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THE RECORD NUMBER OF SYRACUSE UNIVERSITY FAMILY MEMBERS WE welcomed back to campus this fall for both Orange Central and Coming Back Together X—SU’s triennial reunion of African American and Latino alumni—are living proof, quite literally, of the powerful pull of SU as “home.” Alumni came from down the street, across the nation, and, indeed, around the world to be here.

That irresistible urge to come home to SU from far and wide is a trend we fully expect to grow even stronger in the years to come, as we enroll classes that are increasingly diverse in every dimension, including where our students are from. For example, this fall’s class, which is incredibly strong in academic quality, includes our largest-ever proportion of students from regions outside the Northeast—nearly one-third—with many of them coming from our “geographies of opportunity” in the fastest growing metropolitan areas of the West and South, as well as internationally. We’re also staying ahead of the national demographic curve and at the same time addressing a crucial national need to increase college participation rates among the fast-growing segments of the American population across ethnic backgrounds and the socioeconomic spectrum.

Expanding our reach to meet the nation’s and the world’s needs is a time-tested strategy for SU, recalling Chancellor Tolley’s exemplary response to Governor Dewey’s and the nation’s call to meet the needs of World War II veterans and build a stronger nation. Little did Tolley know that many of those veterans would succeed so overwhelmingly and give back to their alma mater as never before in its history, building SU into a stronger university and stabilizing our future as an anchor for our city and region. Their success paved the way for a community college transfer from Elmira to become the first woman space shuttle commander and for the first African American Heisman Trophy winner, also hailing from Elmira, to follow an equally unprecedented path to victory.

As we think about the promise of our future students and of our scholarship, we also know that in our rapidly densifying world, the two-way street of our engagement with the City of Syracuse and the world is more timely than ever. Engaged scholarship is vital to our common future, which is evident to our countless partners, including many members of the SU family, who have worked with us in bold, cross-sector collaborations over the last seven years—from opening the Warehouse, to creating the South Side Innovation Center, to modeling neighborhood sustainability with LEED-certified “green” homes on the Near West Side. It’s also vital to the future of our disciplines, which is evident to the hundreds of faculty and thousands of students whose scholarship has been as stretched in the process.

By continuing to reach out today, we are not only strengthening SU’s distinctive legacy as a place of opportunity, we are advancing our stature as a signature university for our times. History tells us that even now, with all our challenges, we can be engines of innovation collaborating to restore prosperity if we roll up our sleeves and welcome all the diverse talent we can bring to the task. We’ve done it before. We can do it again, to all our advantage.

Cordially,

Nancy Cantor
Chancellor and President
A TIME OF TRANSFORMATION

I LOVE WHEN CENTRAL NEW YORK flashes its final burst of brilliant fall colors before the onset of the slate gray skies of winter. On my daily commute to work, I look forward to seeing several maple trees at the north end of Jamesville Reservoir showcasing their red leaves. For the Syracuse area, eye-pleasing splashes of orange, red, and gold are accompanied by seasonal activities that many parts of the country don’t have the opportunity to enjoy. There is the bounty of local farmers’ markets, apple picking, grape harvesting, salmon spawning-runs from Lake Ontario into area streams and rivers, corn mazes to wander through, and pumpkin catapulting.

It is a time of transition and transformation in the natural world. And as we prepare to hunker down for winter, I’m reminded of how college, too, is a time of transition and transformation. For many students, college presents a challenge to their accustomed norms. They learn to consider other opinions. They encounter diversities that stretch them beyond the bounds of their comfort zones. They explore new interests and activities and meet people from all walks of life. And whether it is a class that shifts their perspective, a passage from a book, an event, or a particular moment, there are abundant opportunities for students to grow and become who they envision themselves to be.

In this issue of Syracuse University Magazine, you’ll discover how the life journeys of two prominent alumni were shaped by experiences from their student days. As a Syracuse student in 1967, Kathrine Switzer ‘68, G’72, who was inducted into the Women’s Hall of Fame this fall (see page 22), was thrust into the spotlight when an official attempted to drag her out of the Boston Marathon, solely because she was a woman. The incident forever changed Switzer’s life, igniting her sense of justice and commitment to advocating for women’s sports. Another student of that era, singer-songwriter Garland Jeffreys’65 (see page 56), followed his love of art history to a semester abroad in Florence and had what he calls a “life-changing experience.” Europe became a part of his life and a mainstay in his musical career that he continues to enjoy today.

Of course, Switzer and Jeffreys aren’t alone among alumni who left the University with new visions for their lives ahead of them. While not everyone experiences a transformational moment during college, many who do realize it was a step in a new and different direction, away from the ordinary and routine, that captivated their attention and sparked the change. You never know when self-discovery will occur, but when it does, it can lead to the ride of a lifetime.
IN JANUARY 2010, STEPHANN DUBOIS THOUGHT the world was ending. He felt the classroom shake. “I waited for death to take me,” says Dubois, who was in his home country of Haiti at the time. When he realized it was an earthquake, he jumped out of a second-story window. “My will to live kept my legs from breaking,” says Dubois, now a sophomore in the L.C. Smith College of Engineering and Computer Science. During the next several hours, he walked 30 miles to his house because traffic had made it impossible to drive.

Although the widespread destruction led Dubois to attend Syracuse University instead of a Haitian university, he always planned to use what he learned at SU to help Haiti. For one week this summer, he did just that. As part of a group of Syracuse University faculty, staff, and students, he visited Port-au-Prince to install wireless networks in three of the 11 campuses of the State University in Haiti (UEH). “It marked the beginning of my footsteps toward my goal to use this education—to exploit my knowledge—to help my country going forward,” Dubois says.

SU’s Information Technology and Services (ITS) department helped coordinate and carry out the project after the University’s Haiti Support Committee proposed it. The support committee, a faculty group formed last spring, also developed an exchange program for UEH students to earn graduate degrees in accounting, engineering, and information technology at Syracuse. Work for the wireless project began in May, when faculty and staff traveled to Haiti to gather information and develop a plan in collaboration with UEH. A group of 11 people then set up the wireless networks this summer. ITS is continuing discussions with UEH to explore further opportunities for collaboration.

With Internet access, UEH can leverage what little it has, according to Achille Messac, Distinguished Professor and chair of mechanical and aerospace engineering at L.C. Smith College. Messac, who grew up in Haiti, worked to install the networks this summer and has been involved with the exchange program. He says students can now access current academic information, international news, and distance-learning opportunities through the web. “So much of what makes a university a university is driven by technology,” says Lee Badman, an information technology analyst, who went to Haiti with ITS in the spring and summer.

The Syracuse team enjoyed Haiti’s natural beauty and culture, but also felt overwhelmed by the earthquake damage. One site was particularly emblematic of Haiti’s condition for Messac, who had not been to his native country in almost four decades. The landscape had changed, with about 20 one-room shacks now occupying the site of his two-story childhood home.

The team faced many challenges during its stay. Equipment—donated by Syracuse University and the wireless technology company Bluesocket—was held in customs, and tropical storm Emily forced students to stay at their hotel for one day. The group made up for lost time, putting in 14 hours on its last day. The marathon final day of installing cables—using everything from hammer drills to shovels—left the team sweaty, tired, and covered in dirt and concrete dust. But the demanding work was worth it.

The reactions of Haitian faculty, staff, and students justified the long hours. In particular, Dubois remembers a student who approached the team with a big smile and said he couldn’t wait to learn information about his field unavailable in his textbooks. “The Internet—it’s the opportunity to develop this passion they have,” Dubois says. —Sarah Jane Capper
SU IN LA »

A NEW HOME IN SOUTHERN CALIFORNIA

RESPONDING TO THE EDUCATIONAL NEEDS OF STUDENTS, geographical choices of alumni, and demographic trends of applicants, SU has been expanding its activities across the nation and around the world. Nowhere is this more evident than in Southern California, where Syracuse University in Los Angeles (SULA) has established its new satellite campus at 4312 Woodman Avenue in Sherman Oaks. “We’ve got a great location right off Ventura Boulevard, the main road running through the San Fernando Valley,” says Joan Adler G’76, assistant vice president for regional operations, Los Angeles, who moved into her new office there this summer. “It’s a beautiful place to meet with students, alumni, parents, and with prospective students and college counselors.” Much of the credit for finding the prime location and guiding the University through the logistics of shaping it for maximum benefit goes to Trustee George Hicker ’68, founder and president of The Cardinal Company, a Southern California real estate firm.

With Syracuse University “in session” in Los Angeles on a year-round basis, the new classrooms at the facility are being put to good use. The L.A. Semester, designed for undergraduates aspiring to careers in the entertainment business, is offered in both fall and spring, and doors remain open in summer for workshops designed to meet the career and personal growth needs of area professionals. Popular student immersion experiences, such as the Newhouse media production visit during winter break and Aaron Sorkin Week during spring break, are growing in size, number, and type, including offerings in art and architecture. Alumni in the entertainment industry have played a prominent role in SULA programs, bringing students into their workplaces for internships and offering lectures in classes. Next spring, the satellite campus will broaden its academic benefit to the University when Michael Krupat ’98 teaches The Art of the Sizzle Reel, a course on the production of promotional shorts, via live interactive videoconferencing to students on the Syracuse campus. Krupat, senior vice president of Ryan Seacrest Productions, will make periodic visits to the Hill for unmediated face time with students. “We’ll be using this facility and our resources in Los Angeles to contribute directly to the education of students in Syracuse,” says Professor Andrea Asimow, who directs SULA’s academic and professional programs.

Asimow believes a physical presence will help SULA achieve its principal missions: increasing educational opportunities for SU students; establishing a focal point for social and career networking in one of the world’s great cities; helping “far-flung” alumni reconnect with the University; and establishing SU as an attractive and familiar “brand” for potential students and transfers. “It feels as if all the work and energy that alumni and faculty have poured into the L.A.-based programs have culminated in this place,” Asimow says. “When you enter, there’s no mistaking the message: Welcome to Syracuse University!” That feeling of an SU presence is projected through the facility’s design, created and implemented under the supervision of the project’s manager, Chuck Merrihew, SU’s vice president for advancement and external affairs. “The 7,000-square-foot layout addresses the mix of office, classroom, and program needs the location requires,” Merrihew says. “It adds the welcoming glow of Orange, reminding alumni, as well as current and future students, of the reach of Syracuse University.”

—David Marc

The University’s new satellite campus in Los Angeles serves as a gathering place for students, alumni, parents, and prospective students.
Dear Alex Haley:

I have just completed my pilgrimage (Hajj) to the Holy City of Mecca, the Holiest City in Islam, which is absolutely forbidden for non-believers even to rest their eyes upon. There were over 200,000 pilgrims there at the same time. This pilgrimage is to the Muslims, as important as is going to "heaven" to the Christian. I doubt if there have been more than ten Americans to ever make this pilgrimage. I know of only two others who have actually made the Hajj (and both of them are West Indian). Mr. Muhammad and two of his sons made what is known as "Ombra" (the pilgrimage or "visit" to Mecca outside of the Hajj season). I think I'm the first American born Negro to make the actual Hajj --- and if I'm not the
DURING THE 1950S AND ’60S, NO U.S. publisher took more chances on material outside the cultural mainstream than Grove Press. Under the leadership of Barney Rosset, Grove published dozens of novelists, playwrights, and poets whose books were banned, dismissed, or despised as too sexually radical (D.H. Lawrence, Henry Miller), politically radical (Pablo Neruda, Octavio Paz), aesthetically radical (Samuel Beckett, Harold Pinter), or too radical in ways censors could not describe (Marguerite Duras, Jean Genet, William Burroughs). In 1964, Syracuse University Library (SUL) archivists, aware of the historic value of Grove editorial documents, proactively contacted Rosset to solicit the material for safekeeping and scholarly access. Following years of negotiation, Rosset agreed to transfer the collection to SUL in 1969. “I gave everything to Syracuse University because they asked for it,” Rosset said.

The Grove Press collection, a one-of-a-kind resource for literary, cultural, and historical scholars, has been part of SUL’s Special Collections Research Center ever since. The Autobiography of Malcolm X, written with the assistance of Alex Haley, is one of the many enduring titles published by Grove, and its editorial file yielded a special bonus to the collection: Malcolm X’s handwritten letter from Mecca to Haley, explaining the spiritual and political transformation he was undergoing during his pilgrimage to Islam’s holiest place. The six-page letter, crucial to understanding Malcolm X’s repudiation of black separatism during the last year of his life, was published by Grove in the 1966 autobiography, but the original first page, reproduced here, went missing for decades. It was found in Bird Library last spring. While organizing the Grove holdings, with the help of a Hidden Collections grant from the Council on Library and Information Resources, librarian Susan Kline discovered the salutation page in a box of the publisher’s miscellaneous materials. “We may never have located this historic item without the funding we received to process the Grove Press collection,” says SUL Dean Suzanne Thorin. —David Marc

Malcolm X made a pilgrimage to the Islamic holy city of Mecca in 1964, changing his name thereafter to El-Hajj Malik El-Shabazz.
STUDY ABROAD » DISCOVERING PARIS

WHEN STUDENTS ARRIVE IN THE CITY OF LIGHT FOR the Paris Noir study abroad program, African American studies professor Janis Mayes greets them at their hotel. Then, she gives them the address of a restaurant and tells them to meet her there in 20 minutes. “They look at me for a few minutes as if to say, ‘Are you serious?’” says Mayes, a literary critic and translator. “But I’ve never had a group not find the way.”

For the past decade, Mayes has helped students challenge themselves through an academically rigorous seminar, Paris Noir: Literature, Art, and Contemporary Life in Diaspora. The five-week summer program brings together undergraduate and graduate students from a variety of universities, nationalities, and disciplines to explore the influence black (noir in French) cultures have had on Paris and the world. The program covers a large slice of history and many themes, from the 18th-century slave trade, to such writers as Richard Wright and James Emanuel, to contemporary hip-hop artists and immigration issues. “She brings to students a program that, as far as I know, does not exist anywhere else,” says Robert Mitchell G’75, assistant dean of diversity relations and communications at Harvard University and vice president of the SU Alumni Association, who helped organize a panel discussion for alumni and the public about Paris Noir last winter in Boston.

Mayes compares the course to a jazz composition; students interpret, experience, explore, and explain the overall theme of Paris Noir from many different perspectives. “They see that Paris Noir is not any one thing,” Mayes says. As part of her approach, Mayes teaches at the Café de Flore, where James Baldwin wrote Go Tell It on the Mountain. In addition, students talk with artists, activists, politicians, and writers, walk the streets of Paris, visit museums, and interact with French students. “We met people from all different walks of life,” says Kishauna Soljour ’13, an African American studies and television, radio, film major who participated in Paris Noir this summer. She says the seminar helped her think independently and question ideas she had previously taken for granted.

As students immerse themselves in Paris life, they strike up impromptu conversations with living legends and pursue opportunities tailored to their interests. For example, students have sung at a Paris club, met leading chefs, and interviewed employees at a French television network. Once, a student approached jazz musician Archie Shepp at a concert after one of his sets. Shepp invited the Paris Noir group to stay after the show and talk with him about the importance of jazz in France. “I think it’s such a unique program that people want to contribute,” Mayes says.

Paris Noir influences students both academically and personally. Program alumna Timeka Williams ’10 knows it helped her in these areas. She used her Paris Noir research for her graduate school application. Now, she pursues questions that grew out of her summer in Paris in her communications studies doctoral research at the University of Michigan. She also began to see herself as a leader and a scholar in Paris. Looking back to her first week, Williams remembers feeling as if she had been dumped into a different, overwhelming world where she was expected to find her own way. “You don’t think you can do that at first,” Williams says, “but then you realize that you can, and that Professor Mayes has given you the tools you need to thrive not just as a visitor or as a tourist, but really as an intellectual.”

—Sarah Jane Capper

Photo courtesy of Janis Mayes
SYRACUSE UNIVERSITY HAS BEEN A HOME TO INNOVATIVE television technology since General Electric installed a five-kilowatt transmitter on campus in 1948, enabling one of the first master’s degree programs in television production ever offered. Another milestone was reached this fall when the Orange Television Network (OTN) became the nation’s first fully digital high-definition (HD) collegiate TV operation. With studios in the Newhouse complex, OTN serves the campus via broadcast on digital channels 2 and 2.1 and via cable as part of the package provided to subscribers in residence halls. Students living off campus—and the rest of the world—can view OTN’s online stream at orangetv.syr.edu. “There’s lots of student interest in television—both producing it and watching it,” says television production professor Andrew Robinson ’77, OTN’s general manager and faculty advisor. “With so much video equipment out there these days, many of our students are TV savvy before they get here, which is a real advantage for us.”

Last year, OTN employed some 25 students, and about 350 more worked voluntarily for Citrus TV, the student production studio supplying OTN with many of its programs (see citrus.tv). Among its prominent contributions to the OTN schedule are Citrus News, offering half-hour newscasts three days a week and news capsules on other days, and the weekly Citrus Noticias, the only Spanish-language news telecast produced in Central New York.

OTN’s student-made programming lineup features entertainment shows, with an emphasis on comedy and music; movie presentations, including indies, oldies, and international flicks; and an array of current affairs, cooking, exercise, and informational series. First Year, an original six-part drama, was produced for OTN by faculty, students, and staff at the video unit of SU Information Technology and Services. Set at a fictitious college, it explores smoking, drinking, unsafe sex, and other behavioral issues through the lives of its characters. First Year (episode 2) was recognized with a 2010 Telly Award in a national competition honoring excellence in regional television. OTN’s Humor Whore took home a Telly as well. “I thought the program lineup was suffering from a few too many talking heads, and we needed to lighten things up a little,” says creator-producer Andrew Graham ’12, a television, radio, film major. “So I went to Andy Robinson with an idea for inserting comedy sketches between shows, and Andy does not say ‘no.’ That’s the great thing about OTN. You get a chance to try out new things. If something doesn’t work, so what? If it works, you can put it on your reel.” A sampling of OTN’s unique programming mix includes Improve Your World, a SUNY ESF coproduction spotlighting student innovations on the green front; Orange State, a news roundtable coproduced and simulcast with WJPZ-FM/Z-89; and Campus Crush, a game show pitting students vs. faculty in a battle of the SU Brainiacs.

Nena Garga ’12, a broadcast journalism and political science major, began volunteering for Citrus TV as a first-year student and is now executive producer of Citrus’s Friday night newscast. She also works for OTN as a coordinating producer. Garga feels both organizations have provided experiences valuable to her career goal of producing news or talk programming. “Citrus gave me hands-on experience in putting together a newscast,” she says. “At OTN, I’ve gained an understanding of the concerns of a news director and what it might be like to go into management.”

Robinson, an industry professional for more than 30 years, is proud of the level of technology at OTN, but says digital HD is just the latest in an unending series of upgrades. “It’s my responsibility to watch where technology is heading and plan for equipment that serves at least two purposes: educating the students who work with me and running a TV station that has something for everyone on campus,” he says. What’s next? OTN begins airing 3-D programming this spring. “Have you ever seen golf in 3-D?” Robinson asks. “It’s amazing.”

—David Marc

The Orange Television Network provides students with numerous opportunities to explore the TV industry.

Photo courtesy of Orange Television Network
SYRACUSE UNIVERSITY NOW OFFERS COMMUNITY college students a clear pipeline to earning a four-year degree, thanks to several new initiatives. To date, 24 community colleges nationwide have entered into “articulation agreements” that ensure course credits will transfer seamlessly toward degree completion at Syracuse. Although admission is not guaranteed, students have peace of mind knowing their courses will count should they decide to transfer to SU. “Eighteen months ago, we had articulation agreements covering six students and now we have 50,” says Eileen Strempel, assistant vice president for academic advancement in enrollment management. “Our efforts are already paying off in an increased number of applications from academically qualified community college students.”

