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A drone hovers over a farmer’s field near Syracuse during a demonstration by Professor Dan Pacheco, the Peter A. Horvitz Chair of Journalism Innovation at the Newhouse School. Pacheco introduces his students to the use of drones for newsgathering. For more, see page 20.
Photo by Susan Kahn
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JAKIA DURHAM ’13 SAID AT THIS SPRING’S SAY YES TO EDUCATION Syracuse festive fifth anniversary celebration, “Now I’m ready to give back to my community what was given to me, and possibly more,” therein capturing the whole reason for being of this groundbreaking partnership with the Say Yes to Education Foundation, Syracuse City School District, and many others. Newly empowered as one of 47 Say Yes students in the SU Class of 2013, Jakia (see page 26) helped us mark a major milestone: To date, Say Yes has propelled more than 2,100 students like Jakia to attend one of the more than 100 colleges in the program’s Higher Education Compact—a list that has now grown to include new partners Harvard, Northwestern, Duke, Georgetown, and Notre Dame.

Yet, we are by no means ready to declare “mission accomplished.” For as Pulitzer Prize-winning New York Times columnist Nicholas Kristof told the Class of 2013 at Commencement, “Talent is universal, opportunity is not”—insightful words that echo well beyond the Carrier Dome in the wake of the Supreme Court’s decision in Fisher v. University of Texas at Austin, which reaffirmed our “compelling national interest” in assuring that colleges and universities reach the next generation and prepare a diverse student body to lead our country and strengthen our democracy. Drawing a map to get us there was the subject of a recent National Press Club event sponsored by the Brookings Institution titled “The Economic Imperative of Expanding College Opportunity,” at which I joined economists and other higher education leaders in sharing strategies to meet that imperative.

SU is well positioned to thrive in this new era, thanks to the unprecedented support of the SU family in driving us across the finish line of our $1 billion fund-raising campaign. The generosity of record numbers of you doing all you can to support our diverse new generations of students, build on the strengths of our faculty, and catalyze the development of our signature learning environments on and off campus—such as the soon-to-be-opened Fisher Center in New York City—has put SU on an impressive upward trajectory for all to see. We know it hasn’t escaped notice by the record number of new applicants we had for fall 2013: more than 28,000!

These are among the many reasons why I take some solace as I prepare to leave SU next year, knowing this great University will continue to become even greater. The search for SU’s 12th Chancellor is well under way, under the sage guidance of our search committee chair and Trustee, Judge Joanne Alper ’72, and our Board chair, Richard L. Thompson G’67, and my own plans have firmed up, as I look forward with great excitement and anticipation to continuing the critical work of expanding opportunity through higher education as Chancellor at Rutgers University-Newark, as of January 1, 2014.

In a sense, SU has done for Jakia Durham what it has done for the SU family as a whole—including me: It has prepared us to continue giving back to our communities, to our nation, and to our world in ways that we couldn’t have imagined. I look forward to continuing to partner with all of you in the coming months to do just that.

Cordially,

Nancy Cantor
Chancellor and President
TREETOP PERSPECTIVE

AS A KID, I FELL OUT OF TREES AT LEAST TWICE THAT I REMEMBER. FORTUNATELY, I DIDN’T split my skull open and these incidents didn’t curb my enthusiasm for scaling trees. Like many of you, I spent a lot of time climbing trees and enjoyed gaining that elevated perspective they provide. There was always a sense of accomplishment in pulling myself from branch to branch and reaching a spot high above the ground, where I could peer through clusters of leaves and see beyond the usual offerings.

These days, I tend to keep my feet on the ground and seek out trees for their shade. However, I also live in the trees vicariously through our 9-year-old daughter, who skillfully climbs in flip-flops, regularly ascending one of our maple trees and disappearing in the greenery. Admittedly, because of my history, I regularly warn her that we don’t want to visit the emergency room, but love the fact that she is a kid creating her own fun. Besides her expeditions, thoughts of rambling about in the trees stuck with me in this issue of the magazine as I read about the Play Perch, a magnificent tree house designed and built for the Jowonio School in Syracuse by a group of architecture students (see page 4).

For the students, members of the SU chapter of the American Institute of Architecture Students Freedom by Design team, the project exemplified the ideals of community collaboration. They worked tirelessly with the preschool, which serves youngsters with a wide range of abilities, raised funds, and navigated their way through the issues and obstacles that accompany designing a tree house for children with physical disabilities, holding steady to their creative vision. And in the end, they accomplished their goal, providing the kids with a spectacular place where they can enjoy the outdoors and have fun with one another.

As we often fret nowadays that the only exercise children seem to get is working out their thumbs on video games, it’s always welcomed news when we learn about them leaving the electronic devices behind on the couch and escaping to the great outdoors. It’s also important to remember that the more opportunities we create for them to explore and be a part of the natural world, the more they’ll appreciate it. And on warm summer days, when leaves rustle in the slightest breeze, hopefully there will be laughter and excitement up there off the ground. It’s a world where children can be themselves and put their imaginations to work, or just relax and take in the surroundings. Looking back years later, they’ll cherish those moments and remember the fun when their own children size up a climbing tree or perch in a tree house and make it part of their lives.
COMMUNITY ARCHITECTURE » ACCESSIBLE ADVENTURE

SURVEYING THE WORLD PERCHED high in a tree is one of the simple joys of childhood. But how can a child with a physical disability join in on the fun? That was the question posed by a young boy at Jowonio—a preschool recognized for its integrated curriculum for all children, including those with special needs—who wanted a tree house on the school grounds that would be accessible for all of his friends, including those in wheelchairs. The school turned to the Syracuse University chapter of the American Institute of Architecture Students Freedom by Design (AIAS FBD) group to help it explore the feasibility of designing and building an accessible tree house on a hill overlooking its playground. “Most of our projects cost under $10,000 and can be completed in 10 days or less,” says Chad Brock ’16, director of AIAS FBD, which uses high-level design and construction techniques to improve the lives of community members with physical or mental disabilities. Based on input from Jowonio staff, who stressed the space must be built to child-scale, completely accessible, and serve as an outdoor interactive classroom that will capture the children’s imaginations and curiosity. Before the end of the summer, it was clear the tree house project—later dubbed Play Perch—would require more than a few hours of volunteer work a week, so it was expanded into a three-credit independent-study course at the School of Architecture taught by Mac Namara and Bowne. “This was a brand new experience for most of us,” says Steven O’Hara ’15, project manager. “We were learning how meticulous our design had to be. We had to consider complete specifications and many details you don’t think about in a design studio, where it’s ‘talkitecture.’”

The students settled on a metaphorical design concept inspired by the Eastern bluebird (the official New York State bird) combined with the giant AT-AT (All-Terrain Armored Transport) of Star Wars fame. The abstract structure wraps around an old-growth tree on the school’s nature trail, which the students cleared and graded to make fully wheelchair accessible. The side panels of the structure feature a feather pattern to create perforations, and star constellations that are fabricated into the tree house underbelly. The indoor space includes portholes, a telescope, a specimen table, a crawl-through tunnel, and a custom-made rope ladder for children to climb on. The ground directly in front of the tree house drops off precipitously, creating the impression of a giant bird about to take flight. “The children can step out onto or roll up into a protruding ‘beak’ window that provides a bird’s-eye view of the surrounding landscape,” O’Hara says. “The elevated vantage point gives them a sense of adventure.”

Designing Play Perch was only the first step in the process. Moving on to the construction phase, the AIAS FBD team broke up into smaller groups responsible for fabrication, administration, and marketing. They learned how to create and stick to a budget, manage their time, and hire local sub-contractors, fabricators, and electricians to help bring the tree house to life. They also learned how to raise funds for the project—including a $15,000 grant from Chancellor Cantor. “Syracuse has a reputation for being a community that knows how to do stuff, so it was nice to find almost all of the materials and skills we needed right here in town,” Brock says. “We used a lot of local family-owned companies, and in many cases, we were able to get discounts and free shipping.”

Although the team initially underesti-
mated the scope of the project and the amount of time it would take to construct it, the only major obstacle they encountered was unpredictable winter weather that delayed the project’s completion date, originally scheduled for December. Finally, on a beautiful day this spring, Play Perch was dedicated at a ribbon-cutting ceremony with all of the Jowonio students in attendance.

“The Jowonio family is so grateful to have worked with the visionary students and faculty of the Syracuse University School of Architecture,” says Ellen Barnes, executive director of Jowonio. “They have been creative, persistent, and incredibly responsive to our needs. This magical place in the woods is a gift that will provide opportunities for all of Jowonio’s students to have year-round exposure to the outdoors for many years to come.”

O’Hara says he was excited to see the kids using the tree house just like it was designed to be used. “They were climbing, jumping, crawling, and even sitting quietly alone in spaces we designed specifically for that purpose,” he says. “I had a feeling of real pride.” Brock says his greatest reward was seeing the excitement of the kids and realizing that Play Perch will have a life long after he and the other AIAS FBD team members have moved on.

“Play Perch turned out much better than we could have ever hoped,” he says. “This project enhanced my educational experience in so many ways.”

—Christine Yackel

Photo (top left) by John Dowling
MARSHALL STREET RECORDS » SYRACUSE SOUNDS

MARSHALL STREET Records teamed up with the SU chapter of Habitat for Humanity in March to host “Raise the Roof with Electrocuse,” an event to celebrate the student-run music company’s release of Electrocuse Volume 3 and raise money for a worthy cause. Electrocuse is a mixtape that features nine tracks of electronic music created by SU students and alumni. The release party, held at Schine Underground, showcased Electrocuse DJs and live performances by other student musicians and local artists signed with Marshall Street Records (MSR), as well as plenty of Electrocuse gear giveaways and gift certificates donated by Marshall Street businesses. “There are a ton of great electronic artists who go through Syracuse University,” says Meah Pollock ’14, MSR’s general manager. “Our goal with Electrocuse is to bring them exposure and help promote the Syracuse electronic music scene from within.”

According to Pollock, the electronic dance music craze has exploded in popularity everywhere in recent years, including here. “What SU students may be surprised to hear, though, is how well student and alumni artists have been doing outside of campus,” she says. For example, The Chainsmokers, a DJ duo featured on Electrocuse Volume 2, recently toured Europe, playing in nightclubs in cities from Barcelona to Rome.

MSR is one of two student-operated music companies at SU, the other being Syracuse University Recordings. Both provide hands-on learning for students in the Music Enterprise Laboratory, a two-semester, credit-bearing class offered through the Setnor School of Music. Participating students include those enrolled in the Bandier Program for Music and the Entertainment Industries, music industry majors, and students whose talents lie in such diverse areas as illustration, commercial design, and business management. Through the Music Enterprise Laboratory, students produce and release music, promote live events, and market merchandise. They have negotiated, recorded, manufactured, and marketed 25 CDs and several digital projects, in genres ranging from folk and pop rock to funk. They have also booked and promoted theater-level concerts, including three sold-out Ra Ra Riot shows in Syracuse. “The students do much more than record and release music,” says Professor David Rezak, director of the Bandier program and faculty founder of both music companies. “So, similar to what we see in the commercial music world, an eclectic skill set and a very collaborative environment are needed to make this a successful music company team.”

MSR also allows students opportunities to contribute to the life and culture of the University and the Syracuse community through the promotion of student, alumni, and local musicians. “We learn every single part of the music industry that it’s possible to go into,” says Pollock, who holds a summer internship with Big Hassle Media in New York City and will spend the fall semester in Los Angeles through the Bandier program. She has her sights set on a career in music publicity. “We’re definitely going to be continuing Electrocuse,” Pollock says. “It’s a growing genre of music and a great way to get the Syracuse community involved with the University. All of us at MSR are excited to continue our many projects and hope to grow and improve as we go forward.”

—Amy Speach

LISTEN UP
To learn more about Marshall Street Records and listen to music samples by current artists, visit marshallstreetrecords.com. A free download of Electrocuse Volume 3 is available on SoundCloud.
CARNEGIE LIBRARY WAS ONE OF THE MOST beautiful buildings on campus in the early 1900s, but the years have taken a toll on this architectural gem. Now a major effort is under way to restore Carnegie to its original splendor, with an ambitious five- to six-year renovation project launched in 2011. “Carnegie is one of the buildings on the University’s historic district registered with the National Register of Historic Places,” says Eric Beattie, director of design and construction. “The renovation is part of a cyclical plan to rejuvenate campus buildings and keep them in good condition.”

The renovation of Carnegie is a major undertaking, with planned spending in excess of $1 million over the course of the project. To date, the grand reading room has been refurbished with new parquet flooring, and the scagliola (ornamental plaster) in the reading room and lobby has been cleaned and restored to its former beauty. In addition, the long library tables have been refinished, new lighting fixtures installed, and the concrete floors polished. On the first floor, two new classrooms have been built, and on the third floor, the windows overlooking the reading room have been replaced with permanent glass railings.

Located on the Quad between Archbold Gym and Bowne Hall, Carnegie Library was made possible with a $150,000 gift from philanthropist Andrew Carnegie, who supported the establishment of public, academic, and school libraries throughout the United States, Britain, Canada, and other English-speaking countries. Completed in 1907, Carnegie served as SU’s main library for more than 60 years until Bird Library opened in 1972. Since then, the historic building has housed the engineering, life sciences, chemistry, and mathematics libraries, as well as the Department of Mathematics.

Carnegie Library has continued to operate throughout the multiyear renovation project. However, due to safety concerns, it was closed for the summer while a larger elevator was installed and ramps were added to improve accessibility at the two entrance doors flanking the exterior steps that face the Quad. Looking ahead, plans include bathroom upgrades and electrical, heating, and ventilation system improvements, and ensuring that all fire and safety codes are met. A highlight of the renovation project was the reinstallation of the statue of Diana the Huntress in Carnegie’s main lobby. The statue, created by sculptor Anna Hyatt Huntington and donated to SU in 1934, was moved from Carnegie Library to Bird Library years ago, says Pamela McLaughlin, director of communications and external relations for Syracuse University Library. “Now that Diana has been returned to her original home, Carnegie has been restored to its original glory.”

—Christine Yackel
Two days before graduating from the College of Law, Cady Sinnwell Gerlach L’13 recalled with a laugh how anxious she was when she began competing in moot court trials as a new law student. “Everyone is so nervous their first time,” says Gerlach, outgoing executive director of the law school’s Moot Court Honor Society. “You feel like you are shaking. And then you leave the court room and get a rush of adrenaline. I think people who get that kind of high—they know this is for them. They get that court room buzz. And it’s contagious!”

However terrifying and exhilarating that first moot court experience was, trial competition became a vital part of Gerlach’s education, allowing her to gain confidence and providing hands-on training in argumentation, quick thinking, and responding to judge’s questions. Fortunately for Gerlach and her fellow attorneys-in-training, the College of Law boasts one of the most prestigious moot court programs in the country and is one of the few law schools offering a first-year moot court competition. Run by students with the support of a faculty director and student life advisor, the Moot Court Honor Society is composed of 72 second- and third-year students selected through a rigorous application process and directed by an elected executive board. Throughout the academic year, members participate in intramural and intercollegiate competitions designed to sharpen oral and written advocacy skills that are essential in the legal profession.

This year, the college’s trial teams experienced more success than ever before. The National Civil Trial Team competed in Los Angeles and advanced to final rounds undefeated, ultimately winning the championship. Another highlight was the National Appellate Team advancing to national finals, competing against 196 teams from 150 law schools. Additionally, the college finished in the final four at the regional rounds of the Phillip C. Jessup International Moot Court Competition, the largest such competition in the world, which draws participants from more than 500 law schools from more than 80 countries. “Across the board, at every competition, our teams were recognized for their quality,” says legal writing professor Lucille Rignanese L’99, faculty director of the Moot Court Honor Society and coach of the Jessup Team. She attributes these achievements to the talent, energy, and experience of the students who participated, as well as the commitment of their coaches and mentors, many of them alumni. “The students love having alumni here, hearing their perspectives and receiving their feedback and advice,” she says. “And alumni enjoy seeing students learn and succeed. Their help is indispensable, and we’re hoping for even more of that in the future.”

Another factor in this year’s success was an emphasis on alternative dispute resolution, rounding out the program’s traditional focus on trial and appellate teams. Dan Cantone L’81, who coached the American Bar Association Student Negotiation Competition Team, encouraged students to compete in this growing aspect of law practice. “They learn to strategize. They learn to problem solve. They learn to collaborate with others,” says Cantone, an adjunct faculty member and practicing family law attorney. “Those are really the most important skills they’ll take away in the practice of law.”

—Amy Speach
Investigator: Jason Dedrick

School: Information Studies

Sponsor: Alfred P. Sloan Foundation

Amount Awarded: $124,775 (2011-13)

Background: Should the United States continue to support the wind energy industry? Existing policies include a federal Production Tax Credit (PTC), which pays wind generators 2.2 cents per kilowatt-hour produced, and state laws mandating a certain amount of electricity be supplied by renewable energy sources. These policies have helped U.S. wind generation grow rapidly and driven investment in a domestic manufacturing base. Yet they are criticized by some as being too expensive and distorting energy markets.

To understand the value of the wind industry in the United States, iSchool professor Jason Dedrick and colleagues Kenneth L. Kraemer and Greg Linden have been examining such industry-related issues as cost, economic impacts, and innovation. They developed an adjusted cost model to compare the full cost of wind versus other energy sources, particularly natural gas.

The adjusted cost adds the cost of carbon emissions to fossil fuels, and the cost of intermittency to wind energy (the cost of providing backup energy when wind speeds drop). Since there is a range of estimates for both carbon and intermittency costs, they use a high and low estimate for each. The figure above compares the cost of wind and gas under high and low cost scenarios for carbon and intermittency. The dashed lines represent the lowest adjusted cost for each source. While wind is more expensive than natural gas on average, there are many scenarios in which wind is competitive with natural gas.

Regarding the industry’s economic impacts, their research shows the U.S. industrial base for wind has grown rapidly, with domestic content reaching 65 percent for wind equipment, compared to 35 percent a decade ago. The industry now supports 30,000 jobs in the United States and about 9,000 more outside the country. Many of these are relatively well-paying manufacturing and construction jobs, along with many professional and engineering positions.

Another case for supporting wind is to encourage U.S. leadership in an emerging energy technology. This requires having a market to support domestic R&D, particularly by domestic companies. They’ve found that European turbine makers have set up manufacturing in the United States, but do most R&D in their home countries. By contrast, General Electric does most of its R&D and product design in the United States. The majority of GE’s wind business is in this country, so a sizable U.S. market is vital to its continued innovation in wind technologies.

Impact: Dedrick and his colleagues conclude that it makes sense to provide continued support to the wind industry to develop a clean, affordable energy source that creates jobs and supports technology investments in the United States. In their view, renewable standards should be rationalized across states, and the PTC should be extended to compensate for the cost of carbon emissions that are not captured in the market price of fossil fuels. However, the PTC should be gradually phased out so the wind industry is forced to innovate and stand on its own.
NEWS MAKERS

Thomas V. Wolfe G’02, senior vice president and dean of the Division of Student Affairs, was named the 14th president of the Illiff School of Theology in Denver. Wolfe began his more than two-decade career at SU as the Interdenominational Protestant chaplain and was appointed the fifth dean of Hendricks Chapel in 1999. He was selected to lead the Division of Student Affairs in 2008.

Two College of Arts and Sciences faculty members—mathematics professor J. Theodore Cox and M. Cristina Marchetti, the William R. Kenan Jr. Professor of Physics—have been appointed 2013 Simons Fellows. Cox received a $110,000 award, which he will use to study probability theory. Marchetti was awarded $129,000, which she will use for research on theoretical modeling of active matter.

