Campaign Crafting

The rise of social media has forever altered how presidential candidates maneuver in their runs for the White House.
FEATURES

22 Campaign Crafting
The rise of social media has forever altered how presidential candidates maneuver in their runs for the White House.

28 Honoring the Bard
As the world marks the 400th anniversary of Shakespeare’s death, Professor Dympna Callaghan reflects on his life and times and the lasting impact of his work.

36 Game Day
We asked members of Orange Nation how they get revved up for Game Day. Paint your face? Eat Orange food? Here are some traditions that fans shared with us.

40 2016 Commencement
Photographs and highlights of the University’s 162nd Commencement.

28 Shakespeare
Enjoy reading some of Shakespeare’s famous lines.
DEPARTMENTS

ON THE COVER:
Supporters of GOP nominee Donald Trump, smart phones at the ready, await Trump’s arrival with New Jersey Governor Chris Christie at a fundraising event in Lawrence Township, New Jersey, in May.

istockphoto/ Bastiaan Slabbers Photography

2 Chancellor’s Message
3 Opening Remarks
4 Orange Matters
  » Disability Culture » Fresh U
  » University 100 » Baseball Statistics and Sabermetrics Club » Research Snapshot
  » Fit Families Program » Newsmakers
  » Sports Notes » Boxing Club
  » University Treasures
  » Women’s Basketball

16 SU People

42 Alumni Journal

HIGHLIGHTS

PROFILES:
Barbara Beskind ’45
Elizabeth Braungart Fauth ’00
Richard Granoff ’84
Lauret Savoy G’90

TRADITIONS: SU Rugby Football Club
Q&A: Pizza expert Scott Wiener ’04
FIRST PERSON: Deborah J. Bennett ’92
THE VIEW: John Wildhack ’80 is SU’s new director of athletics
THE WEEKS FOLLOWING COMMENCEMENT ARE USUALLY AMONG my favorite times of the year. From my desk, as I look out across campus, I see a subtle difference in the students who are here this summer. They walk a bit slower. They pause to savor conversation.

It is as if the entire campus steps back and takes a breath.

Certainly, that feeling goes hand in hand with the arrival of summer. Yet the pause is really just a moment of thoughtful anticipation before we resume our exciting trajectory at Syracuse. You’ll see that in this publication, in so many ways. Sometimes, it involves feats of international research prominence, such as the University’s role in affirming one of Einstein’s great theories.

Sometimes, the accomplishments are quiet but profound—such as when members of the National Society for Black Engineers fanned out in city neighborhoods, urging young residents to dream big about attending college.

Our emphasis, moving forward, is on connectivity—physically, academically, and socially. Bringing those attributes together, joining them to forge the greatest benefit, is the entire point of our new draft Campus Framework. The bold vision contained within the document confirms what I’ve always believed to be true: Innovation happens when the learning environment inspires it. If you haven’t had an opportunity to review the draft Campus Framework, I urge you to visit CampusFramework.syr.edu. There you’ll find the full draft document and a public comment section where you can provide your feedback in real time. Also, watch for details on a Campus Framework presentation as part of Orange Central in the fall.

While the summer months traditionally offer a sense of respite, this summer brought a wave of terrible grief to our nation and to the world. Countless lives were taken and thousands of families were impacted.

But amid all the grief and tragedy, a few simple words from an inspirational alumnus can point us toward what is good and right in the world.

In accepting a Tony for best performance as a leading actor for his role in The Father, Frank Langella ’59 said: “When something bad happens we have three choices: We let it define us, we let it destroy us, or we let it strengthen us.”

Those are words to take to heart in these summer months. At Syracuse, we are committed to remembering our common humanity. We believe in an engaged, diverse, and inclusive University community. We seek to build empathy, tolerance, and mutual understanding while making it easier for our graduates to succeed in an often turbulent and fast-evolving world.

That mission never ends. These days are not a pause. They are simply a deep breath, before we move forward, together.

Sincerely,

Kent Syverud
Chancellor and President
ONE OF MY COLLEGE FRIENDS TOOK GREAT pleasure in doing impressions of my accent. Accent? What accent? I didn’t have any accent; I was from Central New York. We spoke normal here as far as I knew. Besides, we were in Boston (talk about top-ranked accents to parrot), he was from New Jersey, and we were surrounded on our dormitory floor by guys from all over the place: more from New Jersey, plus every borough in New York, downstate, Long Island, Philadelphia, Michigan, D.C., and New England, especially the Boston area. There was a kid from Spain and even a couple guys from Tennessee. The place was rife with material for accent impressions and yet, funny guy that he was, my friend worked up a fairly amusing routine of me talking. Years later, a well-traveled Texas native told me his belief that the Midwest starts in Central New York. “You sound like you’re from Cleveland,” he said.

While the collection of accents on that dorm floor was diverse, so were our majors, backgrounds, religious beliefs, races, ethnicities, interests, and, of course, our sports teams and our opinions. We had a blast, too. We worked hard, played hard, goofed off, and grew up together. Many of us forged lifelong friendships—and that’s a part of my college experience I’ve always valued.

Now, decades later here at Syracuse, I enjoy hearing alumni and students share similar tales of their college experiences. For instance, in our feature on Orange game-day rituals, Bruce Waltuck ’73 gave me a flashback when I read his opening lines: “In my junior year, I moved to the seventh floor of Booth Hall. I met the amazing guys who became and remain my friends—the ‘Zoo Crew.’” Likewise, in conversation with Tomas Smith ’16, I marveled at his description of the SU Boxing Club as a “melting pot” with members from all sorts of places and backgrounds. “That’s what I love about it,” he says.

In an article on the University 100 organization, student ambassador Jared Birchmore ’18 reminds us how a big campus can be personalized and made to feel smaller by getting involved in organizations. There are hundreds of groups and activities that students can join, finding like-minded travelers exploring the same path. For some, the transition to college can be mind bogging, instilling thoughts of “What have I gotten myself into?” and the plague of homesickness. Orientation activities and friendly upper-class students can often ease the introduction to campus and help freshmen acclimate to their new surroundings as they learn to bond together and get an idea of the adventures ahead. Heck, I even discovered that a lifelong Yankees fan can become friends with Red Sox fans (though there are limits).

As new students arrive on campus from across the country and around the world in a few weeks, I hope they embrace the opportunity to meet each other, learn about their lives, discover their commonalities, and make friendships that they will cherish throughout their lifetimes. It’s one of the great benefits of college, a priceless gift that can lead to so much more.
IT’S HARD TO IGNORE THE PERSON DRESSED LIKE A SUPER-hero in a flamboyant red cape, running around to arrange every detail during the fourth annual “Crippling” the Comic Con symposium. Diane Wiener, co-coordinator of this year’s event, which was held at the Schine Student Center in April, spoke proudly of the glowing “D” on her cape. “My purpose is to promote the comic con,” says Wiener, director of the Disability Cultural Center (DCC) at SU. “The letter can represent ‘disability,’ ‘Diane,’ and ‘dynamic.’”

“Crippling” the Comic Con uniquely combines a conference and comics convention, engaging participants in discussions about representations of disability—especially such popular culture phenomena as comic books, graphic novels, and manga. “We really wanted to make it a combination of an academic conference and a convention that has a collaborative and ‘nerd-fest’ feeling,” Wiener says.

This year’s theme—“Dea-fitely Ironic...?”—centered on the portrayal of disability within popular culture, nationally and internationally, particularly deafness, humor, and comedy. For example, Matt and Kay Daigle’s discussion of their webcomic, That Deaf Guy, captivated people’s attention. Their keynote was presented entirely in American Sign Language (ASL) with English language voicing provided by interpreters. Based on the real-life stories of Matt, a cartoonist who is deaf, his hearing wife Kay, and their bilingual (ASL and English) son, the webcomic resonates with people who experience the cultural differences between the worlds of the able-bodied and those with disabilities. “It’s so exciting to meet people here with a variety of disabilities,” Matt Daigle says about the comic con. “Even though we’re disabled, as artists, we all have a similar goal in life through our work with color and art. I’m so glad to be here.”

Another focus was on the depiction of people with disabilities in television and film. “For the most part, people with disabilities in mainstream media are represented in troubling and problematic ways,” Wiener says. But there are some positive changes occurring. She points to the example of the Glee TV series, in which an actor with Down syndrome plays the role of a character who has Down syndrome. “I’m so glad that, increasingly, we see that people with disabilities are representing ourselves,” Wiener says.

The 2016 event again highlighted the work of illustrator Gilles Stromberg G’12. To debunk stereotypes of people with disabilities, as well as to question why most superheroes are white and male, Stromberg worked with Wiener and Rachael Zubal-Ruggieri, communications coordinator at the Center on Human Policy, to co-create the “Access Avengers” for the inaugural symposium in 2013. These comic characters are a team of multicultural superheroes with varied disabilities and other identities who join forces as activists for social justice. “I’m here to build more representation that can elevate and celebrate those with disabilities,” Stromberg says. “If your type of activism is not multifaceted and not representing the diversity of a community, then who is it for?”

Although the themes of the symposium vary each year, the key spirit remains constant. “Disability is not about triumph over adversity. It is one among many ways that people live meaningfully in the world,” Wiener says. “Disability is a part of diversity, so the goal is creating a representation that more accurately reflects the array of human life.”

—Liu Jiang
A First-Year Exploration of College Life

AS A FIRST-YEAR MAGAZINE STUDENT at the Newhouse School in fall 2013, Kate Beckman ’17 realized there were no campus publications specifically addressing the topics and issues important to freshmen, or where freshmen could take on leadership roles in the editorial process. So she founded Juiced magazine for first-year students at Syracuse University and served as editor-in-chief. She published a digital edition that fall and raised funds via Kickstarter to publish print copies the following semester. At the end of the year, she transitioned the magazine to a new staff of incoming students. “I wanted to provide a platform for freshmen to gain experience with journalism in a way that hadn’t been available before,” she says.

A year later, Beckman took the idea of Juiced to a whole new level—a national level. In June 2015, she launched Fresh U (www.freshu.io), a national online publication offering content for first-year college students across the United States. At launch, it included more than 100 stories penned by over 150 contributing writers from some 50 schools, all of them incoming freshmen.

Since then, more than 1,600 stories have been published on topics ranging from building a friend group to decorating a dorm room to social media behavior. Student writers, whose work is unpaid, also got the chance to reach a wider audience this year when Fresh U entered into a media partnership with Teen Vogue, which now publishes one Fresh U story per week. “It’s a cool experience for our writers and a way to reward them for content that does well and is well written,” Beckman says. “It gives them great exposure.”

In addition to the national version of Fresh U, Beckman helped establish satellite publications, or chapters, at several colleges and universities, providing localized content relevant to students at those schools. Other active Fresh U chapters are found at Northwestern, Northeastern, New York University, the University of North Carolina at Chapel Hill, Penn State, and Marymount Manhattan College.

This year also saw the creation of Fresh U HBCU (hbcu.freshu.io), a national website for freshmen at historically black colleges and universities. Beckman says the idea for the site came from students working on a Fresh U chapter at Howard University. “I realized there are issues unique to HBCU students that weren’t necessarily being addressed by the Fresh U site,” she says. The new site was scheduled to launch in June. “We’re excited to promote HBCU culture and the experience on a scale broader than just one university,” says Howard student Temitayo Adanlawo, the site’s operational manager.

Now on the brink of her senior year at Newhouse, Beckman has big plans for Fresh U. “This past year was kind of like a test run, and I learned a lot,” she says. To make the content more dynamic and less reliant on contributing writers, she established an editorial team that will create more news and feature stories and include multimedia.

She also plans to focus on sponsorship deals and explore native advertising for the site. And she has moved Fresh U to a revenue-share business model, compensating writers with a share of monthly revenue based on the amount of traffic they bring to the site and other qualitative measures. “By implementing revenue share now, it’s telling writers that we value them,” she says. “Because Fresh U is a publication for college freshmen, it’s a new generation of writers’ first introduction to the media world. I want to set the standard that writers should not be writing for free if they are contributing to the monetization of a publication.”

—Wendy S. Loughlin
FOR PROSPECTIVE STUDENTS AND THEIR PARENTS, A CAMPUS tour—guided by members of the University 100 student ambassador organization—offers a personalized way to learn about the University’s facilities and culture, as well as many of the important buildings and landmarks. As Julia Arsenault ’18 leads a group near the Carrier Dome this spring, she tells them, “It is the largest domed stadium in the Northeast. But more than that, it’s also the start and end of your college life because you’ll have your Convocation and Commencement here.”

Being a tour guide is just one of the many responsibilities of the University 100, which was established in 1985 and is overseen by the Office of Admissions. University 100 members also escort visiting students and parents, serve as ushers at various ceremonies and celebrations, participate in student panel information programs, and meet with Trustees. Every year, the admissions office receives upwards of 200 applicants for University 100 positions and, as its name suggests, only about 100 students are selected. “Besides being articulate and confident, their involvement in abundant extracurricular activities is another measurement for applicants,” says Katherine Dopulos G’15, assistant director of admissions. “Students who are deeply involved in campus life are able to offer a personal, human connection to people who are visiting SU.”

As an orientation leader and member of a fraternity, student ambassador Jared Birchmore ’18 has plenty of insights to share with prospective students. “Being on such a big campus, people can get really overwhelmed. I recommend them to join a lot of organizations in the beginning, so they can have a way for the campus to feel smaller,” he says. “Sharing my experiences makes me more personable, and prospective students will feel they can relate to me.”

Among all the events the University 100 is involved with, Own the Dome is a special one: It invites admitted students to bring their sleeping bags and spend a night in the Carrier Dome together. In April, 600 admitted students participated in the overnight. “The University 100 has major responsibility for the success of the event,” says Peter Hagan ’03, director of admissions. During the event, admitted students get acquainted with each other, current students, and faculty. What’s more, they make connections and the feeling of belonging is reinforced. Dopulos recalls the story of an admitted student asking a student ambassador where she could get a sleeping bag because she forgot hers. The student ambassador lent her her own sleeping bag. “Now, the student who accepted the help is a guide herself,” Dopulos says. For her, the interaction epitomizes the role University 100 members can play. “When a tour guide can provide them a glimpse of how they could feel at home at Syracuse, that really makes a difference,” she says.

While the student ambassadors enjoy spreading Orange spirit to visitors, they also develop such professional skills as public speaking and networking. They also gain the satisfaction of helping out. “I get more comfortable interacting with strangers, which can be really important in the future,” Arsenault says. “My favorite thing about the job is to receive alumni and show them what changes have occurred after so many years. Once an older gentleman told me that almost half of a century ago, he and his wife first met in Sims Hall. Cute little things like that make me happy and my job worthwhile.”
Crunching Major League Numbers

THE 2016 MAJOR LEAGUE BASEBALL (MLB) SEASON IS BARELY underway and Colby Conetta ’17, the president of the Syracuse University Baseball Statistics and Sabermetrics Club, stands in front of club members in a Falk College lecture hall and leads them through a This Week in Baseball rundown: who’s hot (Orioles with a 7-0 start), who’s not (the winless Twins and Braves), and some random observations (legendary broadcaster Vin Scully made a Socrates reference). “I would like to proclaim the Twins dead one week into the season,” says Conetta, a sport management major.

No disagreement there among members of the club, which formed in 2013. But hang around long enough and there’s sure to be debate—for these students are aficionados of advanced statistical analysis, or sabermetrics, a term coined in 1980 by baseball stats guru Bill James and popularized by the film Moneyball. “The whole evolution has become this constant struggle to find in the data something that will give your team the edge,” says Falk College sport management professor Rodney Paul, a sports economist and the club’s faculty advisor.

Data analytics is an instrumental part of the world of professional sports these days, and in recognition of that, Falk College has launched a new bachelor of science degree program in sport analytics that begins this fall. The first of its kind in the country, the program, in collaboration with other schools and departments on campus, will help students develop expertise in such areas as database management, computer programming, and sport economics. “Our students will be prepared to think conceptually and analytically while applying these principles to real issues in sport organizations,” Paul says.

Paul attributes the program’s genesis to student interest, the success of several recent sport management graduates entering the field, and the sabermetrics club’s stellar performances in research competitions, including a strong showing in March at the Diamond Dollars Case Competition, held in Phoenix as part of the annual Society of American Baseball Research Analytics (SABR) Conference. The team was tasked with assembling an ideal bullpen for the Pittsburgh Pirates and presented its findings to a panel of MLB executives. “We pretty much had to construct a bullpen from scratch, with certain rules in place,” says club vice president Joey Weinberg ’17, a sport management major. Club member Matt Russo ’17 enjoyed the challenge of fielding questions about their methodology and decision-making process from baseball executives. “It was a little intimidating, but it was really great to do and we had fun,” says Russo, a sport management major.

In 2014, the club presented a research paper on “The Effects of Atmospheric Conditions on Pitchers” at the prestigious MIT Sloan Sports Analytics Conference in Boston. The research, which members collaborated on with Paul and a co-author, was also featured in ESPN The Magazine. “Virtually everybody with the club at the time was involved in one way or another,” Paul says. “It was a fun project.”

In conversation, club members wield such acronyms as WAR (wins above replacement), wRC+ (weighted runs created plus), wOBA (weighted on-base average), and FIP (fielding-independent pitching). They revel in the ammunition the stats provide as a way to compare players, past and present, and fuel their debates, which some day could take place in the halls of an MLB office. “All sports have randomness,” Conetta says. “In baseball, stats are the best way to control the randomness. You can find a pretty decent picture of what’s going on through all the noise and clutter.” —Jay Cox
RESEARCH SNAPSHOT | PROJECT: Communication Avenues for Vietnamese Fishing Communities in Louisiana, Mississippi, and Alabama with Coastal Resource Agencies

CO-PRINCIPAL INVESTIGATOR:
Rebecca L. Schewe

DEPARTMENT:
Sociology/Center for Policy Research

SPONSOR:
National Oceanic and Atmospheric Administration (NOAA), Saltonstall-Kennedy Grant competition

AMOUNT AWARDED:
$258,032 (subcontract, $94,217), September 2015-September 2017

BACKGROUND:
Federal, state, and local resource management agencies, such as NOAA and state departments of marine resources, manage fisheries resources to ensure sustainability and access for multiple stakeholders. These agencies have legislative requirements to engage stakeholders in management decisions and outreach; additionally, a number of studies demonstrate that stakeholder engagement and cooperative or co-management lead to improved environmental and economic outcomes, data generation, and partnerships among stakeholders and management experts. However, fisheries management involves balancing multiple intersecting priorities, such as achieving maximum yield while preventing over-fishing, as well as overlapping fisheries (e.g., shrimp and red snapper), and diverse stakeholders with sometimes conflicting management goals.

