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IT WOULD PROVE TO BE A DEFINING MOMENT IN SYRACUSE UNIVERSITY’S history when Chancellor William Pearson Tolley opened wide the doors to opportunity for thousands of veterans in the wake of World War II, tripling enrollment literally overnight in 1946. SU’s response garnered praise from President Harry Truman, setting a national standard for fulfilling the spirit of the original GI Bill. The University made room for the vets and their families in every corner of campus—including 900 rapidly assembled Quonset huts, barracks, and trailers that sprang up along Comstock Avenue, on the University Farm (now Skytop and Slocum Heights), and in what was then an orchard at Drumlins!

Looking back, we can see that SU boldly took the lead at the entrepreneurial edge of the 20th century’s greatest expansion of access to American higher education. The original GI Bill provided unprecedented opportunity for hundreds of thousands from the “Greatest Generation,” opening for them new intellectual horizons and new avenues for creativity, while accelerating the economy out of the post-Depression era and on to new heights. Today, we continue to lead the charge on helping soldiers past and present follow or find their guiding star through a constellation of efforts that includes our partnership with the Veterans Administration’s national Yellow Ribbon Program under the Post-9/11 GI Bill (see story, page 26).

Looking forward, we can discern that the nation and SU now stand at another decisive moment. Demographic trends stretching into the foreseeable future converge to trace an arc of increasing socioeconomic and ethnic diversity among future generations of high school graduates, as well as shifting geographies from which they will come. Census data reveal that the segments of the population expected to grow most are those with less affluence and lower college attendance rates historically. The challenge to assure college access and affordability for future students is compounded by the need to prepare them for what the Brookings Institution’s Bruce Katz calls “The Next Economy”—one that is “export oriented, low carbon, and innovation fueled” and demands collaboration “across disciplines, across jurisdictions, across sectors so that the whole is greater than the sum of its parts.”

Once again, SU is poised to lead in thrusting open the door to opportunity for a new generation, as we tap the characteristically entrepreneurial spirit of our communities of experts—faculty, staff, students, the expansive SU family, and partners from across the public, private, and nonprofit sectors near and far. From Syracuse’s Near Westside and Southside, to the stunning new Syracuse Center of Excellence in Environmental and Energy Systems headquarters on a reclaimed brownfield downtown, to dynamic internship sites in Dubai and Mumbai, to semester-long immersion programs in Los Angeles (see story, page 34), New York, and Washington, D.C. (and more on the way in Atlanta and Boston), we continue to invest strategically in geographies of opportunity such as these and in financial support packages to keep SU affordable while educating our students to thrive in the next economy.

Our record number of applications for next fall indicates that the diverse next generation gets it. They want to prepare for the world in the world and they know the best place to do that is at a university like SU—where we’re in the world, for the world.

Cordially,

Nancy Cantor
Chancellor and President
EVERYBODY LOVES A GOOD STORY, BUT NOT EVERYBODY CHERISHES A GOOD lesson. We can welcome the lessons life throws at us, shrug them off, ignore them completely, or fire back with a vengeance. Often times, depending on the circumstances, lessons require a good dose of reflection before they’re accepted and become part of that elusive commodity we refer to as “wisdom.” Like anyone, I’ve had my share of experiences—good and bad—that I’ve learned from, and I’m sure I’ll have plenty more. I cringe, for instance, at people who drive fast, distracted, and oblivious to their surroundings, because years ago I met a tree that way. It wasn’t fun. Lesson learned. On a less dangerous note, I credit a pesky woodchuck for helping me realize the value of a good garden fence after it chomped through several rows of green bean seedlings. I’m also glad to note that I’ve learned—and continue to learn—from the mistakes of others. Now, of course, as a parent, I find myself regularly dishing out advice, even though my 6-year-old daughter is apt to respond with a look that says, “Don’t worry, I know that…”

As I thought about the stories in this issue, I wondered how life lessons have influenced some of the inspirational folks we feature and how they share their lessons to the benefit of others. If you need inspiration, look no further than John Robinson ’90, who was born with a physical disability known as congenital limb loss. In a wonderful memoir (excerpted here), he reveals the heart, courage, and spirit of a person determined to succeed and live the life he envisioned for himself. You can also look to the war veterans in “Yellow Ribbon Commitment,” who have served our country and are now reaching for new goals through education. Then there’s the late Major Grant Williams Jr., a longtime public safety officer whose quick smile and kind demeanor made him a confidant to generations of students who benefited from his gentle guidance. Or think about Sahar Alnouri ’01, who is committed to helping improve the lives of Iraqi women amid the war there. My hope is that you find a quote, an anecdote, a piece of information that leads you to think and understand, to learn something from someone that can add value to your life.

We can find life lessons just about anywhere. They are there for the taking. All we have to do is recognize how they help us grow as individuals.
THE CARMELO K. ANTHONY BASKETBALL CENTER provides the men’s and women’s basketball teams with a training facility that rivals any in collegiate sports. But there is more to the Melo than conditioning equipment, audio-visual rooms, and practice courts. It is also home to a unique immersion experience for Syracuse alumni, students, and sports fans: the Orange Basketball Hall of Fame. Brian Tarrant ’96 played a key role in giving the permanent exhibition its singular qualities. “On a visit to campus several years ago, I saw some of the items under consideration for the project,” says Tarrant, a vice president at MC², a leading designer and builder of exhibits and marketing environments. “It was good stuff, but didn’t really tell a story, which is what we do at MC². So I reached out to [athletics director] Daryl Gross and got together with my design team to make a presentation. I think we really knocked their socks off with it.” Tarrant credits Gross, Rob Edson ’90, Susie Mehringer, Pete Moore, and Pete Sala of the athletics department for their contributions to the production process. “It was a great pleasure to work with them,” he says.

Dark wooden trophy cases, historical time-lines, and yellowing newspaper clippings are in short supply in this hall of fame. Instead, visitors are dazzled with a collage in glass and metal, bringing together the generations, the men’s and women’s teams, and all the great personalities and memorable performances, with the spectacular 2003 NCAA championship trophy at the center of it all. “We didn’t want the younger generation walking off to one side and the older generation to the other,” Tarrant says. “Our aim was to have everybody see every part of the exhibit.”

Tarrant knows firsthand about the role of facilities in attracting student-athletes. A recruited high school football player from Long Island, he was all but set to accept an offer from Rutgers when he made a campus visit to Syracuse. “I took the trip just for the heck of it, and I fell in love with the place,” he says. A sociology major in the College of Arts and Sciences, Tarrant
Brian Tarrant '96, a vice president at MC², a leading designer and builder of exhibition spaces, took great pride in helping develop the Orange Basketball Hall of Fame as part of the Carmelo K. Anthony Basketball Center.
WHEN ROXANA SILVA SPEAKS OF CORRUPTION in her home country of Ecuador, her passion is palpable. She tells of government officials absconding with public funds and the uneven application of law. She witnessed the desperation of indigenous farmers as official mismanagement and indifference delayed by 10 years completion of an irrigation channel needed for their crops. “It’s very important for me to promote human rights and the capabilities of Ecuadorian people, to let them know their rights and exercise those rights,” she says. “We have to teach people, train people, because they have a voice—and their voice needs to be heard by the authorities.”

Silva is developing new tools and strategies for achieving that goal as one of 11 Hubert H. Humphrey Fellows in a 10-month residency at the Maxwell School. The Humphrey Fellows Program, created in 1978 by the Carter administration, supports leadership development and networking opportunities for international professionals committed to public service. Syracuse is one of 17 universities selected by the U.S. State Department to host the 2009-10 Humphrey Fellows, and one of just three focusing on public administration and public affairs. Maxwell will serve as a host school for at least four years. “Hubert H. Humphrey was a statesman with an international agenda,” says Margaret Lane, assistant director of Maxwell’s Executive Education Program and program manager for the Humphrey Fellows at Maxwell. “So the essential vision of this program is to identify future leaders from around the globe, to promote deeper understanding of one another—us and them—and for them to develop the skills they need to promote positive change around the world.”

The fellows, who arrived at Maxwell last August, come from the Dominican Republic, Ecuador, India, Israel, Liberia, Moldova, the Philippines, Sierra Leone, South Korea, and Tunisia. Each has a customized “plan” encompassing community service, optional courses, faculty mentoring, and work with organizations whose missions dovetail with the fellows’ professional objectives. Silva has taken courses in managerial leadership and public policy, and picked up some citizen engagement strategies from FOCUS Greater Syracuse, ProLiteracy, and Syracuse Cultural Workers.

Several fellows cite Maxwell’s interdisciplinary structure and the group’s own diversity as particularly rewarding aspects of their experience. “The interaction with the other fellows here—it’s not your usual neighborhood people that you meet,” says Nimrod Pinhas Goren of Israel, founder of a nongovernmental organization that promotes the role of young people in shaping Israeli foreign relations. “Each person comes with an interesting background and experiences but similar challenges. Here, people influence each other, enrich each other. I’ve found that very useful.”

The benefits flow both ways. “This type of program really broadens our efforts at internationalizing the school,” says Steve Lux G’96, director of Maxwell’s Executive Education Program. “And it’s a great challenge. Here you have 11 people who are very accomplished, who have done a lot of interesting things, and you have to show that Maxwell is relevant to them. Do our interdisciplinary efforts work for them? Are our institutes and centers relevant to the rest of the world?”

Silva believes the answer is yes. “Maxwell is the best school of citizenship in the U.S., but I’m also trying to learn from organizations and people here,” she says. “It’s very important for me, so that I can catch ideas, experiences, and more information. The Ecuadorian people—we can change. But we need the knowledge and the methodologies. You have that in this country.”

—Carol Boll
AT MORGAN HILL STATE FOREST IN THE HILLS SOUTH OF SYRACUSE, THE MEN’S and women’s cross country teams regularly pound their way up a grueling six-mile stretch of dirt road. “We love it,” says Coach Chris Fox, now in his fifth year at the helm of the Orange cross country and track and field programs. “Running the hills at Morgan makes you really strong, and we take pride in our strength.”

And it’s paying off. Under the guidance of Fox and assistant coach Brien Bell, the Orange cross country teams have emerged among the leaders in the Northeast and become national contenders. Fox attributes the program’s rise to relentless recruiting and a consistent coaching philosophy that emphasizes smart, efficient mileage and strength-based training. As a result, he’s seen steady progress in individual performances and in the program’s competitive culture. “There’s a certain momentum,” he says. “The goals of the kids are so much higher than they were even two years ago. What has become an acceptable time to them is so much faster, and they expect much more out of each other.”

Last fall, for the first time in program history, both teams won the NCAA Northeast Regional Championships, broke into top 10 rankings, and placed in the top 20 at the NCAA championships (men, 14th; women, 18th). It was the highest finish ever for the women, and the men’s best finish at the nationals—and first time competing as a team—since 1974. The men’s team also captured the Big East crown for the first time and won the prestigious Wisconsin Adidas Invitational. Among the top individual performances, Tito Medrano ’12 became the first Orange cross country runner to attain All-America honors in 27 years, and Katie Hursey ’11 won the Northeast Regional meet and was selected as the region’s Woman Athlete of the Year by the U.S. Track & Field and Cross Country Coaches Association. Both teams also earned Academic All-America accolades, adding SU to a list of only 17 schools to achieve that honor. “It was a big deal for us to win the Big East and to get to the nationals as a team,” says Fox, who was named the Northeast’s Coach of the Year. “The only goal starting the season was to get to the nationals. Then we caught some momentum as the season went on, and we had higher expectations.”

On the recruiting front, Fox believes the program is now selling itself, drawing top runners from New York and across the country. He regards the sophomore group, which includes Medrano, as one of the best in the country and says they are all potential All-Americans. The incoming class—which he calls the best yet—features several of the state’s top distance runners, as well as state champions from Maryland, New Jersey, and Michigan. “This is as good as any place in the country for our sport. We love what we have here,” Fox says, noting the combination of natural beauty and physical challenge offered by their training courses. “Now that we’ve become better, our map is bigger.”

If there’s any further need for motivation, the runners can merely look to the past: In the late 1940s and the ’50s, the men’s teams were regularly in the national title hunt, and the 1951 men’s team won the national championship. “That’s what we think about,” Fox says. “It’s hard to win a national championship and will take a ton of luck, but we’ll certainly put ourselves in contention over the next few years.”

—Jay Cox

**CROSS COUNTRY ➤**

**DISTANCE RUNNERS REVIVE A WINNING TRADITION**

Under head coach Chris Fox (above), the men’s and women’s cross country teams climbed into the national rankings and captured the NCAA Northeast Regional Championships.
Biomedical and Chemical Engineering Professors Patrick T. Mather and Dacheng Ren are ready to battle virulent infections that claim lives and cost billions of dollars. Their weapon: a new hydrogel web composed of nano-sized polymeric fibers and a silver compound that they created through collaborative work at the Syracuse Biomaterials Institute (SBI). “We saw a need for better wound dressings and medical devices because of the significant problem of infections in health care and on the battlefield,” says Mather, the Milton and Ann Stevenson Professor of Biomedical and Chemical Engineering and director of SBI.

The significance of the antimicrobial web is that it provides protection against infections for up to 14 days, much longer than any current material. When absorbing water, most antimicrobial materials swell and expand. This leads to a quick release of the antimicrobial agent—in this case, a silver ion from silver nitrate, which is commonly used to combat infections. In their experiments, the new material didn’t expand during immersion in water; instead, it shrunk slightly—an unprecedented behavior, they say. The key advantage to the new material, Mather notes, is the compact nanofiber structure, which makes it more difficult for the silver ion to escape, slowing the process and creating a regulated release that prolongs the attack against infectious bacteria that colonize as biofilm on moist surfaces. Mather suggests envisioning the fibers—about 100 nanometers in diameter—welded together like a soccer net. “The fibers can expand until they impinge on one another,” he says. “It’s amazing how much water or other biological fluids the fibers can take up—about five-fold the amount of their own weight—without any dimensional change. That’s really critical for wound dressings.”

Ren, an expert on biofilms, believes the hydrogel web can be used to control biofilm growth in existing infections and to prevent new infections. “This technology offers extended protection for critical control of infection,” Ren says. “It attacks bacteria, which are much more difficult to kill on the surface. Because the microbes attach to the surface of this material, the advantage is that the delivery is local and the killing of the microbes is local, which means it can pack a lot of potency.”

Mather and Ren collaborated with postdoctoral research professor Jian Wu and doctoral candidate Shuyu Hou G’10 in developing the hydrogel web and shared their findings in Biomacromolecules, a publication of the American Chemical Society. They have a patent pending on the technology and are exploring its commercial potential with a company. They believe that as a “platform technology” the web can employ other active antimicrobial components. Mather, who specializes in developing polymers for the biomedical field, uses a technique called electro-spinning to create the nano-sized polymeric fibers. Kate Wolcott ’11, a chemical engineering major who assists with research in the SBI lab, helps to produce threads of the nanofibers. “One of my interests is in the development of new materials,” she says. “The nanofiber concept is fascinating.”

Through ongoing research at SBI, Mather and Ren, who received funding from the New York State Foundation for Science, Technology, and Innovation for the project, plan to continue developing applications of the concept, including exploring such options as implantable medical devices, time-released drugs, and biodegradable materials. “There is lots of room for innovation,” Mather says. “We’ll see where it takes us.”

—Jay Cox
A FACULTY PERSPECTIVE FOR THE BOARD OF TRUSTEES

AS CHAIR OF THE SU BOARD OF TRUSTEES, JOHN H. CHAPPLE ’75 pledged to make the board more accessible to campus constituencies. He proposed faculty representation at board meetings as a first step in that direction and, with support from Chancellor Nancy Cantor, the board voted unanimous approval. The University Senate responded by designating English professor Harvey Teres, director of the Judaic Studies Program, as its representative. “When I was approached about it, I was astonished to learn there had never been a representative of the faculty on the board,” says Teres, whose new book, The Word on the Street: Linking the Academy and the Common Reader, will be published later this year by the University of Michigan Press. “I was even more surprised to learn that most university boards around the country still meet with no faculty member present.” Syracuse University Magazine associate editor David Marc asked Teres a few questions about his new role:

Q&A »

HARVEY TERES

HOW DID THE UNIVERSITY SENATE CHOOSE YOU FOR THE JOB?
Eric Spina, the provost, asked the Senate Agenda Committee to make a selection. The committee, which is chaired by Eileen Schell of the Writing Program, decided it would be appropriate to look for someone with knowledge and involvement in a wide range of academic affairs. I think they considered several members of the Senate Academic Affairs Committee in consultation with the committee chair, Larry Elin [’73].

HOW WERE YOU RECEIVED BY THE BOARD?
I was heartily welcomed. Most, if not all, of the trustees thought it was a long time coming. It’s very consistent with what the board members want: more involvement, more inclusion, and more accessibility. They want to get closer to students, faculty, deans, and the University community in general, and this is a sort of natural and normal way to start cementing some of those ties and connections.

HOW WOULD YOU DEFINE YOUR RESPONSIBILITIES?
I’m there to represent the interests of the faculty, that’s one side of it. At board meetings, I focus on academic issues and supply information and perspectives as needed. For example, I’ve raised concerns about classroom space, faculty salaries, corporate initiatives and social justice, and the needs of the library. I’ve also discussed publicly engaged scholarship under the broader rubric of Scholarship in Action. My other major responsibility is to help the board communicate to the faculty and the wider University community. Here I hope to work on initiatives to give the board a more open, public face at SU—panel discussions, open sessions, etc.

WHAT IS YOUR IMPRESSION OF THE BOARD AT WORK?
A lot of the discussion has to do with fiduciary responsibility. The trustees look very closely at budgetary concerns and at future projections; they’re very concerned with the economic health of the institution. This is a pretty steep learning curve for me because I have no experience in the business world, or in economics or finance. I’ve really admired the extent to which the board members “bleed Orange”—they really take the best interests of the University to heart. They discuss how the board can become more visible and communicative with the wider community.

HOW WOULD YOU LIKE TO MAKE THE BOARD MORE A PART OF CAMPUS LIFE?
In a brainstorming session at a retreat, board members expressed their ideas about creating more interaction and more visibility. As I mentioned, I suggested a series of open meetings or panel discussions on campus, at which several trustees could talk about themselves and their lives, what they do as board members, and what the board itself does—just to get some conversation going. There’s a long tradition of inaccessibility and elitism in American higher education. It has been typical for boards to keep themselves separate and not seek interaction. One of the extraordinary things about Chancellor Cantor and [board chair] John Chapple is that they are trying to diversify the board and make it more open and visible to the community. I strongly endorse that.
**PROJECT:** HIV Prevention for STD Clinic Patients  
**INVESTIGATORS:** Michael P. Carey, Theresa E. Senn, Peter A. Vanable, and Kate B. Carey  
**DEPARTMENT:** Psychology, in coordination with the Center for Health and Behavior  
**SPONSORS:** National Institutes of Health/Department of Health and Human Services  
**AMOUNT AWARDED:** $2,863,622 (2009-2014)

**BACKGROUND:** HIV and other sexually transmitted diseases (STDs) affect many people, causing considerable morbidity and mortality. In the United States, more than 550,000 people have died because of AIDS, and 11.1 million are currently living with HIV. Other STDs are also prevalent. Each year, an estimated 19 million new cases of STDs are reported to the Centers for Disease Control and Prevention. STDs can cause serious health consequences, including pelvic inflammatory disease, chronic pelvic pain, ectopic pregnancy, and infertility in women, and cancer in both men and women.

**IMPACT:** This research program will develop and evaluate a behavioral intervention to help patients at publicly funded clinics to reduce their risk for HIV and other STDs. Once developed and validated, this intervention will provide a practical, effective, and easily distributed sexual risk reduction model for use in public clinics and other settings.

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**PROJECT:** School Leader Communication Model  
**INVESTIGATOR:** Benjamin Dotger  
**DEPARTMENT:** Teaching and Leadership  
**SPONSOR:** U.S. Department of Education’s Institute for Education Sciences  
**AMOUNT AWARDED:** $498,849 (2009-2012)

**BACKGROUND:** The School Leader Communication Model (SLCM) is a project to develop simulations that will enhance the preparation of future principals and assistant principals. Although their daily responsibilities include many complex conversations with teachers, parents, and students, school leaders receive little formal training on how to effectively communicate with those different groups. Based on the medical education pedagogy of standardized patients (role-players), and in partnership with SUNY Upstate Medical University, the SLCM utilizes standardized individuals to portray parents, teachers, and students in simulated interactions with school leaders. As these administrators engage in multiple simulated interactions, they dually engage in ongoing video debriefings and professional development sessions that target their decision-making and communication patterns.

**IMPACT:** Schools of education continue to search for training techniques that prepare principals to transfer knowledge and skills learned within preparation programs into actions and decisions that effectively guide K-12 schools. Simulated interactions may potentially serve as a pedagogical bridge, connecting preservice school leader preparation with the actual daily practices of active principals. In addition, simulated interactions illuminate the strengths and conceptual gaps in professional preparation programs, helping educational researchers to refine school leadership preparation.
TOTALLY PLASTIC

SYRACUSE UNIVERSITY LIBRARY’S SPECIAL COLLECTIONS RESEARCH CENTER (SCRC) is now home to one of the nation’s leading research collections in the history of plastics, according to SCRC director Sean M. Quimby. In 2008, the National Plastics Center and Museum in Leominster, Massachusetts, transferred thousands of artifacts and archival materials to the library. Founding support for the resource was provided by Harry Greenwald ’51 and the Greenwald-Haupt Charitable Foundation. Many private collectors have since contributed artifacts of their own, such as the items above, dating from the 1930s, donated by Dr. Lawrence J. Broutman of Chicago.