Ryan Milicrek ’15, a mechanical engineering major in the L.C. Smith College of Engineering and Computer Science, was named a 2013 recipient of an Astronaut Scholarship, given by the Astronaut Scholarship Foundation. The $10,000 scholarship is presented to 26 top science and engineering students nationwide.

Zachary West ’10, L’13 received the 2013 Burton Award for Distinguished Legal Writing. One of 15 students recognized nationally for the award, the College of Law graduate was cited for his work, “Young Fella, If You’re Looking for Trouble I’ll Accommodate You: Deputizing Companies for the Use of Hackback,” which was published in Volume 63 of the Syracuse Law Review.

Gina Lee-Glauser, vice president for research at Syracuse University and research professor of mechanical and aerospace engineering at the L.C. Smith College of Engineering and Computer Science, was named a Fellow of the American Society of Mechanical Engineers.

SPORTS

The Syracuse men’s lacrosse team advanced to the NCAA championship game in May, but was upended by seventh-seeded Duke, 16-10, for the title at Lincoln Financial Field in Philadelphia. The top-seeded Orange, appearing in the finals for the first time since it won the title in 2009, reached the championship with tournament victories against Bryant, Yale, and Denver. The squad finished its season with a 16-4 record. JoJo Marasco ’13, Big East Midfielder of the Year and a finalist for the Tewaaraton Award (the sport’s highest individual honor), was named to the U.S. Intercollegiate Lacrosse Association All-America First Team.

The SU women’s lacrosse team made its second straight appearance in the NCAA Final Four, where top-seeded Maryland downed the fourth-seeded Orange women, 11-10, at Villanova Stadium in May. North Carolina defeated Maryland, 13-12, in the third sudden-death overtime to capture the title. In the NCAA tourney, SU defeated Dartmouth and Florida en route to its fourth Final Four appearance since 2008. The SU women completed their season with an 18-4 record. Alyssa Murray ’14 collected several honors, including Big East Attack Player of the Year, Tewaaraton Award finalist, and Intercollegiate Women’s Lacrosse Coaches Association All-America First Team.

Distance runner Lauren Penney ’12, G’13 and hurdler Donald Pollitt ’15 were recognized as U.S. Track & Field and Cross Country Coaches Association First Team All-Americans following top-10 finishes at the NCAA Division I Outdoor Track and Field Championships in Eugene, Oregon, in June. Penney finished eighth in the 5,000-meter run with a time of 16:01.09. Pollitt placed sixth in the 110-meter hurdles final, clocking in at 13.52 seconds.

SU men’s basketball coach Jim Boeheim ’66, G’73 has returned to his assistant coach position with USA Basketball. He’ll work with the men’s national team as it seeks a third straight Olympic gold at the 2016 Summer Olympics in Rio de Janeiro, Brazil.

Orange guard Michael Carter-Williams ’15 was the 11th pick in the 2013 NBA Draft, going to the Philadelphia 76ers.

Orange women’s rower Natalie Mastracci ’13 was named a member of the 2013 Pocock All-America First Team by the Collegiate Rowing Coaches Association (CRCA). Mastracci, who was also a 2010 All-American, earned a silver medal at the 2012 London Olympics as a member of the Canadian women’s eight.

The CRCA honored six members of the Syracuse women’s rowing team as National Scholar Athletes: Rose Aschebrock ’15, Meryl Engler ’13, Caroline Habjan ’15, Amy Ludovici ’15, Rebecca Soja ’14, and Miranda Williams ’14.

Orange women’s field hockey player Iona Holloway ’13 was named to the 2013 Capital One Academic All-America At-Large Second Team.
“THANKS TO PHILIP HUTTAR, I’M GETTING A SYRACUSE UNIVERSITY EDUCATION. IT’S NICE TO KNOW THAT SOMEONE FROM MY OWN HIGH SCHOOL COULD MAKE IT POSSIBLE.”

As a student at Trumansburg High School, the late Philip B. Huttar ’54 assumed he’d have to earn his way through college. But thankfully, SU recognized his potential and offered him a full scholarship.

Making the most of his education, Huttar went on to a successful career as a human resources executive with General Motors. He never forgot what SU did for him, and in his will, he included a generous bequest to establish the Philip B. Huttar Endowed Scholarship to help other students from Trumansburg—like Meghan Durling ’14—attend SU.

YOU CAN LEAVE A LEGACY, TOO.

Bequests, no matter what their size, have an impact. In fact, SU’s continued success is the direct result of thousands of bequests—large and small—made by alumni and friends. When you make a bequest, you’ll be recognized as a Syracuse University Pathfinder, joining a group of insightful leaders who have included SU in their long-term financial plans.

LEARN MORE.

To learn how you can help make a Syracuse University education possible, call 888.352.9535 or e-mail giftplan@syr.edu. For help on writing a bequest, visit giving.syr.edu/samplebequest.

Meghan Durling ’14
College of Arts and Sciences history major
UNIVERSITY TREASURES »

A PERSONAL LOOK AT AMERICA’S FOREMOST COMMUNIST

BY LAURA BROWDER

THERE IS NOTHING QUITE LIKE THE EXPERIENCE of being in the beautiful, sunlit special collections reading room on the top floor of Bird Library—especially when one is about to dive into 86 meticulously cataloged boxes of family history. I was there to do research for a documentary about my grandfather, Earl Browder, as well as a joint biography of him and my grandmother, Raissa Berkmann Browder—a task that was almost overwhelming to contemplate.

After all, my grandfather Earl Browder was the head of the American Communist Party (CPUSA) during its most influential period—the Great Depression. He coined the slogan “Communism is 20th-century Americanism.” He ran for president twice against Roosevelt and appeared on the cover of Time magazine in 1938. In 1946, on Stalin’s orders, he was expelled from the Communist Party for revisionism. During all of these years, he was tracked by both the FBI and the KGB, and in the mid-1990s, the VENONA project was published—a series of KGB cables that named my grandfather as a Soviet spy.

During the 1960s, when my grandfather was in need of funds, he sold his papers to a rare book dealer, who in turn sold them to Syracuse University. When I got there, archivist Paul Barfoot, who had just spent two years meticulously cataloging the collection, took me back into the stacks to see my grandfather’s library. I had an unsettling feeling as I browsed the titles, many of which—history, current events, and fiction—were on my own shelves at home.

Although I knew many details of my grandfather’s life, visiting the archive was a revelation. I knew he had been born in 1891, the eighth child of a Wichita, Kansas, family. Forced to drop out of school at age 10 to help support his family, he became active in the labor movement, and then became an outspoken opponent of World War I—for which he and one of his brothers spent two years in Leavenworth prison for failure to register for the draft. Yet for me to find a faded typescript of a poem their father had written, marking the occasion of his sons’ first day in prison, made it all personal.

My grandfather led an amazingly eventful life. While in Moscow in the mid-‘20s, Earl met my grandmother, Raissa Berkmann, in a training program for future Communist leaders. He spent the next seven years in a commuting relationship with her, traveling between his party work in Yonkers, my grandmother in Moscow, and a war in China, where he took part in the struggles between Chiang Kai-Shek and the Communists and became close friends with Zhou Enlai.

My father and one of his brothers were born in Moscow, and they and Raissa eventually joined Earl in the United States in the early 1930s, where he worked closely with writers like John Dos Passos, Lillian Hellman, Richard Wright, and Dashiell Hammett, as well as Hollywood figures like Paul Robeson. However, his attempts to distance the American party from Soviet-style Communism led to Stalin ousting him in 1946. During the 1940s and ‘50s, he was in and out of prison, and was called before the House Committee on Un-American Activities, while the U.S. government attempted for 15 years to deport my grandmother back to the Soviet Union—an effort that ended only with her death in 1955, following a seven-year battle with cancer. Earl Browder, who struggled to rehabilitate his public reputation following his ouster from the party, died in 1973.

Laura Browder, the Tyler and Alice Haynes Professor of American Studies at the University of Richmond, is an author and documentary filmmaker. In March, she visited campus and gave a lecture and mini-seminar on her grandfather as part of the 2012-13 Ray Smith Symposium, Positions of Dissent.
In the archive, the personal and the world-historical share space. A message in the calligraphy of Mao Zedong helped me understand Earl’s strong ties to China. A folder full of handwritten letters from my grandmother detailed the harsh living conditions she and their sons endured in the Moscow winters, but also gave evidence of her hope and idealism, offering a window into a marriage that endured his 14-month imprisonment on federal charges in the early 1940s and her own health and legal struggles.

Many of the photographs in the collection detail remarkable events and people of the 1930s. Yet in box 80, between some photographs of Earl on the front lines of the Spanish Civil War, accompanied by members of the Abraham Lincoln Brigade, and a photograph of my grandfather with labor leader Ella “Mother” Bloor, there was one with a name I did not recognize, filed along with a note addressed to “Comrade Browder” from Evelyn and Alvin Averbuck, a couple from Flushing, New York. “We failed to send you an announcement of Earl’s birth on May 20th, which happens to be the birth of our favorite American—you. But a little belatedly we are proud to send you a picture of your namesake with the hopes that he and his parents will be able to live up to the inspiring leadership that you and the National Committee are giving to the Party and the Working Class of our country.”

Signed “Comradely yours,” this letter accompanies a snapshot of their new son. In the portrait, the rather large-eared Earl, perched on a flowered chintz pillow, gazes open-mouthed at my grandfather’s book What Is Communism?, which a helpful adult hand is holding up for his scrutiny. It’s hard to know what he is thinking. Yet this serene baby seems far removed from the swirling undercurrents of history, a great reminder that the world of American communism included not just indictments and protest marches and doctrinal disputes, but also silly baby pictures sent by parents whose faith in the working class, and the leadership of my grandfather, seemed unlimited.

The Earl Browder collection at SU features numerous items of intrigue, including a message in the calligraphy of Chinese leader Mao Zedong (facing page). Browder and his wife, Raissa Berkmann Browder (top photo), met in Moscow. Their family lived in the Soviet capital for several years before moving to the United States in the early 1930s.
Professor Cliff Davidson surveys the OnCenter green roof. Davidson and his team of students (facing page) explore the plant life.

GREEN ROOF PROJECT  »

MEASURING THE SUCCESS OF ROOFTOP GREENERY

ON A PICTURESQUE SPRING DAY, PROFESSOR CLIFF DAVIDSON and Joey DiStefano ’14, an environmental engineering major, stand atop the OnCenter roof in downtown Syracuse amid 1½ acres of green vegetation splashed with rusty gold and crimson, and discuss where to place research equipment. As one of the largest green roofs in the Northeast and the centerpiece of Onondaga County’s green infrastructure initiative, the roof subverts vast amounts of storm-water runoff and will provide Davidson and his research team with valuable data for long-term studies. “There’s not much data on green roofs around the world,” says Davidson, the Thomas and Colleen Wilmot Chair in Engineering at the L.C. Smith College of Engineering and Computer Science. “This is right at the forefront of the work. There isn’t any other place like this that is fully instrumented. We have a unique facility here in Syracuse.”

For Davidson, the project truly represents a watershed moment in sustainable engineering research. In collaboration with Onondaga County, Davidson and his research team, which includes three doctoral candidates and several undergraduates, will study the effectiveness of the green roof, using real-time sensors and specially designed equipment to examine storm-water capture and runoff, energy movement through the roof, and evapotranspiration—the natural combination of evaporation and plant transpiration. “We want to study this green roof from different perspectives to understand as much as we can about its performance,” he says. “The county has been terrific in terms of its willingness to collaborate.”

During this trip to the convention center, Davidson and DiStefano visit their data room, where a series of cables will feed information from sensors into a data logger. They scout the roof for a location to place an antenna that will transmit collected data to an antenna on the Whitman School of Management building and on to a campus server. They also survey the colorful sea of vegetation, which features five species of sedum and one of phedimus. “They have really shallow roots and act like sponges,” DiStefano says. “They absorb and retain a lot of water—the goal of the green roof.” The sturdy, drought-resistant plants sit in three inches of an artificial growth medium—a soil substitute specifically designed for green roofs—that covers a waterproof membrane atop insulation and roofing structure. Davidson and DiStefano consider where to place a lysimeter, a sensor-equipped plastic container filled with the growth medium and vegetation that essentially replicates a section of the rooftop greenery. It will allow them to measure the growth medium’s moisture content and determine how much water vanishes through evapotranspiration. They plan to locate four lysimeters, which DiStefano designed for the project, on different areas of the roof, resting them on load cells that will continuously weigh the containers. “I couldn’t ask for a better project to be involved with,” says DiStefano, who has worked on Davidson’s team since last summer.
“It’s so at the forefront of everything with green infrastructure and even with wireless data sensing.” Davidson also notes they’ll be able to see if there are any substantial differences from one part of the roof to another. “At some places on the roof, we expect to have more air turbulence, and that is likely to carry more of the water away and assist in evaporation,” he says.

They’ve also equipped the roof with a weather station and two types of precipitation gauges—a tipping bucket that tips every time the water in it reaches a certain level, and a weighing bucket, which provides a continuous weight of the rain or snow. “I’m sure it will be a constant battle against the elements to keep all this stuff going,” Davidson says. Amid all this, Davidson also has a tipping bucket and other measuring equipment on the roof of the nearby Onondaga County Justice Center that will act as a control roof, allowing them to compare measurements between the two locations.

For Davidson, the project’s every detail—and there are a lot of them—requires careful analysis. Davidson and his research team have been developing experiments and equipment for more than two years, and he expects to begin gathering data in 2014. When the OnCenter green roof construction began in spring 2011, they placed temperature sensors in the internal layers of the roof, from the top of the exhibit hall ceiling through to the growth medium. “We can look at energy transfer from the inside of the building to the outside,” he says. “We’re interested in learning about energy loss through a huge roof like this.”

The green roof is part of the county’s nationally recognized Save the Rain program, launched in 2009 as part of a legal agreement to reduce combined sewer overflows (runoff and raw sewage) into Onondaga Lake and its tributaries—the result of a longstanding problem of local sewage treatment plants being overwhelmed with storm runoff. According to the county, the $1 million initiative removes an estimated 1.03 million gallons of storm-water runoff annually from the sewer system—a figure that Davidson’s research will fine-tune.

Mallory Squier, a doctoral candidate in environmental engineering who’s helping Davidson manage the project, can’t wait for the data to start rolling in. “I love green roofs,” says Squier, who was involved in a green roof project as an undergraduate at Penn State. “It will be really exciting when we get to quantify how much water the roof is retaining.” In Davidson’s Link Hall lab, Squier is working on calibrating an electromagnetic flowmeter, or magmeter, that will measure runoff through the green roof’s drain pipes. They’re testing the magmeter on a 10-inch pipe with a 4-inch pipe diversion (for measuring lower flows). The pipes have a section of Plexiglas, so the water flow can be seen. According to Davidson, there are 25 roof drains that connect into 10-inch pipes, and inside the OnCenter exhibit hall three of them will be fashioned similar to their lab model. One is already installed and will be complemented in the exhibit hall by an educational display explaining the process.

Educating people about the green roof is part of the collaborative effort with the county. As they complete their equipment installation and begin to gather data, Davidson’s team plans to work with the School of Education to create a web site and post the real-time data, making it available for science teachers to use in their classrooms. “We’ll have web cams up there, too, so kids can look at the web site and see it raining on the green roof and see the changing colors during the year,” Squier says. For Davidson, the project is also an opportunity to demonstrate how nature’s processes can be incorporated beneficially into our built environment. “There are countless services that ecosystems provide for us,” he says. “So there are tremendous opportunities for understanding the link between human civilization and natural processes that this green roof can reveal to us.” —Jay Cox
When Kaye DeVeesty took a job at Syracuse University in the Bursar’s Office a year out of college, she never imagined that 36 years later she would retire as director of financial aid in the Office of Financial Aid and Scholarship Programs. “I used to look at people who worked at SU for years and years and wonder how they could stay at one place for so long,” says DeVeesty, who graduated from SUNY Brockport in 1976 with a degree in history and political science. “Now I know it’s because this campus has so much to offer. Over the years I’ve had opportunities to see Chief Justice John Roberts, President Bill Clinton, and the Dalai Lama, attend art exhibitions, and concerts by famous musicians, and, of course, cheer on the Orange at many football and basketball games at the Dome.”

A Syracuse native, DeVeesty would have loved to attend the University on the Hill, but as one of eight children, it was financially beyond her reach. Ironically, during her lengthy tenure in the financial aid office, she has helped thousands of young people earn degrees from SU. “I worked with families to put together financial aid packages that help students meet the cost of their SU education and walked them through exactly what they needed to do to pay their bills for all four years,” says DeVeesty, whose son graduated from the University in 2006, giving her insight into the college experience from a parent’s point of view. “The financial aid application process is far more complex than in the past, and keeping up with ever-changing federal regulations was challenging. But it has all been worthwhile and especially rewarding when you hear from students who have worked hard and earned their degrees.”

DeVeesty—who officially retired on July 15—has replaced reviewing student aid applications and responding to inquiries from anxious students and parents with taming the wild places in her garden, catching up on reading, and taking long walks and bike rides with her husband. Eventually she expects to volunteer at the Onondaga Historical Association and attend lectures at the Susan B. Anthony House near Rochester. “I think I miss my staff the most,” DeVeesty says. “They are committed and smart and know what to do and they do it. The University needs hard-working creative people because there’s always some new initiative around the corner.”

Not quite ready to put SU behind her, DeVeesty will return to campus on a part-time basis in the fall to help Ryan Williams, associate vice president for enrollment management in the Office of Financial Aid and Scholarship Programs, get a few special projects off the ground. “Kaye not only has an incredible grasp of financial aid policies and procedures, but she also understands other areas of the University, and that gives her a solid grounding and connectivity,” Williams says. “And it’s not just about process. Kaye understands the history and rationale for our policies and procedures. Her wealth of knowledge is invaluable.”

—Christine Yackel
AGRARIAN UNDERSTANDING

TWO BEAUTIFUL PLACES HAVE A HOLD ON MELINDA GURR’S heart: the red rock country of southern Utah where she grew up, and the countryside of Brazil where she conducts her research. A doctoral student in anthropology at the Maxwell School, she is spending 18 months in Paraná, Brazil, researching the role of youth cultural politics within Latin America’s largest social movement—the Landless Workers Movement. “Southern Brazil is an important place for young leaders in the movement,” says Gurr, whose work is supported by a prestigious National Science Foundation Graduate Research Fellowship of $30,000 a year for three years.

The movement, or Movimento dos Trabalhadores Rurais Sem Terra (MST) in Portuguese, seeks land reform and social justice in a country where roughly 75 percent of arable land is owned by an estimated 3 percent of the population. For nearly 30 years, the MST has organized and supported rural workers and families—by means of social activism and education—principally in the occupation of land that is considered “socially unproductive,” obtaining legal titles, and establishing farmer’s cooperatives and self-sustaining communities. “The people I work with are wonderful,” Gurr says. “Their farms are gorgeous and there is plenty of food. But at the same time, many young people leave the settlements and move to the cities, which is a concern for the movement. The puzzle I want to understand is the movement of young people in and out of rural places, and the MST.”

Having grown up in rural Utah in a family that was hard hit by the family farming crisis in the ‘80s, Gurr feels closely connected to the people she works with in the MST, sharing the value they place on subsistence farming and rural culture. “For rural families, being able to keep the integrity of the farm intact is very important,” says Gurr, who earned bachelor’s degrees in economics and anthropology at the University of Utah and worked as a community organizer and low-income advocate for the Salt Lake Community Action Program, serving people in manufactured home communities. “In the desert of southern Utah, it is really beautiful. But because the federal government has possession of most of the land and water, it is impossible to produce much food, or for young people to have the option to remain in agriculture. This situation occurs throughout the world, but in Brazil, there is a significant movement of young people back to rural areas. This is what I find interesting about my project.”