In this project, the researchers seek to evaluate the engagement of one specific growing stakeholder group in the U.S. Gulf Coast fishing industry: Vietnamese Americans. Vietnamese Americans make up approximately 50 percent of commercial fishermen in Mississippi and about 30 percent in Louisiana, and some estimates show Vietnamese Americans account for up to 80 percent of the Gulf Coast shrimping industry. The role of Vietnamese Americans in Gulf Coast fishing has recently increased, particularly following Hurricane Katrina and the BP Macondo oil spill, both times when large numbers of Anglo fishers exited the industry.

The objectives of this socioeconomic study are to create a database of key baseline socioeconomic data on the Vietnamese American fishing community in Louisiana, Mississippi, and Alabama, and to identify avenues and barriers for communication between Vietnamese American fishers and state and federal fisheries-related agencies in the region. The study will use a combination of face-to-face surveys with Vietnamese Americans in the fishing industry, interviews with representatives of relevant state and federal agencies, interviews with community organizations and key informants, and focus groups with Vietnamese Americans.
in different aspects of the fishing industry. This research builds upon ongoing preliminary research by the investigators in Biloxi, Mississippi, and Bayou La Batre, Alabama, funded by Mississippi State University, Syracuse University, and Mississippi-Alabama Sea Grant.

**IMPACT:**
The socioeconomic data generated by this project will be valuable to both state and federal fisheries and regulatory agencies as they engage with Vietnamese American stakeholders and evaluate current and future management choices in Gulf Coast fisheries and their potential impacts on sustainability and community resilience. Analysis of the surveys will allow the investigators to identify trends in past and current engagement with agencies as well as management and governance priorities among Vietnamese American stakeholders. In addition, investigators will analyze how those trends might vary by key socioeconomic characteristics, such as age, education, immigration history, languages spoken, experience in the industry, sources of income, and career plans. This study also will identify key methods and tools for successful engagement with Vietnamese American stakeholders by fisheries agencies. By identifying successful stakeholder-engagement strategies, this research will support long-term outreach goals of fisheries agencies in the Gulf Coast and elsewhere. Finally, this study will support long-term collaboration among agencies, community organizations, and leaders in the Vietnamese American community on the Gulf Coast, identifying key personnel at agencies and community organizations as well as key leaders in the Vietnamese American fishing community. This information will be shared with all relevant parties to support collaboration and outreach.

**Top facing page:** In Biloxi, Mississippi, Peter Nguyen, an extension agent with Mississippi-Alabama Sea Grant, checks out the shrimp caught by a Vietnamese American fisherman. The fishermen often show off their catch to sell to tourists visiting the docks from nearby casinos.

**Below:** Vietnamese American boats line a dock in Biloxi.
FIT FAMILIES PROGRAM |  

An Active Time for Children with Autism

“I MADE THAT BALL GO AS HIGH AS FIRE-works!” That was the happy exclamation of Robert, one of the 16 kids who participated in the Syracuse University Fit Families for Children with Autism event held in the Women’s Building this spring. The atmosphere was playful and lively in the building’s two large gyms and dance studio, which were set up with a colorful variety of recreational equipment and activities for the kids, including a miniature obstacle course, scooter boards, a balance beam, soccer balls, tumbling mats, jump ropes, and a parachute. While the parents engaged in a two-hour workshop with experts in adapted physical education, each child was guided through the activities by a pair of SU students—exercise science or physical education majors who had been preparing for weeks under the direction of Professor Luis Columna, the program’s founder.

Families were reunited for a pizza lunch, after which the children got the chance to show off for their parents, and the parents were able to practice with their children the activities they learned in the morning. “That’s one of the novel aspects of our scholarship, because in most programs like this, the parents go to workshops and then go home and try it on their own. We have them try it right here and provide immediate feedback,” says Columna, a faculty member in the School of Education’s Department of Exercise Science. “That personal interaction, that one-on-one feedback, is key for the success of the program.”

The April event was the first of five daylong workshops on inclusive recreation offered by the Fit Families Program, which invited parents of a child with autism, ages 5 to 10, to participate in a research study led by Columna. The program’s purpose is to learn more about and promote physical activity experiences for children with autism and their families and to research the correlating effects of an active lifestyle. “We hope to identify common issues, understand what types of activities the families currently enjoy, and determine how we might increase physical activity experiences within each family,” Columna says.

Columna’s students also benefit from the program, which provides them with opportunities to hone their skills by working directly with children and families. “Most of our students are going to be physical therapists or occupational...
therapists, and I believe they will be better equipped when they go to get their first jobs,” he says. “They’ll know how to do an initial assessment and prescribe activities, whether it is for children or another age group. And our program gives them a sense of confidence.” Participation also helps students find their passion, Columna says. “They may realize, ‘Wait a minute! I’m really good with kids.’ So maybe they decide to go into a pediatric field.”

Pat Cooper ’16 is a health and exercise science major who became involved in the program through the Motor Behaviors course taught by Columna. As a nontraditional student who has a young family and just opened his own strength training facility, Cooper values the program for the learning and experience he gained. Also, he says, it was a lot of fun. “I’ve been active in fitness my entire life, but this exposed me to aspects of the field that are completely new to me,” says Cooper, who assisted with skill-level assessments and planning. “And as the parent of a 4-year-old, I enjoyed seeing the different ways kids responded to me, and to the other SU students. One minute they’d be running away from you, and the next they’d be giving you a hug or pulling at you to take you across the gym.”

For Kaitlyn Wilkers ’17, a health and exercise science major and a member of the SU Dance Team, participating in the program helped affirm her career goals. “I loved the program. The kids were great to work with, and you could tell they were excited,” she says. “I want to be a pediatric physical therapist, so this was perfect for me. I’ve been a dancer since I was 3, so I was injured a lot. I was always at physical therapy throughout high school. And I just fell in love with it. And I love kids, so I want to work with them.”

The program for children with autism, made possible with support from the John Hussman Foundation and the Jim and Juli Boeheim Foundation, is the second facet of the Fit Families Program, which began two years ago with an offering for children with visual impairments. Both programs adopt a holistic and collaborative approach, bringing together experts from across the University and throughout Central New York. The exercise science team includes faculty members Kevin Heffernan, director of the Human Performance Laboratory; Michael Norris, an expert in aquatics and teaching strategies for children; and Tiago Barreira, a specialist in objective measurement of physical activity. Among the other SU collaborators are psychology professor Natalie Russo, an expert diagnostician for children with autism and director of the Center for Autism Research in Electrophysiology Lab in the College of Arts and Sciences; and School of Education faculty members Christy Ashby, director of the Institute on Communication and Inclusion, and Beth Myers, director of the Taishoff Center for Inclusive Higher Education.

Columna is also planning opportunities to replicate the programs in Texas, India, and Puerto Rico, and is working on offering them in other countries. He envisions continued expansion of the Fit Families Program, bringing together experts from increasingly diverse fields. Ultimately, he hopes to establish a full-service inclusive sport center at Syracuse University, where families from all over the world can come. “The feedback from families is always very positive. They tell us, ‘These students are phenomenal. This program is changing my life.’ It gives them some hope that sometimes they don’t have. They are used to all the time hearing, ‘Your child cannot do this, cannot do that.’ So when they come here, they get to say, ‘My child can do that. I didn’t know the potential that my child has,’” Columna says. “My dream is to open this door to more and more people. And I know we can do it. When we all work together, we can achieve great things.”

—Amy Speach
NEW DEANS APPOINTED

The University has announced the appointment of three new deans: Craig M. Boise has been named dean of the College of Law, Michael S. Tick has been selected to lead the College of Visual and Performing Arts, and David Van Slyke has been appointed dean of the Maxwell School. All three started their new roles on July 1.

Boise joins the SU community from Cleveland-Marshall College of Law at Cleveland State University, which under his deanship since July 2011 made significant gains in academic programs, national rankings, and fundraising. He previously taught at law schools at DePaul, Case Western Reserve, and Washington & Lee. He earned an LL.M. degree in taxation from New York University School of Law and a J.D. degree from the University of Chicago Law School. His appointment marks the conclusion of William Banks’s tenure as interim dean of the College of Law. Banks will resume his posts as the Board of Advisors Distinguished Professor of Law and founding director of the Institute for National Security and Counterterrorism.

Tick arrives from the University of Kentucky, Lexington, where he had served since 2010 as dean of the College of Fine Arts. Prior to his tenure at Kentucky, Tick spent 11 years at Louisiana State University in Baton Rouge, as chair of the Department of Theatre and artistic director of Swine Palace, LSU’s professional equity theater. Tick, who has taught and directed at several other colleges and universities, holds a master’s degree in performance studies from Northwestern University and a Ph.D. degree in theatre from New York University. He takes over for Dean Emeritus Ann Clarke, who had served as VPA’s dean since 2008. After a one-year research leave, she will return to the faculty in 2017.

Van Slyke, who joined the Maxwell faculty in 2004, most recently served as associate dean and chair of the Department of Public Administration and International Affairs. He holds the Louis A. Bantle Chair in Business-Government Policy, focusing on public and nonprofit management, government contracting, public-private partnerships, policy implementation, and strategic management. The recipient of numerous academic and teaching awards, he is author of the award-winning book Complex Contracting: Government Purchasing in the Wake of the U.S. Coast Guard’s Deepwater Program (Cambridge University Press, 2013). He holds a Ph.D. degree in public administration and policy from the Rockefeller College of Public Affairs and Policy at the University at Albany, SUNY. Van Slyke succeeds Dean James Steinberg, who had served as dean since 2011 and will continue to teach at Maxwell as University Professor of social science, international affairs, and law.

ALUMNI HONORED WITH TONY AWARDS

THREE SYRACUSE ALUMNI WERE RECOGNIZED WITH 2016 Tony Awards for their work on Broadway performances. Frank Langella ’59 was awarded a Tony for Best Performance by an Actor in a Leading Role in a Play for The Father. David Rockwell ’79 received a Tony for Best Scenic Design of a Musical for She Loves Me. Daryl Roth ’66 was a producer for The Humans, which netted four Tonys, including Best Play, and Arthur Miller’s A View from the Bridge, which won Best Revival of a Play and Best Direction of a Play.

Richard M. Alexander L’82, Neil A. Gold ’70, and Deborah (Gluckman) Leone ’86, G’87 have been elected as members of the Syracuse University Board of Trustees. In addition, Steven W. Ballentine ’83 was re-elected as a voting Trustee after serving the last six years as a Life Trustee and the previous 12 years as a voting Trustee. Alexander is chairman and partner, financial services practice group, at the international law firm Arnold & Porter LLP in Washington, D.C. Gold is retired former co-owner of Gold Pure Food Products and lives in the Syracuse area. Leone is director of internal audit at Goldman Sachs in New York City. Ballentine is president and CEO of Ballentine Capital Management Inc., an investment management firm he founded in 1989.

Biology major Jessica Toothaker ’17 was named a 2016 Goldwater Scholar by the Barry Goldwater Scholarship and Excellence in Education Program. Chosen as Goldwater Honorable Mentions were Jordan Barrett ’18, a math and physics major; Snigdha Chatterjee ’17, a biotechnology and biophysical science major, and Geoffrey Vaartstra ’17, a mechanical engineering major. Chatterjee was also awarded a travel grant and a summer undergraduate research fellowship by the American Society of Plant Biology. She was the only undergraduate in the nation to receive the society’s travel grant, which allowed her to attend the society’s annual meeting in Austin, Texas, in July and present her research on plant defense systems.

Professor Tomas Skwarnicki and doctoral student Thomas Britton G’16, both members of the Experimental High-Energy Physics Group at SU and the Large Hadron Collider beauty (LHCb) collaboration at the CERN science laboratory in Switzerland, confirmed the existence of a tetraquark candidate, as well as three other exotic particles with higher masses. A tetraquark, a particle made of four quarks (two quarks and two antiquarks), is considered exotic because it has more than the usual two or three quarks. The four discovered particles were the subject of Britton’s Ph.D. dissertation and submitted, on behalf of the LHCb collaboration, as a journal article to Physical Review Letters (American Physical Society).

Philosophy professor Samuel Gorovitz received an honorary doctor of science degree from SUNY at the SUNY Upstate Medical University’s 2016 Commencement. He was recognized for his work at the interface of science and philosophy, his role in establishing the field of biomedical ethics, and his long-term engagement in challenging biomedical issues.
The Syracuse women's lacrosse team finished its season with a 19-6 record and advanced to its fifth consecutive Final Four of the NCAA tournament. Kayla Treanor '16 (pictured) capped off her storied career by setting an NCAA Division I single-season record for draw controls with 217. Her career point total of 393 moved her to fourth on the NCAA Division I all-time scoring list and ranks second in Orange program history. She was also a finalist for the third straight year for the Tewaaraton Award, which honors the nation's top collegiate lacrosse player, and for the Honda Sports Award for women's lacrosse.

Treanor was also named to the Intercollegiate Women's Lacrosse Coaches Association (IWLCA) All-America First Team for the fourth consecutive year and the IWLCA Division I Attacker of the Year. She was ACC Offensive Player of the Year for the third straight season and recognized as the ACC Women's Lacrosse Scholar Athlete of the Year. Teammate Halle Majorana '16 received IWLCA All-America honors for the second year. She was named to the second team. Seven members of the SU track and field team were awarded All-America status by the U.S. Track & Field and Cross Country Coaches Association following their performances at the NCAA Division I Track and Field Championships in Eugene, Oregon, in June.

Freddie Crittenden III '17 earned First-Team All-America honors with a fourth-place finish in the 110-meter hurdles. Crittenden previously received outdoor second-team and honorable mention accolades. He was also 2016 NCAA runner-up in the 60-meter hurdles and won ACC titles in both the indoor and outdoor seasons. Collecting Second-Team All-America accolades for the Orange were Colin Bennie '18 (10th in the 10,000 meters), Justyn Knight '18 (10th, 5,000 meters), and Adam Palamar '19 (12th, 1,500 meters). Distance runners Philo Germano '17, Margo Malone '16, and Shaylyn Tuite '15, G'16 received honorable mention honors for qualifying for the nationals.

Martin Hehir '15 was named to the 2016 CoSIDA Academic All-America Division I Track and Field/Cross Country First Team for the second time. Colin Bennie received second-team honors. Syracuse men's lacrosse player Dylan Donahue '16 received First-Team All-America honors from the U.S. Intercollegiate Lacrosse Association. Teammates Brandon Mullins '16, Ben Williams '17, Sergio Salcido '17, and Nick Mariano '17 were named to the USILA All-America Second Team. The Orange (12-5) won its second straight ACC championship and advanced to the second round of the NCAA tournament. Coach John Desko '79 picked up his second consecutive ACC Coach of the Year award.

The Syracuse men's rowing team finished 13th overall at the 2016 NCAA championship at the Sacramento State Aquatic Center in May.

Orange basketball player Malachi Richardson '19 was a first-round pick in the NBA Draft, going 22nd overall to the Charlotte Hornets, who traded him to the Sacramento Kings. Michael Gbinije '15, G'16 was selected 49th overall by the Detroit Pistons.

The Syracuse women's tennis team advanced to the second round of the NCAA tournament. It was the first time in program history that the team competed in the tournament. In the NCAA individual championships, the doubles team of Valeria Salazar '17 and Gabriela Knutson '19, and graduate student Anna Shkudun became the first Orange players to compete in the national tourney since 1996.

**ORANGE OLYMPIANS**

When the 2016 Summer Olympics get underway in Rio de Janeiro, Syracuse sports fans can catch several former Orange athletes in action:

- Former SU cross country and track and field standout Katie (Hursey) Zaferes '12 is competing in the women's triathlon.
- Orange field hockey captain Alyssa Manley '16, who helped lead SU to its first NCAA title last fall, is a member of the U.S. Women's National Team.
- Former Orange basketball star Carmelo Anthony will be reunited with coaches Jim Boeheim '66, G'73, an assistant coach with Team USA, and Mike Hopkins '93, a court coach with Team USA. Michael Gbinije '15, G'16 will play for Nigeria.
AS AN OVERWEIGHT HIGH SCHOOL STUDENT IN Lewiston, Maine, Tomas Smith ’16 turned to boxing to shed weight and get in shape. When he started sparring at the local boxing club, he realized he’d found a sport he loved. “It teaches you a lot about yourself,” he says. “I knew if I could prove to myself that I could box, I could do anything. Boxing is arguably the toughest sport out there. Nobody likes getting punched in the face.”

On a Sunday evening in Archbold Gym, Smith is surrounded by members of the SU Boxing Club who have taken a few jabs and dished them out, too. They practice up to five times a week, conditioning, training, honing techniques. They pound the heavy bags, shadow box, and spar. Some members of the club, which was founded in 2012, do it for recreation and to learn the sport. Others, like Smith, fight competitively a few times a year. “There are plenty of different types of people here—engineers, art majors—and that’s what I love about it,” says Smith, the club president. “It’s like a melting pot.”

In 2015, Smith won the heavyweight title at the U.S. Intercollegiate Boxing Association (USIBA) Nationals and was also awarded the association’s Ira Mitzner scholarship for an essay he wrote about boxing’s impact on his life. In April, Smith had his sights set on a second title at the 2016 USIBA Nationals at California State Northridge, but sickness forced him to forfeit. He was joined on the competitive team by 112-pounder Samantha Usman ’16, 132-pounder Ioana Turcan G’17, and 165-pounder Moises Torres ’16. “Watching these guys work and develop into really good boxers is a thrill for me,” says club coach Phil Benedict ’12, a longtime physical plant supervisor and experienced amateur boxer. “These are hardworking, tenacious young men and women who are also some of the smartest people on campus. They’re going to change the world.”

Amid their lessons in the “Sweet Science,” consider their achievements: Smith majored in medicinal chemistry and plans to pursue a career in pharmacology R&D; Usman, the team captain and a physics and math major, is a 2016 University Scholar headed to Cardiff University (Wales) on a fellowship to continue research on gravitational waves; Turcan is a Fulbright Scholar and documentary filmmaker from Romania working on an M.F.A. degree in film; and Torres, an international relations and political science major, plans to attend law school and aspires to hold public office one day. “I want to help people who really need it,” says Torres, who grew up in a rough Los Angeles neighborhood. “I want to be the guy who bridges the gap for them.”

After a day of work or studying, Torres finds retreating to the gym relaxing. Turcan enjoys the balance boxing brings to her studies. “It keeps you sane with your artwork,” she says. She and Usman also cite the cordial connections they’ve made in the boxing community. With a hectic schedule, Usman says the sport keeps her disciplined and focused. “Coach really cares about us,” she says. “He is good about making sure we’re safe, well trained, and motivated.”

Like the club members, Benedict revels in the team spirit and camaraderie. An Air Force veteran, he won United Kingdom and U.S. Armed Forces in Europe titles and fought in the 1980 Olympic trials, exiting with a broken hand. He puts that experience into action when he spars and wants them to learn what works best for their particular styles. “It’s still you and the other fighter in the ring,” he says. “But no matter what happens, everybody is there for you and that’s why I continue doing it. It’s a beautiful thing.”