The ubiquitous nature of plastic makes it a multidisciplinary subject of study, relevant to many of the University’s academic programs: engineering, business, American history, art history, architecture, chemistry, and philosophy, to name a few. Last fall, the School of Architecture and the Humanities Center hosted “Plastic Modernities,” a symposium bringing leading designers to campus to discuss plastic and plasticity as material and metaphor, past and present.

—David Marc

PICTURED: table radio; woman’s razor in carrying case; poker chips in dispenser; set of coasters from the 1939 New York World’s Fair; multicolored paper weight; cologne container in the shape of male figure; retractable cigarette dispenser; drinking straw container; desk clock; and matching salt and pepper shakers.
FOR MORE THAN FOUR DECADES, MAJOR GRANT WILLIAMS Jr., an officer in the Department of Public Safety (DPS), served as a mentor and friend to many students, earning a unique place in their hearts. In December, members of the University community honored him at a memorial ceremony in Hendricks Chapel, attempting to return, in some small measure, the kindness that Williams shared with generations of SU students. Williams was a familiar figure on campus, and recognized by many beyond as the uniformed officer sitting behind the home team bench at the Carrier Dome, assigned to secure the safety of Orange student-athletes and coaches. Further tribute was paid to Williams in February at the Carrier Dome with the dedication of a plaque at the entrance to the home locker room, recognizing the special contribution he made to the lives of Syracuse’s student-athletes. “Grant will be remembered most for the positive impact he had on students and the great caring he showed in his interactions with students and parents,” said DPS Chief Anthony Callisto Jr. G’98.

Following Williams’s death on November 27, outpourings of sympathy and grief came from Orange alumni, students, faculty, and staff. Stars of the sports world, including Trustee Donovan McNabb ’99 and Derrick Coleman ’90, offered the Williams family personal condolences. Head football coach Doug Marrone ’91 and assistant basketball coach Mike Hopkins ’93 were among the mourners at Hendricks Chapel. “I’ve missed [Grant] since I left,” NBA veteran Jason Hart ’00 told Syracuse Post-Standard columnist Sean Kirst. Joseph Clore ’72, G’74, a U.S. Environmental Protection Agency official, described Williams as “a silent hero for minority males.” Clore, a Buffalo native, recalled how he and other inner-city students were reluctant to approach professors and advisors with problems, and how Williams understood that and stepped up to fill the void. “I’ve always tried to be an advocate for students,” Williams said in a 2004 interview with Syracuse University Magazine. “You have to know what is bothering them so you can understand why they might be causing problems. And you find that out by listening, not by being judgmental.”

Williams, who also served as assistant director for crime prevention and community relations at DPS, was a Marylander by birth. He was forced by financial circumstances to leave college, something he never felt good about. Decades later, he earned a bachelor’s degree in criminal justice, summa cum laude, from St. John’s University in Louisiana through a distance-learning program. A self-taught artist, Williams enjoyed showing his drawings at the University’s On My Own Time exhibitions. He is survived by his wife of 45 years, Maxine, director of elementary education for the Syracuse City School District, their three children, and four grandchildren.

“If a kid is 99 percent ‘bad,’ I’ll find the other 1 percent,” Williams said. “That gives you a base to start growing from.”

—David Marc
As a graduate student pursuing a doctoral degree in religion, Holly White is proud to enter this particular community of scholars, and takes seriously her responsibility within that fellowship to make her own unique contribution. As a teaching assistant and future professor, she is similarly invested in the originality and honesty of the students whose work she evaluates. White believes her success in both roles requires a comprehensive understanding of academic integrity principles and the tools for putting them into practice, as well as an appreciation for their increasing complexity in a world of electronic media. “I am being disciplined into ways of thinking, and that means I have to be both original and conventional at the same time,” she says. “How do I do that? To be conventional means to present standard arguments in the texts I read, but I want to do so in a way that is original to me, as well as consistent with the academic community I am a part of.”

In dealing with such issues, White and co-editors Tyra Twomey, a doctoral candidate in composition and cultural rhetoric, and Ken Sagendorf ’95, G’97, G’07 produced Pedagogy, not Policing: Positive Approaches to Academic Integrity at the University to serve as a valuable resource for those entering the teaching profession. Published by the Graduate School Press at SU, the book reaffirms the University-wide policy on academic integrity by focusing on creating an environment that promotes honesty and inspires trust and respect, rather than one that relies solely on punishing those who cheat or plagiarize. Winner of a 2009 Critics Choice Book award from the American Educational Studies Association, Pedagogy not Policing is a collection of some 20 essays by graduate students, faculty, and administrators from SU and other institutions, outlining teaching strategies that promote academic honesty and offering tips for preventing and identifying cheating and plagiarism. “It deals with very practical matters, such as designing course materials and creating original and consistent lab reports without falling into traps of plagiarism,” White says. “It also poses theoretical questions about why originality matters in an intellectual community and how an individual can honor the ideas of others in her own work.”

Pedagogy not Policing is one of several teaching resources for graduate students published as part of a Graduate School Press series that grew out of the University’s Future Professoriate Program. Earlier publications examine such subjects as using writing as an instructional tool, incorporating disability-related issues into the classroom and curriculum, and honoring diversity of sexual and gender identity. A forthcoming book investigates strategies for successful learning communities. The press is also soliciting contributions for an upcoming project exploring publicly engaged scholarship. “We want to choose topics that are timely, useful, and relevant, but that are also in motion because they deal with live issues,” says Glenn Wright, assistant director of professional development programs in the Graduate School.

“...” —Amy Speach

We want to choose topics that are timely, useful, and relevant, but that are also in motion because they deal with live issues.” —Glenn Wright, assistant director of professional development programs in the Graduate School
WHEN IT COMES TO OLYMPIC GLORY, ANDREW Burton ’10 can tell a few stories. The Newhouse School photojournalism major journeyed to Vancouver, British Columbia, in February to cover the 2010 Winter Olympics as a freelance photographer. Whether it was capturing American speed-skating star Apolo Ohno racing for a medal on the short track, enduring seemingly endless bus rides between locations, arriving hours ahead of an event to stake out a prime spot among hundreds of photographers, or putting in a 22-hour day bundled in snow gear and lugging around 60 pounds of equipment, Burton reveled in the work. “The weather was challenging,” he says. “The outdoor light conditions affected the photography. It was really difficult shooting the skiers when the mountain was clouded in fog.”

Burton got his first taste of shooting Olympic action at the 2008 Beijing Summer Games, working as an assistant to a Newsweek photographer. The experience inspired him to rustle up assignments for Vancouver and off he went. Along with the selection of photographs here, he had shots published in The New York Times, The Wall Street Journal, The Oregonian, and the Sports Business Journal. An exhibition of his Vancouver work is on display at the Panasci Lounge in the Schine Student Center through mid-May. He also posted photos on his web site (www.andrewburtonphoto.com). “I had a great time,” he says. “It was a tremendous experience.”

—Jay Cox

Chinese silver medalists Qing Pang (top photo, right) and Jian Tong perform during the figure-skating exhibition gala at the Vancouver Olympics on February 27. The United States’ Apolo Ohno (bottom photo, center), Canada’s Francois-Louis Tremblay (right), and South Korea’s Yoon-Gy Kwak skate past a crash that sent South Korea’s Ho-Suk Lee into the wall during the semifinals of the men’s 500-meter short track race on February 26.
American freestyle skier Patrick Deneen practices before the men’s moguls competition on February 14 during the Vancouver Olympics. Deneen qualified for the finals, but crashed on his final aerial trick.
CHEMISTRY PROFESSOR JAMES T. SPENCER, founder of SU’s Forensic Science Program (FSP), is not surprised by the high visibility of forensic laboratories in such popular television series as C.S.I., Cold Case, and Bones. “People have always been interested in mysteries,” says Spencer, whose office poster of Sherlock Holmes peering at test tubes reminds visitors that the greatest crime-scene analyst of all, real or imagined, was a chemist by training. “It’s just that since the 1990s, police professionals have looked increasingly to science for answers. As the action began moving from the streets to the labs, art followed life.”

The academic action appears to be moving in a similar direction. Spencer, associate dean of the College of Arts and Sciences and a Meredith Professor for Teaching Excellence, introduced SU’s first forensic science course as a chemistry elective in 2002. Less than a decade later, an interdisciplinary M.S. degree program in forensic science, launched by Arts and Sciences last year, is among the most far-reaching graduate-level collaborations on campus, drawing faculty and learning resources from the Maxwell School and the colleges of Law and Human Ecology on campus, as well as the SUNY College of Environmental Science and Forestry, SUNY Upstate Medical University, and Onondaga County’s Wallie Howard Jr. Forensic Science Center. The curriculum consists of classes and laboratories offered directly by the program as well as cross-listed courses in 10 disciplines. A thriving undergraduate minor in forensic science attracts students pursuing career paths in fields ranging from engineering and health care to journalism and social work, and FSP college-credit courses are available through Project Advance to qualified students at 70 participating high schools in New York and New Jersey. All told, some 2,000 students registered for SU forensic science courses during academic year 2008-09, and a proposal for an undergraduate major is planned.

According to Spencer, spectacular growth has not swayed FSP from its academic mission. “As part of a research university, we are preparing laboratory professionals for the most current forms of analysis and we are expanding the field through research,” he says. “I’m proud to say that we are one of only a few forensics programs in the country rooted squarely in the sciences.”

Last fall, Syracuse’s leadership in the field won national recognition in the form of a $912,000 grant from the U.S. Department of Justice’s National Institute of Justice. Under terms of the award, FSP will conduct a two-year series of forensic science workshops on campus, bringing prominent researchers into contact with professionals from across the country for discussions on such subjects as DNA research, identifying remains, determining post-mortem interval (“time of death”), and quantitative methods in forensic problem-solving. Spencer heads a grant team consisting of FSP director Michael Sponsler of

Doctoral candidates (from left) Matthew Hudson G’08, G’10, Tanieka Motley G’07, G’09, and Patrick Hakey G’08, G’09 use a terahertz spectrometer in the lab of chemistry professor Timothy Korter last year. The instrument can be used to study a variety of materials, and is valuable in explosives detection and identification work. Motley is now an analytical chemist specializing in food safety for the Ohio Department of Agriculture, and Hakey works for the U.S. State Department. Hudson is completing degree work.
the chemistry department and anthropologists Shannon Novak of the Maxwell School and Ann Bunch, who teaches criminal justice at SUNY Brockport. “This project fits in well with our goal of making Syracuse University the clearing house for information in the forensic sciences,” Spencer says. Sponsler believes the workshops will provide rare opportunities for practitioners to exchange ideas on the future of the field. “In addition to learning what’s at the forefront of forensic science, the participants will help define the forefront,” he says.

Anita Zannin G’10, a master’s degree candidate, was already a working professional when admitted to the program. A protégé of Herbert L. MacDonell, a pioneer of modern forensic science, Zannin is a bloodstain pattern analyst at MacDonell’s laboratory in Corning, New York. “I became aware of the program when I accompanied Herb to Syracuse for a guest lecture he was giving,” says Zannin, who earned a bachelor’s degree at Buffalo State College. “I looked into it and found I would have an opportunity to expand my skills to other areas in forensic science while gaining a credential for teaching and for legal testimony.” Zannin’s presence in the program is mutually beneficial. “According to Herb MacDonell, Anita already knows more than many practicing forensic scientists,” Sponsler says. “She’ll teach bloodstain pattern analysis for us this summer.”

Kara Seaburg ’10, a psychology major, transferred from Roger Williams College in Rhode Island, attracted by SU’s minor in forensic science. In 2009, she served a summer internship at the National Center for Missing and Exploited Children in Alexandria, Virginia, one of several internship opportunities available yearly to Syracuse FSP students. “Working at the center gave me hands-on experience with concepts I learned in class,” she says. “For example, I used forensic imagery software in real cases to generate images of what a missing child might look like today or how a suspected predator appeared in the past.” The process, known as age progression/age regression, is an effective tool in the recovery of abducted children. Completing the 18-credit minor helped Seaburg find out what kinds of forensic work appeal to her—and what kinds don’t. “In my forensic entomology class, we worked with two pig carcasses,” she says. “We had to collect maggots and analyze them as a way of determining time of death. I felt lucky to have a chance to do it—not too many schools give you an opportunity like that—but I also learned that working with insects is not exactly a career priority for me.”

The study of forensic science contains many of the currents that are shaping higher education at Syracuse. FSP’s inherently interdisciplinary subject matter is attracting students to become involved in faculty research projects and is fostering partnerships with other colleges and universities. While mastering the basics through traditional applications in law enforcement, social work, and medicine, students are engaging in civic life through internships with local police, domestic violence agencies, and medical examiners. Emerging applications of forensic science in anti-terrorism and information security are giving the field important international dimensions as well. “We did an inventory this past summer in which we identified 100 SU faculty members in six colleges whose research in some way touches on forensic science,” Spencer says. “That broad academic range is reflected in the need for many kinds of forensic scientists in the job market.”

Citing a recent study by the U.S. Department of Labor, he says there is a current and foreseeable shortage of forensic laboratory professionals even as a glut of field investigators has developed. “I believe the need for lab analysts will grow even faster as we push our research agenda here in Syracuse,” Spencer says. “We’re bound to see new discoveries, new directions, and new techniques.”

As part of a research university, we are preparing laboratory professionals for the most current forms of analysis and we are expanding the field through research.”

PROFESSOR JAMES T. SPENCER

“...a synonym for ‘public.’ Since public standards are expressed in law, and science is a method for determining truth, forensic science refers to the process of testing assertions of fact to legal standards.”

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PROFESSOR JAMES T. SPENCER

FORENSICS, ANYONE?

Murder mystery fans are likely to know the meaning of “dusting for prints” and most understand why medical examiners conduct autopsies. But “forensic science,” the general term covering such activities, is about more than smudges and blood stains. Professor Michael Sponsler, director of SU’s Forensic Science Program, defines the field as “science applied to law.” To determine tax fraud, for example, a forensic accountant must analyze financial records. A forensic psychiatrist is consulted to determine a defendant’s competence to stand trial. Forensics is derived from the Latin “forum,” a synonym for “public.” Since public standards are expressed in law, and science is a method for determining truth, forensic science refers to the process of testing assertions of fact to legal standards.
**NEWS MAKERS**

Maxwell School Dean Mitchel Wallerstein G’72 was named president of Baruch College in New York City. He will assume the position this summer.

Newhouse student Juliette Lynch ‘10 won the 20th annual student photojournalism competition sponsored by the Alexia Foundation for World Peace. Her winning entry documented teenage girls in a local community.

John Baldwin, Distinguished Professor of Chemistry and the William Rand Kenan Jr. Professor of Science in the College of Arts and Sciences, was the 2010 recipient of the James Flack Norris Award in Physical Organic Chemistry. Baldwin received the prestigious award, which recognizes significant achievements in research, at the 239th national meeting of the American Chemical Society in San Francisco in March.

Chris Uyehara, a culinary specialist who teaches at the College of Human Ecology, was awarded a gold medal at the 26th annual Harbin International Ice and Snow Sculpture Festival in China. Uyehara and his ice-carving partner, Stan Kolonko, created their sculpture, Geo Flames, working 20 hours over a three-day span and using 6,000 pounds of ice.

SU Trustee James V. Breuer ’72 was inducted into the 2010 Independent Sector Alumni Hall of Distinction, an honor awarded by the Commission on Independent Colleges and Universities to alumni who have contributed to growing the New York State economy. He is president and the fifth generation of the family-owned Hueber-Breuer Construction Co., which has been involved in numerous campus building projects. Breuer is also active in professional and civic organizations in the Syracuse area.

Marvin Druger, professor emeritus of biology and science education, who retired after 47 years at SU and 55 years in teaching, shares his wit, insight, and life experiences in The Misadventures of Marvin, published this spring by Syracuse University Press. In the entertaining and heartfelt memoir, Druger reflects on growing up in Brooklyn, his longtime marriage to Pat Druger, a retired SU administrator, and his years in the classroom.

**SPORTS NOTES**

Orange football great Floyd Little ’67 will be inducted into the Pro Football Hall of Fame in August.

Uhunoma Osazuwa ’10 placed sixth in the pentathlon at the NCAA Track & Field Indoor Championships in Fayetteville, Arkansas, to earn All-America accolades. She is the first SU pentathlete to receive the honor.

Stefanie Marty ’12, an assistant captain on the Orange ice hockey team, helped lead her native Switzerland to a fifth-place finish at the Winter Olympics in Vancouver. Marty scored nine goals in five games, including four in Switzerland’s 6-0 victory against China. She became only the third woman to score eight or more goals in one Olympics.

Forward Nicole Michael ’10, an honorable mention All-American, concluded her career as the all-time leading scorer (1,787 points) and rebounder (996) in SU women’s basketball history. The Orange women advanced to the quarterfinals of the Women’s National Invitation Tournament, finishing the season with a 25-11 record, their most wins since they began NCAA competition in 1981-82.

**NOBEL ADVICE**

MUHAMMAD YUNUS, the 2006 Nobel Peace Prize recipient, speaks at Hendricks Chapel in February about micro-lending as a way to eradicate poverty. Yunus, who appeared on campus as part of the University Lectures series, began providing small personal loans to destitute basket weavers in his native Bangladesh in the mid-1970s and went on to establish The Grameen Bank in 1983. Since then, the bank has assisted millions of people around the globe, providing more than $8.26 billion in loans without collateral to support income-generating activities.
LEAVE YOUR IMPRINT ON TOMORROW. ACT TODAY.

There’s no question. Taking care of your loved ones is the first priority of any well-thought-out estate plan. But once you’ve provided for family and friends, how do you ensure that your ideals and your passions live on? Leaving a bequest to Syracuse University is a simple, flexible, and powerful opportunity to do just that.

Extend a Helping Hand to SU’s Future Generations
When you name SU a beneficiary of your estate, you can specify how you want your gift to be used. Do you have a passion for the arts? Do you love exploring history? Would you like to support a specific program or department, endow an undergraduate scholarship, or continue making an annual gift? With a bequest, it’s easy to choose the gift option that best meets your individual circumstances and desires. You can, for example:

- Specify that SU will receive a percentage of the estate that remains after other beneficiaries are provided for.
- Designate SU the beneficiary of specific assets, such as securities, retirement funds, or real estate.
- Leave a specific dollar amount to SU.

But regardless of the method you choose, you can rest assured that your generosity will be felt on campus for years to come.

How to Make a Plan
Bequests don’t have to be big to have an impact. In fact, SU’s continued success is the direct result of thousands of bequests—large and small—made by alumni and friends. To learn how you can do the same, call 888.352.9535, or e-mail giftplan@syr.edu. For help on writing a bequest, visit giving.syr.edu/samplebequest.

Be a Leader
When you make a bequest, you’ll be recognized as a Syracuse University Pathfinder—joining a group of insightful leaders who have included SU in their long-term financial plans.

I included Syracuse University in my estate plan because I wanted to ensure that future generations of students have the same opportunity to succeed as I did. I hope, by my example, to teach my sons the value of supporting education throughout their lifetimes—and beyond.”

—David Edelstein ’78

syracuse.planyourlegacy.org
When Larry Seivert ‘10 arrived at Syracuse University as a first-year student, he swore he would stay away from student government. After three years of serving as high school class president in Orchard Park, New York, Seivert wanted a break. “I got here and I said, ‘No, I am not going to devote my life to student government. I’m going to make sure I put my academic success first,’” he says. “And by the second week, I had joined Student Association [SA].” After attending his first meeting of SU’s student governing body, which lasted more than three hours, Seivert wanted more. He became a cabinet member the following semester, and by January of his junior year, he had been elected president.

Seivert’s participation in SA meant more to him than a line on his resume. “I kept loving it,” he says. “It was such a demanding job, but it was an opportunity to really see what this University does and how it can act for its students.” During his year in office, he worked to ensure that SA gave students a voice in University decision-making, inviting their input on SA issues in town hall meetings and one-on-one conversations. “The joy I really had in this job was working with so many other students—some of the best and brightest on this campus,” says Seivert, who also served as a student representative on the SU Board of Trustees. Under Seivert’s leadership, the association added study space in the Schine Student Center, organized fan buses for out-of-town athletic events, increased dining hall hours, and provided free shuttle buses to the airport and transportation center to help students get home for Thanksgiving break.

As Seivert’s term ended in December, he looked forward to having time to bike, run, and read up on business news. He remains involved in campus activities as a member of the Delta Sigma Pi professional fraternity and Phi Kappa Alpha men’s honorary fraternity, and as a resident advisor in Brewster Hall. “Being an RA allows me to gain perspectives from students who are not in my class year,” he says. “They have their own interests and issues. Helping them work through the challenges they face helps me work through my own challenges.”

Seivert will graduate in May from the Whitman School with a degree in finance and supply chain management and start a full-time job with General Electric’s Financial Management Program in July. He doubts he’ll keep away from community service for long, though. “I don’t really enjoy the politics of things,” he says. “I just like representing people and making sure that we’re making the right decisions.”

Seivert says he will leave SU with true friendships and a strong sense of pride in his college experience. “I’ve learned how to collaborate with people with many different views,” he says. “It has really allowed me to grow by giving me an understanding of how to work with a team that is achieving so many different goals.”