As with any passionate pursuit, Gurr’s work in Brazil is rich with rewards, but also contains challenges—from the hellish sight and noxious smell of flaming sugarcane fields and the threat of parasites, to her growing awareness of the complex nature and potentially destructive effects of international economic policies and agribusiness. In spite of these difficulties, she feels privileged for the opportunities this work has allowed. “It is a story of hope, what the people in the MST are doing. They are struggling for a more just, sustainable agrarian future, and are doing impressive, concrete things to help combat rural poverty,” she says. “I feel like I’ve been absolutely changed by my time here, and when I come back, I’ll be a different person—hopefully, one with a lot to share.” —Amy Speach

Photo by John Dowling
ASPECTS OF AGING

MARJORIE CANTOR PROFESSORSHIP IN AGING

Recipient: Merrill Silverstein, School of Social Work, David B. Falk College of Sport and Human Dynamics, and Department of Sociology, Maxwell School of Citizenship and Public Affairs

Background: The new professorship recognizes the pioneering scholarship of the late Marjorie Cantor, which advanced understanding of the lifestyles of older persons, the importance of caregiver support systems, and needs of elders across class and culture. Cantor, who died in 2009, was a president of the Gerontological Society of America, served on the faculty at Fordham University, and participated in two White House conferences on aging, leaving behind a 40-year body of work, including two landmark studies, “The Elderly in the Inner City of New York” and “Growing Older in New York City in the 1990s.” She also co-wrote Social Care of the Elderly: The Effects of Ethnicity, Class, and Culture. The professorship was established with an endowed gift from Chancellor Nancy Cantor and her brother, Richard L. Cantor, in memory of their mother.

MERRIL SILVERSTEIN BEGAN WORKING with elderly people and studying aging when he was pretty much still a kid himself. In 1978, fresh out of Columbia with a master’s degree in social work, he helped the residents of a Brooklyn senior center organize a political action committee to protest nursing home abuses. He then assisted with a nationwide study of community programs that support independence for older people, an experience that further deepened his interest in gerontology. “I went all over the place—from Philadelphia’s inner city to the New Mexico desert—and had some great experiences talking to older people and learning about their lives,” says Silverstein, inaugural holder of the Marjorie Cantor Professorship in Aging. “And that was just fun.”

Silverstein recalls meeting a woman who lived in Paris in the ‘20s, and hearing how her son got into a fist fight with Ernest Hemingway. “It was a window onto the past that I found very interesting,” says Silverstein, a prolific scholar and researcher who came to SU in August 2012 from the University of Southern California, where he served as professor of gerontology and sociology. “That grew into an interest in aging as a process—that the person you see as old came from an earlier stage of life. What was responsible for his or her evolution into this person you see now? The whole idea of understanding the historical importance of when people come of age is where it becomes interesting for me.”

Today, having published more than 130 age-related publications and receiving nearly $4.5 million in external grants for age-related research, Silverstein is principal investigator of the Longitudinal Study of Generations, a project that has tracked multigenerational families in Southern California for four decades. He leads projects around the globe, including in Sweden, Israel, and the Netherlands, and directs a study of older adults in rural China that is entering its second decade. “My research is on issues related to family relationships and aging, including caregiving and social support for aging parents, the quality of intergenerational relationships, and how those relationships change over time,” says Silverstein, who holds a doctoral degree in sociology from Columbia University and is editor of the Journal of Gerontology: Social Sciences, the discipline’s flagship journal produced by the Gerontological Society of America.

As Cantor Professor, Silverstein plays a key role in advancing interdisciplinary research and teaching in the field of aging through the newly established Aging Studies Institute, which opened in Lyman Hall in March. “Having this shared space with faculty from different home departments is something of an experiment,” says Silverstein, for whom the promise of establishing the institute was a compelling factor in his decision to come to SU. “But I’m already liking it. Even if we are only sharing lunch around the table, we can have informal conversations more easily. Ideally, that leads to more brainstorming and more ideas for projects, grant proposals, and collaborations. And we’re starting to see that happen.”

Although Southern California had been his home for 19 years, Silverstein is enjoying life in Central New York. He says the transition has been an easy one not only for him, but also for his wife, Kathleen Roland, a Setnor School of Music faculty member and highly regarded concert soloist, and for their 12-year-old daughter. “It’s a beautiful area, and we’re very happy to be here,” he says.

—Amy Speach
IN THE WORLD OF COLLEGE BASKETBALL RECRUITING, Alex Kline ’16 has a remarkable following for a teenager who doesn’t dunk. As founder and publisher of TheRecruitScoop.com, Kline has turned what began as a hobby when he was a high school freshman into a nationally prominent web site that dishes the latest news on blue-chip prospects to a readership that includes players, Division I coaches, and fans. Kline’s work—fueled by dogged dedication, a passion for high school basketball, and his savvy use of social media networking—has also put him in the national media spotlight. In a 2011 article, Sports Illustrated called him “the world’s first teenage recruiting guru.”

Last December, Forbes magazine selected him as one of the most influential “30 under 30” personalities in sports, adding him to a list that included NBA superstar LeBron James, sprint sensation Usain Bolt, and gold-medal gymnast Gabby Douglas. “It’s still pretty surreal—more so looking at the names,” says Kline, a broadcast and digital journalism major at the Newhouse School. “All I can really think is I didn’t fit in, but it’s an honor. It surprised me and caught me off guard.”

Not much catches Kline off guard. After all, he basically revolutionized the hoop recruiting industry by mixing 21st-century social media tactics with old-fashioned reporting and word of mouth. Since college coaches have certain restrictions on their communications with potential recruits, Kline created his own brand of service. He spent time in gyms, reached out to players on Facebook, texted with coaches, and looked to pair programs with players in search of scholarships. He built his source list and expanded his base nationally. In May 2012, during his senior year at the Pennington School in New Jersey, Kline struck a partnership with Yahoo Sports and Rivals.com, which elevated TheRecruitScoop.com to a premium subscription site and turned his work into a professional gig.

“Everything kind of fell in place—it’s a domino effect,” he says. “I never envisioned it would influence my life and shape it in such a way.”

This spring, Kline often hit the road on weekends, covering tournaments in such locales as Boston, Hartford, and Gulfport, Mississippi. His Twitter feed surpassed 28,000 followers, and he broke the news nationally that UCLA head coach Ben Howland was out of a job. While Kline enjoys getting to know players and coaches, it’s also evident he sees basketball as a way to bring people together for a greater cause. In June at Philadelphia University, he hosted the third annual Mary Kline Classic, a charity high school basketball all-star event he established in honor of his mother, who passed away from cancer when he was 10 years old. Kline landed Nike as a major sponsor this year and collected $27,000 for cancer research. For him, the event not only raises funds for and awareness about cancer research, but also teaches the players about the importance of contributing and having an impact. “You know everyone has had their battle with cancer, directly or indirectly, so a lot of people can relate to it. It’s a powerful day,” he says. “My mom would definitely be proud. She’d be very honored with everything I’ve done for her. She was a great woman, and I’m just trying to carry on her legacy.”

As Kline looks ahead to his sophomore year at Syracuse, he’s ready to continue juggling a full load of classes with his endless work schedule. “When don’t I tweet?” he says, with a smile. He calls SU a “nice fit,” enjoys attending basketball games in the Carrier Dome, and says he’s learned a great deal about adjusting to life beyond the classroom. “I’m focusing on the present right now, the future can come,” Kline says. “I still have three more years of college; I don’t really have to worry about much—just work and do what I have to do.” —Jay Cox
**PETER A. HORVITZ CHAIR IN JOURNALISM INNOVATION**

**Recipient:** Dan Pacheco, S.I. Newhouse School of Public Communications

**Background:** The Horvitz Chair, created through an endowed gift from Newhouse alumnus and SU Trustee Peter Horvitz ’76, chairman, president, and CEO of Horvitz Newspapers, was established to develop and teach new courses that allow students to explore the intersection of journalism and technology and work collaboratively to develop new content models and new forms of storytelling.

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**DAN PACHECO**

**DIGITAL EDGE**

*At first glance, Dan Pacheco’s work as a digital journalist may seem like a lot of fun and games. And in fact, he admits he’s having a blast. But as any responsible reporter could discern, there’s much more to the story. As an example, take a look at the Digital Edge Journalism Seminar Series in which Pacheco introduced Newhouse students to the use of drones—unmanned aerial vehicles equipped with cameras—as a tool for newsgathering (pictured above). While it was undeniably exciting for students to have the chance to fly a drone and even win one of their own, there was also a serious purpose behind the festivities: educating young journalists about the legal considerations and ethical responsibilities that accompany the use of such innovative devices. “Technologies like drones are pretty nice, because they make people think differently,” says Pacheco, the Peter A. Horvitz Chair in Journalism Innovation at the Newhouse School. “And we’re going to be seeing more and more of this kind of thing.”*

Through such offerings as the seminar series and a class in launching a civic media startup, Pacheco shares his 18 years of experience in news and information startups and new product development. “My job is to work with students who are focused on nonfiction storytelling, to inspire them, and to show them the future is bright for them as individual journalists,” he says. “We get students to think about the ways in which we inform each other about real events. This is journalism. There are so many new and different ways to do that because of the pace of technology innovation.”

Having begun his career as a feature writer for *The Denver Post*, Pacheco says he earned his “web legs” at *Washingtonpost.com*, where, as one of the company’s original online producers, he helped launch its web message boards and business and technology sections. He later spent six years at *AOL*, working on web-based community projects, before becoming senior manager of digital products for *The Bakersfield Californian* newspaper. There he led development for social networks and citizen journalism sites that were among the first of their kind at U.S. newspapers, including *Bakotopia.com*. The work earned him a Newspaper Association of America “20 under 40” award and two Knight-Batten Awards for Innovations in Journalism.

“We are at a point in time when journalists are no longer needed for someone to reach an audience,” says Pacheco, who also runs BookBrewer, an eBook and print-on-demand service. “So the whole role of what a reporter does—the need that one fills—really changes.” For example, he says an increasingly important role for journalists is to point out the best, most accurate information in the sea of voices online, and also to correct false or misleading information.

Pacheco playfully uses the name “journovator” to describe the innovative thinkers and doers who make up today’s world of professional digital journalism. He counts himself among them, and is devoted to increasing their numbers through his work at Newhouse. “It’s not about training people in how to Tweet and make videos and publish, because that’s no longer difficult, and it’s free,” he says. “But how do you do it well? How can you be accurate and fair, and why is that important? How can you use this amazing power you’ve been given through technology to make the world better, to put sunlight on the important things happening in your community?”

—Amy Speach
“We want our passion for Syracuse University to be seen and felt long after we’re gone.”

Throughout her career in public education, PATRICIA MAUTINO ’64, G’66 witnessed raw, young talent and identified personally with students who needed financial aid to help them pursue their educational goals. Her husband, LOUIS MAUTINO ’61, G’62, attended SU on an athletic scholarship and went on to be a business owner in the building industry. Together, they are committed to helping young people prepare for successful lives and feel privileged to share their “Forever Orange” spirit with future generations.

As an active member of the Syracuse University Alumni Association and the iSchool Board of Visitors, and a longtime supporter of SU Athletics, “Pat” Mautino already has a strong presence on campus. And with the four scholarships the Mautinos have endowed through their bequest, their love for SU will become an everlasting legacy.

You can leave a legacy, too.

Bequests, no matter what their size, have an impact. In fact, SU’s continued success is the direct result of thousands of bequests—large and small—made by alumni and friends. To learn how you can do the same, call 888.352.9535, or e-mail giftplan@syr.edu. For help on writing a bequest, visit giving.syr.edu/samplebequest.

Be a leader.

When you make a bequest, you’ll be recognized as a Syracuse University Pathfinder—joining a group of insightful leaders who have included SU in their long-term financial plans and are leading the way for the SU students of today and tomorrow.
SYRACUSE UNIVERSITY’S 159TH COMMENCEMENT heralded the beginning of a bright future for each of the 5,533 newly minted graduates. None more so than the 47 members of the first class of Say Yes Scholars who realized their dreams of graduating from college with an SU degree. Their success was due, in part, to the Syracuse chapter of Say Yes to Education, part of a national, nonprofit education foundation committed to increasing high school and college graduation rates for the nation’s urban youth by offering support programs and the promise of free college tuition.

Founded by philanthropist George Weiss in 1987, Say Yes also operates in Philadelphia, Hartford, Harlem, and Buffalo. “Say Yes had always focused on small cohorts in large cities, but in 2008, Syracuse became the site of the first city-wide implementation of the program,” says Pat Driscoll, Say Yes Syracuse director of operations. “Syracuse was chosen because of Chancellor Cantor’s leadership, philosophy of investing in the community, and relationships with other colleges in the region. Her vision and support are what make Say Yes Syracuse unique.”

All 21,000 K-12 students currently enrolled in the Syracuse City School District (SCSD) are considered future Say Yes Scholars, who must meet the same criteria for college admission as other applicants. In addition to free college tuition—subsidized by donations from the private sector, endowment funds, and partner institutions—Say Yes Syracuse offers such after-school and summer academic and enhancement programs as tutoring and Regents exam workshops, SAT courses, and college nights to help students and their parents complete college application and financial aid forms.

SCSD high school graduates who meet residency and college admission requirements may choose from more than 100 institutions participating in the Say Yes Higher Education Compact of state, community, and private college partners, including SU, which has 171 Say Yes Scholars currently enrolled. Once on campus, students can avail themselves of special networking, internship, and career development events hosted by Say Yes Syracuse.

According to Driscoll, Say Yes Syracuse provides opportunities most students may not have had otherwise, including academic, health and wellness, and social and emotional support. Since 2008, SCSD has seen a 20 percent increase in college matriculation rates and a 6 percent uptick in high school graduation rates. “Our program, which began rolling out quadrant by quadrant in 2008, has only been fully operational district-wide since 2011, so we expect to see those numbers continue to increase as we go forward,” Driscoll says. “There are many children in Syracuse who have to overcome a lot of obstacles even before the school doors open for the day, so if you look at the collective work Say Yes Syracuse has done with all of its partners, I really believe it levels the playing field.”

Meet four Say Yes Scholars from the Class of 2013 who have forged a path for other Syracuse city school students to follow.
SOMIYA ALTHEBLAH ’13

“I would like to thank Mr. Weiss and Say Yes Syracuse for giving me hope for humanity.”

EDUCATION: Henninger High School; psychology major/biology minor, College of Arts and Sciences.

ACTIVITIES: Resident advisor; Rebecca Lee Pre-Health Society; Psychology Club.

CAREER GOAL: Physician’s assistant

NEXT STEPS: Working part-time and completing clinical hours needed to become a physician’s assistant.

SAY YES EXPERIENCE: An avid Orange basketball fan since childhood, Somiya Altheblah had always dreamed of studying at Syracuse University. She even took SU Project Advance courses in high school to prepare herself for college-level work. But as the youngest of five children, she worried about how she would pay for her education and realized that for financial reasons, SU was out of reach. She applied to SU anyway and was thrilled when her acceptance letter arrived along with the offer of a Say Yes Tuition Scholarship. Her older sister and brothers were a bit envious of her because they had missed out on such an incredible opportunity. “I’ll always be grateful that the scholarship took a burden off of my shoulders and gave me the freedom to focus on my schoolwork,” says Altheblah, whose parents moved to Syracuse from Yemen 30 years ago. “Also, graduate school is now an option because if I do have to take out student loans, I will see a much quicker return on my investment. Say Yes has opened up a path for me, so on behalf of myself and my nieces and nephews who are currently involved in Say Yes summer programs, I would like to thank Mr. Weiss and Say Yes Syracuse for giving me hope for humanity.”
EDUCATION: Fowler High School; social work and psychology majors, David B. Falk College of Sport and Human Dynamics.

ACTIVITIES: President of Social Workers United, a student service organization.

CAREER GOAL: Social work with a focus on suicide intervention.

NEXT STEPS: Plans to attend SU’s School of Social Work in the fall to earn a master’s degree in social work; hopes to intern at the VA Medical Center in Syracuse.

SAY YES EXPERIENCE: David Minney was academically prepared for college and looked forward to the challenge. He knew the cost of attending a private university, like Syracuse, was beyond his family’s financial resources, so he limited his college search to more affordable institutions. But two weeks before the beginning of his senior year of high school, he heard about the Say Yes Tuition Scholarships. At first, Minney was in disbelief and thought the offer was too good to be true. But once he realized Say Yes was in fact, for real, his options opened up dramatically. “Without financial support from Say Yes, I would have never even applied to Syracuse University,” says Minney, whose father went back to college later in life, making him the first traditional college student in his family. “Say Yes now plants seeds early on so kids will be well-prepared academically and socially by the time they’re ready for college. Education is the path to a better life, and the current trajectory of Say Yes students will have an amazing impact on the community. I intend to stay in Syracuse after I earn my master’s degree in social work. It’s where I grew up, and it is home.”

DAVID MINNEY ’13

“The current trajectory of Say Yes students will have an amazing impact on the community.”
JAKIA DURHAM ’13

“I never imagined I could aim so high.”

EDUCATION: Corcoran High School; criminal justice major, Herkimer County Community College; sociology major, College of Arts and Sciences.

ACTIVITIES: Worked three jobs to pay for housing, meals, and expenses.

CAREER GOAL:
Defense attorney

NEXT STEPS: Taking a semester off after graduation to earn money; plans to study for the LSAT exam, and apply to law school.

SAY YES EXPERIENCE: At the beginning of her senior year in high school, Jakia Durham wasn’t sure she wanted to go to college, but her guidance counselor would not take no for an answer. She told Durham she was smart and capable of doing college-level work. But Durham would be the first in her family to go to college, so she was unfamiliar with the whole idea of higher education. All she knew was college costs money, and her father couldn’t afford it. Then she learned her senior high school class was the first to be offered Say Yes Tuition Scholarships, and that made all the difference. Still apprehensive about college, Durham went to a two-year community college to test the waters and build her confidence. “Without Say Yes, I wouldn’t have been able to transfer to a four-year private university like SU, and because I graduated with a low debt load, I’m able to pursue a law degree. I never imagined I could aim so high,” says Durham, who plans to practice law in Syracuse. “Say Yes is a great investment because it gave me a chance to prove to myself and my community that I can rise above the stereotypes and give back. I just want to stay here and help—Syracuse can always use another good defense attorney.”

Photo by Susan Kahn
NICHOLAS
MAKHLOUF ’13

“I can’t even begin to show my gratitude.”

EDUCATION:
Corcoran High School; civil engineering major, L.C. Smith College of Engineering and Computer Science.

ACTIVITIES: Conducted after-school science experiments with middle school students in city schools.

CAREER GOAL: Civil engineer

NEXT STEPS: Moving to Scottsdale, Arizona, to work as a staff engineer at C&S Companies, a Syracuse-based engineering firm.

SAY YES EXPERIENCE: Nicholas Makhloff had always planned on attending college, but it wasn’t clear to him how he was going to afford it without taking on a lot of debt. When he first heard about Say Yes, he thought it would be awesome if it were true, but decided to wait and see what would come of it. Maybe he would have to go to a community college for two years and then transfer to SU, just as his father did when he immigrated to the United States from Jordan. But when Makhloff was offered a Say Yes Tuition Scholarship, there was no doubt he would commit to SU. “I really appreciate Say Yes, not just for me, but for all of the students it will affect now and in the future,” Makhloff says. “It is not every day young people get opportunities like this, and I’ve seen other kids blow their chance for a college degree. They let it slip out of their hands and give up too soon because they know they can’t afford to go to college. This is such a huge thing, so it’s hard to express my appreciation other than being successful in life. I can’t even begin to show my gratitude, but hopefully one day I’ll be able to pay something back to the Say Yes program.”
The Atlantic Coast Conference is headquartered in Greensboro, North Carolina. It offers competition in 12 sports for men and 13 sports for women.