—Jay Cox
The GI Bill Transformation

THE SERVICEMEN’S READJUSTMENT Act of 1944, known as the GI Bill, offered a college education to millions of returning World War II veterans. The bill supported some 2.3 million students, most of whom would never have been able to attain a college education without it.

Syracuse University was both challenged and transformed by the GI Bill. Veterans began enrolling at Syracuse in significant numbers immediately after the war, thanks to the bill. In just four academic years, from 1945-46 to 1948-49, total enrollment went from 5,716 to 19,698. Although still a small university by national standards, Syracuse ranked first in New York State and 17th in the country in veteran enrollment.

The resulting “GI Bulge” called for more housing and classrooms and temporary buildings sprang up all around campus. More than 600 pre-fab buildings, old barracks, and trailers covered the campus and surrounding areas. Even with these additional buildings, classrooms and housing remained crowded.

This photograph shows temporary classrooms behind Crouse College. Others were constructed near Bowne, Sims, Slocum, and Machinery halls. Temporary housing was inserted wherever the University could find space, from the site of present-day Manley Field House to Drumlins.

This photograph and others will be on display in the University Archives exhibition Our Doors Opened Wide: Syracuse University and the GI Bill, 1945-1950 in the Special Collections Research Center’s sixth-floor gallery of Bird Library. The exhibition will open this fall and be on view during Orange Central in September. —Margaret Mason
Syracuse Women’s Basketball coach Quentin Hillsman was convinced his 2015-16 squad had as much talent as any team in the country. They had balance, depth, and a mental and physical toughness that fueled their will to win. And once they began believing they were a good team and proving it to themselves, they put together the most memorable season in program history. “We started to play together and became really cohesive, making the right reads and the right plays,” he says. “That got us going in the right direction.”

By season’s end, they had arrived at the NCAA title game, a destination where no other SU women’s hoop team had been previously. It was the team’s fourth straight NCAA tournament appearance and its first post season to extend beyond the second round. Although the Orange women fell to a UConn team collecting its fourth straight championship, they had served notice they belonged among the nation’s elite, wreaking havoc with an up-tempo offense triggered by three-point shots and a relentless pressure defense. They posted a 30-8 record, the most wins in program history. They won 11 straight games and 16 of their last 18, losing only in their first-ever ACC tournament final to Notre Dame, and in the national championship. They led the nation in turnover margin (+10.08) and were second in turnovers forced (23.87 average per game). They also ranked third and fourth in the nation, respectively, in three-point field goals attempted and made, and guard Brianna Butler ’16 set an NCAA single-season record for three-pointers (129). “They just stayed the course,” Hillsman says. “They did everything they could to help us win and be successful. They deserve all the credit. I really mean that. We had many a game where they could have said, ‘You know what, we’re done. It’s over.’ And they never did that. They made plays and found ways to keep making the next play and the next play.”

Now entering his 11th season as head coach, Hillsman has guided the Orange to a 219-116 record, including eight seasons with 20 or more wins. During that time, he says his philosophy has evolved to focus on creating more possessions, forcing turnovers, and maximizing points per possession. He credits his associate head coach Vonn Read, whose use of analytics helped them craft their “20-20-20 Rule,” as they call it. They want 20 more possessions than opponents, 20 more shots, and 20-plus forced turnovers every game. “It’s been a formula for success for us,” Hillsman says. “Any time we can get up into those numbers, we’ve been very successful, so that’s our goal.”

It’s a goal that also reflects what Hillsman emphasizes for a competitive advantage: toughness and conditioning. He wants his team to commit to success and competing at the highest level. “We put pressure on ourselves, but it’s a good thing because it makes you work harder, keeps you going on point, and keeps you a competitor,” he says.

That competitive fire is instilled in his squad. He looks for tough players accustomed to winning and regularly lands top 25 recruiting classes. For the upcoming season, he has four starters returning and is focused on what they can accomplish. “I’m just doing what I love—coaching basketball,” Hillsman says. “Any time you can do what you love, you look forward to it. We have a good group of kids coming back and they’re committed to winning. You look forward to seeing how they’ll be now, since they know what it takes to get there; what kind of commitment will they make to get back there—that’s an exciting time.”

—Jay Cox
You plan your career. You plan your retirement. Now plan to change a life.

An award-winning professor of architecture, Harry der Boghosian '54 inspired countless students with his passion for structure and design. Now, a gift from his estate—given in his honor by his sister, Paula—will offer early-career architects the opportunity to follow in his footsteps. Thanks to the Harry der Boghosian Endowed Fellowship, SU architecture students will learn from the best up-and-coming professionals.

Anyone can plan an SU legacy.
You, too, can bring your passion to life at SU. A planned gift—no matter its size—has endless potential to support students’ educational dreams. Whether your gift is one of cash, securities, real estate, business partnership interests, retirement plans, or life insurance—it can truly make all the difference.

Hear about Harry der Boghosian—his love of art, architecture, and deep connections to Syracuse at changealife.syr.edu/derBoghosian.

To create your personal Syracuse University gift plan, call 888.352.9535 or email giftplan@syr.edu. It’s sure to be one of the most meaningful plans you’ll ever make.
TO HELP EXPLAIN HIS RESEARCH, PROFESSOR JOHAN Wiklund offers up a classic scenario from a 25-year high school reunion, where somebody pulls up in a $250,000 car and everyone else gathers round to see who climbs out. Who is this apparently ultra-prosperous former classmate? Is it the person who got straight A’s and earned tons of academic awards and scholarships? Not typically, he says. Rather, it is likely to be the one who sat at the back of the room and constantly created problems for the teacher. And quite often that person achieved his or her wealth by being a successful entrepreneur. “I’m very interested in the link between mental health and entrepreneurship,” says Wiklund, the inaugural Al Berg Endowed Chair of Entrepreneurship at the Whitman School of Management, whose work includes interviewing entrepreneurs who have an Attention Deficit Hyperactivity Disorder (ADHD) diagnosis. “There seems to be some support for the notion that people who might have problems in other walks of life and don’t really fit the model of what makes people successful in general can potentially do well in entrepreneurship.”

Wiklund has found that certain characteristics common to a person with an ADHD diagnosis, including sensation seeking, risk tolerance, and impulsiveness, can be real assets for entrepreneurs. These individuals, he says, often gravitate to business ownership, which allows them to set their own parameters, establish schedules in keeping with their internal clocks, and pursue tasks and activities that suit their skills and passions. “I just conducted a survey among people who are highly successful entrepreneurs, together with a colleague and a Ph.D. student, looking at the extent to which they have symptoms of ADHD. As expected, we find that those with ADHD symptoms have more mental health problems, such as anxiety, depression, and substance abuse. But they are also more entrepreneurial, more innovative, and their firms actually perform better, which is pretty sensational in light of how ADHD is typically described,” says Wiklund, whose other research interests include the growth, performance, exit, and failure of entrepreneurial firms.

Wiklund came to Syracuse in 2008 from his native Sweden, where he earned a Ph.D. degree at Jönköping International Business School and also taught at Stockholm School of Economics. His career highlights encompass numerous publications, editorial positions, and international awards, including the prestigious Greif Research Impact Award for “Entrepreneurial Orientation and Business Performance,” a paper he co-wrote with Whitman entrepreneurship professor Tom Lumpkin, and the Academy of Management Entrepreneurship Mentor Award for his work with Ph.D. students, which he treasures. “That’s the aspect of academic work I like the most, working with Ph.D. students. You work with them for four or five years, meeting with them on a weekly basis, and help to shape their future lives and careers,” he says. “It’s very gratifying.”

Among his current projects, he is organizing an international workshop focused on entrepreneurship and mental health at SU in October, trying to encourage other scholars to become interested in the topic. “I’m kind of on a mission in that regard,” Wiklund says. He also hopes to develop an entrepreneurship program or institute tailored to the less traditional learning styles of students with ADHD—one that is rich with hands-on activities and features more “doing” than sitting, reading, and test taking. “My ultimate aim is to assist these individuals in reaching their maximum potential through entrepreneurship,” he says.

—Amy Speach
ON SEPTEMBER 11, 2001, TERRY JONES ’16 WAS IN his New York City East Village apartment when he heard the roar of a plane flying low overhead. It was American Airlines Flight 11, the jetliner that crashed into the north tower of the World Trade Center, located next to the office building where Jones worked as a presentation specialist for a financial company. After the terrorist attack, Jones struggled through the stress of living with the effects of that day’s events, smelling the acrid smoke of the burning rubble, and the loss of his job.

The traumatic experience left him questioning what he was doing with his life. “I thought about how I could reinvent myself,” Jones says. “To do something more creative than being a number cruncher.” That reinvention included going back to his roots—a member of the Wolf Clan of the Seneca Nation, Jones returned to the nation’s territory in Cattaraugus, New York. There, he rekindled an interest in filmmaking, originally sparked by a high school summer enrichment program in photography. “I always wanted to be a filmmaker, but growing up on a reservation, never felt I was good enough,” he says. “Hollywood was not for us.” The advent of digital media gave him the chance to make and screen films that focused on Native American traditions and beliefs—such as What in the Heck is Corn Soup?—without formal education in filmmaking.

That training came with his acceptance to Syracuse University as a Haudenosaunee Promise Scholar in the film department of the College of Visual and Performing Arts (VPA). He’s made the most of the opportunities offered, learning his craft as a producer, actor, screenwriter, and editor, studying not only on campus, but also in Bologna, Prague, and Los Angeles. Since his freshman year, Jones has worked closely with fellow student and colleague Govind Deecee ’16, a cinematographer. “It’s a collaboration between American and Indian Indians,” he smiles.

His 9/11 experience of what a counselor termed historical trauma gave Jones additional empathy for his parents, who as children endured deprivation and abuse in the infamous Indian residential boarding schools. “There are stories that need to be told, sad things, but also poetic and profound,” he says. “Hopefully, through my film work, I will be able to pass on what my parents taught me.” The first person in his immediate family to graduate college, Jones also hopes to inspire other Native American students to follow in his footsteps. “What I would like to leave behind in terms of my time here at Syracuse is to let other Haudenosaunee students know you can find a balance between keeping your identity and still having an academic career,” he says.

Jones’s academic achievements have brought him accolades, including being named a Udall Scholar, a Syracuse University Scholar, a Gilman International Scholar, and a VPA Scholar. He was also a Renée Crown University Honors Program student who received a Crown-Wise Award to support his Capstone project. In an especially proud moment, he gave the VPA student Convocation address, perhaps the first Native American to do so. As a University Scholar, he was among the leaders in the academic procession during Commencement on May 15. It was also his birthday. “I couldn’t have planned it better,” he says.

—Paula Meseroll
JASON FOGGIE ’16 HAS AN UNCOMMON appreciation for ramps. Long, spiral ramps—ramps going gracefully and elegantly from place to place—were often the focus of his design projects as a School of Architecture student. “There’s just something I like about the idea of seamlessly connecting people in a very gradual fashion,” says Foggie, who came to Syracuse from the High School for Math, Science and Engineering in New York City. “It takes a lot more space to build a ramp. But I like smooth connections and smooth transitions.”

Linking people also served as the principle behind Foggie’s thesis project, which focused on discovering how architecture can be an agent of connection or integration. Specifically, he considered how design can help integrate refugees into the cities hosting them. “Refugee camps have basically become modern ghettos, where you have sometimes a literal border around the region the refugees reside in,” he says. “Refugees are physically marginalized along the edges of cities, and the cities that are helping or hosting them provide aid, but there’s no cross-connection. Refugees receive resources, but there’s no opportunity for them to contribute.” The solution, Foggie believes, is integration that begins with conversations about cultural uniqueness. “How do we create an environment that accommodates for different cultures and allows people to start to build a new life for themselves, start to work, and start to feel more human and less like someone in a holding pattern?” he says.

Foggie experienced firsthand the value of sharing cultural differences when he visited Taiwan in spring 2014 as part of the Rubin Global Design Studio, an annual architecture travel program. He considers the trip a highlight of his time at SU and one of the most amazing experiences of his life. “We met with students from Hong Kong and local Taiwanese students to have an architectural and cultural exchange,” says Foggie, a photography enthusiast who loved taking pictures of “people meeting people and enjoying life” during the journey. “They showed us things they appreciated about their city and took us to local food places. And we got to design together and share our designs for that semester with each other. It was really great to be alongside students who live halfway across the world—learning about their cultural experiences and how that influences their design, and sharing how American culture has influenced our design.”

While his wholehearted appreciation for all kinds of people and places allows him to be open-minded about the future, he is seeking professional opportunities in California (where, coincidentally, his girlfriend lives) and hopes to begin his architectural career there. “Anywhere I go and anything I do, I believe I can make connections with people—pure, passionate, sincere relationships,” says Foggie, who points to his spiritual life as the primary source of his sense of well-being. “I’m hoping that the joy that I have in Christianity and the hope in Christ that I have will emanate as a really bright light. And if people ask questions about where this happiness, this joy, this light comes from, and if they want some of that light, I can show them. It’s a free gift.”

—Amy Speach
HONORING CHILDREN’S DEVELOPMENT

GROWING UP IN SOUTH KOREA AS THE ELDEST CHILD IN a family that held education in high regard, Professor Eunjoo Jung got an early start on her career as a child development specialist by helping her younger siblings succeed academically. Her professional interest in the study of educational environment began in earnest years later at the Korea Institute for Research and Behavioral Sciences in Seoul, where she conducted research and counseled children from challenged backgrounds. “I observed firsthand how academically intensive school curricula and punitive teaching strategies can create unhealthy learning situations and place intense environmental pressure on children’s learning and development,” says Jung, a faculty member and undergraduate program director in the Falk College Department of Child and Family Studies (CFS). “My work with children at this institute stimulated my interest in understanding children’s learning in different cultures and contexts.”

Jung’s quest to comprehend what parents and educators can do to help children learn and thrive was further strengthened when she moved to the United States to pursue doctoral studies at Illinois State University, bringing her three school-aged children with her. A recipient of the prestigious Holmes Scholarship there, she earned a doctor of education degree in child development and teacher education. She then taught at the University of Louisville before coming to Syracuse in 2009. “As a parent of three English-language learners who were raised in both Asia and the United States, my personal experiences with almost every aspect of childcare arrangements and with working with different educational systems both here and in South Korea have allowed me to gain a unique perspective of the educational and child development cultures in both countries,” says Jung, who holds bachelor’s and master’s degrees in educational psychology from Ewha Womans University in Seoul.

Jung’s research focuses on developing statistical models using large data sets to predict the factors related to positive outcomes in children’s growth and learning. She also collects and analyzes empirical data from future childhood professionals, parents, and children to explore their thoughts about instructional practices and the ways children’s educational and developmental needs can be better addressed. For instance, her recent project studying 1,255 school-aged children examined the relationships among parental involvement, children’s aspirations, and achievement, and revealed that greater parent involvement in school education is related to children’s academic achievement and cognitive development, both directly and indirectly. The study’s results are expected to contribute to the design of intervention and support programs to assist families from diverse backgrounds in discussing how to better guide their children and improve their academic performance.

The exciting part for Jung, she says, is to be able to bridge theory and practice with research. Specifically, she seeks to determine how the theories and new knowledge she produces can be translated into policy implications and practices that inform the educational field. “With several of my students who are all being trained to be strong researchers, we also conduct collaborative research,” says Jung, who is honored to be among her esteemed colleagues in CFS. “We learn new insights from each other, and share our passion for this work.”

Now with her own children grown, Jung’s focus is on grooming her students to be the next generation of childhood professionals, bringing her full circle to the love for education she discovered as a child. “With the high value of education in my family, leading my younger siblings became very natural for me. I did the same as I raised my children,” she says. “And now I sometimes think that, with my students at the University, I become like a sister and a mother again.” —Amy Speach

EUNJOO JUNG  
CHILD AND FAMILY STUDIES  
UNDERGRADUATE PROGRAM DIRECTOR

Falk College
The rise of social media has forever altered how presidential candidates maneuver in their runs for the White House.

BY JENNIFER STROMER-GALLEY, iSchool Professor
Presidential campaigns now thoroughly and strategically use social media to mobilize supporters, talk to reporters, and attack their opponents. Whether Twitter, Facebook, Instagram, or even Snapchat, the candidates are as engaged in social media as any savvy corporation at trying to sway hearts and minds and build loyalty.

Only two decades ago presidential campaigns were just beginning to dip their toes in the water with online media. Back then, President Bill Clinton was running for re-election against Republican Senator Bob Dole of Kansas. Both had websites, but not email lists, online discussions, or ways for supporters to give money online.

So, how has campaigning changed as a result of new digital media? Frankly, it has changed in important ways. The ways campaigns fundraise, interact with the news media, gauge public opinion, construct their image, and interact with the public have all been disrupted, just as digital technologies and mobile devices have transformed other sectors of our society.

**FUNDRAISING**

One of the most significant disruptions to campaigning is in the ways campaigns raise money. It is the lifeblood of a campaign; without it, they die. Before the Internet, campaigns gathered money by holding fundraising events and by mail and phone solicitations to the party faithful and loyal supporters. That began to change with an important regulation shift.
In the 2012 campaign, President Barack Obama used nine separate digital platforms, including two Twitter accounts. In comparison, his opponent, Republican nominee Mitt Romney, used five. Obama also invested heavily in his digital campaign, outspending Romney by about a 10-to-1 margin. According to the Pew Research Center, during a two-week period in June 2012, Obama posted 29 tweets per day versus one per day by Romney. Obama continues to take to Twitter to share his messages.

In 2000, the Federal Election Commission allowed campaigns to collect money by credit card. As email and the web grew as standard ways people got information and followed politics, campaigns took advantage of the relative speed of the Internet to fundraise. Arizona Senator John McCain, during his first run at the White House in 2000, was the first presidential candidate to figure out how to effectively leverage the Internet to use major events, like primary voting days, to capitalize on the excitement and attention of the public to fundraise online. In 2004, Vermont Governor Howard Dean continued to experiment with online fundraising and in the process demonstrated that campaigns could use blogs, email, and their websites in conjunction to fundraise—especially to generate small contributions. Indeed, Dean’s campaign is the first significant proof that campaigns could be effectively supported by a large group of people giving relatively small contributions. In 2012, the Obama campaign further improved on this by enabling people to save their credit card information with the campaign for easy repeated giving.

In 2016, Vermont Senator Bernie Sanders, running for the Democratic Party nomination, further found major success with small donor giving online. In April 2016, Sanders raised $27 million, with the average contribution only $27. This broke Democratic Party fundraising records. He did this by energizing and then mobilizing supporters to give to his campaign online using a combination of local organizing, targeted email messaging, and capitalizing on major events to draw in contributions.