—Tory Marlin
ANTHONY CALLISTO JR. G’98, DIRECTOR AND CHIEF OF THE Department of Public Safety (DPS), has dedicated his career to effective civic-minded law enforcement in Central New York, and gained a national reputation for success. A lifelong resident of the Syracuse area, Callisto took charge of DPS in 2006 after serving 25 years with the Onondaga County Sheriff’s Office, including more than a decade as chief deputy. Although Callisto had not planned a transition into university public safety, the right job found him at the right time. “Just as I was approaching retirement eligibility at the sheriff’s office, I learned that SU was about to transform its campus security operation to campus law enforcement,” says Callisto, referring to 2004 state legislation that allowed DPS officers to qualify as “peace officers,” a status giving them full arrest powers. “When I heard a national search was on for a deputy chief, I applied. I think it was a good fit all the way around.”

No stranger to campus, Callisto earned a master’s degree in public administration at the Maxwell School and had worked as a consultant and instructor in Maxwell’s Executive Education Program since 2001. Moreover, he arrived at the job with a thorough knowledge of all the police agencies sharing jurisdiction with DPS. Callisto’s reputation and personal relationships with officials in these organizations have been particularly helpful in implementing the kind of innovative programs he is known for. Orange Watch is a case in point. When Chancellor Nancy Cantor asked Callisto how the University could reduce crime in the immediate off-campus areas, Callisto worked with his leadership team to develop a plan to establish a regular DPS presence during the hours when students are most vulnerable. Having SU officers step over campus boundaries onto city streets may sound simple, but similar plans have failed elsewhere over jurisdictional disputes. Well aware of this, Callisto met separately with Syracuse police officials and union leaders, laying out the plan and letting them know the intention was to assist their efforts, not take jobs or reduce services. “I assured them that our officers, in uniform and in marked vehicles, would act as eyes and ears for city police,” he says. Callisto has since moved ahead with a variety of crime-prevention measures. A closed circuit television system, fed by 106 cameras thus far, is up and running, monitored around the clock in the DPS Communications Center. The Shuttle-U-Home and Safety Marshal escort services, offering students DPS safety escorts from 6 p.m. to 4 a.m., have increased capacity. The Orange Alert System, a crisis notification network, has been enhanced with outdoor sirens. “We’re going over to a new radio system that will give our officers access to city, county, and state officers on the radios they carry on their persons and in their vehicles,” Callisto says.

Callisto, who is known to Syracuse pop music fans as a trumpet and saxophone player, has been honored for a list of professional and community service activities, impressive in both variety and length. An inductee of the New York State Correctional Trainers Association Hall of Fame, he is a recipient of the Syracuse/Onondaga County Human Rights Commission Award as well. A past president of the American Jail Association, he currently heads the Food Bank of Central New York and, since January, the Central New York Association of Chiefs of Police. “It’s a great personal honor,” says Callisto, the first chief of a university force to lead the association. “But I also think it speaks to our position in the law enforcement community as a recognized agency that is providing leadership to the region.”

—David Marc
Keith Bybee covers a lot of ground in American culture. A member of the committee of SU law professors chosen by the American Bar Association to evaluate the qualifications of two U.S. Supreme Court nominees, Bybee is equally at ease comparing the sarcasm of TV’s Judge Judy with the more authoritative approach of Judge Wapner on the original People’s Court. Public perception of the U.S. legal system is a central focus of Bybee’s research and teaching, and he finds much to suggest that artifice is at least as influential as fact when it comes to forming the public’s view of the courts. “Legal procedures, while stately, are pretty boring for most people,” he says, citing the failure of Court TV and other attempts to package actual court proceedings as entertainment. “But if the images the courts themselves produce are not quite ready for prime time, you have other people intervening to manage, manufacture, and frame those appearances. We see this in the popular TV ‘judges,’ and in television courtroom dramas, such as Law and Order.”

Theatrical representation of the legal system often extends to the treatment of Supreme Court nominees, who are typically introduced to the public through televised sessions of the Senate Judiciary Committee. Bybee points to the hearings for Justice Sonia Sotomayor, whose supporters tended to focus on her feel-good personal success story, while opponents repeatedly turned the conversation back to a few lines from a talk she gave to law students concerning a single controversial case. “What generates political attention is often not a fair representation of the whole record,” Bybee says.

A Princeton graduate who earned a doctorate at the University of California, San Diego, Bybee came from Harvard in 2002 to join the Maxwell School political science faculty as Michael O. Sawyer Chair of Constitutional Law and Politics and senior research associate at the Campbell Public Affairs Institute. When scholars from the College of Law and the Maxwell and Newhouse schools formed the Institute for the Study of the Judiciary, Politics, and the Media (IJPM) in 2006, Bybee’s personal brand of inquiry, seamlessly spanning legal studies, the humanities, and the social sciences, made him a natural choice for founding director. His position at the nexus of so many interdependent concerns was again instrumental in his appointment as the first Alper Judiciary Studies Professor at the College of Law. “The Alper professorship is designed primarily to support the interdisciplinary activities of the institute,” Bybee says. “The Alpers have been there for IJPM from its inception, providing insight and energy as well as financial support.”

Bybee’s ability to speak to audiences across disciplines and professions has made him a sought-after writer, editor, and lecturer. His 1999 book, Mistaken Identity, was described by a reviewer as “a meticulous…and rich reading of the judicial history of the Voting Rights Act.” Bybee’s newest title, All Judges are Political—Except When They are Not: Acceptable Hypocrisies and the Rule of Law, to be published this fall, examines the seemingly enigmatic coexistence among Americans of widespread beliefs that the courts are biased in favor of one group or another, and an extraordinary willingness, even eagerness, to rely on the courts to right wrongs and render justice. “We have a contradictory judicial process that suits the contradictions in the people it governs,” Bybee says. “I suggest it’s the only kind of system that will work in a heterogeneous society, which is filled with irreducible disagreements and yet wishes to remain self-governed. It’s just not possible to wait for all of us to agree on first principles in order to resolve disputes.”

—David Marc
IN THE EARLY ’70S FOLLOWING SERVICE in the U.S. Army Reserve, Edward L. Galvin volunteered to help the historical society in his hometown of Winchester, Massachusetts, vacuum a collection of books that had been stored in an attic. “I kept looking at all the books and thinking, ‘You have to get this organized,’” says the University archivist and director of Archives and Records Management. He soon joined the society’s board and, when the town established an archival center as part of its bicentennial celebration, became the first archivist. During that time, he also worked as a genealogist for the New England Historic Genealogical Society.

Galvin has been amassing information, preserving records, and digging through archives ever since. As University Archives marked its 50th anniversary in 2009, Galvin achieved a career milestone of his own: He was recognized as a 2009 Fellow of the Society of American Archivists (SAA) for outstanding contributions to the profession. Before arriving at SU in 1995, he managed archives at two engineering firms—Mitre Corp. in Massachusetts and Aerospace Corp. in California—and oversaw the local government records program for the New York State Archives and Records Management Administration in Albany. “I can still name most of the 62 counties,” says Galvin, a certified archivist who holds a master’s degree in historical agencies and administration from Northeastern University.

From their sixth-floor offices in Bird Library, Galvin and his four-member staff provide a vast array of services. They ensure that university legal documents and other records are properly stored, readily accessible, and disposed of at the appropriate time. They build and maintain a collection featuring nearly everything connected to SU, create exhibitions, manage an ever-growing web site (archives.syr.edu), and field all sorts of queries—substantive, trivial, and otherwise. Amid all that, they must keep pace with the rapid changes in technology that pose new storage and preservation issues. “We support members of the University community—people working on campus, students, alumni, and the general public—in whatever their needs are involving the history of the University,” he says.

Case in point: When filmmakers of The Express, the movie about Orange football legend Ernie Davis ’62, needed information to give the film an authentic look, they turned to Archives. Among Galvin’s favorite holdings in Archives are the historical photos (an estimated 750,000 images); the papers of George Fisk Comfort, the first dean of the fine arts school, which include family history dating back to the 1700s; and a series of letters written by Henry Dickinson of the Class of 1882. “I took it upon myself as a fun project to transcribe all the letters,” says Galvin, who also researched faculty and others mentioned by Dickinson to add context to the letters.

The collection closest to his heart is the Pan Am Flight 103 Archives, which includes items donated by families of the 270 people lost in the 1988 terrorist bombing, as well as other materials and records. Galvin has come to know many of the families and is leading a $2 million fund-raising effort to create and endow an archivist position for the collection, which continues to grow. In addition, he regularly gives talks about the collection and is working closely with archivists at other universities that have experienced tragedies to create a special SAA publication. “It’s an incredibly personal collection,” he says. “For us, it’s a way to memorialize the victims, commemorate what they did, and make sure that people don’t forget these lives.”

Galvin attributes his interest in preserving history to his own longtime genealogical searches for information on his ancestors, whose roots are in Ireland. In his office, amid books, files, and photos of his wife, Beth, their three children, Amanda ’08, Hilary ’10, and Zac ’13, and beloved basset hound Salamanca (“Sallie,” for short), Galvin has a bumper sticker that reads: “Archivists Make It Last Longer.” And in this era of so much fleeting information, they must be vigilant in saving content for the long haul. “We face issues of preservation all the time,” he says. “How do we preserve something and make it available to people for years to come?”

—Jay Cox
Jaipaul Roopnarine calls himself a workaholic, but laughs when he says it. In fact, he practically sparkles when he talks about the collaborative work that takes him around the world researching cultural influences on child development and family dynamics. Born in Guyana, Roopnarine earned a doctoral degree in child development and education psychology at the University of Wisconsin, where he worked with Michael Lamb, a pioneer of fatherhood research. “From that time on, I have had a keen interest in how families develop in various cultures,” says Roopnarine, who is also a faculty affiliate with the Maxwell School’s South Asia Program and teaches in the inclusive early childhood special education program at the School of Education and College of Human Ecology. “My work is very international and happens in many different parts of the world—Malaysia, Taiwan, India, Brazil. The world is our laboratory today.”

In his new role as the Jack Reilly Professor of Child and Family Studies and director of the Jack Reilly Institute of Early Childhood and Provider Education, Roopnarine seeks to achieve a global understanding of child development and safety and to enhance training for early childhood professionals. “This extremely kind act of giving and caring by the Reillys reflects their deep commitment to advancing the welfare, safety, and education of young children in diverse cultural communities,” says Roopnarine, who came to SU in 1984. “I am honored and humbled by this endowed professorship, and grateful to them and to the University.”

Among the Reilly Institute’s current projects is a collaboration with the University of the West Indies, where Roopnarine was a Fulbright Scholar in spring 2008. This national study of 1,500 households, funded by the Ministry of Education in Trinidad and Tobago, examines parenting styles and beliefs about development and early education of children, ages 3 to 5. Another project joins with the University of Cambridge in observing infants with their parents and other caregivers in Indo-Caribbean and African-Caribbean immigrant families in the New York City area as well as in foraging societies in Central Africa. “The purpose is to unpack the cultural basis of early socialization by looking at issues dealing with sensitivity, holding and carrying practices, feeding, sleep cycles, and physical and verbal function,” Roopnarine says. “We are looking at behaviors that are the seeds to early personality development and contribute to the development of the parent-child bond.”

A father of four who enjoys playing cricket and dominoes and reading Caribbean and African literature, Roopnarine has written extensively on childhood development and early education, including two books that are used in university classrooms around the world, and has served on editorial boards of a number of journals in developmental psychology and early childhood education. He has been awarded several grants by the National Institutes of Child Health and Human Development. He also assisted in revising the national early childhood curriculum for the government of Guyana, and serves as an advisor to the Roving Caregivers Program in several Caribbean countries. “We are trying to intervene with early childhood parenting practices that help stave off the pernicious effects of poverty and harsh parenting,” Roopnarine says.

—Amy Speach
AMY RABIDEAU ’10 SOAKS UP THE ENERGY AND SPIRIT OF the youngsters she meets as a child life volunteer at Upstate Golisano Children’s Hospital in Syracuse. Her tasks there are simple: to read, play, laugh. Her challenges begin when she leaves the hospital and arrives at the Life Sciences Complex. A biology and chemistry dual major, Rabideau has worked for the past three years in the lab of Professor Robert Doyle, helping look for ways to better detect and treat diseases. “Working with these kids and seeing what they go through on a day-to-day basis motivates me to keep doing research and pushes me forward,” says Rabideau of Yorktown Heights, New York. “It’s really inspiring to see the smiles on the kids’ faces when you play with them, or when you rock a baby to sleep.”

Her resolve has resulted in success. Rabideau has contributed to three published research articles and was named an Astronaut Scholar, a national scholarship program created by members of the original Mercury mission. Her lab work has focused on attaching B vitamins to fluorescent molecules and experimenting to see if they would be absorbed by cancer cells, which seek that specific extra nutrient. The cells would then fluoresce, making them detectable using medical imaging. “When you get a hit,” she says, “it’s really gratifying.”

One article Rabideau contributed to reported on research with folic acid (vitamin B9), which was shown to be taken up by ovarian cancer cells. A second article discussed the testing and uptake of a vitamin B12-based imaging agent on placental cancer cells, demonstrating the potential of B12-based drugs for specific cancer diagnosis and treatment. Another paper came together through Rabideau’s work as a Summer Undergraduate Research Fellow at the University of Rhode Island, where she used two different colored molecules to delineate portions of cells for better imaging. All of this research may lead to early detection and treatments that will ultimately target only tumor cells, she says.

As a first-year student at SU, Rabideau took honors chemistry with Doyle and, fascinated by his research, inquired whether she could assist. Under Doyle’s direction, she now conducts experiments with high-pressure liquid chromatography, which separates impurities from compounds, and other processes. “You can put me in a lab and I’m completely comfortable,” Rabideau says. “That took a lot of confidence building and experience, but now I can be in a laboratory in my field, hold a conversation, and get a feel for what the research is all about.”

Her years in the lab—at SU, as a research fellow, and last summer as an Amgen Scholar, an international undergraduate research program that placed her at MIT working with a biochemist—were commended by the national Astronaut Scholarship Program. “It means a lot to me that people recognize my research and want to help me with my dream to treat diseases,” she says.

Last spring, Rabideau was awarded a Remembrance Scholarship, established to honor the 35 students studying abroad with SU who were killed in the 1988 Pan Am Flight 103 bombing. Two of the students, Jason and Eric Coker, were Rabideau’s second cousins. “It’s a huge honor to represent my second cousins and continue the tradition of remembering the 35 students,” she says.

As a Renée Crown University Honors student, Rabideau is wrapping up her senior year with a capstone project on her research and plans to pursue graduate school. “It’s exciting to see what lab I end up in and what research I’ll be doing,” she says. “There are so many doors that are waiting for me to open.”

—Illuminating Research

AMY RABIDEAU ’10 SOAKS UP THE ENERGY AND SPIRIT OF the youngsters she meets as a child life volunteer at Upstate Golisano Children’s Hospital in Syracuse. Her tasks there are simple: to read, play, laugh. Her challenges begin when she leaves the hospital and arrives at the Life Sciences Complex. A biology and chemistry dual major, Rabideau has worked for the past three years in the lab of Professor Robert Doyle, helping look for ways to better detect and treat diseases. “Working with these kids and seeing what they go through on a day-to-day basis motivates me to keep doing research and pushes me forward,” says Rabideau of Yorktown Heights, New York. “It’s really inspiring to see the smiles on the kids’ faces when you play with them, or when you rock a baby to sleep.”

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Last spring, Rabideau was awarded a Remembrance Scholarship, established to honor the 35 students studying abroad with SU who were killed in the 1988 Pan Am Flight 103 bombing. Two of the students, Jason and Eric Coker, were Rabideau’s second cousins. “It’s a huge honor to represent my second cousins and continue the tradition of remembering the 35 students,” she says.

As a Renée Crown University Honors student, Rabideau is wrapping up her senior year with a capstone project on her research and plans to pursue graduate school. “It’s exciting to see what lab I end up in and what research I’ll be doing,” she says. “There are so many doors that are waiting for me to open.”

—Illuminating Research

AMY RABIDEAU ’10 SOAKS UP THE ENERGY AND SPIRIT OF the youngsters she meets as a child life volunteer at Upstate Golisano Children’s Hospital in Syracuse. Her tasks there are simple: to read, play, laugh. Her challenges begin when she leaves the hospital and arrives at the Life Sciences Complex. A biology and chemistry dual major, Rabideau has worked for the past three years in the lab of Professor Robert Doyle, helping look for ways to better detect and treat diseases. “Working with these kids and seeing what they go through on a day-to-day basis motivates me to keep doing research and pushes me forward,” says Rabideau of Yorktown Heights, New York. “It’s really inspiring to see the smiles on the kids’ faces when you play with them, or when you rock a baby to sleep.”

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—Illuminating Research
YELLOW RIBBON COMMITMENT

The University embraces the “New GI Bill,” welcoming post-9/11 veterans to campus

BY AMY SPEACH
There’s a new population of students taking up residence at Syracuse University, and you’ll often find them gathered in a room on the third floor at 700 University Avenue. They aren’t typical students—most are in their late 20s or 30s, and some are married with young families and new mortgages. But you’re still likely to hear them talking about classes, exams, and SU sports. The difference is that, in addition to telling each other tales of campus and classroom life, these students might be overheard exchanging war stories—literally. They are veterans of the U.S. military, many of whom have served in the deserts of Afghanistan and Iraq. Now they are sharing a new challenge—pursuing higher education—and SU is doing all it can to ensure their success.

Their meeting place is the Veterans Resource Center (VRC), a lounge and study space housed at University College (UC) and staffed by six student veterans whose work-study positions are funded by the U.S. Department of Veterans Affairs (VA) and who receive training and resources from other local veteran organizations. “Our student veterans bring unique character, integrity, and life experience to campus,” says Peg Stearns ’05, financial...
Our student veterans bring unique character, integrity, and life experience to campus.

Peg Stearns ’05, financial aid director
University College

dependents of veterans are taking advantage of educational benefits at SU. Through the VRC, they have access to academic and financial aid advisors and other sources of support that address issues unique to their circumstances, including information about child-care grants and help in finding affordable, high-quality child care; information about how benefits are affected if they are deployed; special assistance in career planning and disability services from SU offices; and referrals to community-based services, such as the Syracuse Vet Center and VA Medical Center. “Syracuse University’s participation in the Yellow Ribbon program demonstrates our longstanding commitment to supporting our nation’s veterans,” says Vice Chancellor and Provost Eric F. Spina. “The entire institution is embracing the program in order to provide contemporary veterans with an undergraduate or graduate education that might otherwise have been cost prohibitive.”

Real Soldiers Wear Orange

One of the regulars at the VRC is Michael C. Rivezzo ’10, a finance major at the Whitman School of Management and president of the new Student Veterans Club, a student-driven initiative that further supports veterans at SU. Rivezzo joined the military soon after 9/11, inspired by his father’s work in Manhattan following the terrorist attacks on the World Trade Center. “My father was one of the first responders, and was working 24-hour shifts after 9/11 as an iron worker doing cleanup,” says Rivezzo, a fourth-generation combat veteran. “I felt a great duty to join because of that.”

A soldier in the Army Reserves and the National Guard, Rivezzo was deployed to Afghanistan in 2008, while an SU student. “I was there for a year, doing convoy security for a Navy Provincial Reconstruction Team on a route between...
AS THE NAMESAKE OF HIS GREAT-GRANDFATHER, A Civil War veteran, James Lyons ’03 grew up with a strong sense of respect and appreciation for the military. So when the 9/11 terrorist attacks hit, he knew it was time to serve his country. What he couldn’t have realized was the extent to which his commitment—and ensuing sacrifice—would also impact his alma mater. On September 27, 2006, the first lieutenant and tank platoon leader was shot and killed in Baghdad while defending a strategic facility against enemy forces. His heroic death at age 28 sent shockwaves through his hometown of Rochester, New York, and saddened the hearts of those on campus who knew him. It also led those closest to him to establish the James Lyons ’03 Sons and Daughters Memorial Scholarship Fund to benefit children of fallen veterans and of veterans with disabilities.

A biochemistry major who came to SU to prepare for medical school, Lyons graduated from the College of Arts and Sciences with a year of ROTC under his belt and enrolled in Officer Candidate School. Additional training led to an assignment in Fort Hood, Texas, and then to deployment to Iraq. “James was a respectful and determined young man,” says his academic advisor, Christina Walker G’05, now an assistant director of development in SU’s Office of Gift Planning. Her words are echoed by Lyons’s father. “James was caring and supportive of anyone in need,” Bob Lyons says. “But he was also humble. Most people never heard about his good deeds.”

After his death, Lyons’s fiancée, Hillary Trent ’02, and Marc Klein ’03, a fraternity brother, looked for a way to honor him that would also help others. They established a scholarship in his name in 2007. Since then, they have held three summer fund-raising events in New York City, receiving more than $50,000 in gifts and pledges from alumni and friends. “When a parent is killed or seriously injured in the line of duty, the challenge of coping is enormous for the family,” Klein says. “And the burden of providing financial support for a child’s college education is nearly insurmountable. This scholarship gives these children the chance to attend SU, so they can build better lives for themselves in the aftermath of a tragedy.”

Lyons was highly decorated, having earned the Bronze Star, Purple Heart, and Meritorious Service Medal, among other military honors. “It’s important to have something positive result from James’s sacrifice,” Bob Lyons says. “This scholarship will be a way to support the families of those who have given so much to our country.” Klein agrees. “When James graduated from college, he elected to serve our country instead of beginning a career,” he says. “My hope is that this scholarship will honor his sacrifice, while instilling a sense of pride among our alumni.”

For more information or to contribute, contact Christina Walker at 315-443-3991 or walker@syr.edu.
Kabul and Kandahar in Ghazni Province,” he says. “We also did a little bit of QRF—quick reaction force—which means we were the first responders if something happened on the road; say, if someone got hit with an IED [improvised explosive device]. We would escort a medic there to take care of anybody who was injured or needed help, or just get to the scene and wait for a helicopter to come.”