The Orange men’s soccer team will play SU’s inaugural ACC contest on September 6 when it squares off with Virginia Tech in Blacksburg, Virginia.

### AS SYRACUSE UNIVERSITY HEADS INTO its inaugural year in the Atlantic Coast Conference (ACC), it’s time to consider what’s ahead in this uncharted territory. There will be previously unexplored road trip destinations to punch into the GPS, unfamiliar fight songs, and new rivalries to fire up while dusting off some old Big East ones. It’s also worth mentioning that snow is a novelty in most of these locations.

Okay, then, Orange Nation, here we go. First off, the Huskies, Hoyas, and Scarlet Knights are out as conference colleagues. The Blue Devils, Tar Heels, and Seminoles are in. And that’s just the start of it if you’ve attempted to follow the changing landscape of college athletics the past few years. The Big East, as we knew it, is no more. Well, actually, the seven Catholic university non-football playing members kept the name, while the conference’s gridiron group became the American Athletic Conference (AAC).

AAC now aside, here in the ACC, Syracuse is a new member along with Pittsburgh and Notre Dame (which will remain independent in football, as it did in the Big East). Louisville will be on board in 2014-15, but Maryland, an ACC original member, will head to the Big Ten then. With Maryland’s pending departure, the remaining charter members are Clemson, Duke, North Carolina, North Carolina State, and Wake Forest. Those schools, along with South Carolina (now a member of the Southeastern Conference), exited the Southern Conference to found the ACC in 1953.

For many college sports fans, ACC basketball has long held a powerful mystique. There’s no doubt it will be intriguing to
Syracuse University officially joined the Atlantic Coast Conference on July 1.
see the Orange traveling Tobacco Road, tipping off in Carolina’s Dean Dome, and enduring the frenzy of the Cameron Crazies at Duke. Remember, Jim Boeheim ’66, G’73 earned his first trip as head coach to the NCAA Final Four, when the Orange knocked off North Carolina in the 1987 East Regional championship. And it will be history in the making when SU and Duke go at it, as Boeheim and Duke coach Mike Krzyzewski are the two most winning coaches in college basketball.

The ACC has more than its share of championship hardware in other sports as well. In lacrosse, both the Orange men’s and women’s teams have ready-built rivalries. Witness the 2013 NCAA tournaments, where Duke downed the Orange, 16-10, in the men’s final, and the North Carolina women claimed the title with a win over Maryland, which knocked off SU in the semifinals. While the SU men reign supreme in the national title count with 11, Virginia (5), Carolina (4), Maryland (2), and Duke (2) have all won multiple NCAA crowns. In women’s lacrosse, Maryland has collected 10 titles, including seven straight between 1995 and 2001. Orange women’s coach Gary Gait ’90 helped build the Maryland dynasty, serving as an assistant coach there for nine years. In the six seasons since he took over the SU program, the Orange women have turned into national contenders, advancing to the NCAA Final Four four times and the final in 2012.

In field hockey, where the Orange women have emerged as a national power—earning two Final Four trips under Coach Ange Bradley—the ACC is a dominant force. Just consider this: ACC schools have captured 10 of the last 11 national championships—and eight of the last 10 national title games have been all-ACC finals. Maryland (8), North Carolina (6), and Wake Forest (3) have collected multiple championships. Finally, if it’s near total domination you’re looking for, get this: The North Carolina women’s soccer team has won 21 NCAA championships since 1982.

On the gridiron, seven of the current ACC members have won national titles, not counting Notre Dame. One of the sport’s most recognizable names, John Heisman—yes, that Heisman—has history with two of the schools: Clemson and Georgia Tech. Heisman—the man who gave the game the center snap, the quarterback “hut,” and lobbied the forward pass into existence—coached at Clemson from 1900-03. In his first year, he guided the Tigers to their first undefeated season.

THE ORANGE’S ACC OPPONENTS

**BOSTON COLLEGE**

**LOCATION:** Chestnut Hill, Massachusetts  
**FOUNDED:** 1863  
**NICKNAME:** Eagles  
**COLORS:** Maroon and Gold  
**JOINED THE ACC:** July 1, 2005  
**HOME FOOTBALL FIELD:** Alumni Stadium (capacity: 44,500)  
**DISTANCE FROM THE DOME:** 308 miles  
**VERSUS SU FOOTBALL:** SU leads series, 28-18  
**NOTABLE ALUMNI:** U.S. Secretary of State John Kerry; Heisman Trophy winner Doug Flutie; Parks and Recreation star Amy Poehler.

**CLEMSON UNIVERSITY**

**LOCATION:** Clemson, South Carolina  
**FOUNDED:** 1889  
**NICKNAME:** Tigers  
**COLORS:** Clemson Orange and Regalia  
**JOINED THE ACC:** May 8, 1953  
**SPORTING LIFE:** William “Refrigerator” Perry, who gained fame as a member of the 1986 Super Bowl champion Chicago Bears, was a freshman on Clemson’s undefeated 1981 NCAA championship football team. He was joined on the 1984 team by his brother Michael Dean Perry. Each was named an ACC Player of the Year, making them the only brothers to earn that distinction.  
**HOME FOOTBALL FIELD:** Memorial Stadium, also known as “Death Valley” (81,500)  
**DISTANCE FROM THE DOME:** 858 miles  
**VERSUS SU FOOTBALL:** SU leads series, 1-0  
**NOTABLE ALUMNI:** Former President Richard M. Nixon; Apple CEO Tim Cook; Melinda Gates, cofounder, Bill and Melinda Gates Foundation.

**DUKE UNIVERSITY**

**LOCATION:** Durham, North Carolina  
**FOUNDED:** 1838 (as Trinity College)  
**NICKNAME:** Blue Devils  
**COLORS:** Duke Blue and White  
**JOINED THE ACC:** May 8, 1953  
**HOME FOOTBALL FIELD:** Wallace Wade Stadium (33,941)  
**DISTANCE FROM THE DOME:** 629 miles  
**VERSUS SU FOOTBALL:** Duke leads series, 2-0  
**NOTABLE ALUMNI:** Former President Richard M. Nixon; Apple CEO Tim Cook; Melinda Gates, cofounder, Bill and Melinda Gates Foundation.
and a conference championship. In 1904, Heisman took over at Georgia Tech, where he coached for 16 seasons, leading Tech to unbeaten seasons in 1915 and 1916 and the national championship in 1917.

Heisman, a Shakespearean actor who managed a summer stock theater company, would appreciate the theatrics of today's mascots. Otto, for instance, will make new sideline acquaintances with the likes of Georgia Tech's Buzz the Yellow Jacket and Wake Forest's Demon Deacon. Aside from learning the moves of a whole new set of mascots and creating new chants, Orange Nation will have to come to grips with an infiltration of other oranges. While Syracuse is the Orange, Miami, Virginia, Virginia Tech, and Clemson all feature orange, or a variation, as a school color. And Clemson has what it calls Clemson Orange, which we'll assume—rightly or wrongly—is more of a tiger orange. Look out for Clemson's fabled Tiger Paw, too—it's been known to appear on highways and elsewhere, including rivals' home turf.

Syracuse, naturally, is the ACC's northernmost outpost, so many visiting football fans will appreciate a roof over their heads in the Dome, but certainly not walking to it when they meet those blustery brain-numbing winds. Of course, old Big East foes Virginia Tech and Miami are acquainted with Central New York, but let's not forget that Boston College and Pitt don't exactly offer hospitable climates in the late fall. Amid welcoming the return of old rivals and building new ones, it's worth noting that SU has squared off at least once with every ACC team on the gridiron. True, SU hasn't played Duke since the late '30s, but the Blue Devils blistered the Orange in 1938 (21-0) and 1939 (33-6) in their only two meetings to date. When Clemson comes to the Dome on October 5, it will be only the second meeting as the Orange dropped the Tigers, 41-0, in the 1996 Gator Bowl. When Coach Scott Shafer's Orange men visit Georgia Tech on October 19, it will be the first time the two teams haven't met on a neutral site. And anyone headed to Atlanta should know there's The Varsity restaurant there, which claims to be the world's largest drive-in, serving upwards of 30,000 on a game day.

Finally, with all this in mind, if you hit the road, plan on spending a lot of drive time on Interstate 81 South. In the meantime, check out the encapsulated look at the newest version of the ACC, courtesy of Internet gleanings of the conference, the schools, and elsewhere.

**FLORIDA STATE UNIVERSITY**

**LOCATION:** Tallahassee, Florida  
**FOUNDED:** 1851  
**NICKNAME:** Seminoles  
**COLORS:** Garnet and Gold  
**JOINED THE ACC:** July 1, 1991  
**SPORTING LIFE:** Two FSU quarterbacks have won the Heisman Trophy: Charlie Ward (1993) and Chris Weinke (2000).  
**HOME FOOTBALL FIELD:** Bobby Bowden Field at Doak S. Campbell Stadium (82,300)  
**DISTANCE FROM THE DOME:** 1,234 miles  
**VERSUS SU FOOTBALL:** FSU leads series, 5-1.  
**NOTABLE ALUMNI:** FSU College of Music professor Ellen Taaffe Zwilich, the first woman to win the Pulitzer Prize in music; Grammy Award-winning singer Rita Coolidge; actor Burt Reynolds.

**GEORGIA TECH**

**LOCATION:** Atlanta, Georgia  
**FOUNDED:** 1885  
**NICKNAMES:** Yellow Jackets, Ramblin’ Wreck  
**COLORS:** Old Gold and White  
**JOINED THE ACC:** April 1, 1978  
**SPORTING LIFE:** Georgia Tech has been voted national champion in football four times (1917, 1928, 1952, and 1990).  
**HOME FOOTBALL FIELD:** Bobby Dodd Stadium at Historic Grant Field (55,000)  
**DISTANCE FROM THE DOME:** 962 miles  
**VERSUS SU FOOTBALL:** Georgia Tech leads series, 2-0.  
**NOTABLE ALUMNI:** Golf legend Bobby Jones; Apollo 16 commander John Young, who walked on the moon; architect Michael Arad, who designed the World Trade Center Memorial in New York City.

**UNIVERSITY OF LOUISVILLE**

**LOCATION:** Louisville, Kentucky  
**FOUNDED:** 1798  
**NICKNAME:** Cardinals  
**COLORS:** Red and Black  
**JOINS THE ACC:** 2014-15 season  
**SPORTING LIFE:** When Louisville enters the ACC in 2014, it will be the Cardinals’ sixth conference since 1964, following membership in the Missouri Valley (1964-75), Metro (1975-95), Conference USA (1995-2005), Big East (2005-13), and American Athletic (2013-14).  
**HOME FOOTBALL FIELD:** Papa John’s Cardinal Stadium (55,000)  
**DISTANCE FROM THE DOME:** 680 miles  
**VERSUS SU FOOTBALL:** Series tied, 5-5.  
**NOTABLE ALUMNI:** Mystery novelist Sue Grafton; Tori Murden McClure, first American woman to row solo across the Atlantic; football legend Johnny Unitas.

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UNIVERSITY OF MARYLAND
LOCATION: College Park, Maryland
FOUNDED: 1856
NICKNAME: Terrapins, Terps
COLORS: Red, White, Black, and Gold
JOINED THE ACC: May 8, 1953
SPORTING LIFE: Maryland is one of only three major universities to have won national championships in football (1953), men’s basketball (2002), and women’s basketball (2006).
HOME FOOTBALL FIELD: Capital One Field at Byrd Stadium (54,000)
DISTANCE FROM THE DOME: 365 miles
VERSUS SU FOOTBALL: SU leads series, 18-14-2.
NOTABLE ALUMNI: Google co-founder Sergey Brin, Muppets creator Jim Henson, CBS This Morning co-anchor Gayle King.

UNIVERSITY OF NORTH CAROLINA
LOCATION: Chapel Hill, North Carolina
FOUNDED: 1789
NICKNAME: Tar Heels
COLORS: Carolina Blue and White
JOINED THE ACC: May 8, 1953
SPORTING LIFE: Women’s soccer legend Mia Hamm was a member of four NCAA championship teams (1989, 1990, 1992, 1993), leading those Tar Heels teams to a combined 92-1-2 record. She was National Player of the Year in 1992 and 1993.
HOME FOOTBALL FIELD: Kenan Memorial Stadium (63,000)
DISTANCE FROM THE DOME: 637 miles
VERSUS SU FOOTBALL: Series is tied, 2-2.
NOTABLE ALUMNI: Novelist Thomas Wolfe, basketball great Michael Jordan, comedian Lewis Black.

VERSUS SU FOOTBALL: NC State leads series, 6-0.

NOTABLE ALUMNI: Basketball Hall of Famer David Thompson; Bill Cowher, TV football analyst and former head coach of the Pittsburgh Steelers; Katharine Stinson, first woman engineer hired by the Federal Aviation Administration.

UNIVERSITY OF NOTRE DAME
LOCATION: Notre Dame, Indiana
FOUNDED: 1842
NICKNAME: Fighting Irish
COLORS: Gold and Blue
JOINED THE ACC: July 1, 2013 (football remains independent)
SPORTING LIFE: Knute Rockne, the winningest coach in Notre Dame football history (105-12-5), is considered by many to be the greatest college football coach of all time. He led his alma mater to five undefeated seasons and three national championships from 1918-30. He died in a plane crash in Kansas on March 31, 1931, at age 43.
HOME FOOTBALL FIELD: Notre Dame Stadium (80,795)
DISTANCE FROM THE DOME: 590 miles
VERSUS SU FOOTBALL: Series is tied, 3-3.
NOTABLE ALUMNI: TV personality Regis Philbin, former U.S. Secretary of State Condoleezza Rice, author Nicholas Sparks.

UNIVERSITY OF MIAMI
LOCATION: Coral Gables, Florida
FOUNDED: 1925
NICKNAME: Hurricanes
COLORS: Orange, Green, and White
JOINED THE ACC: July 1, 2004
SPORTING LIFE: Longtime Miami women’s track and field head coach Amy Deem was the head women’s track and field coach for Team USA at the 2012 Olympic Games in London.
HOME FOOTBALL FIELD: Sun Life Stadium (75,000)
DISTANCE FROM THE DOME: 1,404 miles
VERSUS SU FOOTBALL: Miami leads series, 15-7.
NOTABLE ALUMNI: U.S. Senator Marco Rubio (R-Florida), Honduran President Porfirio Lobo Sosa, singer Gloria Estefan.

NORTH CAROLINA STATE UNIVERSITY
LOCATION: Raleigh, North Carolina
FOUNDED: 1887
NICKNAME: Wolfpack
COLORS: Red and White
JOINED THE ACC: May 8, 1953
SPORTING LIFE: The late Kay Yow, who served as the NC State women’s basketball coach from 1975-2009, is a member of the Naismith Memorial Basketball Hall of Fame and the Women’s Basketball Hall of Fame. She guided the U.S. women’s basketball team to a gold medal at the 1988 Seoul Olympics.
HOME FOOTBALL FIELD: Carter-Finley Stadium (57,583)
DISTANCE FROM THE DOME: 633 miles
UNIVERSITY OF PITTSBURGH
LOCATION: Pittsburgh, Pennsylvania
FOUNDED: 1787
NICKNAME: Panthers
COLORS: Blue and Gold
JOINED THE ACC: July 1, 2013
SPORTING LIFE: When Pitt, led by Heisman Trophy winner Tony Dorsett, captured the NCAA football title in 1976, it was the first Eastern team to accomplish the feat since Syracuse won in 1959.
HOME FOOTBALL FIELD: Heinz Field (65,050)
DISTANCE FROM THE DOME: 361 miles
VERSUS SU FOOTBALL: Pitt leads series, 33-30-3.

UNIVERSITY OF VIRGINIA
LOCATION: Charlottesville, Virginia
FOUNDED: 1819
NICKNAME: Cavaliers, Wahoos, ‘Hoos
COLORS: Orange and Blue
JOINED THE ACC: December 4, 1953
SPORTING LIFE: The men’s soccer team has won five national titles, including four straight (1991-94).
HOME FOOTBALL FIELD: David A. Harrison II Field at Scott Stadium (61,500)
DISTANCE FROM THE DOME: 491 miles
VERSUS SU FOOTBALL: Series is tied, 2-2.
NOTABLE ALUMNI: Actress Tina Fey, FBI Director Robert Mueller, former U.S. Secretary of Homeland Security Janet Napolitano.

WAKE FOREST UNIVERSITY
LOCATION: Winston-Salem, North Carolina
FOUNDED: 1834
NICKNAME: Demon Deacons
COLORS: Old Gold and Black
JOINED THE ACC: May 8, 1953
SPORTING LIFE: The Wake Forest baseball team won the 1955 College World Series. It remains the only ACC team to have captured the national baseball championship while a member of the conference.
HOME FOOTBALL FIELD: BB&T Field (31,500)
DISTANCE FROM THE DOME: 647 miles
VERSUS SU FOOTBALL: Series tied, 1-1.
NOTABLE ALUMNI: Golf great Arnold Palmer; Charlie Ergen, co-founder of Dish Network; NBA San Antonio Spurs star Tim Duncan.

VIRGINIA TECH
LOCATION: Blacksburg, Virginia
FOUNDED: 1872
NICKNAME: Hokies
COLORS: Chicago Maroon and Burnt Orange
JOINED THE ACC: July 1, 2004
SPORTING LIFE: Hokies football coach Frank Beamer started three years as a cornerback during his undergraduate days at Virginia Tech. He has been head coach since 1987, winning both Big East and ACC titles and guiding the Hokies to the national title game in 1999 after an undefeated regular season.
HOME FOOTBALL FIELD: Lane Stadium/ Worsham Field (65,632)
DISTANCE FROM THE DOME: 571 miles
VERSUS SU FOOTBALL: SU leads series, 9-8.
NOTABLE ALUMNI: Jazz guitar virtuoso Charlie L. Byrd; ABC News correspondent Pierre Thomas; Betty Chao, entrepreneur and founder and CEO of Westech International Inc.

ACC Football Teams are split into the Atlantic and Coastal divisions. Syracuse will compete in the Atlantic Division with Boston College, Clemson, Florida State, Maryland, North Carolina State, and Wake Forest. Louisville will join the Atlantic in the 2014 season, replacing Maryland.
Encouraging WORDS

The Creative Writing Program marks 50 years of care and commitment to developing writers

BY ROB ENSLIN
RAYMOND CARVER BELIEVED THE secret of good writing isn’t talent—there’s plenty of that around, he felt—but rather one’s ability to put his stamp on everything he does. “A writer who has some special way of looking at things and who gives artistic expression to that way of looking: That writer may be around for a time,” he said. This ethos was alive and well in the early ’80s, when Carver taught creative writing in Syracuse University’s College of Arts and Sciences. Although Carver passed away in 1988, his writing endures today and his commitment to capturing the world “according to one’s specifications” has inspired authors and poets alike.

It’s no secret the college’s M.F.A. program in creative writing is one of the nation’s best. Nary a year goes by in which someone doesn’t bring home a major award. Take, for instance, Professor George Saunders G’88, who picked up the prestigious PEN/Malamud Award for excellence in short fiction in March. Two weeks later, he was named to Time magazine’s annual list of the world’s most influential people. That Saunders’s latest book, Tenth of December (Random House), spent 15 weeks on The New York Times’ best-seller list—a rare feat for any work of short fiction—puts his accomplishments in proper perspective (see Q&A, page 40).

Ever since Margaret Hambrecht G’65 was the first student to enroll in the Creative Writing Program, it has been launching the careers of authors, poets, scholars, and teachers. Each spring, hundreds of applicants from around the world—approxi-
mately 500 fiction writers and 150 poets—vie for a mere dozen openings. The program owes much of its allure to blue-chip faculty. Saunders, Mary Karr, Dana Spiotta, and Bruce Smith are just some of the professors one is apt to study with on a full-time basis. Previous faculty members include Tobias Wolff, Mary Gaitskill, Douglas Unger, Tess Gallagher, and Junot Díaz, as well as the dearly departed crew of Carver, Philip Booth, Donald Justice, Hayden Carruth, and W.D. Snodgrass.

