The Cantor Years

Chancellor Nancy Cantor pursued a vision that took Syracuse University to new heights
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WITH THE TRANSITIONAL SEASON OF FALL UPON US, WE ARE appropriately enough in the midst of a season of transition at SU this year. I am serving as Interim Chancellor and President during a period when we are celebrating Nancy Cantor’s leadership as she prepares to become Chancellor of Rutgers University in Newark, following 10 years during which the University has been propelled to unforeseen new heights, many of which are described in this issue’s feature article (see page 22). At the same time, we’re preparing to welcome new Chancellor and President Kent Syverud, whose academic leadership acumen, experience addressing some of higher education’s greatest contemporary challenges, and record of accomplishment as an engaged scholar and dedicated teacher bode exceptionally well for building on our era of unprecedented success.

As it happens, many dimensions of that success were evident in concentrated form during the first weekend in October, when SU hosted a convergence of major University-wide events that brought thousands from literally around the world to Central New York. Celebrating its 10th anniversary season, the Syracuse International Film Festival—the brainchild of College of Visual Performing Arts faculty member and film impresario Owen Shapiro and his wife, Christine Fawcett-Shapiro—blanketed screens across the city with works from the classic to the avant-garde by filmmakers from China and India to Italy to Canada and the United States, including a suite of films focused on disability issues. Imagining America, the national consortium of artists and scholars in public life based at SU with more than 100 academic institutional members, hosted its annual conference in Syracuse over the same period, issuing a “Call to Action” to engage people across the disciplines to revive democratic practice in communities in an era when civil discourse sometimes seems in short supply.

But the main event of the weekend surely was Orange Central, SU’s annual homecoming and reunion extravaganza. Alumni from across the decades and across continents not only renewed acquaintances and reminisced, but also brought their experience and expertise to bear on the preparation of the current generation of SU students for the world through a robust array of formal and informal face-to-face interactions. A notable example was the inaugural Engineering Meets Business Lecture, when Diane Reineke G’90, a vice president for business development at Northrop Grumman Information Systems, discussed with students how to navigate the journey from academic engineering to success in the business world. We also took the opportunity to laud our latest group of Arents awardees—Taye Diggs ’93, Carol Swid Eisner ’58, Henry Grethel ’54, Sid Lerner ’53, and George Saunders G’88—whose commitment to doing well while doing good exemplifies our aspirations for all SU students.

Across the eras, through times of certainty, times of challenge, and times of transition, that is a defining ethos that endures at SU—as it is sure to be through the times ahead.

Sincerely,

Eric F. Spina
Interim Chancellor and President
Vice Chancellor and Provost
REFLECTIONS ON THAT DECEMBER DAY

ON A QUIET AFTERNOON IN EARLY OCTOBER, I was fully taken by the sight of the 35 empty chairs on the Shaw Quad. Created as part of Remembrance Week, the chairs were arranged to represent the seats of the 35 students aboard Pan Am Flight 103 when it entered our consciousness in an unimaginable way on that December day 25 years ago, the target of a terrorist bomb. There is no easy way to remember December 21, 1988, especially when you think about the joy for life, spirit of adventure, and unlimited potential the students possessed. They were headed home from London to gather with family and friends during the holidays and tell them about the travels and tremendous experiences they’d had abroad, and they never made it.

Just days before the terrorist attack, I’d returned home from traveling in Ireland, where I’d experienced a firsthand look at “The Troubles” in Northern Ireland. I remember seeing police stations fortified like military bunkers, passing through security checkpoints to enter the city center in Belfast, and reading about innocent people losing their lives on both sides of the border to bombings by the warring factions of paramilitary organizations. It was unsettling to see how brutal violence could often be so indiscriminate.

But when the Pan Am 103 bombing occurred, terrorism took on a whole new dimension for me. It was no longer a faded childhood recollection of the 1972 terrorist attack at the Munich Olympics, or the 1983 bombing of U.S. military barracks in Beirut. These were horrific events, but they seemed distant then in my 20-something mind, a world away from the confines of Central New York. Pan Am 103 changed that mindset. It personalized terrorism. These were students near my age. And they were from Syracuse, of all places in the world. It was so senseless and utterly random to have their lives stolen from us by such a savage act.

Through my years here at Syracuse University, I’ve been fortunate to have the parents, classmates, and friends of these students share with me their thoughts, memories, and stories of their lost children and friends. In the 25 years that have passed, friends and classmates have grown into middle age, pursued careers, raised families, and endured their own hardships—but they have never forgotten the 35 students who were taken from us that December day, always holding a special place in their hearts for them.

In this issue of the magazine, you’ll learn how their legacy lives on, on campus and in the hearts and minds of so many. While terrorism continues to plague our world today, we can only hope that the hatred, ignorance, and violence that fuel it will one day give way to a true understanding and acceptance of one another. Until then, we must carry with us the hopes and dreams of those lost.

JAY COX EDITOR
ON THE DAY SYRACUSE UNIVERSITY ANNOUNCED Kent D. Syverud would become the University’s next Chancellor and President, he embraced his soon-to-be new community with two words: “I’m in,” he said. “I’m in with all of you who have those loyalties [to SU] and hopes and dreams. Like you, I’m committing everything I am and everything I have to this place, to our team, and to achieving greatness here through patience, hard work, loyalty, and a cheerful can-do attitude.”

At a gathering in Hendricks Chapel on September 12, the current dean of Washington University School of Law in St. Louis addressed hundreds of students, faculty, staff, community members, and online viewers, saying he was inspired to speak that simple phrase after hearing a recurring statement from members of the SU community he met during the search process: “Syracuse took a chance on me, and I made the most of it.” That statement represents the University and the country at its best, and how students who come here understand they have a lot to learn—but are ready for the challenge, Syverud said. “You did not feel entitled, but you did feel responsible for seizing the amazing range of opportunities and activities and courses and ideas across this University,” he said. “You made the most of it here in Syracuse, across the world, and over your whole lifetime.”

Syverud, a dedicated, award-winning teacher who has nearly two decades of experience in academic leadership at premier national universities, was unanimously selected by the Board of Trustees as the 12th Chancellor and President following unanimous recommendations by members of the Chancellor’s Search Committee and the Board’s Executive Committee. The search committee, led by Trustee vice chair, Judge Joanne Alper ’72, was composed of trustees, faculty, students, staff, alumni, a dean’s representative, and a representative from the Chancellor’s Cabinet. Syverud will begin his tenure on January 13, succeeding Chancellor Nancy Cantor, who will become Chancellor of Rutgers University-Newark in January (see page 22). “Chancellor-designate Syverud is exceptionally well prepared to guide SU as we seek to build on our tremendous momentum and continue to raise SU’s profile while fulfilling its proud legacy,” Board of Trustees Chairman Richard L. Thompson G’67 said. “Throughout the selection process, he distinguished himself by the impressive range and depth of experience he brings from having been a faculty member and academic leader at some of the nation’s best universities, by his demonstrated leadership on some of the most important issues facing higher education and the world today, and by his profoundly thoughtful and collaborative spirit.”

Syverud was born and raised in Irondequoit, New York, a Rochester suburb, and earned a bachelor’s degree magna cum laude from Georgetown University School of Foreign Service in 1977, a law degree magna cum laude from the University of Michigan in 1981, and a master’s degree in economics from Michigan in 1983. Prior to becoming dean of Washington University law school, he was dean of Vanderbilt Law School from 1997 to 2005. He served as associate dean for academic affairs and was on the faculty at the University of Michigan School of Law; an associate with the Washington, D.C., law firm of Wilmer, Cutler & Pickering; and a clerk for Supreme Court Justice Sandra Day O’Connor. He currently serves as one of only two trustees appointed to oversee the $20 billion trust established to compensate victims of the Deepwater Horizon oil spill in the Gulf of Mexico.

He and his wife, Dr. Ruth Chen, an environmental toxicologist who will hold a professor of practice appointment at SU, have three grown sons: Steven, Brian, and David. “Today, I am truly honored that you have taken that chance on me,” Syverud said, concluding his speech. “I mean to make the most of it. With your help and advice and support, I will do that. I’m in, and I sure hope you are, too.”

—Kathleen Haley

THE DISABILITY RIGHTS CLINIC AT SYRACUSE UNIVERSITY, WHERE SCHWARTZ SERVES AS DIRECTOR, WAS THE ONLY LAW CLINIC IN THE COUNTRY SELECTED TO TAKE PART IN THE INITIATIVE, WHICH AIDS TO EXPAND THE CAPACITY OF ORGANIZATIONS IN THE UNITED STATES AND ABROAD TO PROMOTE INCLUSIVE COMMUNITIES AND ADVANCE THE RIGHTS OF PERSONS WITH DISABILITIES AROUND THE WORLD. SCHWARTZ, WHO IS DEAF, IS WORKING WITH TWO ETHIOPIA-BASED ORGANIZATIONS, THE HUMAN RIGHTS COMMISSION AND THE NATIONAL ETHIOPIAN WOMEN’S RIGHTS ORGANIZATION, TO IMPLEMENT A LONG-TERM PROJECT THAT WILL ESTABLISH A LEGAL AID CLINIC FOR WOMEN AND CHILDREN. AS PART OF THE TWO-WAY INTERNATIONAL EXCHANGE PROGRAM, THE COLLEGE OF LAW AND MOBILITY INTERNATIONAL HOSTED ONE REPRESENTATIVE FROM EACH ETHIOPIAN ORGANIZATION IN OCTOBER TO WORK ALONGSIDE AMERICAN COUNTERPARTS AND GAIN EXPERIENCE IN HOW ISSUES IN THEIR FIELD ARE ADDRESSED IN THE UNITED STATES.

IN ETHIOPIA, SCHWARTZ SPOKE WITH PARENTS WHO DESCRIBED TO HIM “THE INABILITY OF THE EDUCATIONAL SYSTEM TO MEET THE NEEDS OF THEIR CHILDREN.” HE VISITED A BAKERY OWNED BY THE ETHIOPIAN WOMEN WITH DISABILITIES NATIONAL ASSOCIATION THAT WAS STAFFED BY PEOPLE WITH DISABILITIES. HE ATTENDED MEETINGS HOSTED BY THE ETHIOPIAN HUMAN RIGHTS COMMISSION AND FIELDED NUMEROUS QUESTIONS, INCLUDING HOW MEMBERS OF THE DEAF COMMUNITY COULD CHANGE LAWS THAT PROHIBIT DEAF ETHIOPIANS FROM DRIVING. THE EXCHANGE GROUP ALSO MET WITH U.S. EMBASSY OFFICIALS. ACCORDING TO SCHWARTZ, THEY DISCUSSED PLANS TO SUPPORT THE ENROLLMENT OF AN ETHIOPIAN LAWYER IN THE COLLEGE OF LAW’S MASTER OF LAWS PROGRAM FOR INTERNATIONAL STUDENTS; ENHANCE THE ACCESSIBILITY OF THE LEGAL AID CENTER IN ADDIS ABABA; AND STRENGTHEN THE LINK BETWEEN SU AND ADDIS ABABA UNIVERSITY. “WE ALSO TALKED ABOUT THE POSSIBILITY OF ENGAGING THE TOP LEVELS OF THE ETHIOPIAN GOVERNMENT AS A WAY TO HIGHLIGHT THE ISSUE OF ACCESS FOR PEOPLE WITH DISABILITIES AS A HUMAN RIGHT,” HE SAYS.

FOR ALL THE CHALLENGES FACING THE PEOPLE OF ETHIOPIA, ESPECIALLY THOSE WITH DISABILITIES, SCHWARTZ FOUND SOME SIGNS OF HOPE. ON A VISIT TO THE MENELIK II SCHOOL IN ADDIS ABABA, THE EXCHANGE GROUP LEARNED ABOUT THE SCHOOL’S INCLUSIVE EDUCATION PROGRAM AND DISCOVERED THE AMHARIC SIGN LANGUAGE IS HEAVILY INFLUENCED BY AMERICAN SIGN LANGUAGE. “A REAL STANDOUT WAS TEOWORDOS, A DEAF STUDENT WHO HAD A 1,000-MEGAWATT SMILE AND A WONDERFUL SPIRIT OF WARMTH AND FRIENDLINESS,” SCHWARTZ SAYS. “A REAL CHARACTER! HE WAS PROUD OF HIS DEAFNESS AND SIGNED BEAUTIFULLY.”

WHILE SCHWARTZ RETURNED HOME WITH MEMORIES THAT WILL LAST A LIFETIME, HE KNOWS THAT ADVANCING DISABILITY RIGHTS IN ETHIOPIA WILL REQUIRE AN ONGOING COMMITMENT TO ADVOCACY, EDUCATION, AND SUPPORT. “I HAMMERED HOME THE NEED TO CHANGE THE ATTITUDE OF SOCIETY TOWARD DISABILITY,” HE SAYS, “AND TO STRESS THE IMPORTANCE OF CONCEPTUALIZING DISABILITY AS A HUMAN RIGHT, NOT JUST ABOUT PEOPLE WITH DISABILITIES.”

—KEITH KOBLAND
HUNTINGTON HALL RENOVATION

HUNTINGTON HALL HAS UNDERGONE ITS SHARE OF changes through the years, from its founding as a hospital more than a century ago to serving as the current home of the School of Education. In May, the school celebrated the building’s latest transformation, unveiling the Sharon Haines Jacquet Education Commons, a new event and meeting space located on the building’s ground floor. “Being a part of the transformative Huntington Hall building project has been a delight,” says Jacquet ’72, the University Trustee and School of Education Board of Visitors member for whom the space is named. “I’m glad to help open our School of Education to everyone.”

The commons provides the first fully accessible and technologically capable space for School of Education events, lectures, and receptions, and is equipped for daily use as a study and collaborative area for students. In addition, the building, located at the corner of Marshall Street and University Avenue, features a new main entrance leading into the commons space. Gone is the wrought-iron fence that separated the building from Marshall Street—replaced with a gently sloping ramp that is accessible to all. “Our new, dramatic entrance serves as a beacon to the community, announcing the inclusive, urban focus of the school, welcoming all,” says School of Education Dean Douglas Biklen G’73. “Already, the Jacquet Commons has become a favorite site for formal as well as informal gatherings.”

One of the oldest structures in the University Hill area, the building opened in 1875 as the Hospital of the Good Shepherd. In 1915, the University acquired it to advance the College of Medicine. The building took its present name in 1964 in honor of the late Rt. Rev. Frederick D. Huntington, a former Episcopal bishop and the founder of the hospital. Originally a wood structure, the building went through several renovations as it was transformed from a hospital into an academic space. Wings and floors were added with office and teaching spaces, and brick and stone replaced the wood. In 1970, Huntington Hall became the home of the School of Education.

When designing the entranceway and commons, architect Jonathan Lott focused on the concept “borders divide, space connects.” He is confident the building’s transformation will help the School of Education in its efforts to create the best learning spaces and incorporate as much of the surrounding community as possible. “The project shows a commitment on the University’s part for continual improvement of facilities, creating the best possible learning environments,” Lott says. “This particular project makes a clear statement, erasing any perception of boundary between the academy and its urban context.”

GRAND ENTRANCE

Photo by Steve Sartori
BUILDINGS UPDATE

FOOTBALL PRACTICE CENTER
SU Athletics will expand its footprint with the addition of an indoor practice center for the football team. The $17 million planned center will provide essential and transformational amenities needed to compete for championships in the Atlantic Coast Conference, offering an innovative and modern practice environment that will enhance recruiting efforts and help develop the student-athletes. While the football program will be the main tenant of the 87,000-square-foot building, all SU Athletics programs will have access and use of the center. It will be located east of Manley Field House at the current site of the Joseph Vielbig Outdoor Track Stadium. A new track facility will be built on South Campus.

PECK HALL
Peck Hall has a long history with the University. Opened in 1896 as the home of the College of Medicine, it later served as the headquarters of University College. Today, the building is home to Falk College’s Department of Marriage and Family Therapy and its Couple and Family Therapy Center (CFTC), which provide mental health services for the local community. Located on East Genesee Street, the 30,000-square-foot facility features offices, smart classrooms with video conferencing, a student lounge/kitchen, and a seminar room, as well as a new children’s clinic and expanded counseling rooms for CFTC that include digital video imaging for clinical training purposes.

NEWHOUSE STUDIOS
The Newhouse School is at work on an $18 million renovation of Newhouse 2, one of three buildings in the Newhouse complex. The renovation calls for updating the school’s studio facilities, which will be named the Dick Clark Studios in honor of the legendary entertainer, entrepreneur, and Class of ’51 graduate. Clark’s widow, Kari Clark, announced in June that the Kari and Dick Clark Foundation will provide the lead gift for the studios, which will feature top-flight equipment and work spaces that reflect professional settings in broadcast, TV, and film production. The renovation is scheduled for completion in fall 2014.

DINEEN HALL
Construction continues on Dineen Hall, the new home of the College of Law. Named in honor of Carolyn Bareham Dineen L’32 and Robert Emmet Dineen L’24 by their children, the Honorable Carolyn Dineen King H’06, Kathryn Dineen Wriston, and SU Trustee Robert E. Dineen Jr. L’66, the five-story, 200,000-square-foot building is scheduled to open in fall 2014. To watch a video of the progress, go to dineen.law.syr.edu/progress/#livefeed.
NEW FACILITY ENHANCES FACULTY WORK AND GEBBIE CLINIC’S REACH

IT’S AN OTHERWISE LAZY SUMMER DAY IN CENTRAL NEW YORK, but inside the building at 621 Skytop Road, on South Campus, the mood is festive. Professor Linda Milosky, chair of the Department of Communication Sciences and Disorders (CSD) in the College of Arts and Sciences, darts from room to room, amid a maze of moving boxes and unassembled computers. “Want to see something?” she asks. With the flick of a light switch, she steps inside a hushed conference room containing a table, chairs, and a wall-mounted TV. “This is where our aphasia group meets,” she says, alluding to the neurological disorder, most commonly caused by stroke, that results in problems with speaking, listening, reading, and writing. “Everything here—the atmosphere, the furnishings—is designed for clients and their spouses to talk openly. Sometimes they watch a show together and discuss it afterward with their therapist. At our old clinic, this wasn’t possible.”

The clinic in question used to reside in the Hoople Building on South Crouse Avenue, CSD’s home for more than 40 years. Over the summer, the department graduated to its more spacious, modern digs on South Campus. Critical to the move was Milosky, who worked closely with Vice Chancellor and Provost Eric Spina and Arts and Sciences Dean George M. Langford to find a workable solution to the department’s longtime space needs. The result? A $1.7 million custom renovation of part of the Skytop building, resulting in some 20 new clinical rooms; a large observation suite with computer monitors and a child therapy area; various therapy and testing rooms; two state-of-the-art sound booths for audiology testing; an electrophysiological testing area for infants; and a hearing-aid fitting room, which simulates real-world listening environments, such as crowds and noisy restaurants.

The new space is a far cry from CSD’s humble beginnings in the Department of Audiology and Speech Pathology, which SU established in 1946. The opening of the Hoople Building less than a decade later, along with that of the Gebbie Speech-Language-Hearing Clinic in 1972, gave the fledgling program a home—one that it eventually outgrew. Edward Gage Conture, an expert on stuttering who joined SU’s faculty in 1971, recalls those early halcyon days. “Back then, CSD was an academic program that was rebuilding itself,” he says. “By the time I left Syracuse in the late ’90s, CSD had gone from having a strong regional footprint to a highly respected national one. The success of the Gebbie Clinic had a lot to do with it.”

Originally a program in the College of Visual and Performing Arts and then the School of Education, CSD became a department in Arts and Sciences in 2002. The transition was influenced by multiple factors, including a growing trend among researchers to interact with not only clinicians, but also scholars from seemingly disparate fields, including psychology, biology, neuroscience, and linguistics. Since then, the whole idea of translational science has permeated the department. “Everything we do—in the clinic, in the lab, in the classroom—has a practical application in mind,” says Milosky, who specializes in language acquisition and disorders.

CSD’s timing couldn’t be better, given the growing number of Baby Boomers who deal with speech and language impairments brought on by strokes, brain injuries, and hearing loss. Joseph Pellegrino, director of the Gebbie Audiology Clinic and a professor of clinical practice, knows the statistics all too well. He says that, according to the National Institutes of Health, hearing loss affects 20 percent of people between ages 45 and 59, 33 percent of people in their 60s, and approximately 60 percent of people older than 70. “The numbers are alarming,” Pellegrino says. CSD professor Karen Doherty, a specialist in the early stages of age-related hearing loss, says untreated hearing loss can negatively impact a person’s social, psychological, and cognitive function. “People should seek help for hearing loss as early as possible to
reduce these effects,” she says.