Rivezzo credits two aspects of his military experience for helping him cope with the challenges of serving overseas: strong leadership that made him feel prepared and capable, and the camaraderie that developed between him and his fellow soldiers. In January 2009, he returned to SU just a month after coming home, eager to put war behind him and continue his education. “A lot of people I knew took some time off when they got back, but I was focused on finishing school,” Rivezzo says. “I didn’t want to sit in my house and think about what had happened in the last year. I wanted to move on, and I think that helped.” At the time, he knew only one Iraq veteran at SU, Kevin Thornberry ‘09, a fellow Whitman student. “I got a lot of support from him and found out we were a lot alike, both goal-oriented and going for the same degree. We became tight, talking about what we had been through.”

Having a place to reestablish the closeness that can come from shared military experience is one of the things Rivezzo most appreciates about the resource center and the veterans club, and why he’s active in both. “The thing I missed most when I came back was that camaraderie,” he says. “It is life or death over there, and when you talk to your buddies, everyone...
is going through the same thing, and you get closer like that. Here, it’s different. People worry over stuff like whether their iPhones have service. That takes some adjusting to. And talking with other student veterans helps a lot with that.”

Jennifer Pluta G’11 serves as an advisor for the Student Veterans Club and brings a comprehensive perspective to the role. “I’m a veteran myself, as well as an SU employee and a graduate student in the School of Education, so it seemed a natural fit for me to be involved this way,” says Pluta, an internship coordinator at the University’s Center for Career Services. “And I am humbled to do so. They are a great bunch of people, and I am very excited to be working with them. They make it easy. They are very driven, goal-oriented, and proactive, and they want to engage with the SU community as well as the greater Syracuse area community.”

A reservist, Pluta enlisted after graduating from college in 1999 and was deployed in 2003 with the construction support unit of the 770th Engineer Company out of Penn Yan, New York. Like Rivezzo, she felt it was her duty—and privilege—to serve. “Since I was a child, I wanted to join the military and serve my country,” says Pluta, also a career counselor in the Army Reserve Careers Division, Region 1. “My parents instilled a lot of American history in us during our childhood, taking us to Philadelphia, Boston, and Washington, D.C. I grew up feeling honored to be an American, and believing it was my duty to serve my country and contribute to the freedoms I have. It was something I thought I should do.”

Pluta’s primary occupation overseas was to drive dump trucks in road-paving projects along the main supply route between Kuwait and Iraq. “When the initial engagement happened, there were no roads on the bases, and no roads to get to the bases,” she says. “Everybody was just in tents in the desert.” By the time she left, her unit had constructed roads, parking lots, security points, and staging areas. “We did a lot in a short amount of time, and it was very exciting,” she says. “But as you can imagine, a year of driving for 16 to 18 hours a day, six or seven days a week, gave me a lot of time to think about the future. And I knew at that point I wanted to continue my education once I got home.”

Although not yet ready to enroll in a degree program, Pluta began taking classes at the University in 2004. Because it had been years since she was an undergraduate, a sense of isolation pervaded her early days at SU. “I felt lonely,” she says. “I was still transitioning from my deployment experience to civilian life. I wish there had been a veterans center here then to help me navigate the University and find someone to talk to and connect with.” She’s proud to participate in current efforts to support veterans and help make their experiences more appealing right from the start, and sees the Student Veterans Club as an important part of that.

The interest and drive for making the club a reality came largely from Dave Mancuso, a sergeant in the Marine Corps Reserves and former SU graduate student. Working with Peg Stearns and following guidelines established by the Student Veterans of America (SVA), he initiated the club last fall. The group is now an officially recognized SU student organiza-
IN 2003, AFTER JOHN RAFTERY ’07 SERVED IN IRAQ with the U.S. Marine Corps, he was diagnosed with post-traumatic stress disorder and inner ear damage. Four years later, he took part in the inaugural Entrepreneurship Bootcamp for Veterans with Disabilities (EBV), an intensive training program created and held at the Whitman School of Management. With EBV training, Raftery started his own business, Patriot Contractors Inc., which officially opened its doors in Dallas in September 2007. A construction services firm specializing in interior finish-out and design, Patriot anticipates generating more than $2 million in revenue this year and has six full-time employees—three of them veterans. “It’s such a special program,” says Raftery, who was awarded the first Richard Haydon [’66] Veteran Entrepreneur of the Year Award in 2009. “If I hadn’t gotten into it, I’d probably still be sitting in my cubicle at a job I really didn’t like, or I might have jumped out on my own and fallen on my face because I didn’t have the tools to make it happen. So it has been a very big part of my life and my family’s.”

The idea for the EBV program originated with entrepreneurship professor Mike Haynie, who served in the U.S. Air Force for 13 years before coming to SU in 2006. “The rate at which our soldiers, sailors, and marines were returning from Afghanistan and Iraq with disabilities as a result of their service was unprecedented,” Haynie says. “We saw an opportunity at the Whitman School to take something we do well—teaching entrepreneurship—and create a path forward for these men and women.” The program was launched in August 2007 with a class of 20 veterans from all the service branches, coming from states across the country. Less than three years later, 70 percent of those vets are operating businesses and generating revenue that is their sole source of income. “I think that’s important to note,” Haynie says. “They aren’t just running businesses on the side. This is how they make a living.”

The 14-month program, which includes online, campus, and mentorship phases, is experiencing success that reflects the achievements of its alumni. In 2008, the EBV Consortium of Schools was formed by SU, Florida State University, UCLA, Texas A&M, Purdue, and the University of Connecticut. “The program created here at Whitman is offered at each of those campuses, with the capacity now to serve 200 vets with disabilities a year nationally,” Haynie says. Syracuse remains the national host, overseeing the rigorous application process, as well as marketing and recruitment efforts. Fall 2010 marks the launch of an additional program for the spouses and family members of severely wounded veterans.

Funding for EBV, which was named a national “best practice” among programs serving soldiers and their families by the U.S. Army in 2009, comes almost entirely from SU alumni and corporate partnerships. “This is a social venture, in that it is offered entirely free to the veterans,” Haynie says. “We have had guys who were living at the Veterans Administration dormitories and had only $30 in their pocket when they came here.” Alumni are also an essential part of the program’s final phase, which pairs the new entrepreneurs with experienced and successful volunteer mentors. “It’s a very robust mentorship program,” Haynie says. “That’s where the real magic happens in helping veterans get their businesses off the ground.”

An Entrepreneurial Path for Veterans with Disabilities

Photo courtesy of the Whitman School
tion and an SVA chapter with about 30 members, meeting on Wednesday evenings at the resource center. “The main idea is to make sure there is a comfortable environment at Syracuse for veterans,” Mancuso says. “With the New GI Bill, there are a large number of veterans coming here now. We want to ensure they have what they need and that they are aware of and know how to access all of the benefits they’re eligible for.”

A Tradition of Service

The University has a proud record of supporting veterans, from its historic role educating the post-World War II generation under the original GI Bill to its dedication to post-9/11 servicemen and women. Perhaps more than any other private university in the country, Syracuse was closely identified with the Serviceman’s Readjustment Act of 1944, the original GI Bill. Chancellor William P. Tolley served on the U.S. presidential committee whose proposals formed the basis of the legislation, which included a college education for millions of returning veterans. Tolley also announced Syracuse’s “uniform admissions program,” promising everyone entering the service that there would be a place for them at SU when they returned. During those years following WWII, the University ranked first in New York State and 17th in the country in veteran enrollment, and the SU Hill was covered with prefabricated Quonset huts to house the rush of new students. The University also established auxiliary regional campuses in Utica and Endicott, New York, to accommodate every qualified applicant.

University College Dean Bea Gonzalez G’04, who leads SU’s Yellow Ribbon program, is proud to be building anew on the tradition of honoring veterans. “I’m glad for the opportunity to continue SU’s commitment to our soldiers,” she says. “It could be that here on our third floor, in the Veterans Resource Center, we are seeing in these student veterans what will become the next ‘Greatest Generation.’ We’re proud they’re here, and I think they are happy to be here.” SU was named a 2010 “Military Friendly School” by G.I. Jobs magazine, a recognition that testifies to the caring and collaborative efforts of individuals and departments across the University, Gonzalez says, and one that brings with it a huge responsibility. “We have an obligation not only to embrace our veterans, but also to ensure their transition from military life to civilian and academic life goes as smoothly as possible,” she says. “We are here to support them in their academic endeavors, advise them in selecting courses, and assess their financial aid eligibility to find the resources they need to continue their higher education.”

Pluta agrees the honor is well-deserved, and believes the University will continue to expand its efforts on behalf of veterans as the population grows and the full extent of their needs becomes apparent. “I think the opening of the resource center is a fantastic new start to supporting veterans here at SU,” she says. “My hope is to see that grow and for the veterans to utilize the space to a greater capacity. I’d like to see a mentor program developed, pairing incoming veterans with experienced SU student veterans who can give them more of an inside track and provide that instant connection to put them at ease. And I’d like to see SU become a place where veterans naturally want to go because they know there is a support system in place and a well-defined program where they can transition easily from active duty and find the help they need for themselves and their families.”

Rivezzo, too, is focused on a better future for himself and other veterans. “I’m interested in helping people, especially veterans who choose the education route,” says Rivezzo, who plans to go to law school. “I hope they do choose it, because they have access to these amazing benefits. I want to make sure everyone is taken care of. That’s what motivates me now. I look forward to being an advocate for veterans’ issues. I definitely have no regrets about being in the military. I’m glad I did it. I wouldn’t trade my experiences for the world, and I think it has made me a better person.”
Through the Los Angeles Semester, students connect with alumni as they learn about work and life in the show business capital

BY DAVID MARC

FOR YEARS, ALUMNI OCCUPYING leading positions in the Los Angeles film, television, recording, and talent management businesses have kept up ties with the University. They have hosted students aspiring to careers in the entertainment industry and welcomed recent graduates to town in “soft landing” events. Building on the popularity and usefulness of such annual programs as the Hollywood Seminar during winter break and Aaron Sorkin Week during spring break, Southern California alumni have collaborated with the University to create SU’s Los Angeles Semester, an extraordinary educational immersion opportunity for students pursuing careers in the multibillion-dollar entertainment industry. Launched last fall, the L.A. Semester has benefited from alumni energy that goes beyond financial generosity to facilitating special events for the program, arranging internships at key companies, and giving personal attention to students by participating as speakers, faculty adjuncts, and mentors. SU Trustee Rob Light ’78, managing partner at Creative Artists Agency, a dominant international talent
agency, expressed the satisfaction that he and fellow alumni gained in building a new educational advantage for Syracuse students. “This program allows us to give back to the SU community in a meaningful way, while also providing the next generation of industry executives with a richly rewarding experience,” Light said. (see “Alumni Power at Work,” page 40)

An average of 30 undergraduates participate each semester, drawn from television, radio, film majors in the Newhouse School and from the College of Visual and Performing Arts’ film studies program and Bandier Program for Music and the Entertainment Industries. Although the suggestion of sunshine in November or February may seem like a natural attraction, Andrea Asimow, director of the L.A. Semester, advises only the career-minded to apply.

“This is no West Coast vacation,” says Asimow, a veteran film producer (Coco Chanel, 2008) who recently served as creative consultant to Diamonds, an internationally distributed television mini-series. “Each student performs a 20-hour-per week internship at a suitable company while attending evening classes taught by working professionals. They take online courses from the University as well. Even many of the social activities are tied to industry-related events.”

Many of the courses in the L.A. Semester are taught by distinguished alumni and all of them go right to the heart of student concerns. In Emerging Media, David Tochterman ’80 examines how technological innovation may cause shifts in popular entertainment and create new opportunities. A senior vice president at Carsey-Werner with old-school sitcom credits (That ’70s Show, Roseanne), Tochterman made crossover history in 2007 as executive producer of Fat Guy Stuck in Internet, the first scripted comedy to break through from broadband-only to television distribution. Robin Forman G’76, who has produced films for HBO (Iron Jawed Angels, 2004; The Cherokee Kid, 1996), teaches The Business of Film & Television Development and Production, a course that prepares students for the realities of the second word in “show business.” According to Asimow, who teaches a weekly seminar that helps students get the most out of their internships, invited lecturers often bring student enthusiasm to a peak. “In all of our classes, we have a steady stream of extraordinary guest speakers—alumni, parents of students, and others,” she says.

One speaker was Mark Canton, the father of Dorothy Canton ’11 and the producer of 18 feature films, including the 2007 hit, 300. After talking about his work, Canton distributed copies of an unproduced script to students and returned for a second class to discuss their feedback. “You could see how thrilled they were to have their comments seriously considered by a working producer,” Asimow says.

For many students, the whole of the semester, including a taste of life in L.A., may be a greater experience than the sum of all parts. Living in an apartment complex in Toluca Lake, a small community in the eye of a media hub that includes NBC Universal, Disney, Warner Brothers, and many smaller suppliers and services, they travel the freeways to far-flung internships and return for evening classes. Weekend activities may include a screening for the group at the Director’s Guild of America (DGA) on Sunset Boulevard in Hollywood or venturing off to Silver Lake to try a restaurant that someone heard was great. “We are enhancing the educations of our students while preparing them for careers in a difficult field and for life in a fascinating, culturally diverse city,” Asimow says.

"This program allows us to give back to the SU community in a meaningful way, while also providing the next generation of industry executives with a richly rewarding experience."

SU Trustee Rob Light ’78, managing partner, Creative Artists Agency
Tell us about your internship.
I worked for Tom Muzquiz, the senior director of publicity, and his assistant, Vanessa Fine. From the day I started, they treated me as more than an “intern.” I had my own desk and phone line. Tom acquainted me with a lot of his daily tasks and got me involved in them. I put together press requests and set up interviews for a band on our label that was on a huge arena tour. I also helped write press releases and create press kits for various artists. I had the opportunity to go to a music video shoot and coordinate the interviews. During this internship, I saw more concerts and live performances in one semester than I had seen in the past two years. It really was an incredible learning opportunity.

Did the internship benefit your education?
This internship exposed me to real-life experiences in the music and entertainment industry. It forced me to improve my time-management skills, become more responsible, and grow as an individual. I also concluded that I wanted to follow in the footsteps of my boss, Tom Muzquiz, and go to law school.

Have your ideas about the business changed?
I went out there with a pretty good understanding of the business from some past experiences and from what I’ve learned in class. I have gained more insight into every aspect of the business through hands-on work. I think my ideas about the business developed rather than changed.

Were your career aspirations affected?
Before my L.A. semester, I knew I wanted to be part of the music industry, but other than that, I had no clue as to “what I want to be when I grow up.” After a week of interning, I decided that P.R. was the field I wanted to jump into.

How did you like life in Los Angeles?
Although it was hard to be away from my friends and family back in New York, I can whole-heartedly say that coming to L.A. for the semester was one of the best decisions I ever made. Waking up every morning to sunshine left me speechless. The people, the sights, the place where we lived—everything was just breathtaking. I can truly say that I did not take one day out there for granted.

I feel lucky to have had that experience and wouldn’t trade it for the world.

Final Comment:
Students wanting to work in the entertainment industry are absolutely out of their minds if they don’t take advantage of this opportunity! In what other “study abroad” program are you going to get the chance to network—and party—at CAA, one of the biggest international talent agencies, and meet industry moguls like Akon, Marty Bandier, and Rob Light?
Tell us about your internship. Rigberg Entertainment Group, which was founded by Glenn Rigberg ['88], is a boutique talent management firm that manages actors, writers, and directors, and a growing production company. I was basically an assistant, but I was given lots of responsibilities—and I loved it. I covered the phones, greeted talent and guests, submitted our clients’ portfolios to casting directors, read scripts for TV pilots and feature films and did detailed coverage [evaluations], helped create actors’ reels and resumes, and whatever else was asked of me. One of the perks for me was attending an advanced screening of the movie Precious at Lionsgate a month before it came out because our company represented one of the supporting characters.

Did the internship benefit your education? My internship allowed me to supplement textbook knowledge with real-life experience. There are some things that you can only learn on the job. I got to see an integral part of the business.

Have your ideas about the business changed? I learned how much networking and building relationships are a part of good business. I’ve also realized that you need passion and determination to stay focused and to succeed in this industry.

Were your career aspirations affected? I’ve made it a point to find out which jobs would allow me to be creative, but also to be business-minded. I’ve realized that I would most like to be a producer because I like the idea of finding a project I’m passionate about, whether it’s a book, script, or a real-life event, and using so many resources to get it made into a movie.

What was your most rewarding experience? One of the most rewarding experiences for me was going to the party at Aaron Sorkin’s house in West Hollywood. I realized how lucky I am to be at a school whose alumni are so accomplished and who are so willing to give back to students.

How did you like life in Los Angeles? I loved living in Los Angeles. It’s like a perpetual daydream. You’re surrounded by celebrities, expensive cars, and people who are committed to trying to make it in the industry.
Tell us about your internship.
Lifetime Networks is a diversified multimedia company, committed to offering the highest quality programming that celebrates, entertains, informs, and supports women. I interned in the programming department for JoAnn Alfano, executive vice president for entertainment. I was responsible for reading the trades every morning and documenting articles that make reference to Lifetime and to competitors. I read numerous speculative scripts and provided feedback on each. I was involved in the entire pre-production process of a current television series: receiving the first draft of an episode script, viewing the table read, working on script revisions, and making production notes. I also viewed the taping of the episode through a live feed connecting the New York and Los Angeles offices.

Did the internship benefit your education?
This internship gave me hands-on experience and provided me with insight into the media industry. The experience resonates in me in ways that no book or classroom assignment could. More specifically, I have been able to pinpoint my ideal goals for a career within this industry.

Have your ideas about the business changed?
I never realized how much the business is evolving until I was personally immersed in it. I learned, firsthand, how much power my generation has in determining the progression of the media industry.

Were your career aspirations affected?
I was able to identify specific parts of the business I enjoy and other parts that I find less enjoyable. For example, a production coordinator was out of the office for a two-week period and I was given the opportunity to fill in for him, directly reporting to the two executive vice presidents of production. Through that experience, I realized that my aspirations were no longer solely confined to the programming department. I left that experience thinking about the possibility of becoming a production executive.

What was your most rewarding experience?
There were rewarding experiences in taking advantage of every single opportunity the L.A. Semester placed in our laps: a private party at Aaron Sorkin's house, HBO premiers, DGA screenings, and alumni luncheons at the Four Seasons in Beverly Hills. There were never-ending opportunities to network within the industry.

How did you like life in Los Angeles?
I love life in Los Angeles.
Tell us about your internship.
Escape Artists is a production company that has a first-look deal with SONY Pictures. That means the company takes all its projects to SONY first. If SONY doesn’t want the project, then Escape Artists is free to shop the script or project elsewhere. The producers who own the company are Jason Blumenthal ['90], Todd Black, and Steve Tisch. At my internship, I mostly read scripts and wrote “coverage,” which is a short summary of the plot, along with what I thought about it. Put simply, I was on the company’s first line of defense for scripts that come in. I was responsible for telling them to pass on the bad stuff and to point out the scripts that had real potential to be movies.

Did the internship benefit your education?
There’s nothing like the hands-on experience I had in Los Angeles. As great as the teachers are at Syracuse, there are just some things you can’t teach in a classroom. There’s no substitute for the experience I had reading incoming scripts and the scripts of the movies in production.

How have your ideas about the business changed?
Based on the horror stories that everyone hears, I think it’s easy to view the business as a cold, cutthroat place. But since going out there, I don’t see it that way anymore. It’s not nearly as scary a place as I thought it might be.

Were your career aspirations affected?
Almost every speaker who came to class said, “Do everything, because that way you’ll find out what you don’t want to do.” This speaks volumes about the value of the L.A. program. Just from hearing speakers who come to class and talk about their jobs, I have a better idea of what I want to do—and don’t want to do. It’s hard to pick a single experience; the whole thing was rewarding. I think the networking opportunities made the semester worthwhile. Not only did we work great internships and go to events at the Director’s Guild, but we were introduced to the extensive SU alumni network in L.A.

How did you like life in Los Angeles?
I really enjoyed life in L.A. Even outside of the entertainment industry, there’s a ton to see in the city. I can definitely see myself going out there to live and to establish a career when I finish school. The program has been a big part of that.
LAST FALL, TRUSTEE ROB LIGHT ’78 hosted a reception at the offices of Creative Artists Agency for alumni, students, faculty, and others who helped get the Los Angeles Semester off to a roaring start. Joining Light at the celebration were L.A. Semester founders and shapers: Brian Frons G’78, president of Daytime at Disney-ABC Television; Jason Blumenthal ’90, producer and partner at Escape Artists, a film production company; Marilyn Ginsburg-Klaus ’56, G’57, proprietor of Grand House Management; and Sean Cary ’89, executive vice president for digital distribution at SONY Pictures Entertainment. (A complete listing of the program’s founders and of members of the University’s L.A. Task Force is available at lasemester.syr.edu/background.html.)

In the spirit of the L.A. Semester, the daylong November 12 event was a party—and more. Trustee Martin Bandier ’62, chairman and CEO of SONY/ATV Music Publishing, moderated a discussion on “Building the Right Team” in the music industry. Featured panelists were Light, who heads music operations at CAA, and singer-songwriters Akon and Sara Bareilles. A search for “The Future of Funny” was led by New Yorker media critic Ken Auletta G’77. The panel included filmmaker Judd Apatow (Funny People; Forgetting Sarah Marshall); veteran sitcom writer-producer Andy Borowitz (The Fresh Prince of Bel Air); and comedian Sarah Silverman, whose Sarah Silverman Program is seen on Comedy Central.