If proof of a successful M.F.A. program is turning out one notable writer per decade (a metric often used with the Writers’ Workshop at The University of Iowa), SU’s is well ahead of the curve. The list of alumni is a veritable who’s who of literati—just consider this small sampling: M.T. Anderson G’98; Stephen Dunn G’70; Phil LaMarche G’03; Jay McInerney G’86; Tom Perrotta G’88; and Cheryl Strayed G’02, whose 2012 memoir, Wild: From Lost to Found on the Pacific Crest Trail (Knopf), has kept her in the national spotlight.

Creative writing director Christopher Kennedy G’88 says the program has a knack for being in the right place at the right time. “I mean, we get Raymond Carver before he becomes Raymond Carver. Toby Wolff before he’s Toby Wolff. George Saunders before he’s George Saunders. And Dana Spiotta—she’s everywhere you look,” he says. “Syracuse hires people who want to teach and are good at managing their time between teaching and writing.”

Throw in a full scholarship and an annual stipend for each student, Kennedy adds, and you have one of the country’s most competitive M.F.A. programs—actually, the fifth best program, according to Poets & Writers magazine. Not having to worry about money understandably keeps the experience pure for students, allowing them to focus solely on their development, faculty say. A measure of this commitment was on display in March, when Professor Arthur Flowers invited 15 alumni back to campus to talk about life after SU. One of them was LaMarche, a SUNY Canton professor who has attributed the success of his breakout novel, American Youth (Random House, 2008), to his M.F.A. training. “I sometimes wonder what my life would have been like without those three years [at SU],” he told the rapt audience. “I have profound gratitude for the program and for the people who gave me the confidence to write a book.”

As often goes with writers, not everything was agreeable. The anxiety in the room was almost palpable whenever someone brought up the subject of literary rejection. After one alumna
Brooks Haxton, an award-winning poet, carries on the Creative Writing Program’s tradition of helping students develop their talents. In the '80s, Tobias Wolff (below), now a professor at Stanford, joined Raymond Carver in building the program into one of the most respected in the country.

complained about trying to jump-start a professional writing career, Kennedy asked, if given the opportunity, would she do the program all over again? “Of course,” she said. “No question about it.”

**WORK IN PROGRESS**

One could say creative writing at SU unofficially began in 1891 at the Delta Upsilon house, where Stephen Crane turned out fiction in his upstairs bedroom. He wasn’t much of a student, but his desire to tackle gritty subjects, such as war, suicide, and prostitution, made him a convincing author. Crane’s coming-out party was the 1895 novella, *The Red Badge of Courage*, which did wonders for his career and the city’s reputation. Years later, other notable writers, including Lillian Hellman, Toni Morrison, and David Foster Wallace, found their way to the Salt City.

Central New York has always held a certain appeal to writers. Whether it’s the long, harsh winters, abundance of cheap housing, or proximity to New York City (the publishing capital of the world), something about the place seems to breed moody introspection and inspire wordsmithing. By the time the Creative Writing Program roared out of the gate in 1963, Syracuse already had a growing list of nationally recognized top-flight writers, including art critic Clement Greenberg ’30, short story writer Shirley Jackson ’40, and columnist William Safire ’51, H’78 (who was in the public relations field then), as well as novelists John A. Williams ’50, H’95 and Joyce Carol Oates ’60, H’00. Other notable alumni writers, such as Alice Sebold ’84, Steve Sheinkin ’90, and Koren Zailckas ’02, benefited as undergraduates from the guidance of creative writing faculty.

Creative writing also has an undeniable mystique to it. One would be hard-pressed, for example, to talk about the program without mentioning Delmore Schwartz, who famously mentored rock ‘n’ roll legend Lou Reed ’64. “I will always love Syracuse for giving me the opportunity to study with him,” says the gravel-voiced rocker. “Delmore inspired me to write, and to this day, I draw inspiration from his stories, poems, and essays.”

As the program gained traction, so did its students. Novelists Mary Gordon G’73 and Jay McInerney succeeded by dint of hard work and helped usher the program into a kind of golden age. At the center of it all were professors Carver and Wolff, destined to become two of the best fiction writers of their generation.

Prior to arriving at SU, Carver made a noise with his short story collection, *Will You Please Be Quiet, Please?* (McGraw-Hill, 1976). Other volumes followed, many of which drew on his experiences as the child of a small-town sawmill operator. He eventually amassed a cult following, as well as his share of imitators, before succumbing to lung cancer in 1988 at age 50. “Anybody who knew Ray knew what a serious artist he was,” says Mary Karr, the Peck Professor of Literature in the College of Arts and Sciences. “He had enormous enthusiasm for other people’s work. I remember Ray reading my poems and stories when I was in my twenties. He was very encouraging.”

Perhaps no one benefited more from Carver’s tutelage than McInerney, who shot to fame as a student with *Bright Lights, Big City* (Vintage, 1984). The renowned novelist and wine columnist has credited Carver—and Wolff—for teaching him a “hell of a lot about writing, about the basic craft...that has to be mastered before you can do original work,” he says. “Their [writing] styles were completely different. Ray treated his work like a living thing, and was not bound to it. He’d nurse it along. Toby was more methodical, and viewed writing like a watch, which could be taken apart and reconstructed. He was also very objective with his teaching.”
Like Carver, Wolff had Pacific Northwest roots. But it was a stint in Vietnam that inspired him to channel his wartime experiences into writing, as evidenced by the novel *The Barracks Thief* (Ecco, 1984) and the memoir *In Pharaoh’s Army: Memories of the Lost War* (Vintage, 1995). He has also produced the short story collection *In the Garden of the North American Martyrs* (Ecco, 1981) and the memoir *This Boy’s Life* (The Atlantic Monthly Press, 1989), which was made into a film with Leonardo DiCaprio and Robert DeNiro.

With success, though, came the public’s need to label and categorize. Carver had the dubious honor of being called a “blue-collar minimalist,” and along with Wolff, was lumped into the “dirty realism” camp. “I don’t even know what ‘minimalist’ means,” Wolff says. “I guess it was more of a journalistic term than anything—a term of convenience, much like the ‘blue-collar’ label. . . . Ray’s stories took place in a world that he knew. They were stories of social observation, without being preachy.”

Novelist Tom Perrotta recalls Wolff reading from *This Boy’s Life*. “The book was still in progress at the time, and the excerpt was amazing—funny and mortifying and deeply moving,” he says. “It was one of those moments when you realize you are in the presence of something special.”

**HERE TO BE WRITERS**

It’s been a good year for the Creative Writing Program, which has marked its 50th anniversary with myriad events around the country. It’s also an interesting time in the field, itself. The aforementioned alumni event, for instance, was organized mostly in response to the spike in M.F.A. programs—there are more than 500 in the United States, alone—and a dwindling number of opportunities for creative writers.

SU professors insist they’re not in the publishing business. They say their goal is to foster creativity and strong writing skills. This means students write a lot. Additional learning opportunities come in the form of the Raymond Carver Reading Series. Presented as part of the popular undergraduate course *Living Writers*, the Carver series brings 12 to 14 writers and poets to campus each year. Series director Sarah Harwell G’05 says the course is a good opportunity for M.F.A. students to acquire classroom experience as teaching assistants, while undergraduates learn firsthand about the creative process. “We read an author’s book before he or she comes to campus, take a test on it, write a response to the book, and then have an in-depth discussion about it,” says Harwell, who is also associate director of the Creative Writing Program. “Everything culminates with a public reading by the author.”

Karr has been especially helpful in raising awareness of and support for the Carver series. “Most highly ranked M.F.A. programs have a standard amount of money to bring in visiting writers—
usually four or five times of what we have,” says the best-selling memoirist. “We are like a chemistry program without Bunsen burners and labs.” Karr hopes her proselytizing will benefit other areas of the program. Philanthropy certainly played a role in a recent visit by award-winning novelist Christine Schutt. In addition to being a Carver reader, she spent the spring semester as a visiting professor, and was a thesis reader for two M.F.A. students. Schutt also participated in the program’s graduation ceremonies—an emotionally charged weekend of student readings and faculty appraisals. “The affection of the faculty for students is entirely genuine,” says Schutt, adding that SU’s was the first M.F.A. graduation ceremony in which she had ever participated. (“I didn’t even attend my own graduation from Columbia University’s creative writing program,” she notes.) Schutt cites other attributes about SU as well—the strong work ethic, the familial atmosphere, the “great mingling” of poets and writers. “The difference between Syracuse’s program and others is the way the faculty gets behind its own,” she says.

If the program has a tie that binds, it’s the idea that writing is for everybody—an egalitarian impulse probably triggered by Carver’s working-class background. Strayed remembers when Professor Brooks Haxton G’81 stood up at new student orientation and informed everyone they were there to be writers. “Until then, no one had ever told me that my job was to be a full-time writer,” Strayed says. “Although I was already on my way (as a writer), SU allowed me to devote all of my time and attention to my craft.” She promptly went on to complete most of her first novel, Torch (Houghton Mifflin Harcourt, 2006), at SU.

Whether it’s Haxton’s penchant for classical languages, Flowers’s griot-flavored storytelling, or Professor Michael Burkard’s open-form verse, the program seems to cover writing’s waterfront. “Thank the Muses we have no common aesthetic or teaching style,” says Professor Bruce Smith, whose latest poetry book, Devotions (University of Chicago, 2011), won the William Carlos Williams Award and was a National Book Award finalist. “Or maybe there is one: care and scrupulous attention and commitment to developing writers.”

Says Deborah Treisman, fiction editor of The New Yorker: “I don’t think Syracuse professors and alumni have much in common, aesthetically. If they did, it would be a failure of the program.... The purpose of an M.F.A. program is to allow each writer to develop his or her own voice, rather than to impose an aesthetic.”

Perhaps Carver was on to something when he said the writer gets the final word, insofar as the word is ever final. “That’s all we have, finally, the words,” he said prophetically before his death, “and they had better be the right ones.”
George Saunders G’88

SERVING A ‘STIFF TONIC’ OF SATIRE

This year has been a memorable one for English professor George Saunders G’88. On the heels of winning the prestigious PEN/Malamud Award for excellence in short fiction, he was named to Time magazine’s annual list of the 100 most influential people in the world. (Professor Mary Karr, in her Time 100 tribute to her colleague, described Saunders’s writing as a “stiff tonic for the vapid agony of contemporary living.”) Meanwhile, he has been crisscrossing the country in support of his latest short story collection, Tenth of December, which The New York Times Magazine called the “best book you’ll read this year.”

Syracuse University Magazine contributing writer Rob Enslin recently caught up with the celebrated humorist to ask him a few questions:

You’ve been busy promoting Tenth of December. What do you like about being on the road?
I like it a lot. I’ve met so many nice people and dedicated readers. Having those interactions expands your idea of what you’re doing right in your work and thereby expands your ambition. The only bad part is, when you’re on the road, you’re not writing.

In Tenth of December, you ask: “Is life fun or scary? Are people good or bad?” What do you think?
My answer is “yes.” Life is fun and scary. People seem capable of both good and evil. I think the trick, both in life and in writing, is to be okay with that truth—that life contains everything, depending on the person and the circumstance. No need to draw conclusions, really.
You often talk about having an “inner nun” for an editor—an obvious throwback to your Catholic schooling. When did you meet her?

About first grade, as I remember it. She was a dark mass, hovering over me, disapproving of my penmanship. At that time, she was an “outer nun.” Then she gradually became internalized. And for the best, I think. Those nuns were rigorous and merciless. There’s a certain part of me that always feels a little remiss, slothful, and inadequate. I try to compensate with hard work.

What’s most important: plot, characterization, or dialogue?

I don’t believe in any one of those things. We use those terms to describe a whole, and I’m really interested only in that whole. The writer is just trying to move the big ship forward, by any means necessary. To me, thinking of fiction as being composed of these different craft-inflected parts doesn’t help me much when I’m writing. It’s kind of like if we asked, “In a relationship, what’s most important: affection, consideration, or thoughtfulness?” What motivates all those things is, you know, love.

Likewise with writing: If the big ship is moving (i.e., if the story is compelling), then a symptom is that we might be able to say something witty about the plot. But in the phase of where we’re actually making stuff up, I try to keep those concepts out of my head.

How do you know when a story isn’t working?

When reading it makes me feel sick and full of dread.

Of all the honors and awards you’ve received, which one is most meaningful?

I think the 2006 Cy Young Award, for best pitcher in the major leagues. Now, did I deserve it? That’s arguable. But still, it was very meaningful. What it meant was a person can win the Cy Young Award, even if he’s not a professional baseball player. And I think that’s a wonderful thing. Very democratic.

How do you deal with criticism?

In the best case, I let it wash over me and hope something true and useful sticks. In the worst case, I go into a terrible sulk and retire to a back bedroom with my Cy Young Award and pout until I feel better.

I enjoy your journalism, particularly large-scale pieces you’ve done for Esquire and GQ magazines. Plans for any others?

Not at the moment. I’m starting another fiction project and am pretty into that.

It’s often said that time is a writer’s most precious commodity. Would you agree?

Well, I would say gold is actually a writer’s most precious commodity. Because with gold—you know, you can sell it and buy time. Or you can just keep the gold. Melt it down and make it into something cool, like a golden Kindle. Or a Cy Young Award.

Can humor and satire be taught?

Not taught, but coached. And the way you coach, I think, is through line edits—helping the writer see where she’s doing her best. Trimming out the slow bits or the unfunny or condescending bits—helping the writer get a sense of her ideal tone, if you will.

With the recent proliferation of M.F.A. programs, how can aspiring writers make the cut?

Many can’t. That’s the way it is and has always been. It’s a hard job, and there’s an “X” factor that can’t be taught. Sadly, not everyone has it.

I think it’s important to debunk two myths that seem to be gaining traction, namely: 1) To be a writer, you have to have an M.F.A.; and 2) If you get an M.F.A., you will be a published writer. Both of these are demonstrably false. The best way to view the M.F.A., in my opinion, is as a really nice thing, if you can get it. It’s a way to possibly speed one’s progress.
Here are some highlights of the 159th Commencement of Syracuse University and the 116th Commencement of the SUNY College of Environmental Science and Forestry, held on May 12 in the Carrier Dome:

**DEGREES CONFERRED**
SU, 5,533; SUNY ESF, 676.

**CLASS MARSHALS**
Stephanie Kranz, the College of Arts and Sciences (A&S), and Kishauna Soljour, Newhouse School and A&S.

**STUDENT SPEAKER**
Jaime Bernstein, A&S

**HONORARY DOCTORAL RECIPIENTS**
Alan Gerry, founder of Cablevision Industries Corp., philanthropist, and former SU trustee (Doctor of Humane Letters); Judith S. Kaye, former chief judge of New York State’s Court of Appeals (Doctor of Law); Nicholas Kristof, Pulitzer Prize-winning journalist and columnist for *The New York Times* (Doctor of Humane Letters); Wangari Muta Maathai, environmentalist and Nobel Peace Prize Laureate (Doctor of Science, presented posthumously to her daughter, Wanjira Mathai); Charles Payne ’70, Frank P. Hixon Distinguished Service Professor at the University of Chicago, and urban education expert (Doctor of Letters).
COMMENCEMENT SPEAKER
Nicholas Kristof

QUOTING KRISTOF
My advice is to find some issue that resonates with you, that you care about, and then work to get engaged in it. If only in your spare time. It may sound sanctimonious and earnest, but I think you will see it’s also self-interested. There are plenty of selfish pleasures in the world, but maybe the most selfish of all is altruism. The blunt truth is that all our efforts to help other people have a pretty mixed record of success. But they have this almost perfect record of helping ourselves.
ONE LUCKY GUY

The life and times of New York columnist Mike McAlary take center stage in a Broadway hit that brings back some wild memories for former classmates

BY MARK SULLIVAN

IN THE TONY-NOMINATED PLAY Lucky Guy, Tom Hanks portrays Mike McAlary ’79 as a swaggering, ambitious tabloid reporter for whom the standard rules do not apply. In Nora Ephron’s play set against the backdrop of New York City’s tabloid wars of the mid-1980s, McAlary stays out all night chasing scoops, uncovers two major police scandals, and jumps from Newsday to The Daily News, then to The Post and back to The News. There, he faces a scandal of his own, survives a horrific car accident, wins a Pulitzer Prize for commentary, and then dies of cancer at age 41. It sounds like tabloid sensationalism, but it’s all true. And none of it is surprising to anyone who knew McAlary at Syracuse in the late 1970s when he attended the Newhouse School, worked at The Daily Orange, and told everyone he wanted to move to New York and become a big city columnist. “Most of us who were in school at that time wanted to be Bob Woodward or Carl Bernstein,” says Jim Naughton ’79, of The Washington Post investigative reporters who broke the Watergate scandal. “But Mac wanted to be Jimmy Breslin.” Breslin was the longtime columnist for The New York Daily News, whom McAlary ended up replacing when Breslin jumped to New York Newsday. “That’s what he aspired to and he did it,” says Naughton, who as The Daily Orange editor-in-chief hired McAlary as sports editor.

That Daily Orange staff produced three Pulitzer Prize winners (McAlary, Maura McEnaney ’79, and Mike Stanton ’79), the authors of numerous books, and one editor who gave up journalism to write movie scores. But McAlary, who died in 1998, is the only one whose life has been turned into a Broadway play. “There were so many talented people on that staff, but it’s pretty clear now that Mike had the best combination of talent and ambition of any of them,” says Tom Coffey ’80, who worked with McAlary at the DO and is now an editor at The New York Times and author of three novels. “Even then he had the ability to get sources to talk to him and he had great instincts for what people wanted to read.”

In Lucky Guy, McAlary’s character uses the full gamut of reporter’s tricks to get the stories he wants. He bullies, badgers, and charms. At SU, that lucky guy personality was very much in evidence. Tim Wendel ’78, the author of seven books, recalls sitting in the DO office one day when McAlary showed up looking for tickets to comedian Steve Martin’s appearance at Hendricks Chapel that night. Wendel did not have tickets, but McAlary was undeterred. “Let’s sneak in,” he suggested to Wendel and the two headed over to Hendricks for the performance. “We made it into Hendricks using press passes,
but security stopped us just outside the offices of Hillel and two doors away from Martin's dressing room.” McAlary pulled Wendel into the Hillel offices where they donned yarmulkes and walked confidently past security and into Martin’s dressing room. “Martin was at a table putting on his stage makeup and saw our reflections in the mirror,” Wendel says. “He looked us over for a few seconds and then said, ‘You guys aren’t Jewish.’ We ended up talking to him for 20 minutes and then went inside and saw the show. It was a great night.”

Indeed, McAlary had no problem bending the rules. As editor of the Summer Orange, the weekly version of the DO that was published in June, July, and August, McAlary and the staff would take turns driving to the printer in an old red Ford Econoline van owned by the paper. Once the paper was printed, McAlary would commandeer the van as his own recreational vehicle. One weekend Mac strapped several canoes to the top of the van and took it to nearby Green Lakes State Park. While filling the gas tank for the return trip back to campus, he encountered George Meusel, the DO business manager and the guy in charge of paying the bills. Others may have panicked at being busted, but Mac smiled and waved and then on Monday morning showed up at Meusel’s office and turned in the gas receipts for the weekend. “He must have put 10,000 miles on the van that summer,” Coffey recalls. “It was never the same after that.”

