FEATURES

22 | Fast Forward
SU recruitment keeps step with the 21st century.

28 | A Survivor’s Journey
A year ago, Stephen Barton graduated from SU and set off on a cross-country bicycle trip—only to have his life nearly taken away in the Aurora, Colorado, theater shootings. Today, he is dedicated to changing the country’s attitude about gun violence.

34 | In The Fracking Zone
SU geologists and a College of Law alum help chart New York’s stake in global energy production as prospects for widespread shale gas development carry monumental repercussions on political, economic, public health, and environmental fronts.

42 | Passion Meets Transformation
The Campaign for Syracuse University concludes with a total of $1,044,352,779.

ON THE COVER:
During his cross-country cycling trip, Stephen Barton ’12 shared images of his travels on his Instagram feed. He took the Aurora theater photo after returning to Colorado last September.
DEPARTMENTS

2 Chancellor’s Message
3 Opening Remarks
4 Orange Matters
   » University Treasures
   » SU ADVANCE
   » SU Project Advance
   » Chancellor Search Committee
   » Newsmakers
   » Orange Football
   » Research Snapshot
   » Disability Cultural Center

14 SU People

46 Alumni Journal
HIGHLIGHTS
PROFILES: Mussadiq Akram ’10, Christine Larsen G’84, Miya Shay ’95
TRADITIONS: Road Trip Around the World
Q&A: Kent Hartman G’88, author of The Wrecking Crew
IN THE FIRST PERSON: Finding Community at SU and Beyond
ORANGE LEGACY: Sisterly Tradition
IF WE WERE TO WRITE AN EPILOGUE FOR THE NOW OFFICIALLY closed book on our Campaign for Syracuse University, it would read simply: “Unprecedented success.” The SU family showed its true colors—Orange, Orange, and Orange!—exceeding a goal that some thought too ambitious, rallying a total of 65,589 contributors, nearly 40 percent being first-time donors, from every corner of the United States and 65 nations, pushing the final tally to a stunning, and poetic, $1.044 billion. But the most powerful outcome of all is the impact that your outpouring of generosity already is having on our students and faculty.

For their part, our students are expressing profound gratitude with a “billion thanks” (campaign.syr.edu/thanks/index.html), including Bilal Bey ’13, a marketing management major among our inaugural class of Say Yes Scholars from Syracuse, who will be the first in his family to graduate college. “I’m beyond grateful,” says Bilal, citing the transformative experience of studying in Hong Kong through SU Abroad with giving him a “global advantage.” And just like the generations of SU alumni who rallied to support students like him, Bilal is committed to giving back, “to set a path for the younger generation.”

On that path right now is Kelsey Modica ’15, a French and international relations major from Mentor, Ohio, funded by a Howard and Louise Phanstiel Scholarship—one of 229 new endowed scholarships created under the campaign. She relishes community engagement, which is characteristic of all Phanstiel Scholars, who are from middle-class families pinched by economic stresses. Thanking the SU family “from the bottom of my heart,” Kelsey finds her love of SU encapsulated by “how my professors challenge me to push myself and be a better student and person every day.”

Someone doing just that with his own students is Dan Pacheco, an award-winning digital journalist whom we recruited to the Peter A. Horvitz Chair in Journalism Innovation, one of our 53 new endowed faculty positions. Pacheco joins the chorus of faculty members feeling firsthand the impact of the SU family’s generosity: “It gave me the courage to move from Boulder, Colorado, where I ran a successful eBook startup.... It was a sign that the University is serious about shaping the future of journalism in the digital age.”

Investments we’ve made in our academic infrastructure show just how seriously we do take the future. Our enhanced physical presence is anchoring academic innovation that brings the world to SU and SU to the world, whether through cutting-edge on-campus facilities, such as Newhouse 3 and the soon-to-be-opened Dineen Hall, along the Connective Corridor to the newly renovated Peck Hall, the Warehouse, and Near Westside, across the country from New York to Atlanta to L.A., or globally, from Santiago, Chile, to Istanbul, Turkey.

The book on the campaign may be closed, but it’s already inspiring our students and faculty to write compelling new chapters—perhaps as compelling as those of College of Arts and Sciences professor and author George Saunders G’88, recently named among Time Magazine’s 100 most influential people in the world. All of this is owing to your generosity in sharing your gifts, talents, and energies every day and in myriad ways. A billion thanks to each and every one of you! You are truly amazing!

Cordially,

Nancy Cantor
Chancellor and President
Opening REMARKS

WATER POWERS A DIVISIVE DEBATE

A WORLD OF FRESH WATER SURROUNDS US, YET WE DON’T OFTEN THINK ABOUT ITS role in our lives. Beyond its extreme power to nurture or destroy life, its presence is rarely celebrated by folks who share an abundance of it and go about their daily lives taking it for granted. But, as anyone who relies on a well can tell you, when the well runs dry, a whole new perspective on water can flood the mind. Suddenly, such simple tasks as laundry, flushing the toilet, and filling the dog’s water dish require strategic measures, most notably coming up with a game plan to acquire and haul water from elsewhere and use it as conservatively as possible.

I’ve experienced this scenario several times, and it’s never fun to turn on a tap and hear the sucking sound of an empty water pipe. During a long dry spell last summer, we failed one day in our attempt to balance chores with the well’s recovery time. Our kitchen faucet gurgled and sputtered, and spit nothing out. Fortunately, the well replenished itself after a couple days, but the incident served as a warning for us to mind our ways. If anything, such ordeals teach you the importance of water conservation and a deep appreciation for those around the globe who deal with the issue on a daily basis. For us, it may be a mere inconvenience, but for those in parched landscapes or with little or no access to safe drinking water, it can be a matter of survival.

Water resources management poses a worldwide challenge, and for many residents of New York State, the issue has surfaced in the fray over whether to allow the practice of high-volume hydraulic fracturing, or fracking, for shale gas, which has the potential to contaminate groundwater and surface water. Journalist Tom Wilber G’89, who has closely reported on the issue for several years, lays out the debate in this edition of the magazine, as well as the related work of a group of SU geologists and a College of Law alumnus (see page 34). It’s a complex issue that has provoked a highly divisive political debate involving environmental concerns, public health, individual land rights, and economic development.

To be sure, there is a lot at stake, especially for those whose lands and livelihoods are riding on the outcome. Do we safeguard one precious natural resource and ensure its vitality for the future, or risk it for the economic rewards that come with another that we never seem to have enough of? That’s a question everyone must consider, since we all need safe water and our addiction to fossil fuels isn’t going to be cured anytime soon.

JAY COX
EDITOR

WEB SITE: sumagazine.syr.edu

CHANGE OF ADDRESS ONLY: Advancement Services, 820 Comstock Avenue, Room 009, Syracuse NY 13244-5040. Telephone: 315-443-3904. Fax: 315-443-5169. E-mail: alofran@syr.edu. For duplicate mailings, send both mailing labels to above address.

MAGAZINE CORRESPONDENCE AND OTHER BUSINESS: Syracuse University Magazine, 820 Comstock Avenue, Room 308, Syracuse NY 13244-5040. Telephone: 315-443-3390; Fax: 315-443-5508. E-mail: jcox@syr.edu.

Contents © 2013 Syracuse University, except where noted. Opinions expressed in Syracuse University Magazine are those of the authors and do not necessarily represent the opinions of its editors or policies of Syracuse University.
DURING ITS HEYDAY, GROVE PRESS SEEMED TO BLAST THE STATUS QUO INTO OBLIVION every chance it had. Under the leadership of the mercurial Barney Rosset from 1951 to 1985, the Greenwich Village-based publishing house made freewheeling forays through its books and independent films into civil rights, the ’60s counterculture, the Black Power movement, leftist politics around the globe, avant-garde theater, foreign literature, and the sexual revolution. Rosset, brilliant to some and a “smut peddler” to others, championed free speech without fear as Grove gained notoriety for its high-profile legal bouts with government censors over the publication of such books as *Lady Chatterley’s Lover and Tropic of Cancer*. Grove made a fortune, lost a fortune, withstood protests, and even a bombing. Amid all that, it also worked with a handful of authors who were, or would become, Nobel Laureates.

Today, the Grove archive—complete with first editions, manuscripts, court transcripts, office memos, phone logs, correspondence, business transactions, news clippings, telegrams, art, you name it—resides in the SU Library Special Collections Research Center (SCRC). At an estimated 775 linear feet, it’s considered one of SCRC’s largest—and one of its most significant—collections. “The Grove Press Archive is truly remarkable,” says Sean Quimby, senior director of special collections. “It provides a unique window into the mid-20th century literary scene and documents the profound upheaval of the ’60s and the transformation of American culture.”

In January, SCRC rolled out some of the collection’s most intriguing holdings for *Strange Victories: Grove Press 1951-1985*, an exhibition done in collaboration with the yearlong Ray Smith Symposium *Positions of Dissent*. The exhibition’s title plays off of Rosset’s *Strange Victory* (1948), a post-World War II film he produced about racial discrimination in America. “Basically, nearly everything Grove did was a struggle,” says Susan M. Kline, Grove Press project archivist. “When they managed to get something published, it was often a victory in some fashion.”

As curators of the exhibition, Kline and Lucy Mulroney, curator of special collections at SCRC, set out to show Grove was much more than a book publisher—it was a change agent in the world of culture and politics with an insatiable curiosity and diversity of interests fueled by a global network of translators, authors, activists, and other literary types. “Your understanding of a particular work can completely change when you get to look at all the correspondence, the work with translators, the publicity,” Mulroney says.

Both Kline and Mulroney say one of the most revealing aspects of the correspondence is how it reflects Grove’s personal relationships with many authors. Rosset, for instance, had lifelong exchanges with Samuel Beckett and Japanese author Kenzaburo Ōe. In a 1965 handwritten letter, a young Ōe, who would be awarded the Nobel Prize for Literature in 1994, tells Rosset about attending a seminar at Harvard, reading *Huckleberry Finn* and *Invisible Man*, and meeting author Norman Mailer in Boston. “I was introduced to Mr. Norman Mailer,” Ōe wrote, “but I was a ‘invisible man’ for Mr. Mailer, unfortunately…”

As part of the exhibition’s opening, four former Grove staffers participated in a panel discussion, sharing their life and times with the publishing house and Rosset, who died in 2012. They cited Beckett’s *Waiting for Godot* (which sold more than two million copies) and *The Autobiography of Malcolm X* as the two most seminal books in the Grove catalog. “Publishing [Malcolm X] stands in my mind as a daring act,” said national sales manager Nat Sobel, recalling how Grove acquired author Alex Haley’s manuscript after Malcolm X’s assassination in 1965. They also recounted the tale of Rosset and editor Fred Jordan journeying to
Bolivia to gather pages of Che Guevara’s diary after the revolutionary had been assassinated there in 1967. “We got a message to go to the small town of Cochabamba and find the manuscript,” Jordan said. “I got some pages there and put them in my satchel.” Those pages were translated and excerpted in the August 1968 issue of Grove’s literary magazine, *Evergreen Review*, which included a photo of Guevara’s corpse. In February 1968, *Evergreen* had published a tribute issue to Guevara, featuring a cover portrait by artist Paul Davis, which would become the iconic image of Guevara that endures today. But back then, after Grove turned the image into posters and plastered them around New York City bus and subway stations, an anti-Castro group launched a rocket into the Grove offices, fortunately in the middle of the night when no one was there. Never a dull moment. “When Barney wanted to publish something, making money was not even in the equation,” said Claudia Menza, an *Evergreen* editor. “Publishing was the equation. Whether he had the money or didn’t have the money, getting the work out there was what he was there to do, and nothing was going to stop him.”

—Jay Cox

Grove Press introduced readers to a host of writers and provocative ideas, and its books often featured creative cover designs.

To view a video about the Grove Press exhibition, go to sumagazine.syr.edu.
THE CHANCE MEETING OF MARINE BIOLOGIST SUSAN PARKS AND MECHANICAL ENGINEER Melissa Green at a 2012 welcome gathering for new SU faculty led to an innovative collaboration that enriched and broadened research opportunities for both women. Parks, a biology professor in the College of Arts and Sciences, studies the relationship between ocean noise levels and stress on whales, but was hampered by the interference picked up by the underwater sound transmitters used to collect data. Green, an L.C. Smith College of Engineering and Computer Science (LCS) faculty member who is an expert in fluid dynamics, partnered with Parks’s research team to discover that a slight design adjustment to the transmitter could significantly improve the clarity of underwater recordings. Green then worked with the transmitter’s manufacturer to improve its product, making possible more precise results—not only for the SU-led biologists, but for all researchers doing underwater sound recording.

The coming together of this cross-academic-and-industry team serves as a noteworthy example of the work of SU ADVANCE, a multidisciplinary project supported by the National Science Foundation (NSF) to ensure a greater presence of women faculty in the science, technology, engineering, and mathematics (STEM) disciplines. As one of seven universities funded by the NSF’s 2010 ADVANCE-IT (Institutional Transformation) competition, SU received a five-year, $3.4 million grant for its project proposal, officially titled “Inclusive Connective Corridor: Social Networks and the ADVANCEment of Women STEM Faculty.” The SU proposal was developed through the collaborative efforts and devotion of senior STEM faculty and administrators, including those engaged in the Women in Science and Engineering professional development program (WISE).

To underscore the project’s commitment to institution-wide transformation, the University pledged support during the initial five years of the NSF grant and for five years beyond that. “The recruitment, retention, and advancement of women in these fields are critical priorities not only
for higher education, but for the nation as a whole,” says Chancellor Nancy Cantor, the project’s principal investigator. “Changing the overwhelming underrepresentation of women across these areas will take deep and broad collaboration, so we have assembled an esteemed and experienced team of faculty to lead the charge in forging the expansive intellectual and social networks it will take to turn the tide.”

According to Marie Garland, executive director of SU ADVANCE, the project’s keystone is the belief that networks matter for career development—a concept upheld by a growing body of research. The project’s initiatives create opportunities for connections among faculty women and men in SU’s 12 STEM departments, linking them within a web of resource hubs. These hubs arise from collaborations, such as those that grew out of the connection between Parks and Green. “By building on successful partnerships, we’re creating a passageway of relationships, opportunities, and resources to unleash the power of unique talent,” Garland says. “This is about identifying opportunities for connecting with each other and recognizing the possibilities within those connections for igniting the spark of an emergent idea. Ultimately, it’s about seeing our networks as a mechanism for institutional transformation.”

Through the project’s four main initiatives, female STEM faculty members will become better connected to each other, to mentors, to research centers, and to campus resources, supporting their progress toward tenure and full professorship. Strengthening professional networks also enhances recruiting, another significant aspect of SU ADVANCE. Working directly with search committees helps ensure that candidate pools for faculty positions include increasing numbers of women, particularly women from underrepresented racial and ethnic groups and women with disabilities.

Another recruitment initiative, the Chancellor’s Faculty Fellowship, offers two-year positions with an emphasis on cultivating future faculty. Lashun King Thomas, the first person appointed to the fellowship, joined the LCS civil and environmental engineering department in 2011. “Being here has been a wonderful opportunity,” says Thomas, whose research focuses on understanding and alleviating the health risks of groundwater and soil contamination. “Having the support of the University and my department, as well as the help and advice of my colleagues, lets me feel like I’m a part of a real collaborative effort. I have all the resources I need to successfully immerse myself in the academic setting.”

In keeping with SU’s commitment to Scholarship in Action, SU ADVANCE creates opportunities for interdisciplinary, and academy-industry-community, research partnerships, ensuring that female faculty members connect with a broad range of possible collaborators. This aspect of the project includes opportunities for women faculty to meet with industry researchers, SU’s research center directors, and others. Additionally, SU ADVANCE strives to engage male faculty as partners and advocates. “Institutional transformation is the work of all faculty, and is sustained by policies and procedures that are supportive of equity and inclusion,” Garland says. “Involving everyone in the process is the key to change. It’s also a distinguishing feature of this project.”

The project is already having an impact, as evidenced by an increase in the number of female STEM faculty since 2010. “Women now account for 23.4 percent of faculty in SU’s 12 STEM departments, up from 20.7 percent before the grant started,” Garland says. Hiring numbers show an increase from two or three new female STEM faculty per year in the years just before SU ADVANCE began (2008-10) to six in 2011 and again in 2012. Additionally, the number of women who are full professors in STEM has increased by 25 percent, while reports reflect significant decreases in the number of women STEM faculty voluntarily leaving SU. “Still, continued progress requires a shift in our perspective as an institution—a change of mindset,” Garland says. “We’re thinking deeply about the culture of the University and asking how can we ensure that all faculty find a place where they know they are valued, included, and supported everyday.”

—Marie Garland, executive director of SU ADVANCE

By building on successful partnerships, we’re creating a passageway of relationships, opportunities, and resources to unleash the power of unique talent.”

—Amy Speach
SU PROJECT ADVANCE »

STILL THE BEST CURE FOR SENIORITIS

The concurrent enrollment program celebrates 40 years of helping high school seniors get a jump on college.

FAR OUT! RIGHT ON! CAN YOU DIG IT? MUCH SLANG from the early 1970s might only be exclaimed these days by baby boomers or heard on old Hanna-Barbera cartoons. But at least one word used in high school back in the day still has currency. “Yes, we talked about ‘senioritis’ in high school,” says Rachel Mandel ’15, a Coro-nat Scholar in the College of Arts and Sciences and a graduate of the Bronx (New York) High School of Science. “I saw friends slack off once they were accepted at college, and those who took their foot off the gas have seen their grades drop.”

As a high school senior, Mandel definitely did not slack off. Among other advanced classes, she took Forensic Science (CHE 113) at Bronx High School through Syracuse University Project Advance (SUPA), a concurrent enrollment program that allows qualified high school seniors to take SU classes for credit at their schools.

SUPA—now celebrating its 40th year—got its start because of a local epidemic of senioritis. In 1972, six Central New York high schools approached SU about establishing a program to address college-bound seniors’ lack of motivation and college preparation. SU proposed that high school teachers, trained as adjunct professors, could teach university credit-bearing courses during the school day. Senioritis would be mitigated—and students given a jump on their college careers—through rigorous courses, readings, and labs, similar in every way to those experienced on campus.

To ensure University standards were maintained, SU faculty would train the teachers, review syllabi, and visit classes once a semester. For their part, only high school teachers with a master’s degree and five years’ experience could apply to teach in the program. To be certified, they would have to complete adjunct instructor training under faculty supervision at SUPA’s annual Summer Institute—still held to this day on campus in June and July—and attend mandatory, subject-specific professional development seminars every year.

STANDING OUT

In 1973, SUPA offered five SU courses in nine schools. Thanks to careful, collaborative design by faculty and the former Center for Instructional Development, by 1982-83 SUPA had grown to eight courses in 73 schools, serving more than 3,300 students. Today, 10,200 students in more than 200 high schools—across five states and

Below: East Syracuse Minoa (ESM) chemistry teacher Sally Mitchell (center) leads an SU Project Advance chemistry class through a lab exercise. Also pictured (from left) are Venice Magunga, Jessica Barbini, Chris Schiavone, and Andrew Rosso.

Top of facing page: ESM students Alec Miller (left) and Esef Hamzic work on the lab exercise.
three continents—can choose from 38 courses in disciplines encompassing humanities; languages; pre-law; business; and science, technology, engineering, and mathematics.

Right from the beginning, SUPA’s model—the rigor of its curriculum, the mandatory training of teachers, and continuous evaluation—meant the program stood out among other concurrent enrollment programs. In fact, it became—and remains—a model for similar programs at Indiana University, University of Pittsburgh, and elsewhere, and its standards eventually were adopted by the National Alliance of Concurrent Enrollment Partnerships (NA-CEP), an advocacy body that has twice accredited SUPA.