Larry Martin, associate vice president for program development at SU, has been escorting students on the Newhouse School’s winter-break networking trips to Los Angeles since 1984. Martin found the event particularly gratifying. “Many of the alumni who are making the L.A. Semester possible were wide-eyed students hoping to get a foot in the door someplace when I first brought them to town,” he says. “Now, as leaders in the entertainment industry, they’re showing they haven’t forgotten how important it is to meet people and learn your way around.” L.A. Semester director Andrea Asimow agrees. “Our students are overwhelmed by the warmth and friendliness of the alumni outreach,” she says.

Music industry executive Martin Bandier ’62 (far right, top right photo) quizzes Rob Light ’78 (left) and singers Akon and Sara Bareilles. Media critic Ken Auletta G’77 (top left photo) laughs during a discussion with comedian Sarah Silverman, writer Andy Borowitz (bottom left photo), and producer Judd Apatow.
Tell us about your internship.
Cornerstone is a lifestyle marketing company that deals primarily with music, television, and film. I assisted and did research for creative campaigns. I put together the necessary social media for certain projects and kept that up-to-date. I was also responsible for office work, such as organizing, filing, and mailing.

Did the internship benefit your education?
I have a better understanding of creative and synergetic promotional and marketing campaigns for different types of entertainment and a better understanding of an “office environment.” Hands-on experience, in my opinion, is nearly as important as the classroom education I’m receiving at Syracuse.

Have your ideas about the business changed?
I underestimated how versatile the company was. I always thought it primarily dealt with music and brand collaborations, but I found that they have a lot of projects throughout the entire entertainment industry.

Were your career aspirations affected?
I believe I’ll be able to take what I’ve learned and apply it almost anywhere in the entertainment industry. The internship opened my eyes to how many different occupations are out there, and I can search for the one that’s best for me, instead of just focusing on one specific aspect of the music industry.

What was your most rewarding experience?
My internship supervisor constantly invited me and my classmates to special events, such as exclusive openings, screenings, and concerts. It was a pleasure to go to these events and have a good time with all of the SULA students.

How did you like life in Los Angeles?
The weather there was great and there was so much to do. If you stay away from trying to rationalize the traffic, you’ll have an awesome time.

Final Comment:
If you stay up to date and try to relate, you’ll be fine.
In his inspirational memoir, John Robinson ’90 reflects on his days as an SU student and the challenges he took on as a congenital amputee.

**Editor’s Note:**
John Robinson, a 1990 graduate of the S.I. Newhouse School of Public Communications, was born with half arms and shortened legs, a physical disability known as congenital limb loss. His life has never been simple; yet, in challenge after challenge, he has succeeded. In Get Off Your Knees: A Story of Faith, Courage, and Determination (published last fall by Syracuse University Press) and a companion documentary by the same name released by PBS, Robinson recounts his fascinating, inspirational life story. Following is an excerpt in which he recalls his days here at Syracuse University.

MOST HIGH SCHOOL SENIORS RECEIVE WORD OF THEIR future college destination via the mail, usually in the form of a very large envelope. I was pulled out of assembly and told I had been accepted to Syracuse University. I’m sure my dad’s cousin Daniel Willett, who was an administrator at Syracuse at the time, had something to do with the phone call, because it was no secret in my family how badly I wanted to attend Syracuse. My mom’s family was from nearby LaFayette, my uncle Douglas went to SU, and like anyone who grew up in Central New York, I bled Orange basketball and football. It didn’t hurt that SU had one of the best communications schools in the country, either, because I knew early on that I wanted to pursue a career in television.

I coveted Syracuse for all of those reasons, and because it’s a large school. I didn’t seek out a small, intimate campus; I wanted a place that would push and prepare me for the real world, not one that would continue to accommodate my disability. In high school my classes were moved to one floor, when possible, so I wouldn’t have to walk the stairs, someone would carry my books from class to class, and the assistant headmaster assisted me in the bathroom. I was pampered. I needed to be challenged by my new surroundings, because certainly the real world wasn’t going to be as obliging. For this reason, I couldn’t wait to get to Syracuse and gain my independence. I was dependent on others for so long—for eating, getting dressed, going to the bathroom—and I didn’t want to live that way anymore. I frequently asked for help, but I hated to do so. Syracuse was my opportunity to stand alone and see
if I could make it on my own. 

The first few weeks were like an episode of The Amazing Race. There were challenges at seemingly every turn, but I took them on one at a time. First, I wanted to see if I could get through a full day, then a week, then my first test, and so on. With each passing day, I gained more and more confidence in myself that I could survive on my own.

My biggest physical challenge was getting around from class to class. That first semester, I lost 15 pounds. While most first-year students were packing on the “freshman 15,” I was shedding pounds like a wrestler trying to make weight. In the Hall of Languages, one of the older buildings on campus where I had classes, I couldn’t reach the buttons on the elevator so I had to walk up and down several flights of stairs; it was either that or wait for someone else who could reach the buttons. There were stairs everywhere, not to mention one steep hill I had to navigate from the Hall of Languages to the Schine Student Center, where I worked part-time at the student organization desk. When there was snow or ice on the sidewalks and steps, things got a bit tricky.

The first few weeks would answer the questions I had as to whether I could get around and exist on my own. I could. But I still hadn’t addressed my other great fear, which was whether I could make new friends. It was very difficult at first. I had been spoiled by a high school, church, and family that provided me special treatment, and here was a new group of people not ready to hand me friendship because I asked for it. I had to earn it.

I was not the center of attention at Syracuse, as I was in high school or at home. I had to find my way to class and stand in line for the dining hall just like every other student. For the first time, I felt like I stood on merit with my peers. But I was still different. I was so busy trying to figure out who I was that I did not realize the other students needed a transition period to get used to me. Not everyone is excited to welcome someone with differences into their own lives. I had made a few
friends in my dormitory with whom I shared things in common, but others were still very leery of me.

I lived on the first floor of Sadler Hall my freshman and sophomore years at SU. ... My roommate freshman year hailed from northern California. Roberto and I spoke on the phone a month before I arrived on campus, which is a common occurrence with most incoming freshmen. But I did not tell Roberto of my physical disability, and when he walked in the door his first day at Syracuse he was caught off guard. Roberto put on a good face for the first few days as my roommate, but then spent more and more time in another dorm. Not long after freshman orientation, Roberto came to the room and said he was uncomfortable living with me. He wanted to transfer to a new dorm. I was rejected two weeks into my college life.

I was very upset. I expected to have a roommate and a new friend, as all incoming freshmen do; instead, I was living in my own bedroom, and I didn’t know a soul. I spent a lot of time exploring campus, driving my car, working in the student center, and studying. I can remember writing a letter to a friend of mine from high school, telling her about Roberto’s rejection and how I couldn’t understand why someone would feel that uncomfortable around me. She told me to forget about it. “That’s his loss, not yours,” she said.

One positive that came out of Roberto’s departure was that I had my own room. I was the envy of every freshman in Sadler because I had some freedom other kids weren’t able to have— and my own bathroom. This freedom eventually allowed me to find new friends.

I struck up several friendships with my neighbors on the West Wing of Sadler 1. Jivi Govender lived across the hall along with Yardley Drake Buckman. For some reason Yardley,
who hailed from Florida, didn’t know how cold it got in Syracuse, and he brought only a light jacket with him. He stuck it out for a long time with that jacket, too. Jivi was Indian by way of South Africa and was raised in a small town next to Greene [New York], where I lived until the seventh grade. We shared some acquaintances. We'd stay up late, listen to music, and talk about girls. When relatives called him, he would hold the phone up to my ear so I could hear the accents from South Africa. We had a great freshman year getting to know each other and would share a dorm suite our junior year with two other friends, both of whom lived on Sadler 1 our freshman year. ... 

In my second year at Syracuse, I started to become more comfortable. I was less worried about who liked me and for what reason. I had a great friendship with Craig [Hubmeier], who had moved to the seventh floor at Sadler, and did not need to try as hard to be noticed. Most of the other guys from Sadler 1 during freshman year getting to know each other and would share a dorm suite our junior year with two other friends, both of whom lived on Sadler 1 our freshman year. ... 

In my second year at Syracuse, I started to become more comfortable. I was less worried about who liked me and for what reason. I had a great friendship with Craig [Hubmeier], who had moved to the seventh floor at Sadler, and did not need to try as hard to be noticed. Most of the other guys from Sadler 1 during freshman year, whom I had alienated by acting like a jerk, lived just across the street at Stadium Place. The guys asked if Craig and I would like to join a fantasy baseball league, and we gladly accepted, which helped bring us all a lot closer.

My single room, held over from freshman year, soon became one of our meeting places, but not so much for the league as for the cable TV box that was installed at the start of the semester. Sadler was one of the first dorms to get hooked up (Stadium wasn’t so lucky), so my room was suddenly as popular a destination as the bars on Marshall Street. ... We watched a lot of baseball, basketball, and, of course, hockey, especially at play-off time.

Although my new friends helped me acclimate to life as a student, there were still times my disability was projected back to me like a mirror. One night, Craig, Dave [Allen], and I were filing out of a nightclub called Braggs. Craig is 6-foot-1 and Dave 6-foot-3, so I was a sight standing between the two of them. The place was packed with people—I’m sure they broke every fire code in Syracuse—and it was slow getting out of there. The bouncer wouldn’t let anybody into the club until a certain number of people left, and the people waiting in line were getting restless. Suddenly, one woman in line looked down at me (she had probably had a few too many already) and yelled for everyone to hear, “If you’d just get off your knees, this line would move a lot faster!” Well, my two friends thought that was the funniest thing they had ever heard and laughed hysterically. They couldn’t wait to get back and tell everyone what they heard.

It’s never fun to be laughed at, but having found new friends who understood me far outweighed any discomfort I may have felt by the woman’s insulting me. The person I was in high school would have dwelled on the fact that someone saw me as a person with a disability first. It took many days and nights of reflection to realize that what’s important are the friends I have made, not the people who stare at me.

There were many times in high school when I chose not to push myself, because I didn’t have the self-confidence I would later exhibit at Syracuse. It was very difficult to grow up with 40 brothers and sisters in such a small graduating class at prep school because there was no need to challenge myself or test new relationships. I felt as if I were in some tiny, sheltered cocoon. I am thankful every day for that education, but it’s the life skills I received at Syracuse University that truly made me the person I am today.

First and foremost among those life skills was the self-confidence I gained by proving to myself that I could be independent. I may choose to have other people help me from time to time, but I don’t need anyone else to live. I learned to adapt to situations I was shielded from prior to college, which improved my mobility and problem-solving skills. I chose to work hard. It’s what my parents wanted for me, and it’s what I wanted from myself. I always wanted to have a family, a nice car, and a dream home, but it wasn’t until I stood on my own and got off my knees that I realized I could achieve those things.

To me, getting off my knees means hard work. I tell myself I need to work twice as hard to climb up in a chair, to buy groceries, to dress my children. It takes me 25 minutes to get my son Owen into his hockey gear. And then I have to ask someone else to help him with his skates. How long does it take you to dress your child? I need to push myself. This mind-set is what I use every day. If I tell myself I need to work twice as hard to be the equal of others, then I will.

John Robinson is the director of corporate support for WMHT, the public broadcasting station in Albany, where he lives with his wife and three children. A lifelong Boston Bruins hockey fan, he is also an avid golfer and continues to enjoy the company of longtime friends from his time at SU, including Dave Allen ’90, who co-wrote the book with him.
BRIAN SPECTOR HAS MORE THAN 300 FRIENDS...ON FACEBOOK, THAT IS. SPECTOR ‘78 uses Facebook to reconnect with old SU friends and stay in touch with new ones. Last summer, he organized a mini-reunion for 14 of his classmates by creating a Facebook event page and searching for people with whom he’d lost touch. Through the event page, he planned a dinner in New York City and generated enthusiasm for the reunion by encouraging friends to post photos of their college years. “It became like a little scrapbook,” says Spector, vice president of the SU Alumni Association and member of the Northern New Jersey Alumni Club and several other SU groups and committees. “I feel my role now as an alumni leader is to embrace new technology to reach out to people and help them,” he says. “Social networking aids that in so many ways.”

Like Spector, alumni across the country now use social networking sites like Facebook and LinkedIn to stay connected with the SU community. The SU Alumni Network on LinkedIn has more than 12,000 members, who can participate in discussions, post and search for jobs, and even write recommendations for one another. Local alumni clubs have Facebook pages where members can become “fans,” find out about events, share photos, and post questions.

The SU Office of Alumni Relations, which hosts its own online alumni community, has developed a presence on these sites within the past year and uses them to provide information about events like Orange Central and class reunions. “The speed of it is so critical,” says Ellen King, executive director of alumni relations. “When you’re an alum looking to make that connection and you can make it right away, that’s great.”

The Boston Orange Alumni Club created a Facebook page in 2007 to promote events like a basketball game party and a concert featuring SU alumni. “Pretty quickly, we had a couple hundred members online and, all of a sudden, we had a huge spike in the number of people coming to events,” says Erika Sievert ‘04, club vice president.

Last year, the Philadelphia Alumni Club used its Facebook page to advertise an SU license plate fund-raiser and organize a trip to a Philadelphia 76ers game. “It’s a quick, easy, and free way to spread the word about events and membership in the club,” says club president Andrew Laver ‘01.

The clubs still keep in touch with members through e-mail and mailings to ensure their messages reach everyone who wants to be involved. “There will always be a mix of methods to stay in touch with alumni,” says Jennifer Erzen ‘97, president of the Southern California Alumni Club. “As long as people are using Facebook, we’ll be on it.”

Kelly Lux, alumni programs coordinator at SU, says professional networking sites like LinkedIn can help alumni take advantage of the large SU community. “There are a lot of people who are interested in hiring other SU people. The rules have totally changed on how to get a job and how to network,” Lux says. “Especially in this economy, people are realizing more the value of alumni networking.”

Spector also emphasizes the value of social networking sites in creating real connections among alumni. “It’s a great way to connect to people you might not usually connect with,” he says. “It’s a family out there and everybody really wants to help.”

—Tory Marlin
PLEASE JOIN US

AN IMPORTANT WAY OUR ALMA mater stays connected with us is through various alumni clubs around the world. Currently there are more than 80 U.S. and international clubs engaged in a variety of activities that include social and business networking, charitable commitments, education programs, enjoyment of the arts, and following our sports teams. The Office of Alumni Relations is an integral part of the University’s New Division of Advancement and External Affairs. The challenge for University staff and the Alumni Association Board of Directors is to create an environment in which these clubs can be active in matters important to them and you. The interests and activities of our clubs are as diverse as our University. Some of us connect better through a club that reflects a specialty interest: drama, the band, the Varsity Club, the Latino Alumni Network, and the schools or colleges we attended, such as Whitman, Maxwell, and Newhouse. Are you interested? Well, join us. Come to our newly redesigned web site, www.syr.edu/alumni.com, and click on “Alumni and Friends” to access a list of alumni clubs and contacts. You can also find us on Facebook, Twitter, and LinkedIn. During graduation week in May, the alumni board and staff will be on campus providing information about clubs for graduating seniors. In these difficult economic times, many graduating seniors are interested in the networking opportunities presented by our alumni clubs.

Stewardship is another way we connect with our alma mater. All of us have choices regarding how to support charitable causes important to us, and we appreciate how many of our alumni choose to support Syracuse University. This leads me to the good news I’d like to share with you about the campaign for Syracuse University. Trustees and campaign co-chairs Howard Phanstiel ’70, G’71, Melanie Gray L’81, and Deryck Palmer ’78 have led the effort to meet our ambitious $1 billion goal. After a productive December, the campaign has reached the lofty total of $700,468,000. This effort is particularly important to our University. Historically, Syracuse University has done well in its Annual Giving Program, but has not been as successful in building an endowment. It looks like we are well on our way to correcting that situation, thanks to Howie, Melanie, and Deryck. Are these large contribution numbers intimidating? Don’t be intimidated. Some of us have reached a stage in life when we can afford to “give back” in large numbers. Gifts within more limited means are also appreciated. We have more than 230,000 alumni around the world. Even small gifts add up when we achieve full participation. Please join us by contributing to our Annual Fund as well as The Campaign for Syracuse University. Your gifts support one of the finest higher education institutions in the world—our alma mater, Syracuse University.

Larry Bashe ’66, G’68
President, Syracuse University Alumni Association

CLASSNOTES
NEWS from SU ALUMNI

SEND US NEWS OF YOUR ACCOMPLISHMENTS.

To submit information for Class Notes, register with the Syracuse University Online Community at https://www.alumniconnections.com/olc/pub/SYR/register.html. Items will appear in the magazine and in the Class Notes section of the online community. Items can also be sent to Alumni Editor, Syracuse University Magazine; 820 Comstock Avenue, Room 308; Syracuse, NY 13244-5040.

40s

Herbert Alpert ’47 (WSM) of Fayetteville, N.Y., wrote Louis Marshall 1856-1929: A Life Devoted to Justice and Judaism (Universe), a biography of one of Syracuse’s most prominent citizens who was a lawyer, philanthropist, environmentalist, Constitutional expert, and justice defender.

Mary Hand Connolly ’47 (WSM) enjoys substitute teaching at middle schools and high schools in North Haven, Conn.

Phyllis Freshman Marks ’47 (VPA), an artist living in Saratoga Springs, N.Y., teaches art at the Empire State College Academy for Lifelong Learning. She collected more than 50 works created by her students for display at a Saratoga ArtsFest exhibition last June, and exhibited her paintings at the Empire State College gallery.

Katherine (Kay) Shaw Nelson ’48 (A&S) of Bethesda, Md., wrote her 21st book, The Cloak & Dagger Cook: A CIA Memoir (Pelican), which recounts her recruitment to the CIA as a graduate of Russian studies and journalism, as well as how she became interested in food and cooking while living and traveling around the world as a spy.

50s

Franklin Hooper ’50 (A&S) wrote Deadline for a Dark Horse (AuthorHouse), a political satire. He is a retired New York City teacher who now resides in Lenoir, North Carolina with his wife.

George Marotta ’50 (A&S), G’51 (MAX) is senior advisor at Marotta Wealth Management, a fee-only investment advisory firm he co-founded with his son, David, in Charlottesville, Va. He formerly served in foreign affairs positions in the federal government for 25 years and as a research fellow in international finance at Stanford University’s Hoover Institution for 15 years.
RESCUING A ‘BEAUTIFUL LADY’

By Joyce Dallaportas and Ronald K. Theel

Drawing on the advanced research skills they developed while earning doctoral degrees at SU, Joyce Dallaportas ’62, G’70, G’75, G’88 (English, humanities) and Ronald K. Theel G’01 (educational administration) work together to rescue, research, restore, photograph, and market paintings and fine art objects. They share beliefs in the appreciation of art as effective therapy for stress and as a means of personal renewal.

NOT KNOWING WHERE A PAINTING IN NEED OF PRESERVATION MIGHT BE FOUND, our search has led us into the closets and attics of old houses, to flea markets and second-hand shops, online to eBay, and yes, even out to the curbside. Of course, once such a painting is found, you don’t know where it will lead you. Although success may be awaiting the art detective who probes beyond the surface, the process has its discouraging moments. Sometimes we have felt like birds beating against the wind; but on other occasions, our spirits have soared.

A visit to a Syracuse estate sale led us to a severely damaged oval portrait, whose subject was described by the seller as “a beautiful lady.” He had no more details to offer. After intense investigation, we were able to identify her as Georgiana Spencer Cavendish, Duchess of Devonshire (1757-1806), a fact confirmed by the National Gallery in London, the Rijksmuseum in Amsterdam, and other reliable sources, including 9th Earl Spencer, brother of the late Diana, Princess of Wales, both of whom are descendants of the duchess. We learned more when we made contact with the current Duchess of Devonshire and the curator of her collection. The portrait, modeled after a famous original by Thomas Gainsborough, captures her individuality, beauty, and trendsetting sense of style. But it was painted long after the subject’s death by Ferdinand van Stoopendaal, an obscure figure who may have been a good copyist, a forger, or both. In any case, the painting, which Joyce meticulously restored, is being offered to the British Centre of Romanticism in Grasmere, Britain, for inclusion in exhibits accompanying ongoing conferences honoring women writers.

Today, Georgiana Spencer Cavendish is remembered as much more than a woman born into a life of great privilege and a fashion setter. In the time of the French and American revolutions, she rebelled against the stifling limitations imposed by the male-dominated society. She was a feminist, political activist, and an eminent literary figure (Emma; or, The Unfortunate Attachment: A Sentimental Novel, and The Sylph are among her works.). A celebrity in her own right, she has been the subject of several films, including The Duchess (2008). Georgiana Spencer Cavendish, as it turns out, was much more than “a beautiful lady.”

Joyce Dallaportas, who grew up in Watertown, New York, has taught English, art history, and Greek. Her first port of call was Syracuse University, where she began her studies at University College in 1959. Ronald K. Theel is a retired school administrator with more than 30 years of experience in primary and secondary education. He also served as the Syracuse City School District’s coordinator for character education.
Stanley Trachtenberg ’52 (A&S) wrote *The Elevator Man* (Wm. B. Eerdmans), a picture book illustrated by noted artist Paul Cox for ages 4 to 8 that tells the story of a boy who must adjust when his building replaces a traditional manual elevator and its friendly operator with a self-service model.