In Ephron’s play, McAlary and another reporter get into a brawl one night arguing about who’s the better reporter. It was not Mac’s first bar room brawl. During his time at SU, McAlary was a regular at The Orange, a dingy bar on South Crouse Avenue, where townies and students would congregate. “Even back then, Mike was cultivating his ‘man of the people’ persona,” Naughton says. One night in spring 1977 after a few tequilas, a brawl broke out and McAlary and several other combatants were arrested. When the arresting officer asked for his name, McAlary, more of a wise guy than a lucky guy that night, told the cop his name was Gary Gilmore, the murderer who had been executed before a firing squad a few months earlier. The next morning McAlary was brought into court before Judge Richard Sardino who took one look at the docket and bellowed out, “Who the hell arrested Gary Gilmore last night?” McAlary approached the bench and said, “I’m sorry your honor. Last night I was so intoxicated, I thought I was Gary Gilmore, but I’m not and I apologize.” Sardino, a notorious nonsensical jurist especially when it came to SU students, laughed and let McAlary go. “Mike did have the ability to turn on the charm and show his choir boy side when he needed to,” recalls Howard Mansfield ‘79, the managing editor of The Daily Orange, who has gone on to write numerous books. “As much as he could drive you crazy, it was hard to stay mad at him.”

As a student, McAlary lived off campus in a ramshackle saltbox house not far from the Brewster Boland dorm complex. “The houses served as temporary residences for rats and students,” recalls Claudia Hutton ’79, who lived nearby. “The houses all looked the same and more than once after a night at The Orange, Mike and his roommates would have trouble recognizing which house was theirs.” So to make sure the house was easy to find, McAlary’s roommate created a four-foot paper phallic symbol, which they hung from their second-floor balcony. “It became a landmark,” Hutton says. “We would use it to give directions to our house.”

McAlary’s antics occasionally caused problems for his friends. McEnaney recalls waitressing in the student center one day when McAlary came to visit and after a few drinks broke a wine glass over his head. “The manager made it clear I had to get him out of there right away. Sometimes it was like he was John Belushi,” she recalls. “He was crazy and funny and when you were with him you wanted to go along for the ride.”

Joel Stashenko ’83, who ran the DO sports department with McAlary, says...
even in college it was clear that McAlary had a presence. “He drew people to him,” Stashenko says. “He had this outsized personality that thrived in certain settings. He was impulsive and emotional, but was somehow able to get away with it.”

While the two worked together at the school paper, McAlary had a dispute with Mansfield and quit in a huff. The sports department was in the midst of a major project and Stashenko had to scramble and work all night to make the deadline. “When you think about it, everything Mike did in college, he did again when he got to New York, except in Manhattan he got paid a lot of money for it,” Stashenko says.

When McAlary got to New York, he embraced the Manhattan scene, becoming a regular at Elaine’s (the now shuttered restaurant on Manhattan’s East Side that was a clubhouse of sorts for writers and athletes) and cultivated friendships with singer Paul Simon and now New York governor Andrew Cuomo. (McAlary was a groomsman at Cuomo’s wedding.)

But he always had time for his old classmates. “Michael was very devoted to his college friends,” McEnaney says. When McAlary was at The Daily News, the girlfriend of a former DO editor was involved in a car accident. “The editor called Mike because he knew Mike could get someone to run the license plates on the car that hit her,” McEnaney says. “They hadn’t spoken for years, but Mike did it with no questions asked.”

McEnaney, Naughton, Wendel, Coffey, and about a dozen other of McAlary’s former classmates went to see Lucky Guy in early May and afterward spent a few hours at Sardi’s restaurant talking about the play and telling stories. It was an emotional, hilarious night. “When Mike died, we never got to have a wake for him, so years later it felt like we finally got to do it,” McEnaney says. “We all grew up together at Syracuse and those bonds are still really strong. When I think about my time with Michael and all those other people, I’m so grateful for it. That was the first time in my life I was with so many people who wanted something bigger. It was inspiring to me then, and it still inspires me now.”

Mark Sullivan ’79 was a classmate of McAlary’s and is currently president and editorial director of Formula 4 Media.
ORANGE PLUS

ROSE PINK AND PEA GREEN.
While this may be hard to envision, these two colors were Syracuse University’s original school colors in 1872! It wasn’t until 1890 that the University adopted Orange as the official school color. When I heard about this recently, it got me thinking: What other facts about SU were out there? I found the best place to go for these answers was on the sixth floor of Bird Library in SU’s Special Collections and Research Center.

In fall 1871, SU admitted its first students—34 men and seven women. The chairman of the Board of Trustees at the time, the Rev. Jesse Peck, stated, “The conditions of admission shall be equal to all persons. There shall be no invidious discriminations here against women or persons of any nation or color.” These were astonishing words at this time in history.

■ Three national sororities were founded at SU—Alpha Gamma Delta, Alpha Phi, and Gamma Phi Beta.

■ It is widely known that Ernie Davis ’62 was the first African American student-athlete to win the Heisman Trophy, but did you know that SU alumnus Joseph Trigg (1915) was the first African American member of a college crew team?

■ Syracuse University was the first college to teach photography. It was also the first one to offer a four-year degree in fine arts.

■ The word “Supercalifragilisticexpialidocious” was written by an SU student as an expression of all things wonderful.

■ The Carrier Dome was the first domed athletic stadium on a university campus.

■ The first woman to run in the Boston Marathon as a numbered entry was Kathrine Switzer ’68, G’72.

While this is certainly not a complete list of firsts and areas of distinction for Syracuse University, I hope I have at least piqued your curiosity into thinking about all the things that make SU such a unique and amazing institution.

Go Orange!

Laurie Taishoff ’84
President, Syracuse University Alumni Association

P.S. Aren’t you glad I didn’t say, “Go Rose Pink and Pea Green?”

CLASSNOTES

NEWS from SU ALUMNI
SEND US NEWS OF YOUR ACCOMPLISHMENTS.

To submit information for Class Notes via the Internet, go to alumni.syr.edu and register with the SU Alumni Online Community. Items will appear in the magazine and in the Class Notes section of the online community. Items can also be sent to Alumni Editor, Syracuse University Magazine; 820 Comstock Avenue, Room 308; Syracuse, NY 13244-5040.

40s

David Fairchild ’47 (A&S), ’50 (VPA) teaches vocal techniques at his two private voice studios located in New York City and Eastchester, N.Y. His students have performed on stage, screen, radio, and television and he has used vocalization to help with ailments of the throat and vocal chords. Professionally he was a baritone soloist with various choral, theatrical, and church groups.


Walter Blanchett ’52 (LCS) of Marlton, N.J., worked for six companies before retiring from IBM in 1997.

Douglas W. Ayres G’54 (MAX) of Sedona, Ariz., published his sixth book, Consumer Government: Via the Art of Full Disclosure (Trafford Publishing), which describes in detail his Municipal Business System developed over a more than 50-year career as a city manager and consultant to more than 600 governments (www.consumergovernment.com).

R. Bruce MacGregor ’54 (VPA) retired after nearly 25 years as artistic director of the Charlotte Chorale in Port Charlotte, Fla. In honor of his retirement, the group commissioned world-renowned composer Mark Hayes to put music to Abraham Lincoln’s Gettysburg Address.

James Wines ’55 (VPA) will receive the 2013 National Design Award for Lifetime Achievement at a White House gala chaired by Michelle Obama in October. The award is the only honor of its kind offered by the U.S. government, under the auspices of the Smithsonian Institution and Cooper-Hewitt Museum. A professor of architecture at Penn State, Wines is president and creative director of SITE, an environmental arts and architectural firm in New York City.

50s


Robert K. MacLauchlin G’59 (NEW) retired from Colorado State University in 1997, having served for 28 years as professor of speech communication and director of television-radio instruction. At the time of his retirement, an endowed scholarship was created in his name and he received the Oliver P. Pennock Distinguished Service Award from the university, as well as a special resolution award from the Colorado Broadcasters Association. In 2006, he was inducted into the Broadcast Professionals of Colorado Hall of Fame. He and his wife, Liz, reside in Fort Collins, where both are active in community work.

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What a Best Friend Can Teach You About Love, Life, and Success

By Heather Wood Rudúlph

ROMANTIC INTERESTS COME AND GO, but friends are forever—at least the ones who count are. I met Jennifer on a blind date of sorts. It was 2002, and I had just moved to New York City from Los Angeles with that whole “If I can make it there...” starry-eyed dream. After graduating from the Newhouse School, I landed a job as an entertainment editor for a local newspaper in Southern California (a dream job for anyone not blinded by her ambitions). I wanted to be a magazine writer in New York City, drink cosmopolitans, and date cute intellectuals who respected my space. Yes, I watched Sex and the City.

I wanted this fantasy so much that I quit my job and moved sight unseen 3,000 miles away to a one-and-a-half room beautiful catastrophe of a studio apartment above the brightest chili pepper lights in Little India. My bathtub was in my kitchen, which was also in my bedroom, and the stove didn’t work. But I had my own apartment in Manhattan. My dream was already coming true!

But I knew almost no one with whom to sip cosmopolitans. Jennifer and I had a friend in common and she agreed to meet with me. We went to a movie screening (no pressure to talk) and went for coffee after. Turns out we had some things to say. Several hours and way too many lattes later, I learned we both wanted to run a women’s magazine one day, but didn’t like the state of them then (too much redundant sex advice, too little recognition of real women’s lives); we’d both been dating the same guys for more than a decade and identity crises (both of ours). This is how best friends are made. It’s not about friendship bracelets or proximity of houses in a cul-de-sac. It’s finding someone with whom you share so much, and can share everything.

Jennifer and I turned our common career vision into a business venture. We launched a web magazine (sexyfeminist.com), co-wrote a book (Sexy Feminism: A Girl’s Guide to Love, Success, and Style), and continue to collaborate on projects together, while also maintaining successful solo careers. We also call each other first when either of us has a health scare, needs a shoulder to cry on, or just wants to bitch about the unnecessarily gratuitous nature of the latest Katy Perry video (I mean, really, Katy Perry).

We’ve now both found our romantic soul mates. I moved the 3,000 miles back to California and am married with a kid. Jennifer is living with the love of her life in a Manhattan apartment whose bathroom has its own walls. We’d achingly miss each other if not for the fact that we communicate almost every day. We e-mail about work. We text about a ridiculous TV plot (What’s up with Rizzoli and Isles anyway?), and we call when we need each other most.

When given the choice of who to love, we often find those who resemble us. In a sense, finding a great best friend as an adult is a way we can learn to love better and to better love ourselves.

Heather Wood Rudúlph ’99, a Newhouse School graduate with a bachelor’s degree in magazine journalism, is a writer, editor, adjunct professor of journalism, and the co-author of Sexy Feminism: A Girl’s Guide to Love, Success, and Style (Mariner). She lives in Sacramento, California, with her family.
The late Nicholas Rezak '33 and Polly Curnick Rezak '32 met and fell in love at SU. The memoir The Arab and the Brit: The Last of the Welcome Immigrants written by their son Bill Rezak and published by Syracuse University Press, details the family’s immigrant history. Nick was a Palestinian whose ancestors were 18th-century highwaymen on the Arabian Peninsula who feuded unsuccessfully with the ruling Ottoman Turks and escaped to the United States. Polly was born in Canada to British parents, who arrived there separately as indentured servants. Both families eventually found their way to Central New York and understood that education was the route to a better life. “In the fall of Nick’s junior year at Syracuse in 1931, he attended a Sociology Club tea in the Hall of Languages basement,” writes Rezak, the former president of Alfred State College. “There he met the pretty, fair-skinned blond with a million-dollar smile whom he had noticed in one of his classes.” Spanning multiple generations, the memoir is a tribute to the family’s success in the New World. And today, the family remains connected to SU: Rezak’s younger brother, David, is a professor of practice and director of the Bandier Program for Music and the Entertainment Industries in the Setnor School of Music.


Joyce Humphrey Cares '62 (NUR) of Leesburg, Fla., wrote Beyond the Mist (Sweet Cravings Publishing), a time travel, romantic suspense novel set both in present-day France and the gruesome time of the French Revolution (www.joycehumphreycares.com).

Frederick Gerty '63 (ESF) wrote and published an e-book, Situation at Saxon Site, the first of a science fiction double trilogy (Amazon.com). Set in the future, the book features a protagonist who is a graduate of SU’s Class of 2150.

Harry Bobonich G'64 (A&S), retired dean of the School of Graduate Studies and Research at Shippensburg University of Pennsylvania, published Bloody Ivy: 13 Unsolved Campus Murders. Co-written with his son Chris, the book is Bobonich’s sixth.

George H. Stanger Jr. ’64 (WSM), mayor of Cape May Point, N.J., is a Vietnam veteran, retired Superior Court judge, and former assignment judge for three New Jersey counties. He and his wife, Judy, celebrate their 49th wedding anniversary this year.

Steven Goldsmith ’65 (A&S) of Portland, Ore., wrote The Healing Paradox: A Revolutionary Approach to Treating and Curing Physical and Mental Illness (North Atlantic Books). The book draws on case studies and personal experiences from his 40-year career as a doctor and psychiatrist.

Robert Kinstrey ’67 (ESF), director, pulp and paper consultancy for Jacobs, was named recipient of the 2013 Herman Joachim Distinguished Service Award presented by TAPPi, the leading association for worldwide pulp, paper, packaging, and converting industries.

Victoria Porter Kornfield ’67 (SDA), G’68 (EDU), a retired teacher from Bangor, Maine, was elected to the Maine House of Representatives. She serves on the Committee on Education and Cultural Affairs.

Roland Van Deusen ’67 (A&S), G’75 (SWK) of Clayton, N.Y., had his veteran outreach video (filmed on the SU campus) published online in the leading U.S. mental health journal, Psychiatric Times. The video, To Veterans with Invisible Wounds (www.youtube.com/ watch?v=nNV-hEsidXY), is being used in a number of PTSD treatment programs, including the VA National Center for Suicide Prevention.

Nicholas Prukop ’68 (A&S) of Newport Beach, Calif., wrote Healthy Aging and You: Your Journey to Becoming Happy, Healthy, and Fit (Trafalgar Publishing), drawing on his 25 years of experience in the fitness industry. He is certified by the American Council on Exercise as a personal trainer and health coach.


Douglas Brody G’69 (A&S) wrote Patsyl (Sunbury Press), a novel that takes a new approach to Lee Harvey Oswald’s assassination of President John F. Kennedy in Dallas.

Robert L. Kravitz ’69 (NEW/VPA), a rabbi who writes the column “Inspirations” for the City Sun Times newspaper, retired after 20 years as a volunteer chaplain with the Phoenix (Ariz.) Police Department. He continues to serve as the senior member of the Chaplain Corps for the Arizona Department of Public Safety and as Chaplain One in the City of Scottsdale Police Department, providing emotional and spiritual support to officers, their families, and civilian employees of the department and the families of people who die on Arizona highways.

70s

Abe Caceres ’70 (VPA) of Milwaukee published a book and CD, All Are Welcome! Feel the Spirit! Eight World Music Choral Anthems for Youth, Adults and Congregation, available through www.worldhousemusic.org. Caceres teaches and performs for schools, colleges, and churches in the United States, South America, Mexico, and the Philippines, promoting hope, healing, and understanding through cross-cultural interactive music programs.

Karen DeCrow L’72 (LAW), an attorney, feminist, author, and activist, was the featured guest attorney, feminist, author, and activist, was the featured guest

Elizabeth Forbes Wallace ’73 (A&S/NEW) is president of Giraffe ‘n’ Ant Productions in Takoma Park, Md. She will present her abstract, “Space Tourism is the New Higher Education,” at the 2013 Next Gen Suborbital Researchers Conference in Broomfield, Colo.

Charles D. Mills ’74 (A&S) of Marine on St. Croix, Minn., a senior research associate at the University of Minnesota Department of Surgery, is writing a review of the immune system. His discovery of two new white cells in the immune system, published in the Journal of Immunology in 2000, is one of the last decade’s most highly cited papers in medicine, having an important impact on cancer research and other diseases.

Wendy Millstein ’75 (EDU) is vice president of Pathways to a nonprofit organization started by three former Peace Corps volunteers. Their mission is to advance the education of women and girls in Togo, one of the poorest nations in the world, through scholarships, life skills training, and mentoring (www.pathwaysstogo.org).

James J. Pendergast G’76 (MAX), human resources administrator at the University of New Mexico Hospitals (UNM) in Albuquerque,
presented at the Working Mother magazine awards in McLean, Va., in April, speaking about wellness in the workplace. He also accepted the award for UNM as a top national employer for hourly workers.

Thomas Fensch G’77 (NEW), author of 31 nonfiction books and chair of the mass communication department at Virginia Union University in Richmond, received a citation from the university’s president in May for “outstanding service and unselfish commitment.”

“Outstanding service and unselfish commitment. "wrote a staff of 11 on-air fund-raising, managing director of individual giving within the station’s development division, overseeing a staff of 11 on-air fund-raising, membership, member, and volunteer services personnel.

William Taylor ’77 (ARC), president and sole shareholder of Syracuse-based William Taylor Architects (WTA), is celebrating his firm’s 30th anniversary. Since 1983, WTA has provided architectural design services nationally with projects in 11 states exhibiting expertise in construction, renovations, and additions, with a focus on clients within the educational, municipal, medical, commercial, and industrial sectors.

Andrew Lavott Bluestone L’78 (LAW), a board certified legal malpractice attorney based in Manhattan, was selected for inclusion in Best Lawyers for the years 2012 and 2013.

Eileen Collins ’78 (A&S), H’01, was inducted into the U.S. Astronaut Hall of Fame in April at the Kennedy Space Center Visitor Complex. She joins an elite group of such legendary American space heroes as Neil Armstrong, John Glenn, Alan Shepard, Jim Lovell, Sally Ride, and John Young.

Pamela Blake Levine ’78 (NEW), and her husband, Edward Levine ’78 (NEW), of Galaxy Communications in Syracuse, were honored with the Jim and Juli Boeheim Foundation’s MVP Award at the 14th annual Basket Ball Gala at Turning Stone Resort Casino in April. The foundation strives to enrich the lives of children in need within the Central New York community, as well as provide support for eliminating cancer through research and advocacy.

Carol Nelson Shepherd L’78 (LAW), an attorney with Feldman Shepherd Wohlgelernter Tanner Weinstock & Dodig, a personal injury law firm in Philadelphia, was recognized as a 2013 Pennsylvania Super Lawyer in Super Lawyers Magazine, a listing of outstanding lawyers from more than 70 practice areas who have attained a high degree of peer recognition and professional achievement.

Mark Grimm G’79 (NEW) is executive director and host of the Siena Alumni Connection radio program, which celebrated its tenth anniversary in March.

Tim Fox ’80 (NEW), a reporter and producer at NewsChannel 9 WSYR for more than 30 years, co-wrote Syracuse Television (Arcadia Publishing), a book that tells the story of the development and history of Syracuse television through more than 200 vintage images. The authors are donating a portion of the book’s proceeds to the Onondaga Historical Association.

Marc B. Hahn ’80 (A&S) is president and CEO at Kansas City (Mo.) University of Medicine and Biosciences. He was previously senior vice president of health affairs and dean and professor of anesthesiology at the University of New England College of Osteopathic Medicine.

Glenn Israel ’80 (VPA), a labor and employment attorney with Bernstein Shur in Cape Elizabeth, Maine, was recognized in Chambers USA, a directory of the nation’s top law firms and leading business lawyers.

JoAnn Laing ’80 (WSM) of Palisades Park, N.J., was named a “Leader Among Harvard Business School Alumnae,” and one of New Jersey’s 2013 Best 50 Women in Business.

Lawrence E. Jordan G’81 (MAX) retired after a 25-year career in investment banking in Texas. He spends his time traveling and volunteering, including mentoring young adults, playing with children at a children’s hospital, providing tax assistance to low-income families, teaching writing to GED students, and transporting disabled veterans to the VA clinic. Last fall, he taught computing, English, and mathematics at a junior high school in Hohoe, Ghana.