Other CSD research is equally compelling, as evidenced by Professor Kathy Vander Werff’s study of the effects of traumatic brain injury (TBI) on auditory processing. “People with TBI may not have trouble detecting sounds, but they experience problems listening in noisy environments,” she says. Professor Beth Prieve focuses on improving diagnostic testing in infants and children, while Professor Mary Louise Edwards examines the phonological production abilities of children and adolescents with speech-sound disorders.

Nationwide, speech-language pathologists are seeing a spike in the number of young clients, many of whom grapple with language, articulation, swallowing, and social communication challenges. “Fifteen to 20 percent of our population may experience a communication problem,” says Janet Ford, the Gebbie Speech-Language Clinic director and a professor of clinical practice who specializes in the visual-search abilities of autistic children. “Fortunately, we’re detecting these problems sooner in children and adults.” Further evidence of the department’s scholarly mettle is found in Professor Soren Lowell’s work in essential voice tremor, a neurological disease that affects older people, causing rhythmic changes in the voice; and Professor Victoria Tumanova’s integration of the cognitive, linguistic, and neurological aspects of developmental stuttering.

Such cross-cutting scholarship pays big dividends for the community. In addition to close collaborations with SUNY Upstate Medical University and Crouse Hospital, CSD boasts one of the region’s top clinics of its kind. The Gebbie Clinic annually serves more than 3,900 clients, while providing a 24/7 laboratory for graduate-student clinicians. On average, a student pursuing an M.S. degree in speech-language pathology will log 400 to 500 clinical hours; an audiology doctoral (Au.D.) candidate will put in 2,000 to 3,000 hours. Hammam AlMakadma G’11, a Ph.D. candidate in audiology, says the new space improves the department’s capacity. “I think I’m a better student and researcher, as a result of being here,” he says.

The bottom line is a near 100-percent employment rate for CSD’s speech-language pathology and Au.D. graduates. “Our new space makes us better equipped to handle the challenges of and opportunities in the 21st century,” Milosky says. “The field has flourished, and so have we.”

—Rob Enslin
JOHN JAMES AUDUBON (1785-1851) GAVE THE WORLD A wonderful gift when he produced *The Birds of America*, his masterful collection of 435 paintings of life-size avian species. But reaching that achievement required years of grueling work and sacrifice that took the woodsman artist from the saltwater flats of Key West to the Dakota plains and across the Atlantic to London, where he finally found an engraver willing to carry out his vision.

“I undertook long and tedious journeys, ransacked the woods, the lakes, the prairies, and the shores of the Atlantic,” Audubon wrote in his introduction to *Ornithological Biography* (1831-49), a five-volume textual companion to *The Birds of America*. “Years were spent away from my family. Yet, reader, will you believe it, I had no other object in view than simply to enjoy the sight of nature.”

Audubon, the illegitimate son of a French sea captain and plantation owner, was born on the island of Saint Domingue (now Haiti) and spent time in France before arriving at the family-owned estate in Mill Grove, Pennsylvania, in 1803. His fascination with nature and his “aerial companions” began at an early age—he credits his father with introducing him to the idea of drawing birds. Despite his love for birds, Audubon, an expert marksman, forever wrestled with the paradox that he had to shoot them to collect them and create accurate portraits. This commitment to producing precise representations also fueled his desire to publish the images as life-sized. At Audubon’s request, many of the paintings’ backgrounds—some of which feature cityscapes (Charleston and Baltimore among them) and frontier homesteads—were created by fellow artists, including Robert Havell Jr. He was the namesake son of the London printer who agreed to engrave the artwork on copper plates and print the images—which were water-colored by hand—on the largest paper size available (26 x 38 inches), known as “double elephant” folio size. “It was a crazy idea if there ever was one,” says Christoph Irmscher, an Audubon biographer and professor of English at Indiana University.

Irmscher presented a lecture on Audubon this fall at Bird Library in conjunction with the opening of the exhibition *John James Audubon and the American Landscape*, which runs through January 24 at the Special Collections Research Center (SCRC). The exhibition, curated by the SCRC’s Sean Quimby and Will LaMoy, highlights seven prints from the University’s complete original set of *The Birds of America*, one of approximately 120 known to exist and that have fetched more than $10 million at auction. Audubon sold the prints through a subscription series between 1826 and 1838. One of those sets belonged to former Syracuse mayor and University Trustee James J. Belden, who donated it to SU in 1896. “Without question, the Syracuse University community is fortunate to have this masterpiece of printing history at its fingertips,” says Quimby, senior director of special collections. “Our exhibition and public program with Professor Irmscher, the leading Audubon scholar, show that *Birds of America* is more than a point of pride for the University; it is a source of critical engagement for our faculty, staff, and students, and the surrounding community.”

One look at the prints—long-billed curlew, canvasback duck, glossy ibis, goosander (common merganser), barn owl, Swainson’s hawk, and white egret—and the viewer can see how meticulous Audubon was in depicting every detail, feather by feather. “Should you discover any merit in them, happy would the expression of your approbation render me, for I should feel that I had not spent my life in vain,” the legendary wildlife artist wrote. —Jay Cox
IN A CORNER OF THE SMART GRID LAB IN LINK HALL, ELECTRICAL ENGINEERING AND COMPUTER SCIENCE (EECS) DOCTORAL STUDENT SAVIT VAJPAYEE IS IN CONTROL OF THE SUN AND WIND. WITH ONE CLICK OF A SWITCH, HE CAN SIMULATE WIND SPEED WITH A SHOEBOX-SIZED GENERATOR TO ACTIVATE A TURBINE AND PRODUCE POWER. A FEW STEPS AWAY, HE TURNS ON A HALOGEN LIGHT THAT RESTS ABOVE A PHOTOVOLTAIC CELL. WITH ADJUSTMENTS TO THE LIGHT, HE CAN CREATE THE CONDITIONS OF A BRILLIANT SUNNY MORNING, OR EVEN A GRAY CENTRAL NEW YORK WINTER AFTERNOON, AND DETERMINE HOW MUCH SOLAR POWER IS GENERATED. “WE USE THE SIMULATIONS TO INTEGRATE THESE ALTERNATE POWER SOURCES INTO THE SMART GRID SYSTEM HERE,” VAJPAYEE SAYS. “IT ALLOWS US TO SEE HOW THEY WORK AND HOW TO USE THEM IN OUR DAY-TO-DAY SYSTEM.”

Through such simulations, students learn to control the sources, experiment with them, and determine how to optimize their positioning to efficiently generate quality power, says EECS research professor and Smart Grid Lab director Tomislav Bujanovic. “The idea is to provide energy to the grid,” he says. The simulations are components of the lab’s smart grid power system, a collection of sophisticated electronic equipment that serves as a model for a modernized electric power infrastructure. Another component, for instance, replicates a 300-kilometer transmission line. “Students can learn how to protect the grid from a fault in the system and make improvements,” says EECS doctoral student Mohammad Mojdehi. “They can see it on a computer here. Everything is in real time and can be controlled.”

With the Smart Grid Lab, the L.C. Smith College of Engineering and Computer Science is well positioned to educate the next generation of power engineers, as well as assist current utility workers in updating their skills. The $400,000 lab was established as part of a $2.5 million stimulus grant from the U.S. Department of Energy (DOE) awarded in 2010 to a partnership of SU and five other New York colleges and universities. Working in collaboration with National Grid and other energy-sector businesses, the schools have established labs and infused their curricula with smart grid technology—advancements in such areas as communications, sensing and measurement, networking, and cyber-security designed to improve power generation and distribution and enhance energy monitoring, diagnostics, conservation, and consumption.

“There are not enough people yet who can actually build or operate a smart grid,” says EECS department chair Chilukuri Mohan, the project’s principal investigator. “But we will get there.”

The lab also allows students to gain hands-on experience with analog and digital voltage control; explore smart home technology featuring a wireless energy management system; and experiment with synchrophasors, devices that synchronize real-time measurements of the voltages and currents along multiple points in a system’s transmission lines. In conjunction with the lab, educational offerings have expanded as well. The EECS department hosted a professional development workshop for energy-sector engineers this summer. Courses—including one on the integration of renewable energy sources into the grid—have been added, and an interactive audio-visual online course is in the works for next summer. “Our students are learning what we think the future will be,” EECS professor Prasanta Ghosh says.

As power companies begin to incorporate smart grid technology, one of the major concerns they face—aside from myriad regulatory and policy issues—is how to transition from the present infrastructure. “We have many ideas,” Bujanovic says. “The problem is the transition will be very expensive. It will happen step by step, but the system should be optimized.” The EECS students in the lab appear ready to help make that transition happen. “It’s interesting to learn so many different things that we’ll use as we head into the future,” says doctoral student McCleve Joseph G’13. Fellow doctoral student Liwen Sun G’12 agrees. “It will be exciting to take part in building up a big system that in the future everyone will be able to use,” he says. “It will be a very promising thing to do.”

—Jay Cox

SMART GRID LAB » POWERING THE FUTURE

Photo by Steve Sartori
FOOD STUDIES »
FROM FARM TO FORK

THERE’S A SENSE OF ANTICIPATION IN THE AIR AS STUDENTS circle around Chef Mary Kiernan G’12 in a Lyman Hall kitchen on a September afternoon, their eyes on two cardboard boxes on the counter in front of her. The boxes, delivered each Wednesday from two regional Community Supported Agriculture (CSA) farms, are filled with fresh produce that represents a share of the farms’ harvest. “So have you given any thought to what you might want to cook tonight, based on what you learned last week?” Kiernan asks, unpacking a colorful bounty of eggplant, squash, onions, beets, peppers, heirloom tomatoes, carrots—deemed “beautiful” by the chef—and several types of leafy greens. It isn’t long before students start calling out their ideas for turning the fresh veggies into a meal—everything from soups and salads to stir fry—and begin pairing up to create that night’s dinner, which they’ll cook, eat, and clean up together.

Gathering in the kitchen is just one component of the Farm to Fork class, which explores the benefits and challenges of community-based food systems and helps students make educated and ethical decisions as consumers. Taught by Kiernan and food studies professor Evan Weissman G’12, the four-credit course is offered through the Department of Public Health, Food Studies, and Nutrition in the David B. Falk College of Sport and Human Dynamics. Students meet once a week for five hours, starting in the classroom with Weissman and then moving to the kitchen for some hands-on experience in basic culinary skills, with occasional field trips to tour—and even work at—the CSA farms. “We’re trying to create a class that is a bit different than the lab models we normally have,” says Weissman, who earned a Ph.D. degree in geography at SU and is a founding member of Syracuse Grows, a food justice network promoting urban agriculture and community gardening. “We want the culinary component completely integrated with the didactic instruction, so students are constantly reflecting on what we learn in the classroom and how that applies to what they are experiencing in the kitchen.”

Weissman leads students in exploring the complexity of both industrial and alternative food systems, discussing such matters as where food comes from, who is involved in its production, and what working conditions are like for those people. One way that discussion comes to life is through the class’s subscription to the two CSAs, which establishes a direct link between area farmers and the students as consumers. “With CSAs, the consumer agrees to buy a share of the farm’s harvest at the beginning of the season, and the farmer agrees to provide a fair amount of quality food over a specific length of time,” Weissman says. “So both the farmer and the consumer share the risks as well as the rewards of growing food.” The course also explores the significance of community as it relates to food matters. “That includes thinking about how we develop a community regionally, what community means in the City of Syracuse and on campus, and what community means for the students in the classroom, in the kitchen, and in our daily interactions with food,” he says.

Although this is only the second time the class has been offered, it’s attracting students with a range of interests and majors, Weissman says, including nutrition and public health, social sciences, race or gender inequality, and environmental issues. “Food and food systems can provide an interesting lens for looking at all sorts of things,” he says. Falk College sophomore Imelda Rodriguez, still undecided on a major, agrees. “Having a cooking class as part of the course has been the best learning experience,” says Rodriguez, who finds the combination both challenging and eye opening. “Not only do I learn about food issues that are going on in society, but I am also able to cook fresh produce from local farms. I believe anyone taking this class will benefit, and I hope to have more opportunities to study this subject in depth.” —Amy Speach

Students tour the fields at Early Morning Farms in Genoa, New York, on a class trip.
“THANKS TO PHILIP HUTTAR, I’M GETTING A SYRACUSE UNIVERSITY EDUCATION. IT’S NICE TO KNOW THAT SOMEONE FROM MY OWN HIGH SCHOOL COULD MAKE IT POSSIBLE.”

As a student at Trumansburg High School, the late Philip B. Huttar ’54 assumed he’d have to earn his way through college. But thankfully, SU recognized his potential and offered him a full scholarship.

Making the most of his education, Huttar went on to a successful career as a human resources executive with General Motors. He never forgot what SU did for him, and in his will, he included a generous bequest to establish the Philip B. Huttar Endowed Scholarship to help other students from Trumansburg—like Meghan Durling ’14—attend SU.

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SU PRESS HAS MOST ASSUREDLY SUR-passed what Chancellor William P. Tolley could have possibly envisioned when he created the University’s publishing arm in 1943 to foster and disseminate the faculty’s scholarly work. Seventy years later, SU Press enjoys international critical acclaim for its award-winning books authored by scholars from around the world. “Most people overseas aren’t familiar with SU athletics, but they know about SU Press,” says Alice Randel Pfeiffer G’77, G’86, director of SU Press. She attributes this international reputation, in part, to the press’s Middle East Studies books, which were first published in the early 1960s—well before other academic presses got in the game. And in 2012, the press received the prestigious Saif Ghobash Banipal Prize for Arabic Literary Translation for A Muslim Suicide written by Bensalem Himmich and translated by Roger Allen. “It attracted tremendous international coverage, with articles in the Guardian and the Times Literary Supplement,” Pfeiffer says.

For many years, SU Press operated as an independent nonprofit subsidiary corporation of Syracuse University. Three years ago, it became part of the University Libraries. “Merging the press with the libraries seemed like a natural fit, and we calculated it would be more cost effective to share resources in today’s tough financial climate,” says Pfeiffer, who holds a master’s degree in accounting from the Whitman School of Management. “Since the merger, we have seen savings in such critical areas as insurance and legal expenses, and a lot of administrative costs. We are also now part of the University’s development team, which should help us raise much needed financial support.”

Since 1999, SU Press has won more than 60 awards and in 2008 was named Publisher of the Year by the Bloomsbury Review literary magazine. It produces 50 to 55 new books a year, and currently has 1,500 in print in 27 subject categories—everything from African American, Irish, Jewish, and Native American studies, to sports history, geography, and poetry, to name a few. In the early 1980s, the press published a groundbreaking series in the field of education, spearheaded by SU professor Alice Honig’s book, Infant Caregiving (1981). Coming full circle, the press introduced a new education series—Critical Perspectives on Disability Studies—which has received excellent reviews. Books in this series cross disciplinary and cultural boundaries to touch on such topics as special education, disability law and policy, and international human rights. Titles include Picturing Disability: Beggar, Freak, Citizen, and Other Photographic Rhetoric by Robert Bogdan G’64, G’71, Distinguished Professor Emeritus of Social Science and Education at Syracuse; and Acts of Con-science by Steven Taylor G’77, Centennial Professor of Disability Studies at the School of Education.

SU Press’s all-time best seller, Rasta-fari: Roots and Ideology by the late West Indian author Barry Chevannes, is one of the most important books ever published on the subject of Rastafarianism, a religious movement that originated among black Jamaicans. The book has been used in religion classes nationwide since it was first published in 1994, selling more than 40,000 copies to date. The press’s largest subject area, however, is the history and culture of New York State. In fact, The Encyclopedia of New York State (2005) ranks number two in terms of revenue, and The Ad-irondack Atlas (2004) is number three. “There are a lot of university presses in New York State, but SU Press publishes more about Central and Northern New York than any other,” Pfeiffer says.

One of the greatest challenges and opportunities facing the 16-member staff is to keep up with the ever-changing world of electronic publishing and myriad e-book applications. The press has more than 700 titles currently available through Google, but the corporation retains ownership of the digital files. So to sell those books through other electronic distribution channels, the press would have to scan and digitize more than 1,000 books, which would be quite costly and time consuming. “Looking to the future, we hope to collaborate with the SU Libraries to create a digital publishing center that would be a wonderful resource for faculty and students,” Pfeiffer says. “Our top priority continues to be publishing the best scholarship we can to enhance SU’s academic prestige, both here and abroad.”

—Christine Yackel
PROJECT: Natural selection and genes determining higher arterial saturation in Peruvian Quechua

INVESTIGATOR: Tom Brutsaert

DEPARTMENT: Exercise Science

SPONSOR: National Science Foundation

AWARD AMOUNT: $346,384 (September 2011-August 2014)

BACKGROUND: Human populations in both the Andes and Himalaya have resided at high altitude for millennia and may have experienced natural selection in response to hypoxia, a condition in which the body’s oxygen supply is depleted at a high altitude. Recent studies indicate this was almost certainly the case among Tibetan natives in the Himalaya, and several genes have been identified that help explain the tolerance of Tibetans to high altitude. Similar compelling evidence does not exist for indigenous populations in South America, despite a similar time frame of residence in the highlands. However, this research has identified several promising genetic loci in the indigenous Peruvian Quechua that show a priori evidence of natural selection and are associated with a higher arterial oxygen saturation during exercise. The arterial oxygen saturation is a particularly promising trait for genetic analysis as it is the major determinant of the overall oxygen-carrying capacity of the blood. The Peru project’s goal is to collect physiological and genetic data (DNA) sufficient to support studies at the genome-wide level, and sufficient to test hypotheses of Quechua evolutionary adaptation to life at high altitude. The research team is collecting many samples in the city of Cerro de Pasco, Peru (approximately 14,300 feet above sea level), the world’s highest altitude city with a population of more than 50,000 inhabitants. The majority of these inhabitants have deep Quechua ancestry.

IMPACT: Little is known regarding the genetic basis and population distribution of alleles (genes) that influence the oxygen transport system. As stated, the research group has identified several promising genetic markers in Quechua. If these results can be confirmed, the longer-term results of this project could add significantly to understanding human adaptation to high altitude, as well as shed light on variants controlling a number of complex phenotypes. When complete, the DNA samples and the physiological data collected in this study will comprise the largest and most comprehensive “genotype-phenotype” sample of highland natives in the world. Thus, the data are intended to support future genome-wide and fine-mapping studies that will have the goal of identifying the causal genetic variants that explain the unique adaptive features of highland natives in South America.
UNDERSTANDING TALK

IT’S A PIVOTAL MOMENT IN THE LIFE OF A SCHOLAR WHEN she comes across an area of study that speaks to her—something causing her to say with quiet certainty, “This is what I want to do.” For Cynthia Gordon, that instant came in her sophomore year as a French and linguistics major at the University of Michigan, when, during her first discourse analysis course, she encountered the work of renowned linguist and best-selling author Deborah Tannen, a professor at Georgetown University. “I ended up doing my Ph.D. in linguistics at Georgetown and studying with her,” says Gordon, the new chair of the Department of Communication and Rhetorical Studies (CRS) in the College of Visual and Performing Arts, where she has been a faculty member since 2008. “So it worked out well!”

While at Georgetown, the focus of Gordon’s research was a project with Tannen and co-principal investigator Shari Kendall in which four dual-income couples with children recorded themselves from morning until night for a week. She says the process that followed—carefully transcribing the recordings to better understand how the details of language “do things for us in the world”—is a favorite aspect of her work. “In this study, we were interested in how people balance the demands of work and family and how they create relationships in their everyday conversations,” says Gordon, who published two books based on the project’s findings. Former research has also included working with medical professionals to understand and improve communication between physicians and their patients. “Overall, I am interested in how people use language to create identities and shared meaning—how they use language to solve problems,” she says, “and I look at that in all different kinds of contexts.”

The world of electronic communications occupies an increasingly significant place among those contexts, Gordon says. As a research fellow at the Center for Advanced Study in the Behavioral Sciences at Stanford University while on leave from SU last year, she was part of a small group studying the language of digital media. “My specific interest was in online discussion-board communication among people who used a mobile phone-based weight loss application,” she says. “I’m interested in the ways they ‘talk’ in their online discussions about how bringing a cell phone into the social eating experience impacts their family relationships.” She describes her time at Stanford as a “really lovely” experience, both personally and professionally. “It was a nice interdisciplinary group of people from all over—people with different kinds of projects and interests who were brought together to have this year of intensive focus on research and collaborative discussion and seminars,” she says. “I felt fortunate to have the time to focus on my own research and to interact with these wonderful scholars.”

Although she says she “didn’t mean to become interested” in computer-mediated discourse, Gordon finds herself branching out in other new directions, including collaborating with School of Education professor Melissa Luke to study how professional identities develop through communication between counselors in training and their instructors, who supervise them by e-mail. She is also teaming up with a colleague at Howard University and another at Sultan Qaboos University in Oman, collecting data from first-year students in Ukraine, the Middle East, and at SU to learn how they perceive using mobile phones in educational and social contexts. In that study, she hopes to eventually use video recording—a research tool that’s receiving increased emphasis in the field of discourse analysis.