Joan Fortgang Schepps ’53 (A&S), G’53 (EDU) and husband Elihu Schepps of Boca Raton, Fla., donated their collection of trump cards to the American Contract Bridge League. The collection consists of more than 650 pieces and is on display at league headquarters in Horn Lake, Miss.

Aldo Tambellini ’54 (VPA) joined artist Otto Piene at the Pierre Menard Gallery in Cambridge, Mass., in December to present the first U.S. showing of Black Gate Cologne, the original television broadcast done by artists in 1968 in Cologne, Germany. The two artists founded the Black Gate Theater in New York’s Lower East Side in 1967, the city’s first space for live multimedia performances and installations.

Dick Park G’56 (EDU) retired after 31 years as head coach for the Franklin (Ill.) College Grizzlies men’s golf team.

Frank Elliott G’57 (MAX) of Venice, Fla., is at work on writing a two-part memoir.

Carole Eisner ’58 (A&S) exhibited nine monumental works made from twisted and curved steel in malls from West 64th to West 166th streets in New York City.

Robert K. MacLaughlin ’59 (NEW) is retired and lives in Fort Collins, Colo., with wife Liz. He was a professor of speech communication and director of television-radio instruction at Colorado State University from 1969-1997. An endowed scholarship was established in his name when he retired and became a professor emeritus in 1997. In 2006, he was inducted into the Broadcast Professionals of Colorado Hall of Fame.

Robert S. Phillips ’60 (A&S) is professor emeritus of creative writing at the University of Houston.

Fran Pokras Yariv ’61 (A&S), G’64 (EDU) co-wrote with her sister *Feeding Mrs. Moskowitz and The Caregiver: Two Stories* (SU Press). The book’s two novellas offer poignant and funny insights into the world of the elderly.


Elizabeth Glickman Alderman ’63 (EDU) and husband Stephen Alderman ’61 (A&S) of Bedford, N.Y., received a $100,000 Purpose Prize from Civic Ventures, a Bay Area think tank that acknowledges social innovators in their encore careers. The Aldermans were recognized for the Peter C. Alderman Foundation. Established to honor their son, who died on 9/11, and to assist victims of trauma and terrorism around the world, the foundation creates homegrown mental health systems in communities desecrated by violence.

Roland Van Deusen ’67 (A&S), G’75 (SWK) was featured in the article, “Less Than Citizens (Part One): People of Fort Drum” at www.truthout.org. A representative of Veterans for Peace, Van Deusen works on projects to assist veterans, including getting reductions in their property taxes, providing phone cards to Veterans Administration patients, and pushing Congress to pass laws assisting veterans. Now retired, he was a substance abuse counselor who has years of experience working with soldiers and ex-soldiers at Fort Drum (N.Y.) and in the prison system in Northern New York.

Mark Harvey ’68 (A&S) of Boston performed the National Anthem at Fenway Park, published an article titled “Spirit Soundings” in the national magazine *JAZZIZ*, and released his 10th CD recording, *American Agonistes*, which received international critical acclaim.

Jacqueline Karch ’68 (VPA), an artist living in North Carolina, taught her dog, Netop, to paint and has raised more than $10,000 for various charities and animal rescue groups by exhibiting and selling Netop’s work. Visit www.netopthedog.com.

Ray Brown ’69 (A&S), a high school English teacher in Cerritos, Calif., wrote and illustrated *Linda and the Time Machine* (Bookemon), the first in a series of children’s storybooks.

Mark J. Feldman ’69 (A&S) of Roslyn, N.Y., is executive director of the New York State Dental Association.

Sue Kelman ’69 (A&S), G’71 (NEW) of Boston is director of communications in the national office of Campus Compact, a nonprofit coalition of college and university presidents committed to the civic purposes of higher education.


**Orange Spotlight**

Pedro de Castro, Class of 1918 (1894-1936), graduated from the School of Architecture. He was among the first U.S.-educated architects to practice in his native Puerto Rico. De Castro’s Spanish Revival homes were favored by the elite, and he was commissioned to build some 112 private residences in cities across the island. Castillo Serralles in Ponce is now a public museum. Built by de Castro for a wealthy rum distiller in the 1930s, it is listed on the National Register of Historic Places.

John T. Rafferty ’70 (A&S), L’73 (LAW) retired from the Los Angeles Supreme Court after 25 years on the bench. His retirement party, hosted in the West Los Angeles Courthouse, was the largest attended in recent court history. He now resides in Manhattan’s theater district.

Augustine Ubaldi ’70 (LCS) of North Olmsted, Ohio, is working as an expert witness in the fields of aviation and railroads. She also completed two classes in the construction engineering technology program at a local community college.

James A. Powell Jr. G’71 (NEW) retired as an assistant professor of telecommunications at Alabama A&M University after 31 years of service. He is an active member of Leadership Evergreen, an organization designed to empower community members in his hometown of Evergreen, Ala.

Douglas Wilcox ’71, G’74 (ESF) retired from the U.S. Geological Survey and began a new career in academia with an endowed faculty position at SUNY Brockport.

Susan Duprey ’72 (A&S) is on the board of directors for the Manchester Development Corp., a nonprofit organization in Manchester, N.H. She is included in Woodward & White’s listing of Best Lawyers in America for 2009-2010 in the specialties of land use and zoning law and real estate law.

Barry Glick G’72 (A&S), a counseling psychologist who serves as a consultant to juvenile and adult human services and correctional systems across the nation, wrote *Cognitive Behavioral Interventions for At-Risk Youth*, Vol. 2 (Civic Research Institute). The book brings together the work of leading practitioners and theorists in a hands-on guide to the best rehabilitative intervention programs for at-risk youth populations. Visit www.civicsresearchinstitute.com/cby.html.

Howard Groopman ’72 (A&S/NEW) retired from the Internal Revenue Service in Portland, Ore.

Horace Huntley G’72 (MAX), history professor at University of Alabama at Birmingham, co-edited...
Foot Soldiers for Democracy: The Men, Women, and Children of the Birmingham Civil Rights Movement (University of Illinois Press), a collection of oral histories by people who participated in civil rights activism at the grassroots level. Huntley is also director of the Oral History Project at the Birmingham Civil Rights Institute, and coeditor of Black Workers’ Struggle for Equality in Birmingham.

Sharon Haines Jacquet ’72 (EDU), a managing director and senior private banker with J.P. Morgan and an SU trustee, was recognized by Barron’s Magazine as one of America’s Top Private Bankers.

Shelley Rotner ’72 (A&S) is a freelance photojournalist, and author and photo-illustrator of more than 30 award-winning children’s books. A new book she co-wrote with Diane deGroat, Dogs Don’t Brush Their Teeth, was one of Time magazine’s top 10 children’s books for 2009. Rotner has also traveled extensively for UNICEF, documenting programs about children, women, and education. She is working on a collection of hand-painted photographs that capture beautiful and sacred places she has discovered in her travels. Visit www.shelleyrotner.com.

Mary Ann Finn DiChristopher G’73 (SWK) is acting associate commissioner for the Division of Prevention, Recovery, Technology, and Management Services for the New York State Office of Alcoholism and Substance Abuse Services. She was previously the commissioner for the City of Albany Department of Youth and Workforce Development.

Jeff Blumenfeld ’74 (NEW) wrote You Want to Go Where? How to Get Someone to Pay for the Trip of Your Dreams (Skyhorse). The book takes readers behind the scenes of some of the most historic and modern-day adventures and provides advice on how to fund and arrange their own explorations. He is editor and publisher of Expedition News, an insider’s guide to the adventure marketing business, and runs Blumenfeld and Associates Inc., a public relations firm in Darien, Conn.

Barbara Gellman-Danley ’74 (EDU/VPA) is president of the University of Rio Grande and Rio Grande Community College in Ohio. She previously served as the vice chancellor for academic affairs and system integration for the Ohio Board of Regents and as president of Antioch University McGregor, an adult-learning private university.

Suzanne McVay Novelli ’74 (A&S), ’75 (EDU) earned a Women of Influence Award from Business First newspaper for outstanding community work over a long time period. A financial advisor at Alliance Advisory Group in Buffalo, N.Y., she has contributed leadership for such organizations as Girl Scouts, Boy Scouts, and Erie County libraries, and twice chaired the Girls Going Places entrepreneurship program for young girls.

Robin Brailsford ’75 (VPA) of Dulzura, Calif., is co-inventor of LithoMosaic, a unique structural concrete process that combines mosaic with concrete, and a founder and director of Public Address, a public art advocacy group.

Jim Gallucci ’75, G’76 (VPA) is a sculptor in Greensboro, N.C. He led a team in a multimillion-dollar project to create four 55-foot light towers in the center of Raleigh’s City Plaza.

Thomas A. Jambro G’75 (EDU) of Hamburg, N.Y., was awarded the Merchant Mariner credential, generally referred to as a captain’s license, by the U.S. Coast Guard, Department of Homeland Security, National Maritime Institute.

Jim Alexander ’76 (A&S) is a candidate for the at-large position on the University of Colorado Board of Regents. The position will be determined by a statewide election in 2010.

Joe Amato ’76 (A&S/LCS) wrote Once an Engineer: A Song of the Salt City (Excelsior Editions), a memoir about growing up in a low-income family in Syracuse during the ’70s. Amato worked as an engineer in two Fortune 500 manufacturing plants before earning a doctorate in English. This is his seventh book. He also has two novels forthcoming, and co-wrote two award-winning screenplays with his wife, Kass Fleisher. He divides his time between teaching in Illinois and hiking in Boulder, Colo., with his wife and his brother, Mike Amato ’78 (LCS).

John Dooley G’76 (LCS), professor and chair of computer science at Knox College in Galesburg, Ill., was honored by the Institute of Electrical and Electronics Engineers with selection as a senior member. This recognition, offered to only 12 percent of IEEE members, acknowledges professional accomplishments and length of service in the field.

James Little G’76 (VPA), a painter living in New York City, received a prestigious $25,000 grant from the Joan Mitchell Foundation. Visit jameslitleart.com.

Jack LoSecco ’77 (A&S), G’80 (MAX) is assistant vice president of software engineering at SRC (formerly Syracuse Research Corporation) in Syracuse. He has more than 25 years’ experience in Department of Defense and intelligence community information technology systems development and management.

John McMahon ’77 (LCS) is a brigadier general in the U.S. Army Corps of Engineers, in command of the Northwestern Division, overseeing civil works, environmental restoration, and military construction in more than a dozen states.

Bradley D. Myerson ’77 (A&S) of Manchester Center, Vt., is listed in the 2009 New England Super Lawyers...
When Sahar alnouri sits at her desk to work and catch up on e-mail, she often hears gunfire and explosions. At the end of 12-hour workdays, she retires to a bedroom in the same building. She stays away from the market, avoids restaurants, and never travels anywhere after dark. She has grown accustomed to life in a compound in the Red Zone of Baghdad, Iraq.

Alnouri works as a gender program manager for Mercy Corps, an international nongovernmental organization based in Portland, Oregon, which aims to aid the most vulnerable members of society in countries with great need. From her home base at the Mercy Corps compound in Baghdad, she oversees literacy courses, lectures on democracy, and other women’s empowerment activities that reach more than 15,000 women throughout Iraq. “Gender work in Iraq is about looking at the relationship between men and women in communities, having a conversation with both groups about how things are and how things might be better, and doing it all within the context of Islam,” she says.

Alnouri, who earned a bachelor’s degree in newspaper journalism and political science at SU, was disappointed by the media coverage of the Middle East after 9/11. “It really struck me that what was happening was huge in terms of the way the U.S. was interacting with the Middle East, with Arabs, and with the Islamic world,” she says. Instead of struggling to report objectively on issues involving the Middle East, she decided to focus her passion on helping people in places of conflict. As an Arab American of Kuwaiti descent, Alnouri identifies with the struggles of Iraqi women. “I could have been any one of these women I’m helping,” she says. “A couple of small changes in my family’s history, and I could have very easily been an illiterate woman in Basra.”

Since Alnouri arrived in Iraq in February 2009, she has traveled to Basra and Kirkuk to speak with small groups of Iraqi women about their lives and ways to improve Mercy Corps programs. In Basra, she spoke with seven women in the final stage of a Mercy Corps 21-month literacy program. She asked if any of them had noticed changes in how their families treated them since they started learning. “Because I was illiterate, when my daughter asked for help, I couldn’t help her,” said a 32-year-old woman, speaking in Arabic. “But now I can.” Later, Alnouri asked the women if they would like to be able to communicate their biggest needs to community leaders. “Because we are the women, we have many things that we need that the men don’t think about,” said a 22-year-old in Arabic. “The parks—men don’t think about public spaces for children to play. Electricity—that will help us go out of the house after dark.”

In July, Alnouri was invited to a roundtable discussion in Baghdad about reconciliation in Iraq with Vice President Joe Biden L’68, U.S. Ambassador Chris Hill, and General Raymond Odierno, the top U.S. commander in Iraq. As the only female participating in the discussion, Alnouri offered her thoughts about development and security in Iraq and talked about Mercy Corps’ efforts in Iraqi communities. “I highlighted that it is the Iraqi people themselves who do a lot of the work, take ownership of projects and work for peace and stability,” she wrote in a blog post about the meeting.

Alnouri plans to stay in Baghdad until at least July, but she is unsure of what will come next. “It’s work,” she says. “It’s a job and it’s hard and tiring and frustrating. But you have those wonderful, great days where you can see the change happening in a person, or you can see that the way you’ve realigned a program is really going to make a difference. And those days get you through the hard days.”

—Tory Marlin
A Family's Journey through SU

By Peter Schaefer

AFTER MORE THAN A CENTURY, MY FAMILY FINALLY bought a piece of Syracuse University. Last fall, we purchased a paving stone for the Orange Grove; and this spring, my son Austin will graduate from SU—just as I did in 1968.

In May, we will leave the FIJI House and head south to his family home in Washington, D.C. Having two generations attend a particular school is hardly remarkable, but it is of some note that, in 1907, Austin’s great-grandfather, Herbert W. Schaefer, also graduated from Syracuse, left the FIJI house, and headed south. But in my grandfather’s case, it was to go to Wall Street, where he used his Syracuse education to found a successful brokerage, H.W. Schaefer & Co., which prospered until his death in 1948.

“HW” was the first of what his sister believed to be more than a dozen of our family members to attend SU, including my uncle before me and his daughter afterward. But my family’s involvement in SU is more than just a few passages to a bachelor’s degree. My grandfather also served as a trustee of the University, and for years the family lore was that he was the one who was dispatched in 1942 by his fellow trustees to offer William P. Tolley the Chancellor’s position at Syracuse. The story went that he flew to Allegheny College in Meadville, Pennsylvania, in an old Ford Tri-Motor. Considering Tolley’s impact on SU, it appears the mission was a success. But was it him?

I learned the answer in 1988, at my 20th reunion, when I attended the Arents Award dinner to see my classmate, artist Candace Bahouth, being honored. Chancellor Tolley was also in attendance at the event. He was old and frail and in a wheelchair, and I was reluctant to approach him. No one in the crowd was talking with him, since even in his diminished condition he seemed larger than life. But finally with some circumspection I asked his attendant if I might speak with him, and she said, “Yes.”

I worried over whether he’d be able to understand me, but I introduced myself, explained that I had graduated a year before he retired, and then told him who my grandfather was, using the formal “Herbert.” At that time, Austin was only 4 months old, so I couldn’t predict his future matriculation; but I did tell Chancellor Tolley our family story about his recruitment to the Chancellorship. He looked at me and smiled, and using the familiar “Herb,” he said that, yes, it was my grandfather who made the offer. We chatted for a minute or two longer before he was wheeled to his table. But my sense was that everyone in the room, including Tolley himself, understood that he had engineered the rise of SU from a small Methodist university in Central New York to a major university with global reach.

Austin started his freshman year in 2006, exactly one century after his great-grandfather entered his senior year. Sadly, my grandfather died at a relatively young age, before he could fully repay SU for its service to him, so there is no H.W. Schaefer Building on campus. And I am sorry to report that it is unlikely there will be a P.F. Schaefer Building either. I suppose the only mark of my passing through here will be that paving stone in the Orange Grove, which says, “Four generations and counting.” But Syracuse’s mark on me has been deep, and will no doubt be formative in Austin’s life as well. The A.D. Schaefer Building? Who knows?

Peter Schaefer ’68, pictured with son Austin ’10 and wife Diane, is founder of the GlobalLand Group, a Washington, D.C.-based firm committed to building public-private partnerships that address the needs of the world’s poor.
SU TRUSTEE STEVE BARNES, A MANAGING DIRECTOR at Bain Capital, grew up in Chittenango, about 15 miles from campus. A first-generation college student, Barnes had a strong sense early in life of where he was headed. “Syracuse was the school to go to if you had the chance,” says Barnes, who has earned a reputation for turning around and otherwise increasing the value of companies held by his Boston-based investment firm. He speaks of his days on the Quad with passion. “Syracuse really opened up my eyes,” he says. “I met people from all over the country and around the world. I enjoyed courses in art history and philosophy and psychology. I had always thought of myself as having a strong analytical mind, but I discovered I could take calculus courses for easy A’s. While working my way through college at Friendly’s in Fayetteville, I was learning to believe I could do anything in life I wanted to do.”

With the job market tanking in the early ’80s (Barnes calls it “the other tough recession”), he set his sights on accounting, a solid field that would allow him to use his best skills. Working closely with Professor Horace Landry, he made his first forays into the accounting world through internships at Peat Marwick (a forerunner of industry giant KMPG) and General Electric. According to Barnes, these experiences provided invaluable connections to the realities of working. “The internship at Peat Marwick, in particular, helped me make a pivotal career choice between public accounting and industry,” he says. “And then, when I looked for a job after graduation, I had the advantage of recommendations from two major firms.” PriceWaterhouseCoopers was impressed and hired him, starting him off working on several large mergers and acquisitions.

Joining Bain Capital in 1988, Barnes gained a reputation for reviving or improving the performance of the firm’s portfolio companies through personal executive leadership. While still in his 30s, he served in several leadership positions with Bain companies, including CEO of Dade Behring, a global multimillion-dollar medical diagnostic company; president of Executone Business Solutions, a telecommunications company; and president of the Holson Burns Group, a publicly traded consumer products company. During the last 10 years, Barnes has been busy building Bain Capital’s global operations group, which works with the firm’s 50 portfolio companies (their combined revenues exceed $120 billion), and he has opened a new office in Mumbai, India, and acquired new businesses.

Barnes’s career is an epic success story, even by American standards. “I was a small town kid from a humble background and not very worldly when I started college,” he says. “Syracuse opened doors for me and gave me options in life.” His gratitude and his belief in the power of education are manifest in his energetic will to give back. Since becoming a trustee in 2008, he has served on two of the board’s most responsibility-laden committees: executive; and investment and endowment. At the Whitman School, he is a founding investor in the Orange Value Fund, a $1 million student-run portfolio, and has generously supported the Whitman “boot camp” program that prepares veterans with disabilities for entrepreneurship (see story, page 32).

Barnes and his family share a strong commitment to giving back. They have taught in disadvantaged schools in India, helped build a one-room school in Kenya, and worked in an orphanage for children with AIDS in a poverty-stricken neighborhood in Johannesburg, South Africa. In Boston, Barnes serves on the board of Children’s Hospital and as vice chairman of the board of the New England Make-A-Wish Foundation. He also is a member of the board and an owner of the Boston Celtics—the result, he says, of another passion he picked up at SU. “As a trustee, I want to do all I can to further Scholarship in Action programs at Syracuse,” he says. “To have impact, education should be more than academic experience. It should offer expansive social interaction, an international mind-set, and contact with the working world.”

—David Marc
Glenn Storrs ’79 (A&S) is assistant vice president of the Cincinnati Museum Center at Union Terminal, which received the National Medal for Museum and Library Service from the Institute of Museum and Library Services. The nation’s highest honor for museums, the award went to only five of the 17,500 museums in the United States in 2009.

**80s**


Marion Hancock Fish L ’80 (LAW), an attorney with the Hancock & Estabrook law firm in Syracuse, is 2010 president of the Onondaga County Bar Association. She is the third generation in her family to hold the position: Her great-grandfather, Theodore E. Hancock, served from 1903 to 1909, and her grandfather, Stewart F. Hancock Sr., was president in 1946.

Steven G. Miller ’80 (WSM) was appointed as a part-time court traffic hearing officer by the 15th Judicial Circuit in Palm Beach County, Fla. He is a general practice attorney in Boca Raton.

David Siegel ’81 (A&S) has worked in information technology at Avon Products Inc. for 12 years. He lives with his family in Hudson Valley, N.Y., and is proud to announce his daughter is an SU first-year student.

Karen Romano Young ’81 (EDU) of Bethel, Conn., wrote Bug Science.

**Tony Trischka ’88 ➞**

**BLUEGRASS LEGEND**

A BANJO PLAYER MAY be the last person you’d expect at the lectern of a college classroom, but Tony Trischka is no ordinary banjo player. The legendary picker was on campus last fall, addressing students in Linked Lenses: Science, Philosophy, and the Pursuit of Knowledge, an interdisciplinary course team-taught by professors Samuel Gorovitz and Cathryn Newton in the Renée Crown University Honors Program. Trischka spoke, composed, and played while New Yorker cartoonist Matthew Diffee drew images on a nearby overhead projector—the two exploring the cross-pollination of music and art for the class. “I imagine that Syracuse students don’t sit around checking out bluegrass on their iPods, so I commend them for exploring other cultural intersections,” Trischka says. “They’re a bright bunch.”