Last year, a new type of agreement, called 2+2, was pioneered with nearby Onondaga Community College and Georgia Perimeter College in Atlanta. With 2+2, the University offers each qualified student guaranteed admission to one of 33 degree programs and a predictive financial aid package, making Syracuse the nation’s first private institution of higher education to move financial aid into the recruiting cycle. “We recognized that high-achieving, low-income community college students won’t even consider applying to SU because of the perceived cost,” Strempel says. “With a predictive financial aid package, students can estimate the cost of attending SU and plan accordingly.”

Expanding on the 2+2 concept, SU launched Transfer Transition, a pilot program designed to reach out to a greater number of community college students. With a $400,000 grant from the Jack Kent Cooke Foundation, Transfer Transition combines academic advising with guaranteed admission and a predictive financial aid package. A team of a financial aid expert and two admissions specialists will travel to institutions that have articulation agreements with SU, as well as to community colleges across New York State, to recruit and meet with students on-site to facilitate their transition to SU.

Students who demonstrate financial need will receive a pre-admission financial aid package consisting of a combination of scholarships, grants, and loans. And as soon as they arrive on campus, transfer students will be provided with advisors to help navigate SU’s academic, social, and financial environment. “Solidifying and expanding the pathway from community colleges to four-year institutions is critical because increasingly students are choosing to start their college careers in the community college system to reduce cost,” says Donald A. Saleh, vice president of enrollment management. “We must assure these bright students their road to a bachelor’s degree is clearly marked and easily traveled.”

—Christine Yackel

Greetings to SU alums!

SU has wonderful news for public relations and communications practitioners!

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The program features the “hybrid model,” a combination of short on-campus residencies and online learning that combines face-to-face faculty instruction and interaction with experienced peers with the freedom and flexibility of independent study and distance learning. The interdisciplinary curriculum draws from three of Syracuse University’s premiere academic divisions: the S.I. Newhouse School of Public Communications, the Maxwell School of Citizenship and Public Affairs and the Whitman School of Management.

To learn more about how you can become a member of this outstanding network of professionals just call or email the Office of Executive Education and we’ll be pleased to discuss with you how this program can greatly enhance your career opportunities.

Syracuse University
S.I. Newhouse School of Public Communications
Office of Executive Education

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NONGOVERNMENTAL ORGANIZATIONS (NGOs) HAVE been expanding their work throughout the world during recent decades. As a result, running them requires leadership and management skills not previously associated with the job. The Maxwell School, through the Moynihan Institute’s Transnational NGO Initiative, is defining emerging challenges to these organizations, and in an effort to give the coming generation of top management the information it needs, the school launched a new executive certificate program, the Transnational NGO Leadership Institute. “It is all about how to prepare for leadership, succession, and transition at organizations that are playing an increasingly important role in world geopolitics,” says Tosca Bruno-van Vijeijken, director of education and practitioner engagement for the NGO initiative.

Sixteen NGO executives and one personnel recruiter who specializes in the field traveled to campus in September from five continents to participate in the institute’s inaugural cohort. They represented a spectrum of organizations, including those with legal, environmental, poverty reduction, democratic governance, health care, human rights, and faith-based concerns. “They are dedicated, accomplished activist-executives who are poised to make the leap to top leadership positions,” Bruno-van Vijeijken says.

Many Americans and Europeans still tend to think of NGOs principally in terms of providing food relief during a famine, or basic health care during an epidemic, but according to Bruno-van Vijeijken, that perception is too limited. “While delivery services remain an important part of what they do, transnational NGOs have taken on many more long-term functions in nations throughout the Global South,” she says. “They help build the capacities of community-based organizations to meet local needs. They perform policy research and engage in advocacy through public education and the lobbying of legislatures. In effect, they are involved in analyzing social problems, putting them on state agendas, and mobilizing societies to solve them.” This expansion of activity is reflected in the growth of NGO budgets, some of which exceed those of the UN agencies they work with. Yet even if an executive’s diplomatic, political, and fiscal abilities are equal to the task, a successful NGO leader must also know how to attract continuing support from an idealistic donor base, a problem not faced by private-sector CEOs.

Michelle Higelin, deputy general secretary of the World YWCA, found the weeklong learning experience enriching, both personally and professionally. “The institute is a unique opportunity to learn about leadership style and to develop tools for responding to the challenges of leadership in an international environment,” says Higelin, who previously served as CEO of the YWCA of Australia. “The strengths of the program are its ability to combine theory with practice and the chance to develop professional peer networks from a wide variety of NGOs. The institute affirms that leadership must be guided by vision, integrity, and focus. It has taught me to conceptualize issues from a broader frame, and that it is incumbent on the next generation of transnational NGO leaders to build legitimacy and foster collaboration in responding to the major issues of our time.”

Adam Steinberg, president and CEO of World Learning, was among seven sitting or former heads of NGOs who helped shape the institute in collaboration with participating Maxwell faculty. “Over the next few years, a generation of NGO presidents will retire, creating opportunities for VPs to make the leap,” he says. “We need programs that prepare them to do so successfully. The Maxwell School is uniquely positioned to do this.”

—David Marc

Photos courtesy of the Maxwell School
NEWS MAKERS

The Crown family received the 2011 Carnegie Medal of Philanthropy, which is awarded every two years by the Carnegie Foundation to individuals and families in recognition of their exceptional and sustained records of philanthropic giving. Four Crown brothers, Henry, Irving, Edward, and Herman Crown, who grew up in poverty in Chicago, went on to build a substantial family enterprise that has always devoted a portion of its resources to worthwhile causes. Since the early ’70s, Henry’s son, Lester, and his wife, SU trustee emerita Renée Schine Crown ’50, H’84, have given generously to the University, including naming gifts for the University, including the Renée Schine Crown Center for Philanthropy.

ESPN sportscaster Mike Tirico ’88 hosted The NFL: 1st and the Next 10, a symposium examining the future of professional football, at the Newhouse School in October. The event explored long-term issues facing the NFL through a series of interviews and panel discussions. Tirico was joined by several SU alumni, including colleagues from ESPN, and others whose work is associated with the NFL. For more on the event, go to nflnext10.syr.edu.

English professor Bruce Smith was a 2011 National Book Award finalist in the poetry category for his book Devotions (University of Chicago Press).

Newhouse magazine professor Harriet Brown was awarded the 2011 John F. Murray Prize in Strategic Communication for the Public Good by the School of Journalism and Mass Communication at the University of Iowa. The prize recognizes “a pioneering innovator who uses communications to ennoble the human spirit.” In her book Brave Girl Eating: A Family’s Struggle with Anorexia (William Morrow), Brown recounts her family’s efforts to help her oldest daughter recover from anorexia nervosa.

The University launched its first mobile application this fall. The free app delivers a range of information about SU, including news and events, mapping for campus navigation, and library offerings. It is available for iOS and Android devices, with a Blackberry version coming soon. To learn more, go to sumobile.syr.edu.

SPORTS NOTES

The SU men’s and women’s cross country teams placed 15th and 17th, respectively, at the NCAA Championships at Indiana State University on November 21. Pat Dupont ’12 paced the Orange men, finishing 37th to earn All-America honors for the second straight year. Lauren Penney ’12 led the Orange women with a 21st-place finish and was named an All-American. Both teams won the NCAA Northeast Regionals for the third straight season. Dupont led the men with a fourth-place finish, and Penney placed second to guide the SU women.

The SU field hockey team captured its second straight Big East tournament title, defeating top-seeded UConn, 3-2, in the championship game at Coyne Stadium. Forward Lauren Brooks ’15 was named Most Outstanding Player. Coach Ange Bradley’s Orange advanced to the second round of the NCAA tournament, completing the season with a 19-4 mark.
Sports

ACC BOUND

HELLO, ATLANTIC COAST CONFERENCE. Goodbye, Big East. In an era of major collegiate athletic conference realignments, Syracuse University secured its future in September, accepting an invitation to become a member of the ACC. “We are very excited to be joining the ACC. This is a tremendous opportunity for Syracuse, and with its outstanding academic quality and athletic excellence, the ACC is a perfect fit for us,” Chancellor Nancy Cantor said, announcing the decision. “Overall, for Syracuse, this opportunity provides long-term conference stability in what is an uncertain, evolving, and rapidly shifting national landscape.”

That landscape has changed considerably in the nearly three decades since the Orange became a founding member of the Big East, which quickly gained national recognition on ESPN basketball broadcasts. It was also a hint of things to come in college athletics. Recognizing the popularity of college basketball and football, broadcast and cable television networks began offering lucrative contracts to conferences, and even individual universities. This summer, the ACC and ESPN agreed to a reported $1.86 billion, 12-year pact, giving the sports network exclusive rights to the conference’s football and men’s basketball games. The ACC has a policy of equal revenue sharing, which provides financial stability for its members and was one of the reasons SU signed on with the conference.

Along with the financial benefits of TV, conferences became proactive about expanding their memberships, adding teams to meet Bowl Championship Series (BCS) criteria in football and gain additional revenue-sharing opportunities, among other things. In 2003, SU was in the mix of ACC expansion talks, but saw Big East colleagues Miami, Virginia Tech, and Boston College join instead. In turn, the Big East brought in five new members, including basketball powerhouses Louisville and Cincinnati. Conference shuffling has continued in recent years, with the major conferences making notable moves. Along with SU, another longtime Big East member, the University of Pittsburgh, will join the ACC, boosting membership to 14. In accordance with Big East bylaws, both SU and Pitt aren’t scheduled to begin official competition in the ACC for 27 months.

And while many in Orange Nation lament the loss of traditional rivalries and events, especially the annual Big East Men’s Basketball Tournament in Madison Square Garden, the ACC offers plenty of attractions. Old football rivalries with the likes of BC and Miami will be renewed, and there are ready-to-go rivalries in lacrosse and basketball on Tobacco Road and elsewhere.

According to University officials, ACC membership will align SU academically with similar research institutions, provide quality competition and growth in all sports, and extend and enhance SU’s reach into the Southeast, where there are Orange alumni and supporters and a growing admissions base. The University’s strong presence in New York City will also add a new dimension to the conference. In fact, ACC commissioner John Swofford said in a teleconference with SU and Pitt officials that the ACC would be open to having the Garden in its tournament site rotation. And as for that basketball rivalry with Georgetown, rest assured, SU athletics director Daryl Gross has said the Hoyas won’t disappear from the schedule. “Today is a day that we will remember for years to come,” Gross said. “We are truly excited that academically and athletically we will be a member of the ACC, one of the nation’s premier collegiate athletic conferences. As ‘New York’s College Team,’ we plan to compete at the highest level across all of our sports and help to enhance this great conference.” —Jay Cox
PROJECT: Using Scientific Publications to Evaluate Government R&D Spending: The Case of Energy

INVESTIGATOR: David Popp

DEPARTMENT: Public Administration

SPONSOR: National Science Foundation

AMOUNT AWARDED: $344,852 (June 2011 through May 2014)

BACKGROUND: Government spending on research and development (R&D) of alternative energy sources, such as wind and solar power, is growing around the world. Many of these technologies are still too costly to be competitive with fossil fuels without some public support. Yet assessing the effectiveness of the research support is complex, particularly because there is a mix of both public and private research funding. In addition, because government support is for basic research, rather than directly applied research, there is a long lag between research results and the development of the final commercialized product, so it may take a number of years for its effect on technology to be realized.

This project will build a database using data purchased from Thomson Reuters on scientific publications from the United States, Japan, and several European countries to assess the effect of government-sponsored energy R&D. These data will be used to address three research questions in this context: First, how does government R&D affect the returns to basic research? Second, are there diminishing returns to government R&D funding, so that increases in R&D support less fruitful projects? Third, what is the impact of these publications on applied research?

IMPACT: The project develops a new theoretical framework for evaluating government R&D and creates a unique database to answer these important questions by linking publication data to citations on U.S. energy patents. Answers to these questions will provide guidelines to help allocate government research dollars more effectively. By informing models that are used to make policy recommendations, as well as making the results of this research available to those working in government, this assessment of government energy R&D spending offers broader impacts to society at large in the form of potential changes in energy and climate policy. More broadly, evidence on the potential for diminishing returns to government funding due to adjustment costs informs not only energy R&D policy, but also proposals for research-funding increases in other sectors.
During her distinguished career as a high school guidance counselor, Sara Jane Caum ’50 dedicated her life to helping countless students reach their educational goals. As an active member of the Syracuse University Alumni Association—serving as president and secretary—she gave time and energy to her beloved alma mater. And today, her legacy of caring lives on through a bequest to Syracuse University to support SU students—now and in the future.

You can make a difference, too.
Bequests don’t have to be big to have an impact. In fact, SU’s continued success is the direct result of thousands of bequests—large and small—made by alumni and friends. To learn how you can do the same, call 888.352.9535, or e-mail giftplan@syr.edu. For help on writing a bequest, visit giving.syr.edu/samplebequest.

Be a leader.
When you make a bequest, you’ll be recognized as a Syracuse University Pathfinder—joining a group of insightful leaders who have included SU in their long-term financial plans and are leading the way for SU students of today and tomorrow.

Sara Jane Caum... made a difference in her lifetime. And still does.
Dr. Spiro Tzetzis | PROMOTING HEALTH AND WELLNESS

DR. SPIRO TZETZIS ‘91 IS PROUD OF HIS GREEK HERITAGE, although his name can be a bit of a tongue twister. “When people see two Zs they just stop,” he says. “If you drop the first T and spell it Zetis, it’s easy to pronounce.” That advice will come in handy in his new position as medical director of the Department of Health Services. A board certified physician of the American Board of Family Medicine, Tzetzis brings a wealth of expertise and community connections that will help him provide quality care to more than 20,000 undergraduate and graduate students, and their spouses. According to Rebecca Dayton, associate vice president for health and wellness in the Division of Student Affairs, Tzetzis was chosen because he is a caring, sensitive, and skilled physician. “We wanted a combination of confidence, professionalism, and genuine care for students,” she says. “Dr. Tzetzis exhibited all of that and more.”

A Syracuse native, Tzetzis decided to attend the university on the Hill because his parents—who emigrated from Greece in 1956 and established a neighborhood market—wanted him to stay close to home so he could continue to work in the family business. With an eye toward medical school, he majored in biology with a focus on microbiology, “I had a wonderful experience with great professors and mentors in the biology program,” Tzetzis says. “And I made lifelong friends.” After four years at Chicago Medical School, Tzetzis returned to Syracuse for his family practice residency. “I came to think of Chicago as home, so it was a difficult decision to do my residency in Syracuse,” he says. “The main reason I came back was for family.”

Now, after 13 years in private practice, Tzetzis is ready to broaden his professional horizons. An avid Orange football, basketball, and lacrosse fan, he says he’s always felt a connection to the University and jumped at the chance to become more involved with SU students. On the job since June, Tzetzis is getting used to his new role as head of a 30-member team of health care providers and business staff, including a full-time information technology employee who manages thousands of digital medical records. Tzetzis also supervises a lab, a pharmacy, and SU’s student-run volunteer ambulance service. “I’m working with a marketing committee to make sure students are aware of the many health services available to them,” he says. “I want them to feel comfortable coming to us for help.”

Tzetzis’s years of experience as a family physician have prepared him well for the sheer volume of students who come to Health Services with an assortment of injuries, illnesses, and psychological issues. “I was exposed to so many things in family practice that I’m comfortable knowing how to deal with a variety of situations and crises,” he says. “I had the whole spectrum of patients, but now I’ll be focused on students at various stages of maturity.”

When he’s not treating flu outbreaks, teaching students how to take care of body piercings, or issuing cold weather advisories, Tzetzis participates in activities associated with his Greek culture. A lifelong member of St. Sophia’s Greek Orthodox Church, he has served on the parish council for 15 years and is involved in organizing the church’s annual festival. In 2005, he received the American Hellenic Progressive Association’s Community Service Award for his active role in the local Greek community. “My main hobby is my children,” says Tzetzis, whose daughter and son, ages 10 and 8, share his love of SU sports. “My kids enjoy coming to the games with me, and I’ve even converted my wife from a St. John’s supporter to an Orange fan. It’s good to be back in the SU family.”

—Christine Yackel
LAST SPRING, BRIANNA CARRIER ’12 WAS ON A Woods Hole Oceanographic Institute Sea Education Association vessel, the SS Corwith Cramer, in the Caribbean studying and documenting changes in water quality when word came that she had been named a 2011 Udall Scholar. Caught up in her research on the floating lab, she had almost forgotten she’d applied for the prestigious scholarship. “I was surprised when I found out I’d been chosen,” says the Niagra Falls native, a geography and policy studies major in the College of Arts and Sciences.

The Udall Foundation, an independent nonprofit agency established by Congress, provides federally funded scholarships for college students intending to pursue careers related to the environment and Native American students whose career plans include the areas of tribal policy and health care. A member of the Turtle Clan and Mohawk Nation of the Haudenosaunee Confederacy, Carrier is one of only 10 Native American and Alaska Native scholars in this year’s Udall Scholarship class—chosen from among 510 candidates at 231 colleges and universities. The award comes with a $5,000 grant, which Carrier can use for housing and tuition. It also puts her in touch with other Udall Scholars via listserv—a valuable way to network with her peers. “I’ve been able to connect with a number of people, which will help me in my career,” she says. “After graduation, I plan to apply to Teach for America, or the National Congress of American Indians to work at the tribal embassy.”

For Carrier, the scholarship represents another accomplishment in a college career that has featured research trips to the warm climes of the Caribbean and the northern reaches of the North American continent. A summer 2010 internship with the Office of Polar Programs of the National Science Foundation was supplemented by a trip to the Canadian Arctic community of Clyde River, helping ignite her interest in sustainability science and the impact of climate change on indigenous peoples. The area is too far north and remote to reach by car; the only way to get to Clyde River is by airplane. “It’s a completely different landscape,” Carrier says. “When I got off the plane, I couldn’t stop looking at the ground. It’s all just glacial till—no dirt at all, just black, red, white, and yellow shiny rocks.”

In her week-long stay in Canada with a researcher who studies support services for Inuit women, Carrier experienced firsthand how warmer temperatures due to climate change are affecting those living close to the Arctic Circle. “The people there had never seen bees before,” she says. “Until a few years ago it had always been too cold for them. But now there are bees and many people—especially the children—are afraid of them.” Carrier notes the residents have many modern amenities, such as computers and satellite TV, but continue to maintain traditional practices, including hunting, fishing, and gathering berries. An expedition by boat to an island to do some low-bush berry picking with a group of local women was an adventure, complete with a seal hunt and a nail-biter of a return trip in the dark.

It was yet another exhilarating, if a bit scary, experience for Carrier, a self-proclaimed homebody who spent little time away from her family before coming to Syracuse University. “Being at SU has been very good for me, with so much opportunity,” she says. “There is a good Native population here, so I can stay connected with my culture.” Her inspiration to pursue a career dedicated to the betterment of her people comes from her grandmother, Nora Carrier, a teacher on the Six Nations reservation who works tirelessly to instruct Haudenosaunee members in the Onondaga language. “She is a huge influence on me and keeps me going to longhouse,” Carrier says. “A lot of what I do is because of her.”
J. Michael Haynie

J. MICHAEL HAYNIE WENT FLY FISHING IN Montana this summer—his first vacation in five years. It’s not surprising he has little time to indulge his favorite pastime, given the whirlwind pace of his teaching, research, and administrative responsibilities as the Barnes Professor of Entrepreneurship in the Whitman School of Management, founder of the Entrepreneurship Bootcamp for Veterans with Disabilities (EBV), and executive director of the newly formed Institute for Veterans and Military Families. “Higher education has something to offer this generation of veterans beyond access to education,” says Haynie, who served in the military for 14 years. “Within higher education, we have knowledge, skills, abilities, and resources that have yet to be brought to bear on solving some of the most pressing problems faced by vets and their families.”