As CRS chair, Gordon is excited to be leading a thriving department that she believes is well-poised for further growth. She’s also happy to be back in the classroom after her year at Stanford, and looks forward to the challenges of her new role. “We have a good, strong, and diverse group, and we’ll keep building on that,” she says.

—Amy Speach
JANESSA BONTI '14 KNOWS FIRSTHAND the need for improved health care access in her medically underserved Bronx neighborhood—and plans to do something about it. The Falk College nutrition science major’s career goal is to become a physician in private practice and open a clinic in her home borough. “Many adults in my neighborhood have no health insurance, no access to doctors, and a lot of ailments,” she says. “Obesity is a major problem, and I want to help people with weight management. That’s why I majored in nutrition science at Syracuse. Most medical schools in the United States offer only a general overview course, and it isn’t enough. How can you give someone weight-loss advice when you’ve taken only one class?”

As a junior, Bonti’s interest in operating her own clinic led her to become an IDEA Connector, one of a group of students from almost every SU school and college dedicated to igniting entrepreneurship across campus. “I was chosen because the coordinators hoped I would interest other pre-med students—who do not typically venture out into the business world—in entrepreneurship,” she says. “Looking to the future, I wanted to learn all I could about how to run my own business.”

As a 2013-14 Remembrance Scholar, she has learned all she can about the 1988 bombing of Pan Am 103. Bonti’s scholarship is in the name of Theodora Cohen, one of 35 SU students killed in the act of terrorism. “After reading about all the victims, Theodora really stood out to me,” Bonti says. “I’m an only child, like she was, so I can relate to her. She was so driven, always wanting to be the best she could be. It’s heartbreaking that her life was cut short, and I am so honored to represent her.”

Bonti, too, has that inner drive to succeed. The first person from her family to go to college, she credits her mother with instilling in her a strong work ethic, and her religious faith with the strength to meet academic and personal challenges. “I’m grateful for the support I get from my mom and my faith—they have helped me persevere when I’m faced with difficult classes and choices,” she says. During her first year at SU, Bonti searched for a faith family on campus, but didn’t find one that fulfilled her needs. So the next year, she and a friend decided to start their own Pentecostal Student Association ministry at Hendricks Chapel. Other students expressed interest, and this year, the group found space off campus for worship.

Amazed by all she’s accomplished at Syracuse, Bonti is thankful for the opportunity to attend SU. “At first, I was intimidated about coming here, because I didn’t know what to expect,” she says. Assistance from the Office of Supportive Services and a Summer Start experience before she began her first year helped her acclimate to her new surroundings. “I was able to meet other students and make connections, which made all the difference,” she says. To give other new arrivals the same kind of welcome experience, Bonti has served as an orientation leader. “I’ve had a lot of mentors at SU,” she says. “So why not give back and help others?”
COMMUNITY ENERGIZER

GROWING UP ON THE LOWER WEST SIDE OF SYRACUSE, Syeisha Byrd G’12 was so distressed watching many of her friends drop out of school or lose their lives to gang violence that she vowed to commit her life to confronting these issues by working with local youth. Her journey began at the Boys & Girls Club at age 14 and continues today through her work with SU students as director of community engagement at Hendricks Chapel. “The Office of Engagement focuses on social justice issues in the community,” says Byrd, who earned a master of social work degree from the Falk College of Sport and Human Dynamics. “I create and develop programming for student volunteers to help combat whatever problems need to be addressed in the community—everything from reducing gang violence to mentoring refugees.”

When the position at Hendricks opened up in 2010, Pamela Heintz ’91, G’08, associate vice president and director of the Shaw Center for Public and Community Service, encouraged Byrd to apply. “Syeisha came immediately to mind because her passion for her work with youth, her commitment to everyone she works with, her unbridled energy, and her pure love of life make her a natural for the position,” says Heintz, who worked with Byrd on community issues during her time at the Boys & Girls Club. “Syeisha believes she can change the world and bring everyone along with her. Working with Syeisha is like letting sunshine into the dark places.”

Byrd and Heintz enjoy a good working relationship and are currently developing a joint training program for student leaders. “My goal is to build partnerships with all groups on campus,” Byrd says. “I spend a lot of my time referring and connecting folks.” And after working with Byrd for the past three years, Heintz has come to appreciate her community perspective. “It’s one thing to learn about and listen to those in the community with whom we work, but it’s quite another to partner with someone on campus who is an integral part of the community,” she says.

One of Byrd’s goals is to build sustainable programs that not only give students the opportunity to be good citizens by giving back to the community, but also will teach them how to create their own programs and lobby for social change. Her biggest challenge is getting students to walk through the chapel doors to volunteer because they assume her office is religious. “A lot of students are spiritual, but don’t consider themselves religious, and they don’t want to be preached at,” she says. “So I have to get out there and actively recruit students by inviting myself to speak to classes and in residence halls and attending any event that will help publicize what we do.”

Byrd’s commitment to her community extends well beyond campus. This fall, she will teach crocheting—interwoven with lively conversation—to individuals recovering from addictions at Syracuse Behavioral Health Care, and she serves on the advisory board of the Center for New Americans to help refugees from Somalia and Bhutan settle into their new lives in Syracuse. She also chairs the committee planning SU’s 29th annual Martin Luther King Jr. Dinner, all while raising three children ranging in age from 11 years to 7 months. When she does find time to relax, Byrd heads to a Zumba class for an energizing workout or the shores of Oneida Lake to go fishing. “I’m a Zumba fanatic and try to take classes at least three times a week,” she says. “And I love to fish because it is so quiet and peaceful.”—Christine Yackel
DYNAMIC DUET

CHILDREN’S AUTHOR MARC BROWN IS FAMOUSLY QUOTED as saying, “Sometimes being a brother is even better than being a superhero!” And while twin brothers Eric and Anthony McGriff ’15 would likely affirm that being a brother can be amazing, they might also argue that brotherhood and superhero status need not be mutually exclusive. Okay, Eric may not be faster than a speeding bullet, and Anthony probably can’t leap tall buildings in a single bound. But as spirited advocates of violence prevention, impassioned mentors and spokesmen for social justice, and accomplished professional musicians with a style all their own, the two make a dynamic duo. And they’re just getting started.

The brothers’ passion for advocacy work originated with their experience during high school as volunteers for a Stop the Violence Summer Camp for children in Syracuse’s South Side neighborhood, a program developed by their church pastor in collaboration with the Syracuse City Police Department. “We had 8- to 10-hour days, and there could be as many as 150 children,” says Eric, a political philosophy and women’s and gender studies major in the College of Arts and Sciences (A&S) who feels called to tackle oppression and strive for equality. “But it was so fun—everything from playing kickball to bringing in speakers to going on field trips. To be a resource for those kids, to be there for them—it was touching. We both just fell in love with it.”

Having grown up in a northern suburb of Syracuse, surrounded by a loving family and supported by caring teachers and mentors, the McGriffs say the camp opened their eyes to the social inequities of their own community, and inspired them to be agents for change. They went on to serve as chairmen for Vera House’s White Ribbon Campaign to help raise awareness about domestic violence, and entered a suicide prevention training program. “We’ve learned how one person can make a difference,” says Anthony, an A&S political science major who hopes to work in the field of mentor programming. “As camp volunteers, we were able to impact the lives of more than 100 children, just us two people. If we can pay it forward, we can change our community. We can make it a safer place. That’s really inspiring. And it’s all I want to do.”

At SU, the McGriffs persist in their commitment to making a positive impact, encouraging others to do the same through their words and example. They’re actively engaged with the University’s Advocacy Center, a unit within the Division of Student Affairs that provides sexual and relationship violence services, prevention, and education. The brothers are involved with several peer programs at the center, including serving as Mentors in Violence Prevention peer facilitators. Both also have leadership roles in A Men’s Issue, a student organization celebrating its 10th anniversary this year, working to redefine masculinity and put an end to relationship violence. They are also youth coordinators with their church, and continue to volunteer at Vera House, which honored them with its Special Appreciation Award last year.

Behind their social justice work plays a unique and somewhat surprising soundtrack: The two are talented and enthusiastic musicians who perform as a string duet, often covering contemporary hip-hop songs on their classical instruments—Eric on violin and Anthony on the cello. “We started playing in elementary school and eventually began doing our own thing,” Eric says. “At age 15, we booked our first wedding. And from that point on people just loved our style.” Frequent winners of music competitions while in school, the brothers now perform up to 15 times a month at SU shows and receptions, faculty weddings, or community events. “Our style of music is cool,” Anthony says. “People like it, and it’s something we love to do. It’s our passion, but not our profession. Our first love is for advocacy work and speaking up to help people.”

—Amy Speach
Professor Amit Agrawal finds beauty in the most infinitesimal of realms, nanoscale spaces only detectable through powerful microscopes, using fabricated materials not found in the natural world. Agrawal conducts research in the field of nanoscience, specifically exploring the interaction of light with artificially fabricated materials, or metamaterials. He constructs metamaterials, composites of metals, such as silver or gold, and dielectrics—glass or polymers—that interact with electromagnetic waves or light in unique ways and, in turn, possess certain striking visual properties. Applying a voltage and shining light on these materials sometimes result in brilliant shades of reds, greens, and blues (RGB). “That’s why I like optics—you can see beautiful colors,” Agrawal says.

Some of his recent work involves trying to make an RGB pixel array—akin to ones in TV and cellphone screens—with special polymers coated on a nanostructured metal surface, exhibiting a variety of colors that could be turned on and off using electric fields. This field of study, electrochromism, could be especially useful in creating cheaper and more efficient visual displays. “The people in the display industry want contrast without sacrificing speed or switching efficiency,” says Agrawal, whose research was highlighted in the journals Nature, Nature Physics, and Nature Photonics. “There are intelligent ways of integrating such polymers with plasmonic or metal-based nanophotonic structures to achieve these goals.”

Agrawal, the inaugural John E. and Patricia A. Breyer Professor in Electrical Engineering, joined the L.C. Smith College of Engineering and Computer Science faculty in 2011, after conducting groundbreaking postdoctoral research with colleagues at the Center for Nanoscale Science and Technology (CNST) in the National Institute of Standards and Technology (NIST). “My general area of research is plasmonics. It’s a fancy word for optics that is based on metals,” says Agrawal, who holds a visiting fellow appointment at CNST. “It’s the way light interacts with metals and it creates an electromagnetic wave at its surface called a plasmon—similar to a wave created on the surface of water when you throw a stone on it. Because of the properties of the metal and the medium surrounding it, plasmons have the same frequency but much shorter wavelength compared to the incident light—making them an ideal candidate for nanoscale optics applications.”

Agrawal’s research in collaboration with NIST centered on creating a large-area metamaterial that exhibits a negative refractive index at ultraviolet frequencies. Agrawal and his NIST colleagues constructed the metamaterial by stacking very thin layers of silver and titanium-dioxide that together act as a flat lens, as opposed to the curved convex or concave lenses typically found in optics. The flat lens, when illuminated with ultraviolet light, can directly image three-dimensional objects and has infinite optical axes, as opposed to a glass lens with only one axis.

At SU, Agrawal, who earned a B.E. degree in electronics and telecommunication at Pt. Ravishankar Shukla University and M.S. and Ph.D. degrees in electrical engineering from the University of Utah, will soon conduct his research in L.C. Smith’s new Ultrafast Nanophotonics Lab. Much of Agrawal’s work is ripe for exploring applied areas—industrial, defense, and commercial uses—but it’s in the intrinsic science where he finds the most satisfaction. “There’s a fundamental domain where we still don’t completely understand how light interacts with such complex materials at the nanoscale,” says Agrawal, who teaches the graduate-level course, Nanophotonics. “We’re primarily working on the fundamentals and still figuring out the physics.”

—Kathleen Haley
IT SEEMS MORE A SIMPLE STATEMENT of fact than a commentary on his character when Lee Badman somewhat amusedly refers to himself as “a geek through and through.” No surprise, then, that he considers his position with SU’s Information Technology and Services (ITS) department to be something of a dream job. As network architect, Badman presides over the University’s AirOrangeX, a growing high-speed wireless network of more than 3,800 access points in Syracuse, Los Angeles, New York City, and Washington, D.C., as well as network upgrades at SU Abroad centers in London and Florence. He also played an essential role in the design and installation of the Carrier Dome’s OrangeHotSpot—a WiFi infrastructure that rivals that of any NFL stadium. “I oversee the campus wireless network, having a direct hand in everything from design and strategy to consulting on policy, and am also part of a team that does the wired network,” says Badman, who started with ITS 15 years ago as a communication technician. “The technical aspects of the job are infinitely satisfying to me.”

As an additional tribute to his inner nerd, he enjoys “a wonderful side gig” as a wireless and mobility blogger for Network Computing magazine, writing four to six pieces a month for the online publication. “I get to interface with all kinds of people from out in the industry,” says Badman, an amateur radio operator who served 10 years in the U.S. Air Force as an electronic warfare systems technician and technical training instructor. He also writes on topics related to higher education and information technology for Information Week, formerly covered networking topics for Cabling Business Magazine, and served as amateur radio columnist for the Syracuse Post-Standard. “It’s a great way to learn what is going on out in the world,” he says. “And quite frequently I can bring things I learn back to SU and leverage some little golden bit of wisdom for our benefit.”

Travel has played a key role in Badman’s career through the years, finding him at home in such diverse places as Mississippi, New Mexico, Alaska, and the Philippines, and—through his SU post—on temporary assignment in Italy and England. As part of the University’s Haiti Support Committee, he has made two trips to Haiti, helping identify six Haitian students who were awarded graduate scholarships at SU, and installing wireless networks on three State University in Haiti campuses. Despite many challenges during the visits, including problems getting equipment through customs and the arrival of tropical storm Emily, Badman says he is grateful for the experience and proud to be a part of the support team’s humanitarian efforts.

A Syracuse native, Badman is equally grateful for his family and devoted to the community they call home, serving as deputy mayor and village trustee in nearby Jordan, where he has done everything from coach Little League to work at the annual chicken barbecue. He brings that same care and commitment to his role as an adjunct faculty member at the iSchool, whether teaching Introduction to Networking or serving as guest lecturer in other courses. “Being a parent, being able to teach, and being able to service the students, I’ve had the opportunity to see the campus from a lot of different dimensions, and that’s been good,” says Badman, whose oldest son, Ryan, a 2012-13 Remembrance Scholar, graduated from SU in May and whose son Thomas is now a junior, both with majors in physics. He and his wife, Suzanne, director of patient education at Upstate University Hospital, also have a daughter, Katherine, a high school junior. “This is a wonderful place to work with a tremendous amount of opportunity and where everyone’s ideas count,” he says. “That makes coming to work very pleasant.”

—Amy Speach
DURING HER DECADE-LONG TENURE, Chancellor Nancy Cantor pursued a vision that took Syracuse University to new heights, leading a transformation that expanded opportunities and forged collaborative partnerships on campus, in the community, and around the world.
IN EARLY SPRING OF 2005, CHANCELLOR NANCY CANTOR CONVENED a meeting with key University staff to give due diligence to a rather bold proposition: that SU purchase and convert an abandoned and sprawling seven-story former furniture warehouse on the city’s Near West Side—more than a mile-and-a-half from campus—into a dynamic academic and community space. It was an idea borne out of months of campus-community dialogue—an exploration of the “Soul of Syracuse”—during which Cantor repeatedly heard community members, faculty, and students voice their desire for greater levels of local engagement and a physical SU presence downtown.

Now Cantor listened intently to numerous reasons why such a proposition might not work—challenges relating to cost, distance of the structure from the main campus, student transportation needs, and inflated community expectations, among others. “These were thorough concerns,” recalls Thomas Walsh G’84, executive vice president for advancement and external affairs. “And the Chancellor took them seriously. We couldn’t guarantee that such an undertaking would work, but based on what she had been hearing from the campus and community, the Chancellor knew it needed to work.”

After the staff members finished presenting their concerns, Cantor simply said, “Okay, good. Now we know what all the concerns are. Let’s figure out how we’re going to do it.”

The stunningly renovated Warehouse—designed by architect Richard Gluckman ‘70, G’71—opened nine months later. Today, it stands as a hotbed of multi-disciplinary scholarship and learning, an architectural centerpiece and anchor for the aspirations of a struggling city neighborhood on the cusp of revival, and as a towering visual testimony to a leadership legacy built on collaboration, innovation,

“I think Nancy is one of the very first pioneers in challenging universities to completely rethink their role and recognize how they can interact as partners with the community to drive significant societal and community change. The conversation has been forever changed, and she is one of an elite group of leaders in the country who have helped spearhead this change.”

—MARY ANNE SCHMITT-CAREY, President, Say Yes to Education Inc.

Chancellor Nancy Cantor shares a laugh with U.S. Secretary of Education Arne Duncan (left) and Say Yes to Education founder George Weiss H’10 during a meeting of the White House Task Force on Middle Class Families, held on campus in September 2009.

A view of The Warehouse in downtown Syracuse.

Photos by Steve Sartori
“I was a little skeptical initially of Scholarship in Action. But I found it made my work more interesting. It made me ask different questions. And it required me to be more creative than I would have been by my own agency…. It didn’t make me choose one type of scholarship over the other. I’m certainly transformed by that experience, and my work won’t be the same. It just won’t. I look at things differently now.”

—JULIA CZERNIAK, Professor, School of Architecture, and inaugural director of UPSTATE: A Center for Design, Research, and Real Estate

and the tenacity to take bold actions in service to a powerful vision.

Chancellor Nancy Cantor has never been one to shrink from a challenge. And as she prepares to depart Syracuse University in January to serve as Chancellor of Rutgers University-Newark, she leaves behind a nearly 10-year record of achievement that has dramatically increased investment in traditional and emerging academic strengths, expanded conventional notions of scholarship, extended “classroom” boundaries to encompass community spaces like The Warehouse and new learning centers from Los Angeles to Dubai, diversified the “face” of the campus, driven fund raising to unprecedented heights, and enhanced the landscape and economic prospects of the city and region. It’s a legacy rooted in her fundamental view that the work of the campus is the work of the world. Cantor has called it the “two-way street of Scholarship in Action,” with students and faculty engaging in collaborative public and interdisciplinary scholarship that simultaneously meets real-world needs and advances knowledge.

Those who have worked closely with Cantor say the impact of that vision has advanced SU’s brand nationally and enhanced its prospects at a time when colleges and universities nationwide grapple increasingly with shifting demographic trends, concerns about rising tuition costs and unpredictable returns on investment, and growing demands for experiential scholarship grounded in real-world needs. “The most important thing Nancy Cantor has done for Syracuse University is help us become an institution that truly knows itself,” says Richard L. Thompson G’67, chairman of the Board of Trustees. “She has not only helped us understand the distinctive greatness of our university, but to see the trajectory that we must continue to set for ourselves. I can’t think of a greater gift or a more powerful tool for assuring our continued success well into the future.” Walsh agrees with that sentiment. “She has helped us understand our basic character and got us to focus, really for the first time, as a national and international university. She has emboldened us in working to create intersections with issues that universities can and must address—and she’s doing that with a student body that reflects the diversity of the country.”

INVESTING IN ACADEMIC STRENGTHS

Interim Chancellor Eric Spina was dean of the L.C. Smith College of Engineering and Computer Science when Cantor tapped him in 2007 to serve as vice chancellor and provost—the University’s chief academic officer. Cantor’s impact within that realm, he says, “has been, in a word, profound. She came in here on day one saying that great faculties make great institutions,” Spina says. “And she really has had faculty front and center.” In its most easily measurable sense, that support is reflected in the growth of SU’s faculty ranks. “About one-quarter of the full-time faculty here have been hired in the last four to five years,” Spina says. “And they’ve been across the full spectrum of scholarly modalities.” Overall, SU’s full-time faculty numbers have grown from just more than 900 to a total of 1,100 during her tenure. In recent years, the number of endowed professorships has more than doubled—from 48 to 100, including creation of the Marjorie Cantor Endowed Professorship in Aging, established by Cantor and her brother, Richard Cantor, in memory of their mother, who passed away in 2009.
Spina says Cantor also has provided strategic support to advance interdisciplinary programs and research clusters—from biomaterials and gerontology to entrepreneurship and environmental systems—that are increasingly essential to attracting stellar faculty and preparing students for the challenges of today’s workplace. Charles Driscoll, University Professor in the Department of Civil and Environmental Engineering, says the kind of student-centered interdisciplinary scholarship encouraged by Cantor as part of Scholarship in Action “is right in our wheelhouse.” Driscoll’s students have probed the depths of pollution in Onondaga Lake and partnered with local engineers to explore storm-water management. “From the very beginning of her tenure, she encouraged and promoted our local outreach, scholarship, and engagement initiatives and activities,” he says. “Her interest in this aspect of our work has prompted students to realize the importance of direct engagement with stakeholders on environmental issues.”