Locals may remember Trischka as the son of SU physics professor John Trischka and a member of the Down City Ramblers. As the ’60s gave way to the ’70s, Trischka—eternally three credits shy of a bachelor’s degree from the College of Arts and Sciences—left home to make a big noise in bluegrass. It didn’t take long. Trischka crisscrossed the country as a teenage sideman and, by the ’80s, had established himself as one of the preeminent pickers in the roots music world. He hung out in Bob Dylan’s hotel room, broke bread with Bill Monroe, and opened for Earl Scruggs. He carved an impressive niche for himself as a bandleader (Skyline and Psychoglass), film musician (Firefox and Driving Miss Daisy), radio star (A Prairie Home Companion and Mountain Stage), and instructor (Banjo Camp North).

“Wherever Tony goes musically, he always keeps it interesting,” Grand Ole Opry star Del McCoury has said. Case in point: Trischka’s 2007 album Double Banjo Bluegrass Spectacular (Rounder) features him picking with Scruggs, comedian Steve Martin, and Béla Fleck, his star student. It won all sorts of hardware and a Grammy nomination. Jefferson Airplane and Hot Tuna founder Jorma Kaukonen considers the album a prized possession. “When you check out the list of players who join Tony on this project, you realize that it is a must-have,” he wrote.

Since that big splash, Trischka has kept busy: touring in support of his 2008 album Territory (Smithsonian Folkways Recordings), creating a web site devoted to banjo instruction (www.tonytrischkaschoolofbanjo.com), and writing a Civil War-inspired album, slated for release this year. Last May, Trischka joined Fleck onstage at Madison Square Garden for Pete Seeger’s 90th birthday bash. “I remember sitting next to Béla and looking out and thinking that this is really cool,” he recalls. “How often do two banjoists get to play for 17,000 people?”

Trischka first took up the banjo as a youngster after flirting with the flute, piano, and guitar. He was entranced by the “Magpie effect” the instrument initially had on him. “It was fast and bright sounding,” he says, recalling the first time he heard the cruelly exposed banjo part on “Charlie on the MTA” by The Kingston Trio. “After that, I was hooked.” His interest in the banjo coincided with the American folk music revival of the late ’50s. With one foot in the past and the other in the present, he embarked on a journey that took him from the virtuoso picking of Monroe and Flatt & Scruggs to the politically conscious folk-pop leanings of Dylan and Joan Baez. “The civil rights movement was really blazing at that point, and there were all these great singer-songwriters,” he says. “I was so inspired, I started writing protest songs. I was probably more socially conscious at age 12 than at any other point in my life.”

Trischka, who also led a master class open to the community, was thrilled to return to his alma mater, from which he eventually earned a diploma in art and music histories. “Teaching a class made me realize just how much I miss the whole intellectual environment,” he says. “For a moment, I was my father’s son.”

—Rob Enslin
ALUMNI ASSOCIATION

Forging Strong Alumni Bonds

TO THIS DAY, PATRICIA MAUTINO ’64, G’66 DOESN’T KNOW who recommended her for the SU Alumni Association Board of Directors six years ago, although she has often wondered. “I’d like to thank whoever it was,” says Mautino, who has since served as board vice president and is now on its executive committee. “It has been a very rewarding experience.” A former elementary/secondary school administrator in Central New York, she especially enjoyed leading a committee dedicated to forging relationships with students in hopes of keeping them connected to the University as alumni. That committee established the Student and Young Alumni Advisory Board, a select group nominated by deans and senior staff, to advise the Office of Alumni Relations. “It was so much fun developing friendships with students and getting a peek at their lives and the world that lies ahead of them,” she says. “I’ve envied them, because I want to start over and get to be every one of them!”

According to Ellen King, executive director of alumni relations, that exuberance is Mautino’s trademark. “Pat is a tremendous asset to the SUAA board,” she says. “Through her previous experiences on other boards, she brings knowledge and an awareness of how to get things done. And her energy and enthusiasm is felt by everyone.”

Mautino is currently leading a study of the association’s by-laws and operating structure that covers its mission and vision, relationships with clubs and affiliate groups, the SU Board of Trustees, and other entities that are central to its purpose. “We are looking at the structure of the whole Alumni Association and how it operates, trying to define how we best organize to empower ourselves to further our University,” she says. “The association exists to serve Syracuse University, which requires us to have a complementary relationship with the Board of Trustees based on mutual support. That’s always been the case, but we want to energize that relationship and become more synergistic in directly furthering the future of the University.”

Both Mautino and her husband, Louis Mautino ’61, G’62, feel a deep sense of loyalty and gratitude to SU, where he played on the 1959 national championship football team, and where they met. They demonstrate their passion for the University through their generosity of time, money, and spirit, and encourage other alumni to do the same—not only for the benefits to SU, but to enjoy the ensuing personal rewards of giving. “Regardless of our experience, everyone who comes here is a better person for it, better prepared for our life and world,” says Mautino, who is also a member of the iSchool’s advisory board and president of the Onondaga County Public Library Foundation board. “Now it’s our turn to support the University in whatever way we can and be active in the growth of its future, whether by giving back financially or finding another way to reconnect and re-engage with the culture and academic life of the University. It’s a wonderful and rewarding opportunity that is there for all of us Syracuse University alums.”

Patricia Mautino celebrates with Homecoming King Darren Goldberg ’10, vice president of the Student and Young Alumni Advisory Board.

—Amy Speach

and Crime Scene Science. The books are part of the Science Fair Winners series for ages 10 to 14, published by National Geographic Children’s Books.

Steven Zweig ’81 (A&S) was named one of the top attorneys in upstate New York for 2008 by Super Lawyers Magazine. He specializes in personal injury defense and product liability in Buffalo, N.Y.

Jerome Johnson G’82 (WSM), a major general in the U.S. Army, retired after 36 years of service. A ceremony was held in his honor at U.S. Army Forces Command in Fort McPherson, Ga., where he was deputy chief of staff since 2007. He and his wife, Doris, are relocating to Washington, D.C., where he will join Honeywell Technical Solutions as vice president for operations and logistics.

Dean Bass Stevens ’82 (NEW) is pursuing a master’s degree in higher education and counseling at North Carolina State University.

Michael Balkind ’83 (A&S) wrote two novels, Sudden Death and Dead Ball (Sterlinghouse), which are the first in his Deadly Sports Mystery series (www.balkindbooks.com). He is also writing a script for a Deadly Sports television pilot, and co-wrote The Fix, a manuscript, with ESPN anchor Ryan Burr.

Thomas DeRoss G’83 (WSM) is national director of charitable management services for Fifth Third Bank, headquartered in Cincinnati, overseeing the delivery of financial services for the nonprofit community.

Glenn Dowjiallo ’83 (VPA) received a 25-year service award from Dow Industries in Wilmington, Mass., where he began working one week after graduating from SU, starting in the dark room in the art department. He helped create an ink and quality control department, worked in customer service, and is now in sales.

Kathryn Baird Howell ’83 (VPA) and her creative and life partner released their debut CD, Don’t Explain, featuring romantic classics by some of America’s greatest songwriters. Visit robertoandkathryn.com.

George F. Kocar G’87 (VPA) exhibited The Two Sides of Kocar at The Art Gallery in Willoughby, Ohio, in October and November. The solo show presented the brightly colored cartoon expressionism and social commentary for which Kocar is best known, as well as paintings of a darker nature, featuring skulls and skeletons.

Michelle Beshaw ’84 (VPA) won the 2009 New York Innovative Theatre Award for Outstanding Costume Design for her work in The Very Sad Story of Ethel & Julius.

Eric Fredrikson ’84 (NEW), G’87 (WSM) of New York City completed his 20th consecutive NYC Marathon, his 36th marathon overall. Fredrikson, who is assistant vice president of the Bank of New York Mellon Corporation Corporate Trust Department, ran this year in honor of his niece Halle, who was diagnosed with brain cancer last summer, and in memory of his best friend Jim Lynch, who died in December 2005 following a long battle with colon cancer.

Richard Howlett ’84 (VPA) works in the community relations department at the Sitrin Health Care Center in New Hartford, N.Y.

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Gary A. Pudles ’84 (A&S), president and CEO of AnswerNet telemessaging firm in Willow Grove, Pa., received the American Teleservices Association’s Spirit of Philanthropy award, recognizing his longstanding commitment to charitable causes.

Marley S. Barduhn G’85 (CHD) is the interim assistant provost for teacher education at SUNY Cortland.

Tadeusz Masternak ’85 (LCS) is technical director of the Directorate of Intelligence and Requirements of the Air Force Materiel Command, located at the Wright-Patterson Air Force Base in Ohio.

Thomas Reno ’85 (A&S) is CEO with 42West LLC, one of the entertainment industry’s leading public relations and marketing communications firms, with offices in New York and Los Angeles.

D.J. Stavropoulos ’85 (LCS) is a senior project manager at Fiserv, a provider of technology solutions to the financial world, in Atlanta.


Russell Ford ’86 (LCS) and wife Karen announce the birth of son Jonathan Robert, who joins twins Gregory and Katelyn.

Mona Overman Shattell ’86, G’96 (NUR) is associate professor with tenure at the University of North Carolina at Greensboro School of Nursing. She received the Research Award from the International Society of Psychiatric/Mental Health Nurses.

Robert Siegel ’86 (ARC) announces the opening of the new United States Land Port of Entry in Calais, Maine, which was designed by his firm, Robert Siegel Architects, for the U.S. General Services Administration’s Design Excellence Program. The largest border station in New England, the project won a design award from the American Institute of Architects and has been widely publicized online, in print, and on television.

Joy Solomon ’86 (A&S/NEW) spearheaded the launch of the Harry & Jeannette Weinberg Center for Elder Abuse Prevention at the Hebrew Home at Riverdale, N.Y., a comprehensive elder abuse shelter. She works as the shelter’s director and managing attorney.

Randi Davenport G’87, G’91 (A&S) of Chapel Hill, N.C., wrote The Boy Who Loved Tornadoes (Algonquin), the story of her son’s mental illness and its effects on the family.

Michael Graf ’87 (NEW), principal, producer, and director with Spot Filmworks Ltd. in Madison, Wis., received an Emmy Award for outstanding achievement in a public service announcement or campaign from the National Academy of Television Arts and Sciences. Visit www.spotfilmworks.com.

William H. Maxwell ’87 (LCS), G’03 (WSM) celebrated his third anniversary as an electrical engineer at C&S Engineers, a consulting engineering firm in Syracuse. In June, he earned a master’s degree in engineering power systems from SUNY Buffalo. In October, he presented a co-written paper at the IEEE Industrial Applications Society Annual Conference in Houston. He is licensed as a professional engineer in seven states.

Nicole Migeon ’87 (WSM) is the principal architect and designer of the boutique firm Nicole Migeon Architect in New York City. Her work was featured on PointClickHome.com, an online partner of Elle Decor and Metropolitan Home magazines.

Pam Schanwald ’87 (NUR) was recognized by the Arthritis Foundation of Western Pennsylvania with the Hearth-in-Hand Award for her work in pediatric care and dedication to arthritis awareness. She is CEO of the Children’s Home of Pittsburgh and Lemieux Family Center.

Michael Dooling G’88 (VPA) of Audubon, N.J., has illustrated more than 50 children’s books, including Young Thomas Edison and Lewis and Clark and Me: A Dog’s Tale. His books have sold more than a million copies, and he has visited more than 800 schools nationwide with his “History through Picture Books” program. Visit www.michaeldooling.com.

Tom Fleming ’88 (VPA), a comic book/fantasy artist, wrote Draw and Paint Fantasy Females (David & Charles). He was nominated three times for the prestigious Chesley Award from the Association of Science Fiction and Fantasy Artists, and has worked on movies with Jody Foster, Val Kilmer, and Adam Goldberg, as well as for the NBC television shows Surface and Life.

Jamie Kraft ’88 (NEW) is executive producer of CNN’s American Morning. He resides in New Jersey with his wife and four children.

Jim Periard G’88 (LCS) is assistant vice president of business development electronic warfare and communication systems at SRC Inc. in Syracuse.

William L. Lewis ’89 (A&S) and wife Sonya, a financial consultant and jazz vocalist, recently celebrated their 20th wedding anniversary. They have three children.

Elizabeth St. Hilaire Nelson ’90 (VPA) is a freelance graphic artist and collage artist who creates “paper paintings” from torn bits of handmade, hand-painted, and found papers. Her work is represented by Grand Bohemian Gallery in Orlando, Fla., Savannah, Ga.; Asheville, N.C.; and Taos, N.M., as well as at Celebrations Gallery in Pomfret, Conn.; Juxtapose Gallery in Westfield, N.J.; and Katharine Butler Gallery in Sarasota, Fla. A solo exhibition of her collage work will be held at the Maitland (Fla.) Art Center, September 10-October 24. Visit nelsoncreative.com/gallery.

Jennifer Delehanty Popper ’90 (NEW) and her husband have owned Studio Fitness, a Pilates and yoga studio located in Warren, N.J., for three years.


Frank W. Ryan ’90 (WSM), L’94 (LAWS) is chair of the litigation department at international law firm Nixon Peabody LLP in New York City. A trial lawyer who has been with the firm for more than 15 years, Ryan focuses on such industries as technology, media, sports, and entertainment.

Kevin Chrenn ’91 (VPA) is vice president of marketing and digital content of Live Nation, the world’s largest concert search engine, in Chicago.

Amy Kolb Noyes ’91 (NEW) wrote Nontoxic Housecleaning (Chelsea Green), part of the Green Guide series. She writes on sustainable living topics from her farmhouse in northern Vermont.

Brian Hearr ’92 (NEW), an artist and film curator at the Oklahoma City Museum of Art, is one of 12 fellows in the Oklahoma Art Writing and Curatorial Fellowship, a new contemporary art program for arts writers and curators. He also received the Tilghman Award from the Oklahoma Film Critics Circle in 2009 for outstanding support of films in Oklahoma.

Aditya Bhatnagar L’93 (LAW), G’93 (LCS) is a financial consultant...
YVETTE HOLLINGSWORTH G’94  ASSET PROTECTION

Yvette Hollingsworth regularly wades through the details of complicated financial matters with an eye toward uncovering aberrations and protecting assets—a mission she relishes. As managing director and head of financial crime at Barclays Capital in New York City, Hollingsworth oversees the firm’s compliance in anti-money laundering and anti-corruption efforts. “I happen to have a passion for anti-money laundering and uncovering fraudulent activity,” she says. “I find it fascinating.”

Hollingsworth, who earned an M.B.A. degree from the Whitman School of Management where she concentrated on financial markets and institutions, began her career as a financial analyst with the New York branch of the Federal Reserve. In 1999, she moved to the Federal Reserve Board as a supervisory financial analyst, and three years later took a position as senior bank examiner for the Federal Reserve of San Francisco. Before joining Barclays Capital, she worked for four years at Citigroup in New York City, serving as director of global anti-money laundering, compliance monitoring, and surveillance, and then as managing director of anti-money laundering of the corporate and investment bank at the financial firm.

At Barclays, she enjoys helping victims of financial crimes and assisting law enforcement in the process. “There is an element of public good in my job because I’m responsible for protecting the firm from illicit activity,” Hollingsworth says. “My efforts protect the firm’s shareholders and our overall economy by ensuring that payment systems, internationally and domestically, are not threatened by criminal activity.”

For students interested in the field, Hollingsworth recommends developing a good understanding of financial statements and the products and services of the financial services industry, as well as becoming familiar with known financial crime schemes to easily detect patterns of suspicious activity. “My understanding of financial markets and the proper preparations of financial statements launched me into a career with the Federal Reserve,” she says. “Clearly my M.B.A. prepared me for that, and my background eventually helped me reach more senior roles in banking compliance.”

Hollingsworth keeps a strong connection with SU and some of her mentors, and consistently participates in the triennial Coming Back Together (CBT) reunion for African American and Latino alumni. “Given my continued positive experiences with CBT and the SU Alumni Association, I want to give back because people who were, or are, in the position I am in today were kind enough to reach back and teach me,” she says.

Hollingsworth gave back in a new way last year, creating a scholarship in honor of her late mother, Joyce Duval Robb, for an undergraduate studying at the Whitman School. “That was really special for me because I wanted to celebrate my mother’s giving spirit by helping a current student,” she says.

—Jessica Evora and Kathleen Haley

with AXA Advisors in Falls Church, Va. He lives in Fairfax with his wife of 13 years, Preeti, and their sons, Siddharth, 10, and Mrinal, 7.

Anthony Calabrese L’93 (LAW) was promoted to U.S. desk, financial services at Ernst and Young in London, providing U.S. tax assistance to insurance companies and other financial service providers in London and throughout Europe.

Michael Guevara L’93 (LAW) opened a law office in Fort Lauderdale, Fla., after 15 years of practicing immigration law at firms there and in Washington, D.C. Visit www.guevaraimmigration.com.

James McCommons G’93 (NEW), associate professor of journalism and nature writing at Northern Michigan University, wrote Waiting on the Train: The Embattled Future of Passenger Rail Service (Chelsea Green). Both travel narrative and investigative journalism, the book resulted from McCommons’s 20,000-mile Amtrak journey in 2008 and 2009. In it, he explores how the country may move passenger rail forward and what role government should play in creating and funding mass-transportation systems.

Alexander Oberweger G’93 (NEW) and Caroline Oberweger announce the birth of their daughter, Natalie Tania, in New York City.

Lori Tendler Schwartz ’93 (CHD) and husband Jonathan announce the birth of their son, Jordan Davis. Schwartz is an oncology social worker at Roosevelt Hospital in New York City. They reside in Westwood, N.J.

Lori Abrams Seidler ’93 (CHD/WSM) and husband Robert Seidler announce the birth of their daughter, Amanda Rose, who joins brother Max. They live in East Brunswick, N.J.

Matt Tryniski G’93 (LCS) of Syracuse is assistant vice president of programs for SRC Inc., a research and development company specializing in defense, environment, and intelligence.

Joe Ray ’95 (A&S) was honored as the 2009 Lowell Thomas Travel Journalist of the Year by the Society of American Travel Writers. Based in Paris and Barcelona, Ray is a freelance writer and photographer whose food and travel stories have appeared regularly in The Boston Globe and other major dailies and magazines since 2001. “I knew I’d had a good year, but winning the award was a wonderful surprise and is a lot to live up to,” he says. “I was able to connect with wonderful people in extraordinary places.” Visit www.joe-ray.com to sample his published works and link to his blogs, including one he writes with French food critic Francois Simon (francoissimon.typepad.fr/english).
Mary Ann Tyszko ’80, G’83 » NATURAL RESOURCE

AS PRESIDENT AND CEO of SRC Tec Inc., a North Syracuse-based maker of counter-fire radar devices and other electronic systems for the defense market, Mary Ann Tyszko has been instrumental in creating a manufacturing success story in Central New York. “I’m very proud that I was born and raised in Syracuse and I’ve made my career here,” says Tyszko, who works for the economic revitalization of the entire region as chair of the Greater Syracuse Chamber of Commerce board of directors. “The type of manufacturing we do at SRC Tec—high-end electronics—has impact. We’ve shown we have the talent here to compete on a global level.”

Before the launch of SRC Tec in 2006, Tyszko built a distinguished career at SRC (formerly Syracuse Research Corporation), a not-for-profit research and development organization originally founded at SU in 1957. Rising through the ranks to become executive vice president, operations, in 1999, she helped facilitate SRC’s extraordinary expansion over the next seven years. During that time, it grew from a $23 million company employing 278 people to a $500 million-plus company employing 760. “We were doing a lot of research and development in the area of counter-fire radar technology, and realized the potential in applying it to fill important gaps in supporting our troops in the Middle East,” she says. The military responded positively to prototypes the company developed and requested full-scale production. SRC spun off SRC Tec to fill those contracts. “We were confident the work could be done in Central New York and felt it was part of our mission to support the Army and the community in this way,” Tyszko says.

The value of SRC Tec’s breakthrough products can be measured in the saving of human lives. For example, the company produces the Lightweight Counter-Mortar Radar, a stand-alone radar that can detect an incoming mortar round from any direction, giving soldiers and civilians precious seconds to take cover in a prone position, which has been shown to significantly reduce injury and death. Prior to the SRC Tec device, which scans 360 degrees, available technology scanned only a 90-degree sector. “Now we’re looking to the future and doing work in multi-mission radar units that can simultaneously scan for all types of airborne threats,” Tyszko says. “We are also very involved in combating IEDs [improvised explosive devices], which pose a major threat to our forces.”

Tyszko sees SRC Tec’s academic link with the University as vital to continued success. “There’s a lot of interaction between folks in our company and SU,” she says. “I stay closely connected to take advantage of the talent that the University brings here, in terms of hiring students and consulting with faculty members.” Nor is the University shy about calling on Tyszko’s expertise. She is a sought-after speaker on campus. Last April, for example, Tyszko delivered the annual Nunan Lecture at the L.C. Smith College of Engineering and Computer Science, where she earned an M.S. degree. Tyszko also serves on the Dean’s Council and is working with Dean Laura Steinberg on her research project, “From Battlefield to Classroom,” studying soldiers’ motivations to pursue technical education after the military. In May, Tyszko was at the Whitman School, where she earned an M.B.A. degree, delivering the keynote address at the Graduate Convocation. She maintains a working relationship with the iSchool as well. “SRC partnered with Dean [Elizabeth] Liddy for work on natural-language processing and gleaning information from large databases,” she says.

Although her work takes her across the country and, increasingly, around the world, Tyszko sounds as if she is happiest at home. “What could be better than to live in an area where you don’t have the congestion, but you have the lakes and the natural environment at your fingertips, along with the advantages of the big city—the symphony, the theater, and, of course, the University,” she says. “I’m very positive and passionate about this area. I promote Central New York wherever I go.”