Before social media, a campaign funded purely on small donors would never have gotten off the ground. Today, campaigns can effectively raise small amounts of money if they have the right message and the strategies to connect with a large number of supporters on social media. They can then channel them to the campaign website to give $25. Challengers, in particular, have the advantage of more passionate supporters who may not be able to afford a $2,000 check, but can afford to give $25 each month as they see the campaign unfold and grow in success. Sanders’s progressive message resonated with disaffected Democratic primary voters who saw former Secretary of State, New York Senator, and First Lady Hillary Clinton as a hawkish centrist. Sanders was able to channel their passion into small contributions that enabled him to go all the way into June as a challenger to Clinton for the Democratic nomination.

NEWS COVERAGE

The news industry has been powerfully altered in the Internet age. The news media and the audiences that consume news in the digital age have fragmented, and the volume and diversity of outlets—from blogs to online-only outlets such as Slate or aggregators like The Huffington Post—have created a hybrid media environment where more mainstream sources are fueled by and fuel these alternative news streams.

Candidates and their campaign staff historically have been mistrustful of the news media, but before the Internet age they had few choices for how to reach a mass audience except by purchasing expensive television advertisements. Today, campaigns can short circuit the singular power of the news media by going directly to the public through Twitter and Facebook. For campaigns, Twitter is an especially important tool for driving stories or presenting a particular spin on an issue. Although only about 25 percent of the Internet-using American public regularly tweets, political elites and journalists are heavy consumers of Twitter. Because of this, candidates can use Twitter as a kind of amplifier of their message.

No candidate has more effectively used Twitter to amplify his message than celebrity and business mogul Donald Trump in 2016. Trump personally dictates to staff or, in the evening personally tweets, the messages the public sees on his Twitter account @realdonaldtrump. The news media and the public both crave direct access to candidates, but candidates generally hold both at arm’s length. A direct Twitter stream from the candidate to the public means the news media is continuously carefully monitoring Trump’s feed to see what
he might say. And, of course, Trump’s style is unfiltered and controversial. What Trump says has not been carefully vetted by his staff or poll tested to ensure acceptability across a wide variety of audiences. Thus, his uncouth political style further draws great attention to his words online. Analyses have already shown that Trump received substantially more news coverage than his Republican opponents or his Democrat rivals during the primaries. In the never-ending news cycle and unfiltered reporting that is the hallmark of the news industry in the age of the Internet, Donald Trump helps fill the news holes.

POLLING
Public opinion polling helps the public, the news media, and the candidates to get a picture of the mood of the public, the attitudes they have toward the candidates, and their hopes and fears for the future of the country. The news media uses poll results to drive news coverage of the campaigns, contributing to the large volume of strategy coverage that predominates over issue and policy-focused coverage.

The public and the news media rely on accurate polling to predict election results. Everyone wants to know who is ahead and who is behind in the polls. This knowledge drives campaign strategy, and campaigns will change their tactics depending on their poll standing. Polling the electorate typically is done by surveys, although focus groups and other more qualitative approaches are often used by the media and by campaigns. The standard public opinion telephone survey, in which a random set of people are asked their opinions, is used especially to forecast election outcomes. In recent years, the accuracy of polling has dropped as more people adopt cellphones and get rid of their land lines. As a result, the polls increasingly are not reflecting Election Day victories. Most

Republican nominee Donald Trump has made following his tweets required reading for anyone interested in the presidential campaign.

INSTAGRAM HAS attracted 300 million active users since its launch in October 2010. Among the top 2016 presidential contenders, Donald Trump, with about a million followers, outdistances Hillary Clinton (845,000) and Bernie Sanders (825,000).
of the polls leading up to the Iowa caucus predicted a Donald Trump victory, for example, but they were wrong. Texas Senator Ted Cruz handily beat out his rivals when the caucuses were actually held.

Campaigns, for their part, rely heavily on public opinion data. They need to know what issues the public is particularly concerned about so they can develop a message that resonates. In addition to conducting their own internal polls and focus groups, they now rely on social media to help them gauge the mood of the public. Campaign staff use Twitter, especially, to float messages that they are thinking to turn into a more formal messaging campaign. They monitor the reactions to the messages, like how positively they are responded to and how much they spread through Twitter, and then use that to determine what direction to take.

**IMAGE**

Political campaigns are largely about constructing an image of the candidate that will generate the most votes on Election Day. Candidates craft a persona—an aspect of themselves that they hope will resonate with specific demographic and interest groups. Candidates also work to craft the personas of their opponents in ways meant to do damage and lead fewer people to cast ballots for them on Election Day.

Social media platforms let people construct a carefully designed presentation of themselves. While typically candidates create a flattering image of themselves through their social media accounts, their followers and the news media crave authenticity. They want a glimpse into who the candidate really is, unscripted and raw.

All of the presidential candidates strive to appear authentic, but only one candidate genuinely is so: Donald Trump. His in-your-face, no-holds-barred style exudes authenticity, allowing his message to reverberate widely through social media and mainstream media. Although Clinton and other candidates produce playful messages and use Snapchat heavily to attack Trump, the

---

Below is a snapshot of total message activity from Facebook and Twitter for presidential candidates Hillary Clinton and Donald Trump during a seven-day period this summer. The information is provided by Illuminating 2016, a computational journalism project launched by iSchool professor Jennifer Stromer-Galley and supported by the Tow Center for Digital Journalism at Columbia University and the Center for Computational and Data Sciences at SU. For more, visit illuminating.ischool.syr.edu.
Democratic presidential nominee cannot compete with Trump on authenticity because she carries 30 years of baggage as a public figure mistrustful of the news media and unwilling to let them and the public into her private sphere.

Trump proportionally attacks his opponents more on image than on policy positions. For example, in an early move to bring down the perceived Republican frontrunner, former Florida Governor Jeb Bush, Trump attacked him as “boring” and “low energy” at campaign rallies and in television interviews. The attack was amplified by a 15-second Instagram video that showed an attendee at a Bush event sleeping. This and his other Instagram videos reinforced Trump’s authentic image as the candidate willing to say what everyone else was thinking, while simultaneously constructing his opponents’ images in negative ways that were hard for them to counter.

INTERACTION
Before digital media, interactivity meant the grassroots field campaign, with campaigns organizing volunteers to knock on doors, make phone calls, and engage in visibility events in support of the candidate in order to do research about potential voters, raise funds, and get people to the polls on Election Day.

In the age of digital media, this work has moved online. In the process, greater opportunities exist for the public to interact with the candidate and the campaign. The interaction, however, tends to be carefully limited by campaigns in ways that are most advantageous to them because they are typically risk-averse, and interacting directly with the public is risky. But social media is inherently interactive: enabling the two-way flow of conversation and information between people, from email to Facebook. These channels for interaction reduce the long-established hierarchy between campaigns and the public, potentially giving the public greater voice and visibility in campaigns.

Campaigns recognize that the digital media environment opens up the possibility for greater two-way interaction with their supporters and the general public. They work to strategically massage that interactivity when possible to maximize the benefits while trying to minimize the risks.

Trump, for example, used his social media accounts to cleverly interact with the public. He used Twitter especially to criticize the state of the country, the policies of the current administration, and his opponents. Such messages gave his already huge social media following something to share, like, and retweet, allowing him to spread his messages virally. When he announced his candidacy, his celebrity status positioned him with incredible advantage over most of his rivals in terms of his social media presence. Unlike other candidates, Trump was much more likely to retweet messages directed to him, giving his supporters a sense that he was listening to them and sharing their ideas with his massive following.

CONCLUSION
What 2016 so far proves is that digital media—websites and social media—are being used to maximum benefit, especially for candidates who have an outsider message and an effective digital media strategy to amplify that to their supporters, who in turn share it with their friends and family. I never declare that a given election season is the “Year of the Internet,” but this one demonstrates the ways that social media has forever changed the strategies of political campaigning. ❭

School of Information Studies professor Jennifer Stromer-Galley is the author of Presidential Campaigning in the Internet Age (Oxford University Press, 2014) and has launched the Illuminating 2016 project, which analyzes the social media messages this campaign season (illuminating.ischool.syr.edu). Ideas from this essay are elaborated on in a chapter in the forthcoming book Digital Media: Transformations in Human Communication (Peter Lang, 2016), edited by Paul Messaris and Lee Humphreys.

Hillary Clinton joined Snapchat in August 2015. In April, she skewered Donald Trump in what was believed to be the first presidential campaign attack ad on the popular app.
Honoring the Bard

As the world marks the 400th anniversary of Shakespeare’s death, Professor Dympna Callaghan reflects on his life and times and the lasting impact of his work.

HE WROTE: “ALL THE WORLD’S A STAGE…”

And although more than four centuries have passed since William Shakespeare dwelled among its players here, that entire world seemed to come together to commemorate the anniversary of his death in April 2016, marking the occasion with everything from performances and processions to posters and parades. For Shakespeare scholar Dympna Callaghan, this year’s global celebration of the Bard of Avon presented new opportunities to share her understanding of his life and times and her passion for his work. “This year’s celebration demonstrates just how much we still have to learn from Shakespeare and how much we can engage with his language,” says Callaghan, the William L. Safire Professor of Modern Letters in the College of Arts and Sciences.
“Shakespeare is simultaneously entirely a product of his time and invariably ahead of it, and indeed ahead of our time, so that some new dimensions of Shakespeare studies may strike us as having always been present in Shakespeare’s language, embedded in the fabric of his composition and lying dormant to await the momentous occasion of ‘discovery.’”

—From *Shakespeare in Our Time: A Shakespeare Association of America Collection*  
Edited by Dympna Callaghan and Suzanne Gossett
A former president of the Shakespeare Association of America (2012-13), Callaghan has published widely on the playwrights and poets of the English Renaissance and has held fellowships at the Folger, Huntington, and Newberry libraries, the Getty Research Center in Los Angeles, and the Bogliasco Center for Arts and Humanities in Liguria, Italy. She is the author of several books about Shakespeare, including *Hamlet: Language and Writing* (Bloomsbury Arden Shakespeare, 2015) and *A Feminist Companion to Shakespeare* (Wiley-Blackwell, 2nd edition, 2016), and co-editor of *Shakespeare in Our Time* (Bloomsbury, 2016), a volume prepared on behalf of the Shakespeare Association of America to commemorate the anniversary of Shakespeare’s death. “For me, Shakespeare represents the ways in which the values of humanities education are self-evident,” she says. “You need imagination, inspiration, and the capacity to use language, to discuss philosophical ideas, and to use books as a way of engaging with the past, but also with contemporary concerns. And still, nobody can out-think or out-write Shakespeare. He’s always going to win. Which I love.”

Callaghan spoke with *Syracuse University Magazine* associate editor Amy Speach, sharing her appreciation for and understanding of Shakespeare’s legacy.

**How did your journey as a Shakespeare scholar take shape?**

It began at school. I read *A Midsummer Night’s Dream* when I was 12, sitting under this picture of Shakespeare. And later, when I did what we call O-levels in Britain, we went to see *Henry IV, Part I* at the Grand Theatre in Leeds. It was such a magnificent occasion. I had been reading the play for school, but I really loved seeing it come alive. I loved the language, but I was amazed that the language could work even in the theater. I found it so exciting and incredible, and I loved the battle scenes. It really was a fabulous performance. And the chap who played Prince Hal subsequently became one of the James Bonds, so there was an attraction built in already!

I like the language of the early modern period in general. I like the writers of this period. I’m very interested in literature, including contemporary literature, especially contemporary American literature. But I really love early modern writing—I love the cadences of early modern English. It’s just such a great period. There were so many fantastic writers from that period. It really is the flowering of art and literature in England, rather belatedly, much later than the rest of Europe.
I think that’s what drew me in. I like poetry. I like plays. And you can do all of those things. It’s the beginning of fictional prose writing, too. So there are lots of things that begin in that period. But it’s not medieval. It’s more like “us” than like “them.” And I like that kind of transitional moment as well.

What kind of research on Shakespeare did you do while on leave last year?

I was at the Huntington Library, in San Marino, California, which has incredible resources in terms of Shakespeare’s works and a secondary collection of critical materials. There are also acres and acres of amazing gardens.

While I was there, I gave a lecture, “Murder Most Foul,” for donors to the library. I also gave a conference paper there and a seminar paper. And the rest of the time I was in the library doing research for the book I’m now writing, which is called Reading Shakespeare’s Poetry.

I was asked to write this book because many people read the plays and not the poems. I had written a book on the sonnets already with the same publisher. The thing people often don’t realize as fully as we might, is that most of Shakespeare’s writing is in the form of verse. It’s poetry. There is dramatic verse and non-dramatic verse, and I’m interested in both.

In Shakespeare’s poetry, you’ve got a new, relatively recent phenomena of print culture. So instead of poems being read aloud, as they would have been when Chaucer wrote The Canterbury Tales, poems are being read. So, something like Sonnets, which was published in 1609, is a visual artifact. It’s something people are reading silently to themselves, getting a mental impression of the verse, rather than simply something they hear. And that really changes the nature of poetry in some very significant ways.

I’m also interested in this boundary between poetry and prose, and between poetry and song. And I’m interested in it because I think Shakespeare was interested in those divisions, too.

There’s a wonderful “song” in Cymbeline. You probably even have heard it: “Golden lads and girls all must,/ As chimney-sweepers, come to dust.” But it’s possibly not sung, because the actors immediately before that lyric, say, “Well, you know, we can’t sing. We’re the kind of people who can’t sing.” So we don’t know if it’s spoken or sung. It’s a moment out of the play, moving away from blank verse into something rhymed. And it is kind of set off as a lyrical moment, situated somewhere between speech and song.

Those are interesting moments, for me, about how Shakespeare uses language. I’m interested in the way Shakespeare absorbed the poetry of the ancient world and the way he was interested in and influenced by other writers of his time. And I’m interested in the distinction between singing, speech, and narrative poems.

And I’m reading the sonnets, which are really scandalous. Everyone thinks the sonnets are really respectable, but they’re not. The first part of the sonnets is addressed to a young man, and the first poem threatens him with death if he doesn’t get about the business of reproduction, and calls him a miser. At the very end of the sonnets, after the sonnets to the woman colored ill, or the Dark Lady as she is popularly known, are a couple of sonnets about venereal disease.

So I’m trying to do detailed readings of these poems as well as really trying to understand in a more general way what poetics meant for Shakespeare.
One of your books is titled *Who Was William Shakespeare?* What is the answer?

It’s not a book that questions that Shakespeare was really Shakespeare. I always assume that. But my students always ask me. And for a long time I used to say, “You just can’t ask that question. That’s the one question I will not allow.” Then I realized that my students teach me so much, and that I was losing a huge opportunity to explain to them who Shakespeare really was. I could explain Shakespeare’s life, how he was a product of his time and of a wonderful grammar school education that is on a par with a very good university education now. And also, how he was exceptional—how in so many ways he did the ordinary things that everybody did, but that somehow his capacity for language raised him above everybody else.

I also explain in the book [*Who Was William Shakespeare? An Introduction to His Life and Works* (Wiley-Blackwell, 2013)] that nobody at the time thought he would have been as famous or more famous than Queen Elizabeth I. Nobody. Because the thing that counted then was aristocracy, nobility, blood. And Shakespeare barely managed to get himself—he bought for himself, bought for his father—a coat of arms, so he could be a gentleman. But he wasn’t a gentleman. He was a commoner.

I really wanted people to understand the social hierarchy of early modern England. When people misunderstand that, they think, “Oh, he must have been the Earl of Oxford.” Even though the Earl of Oxford was dead when Shakespeare was writing many of his plays! I also explain Shakespeare’s desire for a coat of arms. It was expensive. He had to go to the College of Heralds. You had to get your lineage approved, which in his case was quite dodgy.

He was somebody who was in this new industry: theater. A totally new thing—having a purpose-built theater. And he has to write quickly. He has to produce product. He’s got practical issues. People often think of Shakespeare in a frilly shirt sitting around waiting for the muse to descend. That is not how it happened. He had to write on deadline. He really had to get things out so there would be enough product for the theater. And he’s a canny businessman. He wants to make money. And he wants social status. That’s why he goes back to Stratford, buys a big house called New Place, and spends his retirement years there. Because that’s what concerns him.

He wants to provide financial security for himself. But being associated with the theater was not at the time a particularly respectable position. He makes money, and that always helps with respectability, but nobody thinks he’s as important as anybody in the nobility. Not at all.

So I tried to explain that, and I then go through most of the plays and try to show in each instance some connection with Shakespeare’s life. For instance, in *King Lear*, I point out that one of Shakespeare’s greatest villains, Edmund, has the same name as Shakespeare’s brother. In *Comedy of Errors*, there are all these people with the same names, and in fact Shakespeare had two siblings with the same name because when one died they would use the same name for the next child.

I’m not saying he was writing autobiography. I’m just pointing out these connections with his life and times that are evidenced in each of the plays. And increasingly I’ve come to realize that people have the right to ask, “How did this person become the amazing
writer that he was? And what kind of world did he come from?” To ask the question, to be interested in his identity, and how he became the writer he was, that’s perfectly legitimate.

**In your current project with history professor Carol Faulkner, you’re examining the political significance of *Hamlet* during the Civil War. What excites you about this collaboration?**

We’re really interested in Edwin Booth, one of the most famous Shakespearean actors of all time, because he is the brother of Lincoln’s assassin, John Wilkes Booth. And he was playing the title role in *Hamlet* while his brother was assassinating Lincoln. The fascinating thing about Shakespeare is that his work takes on new meanings depending on a given set of historical and political circumstances. So we’re honing in on this one moment in American history, and working together—a scholar of Shakespeare and a scholar of 19th-century U.S. history—to try to say something new about this acclaimed production of *Hamlet* and what it might have meant to the citizens of the U.S.

Both brothers were Shakespearean actors of some renown. And shortly before Lincoln’s assassination, they had acted together in a benefit performance of *Julius Caesar* in New York City to raise money for a statue of Shakespeare in Central Park. So think of Edwin Booth’s brother, John Wilkes Booth, who says he thinks that Lincoln will be king and goes and kills him. The reason the conspirators kill Julius Caesar is because they believe he wants to make himself king. Also, Hamlet’s dilemma is, “Should you kill a king?” So there is this dilemma about what to do with what’s perceived as inappropriate authority. And John Wilkes Booth perceived Lincoln as a usurper of legitimate authority.

---

*Shakespeare’s Globe Theatre in London is a replica of the open-air playhouse originally built in 1599.*

“One fell swoop” —Macbeth

“True is it that we have seen better days.”
*As You Like It*

“A horse! A horse! My kingdom for a horse!”
*Richard III*

“Off with his head!”
*Richard III*

“He hath eaten me out of house and home.”
*Henry IV, Part II*

“...a dish fit for the gods.”
*Julius Caesar*
Also, the theaters at that time were full of soldiers—people who were using Shakespeare’s plays, especially Hamlet, to think about their own circumstances in the Civil War and to process the trauma of the Civil War. Tragedy allows you to do that.