A native of North Wales, Pennsylvania, Haynie joined the Air Force ROTC as a freshman at the University of Delaware and was commissioned as a second lieutenant at the onset of the first Gulf War. “In college you start thinking seriously about what matters and what doesn’t matter to you in the context of what you’re going to do with the rest of your life,” he says. “What motivated me to join the military was this idea of being part of something bigger than myself.”

Ten years into his military career, Haynie was selected to teach at the U.S. Air Force Academy in Colorado Springs. As part of the assignment, he was sent to the University of Colorado at Boulder, where he earned a Ph.D. degree in entrepreneurship and business strategy, an interest he developed as an aide-de-camp to a four-star general who was in charge of Air Force Materiel Command. “He wasn’t the stereotypical general officer,” Haynie says. “He approached what he did in a very entrepreneurial way, and I was fascinated at how that changed what we did for the better. It was that experience that got me intellectually interested in studying entrepreneurship.”

When Haynie left the military in 2006 to pursue an academic career, he was drawn to the Whitman School because it has one of the top entrepreneurship programs in the country and because of SU’s Scholarship in Action approach. “I got the sense SU was a place where there would be opportunities for me to use my skills and interests as an academic to actually make a difference in the world one way or another,” Haynie says. “While I enjoy academic research—and I’ve been successful in terms of publishing—it’s not what motivates me to get out of bed in the morning. Instead, it’s this idea of service and what I can bring to the table to make a difference.”

It only took Haynie about five months on the job to see an opportunity and act on it. He was working with a doctoral student who was examining why many immigrants turn to entrepreneurship when they come to this country. Haynie came across similar data about people with disabilities: They are self-employed at a rate two to three times higher than the general population because it allows them to accommodate some of their disability-related issues. “At the time I’d also been reading about the unprecedented number of post-9/11 service members leaving the military with a disability, and those two things came together in my head,” he says. “I said to myself, ‘Here I am a military veteran, I teach entrepreneurship at a school where the dean is a Vietnam War vet, so why don’t we take what we do well and create a social venture that uses our expertise to help veterans with disabilities become business owners?’ And that’s how the Entrepreneurship Bootcamp for Veterans with Disabilities was born.”

EBV (whitman.syr.edu/ebv) is a game changer for many of the veterans who go through the rigorous training program. It draws on the skills and attributes they learn in the military that are suited to business ownership—self-reliance, single-mindedness on accomplishing a mission, and persevering until the goal is realized. “We try to fill their toolbox with what they don’t have, such as the technical and practical skills needed to write a business plan, develop a marketing...
strategy, and deal with legal and supply chain issues,” Haynie says. “We also weave disability-related issues into the curriculum to help them understand what resources are available and how to overcome challenges.”

Haynie’s brainchild has proven so successful that EBV is now offered at seven universities nationwide and has expanded to include three new programs: the Entrepreneurship Bootcamp for Veterans’ Families; Women Veterans Igniting the Spirit of Entrepreneurship; and Operation Endure & Grow, an intensive online entrepreneurship and small business training program for National Guard and Reserve soldiers and their families—all under the umbrella of SU’s new Institute for Veterans and Military Families.

In recognition of the impact these programs are having on the nation’s veterans, Haynie was present at the White House launch of Joining Forces, an initiative spearheaded by First Lady Michelle Obama and Jill Biden, wife of Vice President Joe Biden ’68, H’09, to support and honor service members and their families. “Never in a million years could I have imagined EBV would be so successful,” Haynie says. “We didn’t have a grand plan to take the program nationwide. It was just something we were going to do here at SU because it was the right thing to do and because we could. It was a classic entrepreneurial moment.”

—Christine Yackel

A NEW MISSION

TODAY IN AMERICA 22.5 MILLION military veterans are facing an urgent crisis: 15 percent are unemployed; 30 percent of veterans ages 18 to 24 can’t find work; 200,000 are homeless on any given night; and 17 young veterans commit suicide on any given day. Syracuse University’s new Institute for Veterans and Military Families (IVMF), which officially opened on campus this past Veterans Day, was created to tackle these critical issues head on.

Established with a $7.5 million gift from JPMorgan Chase, IVMF (vets.syr.edu) serves as a national center in higher education focused on the social, economic, education, and policy issues affecting veterans and their families. The institute also acts as an umbrella for all of the Whitman School’s veteran-focused entrepreneurship programs, including the highly acclaimed Entrepreneurship Bootcamp for Veterans with Disabilities.

IVMF’s 20 staff members conduct in-depth analyses of the challenges facing the veteran community, capture best practices, and serve as a forum to facilitate new cross-sector partnerships that can offer innovative solutions to some of the service members’ most critical problems.

“We’re excited about the institute’s potential to make a historic difference for this generation of veterans,” says J. Michael Haynie, IVMF founder and executive director. “Higher education has an important role to play because we have skill and experience dealing with trauma, post-traumatic stress disorder, and suicide prevention, among other areas of expertise. Now, world-class experts from around the country will have a platform to leverage their knowledge to help service members and their families live more prosperous and productive lives.”
WHEN PAUL LONGCHAMPS GOES FOR A WALK, HE covers distances most people only travel in cars. For Longchamps, a 10-mile hike is a breeze. Lately, he’s been logging more than 80 miles a week. He regularly walks the several miles between his Liverpool home and campus, where he is a general maintenance worker. “Yesterday I did 25.6 miles,” he says one late summer day, checking the pedometer on his smart phone. “If I’d walked around the block when I got home, it would have been a marathon.”

Stride after stride, mile after mile, Longchamps is preparing for a lifelong dream, the biggest hike of his life: On February 29, he plans to hit the Appalachian Trail in Georgia and keep hiking for nearly 2,200 miles until he reaches Mt. Katahdin, Maine, in late August. It’s an idea that has stirred in him since he was 15, when his mother gave him a backpack and he first heard about the trail at Boy Scout camp in the Adirondacks. And that royal blue backpack, loaded with about 30 pounds of absolute essentials, including a portable solar panel to charge his mobile phone, will accompany him on the journey. “I want to take this backpack because of what it represents to me from 35 years ago,” he says.

Longchamps grew up in the Rochester area, struggled with a tumultuous family situation, quit school at age 16, and set out on his own, often finding solace in walking. “I literally walked to Maryland once,” he says. “When I’m out there hiking, especially with a backpack, I can go anywhere.”

Longchamps, who is taking a personal leave of absence to tackle the Appalachian, began working at the University in 1987, holding positions as a custodian, food service worker, baker, and housing zone worker. During that time, he and his wife, Karen, have seen their two children come to the Hill to study: Daughter Jolie is a 2008 graduate of the College of Arts and Sciences, and son Carl is a sophomore at SUNY ESF. As an homage to his work as a “light bulb changer,” as he puts it, Longchamps launched a blog, “Orange Lightening,” to document his trip and has T-shirts for sale at the SU Bookstore, bearing a logo with that title designed by staffer Larissa Deyneka, with profits benefiting the SU Outing Club. “I walk five mph, which is about twice as fast as the average person walks,” he says. “I can tell you where I’m going to be and when I’m going to be there, like a freight train.”

Setting that kind of blistering pace is routine for Longchamps. He credits Keith Berger, his longtime friend and hiking partner, whom he met at SU, for prodding him back onto the trails nearly a decade ago. They routinely hike twice a week in all sorts of conditions, and because of their work schedules, often find themselves strapping on headlamps and navigating trails in the dark. “My legs just do their thing,” he says. “Sometimes it feels like I’m riding a horse. I think about my foot falls being a couple inches farther than I can reach and make the very best of each stride.”

A consummate planner, Longchamps lets no detail escape him. Along with preparing his gear and all the logistics involved, he plans to celebrate his 50th birthday, 27th wedding anniversary, and a family reunion during the six-month journey. Through it all, he enjoys the meditative state—the time to think—that long-distance walking provides. “I don’t slow down,” he says. “It’s like nothing to me. I just love to walk.”

—Jay Cox

Photo by John Dowling
DURING CONVERSATIONS WITH STUDENTS ABOUT VARIOUS FORMS OF OPPRESSION, Chase Catalano doesn’t need them to agree with him. In fact, it’s great they disagree, he says. Whether in his role as teacher or social justice advocate, Catalano, director of SU’s Lesbian, Gay, Bisexual, and Transgender (LGBT) Resource Center, wants students to interrupt their thoughts, examine their beliefs and experiences—and engage others in conversations. “I want them to make an argument and feel connected to thoughts that are complicated,” he says. “College students have an amazing capacity for social change and activism, but it needs to be thoughtful social change and activism.”

Students saw powerful examples of activism during October’s Coming Out Month events planned by Catalano and the LGBT center staff. Among the events was a keynote lecture by Amy Sonnie ’98, a writer and activist who discussed her book, Revolutionary Voices, which contains essays from LGBT youth and was named one of the top 10 most challenged books of 2010 by the American Library Association. In November, for the Transgender Day of Remembrance event, the LGBT staff brought in Ryka Aoki, an inspirational trans woman activist and writer. “There is a place and a reason to remember those who have been victimized, but we can also celebrate the enduring spirit of trans identities,” Catalano says.

As someone who identifies as a transgender man, Catalano represents a role model to some students and provides a different perspective to others. “They can say they’ve met someone who is trans, who is queer, who identifies as a man and a feminist, and who is white and talks about anti-racist work,” Catalano says. “They can understand my experience and know there is a center where queer people have jobs, and it’s a job that’s integral to the University.”

Catalano, who is originally from Long Island, earned a bachelor’s degree from Dickinson College in Pennsylvania. At the University of Massachusetts at Amherst, Catalano worked in fraternity and sorority affairs and earned a master’s degree in higher education administration. He spent two years at the University of Vermont as a residence hall director before returning to UMass to pursue a doctorate in social justice education. His dissertation, which he plans to finish next spring, focuses on how trans males—people who once identified as females and now identify as males—perceive and embody masculinity and how they negotiate campus life. “They have amazing stories that need to be shared. And obviously some of my understanding comes from my own experience,” says Catalano, who also taught Social Diversity in Education at UMass. “While I wasn’t trans as an undergraduate, I saw the ways colleges struggle to understand and support trans students.”

When he arrived at SU in August 2010, Catalano was impressed with the 10-year-old LGBT center’s programming agenda, support services, and connection with LGBT studies—all established through the leadership of his predecessor, Adrea Jaehnig. “It was like walking onto a well-run ship and someone had charted a strong course,” he says. His partner, Stephanie Hovsepian G’04, who is a judicial counselor in the Office of Judicial Affairs, also was familiar with the campus as a School of Education graduate.

The fundamental work at the LGBT center remains constant—advocacy, education, and supporting students as they come out to peers and family members. But Catalano is also planning new initiatives, including reaching out to alumni through center events and social groups, and expanding the center’s reach on trans issues by restarting a transgender task force. Catalano says the resource center continues to make the campus a safer place for students, faculty, staff, and alumni who are LGBT or questioning. “For me, the work is about being aware, not being complacent, and finding out how we can do more,” he says.

—Kathleen Haley
FROM THE HILL TO THE HALL

ALUMNAE DONNA SHALALA AND KATHRINE SWITZER are among the newest class of inductees into the National Women’s Hall of Fame

BY CHRISTINE YACKEL
At first glance, Annie Oakley, Amelia Earhart, and Oprah Winfrey don’t seem to have much in common. But all share the distinction of having been inducted into the National Women’s Hall of Fame, which pays tribute to some of the greatest women in American history for their significant impact on the country and the world. Syracuse University boasts seven alumnae among this esteemed group, including two of its newest inductees: Donna E. Shalala G’70, H’87, an accomplished educator and public official; and Kathrine V. Switzer ‘68, G’72, a leading advocate for women’s sports. “Several of the women’s colleges have a significant number of women in the hall, but I believe Syracuse has the largest group of inductees from a coeducational institution,” says Christine Moulton, executive director of the National Women’s Hall of Fame. “It’s not surprising that Syracuse University would be well represented because it’s located so close to the birthplace of the women’s rights movement in Seneca Falls, New York.”

In 1969, the residents of Seneca Falls established the National Women’s Hall of Fame in the small village where the struggle for women’s rights began. It was there in 1848 that Elizabeth Cady Stanton, Lucretia Mott (see page 25), and 300 other women and men held the first Women’s Rights Convention to demand equality for women—including the right to vote. The hall showcases the inspiring life stories of 236 extraordinary women who acted to make the world a better place. “The National Women’s Hall of Fame is important because for many years women were somewhat humble about their accomplishments, and there isn’t much written about them in historical texts,” Moulton says. “I think young women need role models and examples of leadership to look up to, and there’s not a more fitting place than Seneca Falls to preserve the legacy of these great women for generations to come.”

Syracuse University’s Women of the Hall represent the full spectrum of American life—from the courtroom, to the pulpit, to outer space (see page 27). And now Donna Shalala and Kathrine Switzer take their place among SU’s women of distinction who have found a permanent home in the National Women’s Hall of Fame.
DONNA E. SHALALA G’70, H’87

ANSWERING THE CALL
Growing up in Cleveland, Donna Shalala never dreamed she would become one of the nation’s most prominent educators and public servants. In fact, she had her sights set on a career in journalism. “I wanted adventure and thought it would be exciting and glamorous to travel the world covering wars,” says Shalala, president of the University of Miami. But her plan to become a war correspondent changed in an instant when, in her first year at Western College for Women in Ohio, she listened to President John F. Kennedy’s inaugural address challenging America’s youth to take up the mantle of public service. Like many of her generation, Shalala was inspired to answer his call by being one of the first to volunteer for the newly formed Peace Corps, serving two years in southern Iran teaching at an agricultural college. “For the first time in my life I learned what poverty was, and I acquired a real feel for the way most of the world lives and what they have to do to survive,” Shalala says. “It also gave me an understanding of how politics and religion are interpreted in other cultures. It was an extraordinary experience.”

After the Peace Corps, Shalala traveled the world for a year before returning home to study for a doctorate in political science at the Maxwell School of Citizenship and Public Affairs. She loved what she fondly calls “Camp Maxwell,” so it was particularly disheartening when the chairman of the social sciences department said he wouldn’t help her get research funding because she was a woman and women never finished their Ph.D. degrees. “In the late ’60s, there were men at the Maxwell School who didn’t think women should be there,” Shalala says. “Fortunately, there was a larger group of more progressive leaders who provided the women students with opportunities to learn and grow. If you were willing to work your tail off, they were perfectly willing to support you.”

Shalala credits her Lebanese heritage and Midwestern roots for her strong work ethic and straightforward management style that have proven effective in dealing with some of the most controversial issues of our time, including race relations, censorship, health care, and welfare reform. A leading scholar on the political economy of state and local governments, she spent many years as a faculty member at Columbia University before her first foray

CAREER HIGHLIGHTS

2011 Inductee, National Women’s Hall of Fame

2001-present President, University of Miami

1993-2001 Secretary, U.S. Department of Health and Human Services

1987-93 Chancellor, University of Wisconsin-Madison

1980-87 President, Hunter College, City University of New York

1977-80 Assistant secretary for policy development and research, U.S. Department of Housing and Urban Development

1972-79 Associate professor and chair, Program in Politics and Education, Teachers College, Columbia University

1970-72 Assistant professor of political science, Bernard Baruch College, City University of New York

1962-64 U.S. Peace Corps volunteer, Iran

Among the 2011 National Women’s Hall of Fame inductees are (far right photo, left to right) Lilly Ledbetter, who fought to achieve pay equity for women; Barbara A. Mikulski, the first Democratic U.S. senator elected in her own right; Donna Shalala, groundbreaking educator and public servant; Kathrine Switzer, who transformed the sport of running for women; Dr. Loretta C. Ford, who implemented the first pediatric nurse practitioner model; and Helen Murray Free, who revolutionized diagnostic testing.
into government as a member of a state financing board (affectionately known as “Big MAC”) for New York City, which was on the verge of bankruptcy. She went on to serve in the Carter administration as assistant secretary for policy development and research for the Department of Housing and Urban Development, and then returned to academia as president of Hunter College. Appointed chancellor of the University of Wisconsin-Madison in 1987, she was the first woman to lead a Big 10 university.

Shalala is perhaps best known as the longest serving secretary of health and human services (HHS) in U.S. history. Appointed by President Clinton in 1993, she implemented welfare reform, championed the State Children’s Health Insurance Programs, raised child immunization rates to the highest levels in history, revitalized the National Institutes of Health, and directed Federal Drug Administration and Medicare reforms. “We achieved a lot during the years I was HHS secretary,” says Shalala, who was the first Arab American to serve in a cabinet position. “American kids were healthier and wealthier by the time we left office. My only regret is we weren’t able to enact health care reform.”

During her long and distinguished career, Shalala has garnered more than four dozen honorary degrees and countless awards, including the prestigious Presidential Medal of Freedom—the nation’s highest civilian honor—awarded by President Bush in 2008 in recognition of her efforts to “help more Americans live lives of purpose and dignity.” And in 2010, Shalala was honored with the Nelson Mandela Award for Health and Human Rights, which recognizes individuals for their outstanding dedication to improving the health and life chances of disadvantaged populations around the world.

Among these many honors and accolades, Shalala says induction into the National Women’s Hall of Fame holds special meaning. “It’s actually unbelievable when you come to think about it because I don’t consider myself a trailblazer,” she says. “I see myself standing on the shoulders of the first wave of activists who won women the right to vote and the leaders of the modern women’s movement who opened up opportunities for women like me. Thanks to these courageous women we’ve made great progress, but we still have miles to go. We need more women in corporate leadership, running our universities, leading our armies, and serving in government. Our agenda is not finished.”

**MOTT REMEMBERED**

**LUCRETIA COFFIN MOTT IS ONE OF the least recognizable leaders of the women’s rights movement, yet she had a huge impact on one of the greatest social movements of our time. For her, the drive for women’s rights was part of the larger cause to break down all barriers imposed by tradition and established religion. A Quaker minister, Mott felt particularly compelled to speak out against slavery, which she described as the religious movement of the age. “Although Mott was one of the moving forces behind the first Women’s Rights Convention, people have a hard time understanding her contribution to the women’s movement because she is seen as an abolitionist, not a suffragist,” says Carol Faulkner, professor of history at the Maxwell School of Citizenship and Public Affairs. “She viewed American politics as corrupted by slavery, so she didn’t see the point of getting women the vote.”

Faulkner is the author of *Lucretia Mott’s Heresy: Abolition and Women’s Rights in Nineteenth-Century America* (University of Pennsylvania Press), the first biography of Mott in 30 years. She describes Mott as an outspoken and tireless crusader who lectured to large audiences throughout the country—including the South—about the dual struggle for racial and sexual equality. Unfortunately, Mott spoke extemporaneously, so it was a challenge for Faulkner to capture the content of her speeches and sermons. “I received a graduate fellowship to study Mott’s personal papers, which are located all over the country, including a few letters here at SU,” Faulkner says. “Once I delved deeper, I knew I had to write a biography of this radical activist who dedicated her life to achieving social justice, and restore her to her rightful place in the history of the women’s rights movement in America.”
KA THRINE V. SWIT ZER ’68, G’72

GOING THE DISTANCE

Like Donna Shalala, Kathrine Switzer wanted to be a journalist until a life-changing experience sent her on a different path. Switzer’s defining moment came in 1967 when, two miles into the Boston Marathon, an irate official attacked her from the sidelines and tried to force her out of the race simply because she was a woman. A widely distributed photograph of the incident sparked outrage and went on to become one of Time-Life’s 100 photographs that changed the world. “I wasn’t trying to be the first woman to run the marathon,” says Switzer, who, in spite of being traumatized, went on to finish the race. “There was nothing about gender in the rules, and I filled out the entry form with my initials because I was crazy for J.D. Salinger and e.e. cummings, and I thought it was cool. The race officials obviously thought K.V. Switzer was a guy.”