For education advocates such as NACEP, the term “college readiness” has supplanted “senioritis” in a national debate on how well high schools prepare students for university and whether universities are communicating the skills they require. “There are rumors about college in high school,” Mandel recalls. “You hear you’ll get in trouble if you miss one class, or professors talk too fast, or they don’t care about your success. To me, readiness means knowing what college is really like.” Thanks to SUPA, Mandel says her college transition was fairly easy. “There were more similarities than I expected, and CHE 113 prepared me with long-term projects, lots of group work, and lectures,” she says. “Plus, passing the course helped me meet my freshman chemistry sequence!”

High school students also encounter the belief that they are prepared for college, though that may not be the case. “I found the academic side of the college step-up was just assumed,” says Jesse Feitel ’13, a College of Arts and Sciences student who is a Remembrance Scholar and undergraduate representative to the SU Board of Trustees. “It was taken for granted that we’d know research, citations, and have the right work ethic.” Feitel, who took SU English and writing courses at Northport (New York) High School, admits these classes were difficult. “I had a semester-long project, something I’d never experienced, but a great teacher helped me,” says Feitel, who is applying for law school. “I learned library skills, college writing, and collaboration, all of which will be important to me as a lawyer.”

School of Education professor Marlene Blumin agrees that college readiness behaviors are taken for granted. “Good college students self-monitor behavior, manage reading and note-taking, and balance work and life,” says Blumin, director of SU’s study skills program, designer of the SUPA-offered course College Learning Strategies (CLS 105), and a SUPA faculty advisor. “They know that a syllabus is a road map for learning, and they use their learning across disciplines—taking knowledge from English and applying it to economics, for instance.”

Early on, however, Blumin realized no one teaches a student how to be a student. “I’ve set out to demystify the college learning process, bringing CLS 105 to high schools through SUPA,” says Blumin, noting SUPA allows students to experience academic life in a safe environment. “And this familiarity is a large part of the program’s success.”

KEY ENHANCEMENTS

For SUPA director Professor Gerald Edmonds, the program’s growth hasn’t just been a matter of ever-rising enrollment numbers. “We’ve also added key enhancements to spur students’ intellectual growth, teachers’ professional development, and the strengthening of K-12 learning communities,” he says. SUPA’s recent enhancements include offering Blumin’s College Learning Strategies class as a middle school teacher professional development course and piloting “SUPA Academies.” These academies—being introduced in underserved schools—will nurture cohorts of handpicked, high-performing students. They will begin their college preparation in 9th grade by taking advanced high school classes and eventually, starting in 11th grade, by tackling a full complement of SU introductory classes. “These initiatives continue our commitment to address the challenges students from all backgrounds face adapting to college,” Edmonds says, “and to ensure that increased college access is matched by greater expectations of college success.”

In 40 years, there have been many young people like Feitel and Mandel—more than 200,000—transformed into scholars by Project Advance. By developing a novel cure for senioritis in 1972-73, SUPA became a pioneer in the concurrent enrollment movement. Today, SU can look proudly on a program that is not only the largest of its kind, but also a template for other colleges and universities to follow.

—Martin Walls
CHANCELLOR SEARCH COMMITTEE »

PROCESS TO IDENTIFY CANDIDATES BEGINS

SU BOARD OF TRUSTEES CHAIRMAN Richard L. Thompson G’67 has announced the membership of the Chancellor Search Committee and details about the search process that will identify the successor to Chancellor Nancy Cantor, who announced in October that she will conclude her tenure as Chancellor when her current contract ends in June 2014 (news.syr.edu/message-from-chancellor-cantor-10-12/).

The committee, chaired by Trustee Vice Chair Judge Joanne F. Alper ’72, is composed of trustees, faculty, students, a staff member, a deans’ representative, and a member of the Chancellor’s Cabinet. The committee’s charge will be to identify and recommend potential candidates for the board to consider as the University’s 12th Chancellor and President.

“Judge Alper has launched the search on precisely the path needed to select the next Chancellor for the University,” Thompson says. “A hallmark of the SU community long has been its distinctive inclusiveness, and Joanne has overseen the composition of both an open search process and an outstanding search committee that assures us of benefiting from the best thinking of SU’s broad constituencies.”

The Board of Trustees has retained the executive search firm Spencer Stuart to assist with the identification of highly qualified candidates. In addition, a new web site dedicated exclusively to the search process was established (syr.edu/chancellorsearch). The University will also offer an online survey and host several open informational meetings to update SU community members on the search process and how they can provide ideas and input to the committee as it undertakes its work.

“Among the steps we will take to assure an open process will be providing ample opportunity for stakeholders across the campus community to articulate their aspirations and offer input,” Alper says. “I am especially hopeful that our alumni from coast to coast and around the world will seize this opportunity to engage as stewards of this institution, which means so much to all of us. I am confident we will attract candidates of the highest caliber.”

—Office of News Services

NEWS MAKERS

Vice Chancellor and Provost Eric F. Spina announced the appointment of two new deans following nationwide searches: Michael A. Speaks was named dean of the School of Architecture, and Kenneth A. Kavajecz was appointed dean of the Whitman School of Management. Speaks is currently dean of the College of Design at the University of Kentucky. Kavajecz is chair of the finance department at the University of Wisconsin-Madison.

English professor George Saunders G’88 has been selected to receive the 2013 PEN/Malamud Award, which recognizes a body of work that demonstrates excellence in the art of short fiction. Saunders was profiled earlier this year in The New York Times Magazine. The article lauded his fourth and latest short story collection, Tenth of December (Random House).

Newhouse student Alex Kline ‘16 was named to Forbes’ “30 under 30” list for sports. The teenage basketball recruiting analyst founded The Recruit Scoop (recruitscoop.rivals.com).

African American studies professor Micere Githae Mugo was honored with the Flora Nwapa Award for excellence in African literature. Presented by the African Literature Association, the award recognizes Mugo for her outstanding contributions as a poet, playwright, essayist, critic, and teacher of literature and orature.

Walter D. Broadnax G’75, Distinguished Professor at the Maxwell School, was appointed to a panel leading an independent review of a plan to revive the U.S. Postal Service through public-private partnership.

SPORTS

Former Orange basketball star Carmelo Anthony had his No. 15 jersey retired during halftime of the SU-Georgetown game on February 23 in the Carrier Dome.

SU women’s basketball center Kayla Alexander ’13 received All-America honorable mention accolades from the Associated Press. Alexander completed her four-year career as the Orange women’s all-time leading scorer with 2,024 points. She helped guide the team to an NCAA appearance and a 24-8 record.

The SU men’s and women’s cross country teams were honored as U.S. Track & Field and Cross Country Coaches Association All-Academic teams for the fourth straight year. Sarah Pagano ’13, Griff Graves ’12, G’13, and Martin Hehir ’15 received individual All-Academic honors from the association. It was Pagano’s second straight USTFCCCA honor.
NEW SYRACUSE UNIVERSITY HEAD FOOTBALL COACH

Scott Shafer had a strong hand in the resurrection of the Orange, and he plans to keep building on that success. Shafer, who served as defensive coordinator for the past four seasons, took over the program in January when Doug Marrone ’91 departed Syracuse to become head coach of the NFL’s Buffalo Bills. “We are just so excited and thrilled that we can hand the torch to a man who is so deserving of being a head coach,” Marrone said at a press conference, introducing Shafer as the new leader of the Orange. “It was a perfect fit. We got a quality man right here.”

Shafer has more than two decades of collegiate coaching experience and is prominently regarded for his aggressive defenses. A 1990 graduate of Baldwin-Wallace College, where he played quarterback, Shafer grew up in a football family in Painesville, Ohio. His late father coached him in high school, and Shafer says he’s dreamed of being a head coach since he was 10 years old. After college, he signed on as a graduate assistant at Indiana University and began building his reputation as an innovative defensive specialist. En route to Syracuse, he made stops at the University of Rhode Island, Northern Illinois, Illinois, Western Michigan, Stanford, and Michigan, serving primarily as a defensive coordinator. “We want to make SU one of the best teams in the nation,” he said. “That is a goal of ours.”

When Shafer arrived in Syracuse in 2009, Marrone tasked him with helping rebuild a team that had collected only 10 wins in the previous four seasons. Over the next four seasons, the Orange went 25-25, including 8-5 records—and New Era Pinstripe Bowl victories—in 2010 and 2012. The Orange also grabbed a share of the Big East title last season. Shafer’s blinding and relentless defenses propelled SU into the upper tier of the national rankings in several defensive categories, including sixth in tackles for a loss (2012). In 2010, the Orange defense was ranked seventh in the country, earning award nominations for Shafer as the nation’s top assistant coach.

The Orange’s turnaround did not go unnoticed. NFL teams went in pursuit of Marrone, who joins New York Giants head coach Tom Coughlin ’68 G’69 as one of two Syracuse alumni leading teams in the league. When Shafer was introduced as SU’s 29th head coach, he shared his vision for the program and talked about his beliefs in developing student-athletes and maintaining the team’s academic excellence. “To carry on the values of integrity, commitment, excellence, and teamwork, and put them into action with great attitude, effort, and enthusiasm,” he said. “It’s those three pillars that we will always point back to as we try to progress forward in making this community proud of the product we put on that football field.”

He said he envisions a “hard-nosed team that’s from a hard-nosed town” with a crushing defense and a “fast, fun, and inventive” offense. He also envisions a Dome that “shakes and intimidates” and a student body in the stands that will take on the role of 12th man. “We’re counting on them to help us intimidate the opposing team,” he said.

With several former assistants joining Marrone in Buffalo, Shafer pushed forward with the program. He squared up his staff, signed recruits, ran spring practice, and prepared for the season ahead—the Orange’s first in the Atlantic Coast Conference. “We’re going to storm that conference and we’re going to do better than people think we can in year one,” he said.

If that isn’t motivation enough, you can be sure it will be game-on for the Orange when Shafer steps onto the field this fall as a head coach for the first time. He’ll realize his childhood dream, remember all the hard work he’s put in to get there, and be ready for all the hard work ahead, knowing he’ll demand it from himself and the program to achieve his vision of success.

—Jay Cox
RESEARCH SNAPSHOT

SEISMIC EVALUATION AND RETROFIT

PROJECT: Seismic Evaluation and Retrofit of Deteriorated Concrete Bridge Components

INVESTIGATOR: Riyad S. Aboutaha

DEPARTMENT: Civil and Environmental Engineering

SPONSOR: Research Foundation of the City University of New York

AMOUNT AWARDED: $76,165 (April 2012 - June 2013)

BACKGROUND: Corrosion of steel bars in reinforced concrete structures is a major durability problem for bridges constructed in New York State. The heavy use of deicing salt further compounds this problem. Corrosion of steel bars results in loss of the steel cross section, deterioration of the bond between concrete and reinforcing bars, and more important, in most cases, it results in an asymmetrical concrete section that is susceptible to shear stresses produced by torsion.

The frequency of earthquakes and the expected rate of ground movement in the state are less than those experienced in western states, and most earthquakes go undetected by people. However, given the level of deterioration in many reinforced concrete bridges in the state, they are considered vulnerable to major damage during a moderate seismic event. For example, potential damage of bridge structures in New York City would have a serious impact on the state’s economy, disrupt the traffic, and slow down recovery from the earthquake.

There is an urgent need for a proper detailed guide for analysis of deteriorated reinforced concrete bridge components that could assist structural engineers in estimating the reserved strength of deteriorated bridges, and designing cost-effective methods for retrofit.

IMPACT: Proper evaluation and retrofit of existing deteriorated reinforced concrete bridges will limit collapses during a moderate seismic event in the state, consequently saving people’s lives, and reducing its impact on the economy. This project will evaluate the seismic response of typical deteriorated reinforced concrete bridges constructed in New York. In addition, it will offer a guideline for seismic retrofit of deteriorated reinforced concrete bridge components damaged by corrosion of steel reinforcing bars.

Under Interstate 690, near the Interstate 81 interchange, in downtown Syracuse.
DISABILITY CULTURAL CENTER »
CREATING A CULTURE OF INCLUSION

INSIDE THE DISABILITY CULTURAL CENTER ON CAMPUS, NUMEROUS POSTERS ILLUSTRATING SOCIAL EVENTS AND ACTIVITIES ARE PILED UP ON A BULLETIN BOARD. A SET OF COZY, DARK BLUE LINEN SOFAS SITS ALONG A WALL, FACING A SMALL SHELF FULL OF DVDs AND VIDEOTAPES. CHAIRS LINE THE MIDDLE OF THE ROOM, AND A FLAT-SCREEN TV RESTS ON A WALL. STUDENTS COME HERE TO WORK, STUDY, AND HANG OUT. “THE CENTER HAS ALL THE RESOURCES AND APPLIANCES WE NEED,” SAYS EDIE ZAREMBA ’13, AN ENTREPRENEURSHIP AND EMERGING ENTERPRISES MAJOR IN THE WHITMAN SCHOOL OF MANAGEMENT. “IT IS REALLY SPECIAL THAT THIS KIND OF PLACE EXISTS. WE HAVE OUR OWN SPACE, KIND OF LIKE HOME. IT IS A SAFE, INCLUSIVE SPACE.”


THE CENTER, PART OF THE DIVISION OF STUDENT AFFAIRS, WORKS COLLABORATIVELY WITH THE OFFICE OF DISABILITY SERVICES, WHICH OFFERS ACADEMIC-RELATED SERVICES TO STUDENTS. IT ALSO HAS A STRONG CONNECTION WITH SUCH LOCAL ORGANIZATIONS AS ARISE, ENABLE, AND MOVE ALONG. FOR EXAMPLE, THE CENTER AND MOVE ALONG CO-HOST ORANGE-ABILITY, A BASKETBALL GAME PLAYED BY PEOPLE IN ADAPTED WHEELCHAIRS. THE EVENT RAISES AWARENESS OF WHEELCHAIR USERS AMONG STUDENTS, AND SHARED THE MESSAGE THAT SPORTS ARE FOR EVERYONE.

ACCORDING TO WIENER, THE CENTER SERVES AS A HUB, ENABLING SOCIAL NETWORKING AND COMMUNICATIONS BASED MAINLY ON DISABILITY ISSUES. ALTHOUGH THE DCC IS MODELED AFTER THE DISABLED STUDENT CULTURAL CENTER AT THE UNIVERSITY OF MINNESOTA, IT IS THE ONLY UNIVERSITY-BASED DISABILITY CENTER RUN BY A FULL-TIME STAFF MEMBER. AS PART OF HER WORK, WIENER ALSO HELPS OTHER UNIVERSITIES INTERESTED IN DEVELOPING CULTURAL CENTERS AND ADDRESSING DISABILITY ISSUES. AS THE DCC CONTINUES TO GROW, ITS BIGGEST CHALLENGE REMAINS TO EDUCATE PEOPLE WHO HAVE MISCONCEPTIONS ABOUT PEOPLE WITH DISABILITIES. THESE MISUNDERSTANDINGS REMAIN A WORLDWIDE PROBLEM. “INCLUSION IS A TRICKY ISSUE,” SAYS KIEL MOSES, A MASTER’S DEGREE STUDENT IN DISABILITY STUDIES AT THE SCHOOL OF EDUCATION. “IT IS HARD TO FULLY CREATE INCLUSION IN REALITY.” —JINGNAN LI

Photo by Steve Sartori

The Disability Cultural Center offers social, cultural, and educational programming, and serves as a gathering place, welcoming those with and without disability identities.
Sikhosana ‘11, G’12 was just 11 years old when she had to walk alone from her home in the Mzilikazi African Township to the city to buy medicine for her ailing grandmother, who was raising her and five younger siblings. It was during the days of strict apartheid in Rhodesia (now Zimbabwe)—a time when black people were not permitted to ride on buses or own cars. It was a challenging journey for the young black girl—but one that would change her life.

The pharmacist’s wife took one look at Sikhosana and was so impressed by her beauty that she wondered if her daughter, who owned a modeling school, would be interested in the young girl as a fashion model. “I had no idea what she was talking about,” says Sikhosana, who earned a master’s degree in international relations and conflict resolution from the Maxwell School. “The next time I came to buy medicine her daughter was there, took pictures of me, and wrote down my address.” Sikhosana soon forgot the encounter, for her beloved grandmother died shortly afterward, leaving her to raise her brothers and sister alone.

Nearly five years passed before the woman invited Sikhosana to attend her modeling school. “It was not an easy place for me and I was very sad,” she says. “It was difficult for the white girls to accept a black girl coming into their school. They didn’t want to share makeup and clothes with me or go into the sauna or the pool if I went in. Apartheid was at its peak at that time, and they resented me.” Despite the obstacles, Sikhosana excelled, becoming the nation’s first black fashion model and winning numerous titles, including Miss Rhodesia 1978. Her success led her to open her own modeling school in 1990, the first black woman in the country to do so. She closed the school in 1998, when she came to the United States to live with an aunt in Syracuse and further her education.

After earning an associate’s degree in information technology and programming at Bryant and Stratton College, Sikhosana attended University College, earning a bachelor’s degree in legal studies, supporting herself by working for a local attorney. Inspired by her “prayer warrior” grandmother, whose home was a refuge for people from all over Africa seeking spiritual and physical healing, Sikhosana took theology classes from an international bible seminary and was ordained a pastor in 2004.

Along with her ministerial duties and Maxwell studies, she is the founder and driving force of the Blessed Sikhosana Foundation, which funds sustainable developments, such as sponsoring and educating village girls, as well as clean water and medical projects in rural areas of Zimbabwe. A dedicated advocate for African refugees in Central New York, she assists them with housing, employment, and educational issues. “We have received 20 donated computers and are looking for space on Syracuse’s North Side to establish a computer center,” she says. “Our refugee children are having difficulties passing their Regents examinations, and we hope a computer center will help, especially for those who are having trouble with English.”

Although still dedicated to addressing problems in Africa, and planning to use her education to improve the lives of people there, Sikhosana became an American citizen in 2006. She is immensely proud of her adopted country. “America is so blessed and people here take it all for granted—the clean water, the abundant food, health care, education,” she says. “Americans don’t realize that their country is the best. I consider myself privileged to be an American citizen.” —Paula Meseroll
Stephen Kuusisto

Enlivening Language

For Poet Stephen Kuusisto, Language is Delicious and Powerful and Survival. He knows from bittersweet experience. “I often tell the story of being a blind kid on the playground in 1960 and convincing a bully not to beat me up by just simply dazzling him with invention,” says Kuusisto, University Professor and director of the Renee Crown University Honors Program. “My grandmother used to laugh that the kids in the neighborhood followed me around because I was a very imaginative, funny kid.” It was inevitable that he would put his words to form. “The jokester in me likes to say, ‘Being blind, I was never any good at baseball. Poetry was a better career,’” says Kuusisto, who is accompanied around campus by his guide dog, Nira.

Born with a condition in which his retinas were underdeveloped, Kuusisto sees shapes and colors only as a blurry, distorted panorama. Memory and his other senses compensate to help him tell stories in verse. His poems reveal texture and imagery that are vivid and observant as in “Summer at North Farm” (Only Bread, Only Light, Copper Canyon Press, 2000): “Fires, always fires after midnight, / the sun depending in the purple birches / and gleaming like a copper kettle.”

A graduate of the acclaimed University of Iowa Writers’ Workshop, Kuusisto traveled to Scandinavia to translate contemporary Finnish poetry as a Fulbright Scholar. He ventured into nonfiction writing around the time of the passage of the Americans with Disabilities Act of 1990. “I realized then that essentially I had spent my entire life without civil rights,” Kuusisto says. Although he attended public schools, Kuusisto was educated at a time when there were no laws in place to assist those with special needs. His first-grade teacher worked with him to help him read as he pressed his face into the pages of reading primers.