The idea that Carol and I could work together came about when I was writing my book on Hamlet. I contacted her with a query about the election that had just happened at the time of Lincoln’s assassination, because it’s not my period of history. Not even my continent. She had great suggestions. And she told me about a woman she had found called Mary Booth (no relation)—a feminist radical who was in New York [where Edwin Booth was playing Hamlet]. But she was too sick to go to the theater, so her friend, who went to the performances every night, would report to her about how Edwin performed.

Carol and I really enjoyed talking about it all. So we said, “We’ve got to write this. We’ve got to work on this together!” The research is still very much in process. But I just love working with a colleague who is interested in the same moment, the same time, and what happened. It’s great fun.

**Why do you love your work so much?**

I’m interested in intellectual life. And I just love literature of all kinds. I’m fascinated: Why is it that we make stuff up? And we make stuff up that’s partly made from reality, partly complete invention. How does that happen at various historical moments? In the historical period I’m interested in, they were not very clear that “fictions,” as they called them,
were a good idea. Their word for fiction was “poesie”—things that were made up.

Human beings tell a lot of stories, and they’re stories about actual histories—things that have actually happened, or partly happened, and are contorted or transformed by the effects of memory and variously limited or enhanced by powers of recollection. Or they are things that never happened.

Why do we do this? It’s just a really extraordinary and clearly a very important thing. It’s obviously hardwired. Human beings have been doing it since the dawn of time: making art, making stories. They shape our lives in really important ways. And they also speak not only to the external landscape—about the politics, economics, and social world that people live in—but also to the internal landscape of the psyche, of emotions, of love, of hatred.

It seems to me you get everything you could possibly be interested in—you get the whole package—in literary studies. And I’m interested in the past, because I think maybe you can see in a period that isn’t your own the factors in operation more clearly.

I’m also interested in how the stories of the past get reshaped, reused, and how they are still really important for the present—that we really know the past, that we don’t just forget it. One of the ways of keeping that interest is through not just the facts, but through the great acts of language, in English. And that’s inevitably Shakespeare.

**What made Shakespeare so exceptional?**

His capacity with language: He could just write really, really, really well. It’s not the story lines, which he pinched from other people most of the time—though he did make changes. But it’s the language—that’s what makes him distinct. It’s not what he says, but the way he says it: mesmerizingly intricate at times, incredibly lyrical and elevating at other times. He can take you through any emotional state.

Also, he’s accessible. There’s something for everybody there, and yet the language is so wonderfully powerful. It’s still, somehow, language that was accessible to everyone—to all kinds of people in his own day—and is still of real interest to all kinds of people now. ❯
We asked members of Orange Nation how they get revved up for Game Day. Paint your face? Slip into Orange socks? Eat Orange food? Here are some traditions that fans shared with us.
One day during the 2009-10 season, I decided to bring a 5-foot cutout of Coach Jim Boeheim’s head to a basketball game. Never in my wildest dreams did I expect my creation to generate so much attention. Since I moved to D.C., Big Boeheim has been in retirement, except for the 2013 Final Four in Atlanta and the SU-Georgetown game in D.C. last December. I had Big Boeheim at Clyde’s for the SU pregame gathering (pictured) and sat with it at the game in a section full of SU fans so Hoyas fans wouldn’t try to destroy it.

—Pat Manley G’11
Washington, D.C.

Any Syracuse football game on national television means I am wearing a custom-made Nike No. 39 Larry Csonka jersey. I had orange and navy jerseys manufactured in South Korea a few years ago.

—Neil Glotzer ’80
Visalia, California

My best friend Lauren Rosenstein ’12 and I went to NOLA [New Orleans] our freshman year to rebuild post-Katrina with Syracuse Hillel. After a little mishap on the bus, I wound up going to the ER the day the group was going to Bourbon Street. As an “I’m sorry you missed this,” Lauren bought us matching “Oranges” Mardi Gras beads! We have worn them to every single game, even now post college. I like to think of them as my good luck charm because we’ve been to multiple Sweet Sixteens, Elite Eights, and Final Fours in the years since I got them. Maybe they’ll bring us a championship soon! Among other Orange gear I wear regularly, these are an every-game staple. Go Cuse!

—Dana Gansman ’12
Washington, D.C.
In my junior year, I moved to the seventh floor of Booth Hall. I met the amazing guys who became and remain my friends—the “Zoo Crew.” We had several football game-day traditions that were fun, even if at times we broke a rule or two. These were the pre-Dome days, still at Archbold. Late-season games were often cold, and could be rainy or even snowy. We didn’t have fancy logo-imprinted cushions to sit on in the concrete stands. So on game days, we’d go to Marshall Street, to the newspaper vending boxes. We’d take about five or 10 copies apiece to use as seat cushions, and put them in a plastic bag. For the rain or snow, we didn’t have fancy orange ponchos. So we went to the hardware store and bought big plastic dropcloths that you’d use to cover furniture when painting in your house. A quick scissors snip for a hole, and you had your poncho. We also had the “halftime sprint.” Each game, one of us volunteered to make the run from Archbold all the way to the liquor store on Marshall Street to buy a pint of brandy, and run back before the second half started. Finally, on days when the hated Paterno-led Penn State team was playing at Archbold, students would load up on fresh oranges to pelt the field on the visitors’ side when their team and coach came out. Great times. Great Orange pride!

—Bruce Waltuck ’73
Hamilton Square, N.J.

I always dress my twin daughters up in SU cheerleader outfits.

—Dana Trent ’17
Syracuse

During the NCAA basketball tournament, I create an Orange shrine that grows exponentially with each Syracuse victory. This year my daughter immersed herself into the piece.

—Kenneth Koren ’95
Poughkeepsie, N.Y.

Orange food and beverages are critical on big game days.

—Mark Verone ’95
president, SU Alumni Association
Chicago
Painting my face orange! The one time I did half my face, it was stained for a few days after, which made for a good story.

—Lauren Levy ’11
Oceanside, N.Y.

My wife, Sue (Mendelson) Gansman ’79, has a ritual of always dressing up for SU basketball games. She is a guidance counselor at Carl W. Goetz Middle School in Jackson, New Jersey. On the day of or the day before the men’s basketball team plays, she dresses up in SU apparel similar to what you see in the photo. She plays music and hands out all kinds of orange goodies to her students. The kids love it! Sue dances with students in the hallways in celebration of the games. In order to further display her Orange pride, she has decorated her office with various SU items, including a dancing Otto, pennants, and an SU clock (given to her by one of her favorite students)! Sue is full of excitement when basketball season begins, and nothing makes her happier than to cheer on her Orange Men!

—Cris Gansman ’78
Jackson, N.J.
Syracuse University and the SUNY College of Environmental Science and Forestry held Commencement on May 15 in the Carrier Dome. It was the 162nd Commencement for SU and the 119th for SUNY ESF. Here are some highlights:

Degrees Conferred: SU, 5,470; ESF, 466; SU College of Law, 201 (May 13)

Class Marshals: Alexis Peña, College of Engineering and Computer Science; Tatiana Williams, Falk College of Sport and Human Dynamics

Student Speaker: Kaitlyn Elizabeth Hobson, Newhouse School/College of Arts and Sciences

Honorary Doctoral Recipients: Kevin Bell ’74, president and CEO of Chicago’s Lincoln Park Zoological Society (Doctor of Science); Floyd Little ’67, college and pro football hall of famer, special assistant to SU athletics director (Doctor of Humane Letters); Donald E. Newhouse ’51, president of Advance Publications (Doctor of Letters); Tobias Wolff, the Ward W. and Priscilla B. Woods Professor in the Humanities at Stanford University, former SU faculty member, 1980-97 (Doctor of Humane Letters).

Commencement Speaker: Donald E. Newhouse

QUOTING NEWHOUSE:

“Your education here—and the education that I hope will be a continuing process in your lives—is an essential part of the equipment you will need both to contribute as professionals to the greater community and also to help you live your lives, your personal lives, in a thoughtful, productive, and decent way.”
NATHAN BOMBRYS ‘97 DREADED ABOUT BECOMING Syracuse University’s version of Rudy Ruettiger, the pint-sized Notre Dame football player who inspired one of the most popular sports movies of all-time. But on the day Bombrys was going to sign up to try out for the Orange football team, a fellow student convinced the freshman from Mendon, Michigan, to give rugby a shot instead. “I’d never even seen a rugby ball in my life, but my curiosity was piqued,” Bombrys says. “I quickly discovered that rugby had the physicality of football along with a camaraderie I had never experienced before in the numerous American sports I played growing up. I tried it and fell head over heels in love with it.”

Nearly two decades later, Bombrys remains thrilled he chose rugby over becoming the next Rudy. Today, the man with a bachelor’s degree in film from the College of Visual and Performing Arts serves as the managing director of the Glasgow Warriors, a professional Scottish team that recently won a European championship. “Nathan is one of our many success stories,” says Bob Wilson G’72, who played a major role in getting the Syracuse University Rugby Football Club off the ground 47 years ago and who has coached the team since 1983. “There are SU rugby players who have gone on to play for and run teams throughout the United States and the world.”

The club, whose official nickname is Hammerheads, was born out of a bar-side meeting between two graduate students—John Mauro G’73 and Peter Baigent G’98—in 1969. Using his connections as a resident advisor in Dellplain Hall, Baigent was able to round up enough interested students, and hastily arranged a schedule against a couple of upstate colleges.

After a winless inaugural season, Baigent recruited Wilson, an old high school rugby opponent from England, to join them, and the team improved markedly. “It was challenging at first because most of the participants had never played the sport before, so there was a lot of learning on the fly,” Wilson says. “But rugby’s always been an inclusive game, and we welcomed the charge of teaching it to others. And it’s still somewhat that way, though high school rugby is gaining popularity in the States. Of the 60 or so players on our current roster, roughly two-thirds of them never played before.”

After graduating and spending a year teaching physical education at a suburban Syracuse high school, Wilson returned to England for about a decade before coming back to his alma mater, where he serves as director of student support services. The Hammerheads have enjoyed considerable success under Wilson’s tutelage, winning several New York State championships and advancing to the Sweet 16 of the national collegiate rugby tournament in 2010. Last fall, they reached the American College Rugby Bowl Championships in Charlotte, North Carolina, where they lost to Notre Dame. SU plays roughly 12 matches in the fall and an additional eight in the spring.

Every other year, the Hammerheads travel internationally for matches. They’ve played in England, Scotland, Argentina, and Spain, and are planning a 2017 trip to Ireland. Perhaps their most memorable trip was to Lockerbie, Scotland, where
they visited memorials dedicated to the 258 people killed when a terrorist bomb detonated on Pan Am Flight 103 in 1988. Among the dead were 35 SU students returning home from a semester abroad. “We try to provide a varied educational experience that goes beyond rugby,” Wilson says. “That trip to Lockerbie obviously was very powerful, something our players will never forget.”

As one of 53 official club sports on campus (there’s also the well-established SU Women’s Rugby Football Club), the Hammerheads receive financial support from the University. But it’s usually only enough to cover league dues, tournament entry fees, and referees’ salaries. To offset some of the other expenses, Wilson set up a Go Fund Me account, and the club has received support from SU rugby alumni.

The coach is quick to point out that, while winning titles is important, it’s not the primary motivation of rugby players. “People play because they love the physicality and the free-flowing nature,” Wilson says of the game, which features 15 players per side and allows the oval ball to be carried, kicked, or passed on a rectangular field 110 yards long. “It’s not a coach-dominated sport like so many American sports. In one of the many rugby songs there’s a verse that kind of sums it up. It goes, ‘We don’t play for adoration. We don’t play for victory. We just play for recreation, mighty, mighty men are we.’”

The post-match partying among players from both squads is an appealing and unique aspect of the sport. “I don’t know of any other sport where that happens,” says Angus Bishop ’17, a sport management major from Sydney, Australia, who has captained the Hammerheads since the second semester of his freshman year. “The match ends and you share food and drink and socialize with a bunch of guys who just tried to tackle you and break you in half. There is no lingering malice.”

Wilson says the mutual respect rugby players have for each other is reflected in a quote from Shakespeare in which King Henry V says: “For he today who sheds his blood with me shall forever be my brother.” “It really is a close-knit fraternity, and a worldwide fraternity,” Wilson says. “You can go anywhere in the world and you’ll be embraced by other rugby players.”

There’s long been an international feel to SU rugby. “When I played, we had a Korean scrum-half and a Kenyan scrum-half and a guy from London who became my best friend,” Bombrys says. “For a kid from a small town in the Midwest, SU rugby opened up a world for me that I might not otherwise have seen. We had guys from my team who wound up going all over the globe. One of them became a lawyer in Japan. We had a guy play in Indonesia. Others played in South Africa, China, Australia, and New Zealand. It was a veritable United Nations.”

Despite being an ocean away, Bombrys continues to contribute to SU’s rugby legacy. He recently established an internship program with the Falk College of Sport and Human Dynamics. Bishop spent last summer working in the Warriors front office. “It was great hands-on experience,” he says. “I learned so much about what goes into running a professional sports franchise, and I was able to apply some of the things I learned at SU. The opportunity would not have come about were it not for Syracuse rugby.”

Scott Pitoniak ’77 is an award-winning columnist and author who lives in Rochester, New York.
ALUMNI JOURNAL

Marking Progress

PROGRESS IS THE THEME OF THIS issue’s column—visible progress, as well as progress that we know is happening but can’t necessarily see.

Progress is...120-plus summer improvement projects underway right now on the Syracuse University campus, including construction of the University Place Promenade—turning the road between the Newhouse complex and Watson Hall into a vibrant pedestrian walkway.

Progress is...the excitement that’s building as we prepare to cheer on our football team under the leadership of new head coach Dino Babers.

Progress is...Falk College announcing a new bachelor of science degree in sport analytics—the first of its kind in the country.

Progress is...nearly 40 New Student Send-Off events happening across the country this summer, as thousands of high school seniors progress to the ranks of college freshmen, and our alumni clubs and alumni volunteers welcome those students to the Orange family.

Progress is...welcoming new Vice Chancellor and Provost Michele Wheatly, who will lead the implementation of Syracuse University’s Academic Strategic Plan and ensure our alma mater’s commitment to world-class academics.

Progress is...the enhanced schedule of events for Orange Central 2016 (September 15-18), including special Alumni University educational programs and an Always Orange Party for alumni celebrating class reunions.

Progress is...the launch of a new alumni professional development series that we’re calling “Orange Advantage.” What’s the Orange Advantage? It’s about growing as a professional and having your alma mater help you along the way. Additional details will be announced soon.

Progress is...each and every one of you who support Syracuse University through your time, talent, and treasure. As president of the Syracuse University Alumni Association, I am energized and excited by the progress our alma mater is making—and I am thankful to all of you for the role you play.

Forever Orange,

Mark Verone ’95
President, Syracuse University Alumni Association

CLASS NOTES

SEND US NEWS OF YOUR ACCOMPLISHMENTS.

To submit information for Class Notes via the Internet, go to alumni.syr.edu and register with the SU Alumni Online Community. Items will appear in the magazine and in the Class Notes section of the online community. Items can also be sent to Alumni Editor, Syracuse University Magazine; 820 Comstock Avenue, Room 308; Syracuse, NY 13244-5040.

Will N. Graves ’52 (A&S) of Millersville, Md., who researches and writes about wolves and wolf-related diseases, co-founded the website Wolf Education International (wolfeducationinternational.com). Now retired, he had a career that encompassed service with the U.S. Air Force and the National Security Agency, for which he received the Meritorious Civilian Service Award in 1983, and a post as assistant consular officer in the U.S. Embassy in Moscow from 1993-95.

Daniel Brook ’58 (WSM) of Arkansas City, Kan., is retired from a career that encompassed contracting projects in Greenland, North Dakota, Rhode Island, New York City, and Philadelphia; a nationwide construction program with Pepsi-Cola; and a “career-closing” position with Coca-Cola, managing production facilities near Washington, D.C., New York City, and Westchester County, N.Y.

Edward F. Keene ’51 (WSM) wrote We Never Knew It: We Made It a Better World (Archway Publishing, 2015), an autobiographical account of his childhood and young adulthood, including his time at SU, that paints a vivid picture of life in the 1930s and ’40s.

John R. Shanebrook ’60, G’65 (E&CS) of Franklin, Tenn., wrote The History of the Hydrogen Bomb and Why It Should Be Banned (AuthorHouse), his third book on nuclear arms control.


Alida Franklin Albert ’64 (VPA), a writer, professional interior designer, painter, and amateur landscape designer, wrote Jungle Baby: A Memoir of Ambition, Abandonment and Love (CreateSpace, 2014), about two years during her childhood when she lived in Nigeria.

Robert Sugarman ‘48 (A&S), an author and playwright, wrote Antibes 1950 (Puck Press), a novel about three Syracuse University graduates that is set in coastal France at a time when the country was attracting expatriate Americans and becoming an exciting hub for the arts.

Robert Bolton ‘51 (A&S) is the author of People Skills: How to Assert Yourself, Listen to Others and Resolve Conflicts, originally published in 1979. The book was featured in 50 Psychology Classics (2006) by Tom Butler-Bowden, placing him in the distinguished company of such eminent psychologists as Sigmund Freud, Carl Jung, and others.

Diana A. Forgione ’51 (SDA) was artistic director and producer of Avenue Players Theatre in Florida for 28 years. She now resides in San Antonio.

Edward F. Keene ’51 (WSD) wrote We Never Knew It: We Made It a Better World (Archway Publishing, 2015), an autobiographical account of his childhood and young adulthood, including his time at SU, that paints a vivid picture of life in the 1930s and ’40s.

Class Notes

CLASS NOTES

NEWS from SU ALUMNI »

PROGRESS IS THE THEME OF THIS issue’s column—visible progress, as well as progress that we know is happening but can’t necessarily see.

Progress is...120-plus summer improvement projects underway right now on the Syracuse University campus, including construction of the University Place Promenade—turning the road between the Newhouse complex and Watson Hall into a vibrant pedestrian walkway.

Progress is...the excitement that’s building as we prepare to cheer on our football team under the leadership of new head coach Dino Babers.

Progress is...Falk College announcing a new bachelor of science degree in sport analytics—the first of its kind in the country.

Progress is...nearly 40 New Student Send-Off events happening across the country this summer, as thousands of high school seniors progress to the ranks of college freshmen, and our alumni clubs and alumni volunteers welcome those students to the Orange family.

Progress is...welcoming new Vice Chancellor and Provost Michele Wheatly, who will lead the implementation of Syracuse University’s Academic Strategic Plan and ensure our alma mater’s commitment to world-class academics.

Progress is...the enhanced schedule of events for Orange Central 2016 (September 15-18), including special Alumni University educational programs and an Always Orange Party for alumni celebrating class reunions.