Louis E. Quethera ’81 (EDU) wrote The Duplicity Factor: An American Story, a novel that takes place at SU in the late 1970s, and its sequel, Prisoner of the System (Xlibris). Quethera based the novels on some of the experiences he’s had since suffering serious head trauma following a 1977 car accident when he was an SU student. The novels, written under the pen name of Louis Que, are available through Amazon.com.

Shahin Haghighi Clark ’82 (WSM) and her husband, Mark, operate Lodestone Bank, a consulting firm that helps banks find lost revenue. Some of their clients include Pathfinder Bank, Adirondack Bank, and the former Partners Trust in Utica, and OnBank in Syracuse.

Jeffry Haber ’82 (WSM), professor and chair of accounting at Iona College and controller of the Commonwealth Fund, wrote What if Everything We Knew About Investing Was Wrong? (North American Business Press).

Richard Wald ’82 (NEW), managing director-wealth management and wealth management advisor at Merrill Lynch Wealth Management in Walnut Creek, Calif., was recognized by Barron’s weekly financial magazine as one of “America’s Top 1,000 Advisors” for 2013.

Christie Casciano Burns ’83 (NEW), a veteran television anchor and reporter in Syracuse, co-wrote Syracuse Television (Arcadia Publishing), a book that tells the story of the development and history of Syracuse television through more than 200 vintage images. The authors are donating a portion of the book’s proceeds to the Onondaga Historical Association.

Lisa Fantino G’83 (NEW) of Mount Kisco, N.Y., wrote Amalfi Blue: Lost & found in the south of Italy (Wanderlust Women Travel Ltd.), the memoir of a career journalist turned attorney.

Stephanie Waterman ’83 (A&S), G’04 (EDU), assistant professor at the University of Rochester’s Warner School of Education, co-edited Beyond the Asterisk: Understanding Native Students in Higher Education (Stylus), which uncovers how Native Americans remain one of the least represented and least understood populations in higher education.
James “Shay” Zak ’85 »

SIMPLE SPLENDOR

THE DAY JAMES “SHAY” ZAK WAS BORN, his Irish uncle took one look at his red hair and exclaimed, “Ah, little Seamus,” which is Gaelic for James. The name, pronounced Shaymus, stuck, and he has been called Shay ever since. Growing up in Mill Valley, California, he was into painting, enjoyed arts and crafts, and liked building things. “My high school girlfriend’s dad was an architect, and I thought he was a really cool guy,” Zak says. “I decided architecture would be perfect for me.”

A third-generation Californian, Zak knew little about life beyond the Golden Gate Bridge, so when it came time to choose a college, he looked to the East. He checked out Syracuse University on the recommendation of a family friend and was impressed with its ivy-covered buildings, five-year architecture program, and study abroad opportunities. “While studying for my bachelor’s degree at SU, I immersed myself in the East Coast scene,” says Zak, who added a master’s degree in architecture from Harvard University to his credentials in 1986. “Syracuse was a good place for me because I was able to intern with architecture firms in New York, Boston, and Chicago, and study architecture in Florence, Italy. It was fabulous.”

Back home in California, Zak established his own firm, designing residential architecture out of his office in Marin County. In 2000, he was asked to design a house in Hawaii. “I had never set foot in Hawaii, so I had to figure out what I wanted to do,” Zak says. “I drove around to get the feel of the island, and decided to pair the simplicity of the open primitive Hawaiian huts with the New England-style frame houses brought over by missionaries in the mid-1800s.”

His first Hawaiian home, Beach House, was built in the Hualalai Resort on the Kona Coast of the Big Island. It’s organized around two garden spaces that optimize the site’s lush tropical surroundings and features open walls, floor-to-ceiling windows, all natural wood, and a minimalist color palette. “I used no paint, and every material was chosen to get better with age,” Zak says. “Beach House is now 12 years old and has a wonderful patina that looks as fresh as ever. I discovered it takes a lot of work to make something look simple.”

The balance and symmetry of Beach House caught on and led to all of Zak’s other work, including 30 homes in Hawaii—documented in his book New Tropical Classics: Hawaiian Homes by Shay Zak (Architecture/Interiors Press, 2011)—as well as homes in Lake Tahoe, and a number of projects now under construction or on the drawing board. His clients, many of whom are from Silicon Valley, ask interesting questions. “If I’m designing for two intelligent people—a man and a woman—and they have their own perspectives—my job is to come up with something that satisfies both of them perfectly,” says Zak, who is a member of the School of Architecture Advisory Board and the San Francisco Regional Council. “What is satisfying to me is blending their personalities and design aesthetics.”

In keeping with his fondness for thematic designs that harmonize with the beauty of the Earth, Zak named his four children after places he finds inspirational: Cadillac is named after Cadillac Mountain in Maine’s Arcadia National Park; Everest, in honor of the mount’s snow-capped majesty; Berkshire, for the verdant mountains in western Massachusetts; and Cascade, after the lovely mountain range in Washington state. “When our second child arrived I thought, ‘Why not keep the mountain theme alive?’” he says. “Interestingly, they all resemble their namesakes—in spades!”

—Christine Yackel

Stone House, Kukio, Kona Coast, Hawaii, 2006
Mary Belge ’87 (A&S) teaches at Dedham (Mass.) Middle School. As the school’s first engineering teacher, she focuses on hands-on learning, problem-solving, and teamwork to improve students’ proficiency in science and math.

Mark A. Colvin ’87 (A&S), a financial advisor with Ameriprise Financial in East Syracuse, has been recognized as a Qualified Kingdom Advisor by Atlanta-based Kingdom Advisors Inc. The recognition is granted to financial professionals who have met high standards in training, integrity, character, and competence as an advisor, leader, and counselor.

Daniel Kopcow ’87 (LCS) is a senior chemical engineer at the Ithaca, N.Y., office of GEI Consultants, a national geotechnical, environmental, water resources, and ecological science and engineering firm.

Marc Pietropaoli ’88 (A&S), founder of Victory Sports Medicine & Orthopedics in Skaneateles, N.Y., and team physician for the Auburn Doubledays, joined a handful of other physicians from around the country to give complete pre-season physicals to all 75 players of the Washington Nationals baseball team at spring training in Viera, Fla.

Carolita Blythe ’89 (NEW) wrote Revenge of a Not-So-Pretty Girl (Random House/Delacorte Press), the story of an African American teen living in 1980s Brooklyn who overcomes abuse and neglect by discovering real friendship, self-respect, and that pretty and mean don’t always win. Revenge made Seventeen magazine’s list of “What to read this Summer,” and Kirkus, one of the most esteemed literary magazines, gave the novel a starred review.

90s

Tom Gualtieri ’90 (VPA) of New York City co-wrote and starred in That Play: A Solo Macbeth. The Off-Broadway adaptation of Shakespeare’s Macbeth was nominated for the 2013 Drama Desk Award for Unique Theatrical Experience. Erin Hill ’90 (VPA) composed the score and designed the sound for the show.

Robert Hocking ’90 (A&S) of Danielson, Conn., wrote Strange and Unexpected: Backpack on the Road (Parkside - Backpack Productions), a travel trilogy covering material on Florida, California, and Las Vegas.

David Rogan ’91 (VPA) of Smithtown, N.Y., won three 2013 Telly Awards for his creative work at the Sanna Mattson MacLead advertising and marketing agency.

Robert E. Leach ’92 (A&S), G’99 (WSM) and his wife, Tiffany, were married in Tyrone, Ga., in April.

Matt Prohaska ’92 (NEW/WSM) is programmatic advertising director at The New York Times, responsible for programmatic and channel/indirect revenue for all digital properties in display, search, mobile, and video globally.

Stephen A. Brodsky ’93 (A&S) is CEO of Spot Trading, a leading Chicago-based proprietary trading firm.

Marc Butler ’93 (NEW/WSM), managing director of Albridge Solutions, an affiliate of Pershing financial services, was featured in a Forbes.com article, “The Next Generation of CEOs: 10 CEO Ready Leaders.” Butler has been with Pershing for 19 years. He lives in Newtown, Pa., with his wife and two children.

Michael Gara ’93 (A&S/NEW) is vice president of development for Endemol USA, an independent entertainment production company. He lives in Los Angeles with his wife, Kristen Santoro-Gara ’93 (VPA), their three children, and their dog, Boeheim.

Heather Mitchell G’95 (ARC) became one of the few women in South Carolina to own a major architecture firm when she acquired The Bordeaux Group, one of the state’s most distinguished architecture, interior design, and planning firms.

Jeffrey S. Stewart ’95 (A&S/NEW), an attorney with Norris McLaughlin & Marcus, P.A. law firm, was recognized in the Pennsylvania Rising Stars 2013 Edition, a listing of outstanding lawyers from more than 70 practice areas who have attained a high degree of peer recognition and professional achievement. A resident of Allentown, Stewart represents management in his law practice.

Kenny Rosenblatt ’96 (IST), co-founder and CEO of Arkadium, creators of the largest library of casual games in the world, accepted a $5 million Series A minority investment from Edison Ventures.

Terrence Dinan ’97 (NEW) is senior manager, commercial operations-history at A+E Networks in Stamford, Conn.

John Boyanoski ’98 (NEW) wrote his fourth book, Reimagining Greenville (The History Press), an inside look at the revitalization of this South Carolina city from a decaying urban core into one of the most hailed downtowns in the country.

Edward S. Goulds ’98 (A&S), an attorney with Feldman Shepherd Wohlgelernter Tanner Weinstock & Dodig, a personal injury law firm in Philadelphia, was recognized in the Pennsylvania Rising Stars 2013 Edition, a listing of outstanding lawyers from more than 70 practice areas who have attained a high degree of peer recognition and professional achievement.

Joyce Greene G’99 (IST) of Warren, Mich., was named Library of Congress 2012 Federal Librarian of the Year in May. A librarian with the Department of Defense’s George C. Marshall European Center for Security Studies, Greene helped establish the center’s content management office and brought a series of digital collections online. She was recognized for active and innovative leadership, promotion and development of library and information services, and exceptional professional competency.

00s

Kristian Bryant ’00 (ARC), staff architect at VIP Architectural Associates in Syracuse, is a registered architect in New York State, a member of the American Institute of Architects, and certified by the National Council of Architectural Boards.

Douglas J. Griswold ’00 (A&S), strength and conditioning coach for the Boston Red Sox Triple A affiliate, the Pawtucket Red Sox, celebrated a win with his team in the International League’s 2012 Governors’ Cup Championship. Griswold, who worked previously with the Tampa Bay Rays, Milwaukee Brewers, and New York Mets organizations, is a registered strength and conditioning coach through the National Strength and Conditioning Association.

Catherine Carlson Kadar ’00 (NEW) and her husband, Laszlo, of West Orange, N.J., announce the birth of their son, Edward Alfred. She is a public relations director at Waggener Edstrom Worldwide, representing Microsoft.

Delia Nevola ’00 (ARC) was named principal at Holzman Moss Bottino Architecture in New York City.

Nancy Kalish Biederman ’01 (A&S), a supporter and volunteer for the Motion Picture & Television Fund, mobilized and led the grassroots coalition—Saving the Lives of Our Own—to prevent the closure of the Motion Picture Nursing Home, which provides long-term care for those who have worked in the entertainment industry (savingthelivesofourewn.org).
IN 1913, SU BECAME THE FIRST INSTITUTION IN THE COUNTRY to establish a photography department, the SU men’s basketball team went 12-0, and an outbreak of smallpox forced three residence halls on campus to be quarantined. It was also the year the first member of the Kelley family earned an SU degree. Paul W. Kelley (1892-1964) graduated from the College of Law, and, since then, more than 20 family members have followed in his footsteps.

Upon graduation, Paul received several job offers from prestigious Syracuse law firms, but he chose to help his father and uncles run the family business, a small general store established in 1886 that had become Kelley Brothers Coal Company in 1908. The company delivered coal by horse-drawn wagon and continued to grow, eventually becoming an industrial hardware business that now has stores in a dozen states.

Sarah “Sally” O’Byrne Kelley ’47, Paul’s daughter-in-law, spoke about the 104-year history of family members attending Syracuse University. “Through every decade—the ‘20s, ‘30s, ‘40s—to the present day, members of the Kelley family have attended Syracuse University,” she says. “Paul’s cousins, nieces, children, grandchildren, and great-grandchildren are proud SU alumni.”

Kelley, who earned a bachelor’s degree in political science, says being on campus during World War II was a unique experience. “There weren’t a lot of activities back then, but we had fun,” she says. “When the war ended, and the soldiers enrolled through the GI Bill, the building boom started on South Campus. No one anticipated how much the University would grow. When the soldiers returned from the war, the campus came alive.”

Kelley is a member of Eta Pi Upsilon, the nation’s first undergraduate honor society to recognize women who demonstrated scholarship, leadership, service, and loyalty to SU. She fondly recalls the society’s dances and curfews. “Freshmen had to be back in the dormitories by 8 p.m.,” she says. “Sophomores could stay out until 9 p.m. and so forth.”

Kelley remains active in the Eta Pi Upsilon Society and looks forward to attending the Commencement ceremony of her grandson, William Mellen ’15, in two years—68 years after her own graduation. Mellen is a classical civilization major with a minor in anthropology through the College of Arts and Sciences. “I started at Herkimer Community College after I graduated from high school, but my life took a different path,” he says. “I knew if I went back to school, it would be to study something I love: archaeology.”

Despite concerns about college costs, Mellen knew of SU’s great reputation, so he made an appointment at University College to discuss his options with an advisor. “Growing up, I walked around campus, went to the Carrier Dome, and only dreamed of attending Syracuse University,” he says. “I never thought I’d have the opportunity to come here.”

One of Mellen’s most exciting opportunities came through the SU Abroad program. Last year, he participated in the program’s summer session at the Florence campus, learning about art from the Middle Ages and Renaissance and doing an ethnographic study of Italy and the Italians. This summer, he went to an archaeological field school located between Florence and Sienna to assist in excavating a Roman and Etruscan settlement. “SU has opened up avenues for me that I wouldn’t have thought possible,” he says.

From the era of horse and buggy, through two world wars, to traveling the globe and learning about history, culture, and art, Syracuse University’s legacy of providing an exceptional education to its students remains steadfast. And the Kelley family is a living testament to that tradition.

—Eileen Jevis

William Mellen ’15 and his grandmother, Sarah “Sally” O’Byrne Kelley ’47 (photo above) trace their family’s SU connection back to Paul Kelley (top, left), a 1913 College of Law graduate.
GROWING UP IN AZERBAIJAN, A FLEDGLING democracy once under the control of the former Soviet Union, Shamsiyya Mustafayeva G’09, G’10 dreamed of saving the world one day. “I told my dad, I want to go to Africa. I want to go to Latin America,” says Mustafayeva, a former Peace Corps training director who went on to earn master’s degrees in public affairs and international relations at the Maxwell School.

Her father told her, “You know, we have lots of big issues here. If you want to help, maybe you should look at that first. If that’s fine enough, then you can look at international jobs.”

Now the associate vice rector for academic affairs at the Azerbaijan Diplomatic Academy (ADA), where she plays a key role in the development of global leaders, Mustafayeva has found a way to do both.

Founded in 2007 by the Azerbaijani Ministry of Foreign Affairs as a training institute for diplomats, ADA has grown into a full-fledged university with several undergraduate and graduate degree programs and a state-of-the-art campus in the heart of the capital city of Baku. While studying at SU through the Edmund S. Muskie Graduate Fellowship Program, Mustafayeva was invited to join ADA and accepted a position as program director, encouraging Azerbaijani scholars who earned doctoral degrees abroad to return to the country and become faculty members. Her current responsibilities range from faculty recruitment and new program development to teaching courses in leadership, teamwork, and cross-cultural communication, calling on her considerable administrative and management skills and feeding her love for international travel and passion for people. “I am very much interested in education, and discovered when working with the Peace Corps that I really do like being a good manager and being as pleasant a manager as possible,” says Mustafayeva, who holds a B.A. degree in philology from the Azerbaijan State Institute of Languages and an M.A. degree in teaching methodology from the Azerbaijan University of Languages. “And I really liked the mentoring aspect of that work—that you can develop others while you are doing this.”

Being back home in Azerbaijan after having lived in the United States for nearly two years has its ups and downs, Mustafayeva says, as does being one of the cornerstones of a brand new university in what is in many ways a brand new country. “It can be an uncomfortable change to come back, because the United States is a more developed country where things get done more quickly and systems are in place,” she says. “My work at ADA is very demanding, and there are days when I just put my hands up and say, ‘Oh, I don’t know what I’m doing. It’s too much!’”

Even so, she believes the rewards far outweigh the challenges, and looks forward to continuing to develop and grow while helping ADA to do the same. “I’m doing something exciting and fun, I’m being productive and useful, and I’m bringing skills that are needed,” she says.

—Amy Speach
PACKAGING TALENT

GROWING UP IN THE ’60s, ANDREW BERLIN fantasized that one day he would become a brilliant litigator and modern-day Perry Mason. On target to reach his goal, he graduated from Syracuse University with a bachelor’s degree in political science, earned a law degree from Loyola University Chicago, passed the Illinois bar, and landed a job with a law firm in his hometown of Chicago. But after nearly two years of practicing law, Berlin realized he still had a hankering to follow his father—a steel industry executive—into business and commerce. So when his father presented the idea of acquiring a troubled packaging company, Berlin jumped at the chance to join him and never looked back. “Our plan was to fix up this company and flip it, but we never got around to flipping it,” he says. “After my father retired, I took over as chairman and CEO of Berlin Packaging and have been president of the company now for 24 years.”

It wasn’t Berlin’s knowledge of the packaging business that led to his success. In fact, he initially knew next to nothing about plastic, glass, and metal containers. But he soon realized he had something even more valuable—a knack for recruiting and hiring people with the right talent. He says a résumé presents a candidate’s skill set and shows experience, but it doesn’t reveal such character traits as integrity, work ethic, ambition, or an insatiable desire to succeed. “For me, interviews are more of a conversation, which I call ‘situational interviewing,’” Berlin says. “I present candidates with stories and anecdotes and ask how they would go about solving the problem. I like to see their problem-solving skills and observe nuances about how they relate to people. In business, good ideas are abundant, but what really matters is finding the right people to execute those ideas.”

Reflecting on his SU experience, Berlin says he was particularly impressed with the wide variety of courses that offered him an opportunity to develop analytical and problem-solving skills, expand his intellectual knowledge, and hone his work ethic. And he fondly remembers history professor David Bennett as one of the great teachers in his life. “Professor Bennett was a talented teacher and mentor who really cared about his students—he was almost like a father figure to me,” says Berlin, who serves on the Maxwell School Advisory Board and made a $500,000 endowment gift to the school in Bennett’s name upon his retirement last year. The Andrew Berlin Family National Security Research Fund will provide research and related support to Maxwell faculty members affiliated with the Institute for National Security and Counterterrorism, a collaboration between Maxwell and the College of Law. “Professor Bennett stood out among the rest, and I thought my gift would be a great way to honor him,” Berlin says. “I was happy to give back to SU—it just seemed like the right thing to do.”

Berlin has been able to apply the knowledge he gained in college, as president of Berlin Packaging, and as a limited partner in the Chicago White Sox, to his new role as chairman and sole owner of the South Bend Silver Hawks baseball team, a Class A affiliate of the Arizona Diamondbacks, which he acquired in January 2012. “It’s a significant investment, but a lot of fun,” Berlin says. “And if done right, it’s a profitable enterprise. We made dramatic changes to the leadership team and it paid off really well. In our first year, attendance was up 68 percent—a proverbial home run.”