When Switzer was a skinny 12-year-old, she was determined to build up her strength and stamina to qualify for the high school field hockey team. So she started running a mile a day on a track her father measured off for her in the backyard of their Vienna, Virginia, home. Not only did she make the field hockey team, but the basketball team as well. In 1966 Switzer transferred from Lynchburg College to Syracuse University to study journalism. But when she discovered SU didn’t offer intercollegiate sports for women, she asked the track coach if she could run on the men’s team. “The coach was a bit shocked,” Switzer says. “He said I couldn’t run officially because it was against NCAA rules, but I was welcome to work out with the team. He thought I wouldn’t show up, but I did show up the next day and every day after that.”

One of the assistant coaches was 52-year-old Arnie Briggs, who at one time had been a top marathon runner. Although Briggs was not an official member of the coaching staff, he trained with the men’s team daily and then went back to his job at the U.S. Postal Service. “Arnie felt sorry for me because I was so slow, but he was impressed that I was out there training every day,” Switzer says. In the winter when the men’s team ran on the indoor track in Manley Field House, Switzer and Briggs preferred to train together outside in the fresh air and snow. Switzer was fascinated by Briggs’s stories about running the Boston Marathon and told him she wanted to run it, too. “Arnie said I couldn’t run the distance because girls are too weak and fragile,” Switzer says. “I told him that was ridiculous, and he promised if I ran the 26.2-mile distance in practice, he’d take me to Boston. I ran 31 miles just to be sure—Arnie passed out.”

Briggs was behind Switzer during the Boston Marathon when the official tried to rip No. 261 off of her sweatshirt and drag her out of the race. At that moment, this frightening, and somewhat embarrassing encounter transformed Switzer from a naïve 20-year-old into a radicalized woman who was determined to educate the public on the value of women’s participation in sports. In the decades that followed, Switzer created many opportunities for women athletes that did not previously exist, including the Avon Running Program, which grew into 400 races in 27 countries with more than a million women participating. That
program allowed for her greatest achievement, which was getting the women’s marathon included in the Olympics for the first time, at the 1984 Summer Games in Los Angeles. “It was always my goal after the Boston incident to get the International Olympic Committee to include a women’s marathon in the Games,” Switzer says. “I can’t tell you how many times I’ve been shouted at or laughed at for having such a pipe dream, because there were people who still believed a woman’s uterus would fall out if she ran more than 100 yards.” Switzer sees herself as an unwitting trailblazer who didn’t set out to break gender barriers, but when confronted with an unexpected opportunity, couldn’t turn away. “I felt extremely responsible because the sport of running has given me so much confidence that I knew I needed to advocate for other women,” she says. “I get a lot of awards for crashing the Boston Marathon, but that’s something that happened to me. Being inducted into the National Women’s Hall of Fame is extremely special because this award is for creating social change by giving women an opportunity to excel, compete, and be empowered in all areas of their lives. For women, it’s the physical equivalent of winning the right to vote. My story is only the beginning.”

**CAREER HIGHLIGHTS**

- **2011** Inductee, National Women’s Hall of Fame; commentator, WBZ-TV’s live coverage of the Boston Marathon for 32nd consecutive year
- **2010** Returned to marathon running after a 34-year hiatus
- **2007** Launched the hardcover edition of *Marathon Woman* on the 40th anniversary of running the Boston Marathon
- **1998** Wrote *Running and Walking for Women Over 40*; inductee in the first class of the National Distance Running Hall of Fame
- **1987** Won first of several Emmy Awards for sports television commentary
- **1984** Broadcast first women’s Olympic marathon race in Los Angeles
- **1977** Founder and director, Avon International Running Circuit
- **1974** Won the New York City Marathon
- **1972** Placed third in the Boston Marathon, now officially open to women
- **1967** First official female entrant in the Boston Marathon

Kathrine Switzer (above) accepts her award on behalf of all women athletes. National Women’s Hall of Fame executive director Christine Moulton (at left, top right photo) and Beverly Rider, president of the organization’s board of directors, congratulate Switzer at the induction ceremony.
In July, James Steinberg, deputy secretary of state in the Obama administration, left his post to become the ninth dean of the Maxwell School of Citizenship and Public Affairs. The move marks a return to academia for Steinberg, who served three years as dean of the Lyndon B. Johnson School of Public Affairs at the University of Texas before his appointment to the U.S. Department of State. In addition to serving as dean of Maxwell, he holds the title of University Professor of Social Science, International Affairs, and Law. His wife, Sherburne Abbott, also served in the Obama administration as associate director for environment of the Office of Science and Technology Policy in the Executive Office of the President. She is now SU’s vice president for sustainability initiatives and University Professor of Sustainability Science and Policy.

An expert in public affairs and foreign policy, Steinberg has moved seamlessly among positions in public service, academia, and think tanks, including the Brookings Institution, where he served as vice president and director of foreign policy studies from 2001 to 2005. While studying law at Yale, he took a year off and worked in the Carter administration’s Department of Health, Education, and Welfare in 1977. In his second stint at the White House, Steinberg served as deputy national security advisor to President Clinton from 1996 to 2000. He sat down with us recently to talk about his career, public service, and his goals as dean of the Maxwell School.
Former Deputy Secretary of State James Steinberg brings decades of high-level domestic and international experience to his new role as the dean of the Maxwell School

By Carol L. Boll
You were part of a historic administration in Washington, D.C. What prompted you to return to academia?

I told the president and Secretary of State Clinton from the beginning that I planned to serve for about two years. It’s been a great honor and privilege to serve, and this is the third administration I’ve worked in. But I feel a special responsibility to—and special pleasure in—raising our kids [they have two young daughters], and that’s a once-in-a-lifetime opportunity.

Given the level of polarization—leading to what some call “gridlock”—in national affairs, is it particularly difficult today to recruit young people into public service?

No, not if “public service” is understood broadly; yes, if “public service” is understood as government. From my experience at the University of Texas and in dealing with young people coming into public service, I believe this generation is as public service-minded as any I can recall. We see this in the numbers of young people in Teach for America, the Peace Corps, and all kinds of activism and community involvement. So I think there’s a strong motivation to public service, but there also is a certain amount of skepticism about government, so people are looking for other avenues to get involved. We have to think about how to make careers in government more rewarding—and rewarded—for young people; and we also have to help them better understand the opportunities through our graduate and undergraduate programs.

What attracted you to public service?

Like many people my age, I’m very much a product of presidents Kennedy and Johnson. As a young person growing up in Boston, the inspiration, the sense of vibrancy and commitment, and opportunity that Kennedy represented affected a lot of people of my generation. And then we saw that carried forward with President Johnson and the Great Society. When I was in college, I worked for the first African American city councilor in Boston and then for Kevin White, a very progressive mayor of Boston, and I had a chance firsthand to see both the challenges and rewards of being involved in the great issues of our time.

In law school I worked in the Carter administration and [later] for Senator Ted Kennedy, which was an extraordinary opportunity. I’ve worked in think tanks both in the U.S. and abroad, and I’ve been back and forth between government and academia. I think it’s a great strength of our system of government that there is this opportunity for people to come in and out, because when you come back to the academy, you benefit from having seen what it’s like to have to put ideas into action. And when you’re in government, you benefit from the time of reflection, thought, self-analysis, and critique that you get in academia, so you have new and fresh ideas. I’ve been fortunate to be able to do both, and I’ve found both rewarding.

How has the U.S. role in the world evolved since you first entered public service?

This spring I’ll be teaching an undergraduate course called America in the World, and that’s exactly what I want to get students to think about—how it has evolved, what choices have been made over our history, and what have been the arguments for different conceptions of the American role in the world. One of the things I’ve admired about the two most recent presidents I worked for—and three secretaries of state—is they’ve seen how it’s necessary to adapt our role since the end of the Cold War, to understand that the problems are different and our tools or strategies have to evolve to adapt to that. And I think we’ve been enormously successful.

One of the things I feel proud about—and give great credit to President Obama and Secretary Clinton for this—is we have both restored respect for the U.S. and demonstrated we know how to provide leadership while working with others. And I think that’s the real challenge of our time. All the great problems require international cooperation, so we have to find ways to work with others. We can’t just do it ourselves, no matter how determined we are. At the same time, we have to provide leadership because we are uniquely placed to do that.

What are some of the essential skill sets students need today to work in public affairs or foreign relations?

I think there are perspectives rather than skill sets. Most importantly, we need to teach students how to ask the right questions and how to think about different ways of approaching the answers, rather than trying to teach the answers. They also need to recognize that in today’s world, they have to be able to work alongside people with different backgrounds, cultures, experiences, responsibilities. That is critical to their success,
because it’s not good enough just to have the right idea. You have to get people to adopt that idea. And so learning how to build coalitions, how to work with others, and how to make institutions work is a critical skill that transcends any particular problem area or discipline. It’s not just having the good idea; it’s how to get the good idea implemented that’s critical to success.

It’s been 10 years since the 9/11 attacks. How did that day change us as a country?

In some ways—obviously, for most Americans—9/11 was a sharp awakening to the problem of international terrorism. But having been in government prior to that and seeing the bombings of our embassies in 1998 and the attack on the USS Cole in 2000, 9/11 was just the most consequential of what had been a long-term trend of increasing problems coming from nonstate actors. So, to my mind, that is what’s most significant—not the specific terrorist act, but the recognition that in the 21st century, although there are still conflicts among states, the U.S. actually shares quite a lot in common with most other governments.

The places that present the greatest challenge for us are the nontraditional challenges, whether from nonstate actors like terrorists and international criminals, or from natural phenomena like pandemic disease, environmental damage, and climate change. And that requires a different set of tools and a different perspective. Again, I think that’s been a hallmark of both the Clinton and Obama administrations. And I think that’s important for us to reflect on as we observe this 10th anniversary—that our success in dealing with Al-Qaeda and bin Laden and the like has required both leadership by the U.S. and enormous cooperation from others.

What do you consider your greatest career accomplishment to date?

To have been part of a group of people who have tried to navigate the transformation of the American role from one of a Cold War confrontation to a new kind of leadership in an interdependent world. This is something I think we have done reasonably well as a country. We haven’t fallen back; we haven’t retreated. Yet we haven’t tried to be a hegemon, blowing our way around the world.

I’ve also been personally involved in trying to build relationships with some of the new emerging powers, like China, India, and Brazil, and I think those are important opportunities going forward. I also think we must make sure we find a way to sustain American values at the same time we pursue our interests—and understand that the two are not in conflict with each other—not only in how we deal with other countries, but how we behave ourselves. I think it was important, coming into this current administration, that we had a reaffirmation that if we want others to accept our view about universal principles—rights, dignity, rule of law—we have to be faithful to them ourselves.

What are your goals now as dean of the Maxwell School?

There’s a “meta-goal,” which is to make sure Maxwell remains at the forefront of innovative scholarship and innovative approaches to preparing people for careers that affect the public service. It’s a school with a great tradition that’s obviously done very well, and that’s a wonderful resource. But the world changes fast, and we need to make sure we’re adapting and changing as quickly.

I’m particularly excited about the decision, which predated my time, to bring together the public affairs and international relations programs, because I think that’s a far-sighted approach that recognizes these areas are not separate and distinct from each other. There’s no “domestic” and “foreign”; they have to be seen as one whole in this era of globalization. Things that happen abroad affect us at home, and succeeding at home requires us to understand the international context. So that’ll be a big priority—to implement that basic decision and make sure it’s effective. We also must make sure we are attracting the best students and faculty and taking advantage of new opportunities that are emerging as new issues emerge. We want to make sure we’re at the forefront in preparing people to deal with the challenges of our time.

Another priority for me is what’s become known as “bridging the gap,” making sure we have good dialogue across the spectrum—from practitioners to preprofessional schools to the more academic disciplines. Each has something to contribute to the other, and we can build the connections between them, recognizing each has strengths and can contribute to the others. Maxwell is uniquely well placed to do that because we have both the professional and academic programs here.

And your first order of business?

Maxwell is too diverse a school to have a “first.” But, for me, it’s to try to both convey to everybody here my own enthusiasm for being a part of this enterprise and, at the same time, try to stimulate everybody to reach a little further, a little higher. This is a school with both great achievements and a great reputation, so I feel very confident about that, and I hope that as a community we can continue to think about how we can do better—in whatever work we engage in here—to make this a special place. ❄️
What do homemade EXPLOSIVES, drugs such as IBUPROFEN and METHAMPHETAMINE, and the building blocks of DNA all have in common? Fingerprints. They all have fingerprints. Not the literal loops, whorls, and arches that inscribe a unique pattern in the epidermal ridges of each human hand, but spectral fingerprints—patterns of absorption of specific wavelengths of light that serve as one-of-a-kind signatures in the identification of chemical compounds. Our eyes identify the visible spectral fingerprints of materials every day—the colors of objects—ranging from deepest red to darkest indigo. However, light also exists...
Chemistry professor Tim Korter and doctoral student Ewelina Witko adjust equipment in Korter’s lab in the Life Sciences Complex.
outside of human vision, beyond the deepest red into the invisible far-infrared or terahertz region of the electromagnetic spectrum. It is this light that is revealing new spectral fingerprints of chemicals. And Syracuse University College of Arts and Sciences chemistry professor Tim Korter and his team of graduate students have become experts at reading and interpreting the chemical signatures revealed by terahertz radiation. “We’re the leading group in understanding what these signatures really, truly mean,” Korter says. “The spectral signature tells you everything. It tells you what the molecules are—what the substance is made of—and how the molecules in the substance are arranged. And knowing this tells you all sorts of things: Is it a bomb, or not? Do I have the right crystal structure in this pill, so it will dissolve when I eat it, or does it not dissolve? Lots of people can record a terahertz spectrum, but there are very few who can understand what that spectrum means. That’s what we do.”

Korter and his team have developed techniques and analytical tools that could, for instance, tell an airport security screener whether a container buried in a suitcase contains baby powder or a plastic explosive. Their work could enable a pharmaceutical scientist to know if a new drug is stable or likely to degrade into useless powder after a month on the shelf. It could aid a biologist in understanding the three-dimensional structure of a critical protein.

At age 38, Korter is a leader in the field of time-domain terahertz (THz) spectroscopy. His lab is among a handful of university-based labs in the world exploring the potential of THz radiation for pharmaceutical, security, and other applications. In his lab, Korter uses a femtosecond laser (a femtosecond is a quadrillionth of a second) to produce extremely short pulses of invisible, near-infrared light that is roughly the same wavelength as that coming out of your TV remote control. By manipulating the light with a special crystal, Korter converts it to far-infrared terahertz radiation, which reveals a characteristic spectral signature of whatever it hits.

Chemistry professor Tim Korter and his research group use a custom-built laser for their work.

"The spectral signature tells you everything. It tells you what the molecules are—what the substance is made of—and how the molecules in the substance are arranged." — Tim Korter

Molecular Snapshots

Korter’s custom-built instrument—commercial models cost $500,000 or more—fires femtosecond bursts of light into a solid sample, which absorbs certain wavelengths depending on how the molecules are arranged in three-dimensional space (stacked, lined up, twisted), their crystalline structure, and how they are moving. “If you have a crystal of any material, it’s vibrating,” Korter says. “Very slightly, of course, but, at any temperature above absolute zero, it’s moving.”

The same substance can exist as polymorphs—different arrangements of molecules vibrating at various frequencies that can cause them to behave differently. One polymorph may melt at room temperature, while another remains solid at 100 degrees Fahrenheit. One may be stable under humid conditions, while another falls apart. One may be soluble in water, another not. “The solubility of a drug determines whether it will dissolve in your body,” Korter says. “And if a drug doesn’t dissolve in your body, it’s useless.”

Each polymorph has its own spectral signature. When pharmaceutical companies manufacture a drug, they need to know exactly which polymorph they’re producing. Korter’s technique can provide the answer. “If you’re in a huge plant, creating tablets on a manufacturing line, going through 1,000 kilograms of material, you need to know if there’s something wrong with the process, and quickly,” Korter says. “We can use X-ray crystallography to figure out the crystal structure, but that takes time, and you often need a single perfect crystal to do that work, so it’s a highly limited technique. With terahertz radiation we can actually go..."
Chemistry professor Tim Korter (left) and doctoral students Ewelina Witko and Sean Delaney demonstrate how their lab equipment works. Terahertz radiation can be used to identify different crystalline structures of the same chemical compound (polymorphs, left). Doctoral student Matt King created the image (right) for a cover story on the team’s research in The Journal of Physical Chemistry.
QUICK FACTS

Terahertz spectroscopy reveals the chemical signature of everything from pharmaceutical products to plastic explosives. Unlike X-ray radiation, THz radiation is harmless to people.

Terahertz spectroscopy is fast and unlocks chemical information about a substance unavailable to other techniques, but it’s not cheap. The equipment needed to produce and detect the THz radiation can cost $500,000 or more.

The work of SU chemist Tim Korter and his group has resulted in more than 30 publications and been featured on the covers of three international journals. It has attracted funding from the National Science Foundation and the Department of Defense. One of his doctoral students is investigating the use of THz spectroscopy to detect improvised explosive devices (IEDs) and other homemade bombs.

to a manufacturing line, have tablets coming down the chute or off the presses, and we can hit the drug with a radiation beam and tell you right away if it’s the right polymorph or not.”

X-ray crystallography reveals some of the same information about a substance as terahertz spectroscopy, but Korter’s technique can be 10 times faster, he says. Terahertz spectroscopy has other advantages over X-ray techniques as well. It’s harmless to people and other living things; it captures information from piles of microcrystals too small to provide a single crystal for an X-ray analysis; and it doesn’t destroy samples, as X-rays can, so the same sample may be studied over time and under different conditions, to see if it changes or degrades. “When it comes to pharmaceutical applications, it’s sort of the killer app,” Korter says.

Terahertz spectroscopy also has one big advantage over X-ray crystallography. It can provide specific chemical information—the chemical signature—of a substance. This may be one reason the U.S. Department of Defense and the Navy—and not just the pharmaceutical industry, the U.S. Food and Drug Administration, and the scientific community—are interested in Korter’s research. “The two different avenues of research of my group [see terahertz.syr.edu] are explosives detection and pharmaceutical characterization,” Korter says.

International Attention

While Korter believes pharmaceutical applications offer the most promise for future terahertz spectroscopy research, the first paper his group produced was on HMX, a military explosive. Published in 2006 in The Journal of Physical Chemistry and highlighted in Science and Chemical Engineering News, it brought Korter and his team international attention. It also likely helped Korter clinch a five-year, $640,148 Early Career Development Award from the National Science Foundation. The grant, awarded to promising young scientists and engineers, requires a project that has both research and educational impact. It is funding Korter’s research at SU, as well as a related exhibition at the Milton J. Rubenstein Museum of Science and Technology in downtown Syracuse. The new exhibit will explore phenomena that occur in units of time ranging from a second to a femtosecond, which is roughly how long it takes a light-sensitive molecule in the eye to change shape, the first step in visual perception.

One of Korter’s doctoral students, Ewelina Witko, recently won a prestigious SMART award (Science, Math, and Research for Transformation) from the Department of Defense for her work involving the detection of homemade explosives and improvised explosive devices (IEDs). The grant funds Witko’s research in Korter’s lab through next year, when she is expected to earn a Ph.D. degree, and guarantees her a job with JIEDDO (Joint IED Defeat Organization) in Washington, D.C. “I couldn’t believe it because I got the notice on April 1—April Fool’s Day—but it was true,” says Witko, who has published several papers on explosives detection, and has long wanted to work for the U.S. government.

Witko and Matt King, also a senior doctoral student, say they were drawn to Syracuse by Korter’s research and reputation, and appreciate the training and opportunities he’s given them. King, who has published nine scientific papers with Korter and is lead author on many of them, says Korter is great to work for. “He’s a really nice guy to begin with, and he’s very involved with everybody’s research,” King says. “At the same time, he gives you freedom to explore your own interests. Right now, I’m dabbling in crystal structure prediction of amino acids.”