Progress is...the launch of a new alumni professional development series that we’re calling “Orange Advantage.” What’s the Orange Advantage? It’s about growing as a professional and having your alma mater help you along the way. Additional details will be announced soon.

Progress is...each and every one of you who support Syracuse University through your time, talent, and treasure. As president of the Syracuse University Alumni Association, I am energized and excited by the progress our alma mater is making—and I am thankful to all of you for the role you play.

Forever Orange,

Mark Verone ’95
President, Syracuse University Alumni Association

MARKING PROGRESS

PROGRESS IS THE THEME OF THIS issue’s column—visible progress, as well as progress that we know is happening but can’t necessarily see.

Progress is...120-plus summer improvement projects underway right now on the Syracuse University campus, including construction of the University Place Promenade—turning the road between the Newhouse complex and Watson Hall into a vibrant pedestrian walkway.

Progress is...the excitement that’s building as we prepare to cheer on our football team under the leadership of new head coach Dino Babers.

Progress is...Falk College announcing a new bachelor of science degree in sport analytics—the first of its kind in the country.

Progress is...nearly 40 New Student Send-Off events happening across the country this summer, as thousands of high school seniors progress to the ranks of college freshmen, and our alumni clubs and alumni volunteers welcome those students to the Orange family.

Progress is...welcoming new Vice Chancellor and Provost Michele Wheatly, who will lead the implementation of Syracuse University’s Academic Strategic Plan and ensure our alma mater’s commitment to world-class academics.

Progress is...the enhanced schedule of events for Orange Central 2016 (September 15-18), including special Alumni University educational programs and an Always Orange Party for alumni celebrating class reunions.

Progress is...the launch of a new alumni professional development series that we’re calling “Orange Advantage.” What’s the Orange Advantage? It’s about growing as a professional and having your alma mater help you along the way. Additional details will be announced soon.

Progress is...each and every one of you who support Syracuse University through your time, talent, and treasure. As president of the Syracuse University Alumni Association, I am energized and excited by the progress our alma mater is making—and I am thankful to all of you for the role you play.

Forever Orange,

Mark Verone ’95
President, Syracuse University Alumni Association

CLASS NOTES

SEND US NEWS OF YOUR ACCOMPLISHMENTS.

To submit information for Class Notes via the Internet, go to alumni.syr.edu and register with the SU Alumni Online Community. Items will appear in the magazine and in the Class Notes section of the online community. Items can also be sent to Alumni Editor, Syracuse University Magazine; 820 Comstock Avenue, Room 308; Syracuse, NY 13244-5040.

Will N. Graves ’52 (A&S) of Millersville, Md., who researches and writes about wolves and wolf-related diseases, co-founded the website Wolf Education International (wolfeducationinternational.com). Now retired, he had a career that encompassed service with the U.S. Air Force and the National Security Agency, for which he received the Meritorious Civilian Service Award in 1983, and a post as assistant consular officer in the U.S. Embassy in Moscow from 1993-95.

Daniel Brook ’58 (WSM) of Arkansas City, Kan., is retired from a career that encompassed contracting projects in Greenland, North Dakota, Rhode Island, New York City, and Philadelphia; a nationwide construction program with Pepsi-Cola; and a “career-closing” position with Coca-Cola, managing production facilities near Washington, D.C., New York City, and Westchester County, N.Y.

Robert Sugarman ’48 (A&S), an author and playwright, wrote Antibes 1950 (Puck Press), a novel about three Syracuse University graduates that is set in coastal France at a time when the country was attracting expatriate Americans and becoming an exciting hub for the arts.

Robert Bolton ’51 (A&S) is the author of People Skills: How to Assert Yourself, Listen to Others and Resolve Conflicts, originally published in 1979. The book was featured in 50 Psychology Classics (2006) by Tom Butler-Bowden, placing him in the distinguished company of such eminent psychologists as Sigmund Freud, Carl Jung, and others.

Diana A. Forgione ’51 (SDA) was artistic director and producer of Avenue Players Theatre in Florida for 28 years. She now resides in San Antonio.

Edward F. Keene ’51 (WSD) wrote We Never Knew It: We Made It a Better World (Archway Publishing, 2015), an autobiographical account of his childhood and young adulthood, including his time at SU, that paints a vivid picture of life in the 1930s and ’40s.

John R. Shanebrook ’60, G’65 (E&CS) of Franklin, Tenn., wrote The History of the Hydrogen Bomb and Why It Should Be Banned (AuthorHouse), his third book on nuclear arms control.


Alida Franklin Albert ’64 (VPA), a writer, professional interior designer, painter, and amateur landscape designer, wrote Jungle Baby: A Memoir of Ambition, Abandonment and Love (CreateSpace, 2014), about two years during her childhood when she lived in Nigeria.
Richard Granoff ’84 »
Design, Build, Play

FOR RICHARD GRANOFF, THE KEY TO LEADING A FLOURISHING architectural firm—and a fulfilling life—is balance. As founder and managing principal of Granoff Architects in Greenwich, Connecticut, he espouses a design philosophy that blends respect for the past with excitement about the future. And as a family man and active outdoorsman with a passion for entertaining and travel, he encourages and exemplifies an attitude of “work hard, play hard” among the company’s diversely talented professionals. “I am very fortunate to be working on such great projects, in such a great place, with such wonderful people,” says Granoff, whose team comprises an international mix of men and women who are architects, landscape architects, and interior designers, and includes several SU alumni.

“Treating people with respect and dignity is very important to me, whether they are employees, workers at a construction site, clients, or vendors. Work-life balance is also essential. The culture at my firm is not ‘all work and no play.’ Rather, it is: ‘Get your work done, then go spend time with family and friends.’"

Granoff launched the firm in 1989 at age 28, just five years after graduating from the School of Architecture, having first worked in New York City with noted architects and fellow alumni David Rockwell ’79 and Jay Haverson ’78. He started the company solo out of his townhouse, and two years later moved to a rented downtown office space and hired his first employee. By the time the firm celebrated its 10th anniversary, it had grown to 10 people. That number grew to 25 in time to mark its 25th year.

Most recently, Granoff purchased a building in Greenwich that will serve as the future headquarters of the award-winning firm, whose work—often featured in the media—“spans the spectrum” from custom homes and multifamily residences to office buildings, commercial interiors, and restaurants. “We are gut renovating an old industrial building that was built by the power company in 1928,” says Granoff, a LEED-accredited professional who values sustainable building practices and green design. He is also a residential and commercial real estate developer. “We just received historic designation from the state of Connecticut, and are turning it into a Class-A office building, but with a funky downtown style,” he says.

Being actively involved in the community is important to Granoff, who lives in Greenwich with his wife, Jill, and their two sons in a home he designed and built. He has served on the board of numerous nonprofit organizations and recently received the Light a Fire award from Greenwich Magazine in recognition of his philanthropic efforts. Additionally, Granoff Architects is committed to providing pro bono design services for local projects.

Granoff is equally generous in his contributions to Syracuse University, to which he feels “extremely indebted.” He established the Richard S. Granoff ’84 Endowed Scholarship Fund in 2009 and joined the School of Architecture Advisory Board in 2014, when he also received the Dean’s Outstanding Alumnus Award. And he’s proud and happy that his son, Jacob Granoff ’17, is entering his fifth year as a Syracuse architecture student. “I’m thrilled to be on the advisory board and enjoy the camaraderie and the professional dialogue that occurs among a roomful of architects about where the profession is headed and what education should be for architects,” Granoff says. “I received an excellent education at the School of Architecture, which enabled me to successfully pursue my career. As such, it is important for me to give back.”

—Amy Speach
ONE DAY MY 4-YEAR-OLD WAS SINGING IN THE PRODUCE aisle of our local Stop and Shop supermarket. A fellow shopper asked her where she had learned such a lovely song, and she replied, “At church.” The woman asked, “What are you?” as in, “What religion are you?” Charlotte did not blink before saying, “I’m half Catholic, half Jewish, and half Oregonian.”

My daughter has heard these labels many times in her short life. I have always been tone deaf to my children’s complaints about playing in the rain. I never bore them with tales of how I walked six miles to school through a blizzard like other New England mothers, since I only walked three-quarters of a mile through drizzle. Instead, I shrug and say, “What’s a little mist to you? You’re half Oregonian.”

Though I have lived in Boston for 20 years, I still feel like a stranger in this strange land of potholes and frappes. Moving East at age 19 made me question simple practices like saying hello to passersby on city streets and stopping at red lights. I am grateful to have a small window onto the experience of the millions of immigrants in the United States. Amid all the discussion of immigration at the moment, there is little acknowledgment that most of us are not originally from this land. Americans claim their heritage in fractions—we are all a quarter this and half that. I am half English, a quarter Irish, and some percentage of “a branch off the Mohicans.” So what or who am I?

Am I the geography that stamped me as a Northwesterner? Regional subcultures and stereotypes—the cold New Englander, the neighborly Midwesterner, the polite Southerner, the free-spirited Westerner—have given way to a new sense of geography, and we find ourselves painted as red-staters or blue-staters. Do voting practices cancel out the social mores that bind Westerners together from Oregon to South Dakota while uniting Georgia and Wyoming?

Or is religion the definition of self in America? Politicians have stirred up a fearful populace, applying the term “Muslim” as a synonym for terrorist. If we label people in this way, am I synonymous with the worst episodes in the history of the Catholic Church, from the Crusades to the child abuse scandal?

Or is race the definitive trait of each American? Ta-Nehisi Coates’s Between the World and Me (Spiegel & Grau, 2015) asks the reader to reconsider the myth of race. Have I consciously or unconsciously subscribed to the belief that I am white? The humorous blog Stuff White People Like always struck me as unnervingly on target, but do all white people like TED talks and Downton Abbey? Do we all love roller derby in an ironic way? Does the fact that I grew up poor with a single mother, where nothing was ironic, make my membership in this group tenuous?

My daughter’s suspect calculations resulted in her being one and a half people, and that seems right…the sum of our parts is more than a whole. We are layered and complicated people. We may be white or black, but not monolithically so. We are poor or wealthy or somewhere in between. But class does not equal a fixed set of behaviors and beliefs. And growing up in one faith tradition does not make us incapable of recognizing common beliefs.

Ethnic, religious, and class terms may be imposed on us, but we all seem to want to say something less singular, less binary. We want to say, I am from Detroit, but my family is Southern. I am African American, but my parents are from Trinidad. I am middle-class, but grew up poor. I am Catholic, Jewish, and Oregonian. I am one and a half halves.

Deborah J. Bennett ’92, a graduate of the College of Arts and Sciences and the School of Education, is an associate professor of language and literature at Berklee College of Music in Boston.
Robert Cohen G’66, G’68 (A&S), a psychologist, educator, and administrator who resides in Sedona, Ariz., wrote Ferson’s Betrayal (Zharmae), the third mystery novel in a series about Marty Fenton, an SU administrator who resides in Sedona. "Ferson’s Betrayal" was co-written by Gerald A. Fil G’74 (MAX), of Alexandria, Va., a freelance reporter with Connection Newspapers. He was formerly a management analyst with the U.S. Office of Management and Budget and also held various public service positions, including as personal services contractor to the Department of State, vice chair of the Fairfax County (Va.) School Board, and deputy associate administrator with the U.S. Environmental Protection Agency.

Mary J. Van Artsdalen ’72 (A&S/NEW), plant curator at Haverford College in Philadelphia, wrote Images of America: Haverford College Arboretum (Arcadia Publishing), which brings to life the story of the college’s park-like landscape.

Greg Ahlgren ’74 (A&S), a criminal defense lawyer in Manchester, N.H., wrote Fort Fisher: The Battle for the Gibraltar of the South (Pen-L Publishing), a historical novel about the Civil War.

Robert Cohen G’66, G’68 (A&S), a psychologist, educator, and administrator who resides in Sedona, Ariz., wrote Ferson’s Betrayal (Zharmae), the third mystery novel in a series about Marty Fenton, an SU administrator who resides in Sedona. "Ferson’s Betrayal" was co-written by Gerald A. Fil G’74 (MAX), of Alexandria, Va., a freelance reporter with Connection Newspapers. He was formerly a management analyst with the U.S. Office of Management and Budget and also held various public service positions, including as personal services contractor to the Department of State, vice chair of the Fairfax County (Va.) School Board, and deputy associate administrator with the U.S. Environmental Protection Agency.

Mary J. Van Artsdalen ’72 (A&S/NEW), plant curator at Haverford College in Philadelphia, wrote Images of America: Haverford College Arboretum (Arcadia Publishing), which brings to life the story of the college’s park-like landscape.

Greg Ahlgren ’74 (A&S), a criminal defense lawyer in Manchester, N.H., wrote Fort Fisher: The Battle for the Gibraltar of the South (Pen-L Publishing), a historical novel about the Civil War.

Gerald A. Fil G’74 (MAX), of Alexandria, Va., is a freelance reporter with Connection Newspapers. He was formerly a management analyst with the U.S. Office of Management and Budget and also held various public service positions, including as personal services contractor to the Department of State, vice chair of the Fairfax County (Va.) School Board, and deputy associate administrator with the U.S. Environmental Protection Agency.

Barry R. Kogut ’74 (A&S), an attorney at Bond, Schoeneck & King law firm in Syracuse, is included in the 2016 Chambers USA: America’s Leading Lawyers for Business directory.

Ronald S. Shubert ’74 (A&S), G’75 (MAX), L’78 (LAW), a partner at Phillips Lytle law firm in Buffalo, and board president of the Williamsville Central School District, has been elected to the Upstate New York Super Lawyers list, 2007-2015; Best Lawyers, 2012-2015; and won Best Lawyers’ Lawyer of the Year-Litigation in 2014.

Howard R. Fox ’75 (A&S) composed Scenes in the Greenbelt, a tone poem inspired by the natural beauty of Staten Island and performed by the Staten Island Philharmonic last November.

Thomas A. Fantacone ’76 (A&S/ARC) is a principal at Posen Architects in West Orange, N.J.

Randy W. Moore ’76 (A&S/SWK) is a member of the sales team at Success Communications Group, an advertising and public relations firm in Parsippany, N.J.

Suzy Szasz Palmer ’76 (A&S), G’78 (IST) retired as dean of Greenwood Library at Longwood University in Farmville, Va.

James Pendergast G’76 (MAX) is retired from University of New Mexico Hospitals, where he served as human resources administrator. In April, he received an appreciation award from the National Public Employee Labor Relations Association for creating a scholarship foundation in 1996 that has raised more than $155,000 and granted 53 scholarships to help fund the education of public sector labor relations graduate students. He teaches graduate courses at the University of New Mexico and is the owner of Penmar consulting in Albuquerque.

Steve Hammel ’77 (NEW), vice president and general manager of WRAL-TV and WRAZ-TV in Raleigh, N.C., was named General Manager of the Year (Markets 1-25) by Broadcasting & Cable magazine.

Anthony G.O. Yeh G’78, G’80 (MAX) received the Distinguished Research Achievement Award from the University of Hong Kong, where he is Chair Professor and Chan To-Haan Professor in Urban Planning and Design and director of the GIS Research Centre.

Gerald A. Fill G’74 (A&S), has been elected to the Upstate New York Outstanding Commercial. 

Previous honors include a Lifetime Achievement Award from PromaxBDA Lifetime Achievement Award in June recognizing his groundbreaking work at NBC and NBC Sports throughout his career. Previous honors include a Lifetime Achievement Award from PromaxBDA Lifetime Achievement Award in June recognizing his groundbreaking work at NBC and NBC Sports throughout his career. Previous honors include a Lifetime Achievement Award from PromaxBDA Lifetime Achievement Award in June recognizing his groundbreaking work at NBC and NBC Sports throughout his career.
Kathy McFarland ‘81 (NEW), project manager at Texas Monthly Custom Publishing, is editor-in-chief of Ride Texas, an 18-year-old quarterly travel magazine for motorcycle enthusiasts published by Texas Monthly in Austin, Texas. She also recently earned her motorcycle license.

Dean Bass-Stevens ‘82 (NEW) is retiring as founding owner of the family-operated Vide-O-Go/That’s Infotainment! business in Cary, N.C., following the anticipated sale of the multimedia company’s suite of video-related Internet domains.

Jeffrey Eckel G’82 (MAX), president and CEO of Hannon Armstrong Sustainable Infrastructure Capital Inc. in Annapolis, Md., is a leading provider of debt and equity financing to the efficiency, wind, and solar energy markets, rang the closing bell at the New York Stock Exchange on April 21.

James Elkingston ‘82 (WSM) is vice president of reimbursement services for Pediatric Services of America, a home health company focused on the needs of medically fragile children across 17 states and based in Atlanta.

Monique J. Fortuné ‘82 (NEW) is the director of student success at The College of New Rochelle (N.Y.).

Jim McDermott ‘82 (WSM), an attorney in Portland, Ore., wrote Bitter is the Wind (Cure Press), his debut novel, described as a father-son story that portrays a slice of working-class life in 1970s’ America.

Mark Bohen ’83 (WSM) is chief marketing and communications officer at Beaumont Health in Detroit, Mich.

Lisa Coppola ‘85 (NEW/WSM), L’89 (LAW) launched a boutique law firm in Amherst, N.Y.

Robin Green ‘85 (A&S), a neurology professor at Albert Einstein College of Medicine in Bronx, N.Y., partnered with the Dana Alliance for Brain Initiatives to create a Brain Awareness Week program for kindergartners at P.S. 3 in Jersey City, N.J. The interactive program included lessons about the brain’s two hemispheres, how the brain works, and how it is protected by the skull and cerebral spinal fluid.


Timothy Shumer ’86 (A&S/EDU) is a certified credit counselor at Clearpoint Credit Counseling Services in the company’s Syracuse office.

Sean Sullivan ‘86 (A&S), G’88 (MAX) is vice president of human resources at Tufts Medical Center in Boston.

Mark A. Colvin ’87 (A&S), a financial/private wealth advisor at Ameriprise Financial in East Syracuse, N.Y., has qualified for the company’s Circle of Success annual recognition program and will be honored for this achievement in 2016.

Martin F. Manalansan IV G’87 (MAX), an anthropologist and Asian American studies professor and Conrad Professorial Humanities Scholar at the University of Illinois, Urbana-Champaign, is co-editor of Filipino Studies: Palimpsests of Nation and Diaspora (NYU Press).

Paul McPolin ’87 (A&S/NEW) is deputy editor at the Sunday New York Post, having run the Sunday news desk for 11 years. He has earned more than a dozen journalism awards, including ones from the National Society of Newspaper Columnists, the New York Press Club, and the New York Associated Press.

Bruce E. Darling G’89 (NEW), president and CEO of the Center for Disability Rights in Rochester, N.Y., participated in the ADAPT Fun Run in Washington, D.C., in April, a national fundraiser to support disability rights activism.