—Christine Yackel
A MAN AHEAD OF HIS TIME

IN 1989, ROLAND GRIMES STOOD before a TV camera in Syracuse and answered questions openly and honestly about trouble at a local credit union where he served on the board of directors. Grimes was no stranger to live TV. Three years carrying the football for the Orange had given him plenty of television exposure. But that was as a football player. This was exposure of a different kind, and there was Grimes in suit and tie, handling it with ease. His years at Syracuse University had prepared him well.

Little did Grimes realize it at the time, but this was only the beginning of his on-air life. “I went to Syracuse for three reasons,” says Grimes, who lives in the Washington, D.C., area. “It was a smaller campus. There was diversity. And, most importantly, former athletes were still relevant long after they played.” In conversation, Grimes invokes the names of such Orange legends as Jim Brown ’57, Joe Ehrmann ’73, and Floyd Little ’67. “I was struck by the fact these guys were doing bigger things than when they played football,” he says.

Doing bigger things. While at Syracuse, Grimes was already on his way. He earned a bachelor’s degree in family and community services from the then College for Human Development and a master’s degree in rehabilitation/school counseling from the School of Education. He teamed up with fellow student-athlete Franklin Redd ’88 to create the group Terminating Apathy on the Syracuse Campus, which introduced incoming freshmen to one another before they arrived on campus to help ease the transition into college. Grimes’s time on the Hill was also during the days of apartheid in South Africa and he became involved in the campus movement to end any University business dealings with the country. He became much more than a Division 1 football player tethered to the sports world. He was immersed in the community. He was an activist. “I didn’t consider myself a leader,” he says. “I was a servant.” He was also a man ahead of his time.

Shortly after graduation, Grimes helped establish a group of credit unions in poorer neighborhoods in Syracuse and also assisted the late Eddie Moss ’81, L’86, another former SU student-athlete, with publishing a Southside Syracuse newspaper for eight years. The work put Grimes in front of a diverse group of people from all walks of life. “It was my tipping point for the future,” Grimes says. “Whether it was a dentist or an astronaut, I could converse with them. My experience at Syracuse University allowed me to talk to all kinds of people from a variety of disciplines.”

It led Grimes to where he is today, as the producer and host of a long-running, web-based talk show called, appropriately enough, The Roland Grimes Show. The program is an eclectic mix of entertainment, athletics, politics, and community relevant information. The guest list runs the gamut, as does the subject material: sport, art, entertainment, health, community, relationships, and family. Some of the programs are taped live on location, while others are done in a comfortable studio setting. All of it engaging, fast paced, and fun. All of it available to a worldwide audience (www.rolandgrimesshow.com). All of it from a man ahead of his time.

Moving forward, Grimes is looking for something even larger than what he’s created so far: a strong brand, with roots firmly planted at Syracuse University. “I’ve been called a preacher and a professor,” Grimes says. He is both in many ways, but something much more. He’s a visionary, and has been, from the moment he stepped on campus, to where he is today.

—Keith Kobland

Roland Grimes ’85, G’99
Myriam Bouchard ’01 (WSM) of New Paltz, N.Y., is a certified business advisor at the Mid-Hudson Small Business Development Center (SBDC). She was named 2013 Business Advisor of the Year for the New York State SBDC.

Matthew Vogt ’03 (EDU), G’05 (A&S) wrote his debut novel, A Breach in Death (Boxfire Press), under the pen name Matt Thomas (matthomastown.wordpress.com).

Joni Weber ’03 (A&S/NEW) earned a master’s degree in public policy from George Mason University School of Public Policy in May. She lives in Herndon, Va., and works at Booz Allen Hamilton, a strategy and technology consulting firm.

Michael Zyborowicz ’03 (WSM), a director with the accounting, tax, and business consulting firm Citrin Cooperman in Philadelphia, was recognized as a Certified Franchise Executive after completing a comprehensive course of study in franchise management offered by the Institute of Certified Franchise Executives, which is the academic branch of the International Franchise Association’s Educational Foundation.

Brooke Alper ’04 (A&S) is the customer care manager at Audible.com, a division of Amazon.com, in Newark, N.J. She and her husband, Joshua A. Lipschitz ’99, G’01 (WSM) welcomed their second son, Nathaniel Finn Lipschitz, in April 2012.

Zack Hutchins ’04 (NEW) is director of digital communications for Patricia Lynch Associates in Albany, N.Y. He works in the company’s communications unit, PLA-Comm.

Eli Saslow ’04 (NEW) of The Washington Post was a Pulitzer Prize finalist for his moving portrait of a struggling swimming pool salesman that illustrated the daily emotional toll of the nation’s economic downturn.

Sheila E. Stanton ’04 (EDU/VPA), G’06 (EDU) married Stephen M. DePaola in August 2012. They live in Westchester County, N.Y.

Antonia Trigler ’04 (A&S) married Mike Solito ’03 (NEW) in Grand Cayman with 28 Syracuse University alumni in attendance.

Leyla El Bouhali ’05 (A&S) married Russell Swanson ’05 (WSM). Leyla is a therapist at the Clear View School Day Treatment Center, and Russell is a material logistic manager at Sikorsky Aircraft Corporation. They reside in Stamford, Conn.

Marilyn Diamond ’05 (SWK) of Williston, S.C., is a contributing writer to The Motherhood Diaries (Strebor/Atria Books) by ReShonda Tate Billingsley. Diamond’s piece, “Diary of a Single Parent,” chronicles her journey as the mother of three sons.

Matthew P. Guardino G’05, G’11 (MAX) is an assistant professor in the political science department at Providence College in Rhode Island.

Brian McClintock ’05 (NEW) is director of media relations for Little League Baseball and Softball. For the past three years he worked as editorial and marketing director for GoSports.com.

Susan L. Dahline L’06 (LAW), G’06 (MAX) is an associate attorney at Bouquet Holstein law firm in Syracuse, focused on employee benefits law.

David Schultz ’06 (EDU), a Marine Corps veteran, is a certified athletic trainer at Victory Sports Medicine and Orthopedics in Skaneateles, N.Y., and a member of the National Athletic Trainers’ Association. As the athletic trainer at Jamesville-DeWitt High School in suburban Syracuse, he assisted Brandon Tiche ’13 and DaJuan Coleman ’16 with their training and injury rehabilitation.

Jeremiah Hancock ’07 (ARC) is a project manager for corporate interiors at New York City-based Francis Cauffman architecture firm.

Shannon Blair Small G’07 (EDU) and her husband, Brian Small ’02 (WSM), G’08 (EDU), announce the birth of their daughter, Danillel Hazel. Shannon is a counselor at the Hebrew Day School, and Brian serves as the Jewish chaplain at Syracuse University and as interim executive director of Hilil at SU.

Lindsay Truesdell ’07 (NEW) is senior event coordinator for The Ride for Roswell, an annual cycling event benefiting Roswell Park Cancer Institute in Buffalo, N.Y.

Andrew Brumbach ’08 (ARC) is an associate at TRO Jung/Brannen, an integrated planning, architecture, and engineering firm located in Boston.

Jake Wehrman ’08 (NEW) produced the video for Springfield, Oregon’s entry in the Bloomberg Philanthropies’ Mayors Challenge, vying for a $5 million grand prize. His video was one of 20 finalists, which included the City of Syracuse (www.huffingtonpost.com/mayors-challenge/).

Hervens Jeannis ’09 (LCS) is in the Ph.D. program in the School of Health and Rehabilitation Science at the University of Pittsburgh. A graduate student researcher in the rehabilitation science and technology department, he is working on the Strong Arm Project, which is developing an assistive robotic device to be used by veterans with disabilities and others to be transferred out of a wheelchair with the assistance of a caregiver using one finger.

Elizabeth A. Matessino ’09 (LCS) of Los Angeles graduated from the Ostrow School of Dentistry at the University of Southern California.

Katelyn Heim ’11 (A&S) is studying at the School of Pharmacy at the University of California San Francisco.

Ryan D. Govoni ’12 (LCS) graduated from Navy Officer Candidate School and received a commission as an ensign in the United States Navy while assigned at Officer Training Command in Newport, R.I.

Tim Noporumpa G’12 (WSM) is an assistant professor in the management department at Providence College in Rhode Island.
The Campaign for Syracuse University has been an overwhelming success, raising over $1.044 billion during one of the most challenging economic climates in decades. It’s a new level of achievement that wouldn’t have been possible without your generous support.

For a complete report, and to see the tremendous transformation the campaign has already created at SU, visit campaign.syr.edu. And once again, thank you—for your passion, your loyalty, and your pride in all things Orange!
IN MEMORIAM

Notices of deaths must be accompanied by a copy of an obituary or memorial card. Send to: Alumni Editor, Syracuse University Magazine; 820 Comstock Avenue, Room 308; Syracuse, NY 13244-5040; fax 315-443-5508.


Alumni Shine on Broadway

THE BROADWAY COMMUNITY WARMLY embraced Syracuse University alumni at the 67th annual American Theatre Wing’s 2013 Tony Awards held on June 9 in New York City. Named for actress, director, and producer, Antoinette Perry, the American Theatre Wing’s Tony Awards were established to celebrate excellence in the theatre. Two alumni were among the winners, and several others were nominated for the quality of their theatrical accomplishments.

Producer Myla Lerner ’73 took home a Tony Award for Pippin, which won Best Revival of a Musical and three other awards. Top honors also went to Daryl Roth ’66, a producer of Broadway’s must-see new musical, Kinky Boots, which was nominated for 13 Tony Awards and won six, including the prize for Best Musical. The high-heeled hit features music by Grammy winner Cyndi Lauper, who made theater history as the first solo woman ever to accept the Tony Award for Best Score.

Along with Roth, Arielle Tepper Madover ’94 and Stacey Mindich ’86 were producers of Lucky Guy, which was nominated in 10 categories and received two awards (see related story, page 44); and Annie, which was nominated for Best Revival of a Musical. Roth and the ARACA Group’s Mike Rego ’90 and Hank Unger ’90 are producers of The Testament of Mary, which earned three nominations. Rego and Unger joined Van Dean ’96 of Venetian Glass Productions as producers of Rodgers + Hammerstein’s Cinderella, which garnered nine nominations and won the Tony Award for Best Costume Design of a Musical. And architecture alumnus David Rockwell ’79, who created the stage settings for Kinky Boots and Lucky Guy, was nominated for Best Scenic Design of a Musical and Best Scenic Design of a Play.

For a complete list of 2013 Tony Award winners and nominees, go to www.tonyawards.com.

—Christine Yackel
Laura Beachy ’12 will never forget being in her sixth-grade English class on September 11, 2001, when United Airlines Flight 93 crashed in a field in Stonycreek Township, only 15 miles away from her school. The terrorist attack forever changed Somerset County, Pennsylvania, and the lives of many residents, having an effect on the area that endures today. “I think 9/11 was just so full of fear and confusion that it took quite a while to truly process what happened and how my tiny middle-of-nowhere town became a place the entire world knew about,” says Beachy, a Newhouse School alumna. “9/11 put us on the map.”

Like many people, Beachy still carries a strong emotional and physical attachment to the tragedy. Beachy’s sense of obligation to share how Somerset residents personally memorialized the event led her on a three-year pursuit to create the documentary We Were Quiet Once. The film features three witnesses of the plane crash, and explores the theme of what happens when your life becomes defined by a tragedy. “I wish I could have helped somehow, but I couldn’t,” auto salvage worker Terry Butler says in the film. “I just stood here and watched it unfold.” As a Somerset County native, Beachy says she gained special access to Butler, volunteer firefighter Rick Flick, and Catholic Father Al Mascherino, and built strong relationships with them through the filming. For Beachy, one of the most unforgettable experiences of working on the film came when Father Al called one morning and told her he was dying. “They were a part of me and shaped a part of who I am today,” says Beachy, public relations coordinator at Rodale Inc.

In directing the film, Beachy turned to two former Newhouse television, radio, film program classmates for assistance—Cory Sage ’12, who served as director of photography, and Ryan Balton ’11, post-production supervisor and co-editor. “The film is not just a recounting of what happened on 9/11, because that story has been told every way possible,” says Balton, who works at ESPN. “It is more a discussion of how people deal with the grief that comes with a traumatic event like this. How did these people deal with that?”

Balton believes the documentary carries a bigger message, too—one that touches on people’s patriotism and reactions on that day. It’s been an interesting journey to put the film together, he says. “We were editing for one month straight to hit the moment at the end. It feels so rewarding when I sit back and watch it. I have seen it millions of times, but it is still interesting to me.”

Beachy screened an early version of the film at Newhouse last year and says positive feedback made her confident about the project. They completed the film in May and planned to release it to independent film festivals, universities, museums, and a local television station in Pennsylvania. They will also share it with nonprofit organizations for fundraising events. “It’s taken two-and-a-half years to hone a film that I am willing to show,” Beachy says. “That’s two-and-a-half years of growth, two-and-a-half years of equal parts inspiration and frustration. But to be honest, I wouldn’t have it any other way.”

—Jingnan Li
AN ACT OF GRACE: THAT’S HOW DR. Lawrence Shulman characterizes the cancer care program in Rwanda that grew out of the collaboration among Boston’s renowned Dana-Farber Cancer Institute; Partners In Health, a Harvard-affiliated NGO directed by Dr. Paul Farmer; and the Rwandan Ministry of Health. The work in Rwanda exemplifies broader efforts to bring cancer-fighting expertise and resources to developing countries, an undertaking that’s dear to Shulman. The goal in Rwanda—an African country of 10 million people for whom cancer care was nearly nonexistent before now—is not only to provide treatment for individual children and adults, but also to work with the government and health ministries in developing the policies and infrastructure needed to support and sustain the work. “The opportunity to bring cancer care to such gracious, determined, and bright people—people who have no other options—is a wonderful privilege,” says Shulman, chief of staff and senior vice president for medical affairs at Dana-Farber and director of the institute’s newly formed Center for Global Cancer Medicine. “The patients and families in Rwanda know we’re there out of the goodness of our hearts, and that it’s their only chance for life. It’s been incredibly gratifying, a remarkable thing to experience.”

A model for collaborative care has been put in place at Butaro Hospital, a Partners In Health (PIH) and Rwandan Ministry of Health facility in northern Rwanda at which a cancer program was dedicated last summer. Dana-Farber supplies cancer medications and same-day expert consultations with oncologists in Boston, while Brigham and Women’s Hospital, another partner in the project, provides pathology of tumor tissues and surgical expertise. Doctors and nurses in Boston advise Rwandan doctors and nurses via e-mail and weekly teleconferences. “Teamwork is critical here,” Shulman says. “PIH is skilled at delivering health care in very resource-poor places, but lacks specific cancer expertise. We understand cancer, but not how to care for patients in such challenging areas. By joining forces, including with the Ministry of Health, we can offer cancer patients of all ages a chance at life and build capacity in the country to provide ever better care in the coming years.”

In addition to his notable administrative roles at Dana-Farber, Shulman is involved in health care reform and other policies at the national level, having served as chair of the quality committee for the American Society of Oncology and in a number of other national positions. A faculty member of Harvard Medical School, from which he graduated in 1975, he is actively engaged in clinical research in breast cancer. “This is one of the most resource-rich medical communities in the world,” he says. “I’ve been privileged to be here and to be involved in cancer care for the last 40 years.”

Reflecting on his years as a student, Shulman says he feels fortunate to have been taken under the wing of caring and supportive mentors, both at Syracuse, where he majored in chemistry and was captain of the swim team, and during his time at medical school. “Without them—my chemistry mentor, my swimming coach, my piano teacher, and others who helped me to grow as a person—I’m sure I wouldn’t be who I am today,” he says. He has also witnessed the important role mentors played in the lives of his kids, including his son, a graduating medical student who recently spent two months working for the cancer program in Rwanda. “Having good mentors—people who can guide your development, fertilize you, and bring out the best in you—is critical,” Shulman says. “I think mentoring young people is one of the most important and gratifying things we can do, and I try to do it whenever I can. They’re idealistic and energetic. They’re our future.”

—Amy Speach
She clasped her hands around the podium, standing just a few feet from Donald Trump. Tonight, he’s the target. Known as “Comedy’s Lovable Queen of Mean,” Lisa Lampanelli has become a fixture at Comedy Central’s popular roast specials since their early days. With 3.5 million people watching from home, this would end up as the network’s highest rated roast to date. Building off the momentum from her last one-liner, she wound up and delivered another of her patented insults. “You’ve disappointed more women than Sex and the City 2,” Lampanelli quipped, her joke punctuated with a roar of laughter from the crowd.

It might be surprising to some to see Lampanelli roasting the Donald instead of tracking down sources for her next article. In fact, before she transitioned to the top of the stand-up world, Lisa, who earned a bachelor’s degree in newspaper journalism from the Newhouse School, enjoyed a nearly decade-long career in journalism, including stints at Rolling Stone and Spy, where she worked as chief of research. And though she’s more than two decades into her comedy career, Lampanelli admits she didn’t always have her eyes set on being on stage. “I didn’t know what stand-up was when I was younger,” Lampanelli says. “I had never seen it. All I had seen were the Dean Martin roasts they had on TV.”

Tiring of journalism, Lampanelli gave stand-up a try in 1990 and hasn’t looked back. However, it took some time before she decided to stick with her now famous brand of insult comedy. “You find your voice at about seven years in when you’re doing stand-up,” Lampanelli says. “I liked the interaction with the audience. [With insult comedy] you have to take more chances. You have to see what you can get away with.”

Unlike other comics who simply move from one chunk of their act to the next, Lampanelli works with the crowd. She consistently flirts with taboo topics like race and sexuality, targeting a plethora of groups as possible punch lines on a given night. And with an act that revolves around the insult, she puts herself on the front line, risking the ire of others. “Insult comedy is hard, because you have to have an inherent likeability to do it,” she says. “You need to get people in the crowd to like you. It’s a style that’s works for me.”

When it comes to writing material, Lampanelli doesn’t believe her journalism background helped. However, the writing experience did pay off when it came to the promotional side of comedy, from crafting her own press releases to constructing a web site (www.insultcomic.com).

But if given a do-over, Lampanelli—who was known as Lisa Lampugnale during her Syracuse days—says she would have taken a different route in college. “The only regret I have is not majoring in theater,” says the Trumbull, Connecticut, native, who is gearing up for a 2014 one-woman show on Broadway tentatively titled Lisa Lampanelli: Skinny Bitch. “But I didn’t figure out what I wanted to do until I was 30, so I can’t Monday morning quarterback it.”

However, Lampanelli admits she acquired a strong work ethic during her time at Syracuse that she’s carried with her from her journalism career to the present day. “One thing I did learn during college was to put a value on the work I did,” she says. “Instead of writing for free, I wrote for the Syracuse Herald-Journal and got paid for it. I learned that if you work on something, you should get paid for it. And I took that with me to comedy.”

—Andrew Clark

Lisa Lampanelli ’83

FROM BYLINES TO PUNCH LINES
OUSMAN DIALLO ’12 LOVES PHOTOGRAPHING PEOPLE IN THEIR surroundings. Inspired by the Humans of New York project, Diallo set out to showcase the diversity of people on the SU campus by creating the Humans of SU Facebook page, which has attracted more than 3,500 likes since its launch last November. Diallo’s photography skills got a boost when he studied in Florence, Italy, under professional photographer Andrea Calabresi. He enjoyed the experience so much that he returned to Italy after graduation to study the art, craft, and history of photography. In his absence, he recruited Chris Becker ’13, Shelby Jacobs ’14, and Mike Choi ’13 to continue adding images to the Humans of SU page. Now back in Syracuse, Diallo is working on a master’s degree in photography at Newhouse—and posting new pictures.

https://www.facebook.com/ HumansOfSyracuseUniversity

Photo courtesy of Ousman Diallo
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