Kuusisto’s memoir, Planet of the Blind (The Dial Press, 1998), a New York Times’ “Notable Book of the Year,” details his life growing up but also, in a sense, it tells the story of many other individuals who are blind. “I needed to write an autobiographical account because I was part of a historic movement of that first wave of people with disabilities entering the public square,” he says. His other works include more than 100 essays, articles, and poems, which have appeared in national publications, and the forthcoming Letters to Borges (Copper Canyon Press, 2013).

In 2011, his commitment to disability rights brought him to SU, where he recognizes the work being done in disability studies at the School of Education, among other programs. “The idea that Syracuse embraces scholarship that is tied to community engagement and the well-being of people, many of whom have been marginalized historically, was really powerful for me,” says Kuusisto, who along with his wife, Connie, founded a consulting business that assists companies on the best practices in serving customers with disabilities.

After he began as director, the honors program helped launch the Center for Fellowship and Scholarship Advising, a campus-wide initiative to help students find opportunities for post-graduate fellowships and scholarships. Kuusisto is also working with administrators to relocate the honors program from Bowne Hall to a larger space to better accommodate the program’s 900 students.

Kuusisto, who was an English professor at the University of Iowa, also engages with students through his honors seminars on poetry and creative non-fiction. His most important lesson: read a lot of good writing—such as Mark Twain’s Life on the Mississippi and Herman Melville’s Moby Dick, and the poetry of Emily Dickinson and Walt Whitman. “A lot of good writing is romantic and strange and not at all simple journalism,” he says. “You want students reading the wonderfully improbable and beautiful writing of real artists, so they can understand great storytelling has to be memorable—and break new ground.”

—Kathleen Haley
TARGETING TOXICITY

BROOKS GUMP HAD EVERY INTENTION of following his father into the medical profession, but as a philosophy major at Swarthmore College, he was more interested in the intersection of philosophy, psychology, and physiology. So when it came time to apply to medical school, things didn’t quite work out as planned. “During my medical school admissions interview, I talked about Freud the whole time,” says Gump, a professor in the Department of Public Health, Food Studies, and Nutrition at the David B. Falk College of Sport and Human Dynamics. “It was suggested that maybe medical school wasn’t the right place for me.”

In due time, Gump found his rightful place in the field of epidemiology—the cornerstone of public health—which studies the causes of disease in human populations, how it spreads, and on developing and testing ways to prevent and control it. An expert in cardiovascular behavioral medicine, he conducts research on how children with low levels of such toxicants as perfluorochemicals (PFCs), lead, and mercury in their blood may be at risk for cardiovascular disease. “Early on, there was no one in my field doing research on how toxicants might alter cardiovascular and endocrine reactions to psychological stress,” says Gump, who holds advanced degrees in general psychology, experimental psychology, and epidemiology in public health.

While studying for his doctoral degree at the University of California, San Diego, Gump worked in an area called health psychology, assessing how a patient’s hospital roommate can affect the outcome of bypass surgery. Later, as a psychology professor at SUNY Oswego, he began to investigate how children’s cardiovascular systems react differently to psychological stress as a function of very low-level lead exposure. His research over the past 10 years contributed to the recent reduction of what are considered acceptable lead levels in children, which were lowered from 10 micrograms per deciliter to five.

Since joining Falk’s public health faculty in 2010, Gump has continued to focus his research on how toxicants in food and the environment affect children. His latest project, funded by the National Institute of Environmental Health Sciences, will compare lead levels in white and African American children as a predictor of heart disease and IQ deficits. “We know many African American children have higher levels of lead in their blood than white children,” he says. “Preliminary data suggest their hearts are already showing signs of change because the lead is causing vascular constriction, which triggers a rise in blood pressure. We also hope to link the well-known detrimental effects of lead on IQ to this vascular constriction because reduced blood flow may be having a negative impact on brain function.”

Going forward, Gump will examine how children react to low-level mercury exposure—which typically occurs because of fish consumption—and assess the relationship between metal toxicants and autism. And because the level of lead in our bodies is now 600 times greater than it was in pre-industrial times, he will explore chelation therapy as a way to detoxify metal agents by converting them to a chemically inert form that can be excreted from the body. Gump has also received National Science Foundation funding to train undergraduates who are military veterans to conduct research with other veterans suffering from post-traumatic stress disorder. “Most of my research is not boundary specific in terms of a particular field,” he says.

Gump says one thing he likes most about being on the faculty of Falk’s public health program—one of the few undergraduate programs of its kind in the nation—is that his research initiatives receive much needed support from the college. “Funding for my research in the toxicant field is a challenge because most funders are not clear about why my research matters,” he says. “The college’s research center helps me write grants and administer budgets, so I can concentrate on my teaching and scholarly activities. Having that support has been terrific—I feel much appreciated for what I do.”

—Christine Yackel
HEART AND DEDICATION

ZOE GUZMAN ’13 CREDITS HER MOTHER FOR ENCOURAGING her to play on the SU volleyball team and pursue her dream of being a medical doctor. It was her mom, after all, who told her nothing can hold her back but herself. “My mom is a well-educated woman, and her commitment to health definitely transfers to me,” says Guzman, a double major in anthropology and forensic science in the College of Arts and Sciences who grew up in San Juan, Puerto Rico. “It affects me in a good way and lets me pursue my career as a doctor.”

As a defensive specialist, Guzman racked up 273 digs in her Orange volleyball career. But the success didn’t come easy. Not recruited for the team, she practiced faithfully and went through an extended try-out period in her first year, dedicating herself to training and improving her skills. The perseverance paid off. As a sophomore, she was awarded an athletic scholarship and made her debut on the court, becoming one of only a couple Hispanic players in the team’s history. Throughout the year, Guzman regularly got up at 5:45 a.m., began to work out at 6:15 a.m., and went to class at 9 a.m. The intense training and extensive schoolwork made her a strong, well-organized, independent young woman. “I have my schedule laid out,” says Guzman, a two-time Puerto Rico High School Athletic Association All-Star selection. “You either organize yourself, or you can’t achieve anything.”

Guzman also made the adjustment to working with two different head coaches and their assistants, believing it helped her develop into a versatile player and acquire lifelong skills. “I can work under pressure and think critically in a stressful situation,” she says. “I don’t think it is what everyone can do. Life never always goes as what we planned.” Guzman enjoyed the team’s international diversity as well, saying it helped her improve her communication skills and learn how to overcome the language barriers. “We have girls from all over the world, Russia, China... whose first language is not English,” she says. “My first language is not English. It is hard to communicate, but we have to learn.”

Even though she received an offer from a professional volleyball team back in Puerto Rico, Guzman plans to focus on her passion for medicine and gain additional clinical and research experience in a post-baccalaureate program. She initially became interested in medicine through a biological anthropology class she took with Professor Shannon Novak. A knee injury five years ago also inspired her to do medical research on her own. “I was fascinated with how the doctors fixed my knee and how safe they made me feel throughout the whole process,” Guzman says. “I was given the opportunity to get back on the court. I want to do the same for athletes and other people as well. I want to tell them, ‘Don’t worry. I will help you out.’ I really love the feeling.”

The successful pre-med student improved her understanding of medicine through her forensic science courses, and says the classes kept her motivated to pursue a medical career. This semester, she did an independent research project on religious objection to autopsies and its effect on death investigations. The research complemented her work as an intern at the Onondaga County Medical Examiners Office—an experience that allowed her to observe autopsies, improve her understanding of human anatomy and pathology, and assist a forensic pathologist. “It was one of the most fulfilling medical experiences I have ever had,” she says. “Everyday I learned a lot, and this made me happy and helped me get a taste of what I will be dealing with in medical school.”

— Jingnan Li
RYAN WILLIAMS

A HELPING HAND

RYAN WILLIAMS GREW UP IN NEW CASTLE, INDIANA—A small town outside of Indianapolis whose only claim to fame is that it has the largest high school basketball gymnasium in the world. He played basketball at New Castle Fieldhouse until his junior year when he realized his true athletic talent was in playing football and running track. During his high school years, Williams considered several career possibilities. “At one point I wanted to be an architect because I liked drawing floor plans, but then I decided I wanted to be an archaeologist so I could travel the world and discover ancient civilizations,” says Williams, associate vice president for enrollment management in the Office of Financial Aid and Scholarship Programs. “And like many other students from low-income families, I thought my ticket to a better life was to become a doctor.”

It was very important to Williams’s mother that he go to college because he would be the first member of their family to earn a degree. He attended Earlham College, a small Quaker liberal arts college located in Richmond, Indiana, not far from home. “Looking back, it was clearly a good decision for me to remain close to my family and have a support system while I was in college,” he says. “My advisors and professors also watched out for me on a day-to-day basis, making sure I was doing what I was supposed to be doing. If it hadn’t been for them, I don’t think I would have made it.”

At Earlham, Williams continued to search for his true calling. He knew he wanted to have a career in a helping profession, but with a major in experimental psychology, he wasn’t sure what direction to take until just before graduation when his advisor asked if he would be interested in working at the school. “It just so happened there was an admissions counselor’s job open at Earlham College, and I was encouraged to apply,” he says. “It was an easy job for me because I loved my undergraduate experience at Earlham, and I really enjoyed traveling around the country talking with parents and students about my alma mater.”

Williams was confronted time and again with the one question he didn’t know how to answer: “How do I afford college?” Realizing he needed to learn more about financial aid, he left Earlham after one year to become a financial aid counselor at the University of Rochester. By the time he left a decade later, he had become the director of financial aid and earned a master’s degree in education administration. “Having the educational credentials in combination with my practical experience gave me career options down the line,” says Williams, who went on to financial aid positions at Boston University and Harvard, and served as vice president of enrollment management at the College Board in Washington, D.C., before moving to Syracuse with his family last spring.

When Williams interviewed for his position at SU, he was impressed with the University’s vision of Scholarship in Action and how that translates into student and community engagement. “Everyone I spoke with echoed the same vision,” he says. “I found it significant that Scholarship in Action has permeated the entire campus.” He was also impressed with SU’s commitment to diversity by increasing access to academically qualified first-generation students, students of color, and students from low-income families, as well as reaching beyond the Northeast to recruit students from several targeted geographic areas around the country. And after several years away from university life, Williams is happy to be back on a college campus because he loves working directly with parents and students. “At Syracuse I feel needed and fulfilled,” he says. “I can be engaged and involved and help make a difference—even if it is one student at a time. That’s what makes me excited and feel good about what I do.”

—Christine Yackel
EDUCATING GLOBAL CITIZENS

WHEN MARGARET HIMLEY WAS AN UNDERGRADUATE at the University of Illinois at Urbana-Champaign, she created her own study abroad program by enrolling in the University of Edinburgh, Scotland. By the end of the semester, she had been bitten by the travel bug and stayed on to explore France, Spain, and Germany before returning home to finish college. “I remember vividly sitting in Edinburgh’s St. Giles Cathedral every Sunday and feeling a miniscule part of history in a way that was completely liberating,” says Himley, associate provost for international education and engagement. “I discovered the world is much bigger than me and that I could touch history across time.”

Himley began her career as a professor of writing and rhetoric in the College of Arts and Sciences in 1983 after completing a master’s degree in English at her undergraduate alma mater and a doctoral degree in composition and rhetoric at the University of Illinois at Chicago. A Midwesterner by birth and upbringing, she was attracted to the high energy of the East Coast and has made Syracuse her home for the past 30 years. Although Himley continues to be a member of the writing faculty as a Laura J. and L. Douglas Meredith Professor of Teaching Excellence, she took on a new challenge in 2011 when she assumed the helm of SU Abroad, which was moved from Enrollment Management to Academic Affairs to reflect the broadening scope of international education at SU. “I was charged with addressing the challenges all higher educational institutions face, which is how to prepare people to live in an increasingly transnational world,” Himley says. “Study abroad is central to that, but we also need a strategic plan for how to produce globally prepared students who know about the world, who care about it, and who engage with others to address urgent issues that cross borders.”

For example, Himley is working with SU faculty to develop a reconciliation program based in Wroclaw, a Polish city (formerly Breslau, Germany) with a complex and contentious past. Students would be provided with coursework and action research opportunities to explore the history, struggles, conflicts, and practices of peace and healing enacted in this region. “The kind of learning students need is what I call ‘metonymic,’ which means that you go deep to learn a great deal about a place, go deep into another place, and then figure out how the two are alike—and not alike—each other by connecting the dots,” Himley says. “This global analytic learning is not only about developing knowledge of the world. It is about learning how to learn about the world—a transnational spirit of inquiry and action.”

One thing Himley likes most about her new job is visiting SU’s eight study abroad centers around the world. Back home, she enjoys learning about the faculty’s scholarly interests and their commitment to international study and research. She also is working with colleagues to determine which pedagogical assumptions need to be reimagined—assumptions about knowledge itself, what is being taught, and what constitutes a globally prepared person. “We’re having an exciting conversation, and we will have an opportunity to do that all over campus,” she says. “There are probably some common features to being globally prepared that we need to highlight in all disciplines.”

A typical day for Himley starts by checking and responding to e-mails at about 4:30 a.m. because someone on her staff is always awake somewhere around the globe. Now, thanks to a new videoconferencing system, she can meet with all of the study abroad center directors at the same time. “I feel that ‘face-to-face’ interaction with the directors is important, even if for some it is in the middle of the night and they are in their pajamas,” Himley says. “Educating global citizens for the world, in the world, is a huge collective undertaking, but well worth the effort—especially when wonderful, hardworking, and caring people are completely focused on students.”

—Christine Yackel
RECORD GAINS

FOR RYAN NASSIB ‘12, THE NUMBERS KEEP ADDING UP TO forward progress. And whether he’s on the football field or in the classroom, the numbers reveal the rewards of hard work, determination, and a fierce competitiveness that drove him to the top of the charts, athletically and academically, during his five years at SU. Now poised to embark on an NFL career, the Orange quarterback leaves the Hill with bachelor’s degrees in accounting and finance (cum laude), a master’s degree in accounting under way, national accolades as a scholar-athlete, and a handful of SU football records. “Ever since I was a kid, my parents instilled in me that if you’re going to do something, you should do it to the best of your ability,” Nassib says. “I wasn’t the most gifted kid, but I put in the work to get to where I wanted to be. That wasn’t new to me coming to college—I’ve been doing that my whole life.”

The West Chester, Pennsylvania, native is one of five children in an athletic family. A Philadelphia Eagles fan since childhood, he loved watching Orange great Donovan McNabb ‘98 during his time there. “I didn’t even know he went to Syracuse until I looked into coming here,” Nassib says. “I thought that was a great sign.”

It was. In 2010, as a redshirt sophomore, Nassib moved into the starting signal-caller role in former head coach Doug Marrone’s pro-style offense. He endured his share of ups and downs, but persevered and kept building on his game. In 2012, his final season, Nassib guided the Orange to an 8-5 record, which included a share of the Big East title and a New Era Pinstripe Bowl victory (Nassib’s second). The co-captain threw for SU single-season records for passing yards (3,749), completions (294), touchdowns passes (26), and total offense (3,891 yards), led the Big East in passing yards per game and total offense, and ranked 12th in the nation in passing yards. And if that wasn’t enough, the tough-minded, hard-throwing quarterback became Syracuse’s all-time leading passer, connecting for 9,190 yards on 791 completions (also a record). He was named a 2012 Pro Football Weekly All-American and earned a trip to the Senior Bowl. Did he envision a record-setting career at SU? “Never in my life,” he says. “I had some great coaching, a little luck, and some great players around me, so I was able to leave my name in the record books, which is nice on a personal level.”

As Nassib advanced his play on the gridiron, he tackled such topics as cost analysis, auditing, and investments at the Whitman School of Management, and interned for three summers at Leigh Baldwin & Co., an investment brokerage firm in nearby Cazenovia. Hitting the books hard also brought him honors as the Big East Football Scholar-Athlete of the Year and as a National Football Foundation Scholar-Athlete. “It was extremely difficult to succeed in the classroom as well as perform at a very high level against top competition,” he says, “so being acknowledged for that was great.”

When Nassib reflects on his time at Syracuse, he’s deeply appreciative of the guidance and support he received from his coaches and Whitman School professors and staff. Most of all, he says, he’ll remember his teammates and all the experiences they shared together. Since season’s end, he’s devoted himself to training and preparing for the 2013 NFL Draft in late April. “Ever since I came to college, one of my goals was to put myself in the best position I can to play at the next level,” he says. “Anytime you strap on a helmet, it’s enjoyable work.”

—Jay Cox
“We want our passion for Syracuse University to be seen and felt long after we’re gone.”

Throughout her career in public education, Patricia Mautino ’64, G’66 witnessed raw, young talent and identified personally with students who needed financial aid to help them pursue their educational goals. Her husband, Louis Mautino ’61, G’62, attended SU on an athletic scholarship and went on to be a business owner in the building industry. Together, they are committed to helping young people prepare for successful lives and feel privileged to share their “Forever Orange” spirit with future generations.

As an active member of the Syracuse University Alumni Association and the iSchool Board of Visitors, and a longtime supporter of SU Athletics, “Pat” Mautino already has a strong presence on campus. And with the four scholarships the Mautinos have endowed through their bequest, their love for SU will become an everlasting legacy.

You can leave a legacy, too.

Bequests, no matter what their size, have an impact. In fact, SU’s continued success is the direct result of thousands of bequests—large and small—made by alumni and friends. To learn how you can do the same, call 888.352.9535, or e-mail giftplan@syr.edu. For help on writing a bequest, visit giving.syr.edu/samplebequest.

Be a leader.

When you make a bequest, you’ll be recognized as a Syracuse University Pathfinder—joining a group of insightful leaders who have included SU in their long-term financial plans and are leading the way for the SU students of today and tomorrow.
SU Recruitment
Keeps Step with the 21st Century

BY CHRISTINE YACKEL

IVAN ROSALES-ROBLES ’15 IS A FIRST-GENERATION high school graduate and the first in his family to attend college. Born and raised in Southern California to a Mexican father and Guatemalan mother, he first learned about Syracuse University when it popped up on his Internet college search. “I felt right at home from the moment I stepped onto the SU campus during a spring reception, and I knew this is where I belong,” says Rosales-Robles, an accounting and policy studies major who hopes to one day develop programs that help minority and lower-income students attend college. “The support I have here is greater than I could have ever imagined—people at SU truly care about me and my future success.”

Rosales-Robles embodies the shifting demographics of SU’s campus and the country at large, where one in three Americans is non-white and four states have “minority majority” populations,
SU undergraduate students come from all 50 states and 82 countries.

Class of 2016
30 percent of undergraduates are minority students or of two or more races.

Class of 2016
16 percent first-generation students.

Class of 2016
31 percent students of color.

Class of 2016
3.6 mean high school GPA.
Ivan Rosales-Robles ’15 is pursuing a double major in accounting and policy studies. He is chairman of the Student Association’s committee on student life, and as a member of the Student Philanthropy Council, he serves as the donor relations intern in the Office of Development.

IVAN ROSALES-ROBLES ’15
the educational level of their parents. So we can have a pretty clear picture of what the demographic landscape will look like 13 years from now. The major thing that can change is immigration patterns.”

Delivering a class—which meets the enrollment targets of the University’s individual schools and colleges and is composed of academically prepared and intellectually curious students who bring diverse backgrounds and perspectives to the classroom—works to enable the faculty to achieve educational objectives and the University’s mission. “Our approach to identifying this talent pool is rigorous and data driven and, when combined with an analysis of the broad demographic trends, results in a comprehensive global recruitment strategy,” says Maurice Harris ’89, ’02, dean of admissions.