Step one for Korter’s group was detecting, plotting, and interpreting the spectra of substances with known crystal structures and showing how mapping a spectrum’s peaks and valleys reveals a substance’s chemical characteristics. Step two is predicting a substance’s chemical behavior from its terahertz spectrum alone.
Advancing the Field

Until the last decade, the field of time-domain terahertz spectroscopy was largely unexplored, mainly because of the notorious difficulty in generating and detecting THz radiation. But the technology, driven mostly by physicists and engineers, has matured. Korter, who earned a Ph.D. degree in chemistry at the University of Pittsburgh, did his postdoctoral work in terahertz spectroscopy at the Physics Laboratory of the National Institute of Standards and Technology in Gaithersburg, Maryland.

The high-tech lasers and other gizmos may be the flashy part of Korter’s specialty—his arsenal of instruments packs the surface of a massive, 16-foot steel table atop air shocks as thick as telephone poles sunk into the concrete floor of his lab in the Life Sciences Complex. But it is the mountains of mathematical calculations, the theories that spawned them, and the quantum mechanical models developed by his group that have really grabbed the attention of the world of physical chemistry. “The technology was not developed in my lab,” Korter says. “My group’s big contribution to the field has been the interpretation of data, the understanding of what these spectra really mean. The theoretical computational techniques we’ve pushed have dramatically changed how people look at these spectra.”

By developing theories robust enough and performing calculations deep enough—some can take a literal roomful of computers weeks, even months, to complete—Korter and his group have accurately predicted previously unknown crystal structures of certain molecules, including the essential amino acid tryptophan. “The predictive stuff is new. It has never been done at this level before,” says Korter, whose group is ready to share this exciting development with the scientific world. “The paper’s already been written, and has been sent out for review.” Two more wait in the wings. Meanwhile, the work continues. As the technology improves, so do the theories, models, and experimental results. Korter says government scientists and engineers have produced terahertz spectrometers the size of a desktop computer. Witko says the military’s goal is to develop a handheld model.

Still, Korter warns there is no “silver bullet” when it comes to analysis or security, and sees terahertz spectroscopy as a complement to other techniques. And it may be some time before terahertz spectroscopy is ready for deployment at airports, military checkpoints, or pharmaceutical factories. “I leave that to the engineers,” he says with a smile. «

The theoretical computational techniques we’ve pushed have dramatically changed how people look at these spectra.”
—Tim Korter

Terahertz spectroscopy allows researchers to distinguish among polymorphs—different crystalline structures of the same substance—which is important to the pharmaceutical industry.
RICHARD L. THOMPSON, who has long served the University in alumni leadership roles, will draw on experiences in business, government, and law as chairman of the Board of Trustees | BY DAVID MARC
RICHARD L. THOMPSON ’67 HAS
a record of public service and philan-
thropy that includes memberships on
the governing bodies of a half dozen
nonprofit organizations, and he holds
academic degrees from three alma
maters, any of which would be eager to
benefit from his experience in business,
government, and law. Yet Thompson,
who became the 22nd chairman of the
Syracuse University Board of Trustees
in May, has placed SU at the heart of
his civic engagement activities. “One
reason I accepted the position is the
remarkable job Nancy Cantor has
done in equipping the University and
its graduates to compete in the 21st
century,” says Thompson, a
senior counsel with the law
firm of Patton Boggs LLP and
a member of the bar of the
U.S. Supreme Court. “The
Chancellor has maintained
global, national, and local fo-
cus on behalf of the Univer-
sity’s interests—and that’s
exactly what we need to do.
I’m especially impressed by the
strong commitment she
has made to the commu-
nity. Central New York is the
home of Syracuse University.
The connection is intrinsic;
she has made the relationship dynamic
and mutually beneficial.”

Thompson, who earned an M.A.
degree in political science from the
Maxwell School, joined the board in 2001
and has served on its budget, executive,
and administrative operations com-
mittees. An enthusiastic supporter of
the University whose ties include ex-
tensive family legacies, he began tak-
ing a leadership role in alumni efforts
during the early 1980s as a member of
the national committee that raised
funds and oversaw construction of the
Hildegarde and J. Myer Schine Student
Center. In the aftermath of the terrorist
bombing of Pan Am Flight 103, Thomp-
son and his wife, Jean Thompson ’66,
were moved to make a significant gift to
the Remembrance Scholarship Fund in
memory of Jean’s parents: John Phelan
’43, who died in World War II combat
during Jean Thompson’s infancy, and
Jean Taylor Phelan ’42, whose death
had recently occurred. Remembrance
Scholarships of $5,000 are awarded
annually to 35 SU seniors, one for each
of the 35 SU students lost in the attack.
Jean Thompson shares her husband’s
enthusiasm for civic engagement. She
has been active on behalf of the Smith-
sonian Institution and the U.S. Capitol
Historical Society, and served the Uni-
versity as a member of the Washington,
D.C., Advisory Board (1994-2006) and
the College of Arts and Sciences Board
of Visitors (2002-08). “Jean and I both
have personal commitments to Syra-
cuse, and her abilities as a planner and
organizer are a big plus in everything we
do for the University,” Thompson says.
The Thompsons have two daughters,
Kristin (married to Chris Bonnaci) and
Beth (married to Mike Power), and they
have four grandchildren: Stephen (15)
and Kaitlin Bonnaci (12) and Kenny (6)
and Catie (4) Power.

A Central New York Family
Although they reside in the Virginia
suburbs of Washington, D.C., the
Thompsons have roots that run deep
in Central New York. Born and raised in
the Rochester area, Richard Thompson
attended Rush-Henrietta High School,
as did his late brother Robert ’62, an
educational administrator in Spencer-
port, New York. Thompson majored
in history and political science at the
University at Albany, graduating cum
laude in 1966. That summer, he headed
at Maxwell during the 1960s was in-
trupted by another feature of that
decade, the Vietnam War. Shortly after
completing work on his master’s de-
gree, Thompson received a U.S. Army
commission and served a tour of duty
in Vietnam with the signal corps. “I was
very proud of being in the service, and I
was given opportunities for leadership
roles that you don’t normally get when
you’re in your 20s, right out of school,”
he says. “I found the military an enor-
mously broadening experience. The life
lessons I learned on leadership and on
dealing with diverse people continue to
be helpful.” Awarded the Bronze Star
and the Army Commendation Medal
with oak leaf cluster, he was discharged
from the service in 1970 at the rank of
captain.

Some of Thompson’s duties in the
Army required him to become familiar

Nobody has a monopoly on
the truth. Opinions you may
initially disagree with can be-
come compelling—but you’ll
never know unless you listen.”
with the Military Code of Justice, and the experience reawakened an old desire to study law. While preparing to apply to law school, an unexpected opportunity arose. John Terry, a New York State assemblyman from Syracuse was making a run for Congress, and he offered Thompson a job in his campaign. Terry was elected in November 1970, and he took Thompson with him to Washington as a staff member. “I enrolled in law school at Catholic University and attended night classes while I worked on Capitol Hill,” Thompson says. “It took me four years, but when I graduated, I became staff director and chief minority counsel for the House Committee on Government Operations.” Recalling those years, Thompson is wistful about a bygone era in American politics. “Congress was a different place,” he says. “There was a lot more working across the aisles. The goal was to get things done, and to accomplish anything, you had to have people from both parties working on it.” Thompson points out that this spirit prevailed even during the Watergate investigations, which took place during his years as a congressional staffer and counsel.

During the ’80s and ’90s, Thompson worked for Squibb, and then for Bristol-Myers Squibb, after the merger of the pharmaceutical giants in 1989. He rose to the top echelon of management as senior vice president for public policy and government affairs, leading a 34-member global staff, formulating major public policy positions, and representing the company’s CEO within the industry. A noteworthy achievement during Thompson’s 26 years with the company was his successful integration of the Bristol-Myers and Squibb public affairs staffs into a single team following the merger. “A lot of good management lessons came out of that,” Thompson says. “The first is that it is always worthwhile to give full attention to other points of view. Nobody has a monopoly on the truth. Opinions you may initially disagree with can become compelling—but you’ll never know unless you listen. Secondly, if you’re in a leadership role, you’ve got to clearly acknowledge the value of each individual’s contribution, and you’ve got to do that as often as it is merited. Recognizing individuals is what makes collaboration possible.”

Owning the Future
Thompson has shared the benefits of his experiences in government and the private sector with the University, serving on the advisory boards of both the Maxwell and Whitman schools. Among the many assets he brings to his role as board chair, perhaps none is more timely than his expertise in matters of intellectual property. Partnerships that generate new inventions can create huge revenue streams for the University, while helping to attract top faculty members and students, as well as valuable research grants. Thompson is enthusiastic about current SU partnerships with such world-class companies as international banking corporation JP-Morgan Chase and Welch Allyn, a maker of precision medical instruments located in nearby Skaneateles Falls, New York, and he wants to see the University pursue more high-caliber initiatives of this type. He also believes the University should be prepared for patent law reforms, which he feels are inevitable in the face of spiraling technology. “Intellectual property is an economic engine for this country and arguments about it go right to the heart of American beliefs about freedom and progress,” Thompson says. “There is a school of thought that regards patents as obstacles to progress, depriving people of the freedom to innovate. But without patent protection, the market would quickly be flooded with copies, leaving no return for investors who take risks. As a result, incentive to invest in innovation would be destroyed.” The nature of contemporary technology has added a new wrinkle to the debate, according to Thompson. For example, the invention of a new computer chip may enable someone else to create a life-saving medical device. Is that medical device a new invention, or is it an applied variation of someone else’s intellectual property? The moral dimension is daunting: Does the chip inventor have the right to delay development of a life-saving device? “The definition of uniqueness is the task we face,” Thompson says, cutting to the chase. “It’s a challenge we’re required to meet if we are going to maintain an innovative economy.”

With economic hard times affecting educational institutions of every type, Thompson sees reasons to be encouraged by steps Syracuse is taking to ensure its future, especially in its pursuit of new geographical opportunities. “We are creating multifaceted assets by increasing our activities in Los Angeles, Chicago, Houston, Atlanta, Miami, and elsewhere,” he says. “These new Syracuse ’footprints,’ along with Lubin House in Manhattan and Paul Greenberg House in Washington, are expanding our applicant pool beyond our traditional base in the Northeast, solidifying our relationships with current students and parents, helping us create networks of career contacts, enhancing the curriculum with new academic programs, and providing focal points for lifetime connections with alumni.” Thompson, who is active in the D.C. Regional Council, participated in send-off events for SU students this fall in Baltimore and...
Bethesda, and points with pride to the student recruitment work being done by Greenberg House. “We had 150 students from the Baltimore-Washington area come to Syracuse this fall—the largest number ever,” he says. “Under the direction of Ann Yockey [G’83], and with the continuing support of Paul Greenberg [’65], Syracuse has been able to establish a regional ‘brand’ that runs from southern Pennsylvania to the West Virginia border.”

No Rest for the Weary
In his remarks to the board last spring, Thompson enumerated five priorities for his tenure as chair. “The most important immediate goal, from an economic standpoint, is bringing The Campaign for Syracuse to its successful conclusion,” he says. “We’re on the cusp of completing a billion-dollar campaign, something we’ve never undertaken before. That’s a remarkable achievement and it speaks well of everyone involved.” Anticipating no rest for the weary at the campaign’s end, he has made finding new sources of revenue another chief concern. “Projects that generate new income for the University can have an enormously positive effect by relieving pressure on student costs and setting faculty free to do what they do best,” he says. A third priority is trustee engagement. “How can we put all of the resources and talents of the board members to their most effective use on behalf of the University?” Thompson asks. One strategy he points to is geographical organization of trustees, which has obvious value as the University expands its reach, but also has applications closer to the Hill. For example, Trustee Judy Mower ’66, G’73, G’80, G’84 heads a group of board members residing in Central New York who act as advocates for University programs and policies within the region.

Looking beyond the figures in the ledger to their purpose, Thompson has set two priorities for the board’s relationship to other components of the University community. “I want to increase communication between the board and the faculty,” he says. “Last spring, I had lunch with 12 faculty members. We just went around the table, introducing ourselves and talking about issues that are important to us. I learned more about the needs of the University from that open discussion than I could have gained from any formal meeting. We’ve got to have more of that if we’re going to achieve full collaboration.” To that same end, Thompson wants to open opportunities of direct communication between trustees and students. “We’re really in this for the students, and understanding their needs is critical,” he says. There is one student need that has already been identified—and it implications weigh heavily on American higher education and on the families and individuals who shape their dreams through its lens. “All of the priorities I’ve discussed lead back to this: The growth of the cost of a private education has to be addressed by the trustees,” Thompson says. “Syracuse University will not accept the limitations of becoming an institution where education is only available to those who can afford it.”

Eight Join Board of Trustees

The following eight individuals were elected to the University’s Board of Trustees last spring:

Darlene T. DeRemer ’77, G’79, of Wrentham, Massachusetts, managing partner at Grail Partners LLC, an advisory merchant bank that serves the investment management industry.

Nicholas M. Donofrio G’71, H’11, of Ridgefield, Connecticut, retired IBM executive who led the corporation’s technology and innovation strategies from 1997 until 2008. He currently serves as an IBM fellow emeritus, the company’s highest technical honor.

David G. Edelstein ’78, of Evanston, Illinois, recently retired vice president of supply chain management and project management at Siemens Healthcare Diagnostics.

Christine E. Larsen G’84, of Montclair, New Jersey, executive vice president and head of mortgage servicing at JPMorgan Chase. She also is managing the bank’s response to the Federal Reserve Bank and the Comptroller of the Currency consent orders for home lending.

Samuel G. Nappi, of Pompey, New York, founder and chairman of Alliance Energy Group LLC, and Harmony Productions.

Mark A. Neporent L’82, of Armonk, New York, chief operating officer, general counsel, and senior managing director since 1998 for Cerberus Capital Management, a private equity company.

Reinaldo Pascual ’85, of Atlanta, Georgia, partner at Paul Hastings LLP in the corporate practice with a focus on mergers and acquisitions, corporate finance and securities, private equity, and investment management.

Brian D. Spector ’78, of Livingston, New Jersey, senior partner in the law firm Spector & Ehrenworth PC of Florham Park, New Jersey. The firm specializes in commercial litigation, bankruptcy and creditors’ rights, commercial transactions, real estate, and casino regulatory law.
TEN YEARS AGO, UNDER A brilliant blue late-summer sky, students came to the Quad where they poured out their feelings, writing their thoughts on stark white cotton sheets. The day before, on September 11, 2001, terrorists had carried out the worst attack ever on American soil. Nearly 3,000 victims from more than 70 countries—including 30 Syracuse University alumni—died that day. The event affected not just the United States, but the global community as people sought to understand and address the issues that had led to such violence.

On September 11, 2011, members of the Syracuse University community came together for a series of events to mark the 10th anniversary of the day that dramatically changed the nation and the world. Among the events was a service at Hendricks Chapel that featured an interfaith prayer composed by the Hendricks Chapel Chaplains’ Council; musical selections performed by the Syracuse University Brass Ensemble, Hendricks Chapel Choir, Black Celestial Choral Ensemble, and Syracuse Children’s Chorus; and reflections by the Rev. Tiffany Steinwert, dean of Hendricks Chapel, Thomas V. Wolfe G’02, senior vice president and dean of student affairs, and SU student Laura E. Beachy ’12, a Remembrance Scholar (to view the webcast, go to www.syr.edu/september11).

In his remarks, Wolfe recalled how the University responded to the needs of the campus community after 9/11. He also spoke about hope. “Today we come to the work of remembrance and hope as human beings,” he said. “We are all trying to emerge into a place of clear sight out of our very real and complex emotions of fear, loss, and wanting something meaningful to come out of all of this. Ten years later, we gather here, while memorials of all kinds are being held or dedicated all over the country. How can we be the thinking and feeling human beings we aspire to be? The creative tension between remembrance and hope is still working itself out in us. It is in our very fiber to live and see beyond ourselves, and we are a people still in process.”

Beachy, who grew up in Somerset County, Pennsylvania, where Flight 93 crashed in a field, reflected on how her life as an 11-year-old was transformed when the threat of terrorism became a part of everyday life. She also spoke about how the members of her small community opened their arms and hearts to the relatives of the victims in the ensuing days, months, and years. “Turn to the person next to you, give them a hug, and thank god you have every day with them,” she said.

Steinwert encouraged those assembled to do just that. “This is what community does, isn’t it?” she asked. “This is community. Together we have been grafted into a community—through tragedy,
yes, but also through hope—into a vibrant, multicultural bounty of potential and possibility. Laura reminded us that even in the midst of sorrow, hope abounds.”

Following the service, community members were invited to share their feelings on a sheet outside Hendricks Chapel, just as they did a decade ago. Nearby, on the Shaw Quad, the University will plant A Tree of 40 Fruit. The tree, created through a process of budding and grafting by College of Visual and Performing Arts sculpture professor Sam Van Aken, will produce more than 40 different kinds of fruit—symbolizing the success of acceptance, a sign of hope and renewal.

Along with the service, the University launched Better Together Syracuse, part of a national initiative for college students to improve their communities. The program is based on Better Together for 9/11, which was inspired by the victims’ family members, who encouraged others to serve their communities as a tribute to lost loved ones and recapture the spirit of compassion and unity that swept the nation following the attacks. To address the issue of hunger, Better Together Syracuse collected 2,805 cans of food to benefit the Interreligious Food Consortium, which distributes goods to more than 70 food pantries in Central New York. In addition, the University’s eighth annual Juice Jam concert raised $30,000 for the United Nations World Food Programme for hunger relief in the Horn of Africa. Hendricks Chapel also organized a series of panel discussions that focused on the impact of the September 11 tragedy.

“We wanted to honor the memory of all that was lost that day while exploring the meaning of these events for our wider global community, so that we might move forward into a future with hope,” Steinwert said. «
A MISSION THAT MATTERS

REFLECTIONS FROM AFGHANISTAN IN A POST-9/11 WORLD

BY DEBORAH ALEXANDER

AS BLACK HAWK HELICOPTERS FLY OVERHEAD, I SIT IN a 10-by-16-foot portable storage container that serves as my home in Afghanistan, reflecting on the 10th anniversary of 9/11. On that tragic day, I watched in real time as the second plane hit the tower and knew in that moment, as many of us did, that our country had been attacked. What I didn’t know was I’d spend most of the next 10 years in Afghanistan.

Less than a month after that long September day, U.S. and UK Special Forces landed in Afghanistan, kicking off Operation Enduring Freedom and launching America’s longest war. My homeland had been attacked, and while I’m not a soldier, I do have the skills needed in the aftermath of war. I knew the U.S. government would call me to Afghanistan soon enough. The call came on Christmas Eve.

I am part policy wonk, field operative, democracy missionary, and community organizer. And those are precisely the talents needed for a post-conflict mission. In the late ’90s, I was living in Syracuse and working as the deputy commissioner of elections for Onondaga County when I had an opportunity to transition from domestic to foreign policy. After the signing of the Dayton Peace Accords outlining a general framework for peace in Bosnia and Herzegovina, the U.S. Department of State called and asked me to help administer elections in Croatia and Bosnia. After any war, there is the complex, frustrating, and worthwhile work of rebuilding a country, which requires supporting a stabilization and peace process, establishing new institutions of government and media, and assisting the revival of civil society.

I have skills—learned at the Maxwell School, put into practice in New York government service, and honed in conflict—that are useful in disaster, revolution, and counterinsurgency situations. These include coordinating operations with the military; advocating for the victimized and forgotten; engaging diplomatically with political leaders and parties, and bilateral and multilateral organizations; collaborating among diplomatic, development, and defense agencies; and building electoral and government institutions. And if the truth be told, there is nothing as exhilarating and tiring as working on a mission that matters. Post-9/11 was that kind of mission.