Professor Ramesh Raina, chair of the biology department, applauds Cantor’s support for interdisciplinary research and scholarship and credits her with adding several new faculty positions to his department. “In the last three years, we’ve hired 12 new faculty—many of them ‘opportunistic,’ or unplanned, hires,” he says. “That is just not typical. And the Chancellor’s office was instrumental in getting those positions and those people.” She also has helped to spur creative research partnerships through the Hill Collaboration, a cross-institutional initiative among SU, SUNY Upstate Medical University, SUNY College of Environmental Science and Forestry, and the Syracuse VA Medical Center.

At the same time, Cantor has advanced a more expansive view of what constitutes scholarship, putting engaged scholarship on equal footing with more “fundamental,” data-driven scholarship and upending entrenched notions of the term itself to encompass the full range of disciplines, from hard sciences to the humanities. “She has made scholarship more inclusive and legitimized the work that a lot of faculty had already been doing,” Spina says. “That’s helped significantly in terms of valuing high-quality and high-impact interdisciplinary and publicly engaged work.” In 2009, upon recommendation of the University Senate, SU revised its tenure and promotion guidelines to explicitly provide opportunities to faculty who engage in public scholarship and to attract like-minded public scholars to SU.

Micere Mugo, Meredith Professor for Teaching Excellence in the Department of African American Studies, says those efforts have acknowledged and addressed the tensions that often exist between disciplines that base their research on hard data and those that don’t—in the process, validating the type of scholarship she and others in the arts and humanities frequently engage in. “Chancellor Cantor has literally transformed a lot of notions about what is scholarship, who are intellectuals, what can
The Syracuse Biomaterials Institute allows faculty and students to explore the use of biological materials. Located in Bowne Hall, the interdisciplinary institute was established in 2007.

La Casita Cultural Center, on the city’s Near West Side, is equipped with an auditorium, bilingual library, art gallery, and kitchen, and presents films, exhibitions, lectures, and performances.

they do in order to benefit the community, and what is the role of the ‘Ivory Tower’ within the community,” Mugo says. “I think scholars in some of the marginalized disciplines have felt recognized and embraced as contributors to the academy as much as anyone else. And I think this has enriched scholarship.”

PUBLIC SCHOLARSHIP
Cross-sector partnerships in which students and faculty collaborate with what Cantor terms “communities of experts” to address local concerns undoubtedly are among the most publicly visible emblems of her leadership footprint. Among the key public initiatives defining her tenure and driving opportunities for innovative teaching, learning, and both engaged and “traditional” scholarship: development of the Connective Corridor, a physical and metaphorical two-way street linking University Hill with key downtown venues; the South Side Initiative and South Side Innovation Center, multifaceted efforts to develop a sustainable business and cultural district on the city’s South Side; a precedent-setting partnership with the Syracuse City School District and national Say Yes to Education Foundation to promote academic success and opportunity for all city schoolchildren; the Syracuse Center of Excellence, a federation of scientists, engineers, and industry professionals collaborating on environmental and energy research and development; and the Near West Side Initiative (NWSI), a nonprofit-led effort to revitalize a long neglected inner-city neighborhood.

Marilyn Higgins was vice president for economic development with energy company National Grid when she first met Cantor shortly after the new Chancellor’s arrival. “She imme-
diately struck me as someone who was going
to make decisions and move this community
forward,” Higgins says. “She was exactly what
this community needed at that time. We were
stuck, and she has an energy that pushes things
forward and moves them.” A year after that
meeting, Higgins came on board as SU’s vice
president for community engagement, and to-
day she works from a fourth-floor office suite
in The Warehouse. From that vantage point,
she sees vividly the impact of The Warehouse
renovation on the surrounding neighborhood,
including more than $70 million in new capital
investments and new office headquarters for
such heavyweight neighbors as King & King
Architects, O’Brien and Gere engineering firm,
and WCNY, Central New York’s regional pub-
ic broadcasting service. The Warehouse also
serves as home to the College of Visual and
Performing Arts design programs.

Higgins says her mandate was clear from
the start: “To involve the residents on the Near
West Side in all decision-making, to establish
projects that act as a true platform for schol-
arship—she always, always said that—and to
make sure we create relationships that are two-
way. Nancy did not believe in the largesse of the
University aiding the community. She believed
we both had something significant to gain.”

Since 2008, the NWSI alone has engaged
more than 800 students and 40 faculty in proj-
ects ranging from the development of “green”
homes and energy-saving technologies to pub-
lic art installations to the renovation of a former

“This Under Chancellor Nancy
Cantor’s leadership, Syracuse
University has moved to
the top ranks of American
universities. Chancellor
Cantor’s creativity,
imagination, unusually
high standards, and
boundless energy have left
an enduring legacy.”

—ROBERT MENSCHEL ’51,
H’91, SU Honorary Trustee
crack house into a community center. Stephen Klimek ’11, G’13, says the opportunity to participate in such public initiatives not only deepened his scholarship, but also informed his career aspirations. “Her vision of Scholarship in Action defined my undergraduate and graduate career at Syracuse University,” says Klimek, a member of the first School of Architecture class to study at The Warehouse and a former Engagement Scholar with the NWSI and Connective Corridor. “My experiences there reinforced the deep personal and professional commitment I have for using architecture and design to build a more just, equitable, and beautifully designed world for people from all walks of life. And the lessons I learned and people I have met along the way have continually inspired me to forge my own career path in public interest design.”

Beyond the Near West Side, students and faculty have worked with residents and children to promote computer skills and access; helped develop a community oral history project and virtual museum; created the Urban Video Project to showcase original art and literary works along downtown streetscapes; advanced research into the remediation of Onondaga Lake; and launched a neighborhood newspaper, among many other activities.

Linda Littlejohn ’80, G’82, who has led the South Side Initiative since its inception in 2006, says these and other such projects span the disciplines and reaffirm the historic mission of higher education. “Historically, colleges and universities were always about social good,” Littlejohn says. “What Nancy has done, in a sense, is honor that tradition of scholarship.”

Cantor’s emphasis on innovative, interdisciplinary, and applied scholarship tackling contemporary needs of the community and world has spawned a more diverse research portfolio, with SU researchers attracting support from a range of private entities, foundations, and other nontraditional sources. “Nancy has been very clever at leveraging grant money from both private and government sources to great effect,” says University Trustee Judith Mower ’66, G’73, G’80, G’84. Walsh agrees, noting that Cantor strengthened and expanded SU’s corporate and foundation connections as never before. “She knows how people think in the halls of corporate America,” he says, “and she forged relationships that would become big engines for collaboration.” For instance, the University’s multifaceted partnership with JPMorgan Chase spurred the creation of a global enterprise technology program and the SU-based Institute for Veterans and Military Families (see page 32).

In addition, The Campaign for Syracuse University, which successfully concluded last year after raising $1.044 billion, designated nearly three-quarters of funds raised to go toward academic goals, including expanding deanships...
“Chancellor Cantor, with tremendous vision, leaves a legacy of a more diverse student body, an administration and faculty attuned to the need for change, and wonderful new facilities. She understood that a necessary role of the University is to work for the betterment of the community in which it lives—a truly remarkable legacy to the administration, faculty, students, and Syracuse community. We who have ties to and love Syracuse University owe her a deep debt of gratitude.”

—DONALD NEWHOUSE ’51, SU Honorary Trustee

BUILDING UP

In the past decade under Chancellor Nancy Cantor, the University undertook nearly 40 building projects, which included acquisitions, constructions, renovations, and upgrades. Here is a listing of the buildings added to SU’s portfolio:

- Carmelo K. Anthony Center
- Center of Excellence
- Ernie Davis Hall
- Dineen Hall
- Fisher Center, New York City
- Green Data Center
- Life Sciences Complex
- Newhouse 3
- South Campus Library Facility
- The Warehouse
- Whitman School of Management

and endowed professorships and enhancing interdisciplinary teaching, research, facilities, and technologies. That the campaign surpassed its historic $1 billion goal is another clear testament to Cantor’s resolve in the face of challenges, Mower says. “People’s eyes rolled when she proposed that goal. Nobody thought it was possible. She lifted our fund raising up to an echelon that a lot of people thought we’d never get to. That is a remarkable achievement.” In 2007, Cantor and her husband, sociology professor Steven Brechin, contributed a $1 million gift of their own to the campaign. Their gift supported a wide range of academic and campus programs with which they have been involved or have a connection.

ACCESS AND OPPORTUNITY

Throughout her tenure, Cantor pressed to diversify not only notions of what constitutes scholarship, but also the ranks of students engaging in that scholarship. In striving to close what she has termed not an “achievement gap,” but an “opportunity gap,” she repeatedly has asserted that promoting access and opportunity for traditionally underrepresented groups meets an increasingly critical societal need and also deeply enhances the educational experience of all students, who benefit from a diversity of perspectives.

Institutional efforts to reach more diverse pools of students have paid off. A 10-year comparison of enrollment data shows that since 2004, the percentage of students of color rose from 18 percent to 30 percent and the percentage of students eligible for Pell Grants—a key indicator of socioeconomic need—climbed from 18 percent to 27 percent. Scholarship opportunities also have expanded, including the addition of a Haudenosaunee Promise

Newhouse 3 was dedicated in fall 2007, with U.S. Chief Justice John G. Roberts Jr. delivering the keynote address.

The Southside Community Coalition and SU’s South Side Initiative celebrated the grand opening of the Eat to Live

Food Cooperative on South Salina Street in October.

Ernie Davis Hall, which welcomed students in fall 2009, is named in honor of the Orange’s Heisman Trophy winner.
scholarship for Native American students, and tuition for eligible Syracuse high school graduates through Say Yes and students from Atlanta, Miami, and Los Angeles through the Posse Foundation, a national nonprofit promoting college access for public high school students with high academic and leadership potential.

Mower also credits Cantor with recognizing the need to expand SU’s reach and visibility beyond the traditional, but increasingly shrinking, Northeastern markets to regions of growth, including Atlanta, Chicago, Los Angeles, and the Southwest. “She has pushed the boundaries of SU out across the country,” Mower says. “She knew we had to position our brand in parts of the country where the students are increasingly going to be, and that was very savvy and ahead of its time.”

Maliz Mahop ’15 of Arlington, Texas, says while she never had the opportunity to visit Syracuse before enrolling here, the Scholarship in Action message she encountered on the SU web site resonated so strongly with her that she immediately decided to apply. What she had not anticipated, she says, was the degree to which Cantor made herself accessible to students. “After arriving here, I heard millions of stories from my peers about how she had listened to them and helped them,” Mahop says. As a sophomore, Mahop approached Cantor with a request to represent SU at a national collegiate leadership conference that fall. Cantor signed off on the request and provided support, and the two have remained close since. “She is way more than just the holder of the title ‘Chancellor,’ ” Mahop says. “She’s really inspiring. I have never seen a leader who cared so much about the students.”

SU’s strategic push into key regions of growth—termed “geographies of opportunity”—has expanded its enrollment reach into new markets and demographics, generated multifaceted engagement opportunities for

FAREWELL TRIBUTES
The Syracuse University community this fall organized several special tributes and recognitions to honor Chancellor Nancy Cantor’s leadership and perpetuate her legacy of access, opportunity, and engaged scholarship. Among the highlights:

NANCY CANTOR SCHOLARSHIP FUND—
The SU Board of Trustees established the Nancy Cantor Scholarship Fund to build on and sustain SU’s institutional commitment to afford all students with access to SU’s many engagement and immersion experiences. To make a gift to the Cantor Scholarship Fund, go to https://secure.syr.edu/giving/default.aspx.

CELEBRATION DINNER—
The Board of Trustees hosted a celebration program and dinner in the Schine Center’s Goldstein Auditorium on November 7 to honor the Chancellor’s vision and impact during her nearly 10 years of leadership. At the dinner, Board Chairman Richard L. Thompson G’67 announced The Warehouse—now a multidisciplinary learning and community space—will be renamed the Nancy Cantor Warehouse in honor of her legacy at SU.

COMMUNITY THANK YOU—
Syracuse and Central New York community leaders hosted a thank-you event at The Warehouse on November 11.

Chancellor Nancy Cantor stands with Trustee Eric Mower ’66, G’68 (left) and Board of Trustees Chairman Richard L. Thompson G’67 on stage in Goldstein Auditorium at her celebration dinner.

As she speaks to the audience (top), an image of The Warehouse, which will be renamed in her honor, appears behind her.

During The Campaign for Syracuse University celebration on the Shaw Quad in fall 2012, Chelsea Damberg ’12 announces SU’s plans for the Fisher Center in New York City.
students and faculty, and tapped the expertise of alumni in key industries that dovetail with SU’s own academic strengths. For instance, a new SU campus in Los Angeles serves as an engagement hub for prospective students and alumni and an academic hub for immersing students aspiring to careers in the entertainment industry in unique academic, internship, and networking experiences with industry professionals, many of them SU graduates. Closer to home, SU is expanding its presence in New York City with the opening of the Fisher Center, a new academic hub in the heart of midtown Manhattan. In addition, and in conjunction with its most recent fund-raising campaign, SU has established regional councils of alumni and friends to facilitate engagement opportunities and strengthen alumni connections in such strategically important metropolitan centers as Atlanta, Boston, Washington, D.C., Chicago, and the San Francisco Bay Area.

NATIONAL RECOGNITION

Cantor has written prolifically and presented nationally and internationally on the role of universities as “anchor institutions” in their communities, and on the importance of public scholarship, access, and opportunity. Her vigorous advocacy of innovative scholarship and expanded opportunity has generated national honors and awards, including the Carnegie Corporation Academic Leadership Award and American Council on Education’s Reginald Wilson Diversity Leadership Award. And it has advanced SU’s national profile as a university embracing its role as an “anchor institution” in the City of Syracuse and a public good. This fall, the Washington Center recognized SU’s extensive public scholarship initiatives with a 2013 Higher Education Civic Engagement Award.

Martha Kanter, undersecretary for the U.S. Department of Education who first met Cantor in 2009, calls her “an extraordinary higher education pioneer” and cites SU as a model for universities nationwide seeking to make a difference in their communities and world. “Nancy Cantor’s legacy is marked by a tireless commitment to the public good, changing the lives of thousands upon thousands of students for the better,” Kanter says. “…What [she] accomplished as Chancellor of Syracuse University will serve as a model for higher education in the 21st century as our colleges and universities strive to educate Americans to their fullest potential.” (Read more from Kanter and others online at sumagazine.syr.edu.)

As other universities look to SU’s example, they would do well to give their due to Cantor’s resolve and capacity to act decisively—whether the objective was an abandoned inner-city warehouse or a boldly ambitious fund-raising goal—in service to her vision of what universities can, and must, be for the 21st century. “She is hell-bent on making a difference in the world,” Walsh says. “And that has been key in both her leadership and in her scholarship.”

Spina, who as SU’s chief academic officer and a former dean collaborated closely with Cantor for the better part of eight years, says her passion for that work has been profound. “I can tell you that she is someone who would wake up in the morning and go to bed at night having given everything she possibly could to improve Syracuse University, to improve her community, and to improve the world,” he says. “She has given us all she has, and I certainly expect that this generation of faculty, staff, and students appreciates that now and will continue to appreciate it long into the future.”
JOINING FORCES

THE INSTITUTE FOR VETERANS AND MILITARY FAMILIES is the nation’s leader in serving veterans and their families, guiding strategies to support their success

BY AMY SPEACH
Early in 2011, J. Michael Haynie sketched out on the back of a napkin his vision for creating an institute that would elevate Syracuse University’s already distinguished veterans’ services to a whole new level. Based on his experience as founder of the acclaimed Barnes Family Entrepreneurship Bootcamp for Veterans with Disabilities (EBV) in the Whitman School of Management, he had high expectations about the potential benefits of a University-based center devoted to serving veterans and their families and high hopes about SU being its ideal home. But before moving forward with his idea, he looked around at what other educational institutions in the United States were doing to serve veterans. And he learned that not only would Syracuse be the perfect place to establish such a center, it would be the first higher education institution ever to do so—appropriately enough for a university with a noble history of supporting and educating veterans. “To my great surprise, there did not exist anywhere else in the country another interdisciplinary academic institute focused solely on veterans and their families,” says Haynie, who served as an officer in the U.S. Air Force for 14 years and is the Barnes Professor of Entrepreneurship at the Whitman School. “Nobody else out there was
RETIRED U.S. ARMY COLONEL
James D. McDonough Jr. is crystal clear on his mission as senior director of community engagement and innovation at the Institute for Veterans and Military Families (IVMF): align the resources in community settings to serve veteran families where they live and work. As a former director of the New York State Division of Veterans’ Affairs and former president and CEO of the Veterans Outreach Center Inc. in Rochester, New York, he’s equally certain about how to accomplish that goal: bring together models of excellence, evaluate them, and disseminate them. “We want to take known good stuff and spread it further across this country so we are building the quality and potential of what our communities can do for veteran families,” he says. “To do that, we need to figure out what works and what doesn’t. So we are deeply committed to looking at the veteran landscape, cataloging it, and teasing out high-performing organizations.’’

In his role at the IVMF, McDonough oversees the nation’s first state-based Direct Training and Technical Assistance Center (DTA) to support communities interested in better serving veteran families. Through the DTA, established through a grant from the New York Health Foundation, the IVMF worked with New York State community nonprofit organizations serving veteran families, helping them develop their capacity and apply for federal funding intended to address homelessness. Those efforts yielded $26 million in Supportive Services for Veterans Families (SSVF) grants offered by the U.S. Department of Veterans Affairs (VA), more than tripling the amount of VA funding earmarked for New York State veterans over last year’s $8.2 million. “We were sleeves-rolled-up from Long Island to Buffalo, developing relationships in communities that could be fundable by the VA,” says McDonough, whose team is now working with the VA to extend this community engagement work in other states. “It was remarkably impactful, allowing us to serve 7,000 veteran families a year in this state who are homeless or at risk of becoming homeless.”

With more than 60,000 men and women veterans facing homelessness on any given day, this funding is vitally important, McDonough says. He sees it as a crucial first step in ensuring that veteran families gain direct access to resources and services in the communities they call home. “The VA’s investment in the nonprofit sector to help end homelessness further establishes what good public-private collaboration can truly look like,” he says. “It also provides communities a rally point from which to align resources provided by government, business, nonprofit, and philanthropic sectors, so we are able to provide support where it can do the most good and serve veteran families more holistically.”

In 2012, IVMF representatives participated in the New York City Veterans Day Parade.
providing this kind of thought leadership and impactful programming situated in a higher education context. To this day I am still shocked by that.”

Once Haynie shared his vision with Chancellor Nancy Cantor, everything fell quickly into place, and in June 2011 the University made an institutional commitment to launch the Institute for Veterans and Military Families (IVMF). In support of this effort, JPMorgan Chase broadened its existing collaboration with SU by providing a $7.5 million gift to establish the institute, which officially opened its doors on campus on Veterans Day 2011. Haynie is proudly situated at the helm as executive director, joined by co-founder James Schmeling and supported by a growing team of what Haynie calls “world-class talent.” The first of its kind, the IVMF serves as a national center in higher education focused on the social, economic, education, and policy issues affecting the country’s 22.5 million military veterans, tackling such critical matters as homelessness, unemployment, and suicide. Its mission is to fully leverage the University’s resources and relationships in service to America’s veterans and their families, developing education and employment-focused programs in collaboration with industry, government, nongovernmental organizations, and the veteran community.

The creation of the institute builds upon SU’s legacy of national leadership in serving veterans, from its historic role in educating the post-World War II generation under the original GI Bill of Rights to its dedication to post-9/11 servicemen and -women through participation in the Yellow Ribbon Education Enhancement Program and the establishment of the campus Veterans Resource Center. “Syracuse was among the first to open its doors for World War II veterans by saying to them, ‘Come here. We’ll take care of you. We will educate you.’ Which is exactly what is happening right now with this new generation of veterans: Here we have a legacy. Let’s continue this. Let’s provide a really remarkable education.”