As an example, Harris cites the kind of innovative marketing campaign used in the Office of Admissions this year that featured advertisements about Syracuse University and its schools and colleges on 700 websites worldwide. “By combining ad placements with a marketing technique known as re-targeting, we were able to create brand awareness of SU in the minds of our target populations,” Harris says. “While corporations have used these marketing techniques for years, higher education institutions have been slow to adopt them. We believe our marketing and re-targeting campaign is one of the factors that contributed to a 10 percent increase in applications this year.”

As part of SU’s recent fund-raising campaign, regional councils were created in key areas of the country—Atlanta, Boston, Chicago, Los Angeles, New York City, San Francisco, and Washington, D.C.—where alumni presence is strong and opportunities exist to establish partnerships with various institutions. Since these cities represent “geographies of opportunity” for recruiting as well, the admissions office works in close partnership with the Division of Advancement and External Affairs on alumni programming and recruitment activities.

Beyond the bounds of North America, the University established its first international regional council in Dubai in 2012. The Middle East, North Africa, and Turkey Regional Council was created to enhance SU’s presence in the area, strengthen alumni engagement, and ramp up admissions outreach globally. “For the fall 2012 semester, 200 applications were received from Arab Gulf students—an 18 percent increase over the previous year,” Harris says. “SU’s alumni presence is worldwide, and the alumni regional council model is an important vehicle that enables the University to expand its footprint around the globe.”

The University also is affiliated with national programs that help identify highly qualified students with leadership potential.
who might otherwise be overlooked by traditional college selection processes. For example, the San Francisco-based Knowledge Is Power Program (KIPP) is a network of free open-enrollment college-preparatory schools in under-resourced communities throughout the United States. KIPP participant Nathan Woods ’14, a first-generation African American student from Washington, D.C., is majoring in political science with minors in African American studies and child and family studies, and an eye toward becoming a juvenile advocacy lawyer. “I chose SU over 10 other schools because of its diverse campus community, and because I received a generous financial aid package,” Woods says. “My decision to attend ‘Cuse was a no-brainer.”

Closer to home, the Syracuse chapter of Say Yes to Education—a national initiative aimed at improving student achievement in city schools—is providing SU with a pipeline of students from a wide range of racial, ethnic, and socioeconomic backgrounds from the Syracuse City School District. This academic year, 156 Say Yes students are enrolled at SU, including 51 first-year students. “I’m told that 77 different languages are spoken in the Syracuse city schools,” says Margaret Himley, associate provost for international education and engagement (see page 19). “Globalization is not elsewhere but everywhere, including right here in Syracuse. It’s critical for us to educate students to participate in this interconnected world—students who have achieved global knowledge and intercultural competence. An internationalized campus is a great place to start.”

Perhaps SU’s best recruiters are young alumni who stay engaged with the University after graduation. Jessica Santana ’11, G’13, a Latina from Brooklyn, earned a bachelor’s degree in accounting from the Whitman School and is studying for a master’s degree in information management at the School of Information Studies. After graduation this spring, she will start a job with the Deloitte consulting firm in its enterprise risk services practice as a technology risk consultant. “I absolutely plan to stay in touch with SU,” she says. “I work for the iGrad Recruiting office now, and I’ve been in contact with people at Lubin House who know I’m more than interested in becoming an active member of the New York City alumni network.”

PATHWAYS TO SUCCESS

Building a diverse student body requires more than savvy marketing strategies. It requires offering competitive financial aid packages that make the University attractive and affordable to a broad range of academically qualified students. Last year, approximately 75 percent of SU students received some form of financial support, including assistance from institutional, federal, state, or private sources. Based on such information as family income, family size, tax status, marital status, and family assets, the financial aid office goes through a rigorous analysis to assess a family’s ability to pay for college expenses. “One of the things we do as we build our financial aid policies is project how they affect the class,” Saleh says. “Ideally, we’ll have an even income distribution among our students across the socioeconomic spectrum. We want to avoid a high number of students coming to us from low-income families, a high number of students at the top whose parents can pay for educational expenses themselves, and a dip in the middle.”

A financial aid package, which may include a combination of scholarships, grants, loans, and work opportunities, goes out in tandem with each acceptance letter in the spring to ensure students and parents have all the information they need to make a decision weeks before having to commit to SU. However, deciding on the right college can be complicated, complex, and confusing, especially for students who are the first in their families to apply to college. In an effort to help students and parents find the best fit, SU was one of 10 campuses nationwide to become an early adopter of the Financial Aid Shopping Sheet, an idea initiated by the Federal Trade Commission’s Bureau of Consumer Protection. “The shopping sheet gives families the tools they need to make apples-to-apples comparisons among various colleges,” says Ryan Williams, associate vice president for enrollment management in the Office of Financial Aid and Scholarship Programs (see page 18). “It helps them understand how student loans, debt loads, interest rates, default rates, and re-payments work, so they can avoid getting in over their heads with college expenses.”
SU’s full-time undergraduate population represents all 50 states and 82 countries. Last year, approximately 75 percent of undergraduates received some form of financial support.

Although SU has admitted some of its most gifted and diverse entering classes in recent years, progressive recruitment and financial aid policies are not enough—working to retain students must also be a top priority. Unfortunately, across the country many first-generation and low-income college students are facing a drop-out crisis due to crushing debt levels that threaten to shatter their American dreams. In recognition of this crisis, the financial aid office developed I Otto Know This!—a financial literacy program that provides SU students with skills and resources to help them successfully manage their money. “We wanted to make sure students are thinking about the financial decisions they are making well beyond student loans,” Williams says. “Although it’s not required, we ask all first-year students to complete a life skills inventory and set up a budget, and we discourage them from running up debt by using credit cards to buy pizza and coffee.”

An off-shoot of I Otto Know This! is the Money Awareness Program (MAP), which was designed to reduce a select number of students’ debt loads by offering grants to those identified as borrowing excessively to pay for school. If they choose to meet the MAP criteria and complete the financial literacy program, SU buys down their loans with support from alumni and friends.

“I chose SU over 10 other schools because of its diverse campus community, and because I received a generous financial aid package. My decision to attend ’Cuse was a no-brainer.”

—Nathan Woods ’14

“MAP has been in existence for only three years, so we’re just now in the process of what I call the real analysis to see exactly what our success rates are,” Williams says. “But we believe we’re going to find MAP participants are graduating at higher rates and attending graduate school at higher rates than their peers because they are leaving SU with less debt. Hopefully, as we improve aid awards to many of our students, MAP will no longer be needed.”

From its very beginning in 1870, Syracuse University has exhibited progressive values, admitting women and people of color at a time when most other institutions of higher learning closed their doors to them. Today, SU continues to be ahead of the curve when it comes to offering equal access and opportunity to all academically qualified students while providing a sound business model that will help secure the University’s financial future. “SU is well positioned because we don’t have many big steps to take to keep pace with today’s demographic realities,” Saleh says. “Not that we don’t have a lot of work to do, and not that it won’t be difficult, but we’re better prepared than many private institutions that are just now recognizing the changing face of America.”

“From its very beginning in 1870, Syracuse University has exhibited progressive values, admitting women and people of color at a time when most other institutions of higher learning closed their doors to them. Today, SU continues to be ahead of the curve when it comes to offering equal access and opportunity to all academically qualified students while providing a sound business model that will help secure the University’s financial future. “SU is well positioned because we don’t have many big steps to take to keep pace with today’s demographic realities,” Saleh says. “Not that we don’t have a lot of work to do, and not that it won’t be difficult, but we’re better prepared than many private institutions that are just now recognizing the changing face of America.”

“From its very beginning in 1870, Syracuse University has exhibited progressive values, admitting women and people of color at a time when most other institutions of higher learning closed their doors to them. Today, SU continues to be ahead of the curve when it comes to offering equal access and opportunity to all academically qualified students while providing a sound business model that will help secure the University’s financial future. “SU is well positioned because we don’t have many big steps to take to keep pace with today’s demographic realities,” Saleh says. “Not that we don’t have a lot of work to do, and not that it won’t be difficult, but we’re better prepared than many private institutions that are just now recognizing the changing face of America.”
A year ago, Stephen Barton graduated from SU and set off on a cross-country bicycle trip—only to have his life nearly taken away in the Aurora, Colorado, theater shootings. Today, he is dedicated to changing the country’s attitude about gun violence.

BY STEPHEN BARTON
LAST MAY, I STOOD IN FRONT OF thousands of my fellow graduates and their loved ones in the Carrier Dome to deliver a Commencement address. That moment was the culmination of my undergraduate career at Syracuse, a four-year odyssey that took me from the crumbling houses of the Near West Side in Syracuse to the dazzling Midtown high-rises of New York City. Flanked by distinguished academics and professionals, I stood at the podium and tried to impart what little wisdom I had acquired during my 22 years of existence—without fainting. I implored my peers to remember that “the only limits we face are the ones we create for ourselves.”

Less than a month later, I was dipping the rear wheel of my bicycle in the Atlantic Ocean, about to embark on a cross-country trip that would test my own advice. My best friend, Ethan, and I were about to pedal nearly 4,500 miles in less than 80 days with more than 30 pounds of camping supplies and other equipment on our backs and bikes. We barely trained at all in the weeks leading up to the trip, and our understanding of bicycle maintenance was rudimentary, at best.

Self-created obstacles and limits be damned.

The journey actually began three years earlier, when I received an unexpected e-mail from Ethan while I was studying abroad in Madrid. Ethan was hard at work in his second year at Yale after a summer spent studying Mandarin in Taiwan, while I was still adjusting to the language barrier and the copious pitchers of sangria. Ethan’s e-mail was brief, but it contained a proposition of almost unlimited potential: “What do you think about going on a cross-country bicycle trip after graduation?” I quickly wrote back in enthusiastic support of the idea, seizing upon the glorious image of two old friends riding off into the sunset before parting ways to pursue their respective ambitions.

In our 15 years of friendship, this wasn’t the first time we had conspired to do something crazy. (Just ask our high school teachers.) But the cross-country
trip was far more serious than any of our previous schemes. It was inspired partly by John Steinbeck’s *Travels with Charley*, in which the aging author drives from coast to coast with his French poodle “in search of America.” Ethan and I shared Steinbeck’s urge to travel our beloved country, especially after having been confronted during our visits abroad by the reality that we don’t actually know it that well. We resolved to travel slowly and purposefully through Middle America’s patchwork quilt of towns, farms, and villages. Our route was a winding one, starting in Virginia, then heading to Kentucky and Tennessee before curving into the Deep South and Texas, followed by a trek across the Great Plains and Colorado to reach the West. We would trace the territorial growth of our country as settled by our pioneering ancestors so many years ago, but with bicycle and tent instead of Conestoga wagon.

When we first began to tell friends and family about our plan to bicycle across the country, they warned us about reckless drivers, murderous thieves, and the various other brigands and vagabonds that occupy the back roads of America. They said our lack of training could prove deadly in the heat of summer. Didn’t we know how tall the Rocky Mountains are? Why not take a car instead? Ethan and I remained undeterred—partly because we’re young and stupid, but also because we knew deviating from our carefully considered plan would betray its original inspiration. And so we dipped our rear wheels in the Atlantic Ocean at Virginia Beach, Virginia, on June 6, 2012.

Forty-three days and 2,750 miles later, we arrived in Aurora, Colorado, where we bought tickets to the midnight premiere of the summer blockbuster we had been talking about all trip long: *The Dark Knight Rises*. Yes, that movie. On that night. In that Aurora. At that theater.

I was hit in the head and torso by a shotgun blast before I had fully realized what was happening. I fell forward into the aisle and listened to the steady report of a semi-automatic rifle as warm blood rushed out of my neck and through my fingers. I remember hearing Ethan, who was not wounded, yelling at a 911 dispatcher through his cell phone. Our host for the night, who sat between us and whose ticket we bought out of gratitude for her hospitality, had been shot in the head.

A winding, unpredictable cross-country trip had led us to one of the worst mass shootings in America’s history, as if our lives had been leading up to it ever since Ethan’s e-mail arrived in my inbox in Spain. I thought I was going to die, but I didn’t feel ready at all. I was 22 years old. I had just graduated from Syracuse with three degrees at the top of my class. I had a Fulbright grant to teach English in Russia. I had an offer to join the Teach For America corps in North Carolina. If nothing else, I had a cross-country trip to finish.

Amid the beauty of the grasslands, Stephen Barton arrived in Aurora, Colorado, where he snapped a photo of his movie ticket for the midnight premiere of *The Dark Knight Rises*. That night, the theater (facing page) became the scene of one of the country’s worst mass shootings. Barton, displaying the scars from surgery after being shot, considers himself lucky for surviving the incident.
The gunman’s 100-round rifle magazine suddenly jammed, snapping me out of my fears and allowing me time to escape out the back emergency exit. I ran to the parking lot, where I found a police officer tending to someone who had been shot in the leg. As the officer drove us in the back of his police car to a triage area, the other shooting victim leaned over and asked me if I was religious. I told him I wasn’t, but he said he would pray for me anyway. Maybe somebody heard those prayers, because I was in the operating room less than 30 minutes later. Ethan escaped without physical injury, and our host survived without serious damage to her brain. I woke up two doors down from her in the intensive care unit of the hospital a few hours after surgery, filled with more than 20 pieces of lead and a renewed sense of vitality.

But my mind didn’t linger long on the circumstances of my own survival, and I began to wonder how many hadn’t been as lucky to escape the chaos of the theater. I immediately turned on the television, joining the rest of the country in seeking answers. At first, I sought the basic details of the shooting—the number of casualties, the types of weapons used in the assault, the timeline of events—but those questions were answered easily enough. More difficult were the questions that followed— who, why, and how?

I began to place my brush with death in greater context by reading about the staggering amount of gun violence in America. What was once a totally peripheral issue to me had suddenly become the focus of my waking hours. I was shocked to learn that approximately 12,000 Americans are murdered with guns every year and more than 18,000 commit suicide by firearm, to say nothing of the uncounted sons, daughters, mothers, fathers, friends, neighbors, and wounded survivors left behind.

Gun violence isn’t just an urban issue, as I once believed. Nor is it a gang or minority issue. It’s an American issue that affects us all, yet any discussion of the matter was notably absent from the campaign trail. By and large, elected leaders ignored the issue, and the public discourse came nowhere close to my personal outrage. But I soon realized I couldn’t rightfully get upset over inaction if I wasn’t personally involved in trying to bring about change. As I was deciding to defer my Fulbright scholarship to focus on my physical recovery, I reached out to the staff of New York City Mayor Michael Bloomberg, who co-founded Mayors Against Illegal Guns, the leading national advocacy group for gun violence prevention.
What was a random act of senseless violence had suddenly empowered me. Mayors Against Illegal Guns hired me in September to help with research, communications, and outreach to others affected by gun violence. My job has since taken me many places, including New York City Hall, the White House, Congress, and various state capitols. I have met hundreds of survivors and family members of victims of gun violence from all walks of life, and we have worked together to transform our tragedy into advocacy.

But I never expected my job to bring me back home to Connecticut. I learned of the tragedy at Sandy Hook Elementary, which is located 10 miles from where I grew up, while visiting my Aurora host during a work trip in Colorado. I would later discover a personal connection to one of the murdered teachers, as well as a teacher who survived.

I flew back home the following day, where I was welcomed by candle-lit luminaries on the lawn in front of my church flickering in a message of “HOPE.” Not long afterward, I was standing in front of the makeshift memorial in Sandy Hook, trying to make sense of the unimaginable violence that seemed to be following me.

I still haven’t made sense of it, much less what happened that night in Aurora. I don’t understand why Ethan and I chose that theater. I can’t comprehend what convinces someone to carefully plan and execute a mass shooting. I don’t know why my friends and I lived, while 12 others didn’t. The victims in that theater weren’t any more ready to die that night than I was. They were supposed to wake up in bed the next morning, slightly groggy from a late night at a midnight movie premiere.

Since the moment shotgun pellets first pierced my skin, I’ve realized just how arrogant I was to tell my fellow graduates so many months ago that the challenges of living are merely self-imposed. Rather, our lives tend to be filled with obstacles and limits over which we have little or no control. A relaxing weekend in the Denver metro area can suddenly turn into an unexpected stay in the intensive care unit, with only some scars and damaged nerves to show for it. And I was lucky.
I’ve since realized that our lives are ultimately defined by how we react to our setbacks and difficulties. We may not be able to change the past, but we can affect the future. In that spirit, the chorus of voices calling out for change has grown ever more numerous since the shooting in Sandy Hook. The White House has committed itself to reform, as have many members of Congress from both sides of the aisle. There is a growing consensus that this time will be different—that the victims will not have died in vain; that the families and survivors will finally receive closure; that our country will no longer be scarred by senseless violence. Because that’s the America I hope to find when I climb back on my bicycle this summer to finish the last leg of the trip with Ethan.

Self-created obstacles and limits be damned. «

A member of the Class of 2012, Stephen Barton was a University Scholar and Class Marshal who graduated summa cum laude with bachelor’s degrees in economics, international relations, and Russian language, literature, and culture. He lives in Brooklyn, New York.
SU geologists and a College of Law alum help chart New York’s stake in global energy production as prospects for widespread shale gas development carry monumental repercussions on political, economic, public health, and environmental fronts

BY TOM WILBER

PHOTOS BY JAMES PITARRESI
A rig at a farm in Susquehanna County, Pennsylvania, targets the Marcellus Shale. New technology enables wells to be drilled vertically to depth and then horizontally through shale formations to ready them for fracking.

Photo (left) from the Climate Change 101 web site. Reproduced with permission from Paleontological Research Institution, Ithaca, New York.
MARY BETH AND MERWYN JONES live on a wooded hillside above the Susquehanna River valley, near the hamlet of Apalachin, in New York’s Southern Tier region. Hiking paths weave through stands of hardwoods surrounding their colonial home and a large red barn. Springs and rivulets from the hill above feed ponds before draining into nearby Deerlick Creek and, by way of various channels over and through the land, the Susquehanna River. It’s a place where the couple’s three boys built forts and caught frogs in their youth, and the Joneses are keen to see it preserved for future generations.

The family’s 50-acre tract, a fragment of a large farmstead active generations ago, is not much different than adjoining land flanking the Susquehanna River valley meandering along New York’s border with Pennsylvania. Once heavily farmed, this region is now more fallow than productive, but still possesses a bucolic richness sought by lovers of country life. The land also harbors a kind of richness sought by others: natural gas in the bedrock below. In this region, and across the country, burgeoning shale gas development is altering demographic, economic, and physical landscapes. At the heart of the matter is a practice called “fracking”—industry slang for high-volume hydraulic fracturing—the injection of pressurized chemical solutions into well bores to fracture bedrock and release gas. Developments in fracking chemistry, combined with advancements in mechanical technology that allow well bores to be steered horizontally through large mantles of shale, have made once-inaccessible shale formations lucrative targets for energy companies.

Some fear that shale gas development holds empty promises at the expense of fresh water supplies. Others believe overblown fears about water pollution will stifle wealth and economic development inherent in the resource. As a longtime resident of Tioga County and owner of the Tioga County Courier, Mary Beth Jones is keenly attuned to these issues, and sums up the dichotomy that drives the debate over shale gas. “We are a poor county and a county with beautiful water,” she says.