Many people may see only the perils in these environments. To be sure, the violence that shook the world on 9/11 finds its extremist expression daily in Afghanistan. I’m a survivor of two roadside bombings and an attack on the U.S. Embassy in Kabul. I’ve lost so many friends and colleagues over the years that I’ve stopped counting. So it would be unreal if I denied the danger. But focusing on the risk would immobilize me, so I choose to think about the possibilities. Truthfully, it’s not the violence that frightens me most—it’s the immunity to the horrors of war that builds up over time.

I’m often asked why I’ve returned to Afghanistan so often and stayed so long. It’s an easy answer: It’s what I do, what I love, and what is needed. When I first arrived in Afghanistan in early 2002, I was the U.S. Agency for International Development (USAID) field officer living with U.S. Special Forces out in the provinces, representing the United States and working with community elders, women, and warlords to begin to repair communities. Later, the U.S. Department of State made me an offer I couldn’t refuse, and I was appointed senior elections and governance advisor for two different ambassadors overseeing U.S. government policy and assistance to Afghanistan’s first presidential election in 2004.

In 2009, at the start of the military and civilian surge, I went to the battlefields of the south as the state department advisor, embedded first with Army forces, and then with Marines in the heart of the fight in Helmand province. Now back at the U.S. Embassy in Kabul, I focus my work on transition—planning for the drawdown of military troops, the downsizing of our 80-plus field locations and staff teams, the evolution of our counterinsurgency-focused mission to a more traditional diplomatic and development one. Given that I launched our first field reconstruction teams, it’s a satisfying bookend to my career here.

Admittedly, it is with guilty reflection that I understand the tragedy and horror of 9/11 has afforded me opportunities unimaginered. I’ve slept on the rooftop of a former Taliban out-
post in the mountains of Bamyan, watching the sun rise over the destroyed sixth-century Buddha statues. Under a beautiful full moon in Kandahar, I stood in Taliban leader Mullah Omar’s old office, singing American anthems with U.S. soldiers after the Taliban were run out of town. Over the years, I’ve had the privilege to travel, work, or live in every corner of Afghanistan, meeting thousands of Afghans of every tribe and ethnicity.

Pundits bemoan that Afghanistan has been the graveyard of empire and that peace is impossible. I was here for the Emergency and Constitutional Loya Jirgas (Grand Council or Assembly), where thousands of Afghans sat for days under big tents to argue and agree to a transitional government and a new constitution in the first months of a reborn Afghanistan. As an observer of the first Presidential election, I watched as women in blue burqas waited in long lines to cast their first ever ballot. During a visit home, it was through teary eyes I watched Shaharzad—a wonderful young Afghan woman who lived in a refugee camp for years—graduate at the top of her Smith College class. I’ve witnessed the regeneration of civil society where young men and women marched side by side to protest the street harassment of girls and women. So, from my viewpoint, I look out over a decade of work and see positive change.

We, as an international community, expect too much, too fast. A country wounded and worn down by 30 years of war isn’t transformed overnight. A democracy isn’t established after an election or two. Deep-rooted change needs a generation to grow. My hope for Afghanistan is lasting peace with a responsive, representative government that has the capacity and the will to resist extremism and brutality. I hope for a country that settles its neighborhood problems not through battles and bullets, but through political negotiation. My wish for Afghanistan is that it will never again be used by terrorists to attack the people of America, Afghanistan, or any other nation.

More than anything, I hope the millions of Afghan children now in school will never return to the days when their teachers were beheaded and their schools burned down. It may sound like a cliché, but education truly is the future and the answer to extremism, terrorism, peace-making, and economic recovery. My heartfelt wish for Afghanistan is that each spring its children will celebrate their new year by flying kites during the festival of NowRuz and that the world will once again taste the sweetness of Afghanistan’s mulberries and pomegranates without the memory of 9/11. «

DEBORAH ALEXANDER G’82, G’95 has investigated war crimes in Kosovo, worked on political reconciliation in Former Yugoslav Republics, and observed elections in more than 22 countries, including Bosnia-Herzegovina and Pakistan. She was a Fulbright Scholar in India where she interned with Mother Teresa, which was the genesis of her interest in foreign affairs and international development. She’s a recipient of the U.S. Department of State’s Superior Honor Award and the Medal for Exceptional Public Service from the Secretary of Defense.
FASTEST IN THE LAND

Six decades after winning the NCAA title, members of the 1951 Orange cross country team reflect on their championship season

By Scott Pitoniak

TOM COULTER ’56 CHUCKLES AS HE RECOUNTS THE crowd’s reaction to those P.A. announcements heard at Syracuse University home football games 60 autumns ago. “When there was a break in the action, they would give the results of that morning’s cross country meet,” the former All-America runner recalls. “The announcer would say, ‘Earlier today, it was Syracuse 15, so-and-so 45.’ And you’d hear this collective groan fill Archbold Stadium. People would be saying things like, ‘Oh, no, we got killed,’ not realizing that in cross country, like in golf, low score wins. It went on like that throughout the 1951 season, and my teammates and I would just laugh about it. It took some time before people learned that we were doing the clobbering, rather than the other way around.”

The lesson of Syracuse’s dominance in the sport was driven home on November 26 that year on a snow-covered, four-mile course at Michigan State as five Orange runners combined to win the NCAA championship. Sophomore sensation Ray Osterhout ’54 paced SU with a third-place finish. He was followed across the finish line by senior captain Bill Irland ’52 (sixth), sophomores Coulter (12th) and Don Fryer ’54 (27th), and freshman Steve Armstrong ’55 (32nd). The combined 80 points by SU’s “Fab Five” enabled Coach Bob Grieve’s Orange to easily defeat runner-up Kansas (118) and 16 other schools in the meet. Gene Parker ’54 and Bob Fine ’53 rounded out the seven-member Orange squad that competed. Based on their finishes, Osterhout, Irland, and Coulter were named All-Americans. “It was,” Irland says, “a very special achievement.”

A somewhat improbable one, too, because Irland, the team captain and an Army veteran, was the only experienced varsity runner on the squad. “That kind of
The 1951 NCAA champion SU cross country team (top row, left to right): Gene Parker, Steve Armstrong, Don Fryer, Bob Fine; (front row) manager (unidentified), Ray Osterhout, Bill Irland, Tom Coulter, and Coach Bob Grieve.

inexperience isn’t exactly a recipe for success,” Fryer says. “But we had some pretty talented guys and Bill was a fine leader.”

Youth clearly was not wasted on the young that season as Osterhout and Coulter quickly established themselves as two of the swiftest runners in the country, teaming with Irland to form a potent triumvirate. After a two-point loss to powerful Army in the first meet of the season, SU won its next four dual meets and appeared to be peaking at the right time. At the IC4A championships in New York City a week before the nationals, the Orange finished a respectable third behind Penn State and Army, with Osterhout finishing second, Irland, fifth, and Coulter, seventh. “Unfortunately, the rest of our runners suffered off days,” Irland says. “Otherwise, I think we would have won that title. But it did give us confidence heading to Michigan State for the NCAAAs. We figured if Ray, Tom, and I could continue our strong running, and Don and Steve just had solid days we’d have a good shot at winning the whole thing.”

And that’s what happened. Ironically, Armstrong originally wasn’t supposed to compete at the nationals, but Coach Grieve decided to play a hunch and use the freshman in place of a veteran runner who had underperformed in New York. “I thought I was just going along for the ride, and that I wouldn’t finish high enough to figure into the scoring,” Armstrong says. “I’m glad I thought wrong.”

Upon their return from East Lansing, Michigan, the victorious harriers received a big spread in The Daily Orange and were invited to dinner by Chancellor William P. Tolley. “It wasn’t a huge deal on campus, like football or basketball, and we understood because it wasn’t particularly exciting watching a bunch of guys run four miles,” Irland says. “But I do believe we boosted the spirits on campus a bit because football was down at the time, and a national championship is a big deal, regardless of the sport.”

Each of the championship runners went on to enjoy successful careers after graduation. Coulter, who earned a total of 12 letters competing in boxing, track, and cross country, made a name for himself in pugilism, instructing amateur fighters for years before becoming coach of the U.S. Olympic boxing team at the 1988 Summer Games in Seoul. He continues to run the Syracuse Friends of Amateur Boxing Club, a nonprofit organization he formed in 1965, and recently traveled to Kazakhstan to help write an international training manual for the sport.

Irland had a long and rewarding career as a guidance counselor at Marcus Whitman High School in Rushville, New York, and currently lives in Geneva. Fryer is retired and living in Fairview, Pennsylvania, after several fruitful decades as a chief engineer for various firms in western Pennsylvania.

Armstrong spent 20 years in the Marines before embarking on a law career and still practices law in Falls Church, Virginia.

Parker is retired and living in Ridgewood, New Jersey, after several successful decades as a partner in an accounting firm.

Following a long career as an attorney, Fine passed away on December 3, 2008. Osterhout passed away on December 15, 2009, after several lucrative decades as an insurance executive.

“I definitely believe the discipline required to succeed in cross country translates to other endeavors,” Irland says. “I know it did for me. And I’m sure it did for the other fellows, too.”
OUR ROLE AS ALUMNI

AS I BECAME MORE INVOLVED in alumni activities, I began to understand that being an alum
is not all fun and games, but carries with it a certain amount of responsibility. Moving up
the alumni volunteer ranks, one of my objectives was to try to convey to the various
constituencies that comprise SU exactly what that responsibility
means and how each of us can fulfill it in his or her own way.

I felt a deep sense of pride and accomplishment when I was on
campus for Commencement last spring and read an editorial in
The Daily Orange 2011 Graduation Guide written by Beckie Strum
‘12. It nailed on the head what I have been trying to articulate.
Titled “Role of alumni, lifelong duty,” the editorial speaks to the
essence of what it means to be an SU alumnus or alumna and
so appropriately states that the role of alumni “demands you
are forever involved in the changes and future of this campus.
Being active alumni, connecting with future students, providing
guidance for them, visiting, and speaking up about changes to
campus policy and politics become your responsibility when you
walk across that stage.”

The editorial emphasizes alumni power and prerogative.
Beckie writes, “Alumni comprise the greatest force for change
and direction at this school.” In addition to their time, talent,
and treasure, the most important thing alumni do is “hold an
institutional memory that becomes greater and more relevant
than any chancellor’s, administrator’s, or director’s,” Beckie writes.
“Alumni status demands more than attendance at Homecoming
or a few e-mails with an eager student—more than a smile at the
sight of an SU sweatshirt in a crowded airport, a drunken cheer
in a bar as SU wins another bowl game, or an app for navigating
through many feet of snow. Alumni status means dedication to
your degree and its value.”

Beckie issues a challenge to alumni to “have the single greatest
effect on SU’s future” by remembering that “your role here is
far from over.” If the bright young mind who wrote this editorial
already “gets it,” then shouldn’t we? So, I encourage you to join
your local alumni club, mentor a student, offer an internship,
represent SU at a high school college fair, come back for Orange
Central, visit with students, and stay informed (you can read my
monthly blog at alumni.syr.edu). And, if you can, make a donation
to the school, program, or activity of your choice. Thank you!

Brian Spector ’78
President, Syracuse University Alumni Association

CLASSNOTES

NEWS from SU ALUMNI »

SEND US NEWS OF YOUR ACCOMPLISHMENTS.

To submit information for Class Notes via the Internet, go
to alumni.syr.edu and register with the SU Alumni Online
Community. Items will appear in the magazine and in
the Class Notes section of the online community. Items
can also be sent to Alumni Editor, Syracuse University
Magazine; 820 Comstock Avenue, Room 308; Syracuse,
NY 13244-5040.

40s

Patrick McCarthy ’48 (A&S) of Oneida, N.Y., was inducted into
the Nottingham High School (Syracuse) Alumni Wall of
Fame. A football and baseball standout in high school, he won
gold medals in singles tennis, badminton, and horseshoes in
the 2011 Empire State Senior Games. At age 85, McCarthy
does not plan to stop competing anytime soon.

50s

George Babikian ’55 (WSM)
received Sigma Chi fraternity’s
Significant Sig Award—it’s
highest recognition of one’s
professional career and civic
endeavors. An SU trustee
emeritus, Babikian resides in
Palos Verdes Estates, Calif.,
with his wife, Mary Ann Buell
Babikian ’52 (WSM).

60s

Lyn Lifshin ’60 (A&S) of Vienna,
Va., wrote All the Poets (Mostly)
Who Have Touched Me (Living
and Dead. All True: Especially
the Lies). The book offers a lively
and compelling collection that romps
through the generations of
writers (www.worldparadebooks.
com).

Lila L. Anastas ’62 (NUR)
of Albuquerque, N.M., is a
freelance writer, registered
nurse, and gerontology
counselor. Her personal essay,
“Making Peace with the Birds,”
appeared in issue number 63 of
the Kaleidoscope: Exploring the
Experience of Disability through
Literature and the Fine Arts
magazine.

Janice Law Trecker ’62 (A&S)
of Hampton, Conn., delivered
the annual Emmett Memorial
Lecture at Pittsburg State
University, Kansas, after her
article on Walt Whitman
was honored by the Midwest
Quarterly. She also had a solo
show of her paintings at the
Eastern Expansion Gallery in
Chicago.

Roland Van Deusen ’67 (A&S),
G’75 (SWK) was one of eight
members awarded special
recognition at the 2011 national
convention of Veterans for
Peace in Portland, Ore. The
8,000-member organization
advocates for veterans and their
families.

Robert R. Ashton ’68 (SDA),
G’75 (NEW) of Hull, Mass.,
is director of development
at the Boston Athenaeum, a
research library with special
collections in Boston history,
New England state and local
history, biography, English, and
American history.

Charles J. Feldman ’69 (WSM)
of Annapolis, Md., was invited
by former SU professor William
H. Rabel, Endowed Chair of
Finance and Insurance at the
University of Alabama, to be a
guest lecturer at the University
of Alabama School of Business.

Patricia Latimer ’69 (NEW)
is founder of Patricia Latimer
Associates, a public relations
and strategic planning company
in Cleveland with a presence
in San Francisco. The latest
Greg Ahlgren ’74 (A&S) wrote Prologue (Booklocker), a science fiction/alternative history novel that is now available in paperback. His international thriller, The Medic Legacy, was scheduled for paperback release in November. Both novels feature the SU campus and/or SU grads as characters (booklocker.com).

Steve Adamek ’75 (NEW) retired after more than 35 years in the newspaper business—the last 21-plus years as a senior sportswriter with The Record in New Jersey.

André W. Renna ’75 (LCS) wrote You’ll Land on Your Feet—How Anyone Can Survive and Thrive after Job Loss (Authorhouse), which offers the reader an honest portrayal of the emotional roller coaster that follows job loss (www.authorhouse.com).

Lynn Aaronson ’76 (EDU) is executive director of the Massachusetts chapter of the ALS Association. ALS (Amyotrophic Lateral Sclerosis), more commonly known as Lou Gehrig’s disease, is a progressive neurodegenerative disease with no known cause, cure, or effective treatment.

Virginia Wall Gruenert ’76 (VPA) of Washington, Pa., is founder and artistic director of Off The Wall Theater (www.insideoffthewall.com). The theater was chosen by the Pittsburgh Magazine as number 5 on its list of “50 Things You Must Do.” Her original play, Shaken & Stirred, had its New York City premiere at Theatre 54 in October.

James Schatz G’76 (A&S), G’79 (A&S/IST) is head of the Milton S. Eisenhower Research Center and Science and Technology Business Area at Johns Hopkins University Applied Physics Laboratory in Laurel, Md.

Kathleen J. Corbalis ’77 (NEW), executive director of college relations at Atlantic Cape Community College in Atlantic City and Cape May, N.J., completed the examination for accreditation in public relations.

David P. Frankel ’77 (A&S) of Washington, D.C., received the Sustained Civic Activism Award from the Federation of Citizens Association of the District of Columbia for “serving the public interest by pursuing and informing citizens about issues critical to the long-term welfare of the district.”

Mary Pat Hyland ’77 (VPA) of Endicott, N.Y., wrote her second novel, A Sudden Gift of Fate, which follows an Irish couple who are given a Finger Lakes (New York) winery to manage as a wedding gift (giftsfofeather.wordpress.com).

Scott Pitoniak ’77 (NEW) of Rochester, N.Y., wrote Color Him Orange: The Jim Boeheim Story (Triumph Books), a biography of SU basketball coach. Pitoniak, a nationally recognized sports columnist, is author of 14 books.

Mohammed Ahmad Almurr ’78 (A&S), head of the Dubai Arts Council, won a gold medal for his exhibit Pastoral History of Muscat (1868-1949) at the Philanippon 2011 World Stamp Exhibition held in Yokohama, Japan.

Robert E. Johnson ’78 (A&S), an attorney with the GrayRobinson law firm, was recognized as one of Florida Trend’s 2011 Legal Elite. He specializes in commercial litigation in Tampa.

Jay Kramer ’78 (WSM) of Laguna Beach, Calif., is vice president of worldwide marketing for Astute Networks, where he leads the company’s efforts to build a leadership position in the global market for virtualization solutions.

Brent Marchant ’78 (A&S/NEW) is a contributor for Library Journal magazine (www.BrentMarchant.com).


Janet St. Laurent G’78 (MAX) is director of Defense Capabilities and Management at the U.S. Government Accounting Office. She won a Service to America Medal (Sammies) from the Partnership for Public Service for the impact of her work on addressing the needs of the nation.

JoAnn Wypijewski ’78 (NEW), a freelance editor and writer, received a 2011 Rona Jaffe Foundation Writer’s Award, given annually to six women writers who demonstrate excellence and promise in the early stages of their careers. Wypijewski is working on Volant, a nonfiction book about the general decline of America traced through the history of her 1963 Plymouth Valiant.

**ORANGE SPOTLIGHT**

Ruth Patten Vincent ’33 (WSM) of Baldwinsville, N.Y., celebrated her 100th birthday in September. At SU she met J. Newell “Newt” Vincent ’33 (LCS), whom she married in 1934 in Hendricks Chapel with the Rev. Norman Vincent Peale officiating. The couple had four children—Nancy, Bill, Joan, and John—all of whom attended SU. Vincent, whose father, Haden “Hoss” Patten, was captain of the 1900 Orange football team, is an avid sports fan and actively follows all SU and collegiate sports.

Peter Scales ’71 (A&S), G’73, G’76 (FALK) released Passing Circumstances..., a two-compact disc collection of his original songs, 1972-2002 (www.peterscales.org).

Gary S. Greenberg ’72 (A&S) is president of Birken Manufacturing Company in Bloomfield, Conn. At an event celebrating the 40th anniversary of the Solomon Schechter Day School of Greater Hartford that featured composer Marvin Hamlish, Greenberg was honored for his work as president of The Rogow Greenberg Foundation, which has been involved with SU for 25 years—endowing the Todd Greenberg Memorial Scholarship, funding a classroom in the Whitman School of Management building, and donating the fitness center at the Winnick Hillel Center.
Fran DeSimone Becque ’79 (NEW/FALK), executive director of Women for Health and Wellness in Carterville, Ill., received Pi Beta Phi’s Dorothy Weaver Morgan Award for Fraternity Service. Becque, the fraternity’s archivist since 1995 and historian since 2003, wrote Hearts That Are Bound by the Wine and Silver Blue (Alibris), a coffee table book about the fraternity’s history (www.alibris.com).

Kevin Young ’80 (A&S), an attorney specializing in commercial litigation at the Tucker Ellis & West law firm in Cleveland, Ohio, was selected for inclusion in the 2011 edition of Best Lawyers in America.

J. Daniel Pluff ’82 (NEW), a financial advisor and investment consultant with Morgan Stanley in Syracuse, marked the beginning of his 20th year as host of Financial Fitness on WCNY-TV in Syracuse.