—JILL W. CHAMBERS, Army veteran IVMF advisory board member

Temporary housing sprang up across campus in 1946 when SU admitted thousands of veterans under the original GI Bill of Rights. The University’s dedication to vets continues today through the IVMF’s research network, educational and employment-focused programs, and cross-disciplinary partnerships.
Insane. Marine Corps veteran Brian Iglesias says that’s the only word for what he experienced during an eight-hour firefight on his first day as an infantry platoon commander in Iraq. When it was over, after he got done talking to his Marines and “telling them how good they did and how proud I was,” Iglesias made this promise to himself: “Man, if I get out of here in one piece, I’m gonna make films.” Thankfully, he did get out of there. And thanks to the Barnes Family Entrepreneurship Bootcamp for Veterans with Disabilities (EBV), offered through SU’s Institute for Veterans and Military Families (IVMF), he kept his promise. A 2008 EBV graduate, Iglesias is now president and CEO of Veterans Expeditionary Media. His first film project, a documentary chronicling the Korean War battle of Chosin Reservoir, was selected as the basis for a Hollywood feature film, for which he will serve as an executive producer. He credits EBV for making it possible and encourages other eligible veterans to apply. “Everything about the course—the material, the instructors, the support, the networking—is absolutely invaluable,” says Iglesias, also a member of the IVMF advisory board. “I couldn’t put a price tag on it even if I wanted to. Something this profound comes around very few times in someone’s life. And I’m lucky.” The EBV training program is one of several programs offered through IVMF, all designed to ease the transition from the military to civilian life and help veterans and their families achieve their educational and professional goals. Here is a brief look at several of them.

**Entrepreneurship Bootcamp for Veterans with Disabilities (EBV):**
14-month, cost-free experiential training in entrepreneurship and small business management for post-9/11 veterans with a service-connected disability.

**Entrepreneurship Bootcamp for Veterans’ Families (EBV-F):**
14-month, cost-free experiential training in entrepreneurship and small business management for family members of a post-9/11 veteran or active duty military (including Guard and Reserve), or surviving spouse or adult child of a service member who lost his or her life while serving.

**Women Veterans Igniting the Spirit of Entrepreneurship (V-WISE):**
Three-phase, low-cost training and ongoing support in entrepreneurship and small business management for all active duty and veteran women and female spouses or partners of military service members.

**Veterans Career Transition Program (VCTP):**
No-cost, online distance learning program offering three track options for post-9/11 veterans entering careers in business/industry or government, or Guard and Reserve members employed in or transitioning to the civilian sector.

**Operation Endure & Grow:**
Eight-week, low-cost online training in the fundamentals of launching or growing a small business for current or former Guard or Reserve members or their family members.

For more information, visit vets.syr.edu.

IVMF hosted the Conference on Engaging Community Support for Veterans in 2012.
Let’s continue this. Let’s provide a really remarkable education.”

The groundbreaking EBV program—launched by Haynie at the Whitman School in 2007 and now offered at universities across the country—serves as a shining example of the University’s commitment to educating veterans and tailoring academic programs to their unique needs. The program has earned national recognition for its innovative approach to helping veterans with a service-related disability make the transition from military to civilian life through business ownership. Its success has set the standard for an ever-growing list of offerings under the umbrella of the IVMF, including an entrepreneurship-focused training program for family members of veterans and one designed specifically for women (see page 36). “I believe entrepreneurship is what makes America great,” says Marine Corps veteran Brian Iglesias, a 2008 EBV graduate who is president and CEO of Veterans Expeditionary Media. “Having the freedom and opportunity to follow a dream is the reason why we serve our country.”

SUCCESS STORIES

One of the most exciting aspects of the IVMF story, from Haynie’s perspective, is how rapidly it has developed into a thriving organization that’s making swift progress toward its lofty goals. The institute is not only having a powerful impact on those it serves, but is also further distinguishing SU as a leader in higher education focused on this important segment of the nation’s population—looked to even by the federal government as the expert on veterans’ affairs. For example, U.S. Secretary of Veterans Affairs Eric K. Shinseki visited the IVMF to learn more about its mission and explore opportunities for collaboration, personally deeming the institute’s work “historic.” Additionally, at the invitation of former President George W. Bush, the IVMF serves as academic partner of his new institute and library in Dallas. And in September, Haynie testified at a Congressional hearing exploring the idea of a national veterans’ strategy, based on the policy report drafted by the institute in collaboration with the Institute for National Security and Counterterrorism, a partnership of the College of Law and Maxwell School. Building from an examination of more than 1,300 federal and state policies affecting veterans and their families, the report argues for a whole-of-government approach to serving veterans and recommends processes for crafting and implementing such a strategy. “When we launched the institute our vision was to become recognized as the nation’s leading authority on the concerns impacting vets and their families,” Haynie says. “And it wasn’t even a year later that the White House issued a press release in which they themselves called us just that.”
In the two years since cutting the ribbon outside IVMF’s home at 700 University Avenue, the institute has grown from being a team of five to employing 28 full-time staff members and 17 students, with 14 research fellows at institutions across the country. "When we began, we had three programs for veterans and maybe four private sector funders," Haynie says. "Today, we have nine different training programs for veterans and their families all over the United States, and this year alone we’ll put 4,000 veterans through those programs."

Haynie points to new relationships and contracts within the federal government as another indication of the institute’s success, including with the Department of Defense, Department of Labor, Department of Veterans Affairs, and the U.S. Small Business Administration. Additionally, the IVMF has expanded its industry partnerships, now working with more than 200 private sector companies with
regard to veterans’ programs and veterans’ employment, including collaborating with Google to create VetNet, a comprehensive free online resource for veterans entering the civilian workforce. “We’ve also been very successful in bringing outside dollars to the University, more than $20 million over the last several years from corporate sponsors, government contracts, and private philanthropy,” Haynie says.

**HEIGHTENED AWARENESS**

As another crucial part of its mission, the IVMF works to create national awareness around veterans’ issues. In its efforts toward achieving this goal, it has attracted a social media following of nearly 170,000 people. The institute’s work has also been covered in some 300 national news articles and 35 television programs, including the CBS News series *60 Minutes*, which featured the IVMF in spring 2013. “From the day we cut that ribbon, all of a sudden every media outlet in the country that was doing a story on vets said, ‘Okay, there’s an institute now. We need a quote from them.’ And that continues to be the case,” Haynie says.

According to IVMF managing director James Schmeling, the institute’s swift success can be at least partially credited to the fact that no one else had yet taken up this mission in a comprehensive way. “The only reason we’re doing everything we’re doing is because we believe in what veterans can accomplish,” he says. “I could tell so many remarkable stories about what the veterans who go through our programs have accomplished—from literally being homeless or close to homeless to now running businesses, working in Fortune 500 companies, or going back to school for degrees when there was never a plan or an aspiration to go to school when they started working with us. We can see every day the impact we’re having on a population of Americans that deserves the support of all Americans. Those kinds of stories—that’s what keeps me going. That’s what gets me out of bed in the morning.”

The institute’s nine educational programs provide veterans and their families with the skills needed to be successful in education, work, and life.

As IVMF co-founder and managing director, James Schmeling focuses on establishing partnerships with the SU community, government partners, nongovernmental organizations, higher education institutions, and others with a stake in the institute’s mission and values.
hen Ivy Green ‘14 signed up for a community health education class last spring, she had no idea it would lead to a life-altering journey to South Africa. The focus of the class was to develop a curriculum that would help educate communities about specific health problems and provide possible solutions. Green is interested in global health, so when Professor Mary Ann Middlemiss suggested she work on an HIV/AIDS project for an educational and enhancement program called Inkululeko in Grahamstown, South Africa, she jumped at the chance. “As soon as we started collaborating with folks in South Africa by e-mail and Skype, I just knew I had to go there and work with them in person,” says Green, a public health major in the David B. Falk College of Sport and Human Dynamics who traveled to South Africa as part of a four-week SU Abroad summer program. “I was so excited—I bought my plane ticket in February.”

Green is one of the many students who has benefited from a robust partnership between Inkululeko and Syracuse University that began when Syracuse resident Jason Torreano set out to fulfill his dream of helping black South African youth overcome boundaries of race and class to reach their full potential. In 2006, Torreano volunteered at a school for street children while studying at Rhodes University in Grahamstown, where he soon came to realize that the legacy of apartheid still prevents a huge population of smart, motivated, and capable people from achieving academic, socioeconomically, or in a whole host of other ways. “It had a profound impact on me,” Torreano says. “My worldview completely and utterly changed because it made me acutely aware that my ‘whiteness’ is a passport to privilege.”

**CRITICAL CONNECTIONS**

Torreano believes passionately that education is the key to upward mobility for black South African youth, so he set out to establish an educational and enhancement program for middle-school children in Grahamstown to help get them through high school and prepare them for the national matriculation exam that determines if they can go on to university. But it wasn’t until he made a work-related move to Syracuse in 2010 that Inkululeko—which means “freedom” in the Xhosa language—began to take shape and transition from vision...
Syracuse University and a South African youth program team up to provide educational and enrichment initiatives on two continents.
“The students and staff at the law clinic helped me file all of my paperwork with the state and the IRS, and helped me write Inkululeko’s bylaws,” says Torreano, executive director of Inkululeko. “That alone saved me about $8,000. They also wrote an employee manual for us and a photo release form.”

It was pure happenstance that one day Torreano found himself visiting the Shaw Center for Public and Community Service on campus with his boss, who was looking for mentors for a program at the Center for Community Alternatives in Syracuse where Torreano then worked. With Inkululeko always bubbling in his brain, he contacted the Shaw Center for help, and everything snowballed from there. “When the Shaw Center was launched in 1993, one of our main goals was to serve as a resource for making critical connections between the campus and community,” says Pamela Kirwin Heintz ’91, G’08, associate vice president and director of the Shaw Center. “Jason Torreano is one of the best examples of a reciprocal relationship with the community that we have had in our 20-year history.”

Liz Occhino, then associate director for service learning at the Shaw Center, connected Torreano with Newhouse graphic design professor Sherri Taylor. Students in her spring semester class designed all of Inkululeko’s graphics, including letterhead, brochures, business cards, Facebook banners, posters, and invitations, and a Newhouse intern developed the Inkululeko web site as part of her capstone project. Through the Maxwell School, Torreano was matched with a student in a grants-writing course to help him apply for funding for Inkululeko, and public affairs students designed and analyzed surveys about the challenges of receiving an education in South Africa.

Inkululeko’s mission is to provide a small group of South African township youth with the skills, support, and guidance they need to attend and succeed in university by challenging the bigotry of low expectations. Torreano and Matt Kellen, Inkululeko’s deputy director and curriculum advisor, have designed a two-hour after-school program for 20 boys and girls who were chosen through a rigorous selection process to enroll the most highly motivated students, beginning in grade 8. Torreano wanted to incorporate a health perspective into the curriculum, so Occhino connected him with Professor Middlemiss. “Jason told me he would really like to have a program on HIV/AIDS because it is so prevalent in the area, and all of these children had close family members with the disease,” says Middlemiss, who joined the students in South Africa. “Throughout the semester, we communicated with Matt Kellen and Rhodes University students, and together we developed five lessons for the Inkululeko students on the causes, prevention, and treatment of HIV/AIDS.”

Torreano wanted to find a way to engage Syracuse University in a mutually beneficial relationship with Inkululeko, so Occhino put him in touch with Professor G. Thomas Lumpkin in the entrepreneurship and emerging enterprises department at the Whitman School of Management to see if the students in his class could generate some entrepreneurial solutions for engagement opportunities. “They came up with the idea of having a study abroad program that takes SU students to South Africa to work with our Inkululeko students,” Torreano says. “What started out as an idea conceived by students in Professor Lumpkin’s class became a full-blown SU Abroad program last summer.”
GLOBAL REACH
Acting on a student’s suggestion, Torreano tracked down Tim Eatman, professor of higher education in the School of Education and co-director of the national consortium Imagining America: Artists and Scholars in Public Life, based at SU, to ask if he would agree to be the faculty advisor for the South African study abroad summer program. “This felt to me like one of those exceptional opportunities to expose young people to critical issues, to broaden their global scope, and to enhance their own personal and professional savvy around a whole set of questions regarding South Africa’s pre- and post-apartheid educational system,” Eatman says. “I could tell Jason was coming from a real authentic place. I could also tell he’s a little bit crazy like me and doesn’t take no for an answer.”

Eatman signed on and, along with five SU Abroad students, traveled to Grahamstown in June. The students, enrolled in his Socioeconomic Enterprise in Post-Apartheid South Africa course, were required to develop a project that was mutually beneficial for both parties, such as Green’s HIV/AIDS curriculum, which she had developed with eight other students in her spring 2013 public health class. School of Education graduate student Aracely Hernandez built her project around improving classroom strategies; two public policy students from the College of Arts and Sciences, Nicole Keler ’15 and Anqi Liu ’16, focused on gathering data from Inkululeko’s applications and surveys to help refine the data collection instruments; and Newhouse student Ayania Wellington ’15 interviewed the Inkululeko students and then taught them about storytelling and how to craft videos. “What started out as an idea conceived by students in Professor Lumpkin’s class became a full-blown study abroad program last summer. —Jason Torreano”

Torreano says tapping into the University’s resources and expertise has made a huge difference in Inkululeko’s success. All told, SU has saved the NGO about $60,000 in legal fees, web design and maintenance, marketing materials, and curriculum development. “There’s no way Inkululeko would be this far along without the help of Syracuse University,” he says. “Through the Shaw Center’s connections to other University resources, we have been able to push initiatives forward in South Africa that would have been delayed because of limited funding. The center is the gateway to what we have found to be the almost limitless possibilities that exist within SU’s schools and colleges. I had no affiliation with SU whatsoever, but now I feel a special bond with the University because the Shaw Center rolled out the red carpet for me. They have truly had a tremendous impact on the lives of people half a world away.”

What started out as an idea conceived by students in Professor Lumpkin’s class became a full-blown study abroad program last summer. —Jason Torreano

“"What started out as an idea conceived by students in Professor Lumpkin’s class became a full-blown study abroad program last summer. —Jason Torreano"
TWENTY-FIVE YEARS AGO, STUDENTS FROM Syracuse University and other schools and colleges embarked on a journey of a lifetime. They began their study abroad experiences in Europe—London and Florence in particular—through SU’s Division of International Programs Abroad (DIPA, now SU Abroad). They could all be described as bright, ambitious, curious; young women and men of unlimited potential who were just starting to chart the courses of their lives, plan their careers, and prepare for their futures. They were sons and daughters, granddaughters and grandsons, sisters and brothers, aunts and uncles, cousins, friends, and beloved members of the SU community. Sadly, these promising lives were cut short when a terrorist bomb exploded over Lockerbie, Scotland, on the plane carrying them home—beginning a journey of healing and friendship between the SU and Lockerbie communities devastated by the horrific act.

The bombing of Pan Am Flight 103 on December 21, 1988, took the lives of 270 people, including 35 students studying through DIPA. The tragedy changed the lives of their families and friends forever, taught lessons about the fragility of life, and served as a reminder to all that terrorism is not something that happens only to people on the other side of the world. Julie Friend ’92 recalls learning about the bombing while dining on Marshall Street with her roommate, celebrating the end of exams. “I don’t remember much about what happened next, but we knew the event was significant,” says Friend, a 1990-91 Remembrance Scholar who is now associate director for international safety and security in the Study Abroad Office at Northwestern University.

Then-Chancellor Melvin A. Eggers made a commitment to the families of the victims that Syracuse University would always remember their loved ones. From the grief of the first few years came the most prominent examples of the Pan Am 103 legacy on campus and ways to honor the victims: the construction of the Place of Remembrance in front of the Hall of Languages; the development of the Pan Am 103/Lockerbie Air Disaster Archives, dedicated to all 270 victims; the establishment of the Remembrance Scholarships, which are awarded annually to 35 SU seniors to honor the memory of the students lost in 1988; and the Lockerbie Scholarships, which bring two students annually from the Scottish community to study for a year at SU.

While honoring those lost over the past 25 years, something powerful has naturally developed—a legacy of hope, understanding, and commitment to moving forward. “The Remembrance Scholarship was one of the most unique, rewarding, and cherished experiences I have participated in,” says Jesse Feitel ’13, a 2012-13 Remembrance Scholar and first-year College of Law student. As a Remembrance Scholar, Feitel was tasked with educating others about the incident, helping to draw lessons from it, and honoring the victims. “I came to SU knowing little about the Pan Am tragedy generally, and virtually nothing of its connection to Syracuse University,” he says. “I completed my year feeling a connection to those who passed away and a duty to carry on their memories.”

Perhaps this legacy of hope is illustrated best in the strong relationship that has developed between Syracuse University and Lockerbie. Through the years, nearly 50 young men and women from Lockerbie have come to SU as Lockerbie Scholars. “The Lockerbie Scholarship isn’t a once-in-a-lifetime experience—it’s much more special than that,” says Fergus Barrie, a 2011-12 Lockerbie Scholar who is now a junior, electing to remain at SU to complete his degree.
Newhouse multimedia photography and design professor Lawrence Mason Jr. G’79, G’85 lost students in the tragedy. In the past 17 years, he has taken about 100 people to Lockerbie, including 80 students. He and his Newhouse colleague, magazine professor Melissa Chessher, collaborated with student writers and photographers on the book *Looking for Lockerbie*, as a way to highlight the beauty of the town, its people, and its history, and to help it move away from its identity as the site of a devastating terrorist attack.

Mason, who teaches regularly in SU’s London program, has forged strong friendships with the people of Lockerbie. For two summers, he took students from his London-based summer fashion photography program to Lockerbie, where residents went out of their way to provide transportation and assist with other needs. “I know of no place in the world in which local residents would go above and beyond with kindness to help us succeed,” Mason says.

To commemorate the 25th anniversary, Syracuse University hosted exhibitions, panel discussions, and other events this fall that looked back to honor the victims and acted forward to learn from the tragedy’s lessons. Among them was a special University Lectures presentation, “Pan Am 103 and Our World 25 Years Later,” a conversation between former U.S. Senator and diplomat George J. Mitchell and Maxwell School Dean James Steinberg.

During Remembrance Week, an annual series of events hosted by the Remembrance Scholars in October, the University held the Rose-Laying Ceremony and Remembrance Convocation. Another
IN A LETTER TO THE FAMILIES OF VICTIMS OF THE 1988 terrorist bombing of Pan Am Flight 103, Kathryn Turman, a former U.S. Department of Justice official, speaks of “the remarkable capacity of people to create limitless good out of unimaginable suffering.” Her message is the foreword in the second printing of On Eagles’ Wings (2000), a book of remembrance that memorializes all 270 victims and signifies the sacred relationship between the people of Lockerbie and the families of those killed. “Every crime against a person—especially every violent death—produces a ripple effect that touches the lives of countless others and changes those lives forever,” says Turman, then director of the Office for Victims of Crime. “It is right that there is a combined record of the faces and stories of those whose lives were ended in the bombing of Pan Am 103, and that this record should live on…”

The photos, clippings, and written correspondences that served as resources for creating the book are just one aspect of a vast collection of materials honoring those lost in the bombing and documenting its aftermath. On the sixth floor of Bird Library, the Pan Am Flight 103/Lockerbie Air Disaster Archives provides a safe, hushed, and painstakingly cataloged home for this collection—an intimate record of the 25-year-old global tragedy that still breaks our hearts, and a living chronicle of the quest for security, justice, and healing it engendered. “It’s an incredibly personal collection,” says Edward L. Galvin, Pan Am 103 archivist and director of Archives and Records Management within the Office of the Chancellor, who considers his work with the Pan Am Flight 103 Archives the greatest challenge of his career and a true labor of love. “For us, it’s a way to memorialize the victims, commemorate what they did, and make sure that people don’t forget these lives.”

Established in 1990, the archives consists of several hundred boxes containing thousands of records, including personal items memorializing the victims; books, articles, and government publications; materials related to the Victims of Pan Am Flight 103 Inc. family group and its advocacy work for justice, victims’ rights, and enhanced airline security; information on memorials in Syracuse, Lockerbie, and Washington, D.C.; and materials generated by the University, including those from the Lockerbie Trial Families Project sponsored by the College of Law. “The archives is a source of memory, a resource for research, and an inspiration for art—from play writing to poetry to the visual arts,” says Judith O’Rourke ’75, G’10, director of the Office of Undergraduate Studies, who has served as the University’s liaison with victims’ families since the event occurred and is instrumental in the annual selection of Remembrance Scholars (see page 47).

Jane Davis, who lost her daughter Shannon in the bombing, considers the archives a fitting tribute to her daughter, and to all those who died. “The idea of the archives pleases me very much,” she says. “Especially the idea of having all the resources gathered in one place and available to the citizens of the world.” Shannon, a junior in the College for Human Development, was one of 35 SU students returning from a semester in London or Florence. The postcards she sent her mother in fall 1988 are now held safe in the archives, offering a poignant portrait of Shannon and a timeless glimpse of her study abroad experience.