—David Marc
Los Angeles, wrote a graphic novel, *CSI Interns: Intern at Your Own Risk* (Tokyopop), a comic book adapted from the CBS crime drama, *CSI*.

**John Kyranos ’95 (NEW) and wife Leigh of Fredericksburg, Va., announce the birth of their son, James Randall, who joins sister Alexis, 2.** Kyranos is a project manager for IT projects for the Department of Homeland Security.

**Lisa Trdina Rios ’95 (NEW) and Putt Rios announce the birth of their daughter, Piper, in Royal Oak, Mich. She joins sister Laney, 3.**

**Robert L. Smith G’95 (NEW), a writer for the Cleveland Plain Dealer, co-wrote Immigrant, Inc.: Why Immigrant Entrepreneurs Are Driving the New Economy (John Wiley & Son), which reveals the impact of immigrants on the new economy and their power to revive cities and communities. Visit immigrantinc.com.**

**Andrew K. Solow ’95 (VPA) was named counsel in the litigation department in the New York City office of the Kaye Scholer law firm.**

**Steven Springer ’95 (LCS) and wife Danielle Devlin-Springer announce the birth of their son, Xavier Robert, in Baltimore.**

**Fanon Che Wilkins G’95 (MAX), an associate professor of African American history and culture in the Graduate School of American Studies at Doshisha University in Kyoto, Japan, is co-editor of *From Toussaint to Tupac: The Black International since the Age of Revolution* (UNC Press). The book is a collection of essays offering an overview of the global movements that define black internationalism.**

**William Berglund ’96 (A&S/NEW) is a counsel attorney with Tucker Ellis & West in Cleveland. He practices in the firm’s trial department in the area of professional and products liability.**

**David Cole ’96 (A&S) married Margaret McLaughlin. He is an associate at Foley Hoag in Boston. They reside in Somerville, Mass.**

**George Harris ’96 (WSM) of Costa Mesa, Calif., is vice president of business development at OnForce. He is a U.S. Navy veteran with more than 40 years’ experience managing field service operations.**

**Jake Lynn ’96 (A&S) is director of public affairs for the American Psychoanalytic Association in New York City. He is a former press secretary to several elected officials in the New York City area, worked in the Bloomberg administration’s Small Business Services department in the same capacity, and directed public affairs efforts for the New York Historical Society.**

**Joe Bednar ’97 (VPA), G’00 (NEW/WSM) is director of product marketing and entertainment information at Tribune Media Services in Queensbury, N.Y.**

**Aditya Chauhan ’97 (LCS) wrote *Applied Game Theory* (VDM Verlag), a book that applies a game-theoretic model to analyze coexistence between organized crime and unaffiliated criminals in the context of union corruption.**

**Rachel Ganslaw ’97 (SWK) and Seth Robbins ’96 (IST) announce the birth of their son Ethan Levi, who joins sister Sarah. They reside in Sharon, Mass.**

**Fredy Morales ’97 (WSM) is the finance country manager for the Bristol-Myers Squibb affiliate in Ecuador. He was featured in *Faces of Success*, a biographical collage of successful Latinos at the company. Morales previously worked for Bristol-Myers in Panama, and also held positions at CBS Sports and PricewaterhouseCoopers.**

**Courtney Taurisano-Sprague ’97 (NEW) is a communications specialist in the community relations department at Sitrin Health Care Center, a not-for-profit corporation in New Hartford, N.Y.**

**Patrick Tehan ’97 (WSM) married Meghan Casey. They reside in Rochester, N.Y., where he is a senior reporting analyst at Global Crossing.**

**Donna M. Cusano-Sutherland ’98 (NEW) joined GlaxoSmithKline in Collegeville, Pa., as director, R&D communications. She resides in Phoenixville, Pa., with son Bryan.**

**Wellington Edward ’98 (WSM) is principal assistant secretary of the division of planning, research, and monitoring for the Ministry of Home Affairs in Putrajaya, Malaysia.**

**Eric Meissner ’98 (A&S) attends the University of Oxford’s Said Business School as a candidate for a master’s degree in business administration.**

**Anna Papanastasatos ’98 (NEW) and husband Rigas Gartaganis ’98 (WSM) of Milton, Mass., announce the birth of their son, Angelo, who joins brother George. Papanastasatos is a producer/project manager at Auritt Communications Group in Manhattan, and Gartaganis is a fixed-income portfolio specialist at Loomis Sayles and Company in Boston.**

**Carissa Potenza ’98 (NEW) of New York City co-produced *Owning the Weather* (*www.owningtheweather.com*), a documentary film that examines weather modification, geo-engineering, and man’s contributions to climate change. The film features interviews with significant contributors to modern science, environmental activism, philosophy, and meteorology. It was shown as part of the 2009 UN Climate Conference in Copenhagen, Denmark, and is an official selection at a number of film festivals around the world. It premiered in New York City in January, is available for download, and on video-on-demand channels.**

**Erica Rosen ’98 (NEW) married Jason DuPlessis. She is the delivery manager at ClickSquared, an e-mail marketing company, and a freelance web designer. They reside in Foxboro, Mass.**

**Rob Yunich ’98 (NEW) and wife Elana Milstein co-wrote *The Kitchen Dance*, a cookbook and guide to making quick, healthy kosher meals in tight quarters (www.thekitchendance.com). Yunich is communications manager at the USA Rice Federation, Arlington, Va.**

**Kim Bissell G’99 (NEW) is a professor of magazine journalism at the University of Alabama, where she earned the 2009 Kriegerbaum Under-40 Award from the Association for Education in Journalism and Mass Communication. The award recognizes outstanding early career accomplishments and individuals who have shown outstanding achievement and effort in teaching, research, and public service.**

**Jill Cozza-Turner ’99 (NEW) of Hudson, N.Y., won a Daytime Entertainment Emmy Award for Outstanding Writing in Animation for her work on the PBS children’s series *WordWorld*.**

**Rachael Shwom Evelich ’99 (A&S) is an assistant professor of climate and society in the Department of Human Ecology at Rutgers University in New Brunswick, N.J. She earned a Ph.D. in sociology with a specialization in environmental science and policy from Michigan State University in 2008. Her research focuses on societal efforts to adapt to and mitigate climate change. She lives in New Jersey with her husband, Nick, and their 20-month-old daughter, Marishka.**

**Nicole Glab Glor ’99 (A&S/NEW) and husband Jeff Glor ’97 (A&S/NEW) of New York City announce the birth of their son, Jack Thatcher. Nicole is senior vice president and director of national media relations with Regan Communications, and Jeff is a correspondent and anchor with CBS News.**

**Karmen Cheng Hsu G’99 (MAX), L’99 (LAW) and husband Ray Li-Chih ‘04 (IST) announce the birth of their son, Izan Karay, who joins brother Joshua. They reside in Brea, Calif.**

**Mark Murphy ’99, G’01 (NEW) married Christi Gorelli. They reside in Boston.**

**Brian Smorol ’99 (LCS) and Emily Smorol announce the birth of a son, Christopher Brian, in Syracuse.**

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**ORANGESPOTLIGHT**

Drew Middleton ’35, H’63 (1913-1990), a sports editor for *The Daily Orange*, was the youngest reporter attached to British forces in France during the German invasion of 1940. He later covered the Nuremberg trials. With no formal military training, he served as chief military correspondent of *The New York Times*, 1970-84.
IN MEMORIAM

Notices of deaths must be accompanied by a copy of an obituary or memorial card.
Send to: Alumni Editor, Syracuse University Magazine; 820 Comstock Avenue, Room 308; Syracuse, NY 13244-5040; fax 315-443-5425.

1929 Max H. Reicher, True C. Wilson

Fontella White G’99 (NEW) earned a Ph.D. in religion with a concentration in the New Testament and early Christianity from Claremont (Calif.) Graduate University. In December, she was ordained by the American Baptist Churches of Los Angeles and Congregations of the Southwest and Hawaii in Los Angeles.

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Meghan Murphy Beakman G’00 (MAX), L’00 (LAW) is general counsel for the Oneida Indian Nation and its enterprises, including Turning Stone Resort and Casino. She resides in Fayetteville, N.Y.

Jeffrey Cumber ’00 (LCS) is the lead teacher for the Robert E. Lee Engineering Academy, a high school engineering program in Jacksonville, Fla. He also teaches at the University of North Florida in the department of mechanical engineering.

Kimmy Gatewood ’00 (VPA) won the 2009 New York Innovative Theatre Award for Outstanding Original Music for her work on The Apple Sisters.

Jay Mandel ’00 (WSM) is a leader of global digital marketing at Mastercard in Purchase, N.Y.

Michelle O’Connor ’00 (VPA) of Pennington, N.J., was nominated for the 2009 New York Innovative Theatre Award for Outstanding Ensemble for her work in Universal Robots.

Trajan Perez G’00 (WSM), L’00 (LAW), a litigation attorney, is a partner with Archer Norris in Walnut Creek, Calif.


Suzanne Sheehan ’00 (EDU) married Jason Nord. She is a speech pathologist with Farmington (Conn.) Public Schools.

Megan Anne Stull ’00 (A&S/NEW) joined Google’s Washington, D.C., office as telecom policy counsel. She was previously an associate at Willkie Farr & Gallagher LLP.

Neil Swaab ’00 (VPA), an instructor at Parsons The New School for Design in New York City and creator of the alternative comic strip Rehabilitating Mr. Wiggles, was a finalist in the Academy of Motion Picture Arts and Sciences Nicholl Fellowship in Screenwriting competition for his script, Eddie Fantastic!

Corey Volovar ’00 (VPA) married Bruce Wexler ’01 (EDU). They live and work in Los Angeles.

Joseph Babik ’01 (NEW) married Cristen Apodaca. They reside in Fresno, Calif.

Michelle Fang-Avitable ’01 (CHD/WSM) and husband Matthew announce the birth of their daughter, Sofia Michelle. They reside in Richmond, Va.

Andrea Lannon ’01 (A&S) was a top five finalist for Modern Bride magazine’s “Bride of the Year.” She is a special education teacher of students who are severely multiply disabled in Queens, N.Y.

Bryan LeFauve G’01 (NEW) is vice president of integrated marketing at SKM Group Inc., an advertising and marketing communications agency in Depew, N.Y.

Claude Liu G’01 (WSM) is a manager responsible for the customer relationship management and market insight teams at A.S. Watson, a leading health and beauty retail chain with more than 1,600 stores in 10 Asian markets and two European markets. He is based in Taiwan.

Maura Pearlstein ’01 (A&S) of Catskill, N.Y., earned a doctor of osteopathic medicine degree from the Philadelphia College of Osteopathic Medicine.

Francis Woodworth ’01 (A&S) was recognized as one of Billboard Magazine’s top 30 under 30 music executives for his work at Eleven Seven Music in New York City, which is one of the industry’s top indie record companies. He is general manager of the label, whose artists include Motley Crue, Buckcherry, TRAPT, Drowning Pool, and Sixx A.M.

Christian Fuchs G’02 (NEW) is the first communications director at Jesuit Refugee Service/USA in Washington, D.C. Fuchs oversees jrusa.org, producing video and multimedia pieces and writing and designing print materials.

Lisa Berger Goldberg ’02 (VPA) and husband Seth Goldberg ’02 (WSM) launched a product called the texthook (www.thetexthook.com), a smartphone holder that fastens to the handlebars of a stroller, exercise equipment, shopping cart, or bicycle, allowing access to the touch screen or keyboard. They reside in San Francisco.
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Just as donors joined together to make the "Melo Center" possible, thousands of alumni and friends have a tangible and immediate impact on SU every day by giving to The Fund for Syracuse. No matter how large or small, your gift combined with others can make a difference. Support whatever part of SU means the most to you:

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New York City, where Seth is a real estate attorney, and have an 18-month-old son, Ethan Ryder.

**Melissa Auman Greiner ’02** (NEW) and husband Walter Greiner announce the birth of a son, Henry Joseph, in Abington, Pa.

**Janelle A. Kerlin G’02** (MAX), assistant professor of public management and policy at Georgia State University, edited Social Enterprise: A Global Comparison (Tufts University Press), a collection of essays that examines the diverse ways social enterprise has emerged in different regions.

**Pete Mason ’02** (A&S), a special education teacher and graduate student in Albany, N.Y., wrote PhanArt: The Art of the Fans of Phish, a coffee table book featuring art inspired by the band. Sales benefit the Mockingbird Foundation, which was founded by Phish fans in 1996 and has raised more than $600,000 for music education. Visit [www.phanart.net](http://www.phanart.net).

**Brianne Puleo G’02** (NEW) works in the community relations department at the Sitrin Health Care Center, a not-for-profit health care corporation in New Hartford, N.Y.

**Rhianna Trefry ’02** (VPA) was nominated for the 2009 New York Innovative Theatre Award for Outstanding Sound Design for his work in Twelfth Night, or What You Will. He is a teaching artist with Roundabout Theater Company in New York City.

**Mary Beth Burke Neville ’03** (A&S) married Shaun Neville ’03 (A&S). They reside in Manchester, N.H.

**Christy Pachucki ’03** (NEW) married Jesse Lindeman ’03, G’04 (IST). They reside in San Jose, Calif.

**Chris Rummel ’03** (VPA) was nominated for the 2009 New York Innovative Theatre Award for Outstanding Sound Design for his work in Twelfth Night, or What You Will. He is a teaching artist with Roundabout Theater Company in New York City.

**Hilllary Shultz G’03** (NEW) married Brad MacDougall. They reside in Vernon, Conn., where she is an account director at Integrated Marketing Services.

**Christa Solfanelli ’03** (A&S) married Jerry DeSiderato ’02 (A&S). They reside in Philadelphia, where she is a construction litigation lawyer at Marks, O’Neill, O’Brien and Courtney, and he is a business litigation lawyer at Mitts Milanec, LLC.


**Rachel Boll G’04** (NEW) married Brad Moodie. They live in Seattle, where she works in corporate communications for T-mobile.

**Sheryl Glassman ’05** (A&S) of Lancaster, Pa., earned a doctor of osteopathic medicine degree from the Philadelphia College of Osteopathic Medicine.

**Dana M. Harrell G’05** (MAX) received the Charles and Betty Corwin Award in Teaching Excellence from the College of Business and Public Administration at the University of North Dakota, recognizing him for superior teaching evaluations and innovative teaching methods.

**Evan S. Morris ’05** (NEW/A&S/MAX) married Jillian Laudin. They reside in Arlington, Va., where he specializes in communication law in the government relations department of Harris Corp.

**Alsyone Potts ’05** (A&S) married Brian Sturm ’05 (A&S). They reside in Jersey City, N.J. She is a senior associate at Emanate Public Relations in New York City. He graduated from Seton Hall Law School and is an attorney at the firm of Milbank, Tweed, Hadley & McCloy, also in New York.

**Kelly Vergamini ’05** (A&S) married Matthew Yount. They reside in Manhattan.

**Lisa L. Verkuilen ’05** (A&S) is director of communications for the Coastal Carolinas Association of Realtors in Myrtle Beach, S.C.
CARMelo K. ANTHony BASKETBALL CENTER OFF-COURT TEAMWORK SCORES ON-COURT SUCCESS

Whether drilling a three-pointer or driving to the basket, teamwork wins the day. It’s that same team spirit that motivated hundreds of SU alumni and friends to join former Orange hoops star Carmelo Anthony in funding the completion of the Carmelo K. Anthony Basketball Center—just in time for the 2009-10 season.

As the season unfolded, both the men’s and women’s basketball teams pushed their training to the limits, using the center’s two regulation-size practice courts, training suite, and state-of-the-art strength and conditioning room to rise to the top of their game. The result? A slam dunk both on and off the court!

Forward Kris Joseph ’12 goes one-on-one against Orange great and graduate assistant Gerry McNamara ’06 during practice at the new Melo Center.
David Brewer ’06 (NEW) is director of program planning at Bravo Media in New York City.

LaToya Crayton ’06 (A&S) earned a master’s degree in medical physics with an emphasis in radiation therapy physics and a minor in nuclear medicine physics from Duke University. She is an assistant physicist at USMD, a medical center in Houston.

Julia B. Joyce ’06 (A&S), L’09 (LAW) is an associate attorney at Green & Seifter Attorneys in Syracuse, focusing her practice in the areas of economic development, employee benefits, and litigation. She is a member of the Onondaga County Bar Association, the New York State Bar Association, and the University Neighborhood Preservation Association.

Bryan Dumas ’07 (NEW) is a production assistant at NBC Sports in New York City whose team won an Emmy Award for Outstanding Live Sports Series for its efforts during the 2008 season at NBC Sports Sunday Night Football, which culminated in Super Bowl XLIII.

Matthew Francisco ’07 (WSM) married Corin Melchior. They reside in Hackettstown, N.J. He works for a publishing company.

Lorae French ’07 (NEW) is a writer for the New York Songwriters Circle’s web site (www.songwriters-circle.com). She writes a blog, reviews performances, interviews artists, and writes general copy for the site.

Matthew Unger ’07 (VPA) is vice president of business and creative development at JTS Productions in New York City, relocating to the East Coast from Los Angeles.

Valter Varderesian ’07 (VPA) exhibited Elemental Realms, sculptures created with steel, bronze, or gold, at the Agora Gallery in the Chelsea art district of New York City in February.

Andrew Harding ’08 (NEW/A&S) is development coordinator for SpikeTV after a year of freelance film production.

Peter LaSala ’08 (VPA) co-created, wrote, directed, and produced a web series, It’s OK! I’m an Actor, with Christopher Ventura ’08 (VPA). LaSala resides in Manhattan.

Ventura founded Ventura Creative, a production company, and resides in Brooklyn.

Jennifer Marsh G’08 (VPA), art and art history professor at the University of Alabama-Huntsville, is directing a global collaboration project (thedreamrocket.com) to wrap the 37-story Saturn V rocket replica at the U.S. Space and Rocket Center in Huntsville with possibly the world’s largest collaborative quilt cover (more than 32,000 square feet). The Dream Rocket team hopes to collect 8,000 handmade quilt panels from people in all 50 states and 100 countries, representing each participant’s dream for a better tomorrow. The wrapping is set for May 2011 to coincide with the 50th anniversary of President John F. Kennedy’s historic speech about landing a man on the moon.

Marielle Messing ’08 (NEW) is an editorial assistant at Prevention Books for Rodale Publishing in Emmaus, Pa.

Julianne Pepitone ’08 (A&S/NEW) is an associate web producer and staff reporter for CNNMoney.com in New York City.

Curtis M. Eatman ’09 (A&S) was accepted to the Coro Fellows Program in Public Affairs in Pittsburgh, a rigorous and demanding graduate-level experiential leadership training program that prepares participants to translate their ideals into action for improving their own communities and beyond.

Rachel King Gibson G’09 (NEW) is a research assistant at Hezel Associates, a nationally recognized research consulting firm in Syracuse.

Matthew J. Keane G’09 (WSM) is an assistant professor in the accountancy department at Providence College in Rhode Island.

Rebecca Langford G’09 (NEW) is pursuing a doctoral degree as a Roy H. Park Fellow at the University of North Carolina School of Journalism and Mass Communication.

Jansen Moon ’09 (ARC) is an architect with GWVO Inc. in Baltimore and a member of the design team for the Harriet Tubman Underground Railroad State Park and Interpretive Center to be constructed in Church Creek, Md.
AN NCAA ON-CAMPUS RECORD BASKETBALL CROWD OF 34,616 TURNED OUT AT THE CARRIER DOME on February 27 to watch the fourth-ranked Orange defeat Villanova, 95-77. The victory over the seventh-ranked Wildcats helped propel Coach Jim Boeheim’s squad to the top of the national polls two days later, marking the first time since the 1989-90 campaign that Syracuse held the number-one ranking in the regular season. On Senior Day, March 2, the Orange clinched the Big East regular-season crown outright for the first time since 1990-91, with an 85-66 decision over St. John’s in its season finale in the Loud House. SU entered the NCAA tournament as the number-one seed in the West region and posted wins over Vermont (79-56) and Gonzaga (87-65) to advance to the Sweet 16, but then fell to Butler, 63-59, closing the season at 30-5. Several organizations recognized Boeheim ’66, G’73 as national Coach of the Year and forward Wes Johnson ’11 as a first-team All-American. “These guys had a really unbelievable year, and I couldn’t be prouder of them,” Boeheim said. “Of any team I’ve ever coached, they’ve accomplished as much as you could ask for.”
It’s big…
and it’s back!
It’s Orange Central,
the SU event of
the year!

October 14–17, 2010

Just like last year, Orange Central 2010 will give you plenty of ways to connect with classmates, friends, former mentors, and today’s students—along with exciting opportunities to meet special guests. Here’s a sneak peek at what you’ll find this fall:

► Get-togethers for reunion classes with years ending in “0” and “5”
► Special reunions for ASIA, Beyond Compliance Coordinating Committee, Boar’s Head, Hillel, Traditions Commission, University Union, and WJPZ alums
► Gala celebrations of the Arents and Orange Circle awards
► The traditional ’Cuse Commotion parade and pep rally

► Syracuse vs. Pittsburgh football in the Carrier Dome on Saturday, October 16
► Art and photography exhibitions

This is just the start. Visit orangecentral.syr.edu often for updates. And to be sure you receive all the details, go to the Alumni Online Community at alumni.syr.edu/olc, e-mail sualumni@syr.edu, or call 800.SUALUMS with your current e-mail and snail-mail addresses.

You won’t want to miss something this big!