ORANGE SPOTLIGHT

Elizabeth St. Hilaire Nelson ’90 (VPA) of Longwood, Fla., is an artist who specializes in a unique collage technique that sets her apart from traditional painting and drawing. She is working on a 50-piece solo exhibition with a Noah’s Ark theme featuring 25 sets of animals. A poster she designed for the Global Peace Film Festival in Orlando is being sold to raise funds for the festival and for Nelson’s childhood friend who was paralyzed in an auto accident (www.peacefilmfest.org). Nelson’s art is licensed by Pier One Imports, Home Goods, and Bed, Bath & Beyond.

The longest-running program in the PBS station’s 46-year history, Pluff’s weekly, hour-long program features national experts who help viewers make smart decisions about their personal finances.

Stewart D. Aaron L’83 (LAW) is the 58th president of the New York County Lawyer’s Association.

Eleonore “Lennie” Alickman ’83 (VPA) of Los Angeles was elected to the board of trustees of the Provincetown Art Association and Museum in Massachusetts (www.paam.org).


Peter Hilgartner ’84 (A&S) and rowing partner Lindsay Lentini ‘08 (FALK) placed third in the Quaker City Regatta mixed doubles competition in Philadelphia. They were rowing together for the first time for the Queensbury (N.Y.) Rowing Center.

Mark Shay ’84 (LCS) is senior vice president for marketing and business development at Drexel University Online in Philadelphia.

Deborah Geigis Berry ’85 (VPA) is founder of familyadventuremom.com and a contributing editor of Disney FamilyFun magazine. She is the author of the FamilyFun Vacation Guide: New England (Disney Editions) and appears on such popular television shows as Today, The View, and The Early Show to chat about family topics (www.snacktivitymom.com).

The Gluten-Free Edge (VPAND) of Longwood, Fla., is an artist who specializes in a unique collage technique that sets her apart from traditional painting and drawing. She is working on a 50-piece solo exhibition with a Noah’s Ark theme featuring 25 sets of animals. A poster she designed for the Global Peace Film Festival in Orlando is being sold to raise funds for the festival and for Nelson’s childhood friend who was paralyzed in an auto accident (www.peacefilmfest.org). Nelson’s art is licensed by Pier One Imports, Home Goods, and Bed, Bath & Beyond.


Sandra L. Caron G’86 (FALK), professor of family relations and human sexuality at the University of Maine, co-wrote Tackling Football: A Woman’s Guide to Understanding the College Game (Maine College Press). This casual guide features accessible, easy-to-digest terms, definitions, and common team strategies, plus rules and regulations (www.tackling-football.com).

Joseph D’Agnese ’86 (A&S/NEW) of Asheville, N.C., co-wrote Signing Their Rights Away: The Fame & Misfortune of the Men Who Signed the U.S. Constitution, a book that shines a spotlight on the quirky men who made the constitution a reality in 1787.

Fred Letourneau ’86 (WSM) of Chittenango, N.Y., is vice president for physician enterprise at St. Joseph’s Hospital Health Center in Syracuse. In this newly created position, Letourneau works with employed and private practice physicians affiliated with St. Joseph’s to form an integrated system to improve quality and coordination of patient care.

Allan G. Savage G’87 (IST) retired from his position as senior technical information specialist at the National Library of Medicine. He has returned to his previous vocation as a professional chess teacher and chess journalist in the Washington, D.C., area.

Kim Sachse ’88 (WSM) is vice president of creative services at Massey Communications in Orlando, Fla.

H. J. Hubert L’89 (LAW), attorney and counselor-at-law, has moved his private practice from Fayetteville to Nedorw (New York). Hubert and his firm received the highest level of professional excellence, earning him a first-tier ranking in U.S. News & World Report’s Best Law Firms 2011-12 for success in personal injury litigation from both the plaintiff and defendant perspectives.

Cheryl Krajna ’89 (NEW) is senior publicist at Prometheus Books, an independent book publisher located in Amherst, N.Y.

Paul Reali G’89 (WSM) of Charlotte, N.C., was a featured presenter at the Expert-2-Expert Creativity Conference at Buffalo State College (creativity.org).


Jeff Donaldson ’91 (NEW) is vice president of communications at Elias/Savion Advertising Inc. in Pittsburgh. He serves as chief communications counselor to CEOs and senior executives at all of the agency’s client companies.

Joseph Feese ’91 (NEW) is vice president of Washington, D.C.-based Griffin & Company, a national public relations and marketing communications firm specializing in the building and construction industries.

Jeffrey O’Brien ’91 (NEW) of Mill Valley, Calif., co-wrote Making the World Work Better, a book commissioned by IBM on the occasion of its 100th anniversary, that explores the company’s impact on technology, the evolving role of the modern corporation, and the way our world works (ibmpressbooks.com).

Gregory J. Samurovich ’91 (WSM) is special counsel in the Princeton, N.J., office of the Goldberg Segall law firm. He focuses his practice on complex, high-exposure civil litigation in the medical device, manufacturing, and transportation industries.

Christine Walsh Thorpe ’91 (A&S) is chair of the Department of Human Services at New York City College of Technology/CUNY.


Scott D. Shuster ’92 (A&S/NEW) was honored as the Jimmy Fund Council of Greater Boston Man of the Year for his work in support of the Dana Farber Cancer Institute.
ORANGE CONNECTION

MOTIVATED FOR CHANGE

COLLEGE IS A TIME WHEN PEOPLE MEET AND forge lifelong friendships. Such was the case for Andrew Gumpert ’89 and Daniel Heumann ’91, who became friends during their college days on the Hill and, like many Orange alumni, established a long-lasting connection that continues to this day. “We became instant friends when we first met in 1986,” says Gumpert, president of worldwide business affairs and operations for Columbia Pictures (a division of Sony Pictures) in Los Angeles.

Last spring, the pair reunited when Gumpert invited Heumann, a motivational speaker, to give a presentation to staff members at Sony Pictures about overcoming adversity. “Using my experiences and what I’ve been dealing with for the last 26 years as a paraplegic, I take those issues and challenges and I parallel them to the issues and challenges that my audience is facing in their careers and lives,” says Heumann, founder of Heumannly Capable, a motivational speaking company based in Michigan (www.heumannlycapable.com). Heumann also serves as a board member of the Christopher and Dana Reeve Foundation, where he created the Daniel Heumann Young Scientist Fund, which provides funding for young scientists who want to begin their professional careers focusing on spinal cord research. Before joining the Reeve Foundation, Heumann was vice president of the Daniel Heumann Fund for Spinal Cord Research, which was established in 1986 and has raised more than $5 million for research centers around the world.

“At Sony Pictures, they wanted me to talk about how to overcome adversity and prepare for change in the industry,” he says.

When it comes to navigating change, Heumann told the audience to use four attributes to be successful in their careers and lives: courage, persistence, attitude, and the importance of asking for help. He believes embodying all four of these characteristics helps a person and, in turn, a company to succeed. Heumann also spoke to the Sony audience about creating a better dialogue between employees with and without disabilities, to help the company become stronger as a whole. “The goal of my presentation was for people to realize that it’s OK to have a disability, and it’s OK to talk about disabilities,” Heumann says.

Heumann’s speech and the lessons he has learned through his own challenges in life provided inspiration to the Sony employees, Gumpert says. “Everyone literally asked why his presentation had to end in an hour. It was incredibly successful and was extremely engaging and thought provoking.”

—Natalie Maneval
ORANGE LEGACY

A SPECIAL PLACE FOR THE DANIELS FAMILY

BY BRUCE CORT DANIELS

MY FATHER, DRAPER DANIELS, followed his father’s footsteps to the Hill, graduating from Syracuse University with a degree in journalism in 1934. He went on to become one of the most successful executives in the advertising industry. Celebrated as the “Father of the Marlboro Man,” he was instrumental in producing iconic ads featuring Starkist’s “Charlie Tuna,” “Elsie the Borden Cow,” “The Jolly Green Giant,” and Kellogg’s “Tony the Tiger.” Author of Giants, Pigmies and Other Advertising People, Draper “Dan” Daniels may well have served as the template for the “Don Draper” character in the highly successful Mad Men television series about a Madison Avenue advertising agency during the 1960s. Also involved in politics, Draper Daniels was national export expansion coordinator, appointed by President John F. Kennedy.

At SU, my dad found outlets for his creativity and writing skills, serving as editor-in-chief of The Daily Orange and its counterpart humor magazine, the Orange Peel. My grandfather, John Albert Daniels, could not have known when he left his parents’ farm in Morris, New York, to begin his college career at Syracuse that he was embarking on an educational journey that would span three generations. The first in his family to attend college, John graduated with a degree in engineering in 1911 and went on to captain the schooner Equator for the U.S. Coast and Geodetic Survey, mapping the country’s Inland Waterway. Celebrated author Robert Louis Stevenson had traveled the South Seas on the Equator and wrote a book about the voyage.

My grandfather married his high school sweetheart, Fanny Draper, from the adjacent farm. Their son, Draper, married his college sweetheart, Louise Parker Lux Cort, who graduated from SU with a joint degree in journalism and management in 1933. As a little girl she was acquainted with the famous bird artist, Louis Agassiz Fuertes, and frontier showman William “Buffalo Bill” Cody. In 1965, Cort, as my mother was known, joined Martin Luther King’s famous civil rights march in Montgomery, Alabama, and was proudly incarcerated for her efforts.

Draper and Cort raised four children, and I was the one who continued the Daniels’ family tradition of studying at Syracuse University. I graduated from SU with a degree in Latin American studies in 1964. I decided to attend SU because of my family’s close ties with the University and because it offered an opportunity to attend the Universidad de San Carlos in Guatemala for a semester at the start of the infamous 30 years war. I was there in 1963 during the presidential elections that resulted in a coup d’état. My college years were part of the turbulent ’60s, which saw the assassinations of President Kennedy and Martin Luther King, the civil rights movement, and the Vietnam War. One night at the Hotel Syracuse in my senior year, I informed my parents of my decision to marry Suzanne, my high school sweetheart. Now my wife of 48 years, Suzanne worked for the SU philosophy department at that time. I vividly remember hearing candidate Lyndon Johnson speak from a tailgate at Syracuse’s Hancock Airport. I later met President Johnson in the White House along with 50 Latin American mayors when he announced the establishment of a center for Latin American studies at the University of Texas. And when President Johnson spoke at the dedication of the Newhouse School, my mother and father were among the invited guests.

After college, I became a charter member of the U.S. Department of Housing and Urban Development (HUD) in Washington, D.C. My career weaved in and out of public and private service, ending in California, where I served as HUD Indian program manager, director of housing and community development for Riverside County, and city manager of Coachella. I was also general manager of an economic development corporation and local soccer complexes. My longtime interest in soccer led me to serve as a referee at the youth, high school, and NCAA levels.

Although my grandmother, Fanny Draper Daniels, earned a degree from Oneonta Normal (now Oneonta State), she understood the important role Syracuse University played in our family’s remarkable achievements, and for many years she lovingly displayed three generations of SU diplomas on her mantle as a fitting tribute to the Daniels family’s proud Orange legacy.

Bruce Cort Daniels ’64 is retired and lives in Running Springs, California. He follows the SU crew and soccer teams and among his Orange memorabilia he counts a century-old pennant that belonged to his grandfather.
Jacqueline Urtecho ’92 (A&S), a physician specializing in stroke and neurocritical care, joined the neurology department at Thomas Jefferson University Hospital in Philadelphia. She is also an assistant professor of neurology at the university’s Jefferson Medical College.

Gina Schiraldi Chapman ’93 (NEW), president of Mr. Handyman in Richmond, Va., is a regular guest on the Virginia This Morning show on CBS. She discusses tips and solutions for home maintenance, repairs, and enhancements.

Rich Meneghelo ’93 (A&S), an attorney at Fisher & Phillips law firm in Portland, Ore., specializing in labor and employment law, was selected for inclusion in the 2012 edition of The Best Lawyers in America.

Amiee White Beazley ’95 (A&S), a writer from Basalt, Colo., and Paul Antonson ’95 (VPA), an illustrator from Sacramento, Calif., created Snowmastodon! Snow Day Adventure (People’s Press), a children’s winter adventure story inspired by animals recently discovered by The Snowmastodon Project, a paleontology dig some scientists deem the most significant high-altitude fossil site in North America (snowmastodonbook.com).

Ronald D. Cantor G’95 (EDU) is president of Southern Maine Community College in South Portland.

Kwame DeRoche ’95 (WSM), a freelance creative director and copywriter in Washington, D.C., wrote The Three Dollar Girlfriend, a humorous look at his undergraduate experience at SU in the early ’90s.

Kathleen Sullivan Esposito ’95 (NEW), L’98 (LAW) is vice president of legal and general counsel at Infinera Energy in Dallas.

Jeffrey S. Stewart ’95 (A&S/NEW), an attorney at Tallman, Hudders & Sorrentini, the Pennsylvania office of Norris McLaughlin & Marcus, is included in the employment and labor section of the 2011 issue of Pennsylvania Super Lawyers—Rising Stars Edition.

Christine Woodcock Dettor L’96 (LAW), an attorney with the Green & Seifert law firm in Syracuse, was designated as an accredited estate planner by the National Association of Estate Planners & Councils.

Chaise LaDousa G’96, G’00 (MAX), a professor of anthropology at Hamilton College, wrote House Signs and Collegiate Fun: Sex, Race, and Faith in a College Town (Indiana University Press). La Dousa explores house signs at off-campus student residences in a Midwestern college town where they are a longstanding tradition. He analyzes them through the lens of anthropology and folklore to discover clues to the social and cultural worlds in which they are produced.

Craig T. Williams ’96 (WSM) of Philadelphia wrote The Olympian: An American Triumph (Vintage World), which tells the previously untold story of Dr. John Baxter Taylor Jr., the first African American to win Olympic gold at the 1908 London Games. Williams held a book-signing event at the Schine Student Center in September (www.theolympian.net).

Deanna Durante ’97 (NEW) and her husband, Timothy Swan ’97, G’99 (IST), announce the birth of their daughter, Maya Elizabeth. Durante is a reporter for NBC 10, WCAU-TV in Philadelphia, and Swan is IT manager for the University of Pennsylvania.

Monica Chun ’99 (A&S) is an obstetrics/gynecology physician at the Concord Hospital in Concord, N.H., where she lives with her husband, Sean, and daughter Cassidy.

Eric Kaufman ’99 (A&S) and his wife, Michelle, of Philadelphia, announce the birth of their son, Jared Isaac. Kaufman, who holds master’s degrees in computers and technology in education and in educational leadership, is employed by the Neshaminy School District.

Emily Smolar ’99 (NEW) married Matthew Anziano. They reside in New York City, where she is a producer for Investigation Discovery’s On the Case with Paula Zahn.

Eileen Daly Vitelli ’99 (VPA) holds an M.A. degree in interior design from Marymount University in Arlington, Va. She won the 2011 Polsky Academic Achievement Award from the American Society of Interior Designers for her master’s thesis, which examined guest behavior and spending at communal tables in Washington, D.C.-area restaurants.
1. Recipients of the Arents Award, the University’s highest alumni honor, gather with Chancellor Nancy Cantor for a group photo (from left): Sean C. O’Keefe G’78, CEO of EADS North America and former NASA administrator; Chancellor Cantor; Oren R. Lyons ’58, H’93, faithkeeper of the Turtle Clan of the Onondaga Nation and environmental activist; Hon. Joanne F. Alper ’72, circuit court judge of the 17th Judicial Circuit, Virginia, and University trustee; S. Richard Fedrizzi G’87, president, CEO, and founding chair of the U.S. Green Building Council.

2. The Rev. Kenneth R. Baldwin ’45 (right) attended the Veterans Day ceremony held during Orange Central.

3. Orange Central co-hosts Jeff Glor ’97 (left) and Emme ’85 visit with Nicole Glor ’99 and Taye Diggs ’93. Joining Jeff Glor and Emme as a co-host was Newhouse professor Roosevelt “Rick” Wright Jr. G’93.

4. Alumni enjoyed a number of special group reunions during Orange Central. Here, attendees at the Greek Reunion share some fun.

5. The Orange Central Bash featured an ’80s music theme with a flash mob of students dancing to “Footloose.”

6. Members of the 2011 Orange Central Court greet the crowd at the SU-South Florida football game in the Carrier Dome.

Orange Central photos by Steve Sartori
7. Arents Award recipients Rick Fedrizzi G’87 and Oren Lyons ’58, H’93 discuss innovative sustainable development and practices with Sherburne Abbott (center), vice president of sustainability initiatives at SU and University Professor of Sustainability Science and Policy.

8. Arents Award recipient Sean O’Keefe G’78 talks about his experiences in public service in a one-on-one interview with journalist Jeff Glor ’97 of CBS News.

For more Orange Central photos, go to orangecentral.syr.edu.
FEARLESS MUSIC

From his ’70s hit “Wild in the Streets” to his latest album, legendary singer-songwriter Garland Jeffreys has taken on life’s big issues with his own eclectic brand of music

BY DAVID MARC

FROM THE PAGES OF THE NEW YORKER TO DEEP INSIDE the blogosphere, legendary singer-songwriter Garland Jeffreys has been winning high praise for his new album, *The King of In Between*, released last summer on his own Luna Park label ([garlandjeffreys.com](http://garlandjeffreys.com)). Loved by fans and admired by colleagues for his fearless movements through rock, R&B, reggae, and whatever other styles he may need to articulate his borderless vision, Jeffreys puts his mastery of popular musical forms in the service of personal expression, a talent he shares with Bob Dylan and Bruce Springsteen.

Feeling “too black to be white, too white to be black,” he occupies his own space and fills it with a gritty sweetness that is hard for likeminded souls to resist.

Growing up in Sheepshead Bay, Brooklyn, during the 1950s, Jeffreys learned a thing or two about “diversity” long before the term took on its full contemporary meaning. “I’m from a totally mixed-race family—black, white, Puerto Rican, Native American,” he says. “At the time, we were the only people of color in the Catholic church we attended every Sunday. At school, I had my close friends, but I was also often the only ‘colored’ kid in the class, and every time I met a girl I liked, I had to contend with a race issue. My music has always had a great deal to do with these experiences.” Jeffreys felt more at ease in nearby Coney Island, where beach, boardwalk, and carnival karma drew people of every background imaginable. He also enjoyed the privilege of seeing the Dodgers play at Ebbets Field. “I was just 4 years old, but I was there at the game, April 15, 1947, when Jackie Robinson broke the color line in baseball,” he says. “Sports have always been an important part of my life, and even helped bring me to Syracuse. My father wanted me to go to Boston College. But Jim Brown [’57] went to Syracuse, and obviously I had to go to school where he went.”

Shortly after arriving on campus, Jeffreys met Lou Reed ’64, who became a lifelong friend. Although both were moving toward their careers as musicians, Reed was studying poetry and Jeffreys had his sights set on art history. “We hung out at the Orange Bar with Lou’s teacher, the poet...
Delmore Schwartz, and a bunch of people—I guess you’d call them ‘Beats,’” Jeffreys says. “It was a great place for me to be because race didn’t matter; it was all about hanging out and knowing each other.” Felix Cavaliere ’64, who was about to depart for the top of the pops as lead singer and keyboard man with The Young Rascals, was another friend Jeffreys first bumped into on Marshall Street.

Another highlight of Jeffreys’s education—he calls it a “life-changing experience”—was his semester abroad in Florence. “I spent days alone in the Uffizi Gallery, in the Duomo, and in all the incredible places,” he says. It almost didn’t happen. Jeffreys’s application to the Florence program was originally rejected, without explanation. Feeling sure of his qualifications, he confronted the program director. “I told him I felt it might be a race issue,” Jeffreys says. “He said he’d look into it and get back to me.” A few days later, the director told Jeffreys there had never been a nonwhite in the program, and the “real” issue behind the rejection was housing; the administrators didn’t know if they could find a family to host him. By speaking up, Jeffreys challenged them to at least try. “I was accepted into the program and lived with two fantastic families while I was in Italy,” he says. “That experience really began my journey into Europe, which is where a substantial part of my career as a musician is today.” And that’s how Garland Jeffreys became the Jackie Robinson of the Florence program.