Thanks to the financial support of the Davis family and the generosity of many others touched by the tragedy, the archives was able to hire Cara Howe G’10 as assistant archivist. In this position, which is funded for five years, Howe is diligently processing the collections, assisting with research requests, coordinating digitization of the archives, and monitoring the web site to provide increased access. Fund-raising efforts continue toward the $2 million goal of permanently endowing the position. Additionally, new donations of materials related to the event are encouraged. “We need a place where you can study and discuss what happened in December 1988,” Davis says. “I love that SU has the vision to serve the global community.” —Amy Speach
of the commemoration’s major initiatives was *Telling the Stories: The Pan Am Flight 103 Story Archives Project*, which invited campus community members to share their memories of the students who died aboard Pan Am 103, the impact of the tragedy on the campus community, and the tragedy’s enduring legacy both on campus and around the world ([archives.syr.edu/panam/story_archives/oral_histories.html](archives.syr.edu/panam/story_archives/oral_histories.html)). Oral histories were recorded with more than 25 individuals in the United Kingdom in early September as part of this project. “The oral histories are a crucial component of the historic record;” says Cara Howe G’10, assistant archivist for the Pan Am 103/Lockerbie Air Disaster Archives. “They allow those who experienced the disaster and were involved in the aftermath to describe the events as they remember them. At 25 years out, individuals who had these experiences become more and more difficult to contact, so now is the time to collect these memories while we can.”

Families and friends were also invited to share their memories through digital storytelling, an initiative led by Tara McLarney Nygaard ’89, who participated in the London fall 1988 semester abroad. Nygaard enrolled in a graduate program in global and international education at Drexel University shortly after the 20th anniversary of Pan Am 103. She later made a video at a Center for Digital Storytelling workshop that helped her process the tragedy. “I almost never spoke of my experiences from December 1988, but I knew that if I wanted to help others share their stories I first needed to share this very important part of my life,” she says. “The workshop was very healing because it helped me make meaning of the days and years that followed my semester abroad in 1988. The act of creating and sharing my video with others helped me work through those emotions that lay dormant for so many years. Now I feel I can move forward and pay tribute to my friends in positive and productive ways.”

On December 21, communities will come together at five places around the globe to pay tribute to the victims of Pan Am 103. The Reverend Tiffany Steinwert, dean of Hendricks Chapel, and the Reverend Sandy Stoddart, minister of the Lockerbie (Dryfesdale) Church of Scotland, collaborated on a common prayer for peace that will be read simultaneously at 2:04 p.m. Eastern time, following a moment of silence at 2:03 p.m., and join voices from Lockerbie to London, Syracuse to New York City to Washington, D.C. The prayer is meant to be a message of hope to all throughout the world who have been affected by terrorism and inhumanity. “We decided that co-authoring this prayer would symbolize the unity and friendship that has sprung from the tragedy over the past 25 years,” Steinwert says. “If anything good can be said to come from this act of terror, it has been the deep bonds of friendship that have grown across the pond, connecting the hearts of Syracuse and Lockerbie as one. Writing the prayer together we hope embodies this bond.”

**British Honor for O’Rourke**

AN ORDER OF THE BRITISH EMPIRE (OBE) honor from the United Kingdom will be bestowed upon Judith O’Rourke ’75, G’10, director of undergraduate studies, in recognition of her work over the past 25 years to develop and strengthen the bonds between Lockerbie and Syracuse. O’Rourke is the Syracuse facilitator of the Lockerbie Scholarships, which allow two students from Lockerbie to come to SU annually for one year of study. “In everything she has done, Judy has gone far beyond what her job would require in providing support to the students who have gone from Lockerbie Academy to Syracuse University,” Dumfriesshire MP David Mundell told the Scottish press. “It is therefore fitting that she is honored for her outstanding and long-lasting friendship with Lockerbie and huge personal contribution she has made to U.S. and U.K. relations in the most difficult of circumstances.”

O’Rourke also oversees the Remembrance Scholarships and is the liaison between the University and the families of the student victims. She is a member of the board of directors of the Victims of Pan Am Flight 103 Inc. and a past recipient of the group’s Keeping the Spirit Alive Award. She is expected to receive the OBE honor at an official ceremony in the United States later this year. “I am overwhelmed by the honor,” O’Rourke says. “This is totally unexpected, and I know that I have many friends in Scotland, and many colleagues at SU, to thank for this award.”
CLASS NOTES
NEWS from SU ALUMNI »

SEND US NEWS OF YOUR ACCOMPLISHMENTS.

To submit information for Class Notes via the Internet, go to alumni.syr.edu and register with the SU Alumni Online Community. Items will appear in the magazine and in the Class Notes section of the online community. Items can also be sent to Alumni Editor, Syracuse University Magazine; 820 Comstock Avenue, Room 308; Syracuse, NY 13244-5040.

R. Bruce MacGregor '54 (VPA) retired after nearly 25 years as artistic director of the Charlotte Chorale in Port Charlotte, Fla. In honor of his retirement, the group commissioned world-renowned composer Mark Hayes to put music to Abraham Lincoln’s “Gettysburg Address.”


Robert K. MacLauchlin G'59 (NEW) retired from Colorado State University in 1997, having served for 28 years as professor of speech communication and director of television-radio instruction. At the time of his retirement, an endowed scholarship was created in his name and he received the Oliver P. Pennock Distinguished Service Award from the university, as well as a special resolution award from the Colorado Broadcasters Association. In 2006, he was inducted into the Broadcast Professionals of Colorado Hall of Fame. He and his wife, Liz, reside in Fort Collins, where both are active in community work.

Linda Rosevear Greenberg '62 of Ridgewood, N.J., wrote Beyond the Mist (Sweet Cravings Publishing), a time travel, romantic suspense novel set both in present-day France and the gruesome time of the French Revolution (www.joycehumphreycares.com).

Marguerite Clark Cody ’39 (VPA) had a collection of her watercolors exhibited at the Watermark Retirement Community in Bridgeport, Conn., in honor of her 95th birthday.

David Fairchild ’47 (A&S), ’50 (VPA) teaches vocal techniques at his two private voice studios located in New York City and Eastchester, N.Y. His students have performed on stage, screen, radio, and television and he has used vocalization to help with ailments of the throat and vocal chords. Professionally, he was a baritone soloist with various choral, theatrical, and church groups.


Walter Blanchett ’52 (LCS) of Marlton, N.J., worked for six companies before retiring from IBM in 1997.

Douglas W. Ayres G’54 (MAX) of Sedona, Ariz., published his sixth book, Consumer Government: Via the Art of Full Disclosure ( Trafford Publishing), which describes in detail his Municipal Business System developed over a more than 50-year career as a city manager and consultant to more than 600 governments (www.consumergovernment.com).

EXCITING TIMES

THESE ARE EXCITING times at Syracuse University. On January 13, 2014, Chancellor designate Kent Syverud will be installed as our 12th Chancellor. A native of the Rochester, New York, area, he currently holds the position of dean of the School of Law at Washington University in St. Louis. During Orange Central, I had the privilege of meeting and spending time with our new Chancellor and his wife, Dr. Ruth Chen, who is an environmental toxicologist. They graciously stopped by the combined meeting of the SU Alumni Association Board of Directors and SU Alumni Club Presidents to introduce themselves. They were warmly welcomed by an enthusiastic group of alumni leaders who promised to help them learn how to “Bleed Orange!”

Also in January, we officially bid farewell to Nancy Cantor, our 11th Chancellor and President. On behalf of alumni everywhere, I would like to thank outgoing Chancellor Cantor for her accomplishments at SU. The success of our transformational billion-dollar campaign is due in large part to her leadership. We wish Nancy all the best as she takes on a new challenge as the Chancellor of Rutgers-Newark.

Adding to the fall’s excitement is the beginning of a new era for Syracuse Athletics with SU’s inauguration into the Atlantic Coast Conference (ACC). As our fall sports teams adjust to competition in the new league, we’ll continue to learn more about the ACC schools and the ACC sports teams adjust to competition in the new league, and register with the SU Alumni Online Community.

Go Orange!

Laurie Taishoff ’84
President, Syracuse University Alumni Association
FOR KRISTIE SALERNO KENT, PERFORMING IS HER PASSION. A gifted singer-songwriter, her first album, Believe, hit the charts in 2006. During Salerno Kent’s treasured years at SU, where she graduated from the College of Visual and Performing Arts with a B.F.A. degree in drama, the customary and arduous journey into the world of professional entertainment began. But, consider the challenge of yet another demanding and far more daunting journey—the journey of self-discovery. At age 26, Salerno Kent was diagnosed with multiple sclerosis (MS), a chronic debilitating disease of the central nervous system. It took several years, but eventually she embraced the serious illness and moved forward with her life and career. She chronicles the struggles and triumphs over MS in her memoir, Dreams: My Journey with Multiple Sclerosis, available as both an e-book and audio book (free download at www.DreamstheEbook.com).

Salerno Kent spoke to Syracuse University Magazine contributing writer Sherri Heller ’76 from her home in Atlanta.

What drama department productions were you in and who were your mentors?
During my sophomore year, I presented with some symptoms of MS, but I chose to ignore them. At that time, I just thought I was working too hard and was overtired. In my junior year, I was in the debut of the original musical, That’s To Love, and the play Women and Wallace, when I played a psychiatrist. In my senior year, I was in the Stephen Schwartz musical The Baker’s Wife, and an improvisational group called The Broken Compass Players. The entire faculty was great—especially Elizabeth and Malcolm Ingram, husband-and-wife drama professors. Arthur Storch, producing artistic director at Syracuse Stage, was very influential. He told me to always trust my instincts as a performer. I still follow that instruction, even to this day.

How did the concept of your book come about?
Because I had been performing within the MS community at fund raisers, special events, and educational forums, I became an ambassador for MS. In 2007, I wrote and directed a short documentary film called The Show Must Go On. All the original songs in Believe and my film were really a launch for the book. I knew I had so much more to say and that I could help people by sharing my truth, so I started writing. And it all came together.

Can you share with us where you are right now in your own journey of health and wellness with MS?
I am stable now. I take a cocktail of medications. MS is not a one-size-fits-all disease. I have a wonderful and strong partnership with my doctor.

Moving forward, do you have any other upcoming projects in the works?
So many really. I am starting an arts-based nonprofit for people facing health challenges. It will help people using music and the arts to educate, motivate, and inspire patients and their families. And I am touring and singing at many MS major events around the country. I am a spokesperson for Acorda Therapeutics, a biotechnology company focused on developing therapies that restore function and improve the lives of people with MS.

What do you say to MS patients and their families to help them in their journey of healing?
To someone recently diagnosed, I say, “Don’t walk alone. You will feel like you are on a path of the unknown, but continue to dream big. You can accomplish your dreams.” When I perform all across the country, it is so rewarding for me. At a recent MS event, I saw a man in the audience get up from his wheelchair to applaud my performance. Reaching people, connecting with them on this level, to give people some joy and happiness gives me courage too. Each time I step on the stage I get this wonderful opportunity. As a national spokesperson for the MS Society, I am ever mindful that SU is where my talent was first nurtured. It prepared me for all that I am doing right now. And I continue to dream big.

When you were a young girl, who were your heroes? (She laughs, recalling...) Wonder Woman. Not the comic book character, but the actress Lynda Carter in the CBS series, Wonder Woman. I knew she was playing a character that was strong and good and wanted to help people. It was the first taste of what I believed I could do—connect with people as a performer.

Did you always want to perform?
Always. That’s why SU appealed to me. I was born and raised in Syracuse, and I was surrounded by SU alumni. My mom, two sisters, and my husband, Michael, attended SU, and I knew of the excellent drama department. In 1988, right before my sophomore year in high school, I went to Syracuse Stage’s distinguished summer camp program. That’s when I fell in love with SU.

What do you say to MS patients and their families to help them in their journey of healing?
To someone recently diagnosed, I say, “Don’t walk alone. You will feel like you are on a path of the unknown, but continue to dream big. You can accomplish your dreams.” When I perform all across the country, it is so rewarding for me. At a recent MS event, I saw a man in the audience get up from his wheelchair to applaud my performance. Reaching people, connecting with them on this level, to give people some joy and happiness gives me courage too. Each time I step on the stage I get this wonderful opportunity. As a national spokesperson for the MS Society, I am ever mindful that SU is where my talent was first nurtured. It prepared me for all that I am doing right now. And I continue to dream big.

To read more of the interview, go to sumagazine.syr.edu.
WHEN DONALD T. MACNAUGHTON GRADUATED from Amherst College in 1965 and prepared to enter the College of Law at Syracuse University, he assumed he would be leaving behind the pleasant esprit de corps that characterized that small New England undergraduate school. Much to his delight, he found himself similarly embraced by an appealing sense of unity and dedication at SU. Perhaps that’s one of the reasons why—nearly five decades later—he remains so generously devoted to the University and those it serves. “I really didn’t expect to find that kind of thing at a large university, but I did find it at Syracuse,” says MacNaughton, an SU Trustee and member of the College of Law Board of Advisors. “There was tremendous spirit at the school. And it is still there, still very strong.”

Another compelling reason for his abiding friendship with SU rests in the family legacy that originated with his father, the late Donald S. MacNaughton ’39, L’48, H’78, who first attended Syracuse on a basketball scholarship. After serving in the Pacific in World War II, he returned to earn a law degree through the G.I. Bill, and went on to become president and CEO of Prudential Insurance Company of America. That legacy also is carried on by MacNaughton’s brother, David J. MacNaughton L’77, and the law school’s Winifred R. MacNaughton Hall, which was named for their mother. “So for us, Syracuse is a family affair,” says MacNaughton, whose most recent gift to SU supports what he considers the “long, honorable, and distinguished tradition” of the Creative Writing Program in the College of Arts and Sciences.

MacNaughton recently retired as a partner with White and Case, where he practiced international law for 38 years. During his career, while raising four children with his wife, Patty, he worked in the firm’s New York, Washington, D.C., and Hong Kong offices, representing clients based in Asia and Europe. “We ultimately became a global firm with about 2,200 lawyers with offices around the world in more than 30 countries,” he says. “I literally got to see the world at White and Case, and I really did enjoy it.” Unfailingly devoted to his alma mater, MacNaughton made a point of encouraging the firm to pay attention to Syracuse law students. “We participated in interviews on campus and at Lubin House, and usually wound up with one and sometimes two Syracuse students in our incoming class over the years,” he says. “I always found they were very well-qualified and they did quite well.”

Retirement finds MacNaughton as busy as ever, enjoying the opportunity to have more time with his family—especially his five grandchildren, whose numbers are growing—and getting settled in a new home in Wyoming. He has also “renewed his love affair” with history, particularly that of 18th-century England, and has read an estimated 125,000 pages on the topic since retiring. And as always, SU plays an important part in his full and happy life. “I think Syracuse is a special place,” he says. “It’s a school that has a history and tradition of giving chances to people, and—to some degree—taking chances on people. It touches a lot of lives who might not otherwise be able to enjoy an advanced education. That’s really what motivates people like me to get involved and offer our support.”

—Amy Speach
Alumni Journal

Fall/Winter 2013

Frederick Gerty '63 (ESF) wrote and published an e-book, Situation at Saxon Site, the first of a science fiction double trilogy (Amazon.com). Set in the future, the book features a protagonist who is a graduate of SU’s Class of 2150.

Harry Bobonich G'64 (A&S), retired dean of the School of Graduate Studies and Research at Shippensburg University of Pennsylvania, published Bloody Ivy: 13 Unsolved Campus Murders. Co-written with his son Chris, the book is Bobonich’s sixth.

George H. Stanger Jr. '64 (WSM), mayor of Cape May Point, N.J., is a Vietnam veteran, retired Superior Court judge, and former assignment judge for three New Jersey counties. He and his wife, Judy, celebrate their 49th wedding anniversary this year.

Patricia Volk '64 (VPA) wrote SHOCKED—My Mother, Schiaparelli, and Me (Knopf), a memoir about being influenced by her mother, Audrey, who had strict rules of beauty, and haute couture designer, Elsa Schiaparelli, who blurred the lines between art and fashion.

Steven Goldsmith '65 (A&S) of Portland, Ore., wrote The Healing Paradox: A Revolutionary Approach to Treating and Curing Physical and Mental Illness (North Atlantic Books). The book draws on case studies and personal experiences from his 40-year career as a doctor and psychiatrist.

Roger P. Greenberg G'66, G'68 (A&S), a Distinguished Professor at State University of New York (SUNY) Upstate Medical University, received the Alfred M. Wellner Distinguished Career Award from The National Register of Health Service Psychologists. In addition to publishing more than 250 articles, books, and presentations, he co-wrote The Scientific Credibility of Freud’s Theories and Therapies, which was selected as one of the 10 best books in behavioral sciences by the National Library Association and Psychology Today.

Robert Kinstrey '67 (ESF), director, pulp and paper consultancy for Jacobs, was named recipient of the 2013 Herman Joachim Distinguished Service Award presented by TAPPI, the leading association for worldwide pulp, paper, packaging, and converting industries.

Victoria Porter Kornfield '67 (SDA, G'68 (EDU)), a retired teacher from Bangor, Maine, was elected to the Maine House of Representatives. She serves on the Committee on Education and Cultural Affairs.


Roland Van Deusen '67 (A&S), G'75 (SWK) of Clayton, N.Y., had his veteran outreach video (filmed on the SU campus) published online in the leading U.S. mental health journal, Psychiatric Times. The video, To Veterans with Invisible Wounds (www.youtube.com/watch?v=nNV-hEisdXY), is being used in a number of PTSD treatment programs, including the VA National Center for Suicide Prevention.

Herman Card '68 (A&S), G'00 (EDU), a retired teacher and poet, and his wife, Dolores, former director of the campus R.A.P.E. center, co-wrote The Missing Piece: Educating New Kids for a New World (Balboa Press). Their book features realistic teaching philosophy and practical applications, inspirational and motivational poetry, and energizing physical and metaphysical ways for educators to refresh and inspire their teaching (bookstore.balboapress.com/Products/SKU-000605102/The-Missing-Piece.aspx).

Elizabeth Gaynes '68 (A&S), L'72 (LAW) is the executive director of the Osborne Association, a multi-service nonprofit organization that implements and champions solutions to reduce the damage caused by crime and incarceration. During her 29-year tenure, Osborne has become New York’s leading provider of family-focused services to individuals affected by the criminal justice system. In 2004, along with her daughter Emani Davis, she was the first American nominated for the prestigious World’s Children’s Prize for the Rights of the Child, for defending the rights of children with incarcerated parents. In June, she was honored by the White House as a “Champion of Change” for her work on behalf of children with incarcerated parents.

Mark Harvey '68 (A&S), a composer, minister, and educator at Massachusetts Institute of Technology, was recognized for four decades of music-making advocacy with the Boston jazz community and leadership of the Aardvark Jazz Orchestra. The Boston and Cambridge city councils named a day in his honor, and he was given the Key to the City of Cambridge. His extended composition, Boston JazzScape, premiered at the Museum of Fine Arts in Boston, and he performed with the Boston Pops at Symphony Hall.

Nicholas Prukop '68 (A&S) of Newport Beach, Calif., wrote Healthy Aging and You: Your Journey to Becoming Healthy, Happy, and Fit (Trafford Publishing), drawing on his 25 years of experience in the fitness industry. He is certified by the American Council on Exercise as a personal trainer and health coach.


Eileen Brady '69 (A&S) won the 2013 Discovery Mystery Award for her manuscript, Dog Shows Are Murder, which is scheduled for publication in 2014. The award is presented by Poisoned Pen Press, which awarded Brady a cash prize and a publishing contract.

Douglas Brode G'69 (A&S) wrote Patsyl (Sunbury Press), a novel that takes a new approach to Lee Harvey Oswald’s assassination of President John F. Kennedy in Dallas. He also wrote Hollywood Westerns, DREAM WEST: Politics and Religion in Cowboy Movies (University of Texas Press, Austin) as part of an ongoing series dealing with subjects related to Texas and cowboy culture.

Robert L. Kravitz '69 (NEW/VPA), a rabbi who writes the column “Inspirations” for the City Sun Times newspaper, retired after 20 years as volunteer chaplain with the Phoenix (Ariz.) Police Department. He continues to serve as the senior member of the Chaplain Corps for the Arizona Department of Public Safety and as Chaplain

One in the City of Scottsdale Police Department, providing emotional and spiritual support to officers, their families, and civilian employees of the department and the families of people who die on Arizona highways.

Jules L. Smith '69 (WSM), L'71 (LAW) is a partner in the Rochester, N.Y., office of Blitman & King, practicing labor, employment, and employee benefits law. He also is the secretary of the Rochester Philharmonic Orchestra and was named by the orchestra’s board of directors as Volunteer of the Year for 2012-13.

70s

Abe Caceres '70 (VPA) of Milwaukee published a book and CD, All Are Welcome! Feel the Spirit! Eight World Music Choral Anthems for Youth, Adults and Congregation, available through www.worldhousemusic.org. Caceres teaches and performs for schools, colleges, and churches in the United States, South America, Mexico, and the Philippines, promoting hope, healing, and understanding through cross-cultural interactive music programs.