Last summer, a team of researchers from Syracuse University’s Department of Earth Sciences visited the Joneses’ property and 79 other places across four New York State counties along the Pennsylvania border to collect water samples in an area viewed as the frontier of shale gas development. Their goal is to help resolve questions about one of the most controversial environmental issues in New York State’s history. Convictions about undesirable consequences of shale gas development, and the sums of money at stake, have caused a bitter ideological fight pitting advocates of environmental sustainability and public health against those seeking energy independence and economic growth. New York has become a key strategic point for all sides. As anti-drilling protesters march on Albany, the state’s lawmakers consider policy, and landowners consider terms for signing over rights to their land to drilling operators, SU faculty and alumni are shaping legal and scientific baselines on which major decisions will be made.

The SU water project is called SWIFT, for Shale-Water Interaction Forensic Tools. It’s led by Earth sciences professor Don Siegel and faculty colleagues Gregory Hoke, Laura Lautz, and Zunli Lu. Siegel, who specializes in hydrology, is chair of the Water Science and Technology Board of the National Research Council, among other distinguished positions. And he has appeared (unpaid) in commercials as an

The hydrocarbon alternative to shale gas is mountain-top removal for coal, and the problems that go along with burning it. To me, that is the larger environmental problem.”

—Don Siegel, Earth sciences professor
enthusiastic defender of shale gas development. His partisanship makes him a controversial figure and a target for critics. His position is derived from what he characterizes as an obligation on principal to debunk “extreme conjecture or wrong information” about the potential for toxic fracking solutions to migrate from gas production zones into water supplies. While Siegel acknowledges fracking poses risks from spills and mishaps, he believes these risks are manageable, and secondary to another environmental concern: “The hydrocarbon alternative to shale gas is mountain-top removal for coal, and the problems that go along with burning it,” he says. “To me, that is the larger environmental problem.”

Money, Land, and Water

Much of the focus over the controversy in New York has been on land and water. Although easily taken for granted in urban plumbing systems, water is a prominent ecological and aesthetic feature of the Southern Tier countryside. It trickles through creeks, percolates from springs that feed ponds, and recharges aquifers. It’s part of a vast network of groundwater sources, generally pure enough without treatment or filtration to provide potable water to tens of thousands of homes outside the reach of municipal water works. Yet without the monitoring controls of municipal water, these natural systems are especially vulnerable to accidents or carelessness. Agricultural runoff, defoliants sprayed on pipelines, illegal dumping, and spills have always been a concern for Mary Beth Jones and other rural residents. “Even if there were no prospects of fracking, and SU showed up and asked to test the water, I would have jumped at the chance,” she says.

Drilling and fracking are separate and distinct functions and each carries certain risks. Aquifers, lakes, streams, and bedrock tend to have naturally occurring levels of metals, salts, methane, and radioisotopes, often (as testing of the Joneses’ and other water showed) in concentrations that are negligible and harmless. Drilling can create conduits for non-potable elements to travel from gas-bearing zones and layers below the aquifer, where they are concentrated. These risks are mitigated by cement and steel casings that seal the well bore from the aquifer. These are effective but not infallible. Pollution can also come from aboveground mishaps, spills of chemicals or diesel fuel. And when problems do occasionally crop up, it’s hard to prove what is—and what is not—caused by industry without a comprehensive and reliable baseline to set a water sample in a given spot in the context of its broader natural history.

The picture gets cloudier because fracking recipes are...
considered proprietary. Drilling and fracking are exempt from the federal Safe Drinking Water Act and hazardous waste laws. That makes it hard to track both chemicals used and waste produced at a given site. The complexity is compounded by the changing dynamics of watersheds, the geographical expanse they tend to cover, and the fact that drilling and fracking operations are itinerant.

Due to these concerns, New York State put a moratorium on shale gas development in 2008 pending the results of a broad review (incomplete at the time of this writing) of its consequences. With shale gas development on hold, the SWIFT team capitalized on a window to collect this critical “before” picture as a baseline to gauge changes after the industry arrives. Funded by $50,000 from the National Science Foundation and $15,000 from the College of Arts and Sciences and Office of the Provost, the program is analyzing samples from well water and surface water in 60 wells and 20 streams distributed uniformly across a grid in Tioga, Chemung, Steuben, and Broome counties.

On an overcast day last summer, Earth sciences graduate students Egan Waggoner and Sunshyne Hummel pulled up next to the red barn at the Joneses’ home. Mary Beth Jones greeted them warmly as they unpacked their kit—clipboard, hoses, bottles, filters, gloves, and syringes. They answered questions as they went about their work, using the hose to connect to the Joneses’ plumbing at a point before the water traveled through internal systems. They collected samples in small canisters, which they labeled and packed in a cooler, and soon they were on their way to the next stop. After a day in the field, they brought the samples to a lab run by Professor Zunli Lu in the Heroy Geology building. They removed their shoes and donned disposable slippers and gowns as a safeguard against tracking salt or any hitchhiking contaminants into the clean room.

Here, Professor Laura Lautz later explained how forensics chemistry will help determine where manmade sources of contamination—industry, road salt, fertilizer, manure—may preexist. SWIFT is also fingerprinting unique characteristics of drilling waste—flow-back—the chemical solution injected into a well that mixes with natural elements from deep formations that flow back out. Flow-back may bring halogen composition unique to fracking to the surface. It’s a telltale marker, along with certain kinds of salts. “We’re finding out what is in the range of normal and what is outside the range,” Lautz says. “If there is a question about whether a well was contaminated with a product of hydraulic fracturing, or as a result of drilling, or from something else, we should be able to tease out those identifiers.”

Lautz and fellow faculty member Gregory Hoke have no public views on the merits of shale gas development. Professor Don Siegel, on the other hand, is very public in sharing his belief that fracking is critical to the viability of regional economies, poses negligible risks to water, and “by any measurement, the environmental impact of gas is lighter than coal,” he says. Yet he also acknowledges concerns from fracking opposition. “There is not as much information in the public domain as there should be,” he says. “Overall, the concern about fossil fuel dependency is real. Disruptive climate change is moving faster than the worse case models have predicted, and I’m very worried about that.”

Siegel explains he is under contract with Chesapeake Energy to analyze pre-drilling water quality data in Pennsylvania. The project is technically and administratively unrelated...
At various stages, operations on a well pad include a rig to drill the well bore (right); a pipe to flare excessive pressure from the well after it’s fracked and before gas is connected to pipelines (below); and tanks to store brine and other waste pulled up with gas over time (left).
to SWIFT, but it could eventually contribute to the same body of knowledge regarding impacts of drilling on groundwater. Siegel also brings up his Chesapeake contract in the interest of disclosure. Although it’s not unusual for faculty researchers to collaborate on industry projects, he acknowledges that transparency issues are a sensitive part of the fracking debate.

Siegel’s pro-fracking views fall on one side of an academic divide over the subject. Cornell engineering professor Tony Ingraffea, who is president of an anti-fracking group called Physicians, Scientists & Engineers for Healthy Energy, has provided a high-profile counterweight to Siegel. Ingraffea—an expert on mechanical fractures and, like Siegel, an industry authority—has co-authored a paper that concludes cumulative impacts of shale gas production are worse than coal. Siegel and Ingraffea have debated the issue in public forums, and contributions by both men are widely seen as serving the public interest in advancing the discussion.

The political, financial, and ecological stakes are high. Since high-volume hydraulic fracturing and horizontal drilling were pioneered in Texas, the United States has become a global leader in shale gas development. The technology is now being used to explore or produce oil and gas in more than two dozen formations in the lower 48 states, increasing natural gas supplies for heating and manufacturing, lowering prices, and putting the country in the unexpected position of becoming an exporter of natural gas in coming years. Two of the largest formations, the Utica and the Marcellus, collectively underlie parts of Pennsylvania, Ohio, West Virginia, and upstate New York.

Land Rights: Boom or Bust?

Water is a big issue. But the controversy is also rooted in the land itself and, specifically, who controls it. Gas companies need rights to private land to extract the minerals beneath it, and for this, they use leases. Technically, standard leases grant rights to extract what’s in the ground, but they also allow great latitude for company operations on the surface. How the lease is worded has everything to do with the extent of disruption operators are allowed—roads and pipelines, waste disposal, storage of materials or product, and well placement.

Elmira attorney Chris Denton was among the first in the Southern Tier legal community to recognize the potential for the wholesale leasing of mineral rights on private land to shape the fate of its inhabitants—for better or worse in the advent of a shale gas boom. Denton has been on the front line of the upstate New York gas picture since long before the Marcellus formation became a national story five years ago. His interest in mineral leasing began in the early 1990s.

At the time, the price of natural gas was rising, and plans were under way for a large pipeline—the Millennium—to run through New York’s Southern Tier, carrying gas to New York City and other lucrative metropolitan markets. Operators, encouraged by rising prices, burgeoning infrastructure, and promising geology, began developing conventional formations in Chemung County, where Denton lives. Many landowners, attracted by what looked to them like money for nothing, rushed to sign leases without legal counsel.

By 2008, as shale gas development began across New York’s border with Pennsylvania, the price of natural gas was hitting record highs, and lease offers were increasing proportionately, from $25 an acre, to $250 an acre, to $2,500
to $5,000 an acre. It was unlike anything local farmers had seen. By signing a piece of paper, they would get a check—money they could use to pay back taxes, get a new pick-up, or support retirement—seemingly with no strings attached. Of course it was too good to be true, and Denton teamed up with leaders of the New York State Farm Bureau to give talks at town halls and school auditoriums to educate landowners. He explained a lease as “a complex legal transaction masquerading as a lottery ticket.” Denton helped organize these meetings “so that everybody could take a deep breath,” he says. “At every sale there is a moment when the salesperson gets everybody stampeding toward the product—in this case, the salesperson was the landman and the product was the lease. It became an emotional response.”

Meanwhile, people began waking up to realities of shale gas development as it began playing out in Pennsylvania, where some uninformed residents had signed industry leases without realizing the value and potential of the resource under their feet. Unexpected problems soon followed. In the rural Pennsylvania border town of Dimock, there were cases where spills and lax disposal practices contaminated water sheds, and methane leaked along faulty well bores into the water table, according to records from the Pennsylvania Department of Environmental Protection, causing the water well of one resident to explode.

With growing awareness of the stakes, Denton adopted a model of strength in numbers that had proven successful in other regions. It is derived from the fact that operators need large contiguous tracts to effectively develop a shale gas resource. Consequently, landowners have more leverage to command favorable terms and environmental safeguards if they hold out and collectively craft a lease that suits their interests. When gas prices spiked in 2008, a coalition of landowners in and around Deposit, New York, landed a deal to lease 50,000 acres to an international company for $110 million plus royalties. Denton was a candidate to represent the group, but leaders of the coalition feared the level of environmental safeguards he insisted on building into the lease might discourage prospects, so they opted for other representation. Denton now represents four other coalitions in the Southern Tier that control 240,000 acres, the largest of which is a group in Tioga County with 140,000 acres.

The land play has since slowed. The price of gas has dropped to less than a third of what it was in 2008, and operators looking to tap into New York’s shale gas riches face several hurdles, including a market glut that has discouraged aggressive new exploration, regulatory uncertainty based on open questions about impacts on public health and the environment, and related legal challenges from the anti-fracking movement. Denton, who works for coalitions on contingency, has been at it for more than four years without a coalition-related payday. After cutting back staff in 2009, he is now making headway using the coalition approach to negotiate pipeline easements for infrastructure being developed to transport Pennsylvania gas to New York markets. Denton is given to military references in describing the camaraderie and values shared by the coalitions facing tough times. “To be an effective leader, you have to be at the front,” he says about his stake in the outcome, which goes unrewarded in the absence of results. “That means you eat the same beans and polish your own boots, and spend time in the same foxhole.”

The Southern Tier is where the legal work of Denton and the fieldwork of SWIFT come together. Although many of their Tioga County neighbors belong to a coalition represented by Denton, the Joneses do not. As a newspaper publisher, Mary Beth Jones is well versed in the political and scientific forces that have divided the community. The Joneses’ situation is also complicated because their land is already under lease from a company that developed a conventional formation decades ago, and the empty well has been incorporated into part of a gas storage facility. How future shale gas development will affect their lease and their property is another worry for the Jones family.

The outcome of the story will be years in the making. In the meantime, members of the SWIFT team will again be in the field to collect water from the Joneses’ property and many others as they build their pre-shale gas data set. And Chris Denton will continue to ready his troops for a time when the science can better inform regulatory decisions, and the land play advances over the rich deposits under New York. 

The Campaign for Syracuse University concludes with a total of
$ 1,044,352,779
NEW YEAR’S EVE 2012 marked a worldwide celebration, as millions of people bid farewell to the calendar year and embraced a new beginning. But for Syracuse University and its extended family, that day held a special significance—after seven years, and despite the worst economic climate since the Great Depression, The Campaign for Syracuse University closed with a total of $1,044,352,779—nearly double the amount of the past two campaigns combined. Here’s a brief summary of the campaign and its tremendous impact on SU. For a comprehensive report, visit campaign.syr.edu.

ORANGE PASSION REIGNS
Under the guidance of Chancellor Nancy Cantor, the passion to take SU to new heights sparked a University-wide shift toward a philanthropic culture. Since 2005, SU’s volunteer leadership has tripled. School and college advisory boards have united, and regional councils have been established and mobilized from coast to coast. Students have gotten involved, too, reinvigorating senior class giving, and forming the Student Philanthropy Council. And in 2011, SU’s inaugural Philanthropy Week marked a campus-wide celebration of the vital role altruism plays in society.

DONORS RALLY
SU alumni, parents, faculty, staff, friends, students, corporations, and foundations all rallied to support the campaign. They came from every state in the United States and 65 countries worldwide, and they all gave for different reasons.

Still, all of the campaign’s 65,589 donors shared important qualities. Whether they gave to leave personal legacies or honor loved ones, or chose to support new scholarships, faculty positions, research, or campus expansions, they all believed in SU’s mission of Scholarship in Action—educating students “for the world, in the world.” And, they understood that their gifts were really investments in the future.

“I believe in giving back to those who have helped me,” says Brenna Carlin ’11, one of nearly 3,600 Generation Orange alums—grads of the past 10 years—who gave to the campaign. “SU offered me many opportunities, so it’s important to show my appreciation!”

DOLLARS BY SOURCE
Gifts of Cash, Pledges, and Deferred Gifts

<table>
<thead>
<tr>
<th>Source</th>
<th>Percentage</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni</td>
<td>48%</td>
<td>$496,983,999</td>
</tr>
<tr>
<td>Faculty + Staff</td>
<td>2%</td>
<td>$15,997,668</td>
</tr>
<tr>
<td>Parents, Friends + Students</td>
<td>11%</td>
<td>$125,621,913</td>
</tr>
<tr>
<td>Corporations + Organizations</td>
<td>25%</td>
<td>$260,683,759</td>
</tr>
<tr>
<td>Foundations</td>
<td>14%</td>
<td>$145,065,440</td>
</tr>
</tbody>
</table>
The campaign’s success demonstrated that every gift and pledge counts. While three of the 197 commitments of $1 million or more were among the largest in SU history, the University couldn’t have exceeded its $1 billion goal without 224,191 cash gifts, pledges, and deferred gifts of all sizes—right down to the $20 and-change gifts SU seniors made to commemorate their class years. With leadership from the campaign’s co-chairs and trustees—Melanie Gray L’81, Deryck Palmer ’78, and Howie Phanstiel ’70, G’71—this broad base of support pushed SU to the finish.

“I wouldn’t have been able to attend SU without a Phanstiel Scholarship, which is targeted toward middle-class families who often find themselves in a gap for receiving financial aid,” says Kelsey Modica ’15. “I’m thankful every day for the opportunities I have at SU and realize how lucky I am to have this chance to pursue my dreams. Thank you from the bottom of my heart.”

Endowment grows

Made up of hundreds of endowed funds established to last in perpetuity, SU’s endowment provides a secure financial foundation for the future. The $200 million in endowed funds established to support SU faculty are especially important, since they enable the University to attract and retain world-class educators.

To encourage more faculty endowments, the Board of Trustees created the Faculty Today gift challenge program. By supplementing the earnings generated by a newly endowed fund, Faculty Today enables SU to hire outstanding educators immediately, not years from now. The result is 100 endowed SU faculty chairs and professorships—more than double what SU had in 2005.
“Many aren’t given the opportunity to study and attend a premier university, so I’m beyond grateful,” says Bilal Bey ’13, a Say Yes Scholar and the first in his family to attend college. “Making my loved ones proud has motivated me to complete my degree and excel to the next level, and I’d like donors to know what a difference they’re making. When you give, you’re changing the outlook for a student’s future.”

SU TRANSFORMS

The campaign’s impact has been most apparent in the 12-plus major building and renovation projects on campus, but they’re just the beginning. New leading-edge programs were created. Community programs like the Connective Corridor and the Near West Side Initiative were established. Campus expansions took place in New York City, Los Angeles, and Dubai, and new student immersion experiences were introduced.

As a result, a fast-growing number of prospective students have identified SU as their “dream school,” with a 100 percent increase in applications since 2005. Admission is more selective, and the student body more diverse and widespread—with nearly 36 percent of students coming from outside the Northeast and 9 percent from outside the United States. And with more than $19 million raised for Say Yes to Education, the first district-wide school improvement program of its kind in the country, SU has been working to ensure all Syracuse public school students can afford and succeed in college.

To fully describe the transformation that has taken place would require far more space than we have here. For a bird’s eye view, visit the interactive map at campaign.syr.edu.
ROAD TRIP
A century ago, a restless former SU student became the first official ‘around-the-world’ motorcyclist

BY DAVID V. HERLIHY

“SYRACUSE COLLEGE YOUTH COMPLETES AN 18,000 Mile Trip Around the World.” So trumpeted the Syracuse Herald on August 28, 1913, referring to motorcyclist Carl Stearns Clancy, an adventurous former SU student who had spent the previous 11 months rumbling through a dozen countries on four continents. The century-old feat marks a milestone in early motorcycle history.

The son of an itinerant Congregationalist minister, Clancy grew up in five towns scattered across New England. At an early age, he exhibited eclectic interests and a thirst for exploration, two traits that would impel him to undertake his dangerous journey and shape his subsequent career as a filmmaker. While other boys were content to play games, he would canvass the local cemeteries in search of tombstones with humorous epitaphs.

In fall 1908, at age 18, Clancy enrolled at SU, where his older brother George was employed as an “Instructor of English.” He joined the Phi Kappa Psi fraternity and completed two semesters before dropping out of school. “College seemed awfully dull,” he explained to a Herald reporter after completing his journey. Clancy moved to New York City and got a job in advertising, only to become bored once again. “There isn’t much excitement in a business career,” he confided to the same reporter.

Finally, Clancy concocted the antidote to his doldrums. He persuaded the Henderson Motorcycle Company of Detroit to provide him and a buddy, Walter R. Storey (grandfather of Fred Storey ’88), with brand new bikes, so they might “girdle the globe,” much the way bicyclists had done a generation before. They would cover their own expenses, writing reports for Bicycling World and Motorcycle Review.

The four-cylinder Henderson, widely considered the
fastest model on the road, sported an elongated 65-inch wheelbase and a whopping $325 price tag. The model had one gear, one brake (in the rear), and a seven-horsepower, 57-cubic-inch engine that ran about 50 miles per gallon of gasoline (which cost between 20 and 40 cents) and 175 miles per quart of oil.

The duo’s gear included an assortment of wrenches, a first-aid kit, a folding typewriter, film and movie cameras, and a silk balloon tent. For security, Clancy also packed a Savage revolver. They made plans to have tires, gasoline, and lubricating oil shipped to them as needed.

In October 1912, after sailing from Philadelphia to Dublin, Ireland, the lads caught up with their machines, shipped directly from the factory. Their tour got off to a rough start when a double-decker tram rammed into Storey’s rear wheel. While the compromised machine convalesced in a garage, the two shared the good one; Storey sitting snugly on the optional passenger’s seat, wedged between Clancy and the handlebars.