Jeffreys was accepted into graduate school at NYU’s prestigious Institute of Fine Arts, but during the summer following Commencement, he began playing with Lou Reed at an East Village club and the rest, as they say, is (not art) history. “I realized at this point that I was going to get serious about music, and I never looked back,” he says. Jeffreys formed a band, Grinder’s Switch, and made an album with the group, but like many troubadour poets, he soon went solo. Garland Jeffreys, the first of 13 solo albums, was released by Atlantic in 1973. In the liner notes of its 2006 re-release, Jeffreys wrote, “[It] marked a new stage in my music career. I’d prepared for this album by performing in small clubs, church basements, synagogues, homeless shelters, hootenannies, and village scenes, as well as at the various apartments I lived in or crashed in during those early days.” A 45-rpm single, “Wild in the Streets,” not included on the album, was also released that year. It occupies a unique place in Jeffreys’s repertoire as a cult classic. The song has been covered by numerous artists, ranging from British rock guitarist Chris Spedding to the Circle Jerks, a seminal L.A. punk band.

While a series of insistent themes pervades Jeffreys’s work, most of his albums emphasize a particular obsession. In Ghost Writer (1977), it’s New York, the living city of his dreams and memories; in Don’t Call Me Buckwheat, it’s the emotional price of racism; in Wildlife Dictionary, love and sex. The King of In Between has plenty to say about the mysteries of mortality, but asked about the title, Jeffreys points in another direction. “I called it The King of In Between because that says so much about the way I felt throughout so much of my life,” he says. “I was there but not there, wanting so much to be a part of things and feeling so much outside of things.” As tough a place as “in between” might be, it has its own joyful music. And Garland Jeffreys plays it.
TRANSFORMATIONAL COACH

JOE EHLMANN GREW UP IN BUFFALO THINKING SUCCESS ON the football field would be enough in life. He certainly had his share: All-America defensive tackle at Syracuse; first-round draft pick of the Baltimore Colts; a decade-long career in the NFL, including Pro Bowl honors. But all that success did not satisfy him. A minister, author, speaker, and coach, he has devoted himself to helping others become successful. Ehrmann is co-founder with his wife, Paula, of Coach for America, an organization dedicated to transforming the lives of at-risk youth through sports and coaching. On a visit to Syracuse in September, Ehrmann had a full dance card: promoting his new book, InSideOut Coaching: How Sports Can Transform Lives (Simon and Schuster); sharing a speaking engagement at Syracuse Stage with his SU lacrosse coach Roy Simmons Jr. ‘59; and seeing his son Joey play outside linebacker for the Demon Deacons in the SU-Wake Forest game in the Dome. SU Magazine associate editor David Marc caught up with Ehrmann at daybreak for a cup of coffee and some Q&A. Here’s an excerpt.

In your new book, you describe two types of coaches: transactional and transformational. Can you explain the distinction?

Transactional coaches use the coaching platform to meet their own needs. They focus on external motivation of players. A transactional coach figures out a player’s self-identified needs—it could be more playing time or more praise—and if the kid meets the coach’s needs by performing well, the coach will then meet the player’s perceived needs. It’s a quid pro quo. Coaching is a powerful platform, which transactional coaches can turn into a dangerous platform. Transformational coaches understand the power of the platform, but their main intent is to change the arc of a young person’s life in a positive way. A transformational coach looks a young kid in the eye and affirms that player’s inherent value and potential. The goal is to launch the kid forward into life. Transformational coaches don’t lose sight of sports as a means to a greater end.

Can a football coach really play such a crucial role in a young man’s life?

The years I spent living and working in one of Baltimore’s poorest, most distressed neighborhoods taught me that the greatest crisis in America is a crisis of masculinity. What does it mean to be a man? That question is at the foundation of just about every social problem. It affects the young men in the alley who are locked into a system that doesn’t provide the resources to allow them to reach their greatest human potential, and it also affects the men in the boardroom who are so defined by their power they build their lives around defending it, instead of sharing it in order to effect change in the lives of others. In short, I believe we can bring about social change through the development of boys and girls into healthy men and women, and I’m convinced that sports is one of the best venues in American life in which to do this.

Who is the coach that had the most positive effect on you?

I played on the SU lacrosse team for just one season, but the most transformational coach I ever had was my lacrosse coach, Roy Simmons Jr. He saw something in me I couldn’t see in myself. He showed us the beauty of lacrosse, teaching us its roots in Native American spirituality and the quest for self-transcendence. He taught us lacrosse is more than a game. It’s a means of honoring the Great Creator and moving beyond self-fixation to connect to others and to larger traditions and opportunities. He took his teams beyond the playing field to art museums and even to Lockerbie. Roy Junior sat at the table and watched Roy Senior [‘25, a longtime SU lacrosse, boxing, and football coach] became a trusted advisor to people like Jim Brown [‘57], Ernie Davis [‘62], and John Mackey [‘63] at crucial moments in their lives. He learned from his dad. Now it’s wonderful to see generations of players bringing their kids to meet him. I’ve had many coaches and teachers, yet I think I learned more from him in that one year than from any of the others.

To read the full interview go to sumagazine.syr.edu.
Kimberly Blackwell ’92

BUILDING BRAND CONFIDENCE

WHEN KIMBERLY BLACKWELL ATTENDED MILAN Fashion Week last year, she got the red carpet treatment—paparazzi included. Blackwell, a marketing professional who has worked in the apparel industry, was invited by the Gucci fashion house to attend its runway event and found herself bombarded with media and photographers snapping away. “It was so funny. There weren’t very many African American women there to view the show, so I think they thought I was a celebrity,” she says. “My host told me, ‘They think you really are somebody.’ Well, you know what? My mother tells me I am somebody, so I just enjoyed it for the moment.”

That confidence and a belief in hard work instilled in her by her parents have paid off in many ways. Blackwell, who was named one of the “Top African Americans in Marketing and Advertising” by Black Enterprise magazine in February, is CEO and managing partner of PMM Agency, an advertising, communications, and marketing firm in Columbus, Ohio. With encouragement from a mentor who recognized Blackwell’s potential as an entrepreneur, she built the business from a freelance operation she started in 1999 into a 25-member team of consultants today. “I always tell young people and budding entrepreneurs that sometimes people see things in you before you see them in yourself,” she says.

Blackwell had another strong role model in a close family friend, the late L. Ross Love ’68, an SU trustee and the first African American vice president of advertising for Procter & Gamble. Her knowledge of Syracuse University through “Uncle Ross” and a college fair recruiter convinced her to attend SU, where she earned a degree in psychology. She received a master’s degree in sports business administration with a concentration in marketing from Xavier University and worked as director of basketball operations for the American Basketball League before moving into the advertising industry and developing PMM.

PMM works with such clients as Nationwide Insurance, Macy’s, Toyota, and Food Lion grocery stores. Among its projects, PMM partnered with Nationwide Insurance to build its national On Your Side tour sessions that focus on financial literacy and economic empowerment, and managed communications along with social media for Macy’s Music Festival. “I’m honored these Fortune 500 companies trust my company with brands they’ve built for 80-plus years,” says Blackwell, who also represents WNBA star Sheryl Swoopes of the Tulsa Shock, managing her playing agreements with the league and endorsements.

Blackwell’s accomplishments as an entrepreneur were recognized this year when she was appointed to a three-year term on the National Women’s Business Council by her mentor, Donna James, who was selected as the council’s chair by President Obama. The council advises the president, Congress, and the U.S. Small Business Administration. “The mission is geared toward providing research, insights, and programs designed to help women business owners,” says Blackwell, who was honored in 2010 as a “Forty Under 40” recipient by The Network Journal business magazine and Business First newspaper in Columbus.

In her local community, Blackwell is a trustee for the Martin Luther King Jr. Performing and Cultural Arts Complex and a board member for the Center for Healthy Families. She also supports the United Way of Central Ohio, the Columbus Museum of Art, and SU’s Our Time Has Come Scholarship Campaign.

Blackwell’s advocacy and service are also traits inherited from her parents—her father, Kenneth, once served as the mayor of Cincinnati and her mother, Rosa, was a teacher who became superintendent of schools for Cincinnati. “Service is a big part of what I do because I know I am very blessed,” Blackwell says. “There’s a Bible scripture that says, ‘to whom much is given, much is required.’ I take that very seriously.”

—Kathleen Haley
Notices of deaths must be accompanied by a copy of an obituary or memorial card.


PASSINGS

AL DAVIS ’50

AL DAVIS, THE LEGENDARY owner of the NFL’s Oakland Raiders and a member of the Pro Football Hall of Fame, died in his Northern California home on October 8, 2011, at age 82. Long considered a maverick for his controversial style and feuds with the league, Davis was one of the most successful owners in professional sports. Under his ever watchful eye for nearly five decades, the Raiders won three Super Bowl titles (1977, 1981, 1984) in five appearances and posted the best winning percentage in all of pro sports from 1963-85. An English major at SU, Davis played junior varsity football and voraciously studied Coach Ben Schwartzwalder’s strategies, taking notes at practices and games. Building on that foundation, he moved through the gridiron ranks, holding positions with several college and pro teams before being named head coach and general manager of the Raiders in 1963. That same year he collected AFL Coach of the Year honors. Three years later, as AFL commissioner, he was instrumental in the league’s merger with the NFL. He then returned to the Raiders as an owner. Davis was noted for hiring the NFL’s first African American head coach of the modern era, the first Latino head coach, and the first woman as a top executive. At his 1992 enshrinement into the Pro Football Hall of Fame, he said, “The enshrinement is a reflection of a life’s work, a reflection of a love affair with the greatest game the world has ever known.”


PASSENGE
NOW IS THE TIME!

Gifts to The Campaign for Syracuse University have supported every part of SU and created countless opportunities for students and faculty. But there are a number of initiatives that are still in need of funding, including:

- Faculty Today gift challenge program
- Dineen Hall construction
- Institute for Veterans and Military Families
- Inclusive Campus Initiative
- Newhouse studios renovation
- Carnegie Library renovation
- Hendricks Chapel
- Huntington Hall renovation

Learn more at campaign.syr.edu. Then make your gift at givetosyr.com/syr44 or call 877.2GROWSU (247.6978). Whether you choose to support one of these initiatives or whatever part of SU means the most to you, your gift will help change the lives of Syracuse University students—now and for generations to come.

Amy Faben-Wade G’04 (SWK) works with Ithaca-based Cayuga Addiction Recovery Services as a trainer and curriculum developer. She was selected to serve in the North American network of subject matter experts who write test questions for the social work licensing examinations used in the United States and Canada.

Yolanda Norton ’04 (A&S) earned a master’s degree in theological studies in Hebrew Bible from Wesley Theological Seminary and was honored with the Interpretation Award for Excellence in Biblical Studies. She received a theology and practice fellowship from Vanderbilt University and a doctoral fellowship from the Fund for Theological Education to pursue a Ph.D. in Hebrew Bible and Ancient Israel at Vanderbilt.

Amy J. Peterson-Berry ’04 (A&S) and her husband, Brandon N. Berry ’00 (VPA), announce the birth of their daughter, Hannah Jean. Peterson-Berry is the conference services manager at the Gansevoort Miami Beach Hotel, and Berry is the general manager of the Fillmore Miami Beach at the Jackie Gleason Theater.

Travis Rowley ’04 (A&S) is program coordinator for the corporate work study program at DePaul Cristo Rey High School in Cincinnati.

Craig Welsh G’04 (VPA), principal and creative director of Go Welsh, a Lancaster, Pa.-based design studio, won Best of Show at the prestigious One Show Design Awards honoring the advertising industry’s best work.

Lillian Baharestani ’05 (WSM) married Adam Archer in San Francisco.

Steven Daly ’05 (NEW) had his piece “Rauschenberg in the Backyard” included in the August New Yorker photo blog.

Nicholas Fondulis ’05 (VPA) appeared in a Super Bowl XLV Chevrolet Cruze commercial and has led the role in an independent horror film, The Shells.

William Low G’05 (VPA), an award-winning artist, designed two murals for the interior of the Parkchester subway station for the New York Metropolitan Transit Authority. He is principal in Cobalt Illustration Studios, which produces illustrations for corporations, children’s books, advertisements, gallery paintings, and fine art quality prints (www.williamlow.com).

Desira Pesta ’05 (VPA) was cast to portray a court room sketch artist on an episode of Law & Order SVU.

Sarah Robinson ’05 (VPA) married Devin Horne ’06 (VPA) at Ashford Castle in Ireland. They reside in New York City.

Keith Ward ’05 (VPA) released his third studio recording, Take It From Me, in the UK and New York City (keithwardmusic.com). Ward’s music, which was featured in the film Viola, captured a Golden Palm Award at the 2011 Mexican International Film Festival.

Melinda Reger ’06 (WSM) is the new academic advisor and student-athlete affairs coordinator at the College of Charleston (South Carolina).

K. Carrie Sarhangi L’06 (LAW) is an associate at the Rawle & Henderson law firm in Philadelphia. She concentrates her practice on the defense of product liability.

Anneliese Heckert ’07 (EDU) of Wilmington, Del., earned a doctor of osteopathic medicine degree from the Philadelphia College of Osteopathic Medicine. She is continuing her training in family medicine at Southern Colorado Family Medicine at St. Mary Regional Medical Center in Pueblo.

Aaron J. Libbey ’07 (VPA) was nominated for a 2011 New York Innovative Theatre Award in the Outstanding Ensemble category for his work in The Drowsy Chaperone, produced by The Gallery Players.

Edward L. Cox G’08 (MAX) has been nominated for the Military Writers Society of America’s 2011 Book Award for Grey Eminence: Fox Conner and the Art of Mentorship (New Forums Press). His book is a finalist in the non-fiction/biography category.

Jen Ferguson ’08 (IST) of Watertown, Mass., is data services librarian at Northeastern University in Boston.

Lindsay Lenti ’08 (FALK) and rowing partner Peter Hilgartner ’84 (A&S) placed third in the Quaker City Regatta mixed doubles competition in Philadelphia. They were rowing together for the first time for the Queensbury (N.Y.) Rowing Center.

Heather Mayer ’09 (NEW) married Jeffrey Irvine ’06 (NEW). They reside in Brooklyn, N.Y.

Alejandro Amezua G’10 (MAX) received the 2011 National Federation of Independent Business Dissertation Award in Entrepreneurship and Independent Business for Boon or Boondoggle? Business Incubation as Entrepreneurship Policy. It was the first time the award was given to a scholar in the field of public administration.
What did Syracuse University do for you? Did it open your mind to new ideas? Put you on the path to a successful career? Introduce you to lifelong friends?

Whatever role SU played, now is the time to help ensure that the students of today and tomorrow continue to have life-shaping experiences. How? By making a gift to The Campaign for Syracuse University—SU’s most ambitious fundraising effort to date and a source of vital support for scholarships, faculty, academic programs, facilities, and much more.

Why now? Because with one year left in the campaign, our $1 billion goal is in sight. So don’t wait. Drive our powerful vision of Scholarship in Action and make your gift today. Simply visit givetosyr.com/syr44 or call 877.2GROWSU (247.6978). You’ll love the way it makes you feel—and the difference you make.

THE CAMPAIGN FOR SYRACUSE UNIVERSITY
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CALL JAMES LITTLE “OLD school,” but he is mostly unimpressed by gimmicky installations, shocking performance pieces, and curated exhibitions of found objects. For most of a lifetime, he has earned distinction as an artist the old-fashioned way—by painting. “A lot of problems in the art world today result from the fact that too many kids allow themselves to be influenced by an urgency to be seen as ‘successful’ right from the get-go,” says Little, whose large canvases reflect a unique formalist style of abstract expressionist color field painting. “The whole idea of developing something just doesn’t seem to be part of the agenda these days. You may have talent, but until you’ve mastered skills, you don’t have a voice.”

Long appreciated by a circle of admirers, Little has gained a widening public in recent years, mounting solo shows at such blue-chip venues as the June Kelly Gallery in Lower Manhattan and the Station Museum of Contemporary Art in Houston. “I think the Joan Mitchell Foundation award made an enormous difference for me,” he says. Since winning the award in 2009, Little has received increasing attention from ARTnews, ArtInfo, and other publications that matter in the art world. In a New York Times review, Holland Carter described one of Little’s 6-by-8-foot pieces this way: “Pink soaks into lavender; electric orange slices into electric blue; cinnabar floats over gray; dark blue stains into light blue, light blue into peacock-blue-green. Each stripe becomes a self-defined spectrum, each painting a rainbow.”

Born and raised in a working-class family in Memphis, Little credits his parents for encouraging his interests in experimenting, inventing, and making things. “When I was 8 or 9, my mother bought me a paint-by-numbers set,” he says. “After I finished all the little pictures that came with it, I had some paint left over, so I started copying old masters from an encyclopedia.” While studying for a B.F.A. degree at the Memphis Academy of Art, Little was summoned to see SU professor George Vander Sluis, who was attending a conference at the school. Vander Sluis, a painter who taught on the Hill for many years, was impressed by Little’s work and urged him to come to Syracuse to study for an M.F.A. degree. “I told him I had applied to programs at Syracuse, the Art Institute of Chicago, R.I.T., Yale, and the University of Michigan,” Little recalls. “About a week later, he sent me a letter offering me a fellowship. He supported me top to bottom, 100 percent, and became my mentor.” According to Little, campus visits by SU alumni, including such distinguished critics as Clement Greenberg ’30 and Hilton Kramer ’50, H’76, provided some of his most memorable educational experiences. “Greenberg wasn’t gentle with students, but there was no better critic,” Little says. “One of the things he said was that abstraction was the American art form, that it illustrates who we are. That was very important to me.”

Valuing his Syracuse education, Little has seen his daughters, Celeste ’09, G’11 and Sophia ’14, follow in his footsteps. He also takes satisfaction in coming back to campus to work with students, as he did most recently during an October visit. “I know how important it is for young artists to get recognition,” says Little, who lives and works in the Williamsburg section of Brooklyn, a magnet for young artists from around the world. “But getting recognition is not enough. You have to be able to do something that captures the imagination of that minority who know what painting is capable of. The ones who embark on that journey are the ones who usually pull ahead. It’s a long haul, and none of it is linear.”

—David Marc
CERAMICS PROFESSOR MARGIE HUGHTO EXPLORES ELEMENTS OF THE natural world in a solo exhibition at the Everson Museum of Art in Syracuse. *Margie Hughto: A Fired Landscape* is her first site-specific museum installation and is on display through January 12. The richly colored wall relief, titled *Setting Sun*, spans 50 feet and offers Hughto’s unique impressions of native ferns, marine life, and fossils. Another of Hughto’s important works, *Trade, Treasure, and Travel*, a panorama of 12 interconnected ceramic murals, was reinstalled at the Cortlandt Street MTA subway station in New York City this fall, in conjunction with the 10th anniversary of 9/11. Originally installed in 1998 at the station, two levels below the World Trade Center, the murals survived the 9/11 terrorist attacks intact, but were damaged during reconstruction at the station. Following intricate restoration work, the murals were returned to the station, where they serve as a reminder of the city’s resilience and recovery.

Photo courtesy of Sean Hughto
Orange Central 2011

Bursting with Orange Spirit...and Orange Pride!

It was the best one yet! Whether your favorite part of Orange Central 2011 was honoring tremendous alumni achievement at the Arents Awards, attending one of our fascinating showcase presentations, cheering on our teams in the Dome, or celebrating at the fabulous Orange Central Bash, Orange spirit overflowed all around campus.

To relive some of the best moments from this special weekend, check out the photos at alumni.syr.edu/gallery.

Sometime in March, look for our announcement of Orange Central 2012, and save the dates!