D. Stephen Brothers G'72 (ARC) retired as executive director of Solano Napa Habitat for Humanity after having served as the affiliate’s president for a number of years. Now enjoying the good life on the Napa River in California’s wine country, he also retired his California architectural registration, real estate license, and certification from the American Institute of Certified Planners.

Karen DeCrow L'72 (LAW), an attorney, feminist, author, and activist, was the featured guest speaker at an International Women’s Day celebration hosted by the YWCA/North Shore, Northwestern University’s Women’s Center, and the Woman’s Club of Evanston (Ill.) in March. Her presentation was titled “Gender Agenda: Gaining Momentum?” She also led a discussion on the topic “Has Gender Equality Stalled?” at the Sheraton Syracuse University in April.
REVENUE SUPER SLEUTH

SHAHIN CLARK KNOWS THE INS AND OUTS OF CORE banking systems. With more than 25 years of experience finding lost revenue for financial institutions in the United States and Puerto Rico, she focuses on deep-dive analyses of core banking systems to generate $1 million per $1 billion in assets without cutting staff or utility bills, or increasing fees. Since launching Lodestone Banking with her husband, Mark, in 1994, Clark has led more than 60 consulting projects for 50 financial institutions with assets ranging from $200 million to more than $35 billion. “I am not an accountant,” says Clark, who holds a dual degree in management data systems and marketing from the Whitman School of Management. “I delve into the extreme details of banking systems and operations to uncover revenue opportunities that others have overlooked. What I do was termed ‘forensic revenue analysis’ by the American Bankers Association magazine.”

Born in Persia (currently Iran), Clark came to the United States in the mid-1970s to study computer science. She heard about Syracuse’s excellent reputation in the field and decided it was the best choice for her. She had always been analytical, but knew nothing about banking when she graduated in 1982. “One of my professors sent my résumé to Marine Midland Bank and the next thing I knew, I started working for them as an internal consultant,” says Clark, who also earned a business degree from Pitman College in London, England. Later on, she helped Marine Midland transition to HSBC, and then led teams of internal consultants to restructure the bank’s 366 branches and commercial lending processes before most of its branch network was sold off. Clark was asked to relocate to Buffalo, but she didn’t want to move, so after leaving HSBC she worked for two years with a bank consulting firm and consulted for numerous institutions, such as Nations and Bank of Boston, before starting her own consulting business in Jamesville, just outside of Syracuse. “I began to realize the banking industry and consultants did not have an effective methodology focused on finding lost revenue due to incorrect system specs and/or errors,” Clark says.

As president and co-founder of Lodestone Banking, Clark travels the country and the world giving presentations introducing her unique methodology to potential clients, including an invitation from the Chinese government in 2008 to give lectures on the subject of bank profitability. She says most people are reluctant to change a bank’s core deliverables, policies, and practices because the whole system is like a domino. “You change one thing and—BAM!—you just lost a lot of revenue,” says Clark, who is the lead consultant on every project. “You have to put on a unique pair of glasses to look for bottom-line profitability. We’re in high demand because no one else is doing this type of profit-driven analysis, and we are not afraid to make changes because we have the core system know-how.”

In spite of her busy schedule, Clark finds time to participate in SU’s mentoring program and presents lectures to finance students at Whitman. “With 7,000 banks in this country, the field of forensic revenue analysis is a potentially huge avenue for SU students,” she says. “Unfortunately, most students are not familiar with the type of work I do. That’s why I think it is important for me to share my knowledge and talk with students about the many exciting opportunities for them in the banking industry today.”

—Christine Yackel
Higher Education,” at the 2013 raffe ‘n’ Ant Productions in Takoma

Richard Nixon. presidents—Lyndon Johnson and

Mexico, allegedly involving two

a remote mountain on White

lives by designing custom systems

clients improve and enhance their

Organizers. Her company helps

sional organizer by the Board

designation of certified profes-

owner of BB’s Clutter Solutions

of billions of dollars in gold from

pertaining to the illegal removal

The Gold House: The Lies, The Thefts (NEW) co-wrote

Tom Whittle ‘72 (NEW) co-wrote

The Gold House: The Lies, The Thefts (Soledad Publishing Company), an

investigative analysis of evidence pertaining to the illegal removal of billions of dollars in gold from Victorio Peak (victoriopeak.com), a remote mountain on White Sands Missile Range in New Mexico, allegedly involving two presidents—Lyndon Johnson and

Richard Nixon.

Barbara Berman ’73 (FALK), owner of BB’s Clutter Solutions of Cherry Hill, N.J., earned the designation of certified profes-

sional organizer by the Board of Certification for Professional Organizers. Her company helps clients improve and enhance their lives by designing custom systems and processes to reclaim control of their surroundings, time, and overall life-time systems.

Elizabeth Forbes Wallace ’73 (A&S/NEW) is president of Gi-

raffe ‘n’ Ant Productions in Takoma

Park, Md. She presented her ab-


Charles D. Mills ’74 (A&S) of

Marine on St. Croix, Minn., a senior research associate at the University of Minnesota Department of Surgery, is writing a review of the immune system. His discovery of two new white cells in the immune system, published in the Journal of Immunology in 2000, is one of the last decade’s most highly cited papers in medicine, having an important impact on cancer research and other diseases.

Frederic C. Pachman ’74 (A&S) received the Susan G. Swartzburg Preservation Award from the New Jersey Library Association in recognition of his exceptional contributions to the state’s understanding, and/or pres-

ervation of archival and library materials in the state. Pachman is director of the Alschtsch Medical Library at Monmouth Medical Center in Long Branch, N.J.

Wendy Millstein ’75 (EDU) is vice president of Pathways Togo, a nonprofit organization whose mis-

sion is to advance the education of women and girls in Togo, one of the poorest nations in the world, through scholarships, life skills training, and mentoring (www.pathwaysstogo.org).

Robin Forman Howard G’76 (NEW), a veteran film and televisi-

on producer, is the new director of Syracuse University’s Los Ange-

les Academic Semester Program (SULA Semester).

Susan Klemens ’76 (NEW/A&S) joined Hewlett-Packard as a member of the Enterprise Services marketing team.

James J. Pendergast G’76 (MAX), human resources administrator at the University of New Mexico Hospitals (UNM) in Albuquerque, presented at the Working Mother magazine awards in McLean, Va., in April, speaking about wellness in the workplace. He also accepted the award for UNM as a top na-

tional employer for hourly workers.

Scott Pitoniak ’77 (NEW) co-
wrote Juke Box Hero: My Five Decades in Rock ‘n’ Roll (Triumph Books), the autobiography of Lou Gramm, accomplished musician, songwriter, and lead singer of the iconic band Foreigner.

Gary P. Scharmett ’77 (WSM), L’80 (LAW), a partner in the Philadelphia-based Stradley Ronon Stevens & Young law firm, was elected president of The As-

sociation of Commercial Finance Attorneys.

Linda E. Taggart ’77, G’79 (NEW) is a longtime Maryland Public Television producer and head of on-air fund-raising. A veteran of the public television industry, Taggart is the first managing director of individual giving within the station’s development division, overseeing a staff of 11 on-air fund-raising, membership, member, and volunteer services personnel.

William Taylor ’77 (ARC), president and sole shareholder of Syracuse-based William Taylor Architects (WTA), is celebrating his firm’s 30th anniversary. Since 1983, WTA has provided architectural design services nationally with projects in 11 states exhibiting expertise in construction, renovations, and additions, with a focus on clients within the educational, municipal, medical, commercial, and industrial sectors.

Andrew Lavott Bluestone L’78 (LAW), a board certified legal malpractice attorney based in Manhattan, was selected for inclusion in Best Lawyers for the years 2012 and 2013.

Eileen Collins ’78 (A&S), H’01 was inducted into the U.S. Astronaut Hall of Fame in April at the Kennedy Space Center Visitor Complex. She joins an elite group of such legendary American space heroes as Neil Armstrong, John Glen, Alan Shepard, Jim Lovell, Sally Ride, and John Young.

Pamela Blake Levine ’78 (NEW), and her husband, Edward Levine ’78 (NEW), of Galaxy Communications in Syracuse, were honored with the Jim and Juli Boechheim Foundation’s MVP Award at the 14th annual Basket Balla at Turning Stone Resort Casino in April. The foundation strives
to enrich the lives of children in need within the Central New York community, as well as provide support for eliminating cancer through research and advocacy.

Carol Nelson Shepherd L’78 (LAW), an attorney with Feldman Shepherd Wohlgelernter Tanner Weinstock & Dodig, a personal injury law firm in Philadelphia, was recognized as a 2013 Pennsylvania Super Lawyer in Super Lawyers Magazine, a listing of outstanding lawyers from more than 70 practice areas who have attained a high degree of peer recognition and professional achievement.

Carl L. Tuohy ’78 (LCS) wrote

Gray Hair, Black Belt: Earning a Black Belt After Age 50 (xlibris.com), a hilarious look at taking a martial arts class later in life.

Mark Grimm G’79 (NEW) is executive director and host of the Siena Alumni Connection radio program, which celebrated its ninth anniversary in March.

Richard Saul L’79 (LAW) is a partner in the Philadelphia-based Fox Rothschild law firm’s Denver office. He represents clients in transactional matters, including the acquisition and disposition of real estate and business, taxation, and wealth planning for individuals and businesses.

Tim Fox ’80 (NEW), a reporter and producer at NewsChannel 9 WSYR for more than 30 years, co-wrote Syracuse Television (Arcadia Publishing), a book that tells the story of the development and history of Syracuse television through more than 200 vintage images. The authors are donating a portion of the book’s proceeds to the Onondaga Historical Association.

Marc B. Hahn ’80 (A&S) is president and CEO at Kansas City (Mo.) University of Medicine and Biosciences. He was previously senior vice president of health affairs and dean and professor of anesthesiology at the University of New England College of Osteopathic Medicine.
Syracuse University Magazine

Glenn Israel ’80 (VPA), a labor and employment attorney with Bernstein Shur in Cape Elizabeth, Maine, was recognized in Chambers USA, a directory of the nation’s top law firms and leading business lawyers.

JoAnn Laing ’80 (WSM) of Palisades Park, N.J., was named a “Leader Among Harvard Business School Alumnae,” and one of New Jersey’s 2013 Best 50 Women in Business.

Lawrence E. Jordan G’81 (MAX) retired after a 25-year career in investment banking in Texas. He spends his time traveling and volunteering, including mentoring young adults, playing with children at a children’s hospital, providing tax assistance to low-income families, teaching writing to GED students, and transporting disabled veterans to the VA clinic. Last fall, he taught computing, English, and mathematics at a junior high school in Hohoe, Ghana.

Louis E. Quethera ’81 (EDU) wrote The Duplicity Factor: An American Story, a novel that takes place at SU in the late 1970s, and its sequel, Prisoner of the System (Xlibris). Quethera based the novels on some of the experiences he’s had since suffering serious head trauma following a 1977 car accident when he was an SU student. The novels, written under the pen name of Louis Que, are available through Amazon.com.

Michele Morano Whelan ’81 (NEW) is manager of the American Red Cross of Cortland County (N.Y.).

Jeffry Haber ’82, G’82 (WSM), professor and chair of accounting at Iona College and controller of the Commonwealth Fund, wrote What if Everything We Knew About Investing Was Wrong? (North American Business Press).

Richard Wald ’82 (NEW), managing director-wealth management and wealth management advisor at Merrill Lynch Wealth Management in Walnut Creek, Calif., was recognized by Barron’s weekly financial magazine as one of “America’s Top 1,000 Advisors” for 2013.

Christie Casciano Burns ’83 (NEW), a veteran television anchor and reporter in Syracuse, co-wrote Syracuse Television (Arcadia Publishing), a book that tells the story of the development and history of Syracuse television through more than 200 vintage images.

Peter DePietro ’83 (NEW) wrote Transforming Education with New Media (Peter Lang International Academic Publishers), a book about the seemingly endless possibilities that online platforms and new media technologies provide in terms of human connection and the dissemination of information.

Lisa Fantino G’83 (NEW) of Mount Kisco, N.Y., wrote Amalfi Blue, Lost & Found in the South of Italy (Wanderlust Women Travel Ltd.), the memoir of a career journalist turned attorney.

Stephanie Waterman ’83 (A&S), G’04 (EDU), assistant professor at the University of Rochester’s Warner School of Education, co-edited Beyond the Asterisk: Understanding Native Students in Higher Education (Stylus), which uncovers how Native Americans remain one of the least represented and least understood populations in higher education.

Sonny Sera ’85 (A&S), a dentist living in Endwell, N.Y., was selected by the Basketball Coaches Association of New York as the 2012-13 Girls High School (Class A) Coach of the Year. Sera, who played at SU from 1981 to 1985, is the girls’ varsity coach at Maines-Endwell High School, which he guided to the 2013 state finals.

Gary Townswick G’86 (VPA), an illustrator and graphic designer living in Omaha, Neb., was one of six artists chosen to submit designs for the 2013 US Open theme art competition. Two of his designs—a day scene and a night scene—were chosen to be used on the tennis tournament’s program covers, tickets, T-shirts, cups, and posters—the first time two designs were chosen in the tournament’s history.

Mary Belge ’87 (A&S) teaches at Dedham (Mass.) Middle School. As the school’s first engineering teacher, she focuses on hands-on learning, problem-solving, and teamwork to improve students’ proficiency in science and math.

Mark A. Colvin ’87 (A&S), a financial advisor with Ameriprise Financial in East Syracuse, has been recognized as a Qualified Kingdom Advisor by Atlanta-based Kingdom Advisors Inc. The recognition is granted to financial professionals who have met high standards in training, integrity, character, and competence as an advisor, leader, and counselor.

Daniel Kopcow ’87 (LCS) is a senior chemical engineer at the Ithaca, N.Y., office of GEI Consultants, a national geotechnical, environmental, water resources, and ecological science and engineering firm.

Marc Pietropoli ’88 (A&S), founder of Victory Sports Medicine & Orthopedics in Skaneateles, N.Y., and team physician for the Auburn Doubledays, joined a handful of other physicians from around the country to give complete pre-season physicals to all 75 players of the Washington Nationals baseball team at spring training in Viera, Fla.

Carolita Blythe’s ’89 (NEW) wrote Revenge of a Not-So-Pretty Girl (Random House/Delacorte Press), the story of an African American teen living in 1980s Brooklyn who overcomes abuse and neglect by discovering real friendship, self-respect, and that pretty and mean don’t always win. Revenge made Seventeen magazine’s list of “What to read this Summer,” and Kirkus, one of the most esteemed literary magazines, gave the novel a starred review.

David Rogan ’91 (VPA) of Smithtown, N.Y., won three 2013 Telly Awards for his creative work at the Sanna Mattson MacLeod advertising and marketing agency.

Robert E. Leach ’92 (A&S), G’99 (WSM) and his wife, Tiffany, were married in Tyrone, Ga., in April.

Carl Nelson ’92 (WSM) is head of mergers and acquisitions at the National Financial Partners Corporation, a leading provider of benefits, insurance, and wealth management services, located in New York City.

Tom Owens ’92 (VPA) and Becky Palmer, morning show hosts on Syracuse’s country music radio station B104.7, were named the Outstanding On-Air Broadcast Team by the New York State Broadcasters Association. They were honored in the medium market size category, which includes radio stations of all formats across the state.

Matt Prohaska ’92 (NEW/WSM) is programmatic advertising director at The New York Times, responsible for programmatic and channel/indirect revenue for all digital properties in display, search, mobile, and video globally.

Stephen A. Brodsky ’93 (A&S) is CEO of Spot Trading, a leading Chicago-based proprietary trading firm.

Marc Butler ’93 (NEW/WSM), managing director of Albridge Solutions, an affiliate of Pershing financial services, was featured in a Forbes.com article, “The Next Generation of CEOs: 10 CEO Ready Leaders.” Butler has been with Pershing for 19 years. He lives in Newtown, Pa., with his wife and two children.

Michael Gara ’93 (A&S/NEW) is vice president of development for Endemol USA, an independent entertainment production company. He lives in Los Angeles with his wife, Kristen Santoro-Gara ’93 (VPA), their three children, and their dog, Boehm/
ASK AUTUMN FIGUEROA HOW MANY CHANGES HAVE taken place at the Chicago elementary school where she is principal, and she's likely to laugh and tell you, “About a million and one!” As an administrator with Victory Education Partners, she joined the Chicago International Charter Schools last year to help turn around achievement levels in grades kindergarten through fourth at the Avalon School on the city’s south side. “Before we came, it was chaotic,” says Figueroa, a School of Education graduate originally from Brooklyn. “There was a lot of violence, a lot of fights. And very little academic achievement was happening.” Just one year later, a transformation has already begun, as evidenced by an orderly environment, respectful behaviors, and increased student success rates. The improvements earned Figueroa Chicago’s Principal Achievement Award from the mayor and public schools superintendent.

The positive shift was built around a “no excuses” educational model that holds high expectations for students—whom Figueroa refers to as “scholars”—and sets their sights on college from day one. Her first priority was getting students’ behavior under control by implementing consistent routines, she says. Next was the adoption of a new curriculum that situates Avalon as a leader in meeting statewide standards. Scheduling adjustments were also put in place to improve learning, including lengthening the school day and year, and even eliminating recess to allow more time for reading instruction. “We went back to really foundational skills and worked very hard,” says Figueroa, who credits her “amazing team” of teachers for its commitment to accomplishing these changes. “And at the end of the year, we saw the benefits.”

Before her work in Chicago, Figueroa taught in New Jersey, Florida, and Washington, D.C., often in schools similarly challenged by low student achievement. “I’m passionate about education, and hope to continue to find and help train people who want to make it better,” she says. “The more we prepare ourselves to educate kids of all backgrounds and experiences, the more we’ll be able to change other things in our world. That’s my goal—to have an impact on that.”

Devotion to education comes naturally to Figueroa, who grew up in a family of educators—including an uncle who was a school superintendent in Patterson, New Jersey, and helped start the Operation Link-Up program that led her to SU. As an undergraduate majoring in education, international relations, and Spanish, she spent time in Spain and participated in the SU Abroad pilot program in Chile, helping to train teachers at an impoverished school there. “Those international experiences opened my eyes to new people, places, and things,” says Figueroa, who completed a bachelor’s degree in three years and returned to the School of Education to earn a master’s degree. “The relationships I built—along with the exposure to history, culture, and the arts—were life changing.”

Figueroa says she “did a little bit of everything” while at SU, including volunteering at the University’s day care center and working in the Office of Judicial Affairs. She also co-founded Los Colores, a student organization that provides interpreters for Spanish-speaking families during campus move-in activities. She continues to be deeply connected to the University, serving on the School of Education’s Young Alumni Advisory Board and as vice president of the Chicago Alumni Club. “I talk about ‘Cuse everywhere, and I’m a total ‘Go Orange’ girl—all day, every day,” she says. “My years at Syracuse were the most amazing years of my life, and I take them with me.”

—Amy Speach
1. Recipients of the Arents Award, the University’s highest alumni honor, gather with Chancellor Nancy Cantor for a group photo (from left): Taye Diggs ’93, award-winning actor and author; Henry E. Grethel ’54, renowned American designer and business entrepreneur; Carole Swid Eisner ’58, celebrated painter and sculptor; George Saunders G’88, great American storyteller and creative writing professor; and Sid Lerner ’53, visionary leader and advocate for health and wellness.

2. Student Philanthropy Council members Greg Boilard ’14 (left), Priscilla Bly ’14, and Gus Whitaker ’14 pose for a photo at the Generation Orange reunion event.

3. The SU Marching Band performs at the pregame show on the Shaw Quad.

4. Members of the Class of 1963 commemorate their 50th reunion with a class photo.

5. Alumni delight in an evening of good food and friendship at the ‘Cuse Brew and Barbecue.

6. Chef, author, and culinary television producer David Shalleck ’83 gives a cooking demonstration at the Schine Student Center.

7. Alumni enjoy a tour of Crouse College that included a visit to the Crouse Chimes tower and an organ demonstration.

8. Students show their Orange spirit at the Orange Central Parade.

9. Actor and SU parent Brian Dennehy (left) talks with Tim Bond, artistic director of Syracuse Stage, about his long and successful career at An Evening with Brian Dennehy—a night of music, readings, and performances by the well-known actor.
10. Sean Quimby (right), senior director of special collections, discusses the *John James Audubon and the American Landscape* exhibition on the sixth floor of Bird Library during the SU Libraries Crawl.