Linda Epstein ’89 (A&S) was a photo researcher with The Washington Post team that received the 2016 Pulitzer Prize for National Reporting for creating a national database—based on news reports, public records, Internet databases, and original reporting—profiling 990 fatal police shootings in 2015.

John Laudun G’89 (A&S), English professor at the University of Louisiana at Lafayette, wrote The Amazing Crawfish Boat (University Press of Mississippi), chronicling the development of the crawfish boat, an amphibious vehicle that transformed the Louisiana prairies into a place of aquaculture alongside agriculture.

Laurent Linn ’89 (VPA), an art director at Simon & Schuster Books for Young Readers, wrote and illustrated Draw the Line (Margaret K. McEllderry Books), a young adult novel about a gay teen who discovers his own strength and power after a hate crime occurs in his small Texas town.

Bob Brotzki ’90 (WSM) is director of sales and marketing at Schneider Packaging Equipment Co. in Brewerton, N.Y. He is a former NFL player and experienced sales, operations, and management professional who mostly recently served as assistant athletic director for football player development at SU.

R. Elliott Edwards G’90 (MAX) of Charlotte, N.C., was recognized for 25 years of civilian government service as court administrator with the U.S. Department of Justice Executive Office for Immigration Review.


Kevin Hair G’90 (E&CS) is chief operating officer at SRC Inc., a nonprofit research and development company in Syracuse.

Bob Hocking ’90 (A&S), a writer and photographer living in Vernon, N.Y., wrote Thirty Days in November (CreateSpace), a collection of 30 nonfiction essays on such topics as pumpkin-flavored everything, collections of threes, and the joys of dancing, cooking, and music (www.inmybackpack.com).

Lynn Solecki ’90 (ARC) is a senior architect at WRNS Studio in San Francisco.

Jessica C. Pirro ’93 (FALK), CEO of Crisis Services in Buffalo, hosts a weekly talk show, The Journey:

James A. Patry ’94 (NEW), G’15 (NEW), senior director of marketing and patient experience at Ascogscoggin Valley Hospital in Berlin, N.H., earned an MBA degree from Plymouth State University.

Rebecca Risner ’94 (E&CS) is a senior project manager at Dewberry professional services in Raleigh, N.C., in the firm’s telecommunications division.

David Cole ’96 (A&S) is an attorney at Paul, Weiss, Rifkind, Wharton & Garrison law firm in Washington, D.C.

Rorke T. Denver ’96 (A&S), a celebrated and decorated U.S. Navy SEALs commander, is an actor; best known for his starring role in Act of Valor; and the author of Damn Few: Making the Modern SEAL Warrior (Hyperion, 2013) and Worth Dying For: A Navy SEAL’s Call to a Nation (Howard Books, 2016). He is also featured in Fox network’s American Grit, a military-inspired reality competition. In May, he spoke at Leadercast 2016, an Atlanta-based event bringing together leaders from around the globe to inspire visionary leadership.

Jeremiah Abiah ’98 (VPA), a renowned international recording artist, composer, and songwriter, released a new album, Bottles (Madoh Music Group), a collection of songs inspired by a blend of classical music, soul, and world music syncopation.

Pete Daniels ’98 (NEW) celebrated his 10th anniversary at C-SPAN, where he is a features producer in the programming operations editorial department.

Justin Martinkovic ’98 (ARC) and Brian Milford ’98 (ARC) are co-founders of Martinkovic Milford Architects in San Francisco (martinkovicmilford.com), which was featured in the San Francisco Business Times in April.

Jessica Brunton ’99 (E&CS) is a senior associate and program manager in the telecommunications division of Dewberry professional services in Raleigh, N.C.
EXERCISE REGULARLY AND MAINTAIN A SUITABLE diet. Consider your own worth and remain engaged with others. While these thoughts on healthy aging may seem obvious, coming from Barbara Knickerbocker Beskind ’45, they are considerable. Beskind, at age 92, is a conceptual designer at top Silicon Valley firm IDEO, where she works to “recognize the attributes of various technologies and materials and how their use could be applied to solving the problems of aging and low vision.”

Each Thursday she takes a train to IDEO’s office in Palo Alto, California, where she meets with mechanical engineers who engage her on prototypes of her own, such as a dynamic design for a walker. And while this career is relatively new to Beskind, she has spent her life training for this position. “Living in the Great Depression, I witnessed the need for daily problem solving,” she says. “My family grew our own food, raised chickens, and made our own clothes. My first design was a primitive hobby horse made out of old tires.”

Beskind dreamed of becoming an inventor, but as she neared college age, a high school guidance counselor told her the engineering degree required for such positions was unavailable to women. She transferred to Syracuse University in 1943 from Green Mountain Junior College in Poultney, Vermont. “There were 15,000 students, mainly girls, together with 15,000 GIs being fast-tracked in engineering and other skills. Housing was tight,” she says. In the Euclid Avenue house assigned to Beskind and her roommate, their dorm room was the dining room, which was situated six feet from the sidewalk. The pair hung sheets over the windows for privacy.

In this challenging environment, Beskind studied applied arts and design in the College of Home Economics. “While at SU, I volunteered for two years in the occupational therapy (OT) department at the psychiatric hospital adjacent to campus,” she says. The OT chief later wrote a strong letter of recommendation that led to a career in the Army as an occupational therapist.

During her 20 years in the military, Beskind was charged with treating Army personnel along with all of their dependents, and any children who had learning disabilities. After retiring as a major, she opened a private clinic and began to do “relevant research,” which led her to author a textbook on learning disabilities followed by a patent for six therapeutic items, including an inflatable device to assist with balance.

This ongoing drive to help others has shaped Beskind’s approach to aging. In 2013, after watching an interview with IDEO founder David Kelly discussing the importance of workplace diversity, she wrote him a letter and applied for a job with the firm. Through her position at IDEO, Beskind’s dreams of working with other inventors have come full circle.

Beskind, who was recently named an IDEO Fellow, has macular degeneration and must rely upon her peripheral vision, so she draws her design ideas using a thick black pen. Despite her loss of vision, Beskind does not see aging as a limitation; rather she views it as a strength to embrace and designs with solutions in mind.

—Melissa Fraterrigo
WHITMANNYC ALUMNI CLUB

Bringing Business Lessons to High School Students

NAIMA J. COOK ’03 GRADUATED FROM SYRACUSE University with a degree in finance and economics. Though her career began with positions in buying and retail planning, today she is a principal at Murry Bergtraum High School for Business Careers (MBHS) in New York City. “The experiences I had at Whitman gave me the confidence to eventually navigate a new career path, and the skills and knowledge I gained there translate to every aspect of my job as a principal,” Cook says.

MBHS is one of the most challenging schools in New York City. Prior to Cook’s arrival, the school struggled with low graduation rates, fights, and persistent dangers. But Cook saw promise beyond the obstacles. Through conversations with Cindie Adams, Whitman’s executive director of alumni and corporate relations, the two envisioned a partnership involving Whitman and other SU alumni working with MBHS students to inspire them to succeed.

Last fall, their collaborative vision took root, when the “Build Your Personal Brand” workshop series was launched with 18 students in the inaugural group. Adams, Cook, and a committee of WhitmanNYC club members—including Joe Bednar ’97, G’00, Dan Montaigne ’95, Robert Geils ’86, and Nicole Bovell G’06, L’06—had spent months developing program content, coordinating logistics, and identifying presenters.

Once a month for eight consecutive months, the students stayed after school to learn new skills and hear from accomplished professionals about what it takes to be successful in business. Presenters included Syracuse alumni Tara Favors ’95, senior human resources business partner at Morgan Stanley, and Colby Liemer ’15, marketing associate for the New York Mets, as well as other professionals who gave of their time to lead a session. In addition, volunteer alumni mentors Anne Driscoll ’06, Rachel Marcoccia ’98, and Laurie Lauterbach ’85 joined committee members to help guide the students through workshop exercises that covered such topics as managing social media, resume writing, interview skills, and networking.

The program’s success was due in large part to the sharing of time and perspective by presenters and volunteers. “I felt strongly that our alumni had something to offer these students,” Adams says. “It has been so rewarding to bring together members of the SU community from diverse professions to offer advice and encourage the students to set and stay on a course to success.”

The MBHS students relished the 90-minute sessions. Naya Garay appreciated the time and attention of the volunteers. “I enjoyed interacting with others who want us to succeed and learning what I need to know for my future,” Garay says. “I’m trying to educate my friends on what I learned.”

The series piqued Kamari Henry’s interest in Whitman and SU. “I was able to create a proper resume that I am confident to send out when I apply for summer jobs,” Henry says. “The alumni taught me about being professional and talked to me about Syracuse University. I would really like to go to college there.”

Benefits of the program were reaped not only by the students. “Working alongside other SU alums while making what I hope will be a lasting, positive impression on these students was especially gratifying,” says Geils, vice president associate broker at The Corcoran Group.

Plans are in the works to continue the program, and Cook welcomes the opportunity. “I have always been a proud Syracuse and Whitman alumna, but never more so than when I see fellow alumni taking time to positively influence my students,” she says. “They are truly making a difference—not only by being models of success, but also by showing them that others care and believe in their future.”

—Alison Kessler

I was able to create a proper resume that I am confident to send out when I apply for summer jobs. The alumni taught me about being professional and talked to me about Syracuse University. I would really like to go to college there.”

—Kamari Henry
Lauret Savoy G’90 »

Landscapes of Memory and Loss

THE GREAT ANTHROPOLOGIST Loren Eiseley once compared humankind to a twisted stem of wisteria—a “rooted vine in space” on an immense, if not impossible journey. It’s one that each of us must attempt, regardless of outcome. This is the premise behind Trace: Memory, History, Race, and the American Landscape (Counterpoint Press, 2015), a reflective exploration by Lauret Savoy G’90, professor of environmental studies and geology at Mount Holyoke College, who earned a Ph.D. degree in Earth sciences from the College of Arts and Sciences.

Like Eiseley, Savoy is a master storyteller, fascinated by the connected mysteries of lineage and legacy that shape people and the natural world we inhabit. Understanding the idea of “trace” as a path and a remnant, Savoy recounts a journey across the United States, a quest of learning more about herself and her lineage. “Each of us is a landscape inscribed by memory and by loss,” says the award-winning author from her office in Western Massachusetts. “My ancestors came from three continents—Africa, Europe, and Native America, yet I’ve known little of them or their paths to my present.”

Trace opens with Savoy, a child, reluctantly moving from Los Angeles to Washington, D.C. Shifting between past and present, she retraces her family’s background with visits to various places as an adult—from the gnarled terrain of the San Andreas Fault to the “Indian Territory” of modern Oklahoma, from scenic Point Sublime on the North Rim of the Grand Canyon to the “old graveyards” of the Mid-Atlantic, from an antebellum plantation in South Carolina to the United States-Mexico border, near where her mother served as an Army nurse during World War II. Savoy’s trip concludes at the nation’s capital, where her father died when she was a teenager.

“In many ways, I’ve been coming to [Trace] all my life, although I started writing it only a few years ago,” says Savoy, whose book has been shortlisted for the William Saroyan International Prize for Writing, was a finalist for the PEN Open Book Award, and was nominated for a Pushcart Prize.

Born in California’s Bay Area, Savoy grew up in and around Washington, D.C., during the racially charged ‘70s. She hardly knew her father, who kept everything close to the chest. Only after his death did she find out that he was a novelist, whose first book, Alien Land, was originally published in 1949 to considerable acclaim. He never finished his second novel, which his publisher considered too inflammatory for publication.

Savoy’s mother also was not forthcoming. That she had been stationed at Fort Huachuca in Arizona—a military installment with a sordid history of gender and racial discrimination—likely contributed to her reticence. “These residues of silence and displacement mark us,” says Savoy, who earned master’s and bachelor’s degrees in geology from the University of California, Santa Cruz, and Princeton University, respectively. “This book offers my search for and discovery of these marks.”

Much of Trace revolves around the personal journeys of enslaved Africans, European colonists, and people indigenous to the United States. For Savoy, one of the biggest challenges has been coming to terms with what she calls an “erosion of memory,” due to generations of silence and displacement. Only by discovering such omissions and silences, and uncovering their relationship to what is or is not told as public history—a process she calls “re-membering”—can people avoid being “lost or thrown away.”

The author or editor of several other books, Savoy is working on a project that arises from the last chapter in Trace, and considers the origin of Washington, D.C., and its ties to her father’s family. “It’s an opportunity to give expression to the unvoiced past,” she says. “Remembering is an alternative to extinction.” —Rob Enslin
When Dean and Elizabeth Wolcott established a scholarship at Syracuse University, little did they realize just how big their impact would be. For Arianna Clark, the opportunity to pursue her dreams, interests, and passions at SU is “one of the greatest gifts I could ever receive.”

You can create those kinds of opportunities, too, by giving to Syracuse University. Whether you choose to establish a scholarship or support another part of SU that’s especially meaningful to you, you can serve as an inspiration for students who, like Arianna, strive to do their best every day.

Learn how easy it is to make a life-changing impact in the life of a student. Call us at 315.443.1848 or visit giving.syr.edu.

K. Matthew Dames G’01, G’11 (IST) is associate university librarian for scholarly resources and services at Georgetown University in Washington, D.C.

Michael McDonough ’01 (A&S/NEW) married Erin Latina in October. He is director of communications at Walden Behavioral Care in Waltham, Mass.

James Wisniewski ’01 (ARC) is an associate principal at Michael Graves Architecture & Design in Princeton, N.J.

Susan DeMar ’02 (A&S), president of the New Mexico State University (NMSU) Women’s Club, established the club’s Ruth Mary Webber Scholarship in memory of her mother. She was also appointed as the college/university relations officer for the Las Cruces branch of the American Association of University Women (AAUW).

Justina Uram ’02 (A&S), an attorney based in greater Washington, D.C., wrote The Cerulean Locket (Tilden Terrence Press). Her debut novel, it is a story of love, betrayal, family secrets, and political intrigue.

Nicholas L. Shires ’04 (WSM), a partner at Dannible & McKee accounting firm in Syracuse, joined the board of directors at two Central New York non-profit organizations: Hopeprint, which seeks to empower resettled refugees to thrive in the community, and Music for the Mission, which sponsors local music events to raise funds to assist people who are hungry or homeless.

Dan Frigolette ’05 (NEW/VPA) is a comedian who created the Comedy’s Best Kept Secret Tour, a 27-day journey from Las Vegas to New York City with two fellow comedians to produce and promote comedy shows to raise money for the Liberty Humane Society.

Oswaldo Ortega ’05 (ARC) is an associate at the Chicago office of Gensler global design firm. He is vice president of the Illinois chapter of the National Organization of Minority Architects (I-NOMA) and program director of the I-NOMA Project Pipeline Architecture Summer Camp, and is in his eighth year as a lead mentor with the ACE (Architecture, Construction, Engineering) Mentor Program of America.

Erin Thompson Francese ’06 (A&S/NEW) and Dominic Francese ’03 (A&S/NEW) announce the birth of their son, Paolo John, who joins big sister Marcella. They reside in Jackson Heights, N.Y.


Lydia Nichols ’07 (VPA) was lead illustrator and creative director for the 2016 Google Doodle for International Women’s Day, a video project that asks 337 women and girls of all ages in 13 countries to complete the sentence, “One day I will…” (www.google.com/doodles/international-womens-day-2016).

Dustin Palmer ’07 (WSM) relocated to Dublin, Ireland, where he is manager of the EMEA CFO Programme at Deloitte, a multinational professional services firm. The program helps CFOs at 26 firms across Europe, the Middle East, and Africa manage the complexities of their roles, tackle challenges, and adapt to strategic shifts in the market.

April Corrao ’08 (VPA/WSM) is director of business development at Gooding Co. Inc., a specialty printing company based in Lockport, N.Y.

Robert John Clines G’11, G’14 (MAX), a history professor at Western Carolina University, received the 2016 Rome Prize Fellowship from the American Academy in Rome, which annually supports advanced independent work in the arts and humanities within a unique residential community in Rome.

Anas Saleh L’11 (LAW) is of counsel in the business practice group at Bousquet Holstein law firm in Syracuse.

Mariel H. Stein ’11 (A&S) married Harris L. Barenburg ’11 (A&S) in May. They reside in Lyndhurst, N.J. She is a teacher at Solomon Schecter Day School of Bergen County in New Milford, and he is a service engineer at Compcot Analytical Inc. in Little Ferry.

Ilana Vakhovskaya ’11 (NEW/WSM) is a research analyst at The Marketing Directors, a national development advisory and master property marketing and sales force based in New York City.

Kyle Elizabeth Kelner ’12 (A&S), a graduate student in the clinical mental health counseling program at SU’s School of Education, received a $5,000 military scholarship from the NBCC Foundation, an affiliate of the National Board for Certified Counselors. The scholarship was created to increase access to counselors for military personnel, veterans, and their families.

Jamie King G’12 (NEW) is a public relations account manager at Pinkney Hugo Group marketing communications firm in Syracuse.

Danny O’Connor L’13 (LAW) is a partner at Weis + O’Connor law practice in Columbus, Ohio, and the Democratic nominee for Franklin County recorder.

Chelsea D’Amore ’14 (A&S/NEW) is an assistant account executive at Hornercom public relations and marketing communications agency in Philadelphia.

Be An Inspiration.
The oldest of six kids, Arianna Clark ’16 felt incredibly fortunate when the Elizabeth G. Wolcott Scholarship made it possible for her to attend Syracuse University—the only school where she truly felt at home. After meeting Dean Wolcott, the man who, together with his late wife, created the scholarship, she felt not only lucky, but inspired by their generosity. Now she pushes herself “to the limit and beyond in all that I do, to prove that their gift is making a difference.”

How can you make that kind of difference in the life of an SU student? It’s easier than you think. Learn more at changealife.syr.edu/arianna or call 315.443.1848.
THIS YEAR’S EDITION OF ORANGE CENTRAL, SYRACUSE UNIVERSITY’S homecoming and reunion, invites alumni to “Come Back to Your Happy Place.” Set for September 15-18, Orange Central features a wide array of experiences—from the conferring of the University’s highest alumni honor, the Arents Award, to the football game pitting the Syracuse Orange against the University of South Florida Bulls.

“Orange Central offers an incredible opportunity for us to welcome our alumni home to the place where they made so many happy memories,” says Sue Ballard, associate vice president of alumni engagement. “It’s also a wonderful chance for them to connect with fellow alumni, students, and faculty members, and experience today’s Syracuse University. We’ve added some exciting new programming to this year’s schedule, and we’re thrilled about those offerings.”

New this year, all alumni are invited to the family-friendly ‘Cuse Cookout on the Quad on Friday evening, featuring great food and entertainment. Following that event, alumni celebrating class reunions or belonging to affinity groups—including marching band, the Ot-tos, spirit team, veterans, Remembrance Scholars, and Hendricks Chapel Choir—will come together for Always Orange, a special celebration of their strong ties to Syracuse University.