By the time they reached London, where they granted an interview to the magazine Motor Cycling, they were back on their respective vehicles. However, the newfound bliss did not last long. After a brief tour of Belgium and Holland, Storey quit, leaving his former partner to go it alone.

Clancy’s ride through France and Spain, generally over good roads at an average cruising speed of about 20 miles an hour, was relatively routine. His true adventures began along the rugged coast of North Africa, between Algiers and Tunis. Recounted Clancy: “Suddenly, six Arabs mounted on stocky black ponies came riding full tilt. [The leader] unslung a long rifle and began taking pot shots at me.” Clancy managed to outrace his pursuers to a safe haven of sorts: a nearby mountain path with a 100-foot drop-off.

Originally, Clancy planned to ride all the way across Asia. But owing to the lack of good roads, most of his riding there was confined to the island of Ceylon, off southern India (present day Sri Lanka). Bumping along jungle paths, he had several near fatal run-ins with water buffalo and cheetahs. At night, he found his tent surrounded by jackals and mountain cats.

After an enjoyable romp across Japan, Clancy sailed to San Francisco. There, he teamed up with Robert Allen of Los Angeles, who rode a 1913 Henderson. On the first leg to Portland, Oregon, Clancy encountered the worst roads of the entire trip. Some days he barely covered 20 miles. During one two-hour stretch across the Bitterroot Mountains of Montana, he counted 17 falls “on account of loose rocks and mud.”

The pair spent five days touring Yellowstone Park on foot, while a mechanic in Livingston repaired Clancy’s broken front fork. After stopping to see his brother George in Beloit, Wisconsin, and his parents in South Egremont, Massachu-
setts, Clancy made his triumphant return to his home in New York City.

Clancy reentered the public spotlight in the 1920s, directing a series of silent films starring Will Rogers, mostly filmed in Europe. His most notable work, *The Headless Horseman*, based on Washington Irving’s “The Legend of Sleepy Hollow,” cast the famous humorist as Ichabod Crane. “While it didn’t make any money,” Rogers reminisced, “we had a lot of fun making it. Old Carl sure can dream ‘em out.” Noting the work was filmed primarily on the estate of John D. Rockefeller, Rogers mused, “[Clancy] would have had the old gentleman himself on a horse chasing after me, if I hadn’t interfered.”

Failing to make a successful transition to Hollywood “talkies,” Clancy eventually settled in Alexandria, Virginia, with his wife, Eloise Lownsbury, a noted author of children’s novels. He closed out his colorful career by making documentaries for the U.S. Department of Forestry.

However forgotten he may be today, Carl Clancy’s memory lives on among his extended family. His nephew Edward (a retired physics professor who was three weeks old in July 1913 when Carl visited the family home in Beloit) recalls how his uncle delighted in telling tales about his trip, especially the time when he had to hunt down a blacksmith in North Africa to repair his motorcycle. Edward’s daughter Gwen, herself a filmmaker, vividly recalls a visit with Carl in 1970, a year before his death. “The house was crammed with exotica from around the world,” she says. “There were scarves with golden threads draped over dresser tops, oils and perfumes in little jars, carved wooden screens, a statue of Buddha, and a curious odor I later learned was incense.” When she told Carl she was taking a college course on Asian literature, he eagerly launched into a ponderous lecture on Asian culture.

Old Carl, indeed!

David V. Herlihy is the author of Bicycle: the History (Yale University Press) and The Lost Cyclist (Houghton Mifflin Harcourt), the story of Frank Lenz, who, 20 years before Clancy, set off from Pittsburgh to circle the globe on a newfangled “safety” bicycle, only to disappear mysteriously in Turkey.

Following his motorcycle adventures, Carl Clancy turned to directing silent films, including *The Headless Horseman*, which starred Will Rogers.
The Campaign for Syracuse University has been an overwhelming success, raising over $1.044 billion during one of the most challenging economic climates in decades. It’s a new level of achievement that wouldn’t have been possible without your generous support.

For a complete report, and to see the tremendous transformation the campaign has already created at SU, visit campaign.syr.edu. And once again, thank you—for your passion, your loyalty, and your pride in all things Orange!
I AM HONORED TO HAVE
the opportunity to serve
as your new Syracuse Uni-
versity Alumni Association
president. I am even more
humbled to follow in the
footsteps of our past presi-
dent and my good friend,
Brian Spector ’78. Our alumni association is a better organi-
zation because of his commitment of time, thoughtful guid-
ance, and passion for the University. Brian is an advocate for
all Syracuse alumni, and I want to thank him personally for his
outstanding leadership.

Growing up 30 minutes from The Hill, I was able to explore
the campus at a very young age. I am proud to say that I am
a lifelong fan of SU. I enjoyed attending the last football game
in Archbold Stadium, the last basketball game in Manley Field
House, the first football and basketball games in the Carrier
Dome, as well as many other sporting, entertainment, and
educational events.

When you think back to your days as a student, what comes
to mind? Syracuse is so many things to so many people. It is
Newhouse, Whitman, iSchool, Education, Maxwell, Arts and
Sciences, Law, Visual and Performing Arts, and Engineering.
It is the Institute for Veterans and Military Families, Greek
Life, SU Abroad, Coming Back Together, M Street, University
Lectures, and the Quad. It is Bird Library, The Daily Orange,
Hillel, Ernie Davis Hall, a Syracuse/Georgetown basketball
game, and snow. It is Schine Student Center, meal plans,
South Campus, Humanities Center, Hall of Languages, and
class sports. While this is not a complete list, do any of these
bring back fond memories from your days at SU? They do for
me! Whatever your passion is for our alma mater, I encourage
you to engage. Whether it’s joining your local alumni club or
financially supporting your school or college or other areas of
the University, your support can make a difference.

Our connection to Syracuse University never ends. Thank
you for this opportunity. I am looking forward to the journey.

Warmly,
Laurie Taishoff ’84
Howard A. Palley G’63 (MAX), professor emeritus of social policy and a Distinguished Fellow at the Institute for Human Services Policy at the School of Social Work at the University of Maryland, co-wrote The Political and Economic Sustainability of Health Care in Canada: Private Sector Involvement in the Federal Provincial Health Care System (Cambria Press, 2012).

Dave Bing ’66, H’06 (A&S), the mayor of Detroit, has his inspiring life story told by Detroit Free Press sports columnist Drew Sharp in Dave Bing: A Life of Challenge (Human Kinetics).

Patrick Morelli ’66 (A&S) of Albany, N.Y., wrote Fire & Ice, a contemporary novel about “passion and romance, heroism and cowardice, and pride and patriotism in a world ravaged by violence and greed.” (braveheartsandminds.com).

David F. O’Neil ’66 (A&S) taught math for 34 years for the Syracuse City School District and has been a member of the SU Alumni Association for 28 years. Now retired, he enjoys traveling to Ireland, Italy, and the Yankees’ spring training camp, and spending time with his three children—all music teachers—and his three grandchildren.

Charles Salzberg ’67 (A&S) of New York City wrote Swann Dives In (Gale/Cengage Publishing), a novel about a private investigator who discovers the clues to finding a missing college student lead to Syracuse University.

Paul Bloom ’68 (VPA) anchored and reported TV news in New York City, Los Angeles, and San Diego over a 44-year journalism career. Currently working with KSWB-TV—Fox 5, San Diego, Bloom has been honored with the San Diego Press Club’s lifetime achievement award. A licensed private pilot since 1981, he flies around the Southwest with his wife, Faye, and plays tennis year-round.

Michael Seltzer ’68 (A&S), a professor in the School of Public Affairs at Baruch College in New York City, was named a distinguished lecturer and an affiliated faculty member of the college’s Center for Nonprofit Strategy and Management. An executive-on-campus at Baruch since 2007, Seltzer has taught graduate-level courses in nonprofit management, corporate citizenship, philanthropy, and fund raising.

Margaret Dunkle ’69 (A&S) of Port Republic, Md., is a lead research scientist at the Department of Health Policy at George Washington University. She received a Love of Learning award from The Honor Society of Phi Kappa Phi—the nation’s oldest and most selective collegiate honor society for all academic disciplines. Her article “Reaching Underserved Children with Autism Screening: The 2011 LA Developmental Screening Project,” was published in the December 2012 issue of the American Journal of Preventive Medicine.

The Campaign for Syracuse University has ended, but our transformation continues. Driving this incredible change is a number of major initiatives still in need of your support, including:

- Faculty Today gift challenge program
- Fisher Center New York City campus
- Dineen Hall construction
- Institute for Veterans and Military Families
- Inclusive Campus Initiative
- Newhouse studios renovation
- Carnegie Library renovation
- Hendricks Chapel
- Huntington Hall renovation

Learn more at giving.syr.edu. Then support one of these efforts or another part of SU you love. Visit givetosyr.com/transform or call 877.2GROWSU (247.6978) to make your gift—it’s the spark that will help power SU’s future.
Wayne Mahood G’69 (MAX), distinguished service professor emeritus in the School of Education at SUNY Geneseo, wrote Fight All Day, March All Night: A Medal of Honor Recipient’s Story (SUNY Press), an inspiring narrative of a young Civil War soldier, as told through his letters from the battlefield.

70s

Carl Stephanie G’70 (MAX) and his wife, Marilyn, of Unionville, Conn., published two books: The New City Manager—A Study in Government Ethics; and Zoning 101—A Practical Introduction, Third Edition (Amazon.com).

John Triggs ’71 (LAW), an attorney with the Waddey & Patterson intellectual property law firm in Nashville, was named to the Best Lawyers in Americia list for 2013.


Carol Cimino G’72 (MAX) is the new superintendent of Catholic School for the Diocese of Buffalo. Sister Carol is a national consultant with William H. Sadlier Publishers, an adjunct consultant with Catholic School Management Inc., and has been an associate professor at Manhattan College since 1990. Since 1987, she has been executive director of the Catholic School Administrators Association of New York.

Karen DeCrow L’72 (LAW) of Jamestown, N.Y., wrote “Trials in Opera—The Portrayal of Lawyers and the Legal Profession” for the October 2012 issue of the New York State Bar Association Journal.

Rachel Josefowitz Siegel G’73 (SWK) wrote My Songs of Now and Then: a Memoir (iUniverse Press). The book chronicles her life stages in brief vignettes, poems, and photographs of family and friends.

Judith M. Backover ’74 (A&S/NEW) retired from careers as an editor and writer for several publications and as a high school and college teacher.

Raymond Jablonski ’74 (A&S) of Janesville, Wis., retired after 35 years as a state prosecutor. He served as a deputy and an assistant district attorney in Rock County.

Ann Groot Knudsen ’74 (ESF) and her husband, Michael Knudsen ’77 (ESF) of Bismarck, N.D., wrote Warriors in Khaki (Robertson Publishing), a book about Native Americans from North Dakota who served in WWI.

Steven Rothman ’74 (A&S), a 16-year congressman representing the 9th congressional district in New Jersey, joined the Sills Cummis & Gross law firm, where he is chairing the newly formed interdisciplinary defense industry group and serves as a member of the firm’s government relations/public policy and litigation practice group.

William M. Virkler G’75 (WSW) is an assistant professor and chair of criminal justice at Utica College (N.Y.), where he is executive director of economic crime, justice studies, and cybersecurity, administering five undergraduate and two master’s degree programs. He is serving in his 14th year as New Hartford town justice and serves on the New York State 5th Judicial District Advisory Board for town and village judges.

Nancy Peidelstein ’76 (A&S) curated an exhibition at the James A. Schwalbach Gallery at the University of Wisconsin-Milwaukee that includes the work of SU Professor Emeritus Michael A. Sickler, who was significant in her artistic development.

Patrick J. Walsh ’76 (LCS) of Lansdale, Pa., was named a Fellow of ABET, the recognized accreditor for college and university programs in applied science, computing, engineering, and engineering technology.
Nancy Bagranoff G’78 (WSM), dean of the University of Richmond’s Robins School of Business, was named to the board of directors of the American Institute of CPAs.

Carolyn Jones ’78 (NEW), a socially proactive photographer, created the 100 People Project using visual and educational tools to tell the story of 100 people who exemplify all of the almost seven billion people on the planet. In recognition of her work, Jones is prominently featured in Everyday Heroes: 50 Americans Changing the World One Nonprofit at a Time (Welcome Books), which includes portraits and first-person narratives that give insight into the minds of the country’s most inspiring social entrepreneurs.

Jack Powers ’78 (VPA), special education and English teacher at Joel Barlow High School in Redding, Conn., won the 2012 Connecticut River Review Poetry Contest for his poem, “Counting,” a meditation on celebrity and the misspent life. His poems have appeared in Rattle, Cortland Review, Inkwell, and Poet Lore, among others, and he was named the 2005 Poet of the Year by the California Council on Teacher Education and the 2008 Poet of the Year by the New England Association of Teachers of English (www.jackpowers3.com/poet).

Gail Norris ’80 (NEW/WSM) of Pittsford, N.Y., is vice president and general counsel for the University of Rochester. Norris is a regular blogger for the Democrat & Chronicle, writing on innovation, entrepreneurship, and small business issues.

Ron Weston ’82 (ARC) is associate principal and operations manager of the New Jersey-based Paulus, Sokolowski & Sartor architecture and engineering firm.

Steve Hoffman ’83 (NEW), president of Skyline Exhibits & Design in Mt. Pleasant, S.C., completed the Certified Trade Show Marketer Program, which is awarded by Exhibitor (www.ExhibitorOnline.com/CTSM) in affiliation with Northern Illinois University Outreach.

Michael Lanza ’83 (NEW), Northwest editor, Backpacker Magazine, received a National Outdoor Book Award for Before They’re Gone—A Family’s Year-Long Quest to Explore America’s Most Threatened National Parks (Beacon Press).

James Culmo G’84 (LCS) of West Islip, N.Y., is vice president of Northrop Grumman Corporation’s newly formed high altitude, long-endurance enterprise, which combines individual unmanned systems programs into one organization to create greater efficiency and affordability.

Matt Hoffman ’85 (NEW) is co-founder and president of HMS Media, a company that creates television press clips for Broadway shows and tours (Book of Mormon, Kinky Boots, Glengarry Glen Ross) and original content for PBS in Chicago and nationally, including 2012’s popular music pledge special Under the Streetlamp, featuring cast members of Jersey Boys. Hoffman won his fourth Chicago Emmy for directing the arts documentary Dance for Life.


David Spencer ’85 (NEW) is a photojournalist for the State Journal-Register newspaper in Springfield, Ill. He was honored with a Webby Award in the art category for his personal web site, PhotoSeed.com, which represents his personal and evolving collection of vintage photographs.

Robert Siegel ’86 (ARC), founder of Robert Siegel Architects—an award-winning architecture firm known for designing unique modern buildings and interiors throughout the United States and Asia—merged his firm with New York-based Bridges + Lavin Architects AIA PC, an industry leader in retail architecture.

80s

Gail Norris ’80 (NEW/WSM) of Pittsford, N.Y., is vice president and general counsel for the University of Rochester. Norris is a regular blogger for the Democrat & Chronicle, writing on innovation, entrepreneurship, and small business issues.

Ron Weston ’82 (ARC) is associate principal and operations manager of the New Jersey-based Paulus, Sokolowski & Sartor architecture and engineering firm.

Steve Hoffman ’83 (NEW), president of Skyline Exhibits & Design in Mt. Pleasant, S.C., completed the Certified Trade Show Marketer Program, which is awarded by Exhibitor (www.ExhibitorOnline.com/CTSM) in affiliation with Northern Illinois University Outreach.

Artists Vincent Giarrano G’85 is having an extraordinary year. Giarrano’s City Girl is on display in the Smithsonian National Portrait Gallery as part of the Outwin Boochever Portrait Competition 2013. The painting was one of 48 finalists selected out of more than 3,000 entries submitted for the exhibition, which opened in March and runs through February 23, 2014. In April, Giarrano learned another of his portraits, Aureta Thomollari at Fashion Week-NYC (16 x 20 inches, oil on linen), was chosen for the BP Portrait Award 2013 exhibition, which will be held at the National Portrait Gallery in London from June 20 through September 15. It was one of 55 works chosen from 1,969 entries in the world’s foremost portrait painting competition.

Giarrano, who earned an M.F.A. degree in sculpture from the College of Visual and Performing Arts, began his career in illustration. After many years as a comic book artist for Marvel, DC, and Dark Horse, he transitioned into fine art in 2000. Now, his contemporary realist works show in galleries across the country and the world, including New York City and London (see www.giareanno.com). Giarrano lives in Connecticut with his wife, Kathleen Dunn Giarrano G’85, and their two children.

“It’s unbelievable to be included in these two prestigious exhibitions at the same time,” Giarrano says. “Both portraits are about narrative, which is a strong element in all my work.”
FINDING COMMUNITY AT SU AND BEYOND

By Jeffrey Mabee

GROWING UP IN SUBURBAN NEW JERSEY WITH A LARGE EXTENDED FAMILY, I BEGAN AT AN EARLY AGE TO LIKE THE idea of living in a close community. I wished my cousins, who lived a mile away, could be in my backyard. As I think of it now, I’d say my mother’s Russian Orthodox church community was my model. Her parents came to this country from Austria-Hungary just before WW I. They started a church that became the center of a large community where, indeed, cousins did live in each other’s backyards. I spent many happy days in that community and fondly recall playing ball, celebrating holidays and birthdays, splashing around in the nearby brook, and lots of cases of puppy love. I also remember many talks with our handyman/landscaper, whom I’d regale with visions of my utopian world. His greeting to me was often, “So how is your utopia going?”

Today, I find myself at home in the Belfast Cohousing and Ecovillage in midcoast Maine. It’s a sustainable community where a house can be “so energy efficient that you can heat it with a hairdryer,” as a video on the community’s web site (www.mainecohousing.org) reports, and our community members are “committed to living lightly on the Earth and in harmony with nature.” The idea of participating in an intentional community compelled me to give up my beautiful waterfront home. I could not have defined it before, but cohousing is what I’ve been seeking for as long as I can remember.

Syracuse gave me a sense of community as well. My first visit, in fall 1967, when I was a junior in high school, was exciting in many ways. I attended a Sam & Dave dance concert that was definitely an eye opener and still makes me smile. And, believe it or not, I loved the idea of living in a dorm community, such as it was, with 450 other freshman males in Watson Hall. I did love Watson—having the close neighbors around my door, making friends with students down the hall, or visiting on another floor, which greatly extended my community. I liked it so much I signed up for another year and then was an RA there for two more years upon returning to SU after a two-year hiatus following my father’s early death.

While at SU I found friends who were also interested in community. Some began a cooperative household in nearby Fayetteville. I loved the cooperative meals, the regular jam sessions, the gardens, the shared transportation. When I got wind of the Men’s Coop on Marshall Street, I put my name on the list and lived there for two short months my junior year, but left school when my father died. Meanwhile, some of my friends were starting a kind of cooperative TV station in the basement of Watson. We even managed to have a few “happenings” there, and it was one of the highlights of my time at SU, shooting and mixing live content for the station.

So now, these many years later, I still seek community, so much so that I’ve been willing to work as many as 20 hours per week, creating our cohousing and ecovillage community here in Belfast, where I have lived for the past 32 years. We plan to have 36 families and have sold all but four homes in spite of the worst real estate market in memory. The homes are designed to passivhaus standards—a high German standard regarding energy use and energy capture—and are realizing 90 percent energy savings. Choose the solar options, and it’s a net-zero home. But really, the eco-home is just a bonus. What my wife and I are buying into is a way of life, a life of close community, a life of shared values and common interests in growing food, having a small carbon footprint, sharing resources, and working together for the common good. It’s a dream come true for me, and it’s taken much more work than I ever thought my utopia would require. So far the work has been well worth it!