11. The 2013 Orange Central Homecoming Queen, Ciara Schoenauer ’14 (third from left), is all smiles as she poses with three members of her court (from left): Jonathan Gregalis ’14, Molly Nelson ’14, and Danielle McCoy ’14.
AN ARTICLE IN THE FEBRUARY 9, 1977, Chicago Tribune describes a Best Products retail store in Houston as “a new twist to art and architecture, a crazy conversation piece, and an outrageous commentary on contemporary architecture and environment.” The writer is describing Intermediate Façade, a building designed by James Wines that seemed to be disintegrating from its ragged roofline with a cascade of white bricks frozen in place. The building was quite controversial at the time, but it has also generated thoughtful and well-understood commentary in the art and design world in the years since. For instance, a 2010 article in the French web magazine, Boiteaoutils, praises Wines for creating an architectural invention that consists of “designing architecture as it is expected to be, yet this paradigm is frozen, corrupted and dramatized in a way which cannot be ignored and therefore which questions this paradigm.” According to Wines, most architecture in the ’70s was influenced by modernism or constructivism. “I was more interested in designing buildings that used architecture as a subject matter for art,” says Wines, who earned a B.F.A. degree from the College of Visual and Performing Arts, where he studied painting, art history, and sculpture.

Wines began attracting national attention as an SU student when he was awarded a Pulitzer Traveling Scholarship in Art. After graduation, he won a Rome Prize for sculpture and worked and studied in Italy with the American Academy of Rome, followed by a Guggenheim Fellowship that allowed him to work in Italy on and off for about a decade. In 1970, he co-founded the New York City-based architectural design firm SITE (Sculpture In The Environment). “We were commissioned by the Best Products Company to build nine commercial buildings in the 1970s and early ’80s,” Wines says. “These stores were early representations of big box retail, but the boxes designed by SITE were like nothing American shoppers had ever seen before, or since. It was the kind of job no self-respecting architect would attack, but I was fascinated with it because it’s where you would least expect to find fine art. The design concept, which I call ‘de-architecturization’ and ‘self-effacing iconography,’ caused a bit of a sensation in the architecture world, and by the third or fourth Best building, we were pretty much world famous.”

SITE eventually evolved to mean “site specific”—not just putting down a building like a sculpture on pedestals, but designing one that reflects the surrounding environment. In 1974, Wines and his colleagues wrote a pioneering book called On site on energy, which discussed architecture and energy conservation. “Five people and my mother read my first book because it was too early for environmental architecture,” says Wines, who learned about architecture and construction from his father, an engineer who built houses and cottages in northern Michigan. “But my second book, Green Architecture, published in 2000, became a top-seller.”

Today, Wines continues to bridge the gap between art and architecture, dividing his time between teaching graduate-level architecture courses at Pennsylvania State University and serving as president of SITE, which is still going strong after more than four decades. During his career, Wines has designed more than 150 projects for private and municipal clients in 11 countries, including the Frankfurt Museum of Modern Art in Germany, the Museum of Islamic Arts in Qatar, and the Four Continents Bridge in Japan. And he has won numerous writing and design awards, including the 1995 Chrysler Design Award and the National Endowment for the Design Arts—Critical Writing on Architecture. His most recent accolade is the 2013 National Design Award for Lifetime Achievement from the Smithsonian’s Cooper-Hewitt, National Design Museum—the only honor of its kind presented by the American government. “When I was notified I’d won the lifetime achievement award, I thought one of my friends was playing a joke on me because throughout my career I’ve been known as a radical, alternative, or marginal architect,” Wines says. “This official recognition sanctions it all in some way.”

—Christine Yackel

To view a gallery of James Wines’s work, go to ndagallery.cooperhewitt.org/james-Wines SITE.
Rich Meneghelli '93 (A&S), the regional managing partner in the Portland, Ore., office of Fisher & Phillips law firm, was recognized by Chambers USA: America’s Leading Business Lawyers as a top lawyer in the field of labor, employment, civil rights, employee benefits, and immigration matters. He was also selected for inclusion in The Best Lawyers in America 2014 in the litigation category.

Victor Lenuzza '94 (VPA), an oil and acrylic on canvas artist living in Utica, N.Y., had his work featured in the exhibition, Interpretive Realms, at the Agora Gallery in New York City. The exhibition highlighted art that represents the physical expression of the sensitivity, ingenuity, and integrity of talented artists who use their skills to share their thoughts and ideas with others.

Keith Jodoin '95 (NEW), writer, director, and executive producer at Sapling Pictures, received an Emmy Award for the production of Gold Rush Aftershow: Digging Deeper, at the 55th Annual Emmy Awards gala in June. The one-hour program, which aired on the Discovery Channel to critical and ratings success, was nominated in the category of Arts/Entertainment Program or Special (www.saplingpictures.com).

Heather Mitchell G'95 (ARC) became one of the few women in South Carolina to own a major architecture firm when she acquired The Bordeau Group, one of the state’s most distinguished architecture, interior design, and planning firms.

Keith Palmer '95 (NEW) was nominated for a Primetime Emmy Award for his writing on the History Channel Series The Men Who Built America. He was also a series producer on the project.

Jeffrey S. Stewart '95 (A&S/NEW), an attorney with Norris McLaughlin & Marcus, P.A. law firm, was recognized in the Pennsylvania Rising Stars 2013 Edition, a listing of outstanding lawyers from more than 70 practice areas who have attained a high degree of peer recognition and professional achievement. A resident of Allentown, Stewart represents management in his labor law practice.

Kristen McCory '96 (VPA) was enshrined in the New England Basketball Hall of Fame in June. A Connecticut native, McCory was recognized for her distinguished achievement at SU, where she played four years and was the team’s leading scorer her senior year, and with the Springfield Spirit, a team in the former National Women’s Basketball League.

Kenny Rosenblatt ‘96 (IST), co-founder and CEO of Arkadium, creators of the largest library of casual games in the world, accepted a $5 million Series A minority investment from Edison Ventures.

Jennifer Sirangelo G’96 (MAX) will become chief executive officer of the National 4-H Council in January 2014.


Terrence Dinan ‘97 (NEW) is senior manager, commercial operations-history, at A&E Networks in Stamford, Conn.

Helen A. Franzese '97 (A&S) was appointed to the Goldberg Segalla law firm’s global insurance services practice group in its London and New York offices. A dual-qualified lawyer licensed to practice in New York and New Jersey, as well as a solicitor of the Supreme Court of England and Wales, Franzese provides practical guidance and advice on legal matters in both the United States and the United Kingdom.

John Boyanoski ‘98 (NEW) wrote his fourth book, Reimaging Greenville (The History Press), an inside look at the revitalization of this South Carolina city from a decaying urban core into one of the most hailed downtowns in the country.

Edward S. Goldis ’98 (A&S), an attorney with Feldman Shepherd Wohlgementer Tanner Weinstock & Dodig, a personal injury law firm in Philadelphia, was recognized in the Pennsylvania Rising Stars 2013 Edition, a listing of outstanding lawyers from more than 70 practice areas.

Joyce Greene G’99 (IST) of Warren, Mich., was named Library of Congress 2012 Federal Librarian of the Year in May. A librarian with the Department of Defense’s George C. Marshall European Center for Security Studies, Greene helped establish the center’s content management office and brought a series of digital collections online. She was recognized for active and innovative leadership, promotion and development of library and information services, and exceptional professional competency.

Kristian Bryant *00 (ARC), staff architect at VIP Architectural Associates in Syracuse, is a registered architect in New York State, a member of the American Institute of Architects, and certified by the National Council of Architectural Boards.

Douglas J. Griswold ’00 (A&S), strength and conditioning coach for the Boston Red Sox Triple A affiliate, the Pawtucket Red Sox, celebrated a win with his team in the International League’s 2012 Governors’ Cup Championship. Griswold, who worked previously with the Tampa Bay Rays, Milwaukee Brewers, and New York Mets organizations, is a registered strength and conditioning coach through the National Strength and Conditioning Association.

Catherine Carlson Kadar ’00 (NEW) and her husband, Laszlo, of West Orange, N.J., announce the birth of their son, Edward Alfred. She is a public relations director for the Rosamond Gifford Zoo in Syracuse. A member of the Public Relations Society of America and its Central New York chapter, she resides in East Syracuse with her husband, Christopher Alvarez ’00 (A&S/EDU), G’01 (EDU), and their two children.

Peter Heasley ’02 (ARC) was ordained a priest for the Roman Catholic Archdiocese of New York.

Marisa Keener ’03 (A&S) is a digital strategist for Godfrey, a nationally ranked business-to-business marketing communications agency in Lancaster, Pa.

Matthew Vogt ’03 (EDU), G’05 (A&S) wrote his debut novel, A Breach in Death (Boxfire Press), under the pen name Matt Thomas (mattthomastown.wordpress.com).
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Joni Weber ’03 (A&S/NEW) earned a master’s degree in public policy from George Mason University School of Public Policy in May. She lives in Herndon, Va., and works at Booz Allen Hamilton, a strategy and technology consulting firm.

Michael Zbyorowicz ’03 (WSM), a director with the accounting, tax, and business consulting firm Citrin Cooperman in Philadelphia, was recognized as a certified franchise executive after completing a comprehensive course of study in franchise management offered by the Institute of Certified Franchise Executives, which is the academic branch of the International Franchise Association’s Educational Foundation.

Brooke Alper ’04 (A&S) is the customer care manager at Audible.com, a division of Amazon.com, in Newark, N.J. She and her husband, Joshua A. Lipschitz ’99, G’01 (WSM) welcomed their second son, Nathaniel Finn Lipschitz, in April 2012.

Zack Hutchins ’04 (NEW) is director of digital communications for Patricia Lynch Associates in Albany, N.Y. He works in the company’s communications unit, PLA-Comm.

Dan Hypes G’04 (VPA) is the executive producer of Baseball Forever! 50 Years of Classic Radio Play-by-Play Highlights. Narrated by Bob Costas ’74 (NEW), it is a one-of-a-kind audio chronicle of some of the sport’s greatest and most iconic moments, published by AudioGo, an independent audiobook publisher based in North Kingstown, R.I. (www.audiogo.com). Tara Gelsomino ’96 (A&S/NEW) and Dave Ciesielski ’00 (NEW) also contributed to the project, working on marketing/publicity and sales of the title, respectively.

Eli Saslow ’04 (NEW) of The Washington Post was a Pulitzer Prize finalist for his moving portrait of a struggling swimming pool salesman that illustrated the daily emotional toll of the nation’s economic downturn.

Sheila E. Stanton ’04 (EDU/VPA), G’06 (EDU) married Stephen M. DePaola in August 2012. They live in Westchester County, N.Y.

Antonia Trigler ’04 (A&S) married Mike Soltro ’03 (NEW) in Grand Cayman with 28 Syracuse University alumni in attendance.

Leyla El Bouhal’i ’05 (A&S) married Russell Swanson ’05 (WSM). Leyla is a therapist at the Clear View School Day Treatment Center, and Russell is a material logistic manager at Sikorsky Aircraft Corporation. They reside in Stamford, Conn.

Marilyn Diamond ’05 (SWK) of Williston, S.C., is a contributing writer to The Motherhood Diaries (Strebor/Atria Books) by ReShonda Tate Billingsley. Diamond’s piece, “Diary of a Single Parent,” chronicles her journey as the mother of three sons.

Matthew P. Guardino G’05, G’11 (MAX) is an assistant professor in the political science department at Providence College in Rhode Island.

Brian McClintock ’05 (NEW) is director of media relations for Little League Baseball and Softball. For the past three years he worked as editorial and marketing director for GoSports.com.

Susan L. Dahline L’06 (LAW), G’06 (MAX) is an associate attorney at Bousquet Holstein law firm in Syracuse, focused on employee benefits law.

Dana Lucas ’06 (NEW) married Stephen Hass ’06 (A&S/NEW) in Hendricks Chapel in June. They reside in Charlotte, N.C.

David Schultz ’06 (EDU), a Marine Corps veteran, is a certified athletic trainer at Victory Sports Medicine and Orthopedics in Skaneateles, N.Y., and a member of the National Athletic Trainers’ Association. As the athletic trainer at Jamesville-DeWitt High School in suburban Syracuse, he assisted Brandon Triche ‘13 and DaJuan Coleman’16 with their training and injury rehabilitation.

Jeremiah Hancock ’07 (ARC) is a project manager for corporate interiors at the New York City–based Francis Cauffman architecture firm.

Shannon Blair Small G’07 (EDU) and her husband, Brian Small ‘02 (WSM), G’08 (EDU), announce the birth of their daughter, Danillel Hazel. Shannon is a counselor at the Hebrew Day School, and Brian serves as the Jewish chaplain at Syracuse University and as interim executive director of Hillel at SU.

Lindsay Truesdell ’07 (NEW) is senior event coordinator for The Ride for Roswell, an annual cycling event benefiting Roswell Park Cancer Institute in Buffalo, N.Y.

Becca Bell ’08 (NEW) is a copywriter at BIG (Brand Innovation Group), a full-service branding and marketing company located in Fort Wayne, Ind.

Andrew Brumbach ’08 (ARC) is an associate at TRO Jung/Brannen, an integrated planning, architecture, and engineering firm located in Boston.

Jake Wehrman ’08 (NEW) produced the video for Springfield, Oregon’s entry in the Bloomberg Philanthropies’ Mayors Challenge, vying for a $5 million grand prize. His video was one of 20 finalists, which included the City of Syracuse (www.huffingtonpost.com/mayors-challenge/).
Growing up in the farm country of Croghan, New York, Caroline Spink ’16 dreamed of attending Syracuse University. A scholarship established in 1987 by fellow Lewis County resident DeWitt LeFevre ’25 helped give her that opportunity. Today, Caroline is majoring in social work and hopes to someday work with veterans struggling with substance abuse—a group that, in her words, “gave up so much in order to protect and serve.”

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IN MEMORIAM


Others of note must be detected by a copy of an obituary or memorial card.
Hervens Jeannis '09 (LCS) is in the Ph.D. program in the School of Health and Rehabilitation Science at the University of Pittsburgh. A graduate student researcher in the rehabilitation science and technology department, he is working on the Strong Arm Project, which is developing an assistive robotic device to be used by veterans with disabilities and others to be transferred out of a wheelchair with the assistance of a caregiver using one finger.

Elizabeth A. Matessino '09 (LCS) of Los Angeles graduated from the Ostrow School of Dentistry at the University of Southern California.

Kendra Brogden '10 (NEW) married John Cassillo '10 (NEW). Kendra is an account manager at WCG, a strategic communications firm, and John is a senior associate at the MIX marketing and communications agency. They live in Santa Monica, Calif.

Katelyn Heim '11 (A&S) is studying at the School of Pharmacy at the University of California, San Francisco.

Corey Robinson '11, G'12 (NEW) explores the life and mysterious disappearance of artist Everett Ruess in his new film, NEMO 1934: Searching for Everett Ruess. The film is available from Vimeo on Demand at vimeo.com/ondemand/nemo1934.

Timothy Westbrook '11 (VPA), of Milwaukee, Wis., was one of 16 fashion designers competing on the 12th season of Project Runway on the Lifetime channel.

PASSING

LEWIS ALLEN “LOU” REED '64, THE SINGER, songwriter, and guitarist whose work with the Velvet Underground in the 1960s influenced generations of musicians, died on October 27, 2013, at his home on Long Island. He was 71. Reed is remembered as a powerful, if poetic, force whose music combined urban decadence with elements of the avant-garde. Born in Brooklyn and raised on Long Island, Reed attended Syracuse University, where he majored in English and studied under Delmore Schwartz. It was Schwartz’s short story, In Dreams Begin Responsibilities, that shaped Reed’s simple colloquial language and later motivated him to establish the Lou Reed/Delmore Schwartz Scholarship at SU for English majors studying creative writing. “Delmore inspired me to write, and, to this day, I draw inspiration from his stories, poems, and essays,” Reed said at his own Arents Award celebration in 2007.

Following graduation, Reed relocated to New York City, where he founded the Velvet Underground with John Cale and, with Andy Warhol’s support, gained entrée to the city’s hippest, most flamboyant circles. Reed recorded four albums with the Velvets, including the seminal Velvet Underground and Nico (1967), all of which proved too controversial for mainstream audiences, but became enduring classics, nonetheless. Not until Reed’s second solo album, Transformer (1972), which spawned the megahits “Walk on the Wild Side” and “Satellite of Love,” did he make the transition from cult hero to rock superstar. In the process, Reed laid the groundwork for glam, punk, and alternative rock. Fiercely inventive, he went on to record more than 30 solo albums, tour relentlessly, and experiment with other media, including photography, poetry, and playwriting. Reed was inducted into the Rock and Roll Hall of Fame, along with the Velvets, in 1996, and was nominated as a solo artist in 2000 and 2001. He is survived by his wife, Laurie Anderson.
AN ARRAY OF SPORTS MEDIA AND ENTERTAINMENT INDUSTRY luminaries gathered in New York City on August 24 to celebrate the launch of the Newhouse Sports Media Center and to fete NBC sportscaster and Newhouse alumnus Bob Costas ’74 as he received the school’s first ever Marty Glickman Award for Leadership in Sports Media, named for the SU alumnus and pioneer in sports broadcasting.

Costas, who was presented the award by CBS sportscaster Marv Albert ’63, recalled listening to Glickman on the radio as a kid and noted the award meant a great deal to him because of its link to his childhood, the University, the profession, and the friendships he’s forged. “It [the award] represents one of the most cherished friendships of my life because of how good Marty was to me, as he was to so many, and by connection so many other friendships, other faces around this room that are connected to the University, connected to Marty, and connected to our shared profession,” Costas said. “This represents a good portion of my life, and therefore it’s one of the great honors of my life.”

The event also marked the premiere of the HBO documentary film Glickman, directed by James L. Freedman, which tells the story of Glickman ’39, a former Olympic athlete and legendary sportscaster known for his colorful broadcasts of many New York professional sports teams. Following the screening, Costas and Freedman joined Albert in a discussion titled “Memories of Marty.”

Glickman’s legacy marks the beginning of the Newhouse School’s reputation for turning out more talented sports journalists than any other program in the country, leading SU to be hailed as an “incubator” of American sportscasters by Sports Illustrated. The Newhouse Sports Media Center builds upon the Newhouse School’s strength in sports journalism. The center, under the guidance of program director John Nicholson ’68, a veteran broadcast journalist and professor of practice, will provide oversight for the school’s sports communications emphasis, a specialized track for graduate students, and strengthen academic-industry partnerships through an alumni board, special events, and guest lectures.

“The Newhouse Sports Media Center has established itself as the gold standard [for sports journalism],” Albert said. “And from the sportscasting point of view, it all began with Marty Glickman. He paved the way; he influenced so many of us.”

—Wendy S. Loughlin
THE VIEW

THIS SUMMER, AUXILIARY SERVICES AND THE Energy Systems and Sustainability Management (ESSM) Department had solar thermal panels installed on 20 three-bedroom apartment buildings on South Campus to heat water. All told, there are 240 panels for 40 hot-water systems, with each system containing six panels. When the sun’s ultraviolet rays hit the panels, they heat glycol that is pumped through copper pipes in the panels. In turn, the heated glycol runs into a heat exchanger tank, which warms up water and sends it into the original hot-water tank. And during the night or on days when the sun isn’t packing much of a punch, the water tanks still have electric heaters. “Solar thermal is direct heating,” says Emily Greeno ’10, energy conservation manager with ESSM. “When the temperature is high enough in the solar thermal panels, as compared to the water in the tank, the system has the ability to use this heat.”

According to Greeno, the solar thermal project evolved out of the University’s Climate Action Plan, which aims for SU to reduce its greenhouse-gas emissions and achieve carbon neutrality by 2040. This project is estimated to save 300,000 kilowatt hours per year of electrical usage. “The panels are supposed to produce about 50 to 60 percent of the energy needed to heat the water for those apartments,” Greeno says. The project, supported by a $450,000 grant from the New York State Energy Research and Development Authority, also incorporates real-time sensors and data loggers, allowing ESSM and FIXit staff to track such aspects as changing temperatures in the panels and tanks and when the systems are kicking on and off.

In addition to cost and energy savings, Greeno hopes the presence of the panels will generate student interest. “It’s really exciting that we have renewable energy on campus, especially in an area that is so visible to students and the campus community,” she says. “We hope it raises their awareness of sustainability and the University’s commitment to it.”
Orange Central 2013 was unforgettable, but don’t wait until next year to connect with your SU family!

- **Attend local events through your regional alumni club** and meet SU alums in your area!
- **Be a mentor** by giving career advice to students and fellow alumni. Join 'CuseConnect, a LinkedIn group managed by SU Career Services.
- **Build your professional network at a SUccess in the City** event in your region. Want more career-boosting resources? Visit careerservices.syr.edu.
- **Join our community of experts**, and share your real-world experiences with SU students! Host an immersion program, or offer internship and employment opportunities.
- **Recruit new students.** Encourage anyone who’s considering college to attend a local SU event!

Need a Land of Orange souvenir?

Get your collector’s edition SU posters at bookstore.syr.edu, and relive the best moments from this special weekend at alumni.syr.edu/gallery.