Members of the Class of 1966 will celebrate their 50th reunion at a gala dinner Saturday night in the Milton Atrium of the Life Sciences Complex. Members of the Class of 1956 will also gather for dinner and entertainment Saturday night in celebration of their 60th reunion. Senior alumni who have already celebrated their 50th anniversary will be special guests at the Eggers Award luncheon held in the Persian Terrace of the former Hotel Syracuse, renamed the Marriott Syracuse Downtown, and now restored to its original glory. Generation Orange alumni—those who have graduated in the last 10 years—are invited to a celebration honoring the winner of the Gen O award.

Other happenings include get-togethers for former student-athletes, the Homecoming Tailgate on the Quad before Saturday’s game, tours of Crouse Chimes, stargazing in Holden Observatory, and panel discussions showcasing faculty members.

“Without a doubt, Syracuse University was—and continues to be—my happy place,” says Mark Verone ’95, president of the Syracuse University Alumni Association. “I look forward to visiting campus with my family during Orange Central, and invite my fellow alumni to join us this fall. We can’t wait to see everyone for this wonderful celebration of Orange pride.”

—Paula Meseroll
Elizabeth Braungart Fauth ’00

Enhancing Late-Life Care

ELIZABETH BRAUNGART FAUTH FONDLY REMEMBERS an older woman named Lily, one of the “regulars” she met at her first job as a waitress. Short in stature and always nicely dressed, Lily didn’t speak much, other than to ask repeatedly for coffee refills. And every day, Fauth recalls, as Lily waited for her food, she would reach over to the bowl of coffee creamers at the center of the table, peel back the paper seal, and then tip her head back to shoot each creamer—“like a fine tequila”—until the bowl was empty. “The story makes more sense if you understand that my first waitressing job was at an assisted living facility. Lily was a resident there, and she had Alzheimer’s disease,” says Fauth, who earned a bachelor’s degree in psychology at the College of Arts and Sciences and is a former Remembrance Scholar. “I loved that job. It was my first opportunity to work with people with dementia. And I didn’t know it at the time, but it was the beginning of my career in doing research to better understand the behaviors of people with Alzheimer’s and how to care for them.”

Sparked by that experience, her interest in the field of gerontology was further ignited when she took an adult development and aging class at SU during the fall semester of her senior year. “We watched a video on caregiving for people with dementia, and I was just hooked,” says Fauth, who earned master’s and Ph.D. degrees in human development and family studies at Penn State. Now a faculty member in the Department of Family, Consumer, and Human Development at Utah State University, she teaches gerontology classes and coordinates the gerontology certificate program.

An award-winning teacher and researcher, Fauth is motivated by a desire to provide the best possible care for aging people. One aspect of her research focuses on the transition into needing assistance in late life. She also studies well-being in family caregivers of people with dementia and evaluates the effectiveness of caregiver intervention programs, toward the goal of understanding and helping alleviate the stress that comes with that role. “One of the most stressful things for caregivers is dealing with the behavioral symptoms or problems that someone with dementia has—the fact that they are asking questions over and over again, or they’re wandering or aggressive,” she says. “It can be hard to care for anybody who needs a lot of assistance. But with somebody with dementia, you’re losing that personal relationship and also dealing with these difficult behaviors.”

Fauth’s research also examines the quality of life for the person with dementia, which she’s learned can be significantly enhanced through simple offerings of kindness, empathy, and humor. She and her students recently conducted a study at a memory care facility to discern the factors that contribute to quality care. “When people have dementia, sometimes what they are saying may not make a lot of sense, but you can still interact with them and give them a human connection.”

“When people have dementia, sometimes what they are saying may not make a lot of sense, but you can still interact with them and give them a human connection.”

—Amy Speach

Fauth discusses this concept further in her TEDxUSU talk, Finding Joy in an Alzheimer’s Reality, which can be found at tedx.usu.edu/portfolio-items/elizabeth-fauth/ or on YouTube.
Enticed by the Slice

FOR SCOTT WIENER, ONE SLICE OF PIZZA ALWAYS LEADS to another. And these days he leads a lot of people with him. In April 2008, Wiener launched Scott’s Pizza Tours in New York City (motto: “New York’s Cheesiest Guided Tour”), an outgrowth of his never-ending quest to sample premium slices of pizza. What began as a personal obsession with visiting historic pizzerias soon turned into outings with friends on a rented bus and, finally, selling tickets and inviting fellow pizza enthusiasts to join him on foot or on his yellow school bus as they prowl the streets of Gotham, sampling slices as they go. “As I visited more pizzerias, I realized there was more to learn about them than I thought possible,” says the Newhouse alumnus, who traces the beginning of his analytical approach to pizza to his college days at SU. “Finally I realized I was spending more of my time going out of my way to visit pizzerias than I was at my normal, full-time job, so I quit—and decided to devote my time to studying pizza and that snowballed…”

Today, Wiener’s world of pizza stretches well beyond the tours (www.scottspizzatours.com), which include welcoming a number of SU student and alumni groups. He is a columnist for Pizza Today magazine, an international judge, the Guinness World Record holder for the largest collection of pizza boxes on the planet (1,200 and counting overcrowding his apartment), the author of Viva La Pizza! The Art of the Pizza Box (Melville House, 2013), the subject of numerous national TV appearances and an upcoming documentary, and founder of the nonprofit organization Slice Out Hunger, which raises money for hunger relief organizations (sliceouthunger.org). “We sell slices for $1 and who can say no to that?” he says.

Wiener spoke this spring with Syracuse University Magazine editor Jay Cox, shortly after returning from Parma, Italy, where he judged the World Pizza Championship.

Q&A

Scott Wiener ’04

Enticed by the Slice

Seems like you’ve carved out a nice niche for yourself.
It’s a niche I never realized existed until I was in it.

Did you ever imagine it would expand into the role it plays in your life today?
I never had any idea, never. But I think the one thing I’ve learned from all of this is not just to expect the unexpected, but to be prepared for any opportunity. When something comes up, what are the pros and cons? And when there are way more pros than cons, it’s an easy way to adapt. And that usually ends up with me in Sao Paulo [Brazil] giving a speech about pizza styles to a room full of pizzeria owners who only speak Portuguese and, through an interpreter, telling them all about my pizza box collection. That really happened. It was crazy.

How do you decide which pizzerias to visit?
It’s a spread—historic places, newer places, hip and trendy spots, old-school spots. Really, to be on the tour, it’s got to be something that has a very specific definition, that represents more than just itself. I want you to experience different ovens: coal fired, wood fired, gas fired, brick ovens, whatever. The idea of the tour is to treat you to cause-and-effect relationships that come into play and not just oh, let’s go eat some real good pizza.

How did your pizza box collection come about?
It was so weird. I was part of this group of people who were charged with testing out pizzas in New Jersey over the course of six months, so a lot of pizzerias. And, of course, after a while you start to notice the little things, like on the side of one box, I noticed a “Tour of Italy.” There was a picture that looked like the Ponte Vecchio in Florence on the top of the box, and on the side it said, “Tour of Italy, Volume 2, Limited Edition.” I saw that and thought, well, gee, if this is a limited edition, I should probably save it. Sure enough, it’s not at all a thing people actually collect. I was probably the only person who noticed that phrase on the side of the box. But I saved that and then I started noticing other pizza boxes to add to the pile of limited edition ones. Next thing I knew I had 50—and I started thinking, I wonder if it’s in the Guinness Book of World Records. Then people learned I collected them and started bringing them to me. My job is to meet pizza lovers every day, so I started getting tons—people were mailing...
them to me, bringing them on tours. Now I’ve got 1,200 pizza boxes and I don’t have any space. My apartment is packed.

**Describe the vertical hold test.**
This is a test for New York slices. You hold a slice up by its crust and let the tip drop down; if nothing falls off of that slice, to me it means there’s an appropriate CSR—cheese to sauce ratio—and no excess to fall off. There are several pizzerias that have that. I’m always excited when that happens because it means it’s not going to be a mess. Pizzerias tend to go for more is more and I’m more of a less-is-more kind of guy. So the vertical hold test shows off the places that are less is more.

**What’s your ideal slice?**
I’m a cheese-and-sauce guy, so for me, it’s about an even balance of cheese, sauce, and crust, a balance of sweet and salty—the sweetness of tomatoes, the saltiness of mozzarella cheese; some balance of proportion and ingredient. If one ingredient is overpowering the others, for me, that’s a negative. If it starts with a great bake and has sauce strong enough without being overwhelming, and a cheese that complements the sauce, then I’m very happy.

I guess pizza has become a model for fast food and it certainly doesn’t have to be a fast food. The way it’s been approached in Naples, at its origin point, is very balanced. And the bad pizzas I’ve had in Naples are only bad because they’ve become more Americanized. They’re over-cheesed or over-sauced.

**Any favorite toppings?**
I like a cheese pizza. If I had to pick one extra thing to add, it’s usually sausage.

**Anything that shouldn’t be a topping?**
Yeah, Tater Tots. [He encountered such an entry at a Las Vegas contest.] I’m not a big broccoli fan, personally, for pizza. But beyond that I feel like everything is legal. The whole concept of pizza is that it’s a showcase for the foods that are important to a culture or to a group of people.

**How do you avoid pizza burnout?**
I have a limit—15 slices per week. Every slice I go over the limit, I chop off two from the next week’s allotment. It’s rough. I went way over last week with the Parma thing.

**Do you give yourself a bit of extra room when you’re a judge?**
I guess I should, but I’m really worried about burnout. And I figure if it’s going to happen at any point, it will be within the next year, because it’s been really busy. But I have to say, pizza is not an easy thing to burn yourself out on. I eat it every day, I’m going to different places, and I have not gotten sick of it. Not 10 hours have gone by that I didn’t want pizza.

**Tell me about Slice Out Hunger.**
Since 2009, we’ve done programs and events with mostly independent pizzerias to raise money for local hunger relief initiatives. We do an annual event in New York every October, which is National Pizza Month, and we just started doing these satellite events. We take them to college campuses and team up with an on-campus group. They run the event and we oversee it. And they do all the connections and advertising and raise money, and we donate the money to whichever hunger relief organization they want, either local or our national partner, Feeding America.

I’m hoping to team up with a group at SU that wants to run a pizza event on campus. Any group that’s interested can email me directly [sliceouthunger@gmail.com] and we can start planning.

**Did you have a favorite pizza place in Syracuse?**
I liked this place called ZJ’s. I think it’s gone now; it used to be Pizza Jerks, right above Harry’s. That was always the closest to a real New York slice.
IN MEMORIAM


NOTICES OF DEATHS Must be accompanied by a copy of an obituary or memorial card. Send to: Alumni Editor, Syracuse University Magazine; 820 Comstock Avenue, Room 308; Syracuse, NY 13244-5040.
Dwayne “Pearl” Washington ’98

DWAYNE A. “PEARL” WASHINGTON, the Syracuse point guard who dazzled the college basketball world with his electrifying performances, died of brain cancer on April 20, 2016, in the Bronx. He was 52 and had overcome a previous bout with a brain tumor two decades ago. With a love for the game and unrivaled showmanship, Washington was one of the early stars of the Big East Conference, lifting the league, Syracuse basketball, and the Carrier Dome into the national spotlight. “There was no better guy and there’s nobody who has meant more to our basketball program than Dwayne Washington,” said SU men’s basketball coach Jim Boeheim ’66, G’73. Boeheim recruited Washington out of Brooklyn’s Boys and Girls High School, where he’d already achieved legendary status. Growing up in Brooklyn’s Brownsville section, he fashioned his game on the playgrounds of the city and became known as “Pearl” as a nod to Knicks star Earl “The Pearl” Monroe.

A McDonald’s All-American, Washington had an immediate impact on Syracuse and his standing as a beloved fan favorite was always evident whenever he visited the Dome for a game long after his playing days had passed. In March 1996, his jersey was retired in a ceremony at the Dome.

During his three seasons with the Orange, 1983-86, he scored 1,490 career points (25th on the SU all-time list), dished out 631 assists (fourth on the SU all-time list), including 199 in his freshman year, and grabbed 220 steals (fifth). One of Washington’s most memorable moments on the Dome floor came when, as a freshman against Boston College, he hit a half-court shot at the buzzer to give the Orange a 75-73 victory. He garnered numerous honors throughout his collegiate career, including Big East Freshman of the Year, All-Big East Team (two years), and Big East tournament MVP his junior year. He earned All-America recognition all three years, and his dynamic play, featuring his famed crossover dribble and creative flair for playmaking, drew record-setting crowds to the Carrier Dome.

Forgoing his senior year, Washington entered the 1986 NBA Draft and was selected in the first round, 13th overall, by the New Jersey Nets. He played two seasons with the Nets and a third season with the Miami Heat, then played two years in the Continental Basketball Association before retiring.

He returned to SU to earn a bachelor’s degree in speech communication from the College of Visual and Performing Arts and was working toward a master’s degree at the School of Education before his illness. This year’s Syracuse men’s basketball team paid tribute to him by wearing orange warmup shirts inscribed with Pearl and 31.

Washington is survived by his mother, Janie; a sister, Janice; a brother, George Jr.; his longtime partner, Debra Busacco; a son, Dwayne Jr.; two daughters, Damara and Tatiana; and four grandchildren.

Photo courtesy of SU Athletics
Bringing Critical Thinking to the Classroom

WHEN COLIN SEALE WAS A SOPHOMORE, HIS WRITING professor, Eileen Schell, suggested he consider joining Teach for America after graduating. “Why in the world would I ever teach?” he thought. And one day not long after that, as he sat on a bus in downtown Syracuse, the idea began to take root. “It was a midmorning on a weekday, and these kids came on the bus who were clearly skipping school,” recalls Seale, who earned a bachelor’s degree from the College of Engineering and Computer Science and a master’s degree from the Maxwell School. “I just looked at them and thought about myself and my friends when we were younger, going out in Brooklyn, goofing off, playing around. We grew up in the same neighborhood. But a lot of my story, where I was able to get this wonderful education, do really well in college, get a master’s degree and all that jazz, it was an exception to the rule—the rule that says where you were born or who you were born to said what your outcome was going to be in life. And I knew I had to fight against that rule, someway, somehow. I had to do something where I could make a tangible impact on changing it.”

That decision sent Seale on a rich educational and professional quest that ultimately resulted in the 2015 launch of thinkLaw, a Common Core-aligned educational program that helps teachers develop students’ critical thinking skills through lessons based on actual legal cases. “Critical thinking is one of the most important 21st-century skills, but it is still a luxury good: Only one of 10 educators teach it, and that educator usually teaches in an elite school or only teaches it to elite students,” says Seale, CEO and founder of the Las Vegas-based company and a finalist for the Teach for America 2016 Social Innovation Award. “I want to create a world where every teacher has the tools and skills to teach critical thinking to every student.”

Seale’s journey to developing thinkLaw began with working for Teach for America for two years in Washington, D.C., an experience that opened his eyes to the out-of-classroom barriers to achievement. He next returned to Syracuse to earn an M.P.A. degree at Maxwell, concentrating on financial management of state and local government, followed by a move to Las Vegas, where he worked for the Clark County Department of Family Services as a management analyst. “I realized that effective management was never going to be enough when the laws that led to systematic inequality remained constant,” says Seale, who went on to earn a law degree at the University of Nevada, Las Vegas, and joined Greenberg Traurig law firm as a corporate attorney before founding his own business.

Now in only its second year, thinkLaw is already enjoying considerable success, having launched in 14 Las Vegas schools and reaching more than 1,000 students. In the upcoming year, thinkLaw will be offered in some 30 schools across the country, reaching at least 5,000 students. Seale is confident that growth will continue, helping him reach his loftiest goals. “We ultimately will know that we’ve succeeded when we’ve created a world where all students can walk into their neighborhood school and get the same sort of rigorous critical thinking instruction they would get at an elite law school,” he says. “We want to be able to change the narrative for who gets to teach and who gets to learn to think critically.”

—Amy Speach
FOR JOHN WILDHACK ’80, IT WAS A SYRACUSE HOMECOMING like no other. Wildhack, a top executive at ESPN, returned to his alma mater on July 12 to be introduced as the University’s new director of athletics at a press conference in the Iocolano-Petty Football Wing auditorium. “Thank you, it is great to be home,” he said. “It’s truly one of the more special days in my life.”

Since January 2014, the Newhouse School graduate had served as ESPN’s executive vice president for programming and production. He spent 36 years at ESPN, joining the network as a production assistant not long after it got off ground and rising through the ranks. Along the way, he produced ESPN’s first live regular-season college football game and first live NFL game. He brokered deals with major collegiate conferences and bowl games, the NBA, WNBA, and Major League Baseball, among others. He also collected more than 30 Emmy Awards. “He’s a dedicated leader whose ability to motivate and inspire a team lifted the entire ESPN organization for decades,” Chancellor Kent Syverud said. “John brings boundless energy, knowledge, and intuition to the most critical position in Syracuse Athletics.”

Throughout his professional career, Wildhack has maintained a strong connection to SU, citing his passion for all facets of the University. He fondly recalled attending games at Archbold Stadium as a student, being at the opening of the Carrier Dome, and returning regularly with his family to the Dome for football and basketball games. He’s a member of the Falk College Sport Management Advisory Board and an active Newhouse alum who was recognized as a “Newhouse 40@40” gala honoree in 2005. The Buffalo native is also part of an Orange legacy that includes his late father, two siblings, two nephews, and a sister-in-law, and acknowledged how important SU and Central New York are to his family.

Wildhack noted his arrival finds Syracuse Athletics in a position of strength—both athletically and academically—and he wants to build on that. “Our objective is to have an environment where our student-athletes maximize their performance and their potential in the classroom and on the playing field,” he said. “We want to prepare them for future success...” Along with that, he said, “We want our program to be a point of pride for the entire University, our students, our alumni, the community, and Orange fans worldwide.”

—Jay Cox
COME BACK TO YOUR

HAPPY PLACE

— ORANGE CENTRAL —

SEPTEMBER 15–18, 2016

CELEBRATE THIS ALL-ALUMNI HOMECOMING WEEKEND!

Show your Orange spirit at special reunions, Saturday’s football game against South Florida, several new events, and twists on some of our favorite traditions.

Are you a member of a class ending in “1” or “6,” especially 1966? Are you a veteran? Were you Otto, or part of the Marching Band, Spirit Team, or Hendricks Chapel Choir? We’ll have special celebrations for all of you!

PLAN TO JOIN US

Visit orangecentral.syr.edu for hotel information and the schedule of events as it’s announced. Questions? Email orangecentral@syr.edu or call 800.782.5867.

Make your way home, and be happy!

ORANGECENTRAL.SYR.EDU
#ORANGECENTRAL