Jeffrey Mabee ’74 is a graduate of the College of Arts and Sciences, where he earned a bachelor’s degree in biology. He traveled and lived in Mexico, Hawaii, and Alaska, and worked as a fisherman, cabinetmaker, and nurseryman before obtaining a master’s degree in counseling and setting up a private practice with his wife, Judith Grace, that they have run for the past 25 years. They are also co-founders of the Unitarian Universalist Church of Belfast.
Miya Shay ’95 ➤

A STORYTELLER AT HEART

WHEN MIYA SHAY’S PARENTS came to the United States from China to attend graduate school in Oklahoma, her path to Syracuse University became apparent in short order. Shay was so eager to become a storyteller and join the media ranks that she skipped two grades during high school and arrived on campus as a first-year student at age 16. The opportunity to study at the S.I. Newhouse School of Public Communications and live on the East Coast was a strong lure. “I never grew up or went to school in a community that was so diverse,” says Shay, a reporter for KTRK-TV, the ABC affiliate in Houston. “I was meeting people and making friends from all over the country.”

After graduation, Shay and two classmates, Scott Withers ’95 and Derek Slap ’95, made the trek to Atlanta to work for CNN. Shay, who earned a bachelor’s degree in broadcast journalism with a minor in Asian history, worked at Headline News as a video journalist and freelanced for CNN.com. “In 1995, very few places had web sites,” she says. “We were just doing web stuff from the very bottom up at the beginning.”

Shay’s first on-air position took her to Huntsville, Alabama. Jobs in Kansas and Michigan followed before she joined KTRK in 2002. In Houston, city government is her main focus, but the broad scope of coverage that comes with being in the country’s fourth most populous city has allowed Shay many adventurous assignments, including three trips to China. For two of those trips, she accompanied the NBA’s Houston Rockets for preseason games when Chinese superstar Yao Ming played for them. “It’s interesting how NBA teams, especially with Yao Ming in China, are treated,” she says. “At airports, workers come in and work an extra shift, just so they can see the players and take pictures.”

Shay has seen her share of domestic travel, too. She covered John McCain’s presidential campaign in 2008. When former President Gerald Ford died in 2006, Shay journeyed to his childhood home of Grand Rapids, Michigan, providing coverage from a city where she’d worked for three years as a TV reporter.

While Houston provides Shay with the opportunity to report on all sorts of stories, its location also allows her to enjoy one of her loves, scuba diving—with the undersea wonders of Mexico and the Caribbean only a short plane ride away. About six years ago on a trip to the Dominican Republic, Shay took the plunge into scuba diving. “We had a week,” she says. “I took lessons at the resort, and by the end, I was a certified scuba diver.”

That sense of adventure and curiosity has served Shay well throughout her career. She also credits her Newhouse education as crucial in her development as a broadcast journalist. “It offered not just the basic skills, but such a diverse range of classes and professors,” she says. “It still puts a smile on my face to see Professor [Robert] Thompson be quoted—talking about media.”

Being part of the media is a deeply rooted desire that grabbed hold of Shay quickly—and remains strong nearly two decades after it first took hold. “If you are, in your heart, a storyteller, you want to be where the story is, wherever that may be,” she says. “My desire is to make sure I am doing that.”

—Brian Hudgins
ORANGE LEGACY
SISTERLY TRADITION

WITH FOUR DAUGHTERS IN ORANGE, ARLEEN and Jeff Lichtenstein are taking “Syracuse Mom” and “Syracuse Dad” to a new level. Brooke ’08, their oldest daughter, started the tradition when she came to SU in 2004. Lindsey ’11 followed suit in 2007, during Brooke’s senior year. Allie ’13 arrived on campus in 2009. The youngest, Jodie, is now a sophomore. “Whenever people meet us, they say, ‘They’re the Syracuse girls,’” jokes Lindsey. “We’re a Syracuse family.”

And while the Lichtensteins certainly sport their Syracuse gear—even their dog, Tucker, has an orange SU sweater—they maintain that being a Syracuse family is so much more than wearing a T-shirt. For Jeff, it means being a part of the much larger University community. “They really took an interest in our family,” Jeff says, remembering the countless times the school has helped him resolve issues with housing, classes, tutoring, or finances in the eight years since Brooke enrolled. “I just don’t think you find that level of interest anywhere else.” Jeff says it’s that connection and commitment that sets SU apart from the many schools closer to Randolph, New Jersey, where the girls grew up. “You don’t see the relationships at other schools like you see at SU,” he says. “You don’t see the camaraderie. It’s a different experience.”

A different experience is just what the Lichtenstein girls were looking for. Even with four unique sets of interests and goals, each of the girls found her niche on the Hill. “We have all had extremely different experiences at SU, but we all have one common love—a love for Syracuse University,” Lindsey says. “It’s an unexplainable bond that the school gave to us.”

Brooke majored in television, radio, and film at the Newhouse School. In her time at SU, she interned with The Tony Awards, among other organizations, and studied abroad in Madrid, Spain. She ultimately pursued a career as a lawyer, graduating from Benjamin N. Cardozo School of Law in May 2012. She works as a litigation associate in Morris Plains, New Jersey, and is on the board of the Northern New Jersey Syracuse Alumni Club.

Lindsey studied communications sciences and disorders in the College of Arts and Sciences and joined Delta Gamma. She was active in Hillel and followed in Brooke’s footsteps, studying abroad in Madrid. She is pursuing a master’s degree in speech-language pathology at Nova Southeastern University in Florida.

Allie is majoring in information management and technology at the School of Information Studies. She is a member of Alpha Epsilon Phi sorority and is active in Hillel. Allie has interned with Prudential Financial and JPMorgan Chase, and studied abroad in Tel Aviv, Israel, last spring. She has already accepted an IT consulting position with Crowe Horwath International for after graduation.

Jodie, a student in the Whitman School, has wasted no time getting involved on campus in an effort to explore her interests. She is a member of the College Republicans, an intern with Hillel, and has participated in Block Blitz, a program in which volunteers rebuild and repair houses in downtown Syracuse. “Each time, one of them seemed to have helped the other through the process,” Jeff says of the overlap in his daughters’ time on campus. “It’s good to have an older sister there to show them the ropes, give them someone to lean on, and talk to.”

In 2015, when Jodie graduates, the Lichtensteins will have had a daughter at Syracuse for 11 consecutive years. “We’re going to have a party,” Jeff jokes, “a nice big party.” —Melanie Deziel
James Charmatz ’88 (VPA) is a member of a special effects team for film, television, and commercials at Legacy Effects in Los Angeles. His job includes concept design, photography, sculpting, painting (traditional and digital), web design, and graphic design.

Scott Goldstein ’88 (NEW) of Deerfield, Ill., was honored by Northwestern Mutual with membership into its 2012 Forum group, which recognizes an outstanding year of helping people achieve financial security. Goldstein is affiliated with the McTigue Financial Group in Chicago.

90s

Kathleen Dawes G’90, G’93 (MAX), an employee of the Evaluation Support Division in the U.S. Environmental Protection Agency, received the 2012 Alva and Gunnar Myrdal Government Evaluation Award from the American Evaluation Association for placing unprecedented emphasis on the importance of environmental evaluation.

Joel Klaiman ’90 (A&S) is executive vice president and general manager of Columbia Records.

Allison Slater Ofanansky ’90 (NEW) wrote a series of children’s books: Harvest of Light (2008); Sukkat Treasure Hunt (2009); What’s the Buzz: Honey for a Sweet New Year (2011), all published by Kar Ben, a division of Lerner. A fourth book, Cheesecake for Shavuot, is scheduled for release this year.

Tracey McAdam Doull ’91 (VPA) launched Kitchen Moxie, a web-based company offering tips, tricks, and recipes to help women gain confidence in the kitchen and bring back the art of elegant at-home entertaining (kitchenmoxie.net).

Maria Piazza G’91 (WSM) is chief marketing officer at GE Healthcare in Aliso Viejo, Calif.

Sandra J. Sabourin G’91 (MAX), L’91 (LAW) is a partner in the Goldberg Segalla law firm in Syracuse. She concentrates her practice in the areas of general litigation, commercial and construction litigation, municipal litigation, and appellate advocacy.

Thomas Yezerski ’91 (VPA) exhibited the original illustrations from his book, Meadowlands: A Wetlands Survival Story (FSG, 2011), at the Hoboken Historical Museum.

Aaron Krause ’92 (A&S), a Philadelphia-based inventor and entrepreneur, presented his latest invention, Scrub Daddy, on ABC’s prime-time hit show Shark Tank, scoring a deal with QVC’s Lori Greiner (www.getscrubdaddy.com).

Glen Garvin ’93 (WSM) of Mason, Ohio, is vice president of dealer specialties at Dominion Dealer Solutions. He is featured in Unfair Advantage (CelebrityPress), a book targeted to automotive car dealerships and people interested in the retail side of the automobile industry that offers advice from some of the world’s most successful automotive retail experts.

Three Syracuse University alumni were among the authors whose books were honored in January by the American Library Association (ALA), which presents such prestigious awards as the Caldecott and Newbery for books for children and young adults.

Andrea Davis Pinkney ’85, a longtime best-selling children’s author and publisher, received the Coretta Scott King (Author) Book Award for Hand in Hand: Ten Black Men Who Changed America (Disney/Jump at the Sun Books). The award recognizes an African American author for an outstanding book for children and young adults. The book was illustrated by her husband, Brian Pinkney. She also received the May Hill Arbuthnot Honor Lecture Award, which recognizes an author, critic, librarian, historian, or teacher of children’s literature, who then presents a lecture.

Steve Sheinkin ’90 is the author of the Pulitzer Prize-nominated book for young adults, Bomb: The Race to Build—and Steal—the World’s Most Dangerous Weapon (Flash Point/Roaring Brook Press). The ALA named Bomb as one of three Newbery Honor Books. Bomb also earned Sheinkin the ALA’s Robert F. Sibert Informational Book Award for most distinguished informational book for children, and the Young Adult Library Services Association Award for excellence in nonfiction for young adults.

In addition, Ellen’s Broom (G.P. Putnam’s Sons) was recognized as a Coretta Scott King Illustrator Honor Book. It was written by Kelly Starling Lyons ’01, G’01, and illustrated by Daniel Minter.

Ronda Roaring G’93 (NEW) is the owner/publisher of IlovetheFingerLakes.com, the region’s largest tourism web site with 800 pages, nearly 300,000 unique visitors, and five million hits per year.

Jonathan Daniel ’94 (WSM) is founder and CEO of Silo Financial Corp., a boutique private equity real estate finance company based in Stamford, Conn.

Susan Koeppen ’94 (NEW) is the 6 p.m. and 11 p.m. news anchor at KDKA-TV in Pittsburgh. She became a national spokesperson for the Sudden Cardiac Arrest Foundation after suffering cardiac arrest while training for the Pittsburgh Half Marathon in 2011. She was back to running just five months after undergoing open heart surgery.

Adam Bailey L’95 (LAW) was named one of the 2012 Super Lawyers, New York Metro area, and was recognized by Chambers USA 2012 for his hard work and responsiveness. He was honored as Best First-Time Author by the National Association of Real Estate Editors for his book, Finding the Uncommon Deal. He also received an AV rating from Martindale-Hubbel, a peer review rating that shows a lawyer has reached the height of professional excellence.

John Gondak ’95 (LCS) is associate head coach for Nittany Lion track and field/cross country at Penn State.

Keith Jodoin ’95 (NEW) of Fairfax, Va., is owner, producer, and writer at Sapling Pictures, a digital media and branding company, which received an outstanding marketing award from the American Marketing Association for live-action and animated digital shorts for Face the Facts USA, a nonprofit public policy initiative (www.saplingpictures.com).

Stefan Mychajliw ’95 (NEW), former TV news reporter and co-founder of a public relations firm in Buffalo, was elected comptroller of Erie County, N.Y.
Christine Larsen G’84 »

A TALENT FOR TECHNOLOGY

CHRISTINE LARSEN ENJOYED THE INTELLECTUAL CHALLENGE OF ORGANIC CHEMISTRY WHEN SHE WAS an undergraduate at Cornell College in Mt. Vernon, Iowa. But after spending an entire month in the lab conducting day-long experiments, it became clear that test tubes and Bunsen burners were not in her future. “Spending so many hours in the lab was horribly isolating and so wrong for me,” says Larsen, an SU trustee and an executive vice president of JPMorgan Chase & Co. in New York City. “I like to talk too much and be engaged with people.”

Larsen was born in Sioux City, Iowa, but when she was 5 years old, her family moved out to the country where she attended a small school with only 43 students in her class. “I don’t consider myself a farm girl from Iowa, although I grew up in a farming community,” she says. “I had a wonderful education, and my graduating class was exceptional—three of us were National Merit Scholars.”

In addition to her formal education, Larsen learned many a life lesson from her extended family who, in her eyes, seemed larger than life. Her paternal grandfather owned a small printing business and served as the commissioner of highways for the state of Iowa. He was also involved in politics, and she remembers as a child making get-out-the-vote calls on behalf of the Woodbury County Women’s Republicans. Her mother’s father was an engineer who poured the metal alloy for the giant turbines he then helped install in the Hoover Dam, and her father’s aunt was vice president of a regional savings and loan in town. “I spent my summers in high school working at the savings and loan,” she says. “Little did I know I would go on to have a career in banking.”

After graduating from college in 1983, it became increasingly clear to Larsen that computers would profoundly change the way people work, so she headed east to study for a master’s degree in library science at the School of Information Studies (iSchool) as a University Fellow. She completed 36 credit hours in one year, returned to Iowa to get married, then moved to Chicago for her first job as a consultant at Arthur Andersen. In 1988, a special project prompted a transfer to New York City, where she later joined the Smith Barney brokerage firm. When the company merged with Citigroup Global Capital Markets in 1998, Larsen co-headed its operations for the global corporate and investment bank. In 2006, she joined corporate operations and technology at JPMorgan Chase, going on to lead the complex integration of Bear Stearns and Washington Mutual following their mergers with the bank. Today she lives in New Jersey with her husband, Vincent Dopulos, and daughters, Katherine and Phoebe.

Larsen has been instrumental in creating the JPMorgan Chase Technology Center at SU, one of the most comprehensive collaborations between business and a research university in the country. The center, which opened in 2009, is a cross-disciplinary, on-campus facility where students and faculty work side-by-side with bank employees, conducting research and running global technology operations. “It’s clear to me that I’m greatly indebted to Syracuse for my education and professional success,” says Larsen, now in her second year on the SU Board of Trustees and an active member of the iSchool Advisory Board since 2003. “It only seems fair that I work to steward the University and help others succeed.”

When Larsen learned that iSchool Ph.D. candidates only receive funding during the school year, she created a fellowship program—named in honor of Elizabeth D. Liddy G’77, G’88, her classmate and current iSchool dean—to provide financial support for doctoral students over the summer months to help them complete their degrees in a timely manner. “Liz is a respected researcher in her own right, so it’s only fitting to recognize her role as a scholar,” Larsen says. “Students love being Liddy Fellows—it has a nice ring to it—and I love being their fairy godmother.”

—Christine Yackel
SECRET OF A ROCK ‘N’ ROLL FACTORY

THE ‘60S AND ‘70S WERE A MORE INNOCENT AGE for music. Rock ‘n’ roll was in its infancy and hadn’t yet been co-opted by the influence of the burgeoning music industry. Or so we thought. According to a new book by Kent Hartman, hundreds of artists, from the Beach Boys to the Byrds to the Monkees to the Partridge Family Band, didn’t always perform on their own albums. Instead, they employed a covert group of studio musicians—nicknamed the “Wrecking Crew”—to record the instrumentation on some of their biggest hits. From folk to rock, the members of this crew were some of the best studio musicians in the world. And until recently, no one had ever heard most of their names.

In his book, *The Wrecking Crew* (Thomas Dunne Books/St. Martin’s Press), Hartman uncovers the story behind these musicians—one of the recording industry’s best-kept secrets. Hartman’s book quickly became a bestseller. It received positive reviews from musicians and critics alike, and there are plans in motion for a movie and a Broadway play about the Wrecking Crew. Hartman has spent most of the last 25 years working in various roles in the music industry doing marketing, promoting, and management for bands from Counting Crows to Hall & Oates. He says his love of music dates back to his two years at SU. He spoke with Syracuse University Magazine from his home in Portland, Oregon.

You wrote a book about rock ‘n’ roll, but your degree is in international relations. What was your original plan?

Good question. I’ve always loved international politics. Syracuse had a very highly thought of international relations master’s program at the Maxwell School, so I applied, was admitted, and I attended. Since I was 7 years old, though, rock ‘n’ roll music has been in my blood. When I was at Syracuse, if I wasn’t doing schoolwork, I was in my apartment playing my guitar and listening to albums or going to concerts. I have other interests, but the music was always there.

Have you always been a writer, too?

No, I’m not one of those people that grew up dreaming of writing the great American novel. I never even imagined myself being a writer. But I ended up in the music business and learned this story about the Wrecking Crew and I just thought, “Somebody has got to write this.” And because I knew the story so well I figured, “Maybe I should just write it.” And so I did.

How did you come across this story?

One of my clients in the late ‘90s—Larry Knechtel—was in a band called Bread that was big in the ‘70s. Their manager hired me to do all the marketing and merchandising for a farewell tour they were doing. One night I gave Larry a ride to a gig outside Sacramento. Being the curious sort, I started asking questions about his career. As we drove, he told me stories about this secret, stealthy group of studio musicians called the Wrecking Crew. They had played on hundreds of hit records and nobody knew it because the record labels didn’t want anyone to know. It would be bad for business if you were a fan of the Beach Boys and found out they didn’t play any of their own instruments.

What was your initial reaction?

I was shocked at the depth and breadth of it—how far and wide it went. I could name 20 different famous bands that used the Wrecking Crew most or all of the time—the Mamas & the Papas, Paul Revere & the Raiders, Simon & Garfunkel. Back then, producers ran everything. The bands did what they were told, even though they didn’t want to. Today you’d have a tough time telling Aerosmith or someone similar that they weren’t going to play their instruments. That wouldn’t work.

The reception to the book has been positive. How do you feel about it?

I’m a new author, so it feels pretty good. Before this I wrote an article about the Wrecking Crew for *American Heritage*, and it snowballed from there. The next thing you know I ended up with a bestseller, a movie deal, and now I’ve got a deal in the works for a Broadway musical. The whole Wrecking Crew thing has just exploded.

Who’s making the movie?

I signed an option deal with Will Ferrell’s production company and a bunch of famous directors have been in talks. Ferrell and his partner Adam McKay have been putting out a number of movies for the last 10 years or so. Will does the goofy comedies, but their production company does other movies, too. So Will wouldn’t appear in it; he’d be on the production team. It would be a drama—with a lot of music in it.

Who would you want to star?

To me, the real star of the book and the movie is the music. Let the songs star.

—Chris Baker
Mussadiq Akram ’10

POWER TRAVELER

SITTING IN THE LOUNGE OF THE BAHRAIN airport, Muss Akram was wearing a little orange piece of home. His Syracuse University garb caught the eye of a fellow traveler who, as luck would have it, was a fellow Orange man. The two killed time before their respective flights, chatting about SU sports and reminiscing about life on the Hill. “The big distinguishing factor for the City of Syracuse is the people,” he says. “They have a very welcoming demeanor and a hands-on, ready-to-take-on challenges attitude. That combination makes Syracuse a special city, despite everything it has been through.”

That’s high praise coming from a man who has seen more than his fair share of cities. As an energy consulting manager for PowerAdvocate, a data, technology, and services provider for the energy industry, Akram was a passenger on 193 flights in 2012, flying more than 200,000 miles and spending 160 nights on the road. He’s been to places as familiar as Detroit and as exotic as...well, Bahrain. Originally from Saudi Arabia, Akram arrived at SU in 2006, having decided that the ability to earn two bachelor’s degrees—one in international relations from the College of Arts and Sciences and the Maxwell School and one in chemical engineering from the L.C. Smith College of Engineering and Computer Science—outweighed the dangers of the occasional blizzard.

For Akram, the opportunity to fully explore and integrate both disciplines has been a major advantage in his career with PowerAdvocate. “It gives me a unique perspective to see things from both angles as I can often be in a room full of engineers,” he says. “It is important to balance the technical and the business items and that is something a multidisciplinary education has really helped me with.” His day-to-day work blends human interaction with technological efficiency and data. Akram is PowerAdvocate’s in-house expert on negotiations, advising on contracting strategies and training other employees on the delicate art of give and take. He also works with clients to embed the latest strategies and technology into their business processes.

Akram has been transfixed with oil and energy since his father explained the mechanics behind horizontal drilling to him at age 7. In his eyes, the industry is a unique hub of convergence for politics, engineering, law, policy, culture, and science—and a direct line to the pulse of the world forward. “I think the nature of how energy is generated and delivered will continue to evolve,” he says. “This is in terms of how newer technology will enhance generation and delivery from existing sources. Technology will be a big part of the solution to help meet tomorrow’s energy challenge—that, in and of itself, is exciting and I want to be a part of it.”

Despite his devotion to energy and a hectic travel schedule, Akram has managed to keep one foot firmly grounded in Syracuse University. He performs admissions interviews, serves on the Boston Regional Council, and is on the Young Alumni Board for LCS. Akram also provided the support to establish Engineering Meets Business, a program he developed with the college to foster forward-thinking engineers prepared to face ever-evolving industry challenges. “It is simply my way of giving back to an institution that has given me so much,” he says. “SU served as a springboard for me in a lot of ways and I want to ensure the continuity of that experience.”

It seems that no matter how far he travels, his days at SU will never be far behind, even in the lounge of the Bahrain airport. After Akram concluded his conversation with his fellow alum and was once again sitting alone, another passenger approached him. The man apologized for listening to their conversation and asked if Akram had, in fact, attended SU. “So did I!” said the man.

—Frank Ready
IN MEMORIAM

Notices must be accompanied by a copy of an obituary or memorial card.
Send to: Alumni Editor, Syracuse University Magazine; 820 Comstock Avenue,
Room 308; Syracuse, NY 13244-5040; fax 315-443-5425.

Spring 2013 | 61

Shayna Smith Postman ‘95 (VPA) serves as cantor at the Town and Village Synagogue in lower Manhattan. She was featured in a moving YouTube story, Max Gets Bar Mitzvahed—A Musical Journey.

Pilar Savone ‘95 (A&S) was nominated for an Academy Award as a producer for Django Unchained, a film by Quentin Tarantino.

Shannon K. Stevens ‘96 (NEW) is a senior account executive at The Public Relations and Marketing Group in Patchogue, N.Y.

Stacey McGlynn Atkins ‘97 (A&S) is a shareholder in the Querrey & Harrow law firm in Chicago.

Jennifer Garelick ‘97 (NEW) married Natasha Dupuy in New York City. Garelick is a line producer at Showtime Networks Inc., focusing on behind the scenes promotions.

Kate Joyce ‘97 (A&S/NEW) of Baltimore launched Mother Tongue Books Inc., a nonprofit organization whose mission is to promote literacy by providing communities with culturally appropriate storybooks and other educational material in mother tongue languages. This initiative is an extension of her work in international literacy and education as the executive director of the International Book Bank. In collaboration with the International Reading Association and the Highlights Foundation, her new endeavor seeks to fulfill a critical gap in global literacy efforts—the lack of mother tongue books for young readers around the globe.

Noemi Mendez ‘97 (A&S) is an information services specialist with the U.S. Census Bureau’s Philadelphia Regional Office. Her new position involves reaching out to new and existing Census data users and showcasing the various ways to visualize data through geographic information systems.

Adam Wendt ‘97 (LCS) is director of technology for SRC’s defense and environmental solutions division. SRC Inc., formerly Syracuse Research Corporation, is a not-for-profit research and development company with more than 55 years of experience in defense, environment, and intelligence.

Bradley Wilson G’97 (MAX), who earned a doctoral degree in public administration from North Carolina State last summer, is assistant professor and director of student media at Midwestern State University in Wichita Falls, Texas.

Elyse Blazey ‘98 (NEW) married Michael Gentile in Sarasota, Fla. They reside in New York City.

Joshua Frances ‘98 (VPA) was inducted by the U.S. Navy Blue Angel, a designation that happens to very few civilians. He was honored by the Navy for his work in homeland security and public service and had the opportunity to train and fly with the Blue Angels as part of his induction. Past inductees were mostly retired military and twice his age. Frances lives in Brunswick, Maine, with his wife, Rebecca Hoffmann-Frances ‘99, G’01 (FALK).

Ana Garcia G’98 (MAX) is deputy director, health policy, at the New York Academy of Medicine in New York City. She is also co-director of New York’s Obesity Prevention Policy Center and Coalition, DASH-NY; Designing a Strong and Healthy New York (www.dashny.org).

Oriol Izard Mirabella ‘98 (IST), professor at Universitat Oberta de Catalunya in Barcelona, Spain, earned a Ph.D. degree in information and knowledge society from Open University of Catalonia.

Annie Stoltie G’98 (NEW), editor of Adirondack Life magazine based in Jay, N.Y., wrote Adirondacks (The Countryman Press), a detailed insider’s guide to the Adirondack Park and beyond. She has written more than a hundred articles and essays about the Adirondacks and has won numerous International Regional Magazine Association awards for her writing and editing.

Shelvia Dancy G’99 (NEW), a television news reporter/anchor at the ABC affiliate in Memphis, was named one of 40 Under 40 Distinguished Alumni of N.C. Central University.

Rob Hammer ‘99 (NEW) of Los Angeles is vice president of post production for The Association of Surfing Professionals (ASP), the governing body of professional surfing that is dedicated to showcasing the world’s best surfing talent. Hammer leads a team of video professionals to grow surfing as a worldwide pro sport across broadcast and web-streaming media. This year, the ASP will broadcast live from such locations as Australia, Brazil, Fiji, and California.

Amy Lanctot Thibault ‘99 (NEW) is manager, corporate reputation, at CVS Caremark in Woonsocket, R.I.
Arthur Storch

Arthur Storch, founding producing artistic director of Syracuse Stage and former chair of SU’s Department of Drama (1973-92), passed away on March 5, 2013, in New York City. He was 87 years old. Storch is remembered as a passionate, colorful, and insightful pioneer of the regional theater movement of the 1960s and ’70s, putting Syracuse Stage on the map artistically and leading the 1980 renovation of the 500-seat Archbold Theatre. As a professional artist and educator, he was integral in creating the unique relationship between Syracuse Stage and SU Drama, which through his efforts blossomed into a national model for sharing resources and talent between an undergraduate training program and a professional theater company. During Storch’s tenure, the quality of the productions and high standard of professionalism made Syracuse Stage a vital artistic force in Central New York and theater an important part of the cultural fabric. Under his guidance, SU Drama in the College of Visual and Performing Arts developed one of the most sought-after bachelor of fine arts programs in the country. In October 1991, Storch announced his retirement, saying simply it was “time to stop and smell the flowers.” At a press conference, he reflected on his tenure at Syracuse Stage and SU Drama: “I think what I am most proud of is that we created a standard of quality that does not cater to the lowest common denominator.”

In 1992, the Arthur Storch Theatre in the Syracuse Stage/SU Drama complex was named in his honor.

Jules R. Setnor ‘32, M.D. ’35

Jules R. Setnor ’32, M.D. ’35, a generous benefactor of Syracuse University, passed away at his home in Longmeadow, Massachusetts, on December 21, 2012. He was 101 years old. Setnor graduated from Syracuse University’s College of Arts and Sciences and College of Medicine (now SUNY Upstate Medical University). He was a practicing physician in Springfield, Massachusetts, for more than 50 years. Setnor and his wife, Rose ’33, who predeceased him in 2005, shared a lifelong love of music. In 1997, they made a $3.2 million gift to the College of Visual and Performing Arts (VPA) School of Music—the largest in the 146-year-old school’s history. In honor of their gift, the historic Crouse College auditorium bears their names and the school is now known as The Rose, Jules R., and Stanford S. Setnor School of Music. The Setnors hoped their gift, which also supports merit-based scholarships for undergraduate music students, would give young people an opportunity to fulfill their dreams. “Dr. Setnor valued education and his alma mater, of which he had many fond memories,” says VPA Dean Ann Clarke. “I am truly grateful that he and Mrs. Setnor chose to help our music students develop and share their talents, realize their ambitions, and take pride in their school. The Setnors will forever be a treasured part of our history.”

The University will hold an event in celebration of Dr. Setnor’s life during the fall semester.

Norman Joseph Woodland G’56

N. Joseph Woodland, co-inventor of the ubiquitous bar code for consumer products, died on December 9, 2012, in Edgewater, New Jersey, where he lived. He was 91 years old. Woodland, who earned a master’s degree in mechanical engineering from the L.C. Smith College of Engineering, conceived the idea of a product code for optical scanning as a student at Drexel with classmate Bernard Silver in the late ’40s. In 1952, they received a U.S. patent for their code—a bull’s-eye-style pattern of various-sized bands of concentric circles. The invention was named “Classifying Apparatus and Method First Optically Scanned Bar Code,” and they later sold the patent for $15,000. Woodland, who was involved in work on the Manhattan Project early in his career, joined IBM in 1951 and was instrumental in helping the company develop today’s ever-recognizable rectangular Universal Product Code in the early ’70s. Woodland, who retired from IBM in 1987, was awarded the National Medal of Technology and Innovation at a White House ceremony in 1992, and was inducted into the National Inventors Hall of Fame in 2011.

Eleanor A. Ludwig ’43, G’45

Eleanor A. “Ellie” Ludwig, former director of alumni relations at Syracuse University, passed away at her home in Manlius, New York, on December 21, 2012. She was 91 years old. Ludwig earned bachelor’s and master’s degrees in mathematics from the College of Arts and Sciences, and began her career as a research mathematician for Carrier Corporation. She joined Syracuse University in 1946 as a mathematics instructor, but left teaching in 1952 to devote most of her 40-year career at SU to continuing education and alumni work. In 1974, she was named director of alumni programs, coordinating activities for reunions, homecomings, and dozens of alumni clubs across the nation. She retired in 1991 as executive director of alumni relations. She served on the SU Alumni Club of Central New York Board of Directors from 1990 to 1999 and was president from 1995-97 and 1998-2000. She was treasurer of the Chi Chapter of Kappa Alpha Theta Fraternity from 1946 to 1995. The University honored Ludwig with the Arents Award for excellence in alumni relations in 1990, and the Melvin Eggers Senior Alumni Award in 2005. “Ellie was the face of SU to alumni around the world for many years, helping people stay connected to SU and each other,” says Lil O’Rourke ’77, G’04, secretary to the Board of Trustees and vice president for principal gifts. “Loyal to family, friends, and her community, she will be missed by many.” Contributions may be made to the University in her memory.
George J. Lockwood ’53

George J. Lockwood, an award-winning journalist and author, died January 31, 2013, in Phoenix, Arizona, at age 81. During a 30-year career at the Milwaukee Journal, Lockwood received the Pulitzer Prize for Meritorious Public Service in 1967 for his work as head of a team of writers and photographers that produced a series of articles on water pollution in Wisconsin. The expose is credited with spurring passage of environmental legislation in the state. He later taught journalism at Marshall University and Louisiana State University, where he was a distinguished professor. In between teaching stints, he served as executive editor of the St. Joseph News-Press in Missouri. A native of Westerlo, New York, Lockwood majored in journalism at SU and was a managing editor of The Daily Orange. A fan of comic strips since childhood, he wrote two books on the subject: The Cartoons of R.A. Lewis (1968), concerning the long-time Milwaukee editorial cartoonist; and Peanuts, Pogo and Hobbes: A Newspaper Editor’s Journey Through the World of Comics, to be published this summer by SU Press. He is survived by his wife, Eileen ’55, their four children, and three grandchildren.

Ryan Thompson ’02 (VPA), known professionally as Ryan Wilde, is a professional milliner. She was one of the outstanding creative Brooklyn residents featured in a series of YouTube videos shown on the Jumbotron at the Barclays Center, the Brooklyn Nets’ new arena (www.youtube.com/watch?v=MBD4Mm23PNO).

Eric Schlammeus ’03 (ARC) is assistant vice president, architecture, at RXR Realty in New York City.

Jackie Shutack ’03 (NEW) married Eugene Wong ’02 (WSM). Jackie is media associate for New York Presbyterian Hospital in New York City, and Eugene is an advertising executive with Style Network.

Michael P. Votto ’03 (LAW) is a certified public accountant at Brown, Stevens, & Lane, a managing editor of the St. Joseph, Missouri, Law Review, and a member of the Board of Governors of the University of Missouri-Kansas City Law School. He is the author of several articles on environmental law and serves on the board of directors of the National Wildlife Federation.

Nicholas Fonduis ’05 (VPA) shot scenes opposite Justin Long and Evan Rachel Wood in the upcoming film A Case of You. He also provides voices in the iPad app version of Greg Pak’s Vision Machine comics, which debuted at the 2012 New York Comic Con.

Alexandra Alazio ’06 (NEW) is sales development manager for the Lifestyle category at Everyday Health Inc., a company named “the next big thing” by the Wall Street Journal. Alazio supports client efforts through the design of cross-site marketing programs.

David Brewer ’06 (NEW), vice president for program strategy and acquisitions at Bravo and one of the youngest vice presidents at NBC since Jeff Zucker, was named one of Forbes magazine’s Top 30 Under 30 (www.forbes.com/pictures/mfi45efjge/david-brewer/).

Richard J. Ahn ’07 (MAX), L’07 (LAW) is an associate in the New York office of Goldberg Segalla LLP as part of the firm’s regulatory compliance and global insurance services practice groups.

Meredith Laing ’07, G’09 (VPA) and Chris VanBenschoten ’04 (A&S) were married last fall on Cayuga Lake in Aurora, N.Y. Meredith is manager of communications and public relations at the Princeton Symphony Orchestra, and Chris is an executive chef. They live in Princeton, N.J.

Joshua Simoneau ’07 (ARC) received a master’s degree, with merit, in city design and social science from the London School of Economics and Political Science.

Brittany Bunce Buffington ’05 (WSM), a certified financial planner, is a financial services representative of Rochester-based Financial Freedom Group, an office of MetLife. She completed the General Securities Representative exam administered by the Financial Industry Regulatory Authority.

Brittany Angellella ’08 (EDU) married Kyle Guadagno ’08 (A&S). Brittany is a former SU field hockey player, and Kyle is a former SU lacrosse player. They reside in Maryland.

Richard J. Ahn G’09 (MAX), L’07 (LAW) is an associate in the New York office of Goldberg Segalla LLP as part of the firm’s regulatory compliance and global insurance services practice groups.

Meredith Laing ’07, G’09 (VPA) and Chris VanBenschoten ’04 (A&S) were married last fall on Cayuga Lake in Aurora, N.Y. Meredith is manager of communications and public relations at the Princeton Symphony Orchestra, and Chris is an executive chef. They live in Princeton, N.J.

Joshua Simoneau ’07 (ARC) received a master’s degree, with merit, in city design and social science from the London School of Economics and Political Science.

Brittany Bunce Buffington ’05 (WSM), a certified financial planner, is a financial services representative of Rochester-based Financial Freedom Group, an office of MetLife. She completed the General Securities Representative exam administered by the Financial Industry Regulatory Authority.

Nicholas Fonduis ’05 (VPA) shot scenes opposite Justin Long and Evan Rachel Wood in the upcoming film A Case of You. He also provides voices in the iPad app version of Greg Pak’s Vision Machine comics, which debuted at the 2012 New York Comic Con.

Alexandra Alazio ’06 (NEW) is sales development manager for the Lifestyle category at Everyday Health Inc., a company named “the next big thing” by the Wall Street Journal. Alazio supports client efforts through the design of cross-site marketing programs.

Trevor Marstellar ’09 (WSM) completed the CPA exam and earned his license as a CPA in New York State. He works on the audit staff of Dannible & McKee LLP Certified Public Accountants and Consultant in Syracuse.

Clare Rutz ’09 (A&S) of Greene, N.Y., returned home in September after completing her Peace Corps volunteer service as an urban agricultural extension agent in Senegal.

Bret Carnter ’11 (WSM) is an "experienced assistant" at the Bonadio Group, upstate New York’s largest provider of accounting, consulting, and financial services.

Nick Corieri ’11 (WSM) is an assistant for the accounting, consulting, and financial services firm, The Bonadio Group, in Syracuse.

Samantha Stark ’11 (A&S) is a media planning/buying assistant at Crowley Webb advertising agency in Buffalo.

Keir Weimer ’11 (WSM), founder and president of The Thistle Island Group, a real estate investment and holding firm, joined Select Sotheby’s International Realty in Saratoga Springs, N.Y., and will serve a three-year term.

Sharon Siler Di Fusco ’09 (IST) and her husband, Rick Di Fusco of Syracuse, announce the birth of their daughter Nicoletta Marie, who joins sister Giovanna Marie.
FINAL FOUR RUN: THE SU MEN'S BASKETBALL TEAM captured the NCAA East Regional Championship, knocking off Marquette, 55-39, to advance to the Final Four for the fifth time in program history. The fourth-seeded Orange, propelled by a tenacious defense, disposed of Montana, California, and Indiana, the region's top seed, en route to the Elite Eight showdown with Marquette at the Verizon Center in Washington, D.C. The amazing post-season run came to a halt in the Final Four, however, when South regional winner Michigan upended the Orange, 61-56, at the Georgia Dome in Atlanta. Syracuse completed the 2012-13 season with a 30-10 mark that included a runner-up finish in the Big East Tournament to Louisville, which went on to defeat Michigan in the national title game.

In making the Final Four—the Orange's first since winning the 2003 NCAA championship—Coach Jim Boeheim ’66, G’73 became the fourth head coach to reach the Final Four in four different decades (1987, 1996, 2003, 2013). Boeheim, who moved this season into second on the all-time coaching wins list (920), called the squad one of his best defensive teams ever and credited it with battling back from a late regular season slump to collect hard-earned victories in the Big East and NCAA tournaments.

“I've enjoyed this team as much as any team I've coached,” Boeheim said. “They've achieved more than I ever thought they could. And I always think they can achieve a lot.”
Pack your bags for an Orange getaway!

Come to Syracuse, the land of Orange!

Join us October 3-6, 2013, for Orange Central, SU’s signature homecoming and reunion weekend! Connect with classmates, students, and special guests—and cheer on SU at Saturday’s inaugural ACC football game against Clemson.

Orange Central is also the place to catch up at special reunions. Are you a graduate of the past 10 years? Are you from a class year ending in 3 or 8? There are special reunions for all of you!

Get all the details…
From near or far, visit orangecentral.syr.edu to stay in the know. And be sure you’re on our e-mail list for the latest Orange Central details. Visit alumniupdate.syr.edu to update your contact information.

Questions? E-mail orangecentral@syr.edu or call 800.782.5867.

Don’t miss this Orange getaway!